

TOURIST PROFILE BY QUARTER OF TRIP (2022)

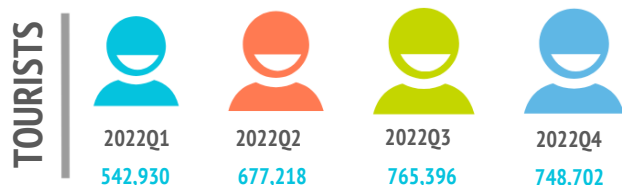
LANZAROTE

How many are they and how much do they spend?

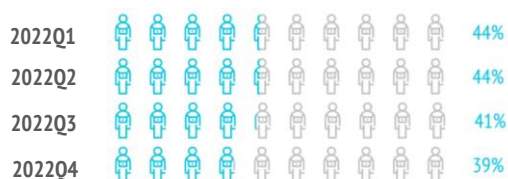


| | 2022Q1 | 2022Q2 | 2022Q3 | 2022Q4 | 2022 |
|---|--------|--------|--------|--------|-------|
| TOURISTS | | | | | |
| Tourist arrivals (FRONTUR) (*) | 0.54 | 0.68 | 0.77 | 0.75 | 2.73 |
| Tourist arrivals > 15 years old (EGT) (*) | 0.48 | 0.60 | 0.64 | 0.66 | 2.38 |
| - book holiday package (*) | 0.21 | 0.26 | 0.26 | 0.26 | 1.00 |
| - do not book holiday package (*) | 0.27 | 0.34 | 0.37 | 0.40 | 1.38 |
| - % tourists who book holiday package | 44.0% | 44.1% | 41.4% | 39.0% | 41.9% |

(*) Million of tourists



% TOURISTS WHO BOOK HOLIDAY PACKAGE



| | 2022Q1 | 2022Q2 | 2022Q3 | 2022Q4 | 2022 |
|--|--------------|--------------|--------------|--------------|--------------|
| Expenditure per tourist (€) | 1,132 | 1,181 | 1,446 | 1,244 | 1,260 |
| - book holiday package | 1,278 | 1,379 | 1,678 | 1,446 | 1,453 |
| - holiday package | 1,029 | 1,163 | 1,414 | 1,181 | 1,205 |
| - others | 250 | 216 | 265 | 264 | 248 |
| - do not book holiday package | 1,018 | 1,025 | 1,283 | 1,115 | 1,119 |
| - flight | 238 | 272 | 351 | 280 | 289 |
| - accommodation | 403 | 370 | 463 | 412 | 414 |
| - others | 376 | 383 | 469 | 424 | 417 |
| Average length of stay | 8.51 | 8.28 | 9.38 | 8.52 | 8.69 |
| - book holiday package | 8.01 | 8.10 | 8.46 | 7.82 | 8.10 |
| - do not book holiday package | 8.90 | 8.42 | 10.03 | 8.97 | 9.11 |
| Average daily expenditure (€) | 151.3 | 157.0 | 167.5 | 164.5 | 160.7 |
| - book holiday package | 171.7 | 180.1 | 206.7 | 193.9 | 188.9 |
| - do not book holiday package | 135.2 | 138.8 | 139.8 | 145.7 | 140.3 |
| Total turnover (> 15 years old) (€m) | 549 | 709 | 920 | 817 | 2,994 |
| - book holiday package | 273 | 365 | 442 | 370 | 1,449 |
| - do not book holiday package | 276 | 344 | 478 | 447 | 1,545 |

Where did they spend their main holiday last year?*

| | 2022Q1 | 2022Q2 | 2022Q3 | 2022Q4 | 2022 |
|----------------------|--------|--------|--------|--------|-------|
| Didn't have holidays | 37.3% | 37.8% | 35.7% | 24.9% | 33.5% |
| Canary Islands | 14.9% | 19.4% | 21.5% | 23.3% | 20.2% |
| Other destination | 47.8% | 42.7% | 42.8% | 51.8% | 46.4% |

What other destinations do they consider for this trip?*

| | 2022Q1 | 2022Q2 | 2022Q3 | 2022Q4 | 2022 |
|---|--------|--------|--------|--------|-------|
| None (I was clear about "this Canary Island") | 34.4% | 27.0% | 21.0% | 30.2% | 27.3% |
| Canary Islands (other island) | 29.0% | 25.6% | 20.8% | 28.2% | 25.4% |
| Other destination | 36.6% | 47.4% | 58.2% | 41.6% | 47.3% |

*Percentage of valid answers

Source: Encuesta sobre el Gasto Turístico (ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

Importance of each factor in the destination choice



| | 2022Q1 | 2022Q2 | 2022Q3 | 2022Q4 | 2022 |
|----------------------|--------|--------|--------|--------|-------|
| Climate | 76.7% | 75.7% | 67.7% | 78.0% | 74.4% |
| Safety | 51.5% | 54.3% | 58.9% | 53.8% | 54.8% |
| Tranquility | 42.8% | 48.4% | 52.6% | 49.1% | 48.6% |
| Accommodation supply | 39.0% | 46.4% | 50.3% | 42.2% | 44.8% |
| Sea | 38.4% | 39.4% | 42.4% | 41.2% | 40.5% |
| Effortless trip | 37.6% | 38.1% | 42.5% | 40.2% | 39.8% |
| Price | 31.8% | 37.8% | 43.1% | 37.8% | 38.0% |
| Environment | 31.2% | 34.7% | 36.7% | 37.6% | 35.3% |
| European belonging | 35.8% | 36.0% | 33.5% | 34.7% | 34.9% |
| Beaches | 30.3% | 34.0% | 38.2% | 33.1% | 34.1% |
| Landscapes | 30.5% | 32.2% | 31.0% | 33.9% | 32.0% |
| Gastronomy | 24.9% | 26.6% | 26.5% | 29.4% | 27.0% |
| Authenticity | 22.0% | 24.4% | 25.3% | 23.7% | 24.0% |
| Fun possibilities | 19.2% | 18.4% | 26.4% | 17.9% | 20.6% |
| Exoticism | 10.7% | 10.6% | 11.1% | 9.9% | 10.5% |
| Culture | 10.7% | 10.1% | 11.3% | 9.8% | 10.4% |
| Historical heritage | 8.4% | 10.2% | 9.8% | 9.8% | 9.6% |
| Shopping | 6.1% | 6.8% | 9.9% | 7.0% | 7.6% |
| Hiking trail network | 9.2% | 7.0% | 5.3% | 6.5% | 6.9% |
| Nightlife | 6.0% | 4.6% | 6.6% | 5.9% | 5.8% |

Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important")
% of tourists who indicate that the factor is "very important" in their choice.

% TOURISTS WHO CHOOSE ACCOMMODATION SUPPLY



What is the main motivation for their holidays?



| | 2022Q1 | 2022Q2 | 2022Q3 | 2022Q4 | 2022 |
|-------------------------|--------|--------|--------|--------|-------|
| Rest | 57.1% | 54.5% | 46.4% | 53.1% | 52.5% |
| Enjoy family time | 9.5% | 14.4% | 18.9% | 12.9% | 14.2% |
| Have fun | 5.1% | 5.1% | 9.8% | 7.3% | 7.0% |
| Explore the destination | 23.3% | 22.4% | 21.2% | 22.1% | 22.2% |
| Practice their hobbies | 3.1% | 2.0% | 1.9% | 2.1% | 2.2% |
| Other reasons | 1.8% | 1.6% | 1.8% | 2.6% | 2.0% |

How far in advance do they book their trip?



| | 2022Q1 | 2022Q2 | 2022Q3 | 2022Q4 | 2022 |
|------------------------|--------|--------|--------|--------|-------|
| The same day | 0.5% | 0.5% | 0.2% | 0.5% | 0.4% |
| Between 1 and 30 days | 33.4% | 25.3% | 20.5% | 24.1% | 25.3% |
| Between 1 and 2 months | 28.2% | 25.4% | 20.4% | 22.7% | 23.9% |
| Between 3 and 6 months | 25.2% | 29.0% | 29.6% | 31.4% | 29.0% |
| More than 6 months | 12.7% | 19.9% | 29.3% | 21.3% | 21.3% |

% TOURISTS BOOKING MORE THAN 6 MONTHS IN ADVANCE



Picture: Freepik.com

TOURIST PROFILE BY QUARTER OF TRIP (2022)

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What channels did they use to get information about the trip?

| | 2022Q1 | 2022Q2 | 2022Q3 | 2022Q4 | 2022 |
|---------------------------------------|--------|--------|--------|--------|--------------|
| Previous visits to the Canary Islands | 56.2% | 56.5% | 53.6% | 57.3% | 55.9% |
| Friends or relatives | 31.0% | 26.9% | 31.9% | 29.3% | 29.8% |
| Internet or social media | 60.9% | 58.6% | 61.2% | 60.2% | 60.2% |
| Mass Media | 2.4% | 1.6% | 2.2% | 1.1% | 1.8% |
| Travel guides and magazines | 9.0% | 7.3% | 6.5% | 7.5% | 7.5% |
| Travel Blogs or Forums | 7.2% | 8.0% | 8.4% | 8.3% | 8.0% |
| Travel TV Channels | 0.5% | 0.5% | 0.8% | 0.9% | 0.7% |
| Tour Operator or Travel Agency | 19.9% | 21.3% | 22.1% | 19.3% | 20.7% |
| Public administrations or similar | 2.5% | 1.8% | 2.1% | 1.0% | 1.8% |
| Others | 3.3% | 2.0% | 3.2% | 2.1% | 2.6% |

* Multi-choise question

With whom did they book their flight and accommodation?

| | 2022Q1 | 2022Q2 | 2022Q3 | 2022Q4 | 2022 |
|-----------------------------------|--------|--------|--------|--------|--------------|
| Flight | | | | | |
| - Directly with the airline | 58.3% | 55.7% | 54.5% | 58.9% | 56.8% |
| - Tour Operator or Travel Agency | 41.7% | 44.3% | 45.5% | 41.1% | 43.2% |
| Accommodation | | | | | |
| - Directly with the accommodation | 44.3% | 41.0% | 39.3% | 43.2% | 41.8% |
| - Tour Operator or Travel Agency | 55.7% | 59.0% | 60.7% | 56.8% | 58.2% |

Where do they stay?

| | 2022Q1 | 2022Q2 | 2022Q3 | 2022Q4 | 2022 |
|---------------------------------------|--------|--------|--------|--------|--------------|
| 1-2-3* Hotel | 9.7% | 9.0% | 8.9% | 9.7% | 9.3% |
| 4* Hotel | 35.6% | 36.4% | 33.9% | 32.8% | 34.6% |
| 5* Hotel / 5* Luxury Hotel | 14.3% | 12.3% | 11.7% | 12.2% | 12.5% |
| Aparthotel / Tourist Villa | 23.8% | 21.3% | 20.8% | 22.1% | 21.9% |
| House/room rented in a private dwelli | 6.9% | 7.5% | 8.4% | 8.1% | 7.8% |
| Private accommodation ⁽¹⁾ | 3.6% | 5.8% | 8.3% | 6.8% | 6.3% |
| Others (Cottage, cruise, camping,...) | 6.2% | 7.7% | 8.0% | 8.3% | 7.7% |

(1) Own property / House of friends or relatives / Free housing exchange / Other private accommodation.

What do they book?

| | 2022Q1 | 2022Q2 | 2022Q3 | 2022Q4 | 2022 |
|-------------------|--------|--------|--------|--------|--------------|
| Room only | 31.1% | 30.4% | 34.6% | 35.5% | 33.0% |
| Bed and Breakfast | 13.8% | 11.0% | 8.1% | 12.7% | 11.3% |
| Half board | 19.0% | 16.5% | 15.6% | 17.1% | 17.0% |
| Full board | 1.8% | 3.7% | 2.4% | 2.0% | 2.5% |
| All inclusive | 34.3% | 38.3% | 39.3% | 32.8% | 36.2% |

36.2% of turists book all inclusive.



34.3%
2022Q1



39.3%
2022Q3



38.3%
2022Q2



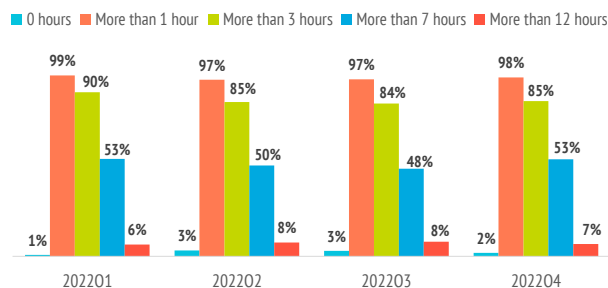
32.8%
2022Q4

Other expenses

| | 2022Q1 | 2022Q2 | 2022Q3 | 2022Q4 | TOTAL |
|-----------------------------------|--------|--------|--------|--------|--------------|
| Restaurants or cafes | 73.0% | 69.9% | 68.4% | 73.5% | 71.1% |
| Supermarkets | 57.5% | 58.8% | 64.0% | 61.8% | 60.8% |
| Car rental | 33.6% | 36.2% | 35.5% | 36.4% | 35.5% |
| Organized excursions | 21.4% | 24.2% | 30.6% | 25.0% | 25.6% |
| Taxi, transfer, chauffeur service | 53.2% | 50.3% | 50.3% | 49.4% | 50.6% |
| Theme Parks | 4.4% | 5.8% | 9.5% | 5.9% | 6.5% |
| Sport activities | 7.1% | 5.6% | 9.8% | 9.9% | 8.2% |
| Museums | 12.7% | 13.1% | 12.8% | 13.6% | 13.1% |
| Flights between islands | 7.7% | 7.2% | 9.0% | 5.1% | 7.2% |

Activities in the Canary Islands

| Outdoor time per day | 2022Q1 | 2022Q2 | 2022Q3 | 2022Q4 | 2022 |
|----------------------|--------|--------|--------|--------|--------------|
| 0 hours | 0.8% | 3.2% | 3.0% | 1.9% | 2.3% |
| 1 - 2 hours | 9.3% | 12.2% | 13.2% | 13.0% | 12.1% |
| 3 - 6 hours | 36.5% | 34.8% | 35.8% | 31.9% | 34.6% |
| 7 - 12 hours | 47.0% | 42.2% | 40.0% | 46.5% | 43.8% |
| More than 12 hours | 6.5% | 7.6% | 8.0% | 6.8% | 7.2% |



| Activities in the Canary Islands | 2022Q1 | 2022Q2 | 2022Q3 | 2022Q4 | 2022 |
|-------------------------------------|--------|--------|--------|--------|--------------|
| Walk, wander | 79.4% | 80.3% | 78.5% | 79.5% | 79.4% |
| Beach | 65.6% | 68.1% | 77.6% | 70.5% | 70.8% |
| Swimming pool, hotel facilities | 60.2% | 66.0% | 72.1% | 62.3% | 65.5% |
| Explore the island on their own | 49.5% | 48.4% | 50.1% | 52.2% | 50.1% |
| Taste Canarian gastronomy | 28.8% | 29.7% | 31.9% | 27.5% | 29.5% |
| Museums / exhibitions | 18.2% | 18.8% | 19.6% | 19.6% | 19.1% |
| Wineries / markets / popular festiv | 18.2% | 18.0% | 22.2% | 17.5% | 19.0% |
| Organized excursions | 16.5% | 15.7% | 24.5% | 16.9% | 18.5% |
| Hiking | 18.7% | 16.1% | 12.9% | 18.0% | 16.3% |
| Nightlife / concerts / shows | 12.2% | 12.8% | 15.2% | 13.0% | 13.4% |
| Swim | 13.0% | 8.1% | 11.0% | 9.4% | 10.2% |
| Theme parks | 6.0% | 7.3% | 13.8% | 7.3% | 8.8% |
| Other Nature Activities | 8.4% | 8.9% | 7.2% | 8.6% | 8.3% |
| Running | 8.1% | 7.6% | 8.6% | 7.3% | 7.9% |
| Sea excursions / whale watching | 5.4% | 7.1% | 9.8% | 7.3% | 7.5% |
| Cycling / Mountain bike | 9.5% | 7.0% | 6.7% | 7.0% | 7.4% |
| Beauty and health treatments | 5.2% | 4.7% | 5.8% | 5.0% | 5.2% |
| Practice other sports | 5.0% | 4.8% | 5.0% | 5.4% | 5.1% |
| Scuba Diving | 2.1% | 3.3% | 5.6% | 3.7% | 3.8% |
| Surf | 2.7% | 2.4% | 3.3% | 3.1% | 2.9% |
| Astronomical observation | 1.8% | 1.4% | 1.9% | 2.5% | 1.9% |
| Golf | 1.0% | 1.6% | 1.7% | 2.1% | 1.7% |
| Windsurf / Kitesurf | 1.4% | 1.3% | 1.9% | 1.3% | 1.5% |

* Multi-choise question

TOURIST PROFILE BY QUARTER OF TRIP (2022)

LANZAROTE



Which places do they visit in Lanzarote?

| | I Trim | II Trim | III Trim | IV Trim | 2022 |
|---------------------------|--------|---------|----------|---------|--------------|
| Montaña del Fuego | 34.1% | 32.1% | 35.7% | 33.2% | 33.8% |
| Arrecife | 34.7% | 25.5% | 29.5% | 30.4% | 29.8% |
| Jameos del agua | 27.4% | 27.2% | 31.2% | 27.6% | 28.4% |
| Mirador del Río Viewpoint | 25.4% | 23.5% | 26.0% | 26.1% | 25.3% |
| Cueva de los Verdes | 22.3% | 20.5% | 25.4% | 20.8% | 22.2% |
| Cactus Garden | 15.9% | 18.4% | 20.8% | 19.5% | 18.9% |
| Teguise Market | 17.9% | 17.0% | 19.1% | 17.7% | 17.9% |
| César Manrique Foundation | 13.1% | 14.2% | 11.9% | 13.9% | 13.3% |
| Isla de La Graciosa | 9.4% | 9.3% | 14.0% | 7.5% | 10.1% |
| Monumento al Campesino | 9.6% | 9.5% | 9.8% | 8.8% | 9.4% |
| San José Castle | 4.7% | 4.6% | 4.0% | 3.2% | 4.1% |



3 in 10 tourists in Lanzarote visit
Montaña del Fuego (Ruta de los Volcanes)



| | |
|----------|-------|
| I Trim | 34.1% |
| II Trim | 32.1% |
| III Trim | 35.7% |
| IV Trim | 33.2% |

How many are loyal to the Canary Islands?

| | I Trim | II Trim | III Trim | IV Trim | 2022 |
|--|--------|---------|----------|---------|--------------|
| Lanzarote: Repeat tourists | 67.8% | 68.0% | 66.7% | 68.9% | 67.8% |
| Lanzarote: At least 10 previous visits | 8.7% | 12.2% | 10.9% | 12.4% | 11.5% |
| Canary Islands: Repeat tourists | 75.1% | 76.0% | 74.4% | 77.0% | 75.7% |
| Canary Islands: At least 10 previous vis | 19.0% | 23.0% | 18.8% | 22.4% | 20.9% |

Sustainable destination

When booking a trip, do they tend to choose the most sustainable options?

■ No
 ■ Yes, even if it means some inconvenience (price, time, hassle, etc)
 ■ Yes, but only if it is not inconvenient

| | | | |
|--------|-------|-------|-------|
| 2022Q1 | 33.6% | 22.6% | 43.8% |
| 2022Q2 | 33.7% | 19.8% | 46.5% |
| 2022Q3 | 35.5% | 22.3% | 42.2% |
| 2022Q4 | 33.1% | 20.5% | 46.4% |

Would they be willing to spend more on travel to reduce their carbon footprint?

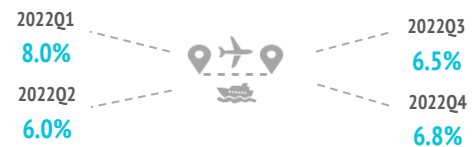
■ No
 ■ Yes, up to 5% more
 ■ Yes, up to 10% more
 ■ Yes, up to 20% more
 ■ Yes, over 20% more

| | | | | | |
|--------|-------|-------|-------|------|------|
| 2022Q1 | 27.3% | 30.4% | 27.8% | 9.1% | 5.4% |
| 2022Q2 | 31.7% | 30.0% | 26.0% | 7.1% | 5.2% |
| 2022Q3 | 36.0% | 32.2% | 21.6% | 6.4% | 3.9% |
| 2022Q4 | 33.0% | 31.0% | 25.2% | 6.0% | 4.7% |

How many islands do they visit during their trip?

| | I Trim | II Trim | III Trim | IV Trim | 2022 |
|-----------------------|--------|---------|----------|---------|--------------|
| One island | 92.0% | 94.0% | 93.5% | 93.2% | 93.3% |
| Two islands | 7.3% | 5.1% | 6.0% | 6.2% | 6.1% |
| Three or more islands | 0.7% | 0.9% | 0.5% | 0.5% | 0.6% |

% TOURISTS VISITING MORE THAN ONE ISLAND



How do they rate the Canary Islands?



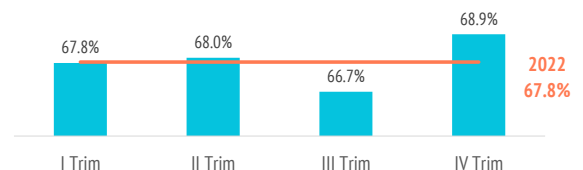
| Satisfaction (scale 0-10) | I Trim | II Trim | III Trim | IV Trim | 2022 |
|---------------------------|--------|---------|----------|---------|-------------|
| Average rating | 8.88 | 8.99 | 8.92 | 9.00 | 8.95 |

| Experience in the Canary Islands | I Trim | II Trim | III Trim | IV Trim | 2022 |
|-------------------------------------|--------|---------|----------|---------|--------------|
| Worse or much worse than expected | 1.9% | 2.2% | 2.5% | 1.8% | 2.1% |
| Lived up to expectations | 55.4% | 54.4% | 55.9% | 55.0% | 55.2% |
| Better or much better than expected | 42.8% | 43.4% | 41.7% | 43.2% | 42.8% |

| Future intentions (scale 1-10) | I Trim | II Trim | III Trim | IV Trim | 2022 |
|---------------------------------------|--------|---------|----------|---------|-------------|
| Return to the Canary Islands | 9.02 | 8.99 | 8.84 | 9.10 | 8.99 |
| Recommend visiting the Canary Islands | 9.21 | 9.17 | 9.13 | 9.30 | 9.20 |



REPEAT TOURISTS



Rate your perception of the following sustainability measures during your stay in the Canary Islands

| Perception during their stay* | 2022Q1 | 2022Q2 | 2022Q3 | 2022Q4 | 2022 |
|--|--------|--------|--------|--------|------------|
| Quality of life on the island | 8.1 | 8.2 | 8.1 | 8.1 | 8.1 |
| Tolerance towards tourism | 8.6 | 8.7 | 8.7 | 8.6 | 8.7 |
| Cleanliness of the island | 8.7 | 8.8 | 8.7 | 8.7 | 8.7 |
| Air quality | 8.5 | 8.9 | 8.7 | 8.7 | 8.7 |
| Rational water consumption | 7.5 | 7.7 | 7.7 | 7.6 | 7.7 |
| Energy saving | 7.0 | 7.2 | 7.1 | 7.2 | 7.1 |
| Use of renewable energy | 7.0 | 7.1 | 7.1 | 7.1 | 7.1 |
| Recycling | 7.2 | 7.5 | 7.3 | 7.3 | 7.4 |
| Easy to get around by public transport | 7.2 | 7.4 | 7.5 | 7.4 | 7.4 |
| Overcrowding in tourist areas | 6.6 | 6.8 | 6.8 | 6.6 | 6.7 |
| Supply of local products | 7.1 | 7.3 | 7.4 | 7.2 | 7.2 |

* Scale 0 - 10 (0 = Not important and 10 = Very important)

TOURIST PROFILE BY QUARTER OF TRIP (2022)

LANZAROTE

Where are they from?



| | 2022Q1 | 2022Q2 | 2022Q3 | 2022Q4 | 2022 |
|------------------|--------|--------|--------|--------|--------------|
| United Kingdom | 44.9% | 49.7% | 46.3% | 47.4% | 47.2% |
| Spanish Mainland | 10.2% | 12.0% | 17.5% | 10.1% | 12.6% |
| Ireland | 8.7% | 9.7% | 10.7% | 8.7% | 9.5% |
| Germany | 10.0% | 7.8% | 6.2% | 10.4% | 8.5% |
| France | 7.0% | 7.1% | 5.9% | 7.1% | 6.8% |
| Netherlands | 4.8% | 3.1% | 2.6% | 3.4% | 3.4% |
| Italy | 2.8% | 3.3% | 3.6% | 3.6% | 3.4% |
| Denmark | 2.9% | 1.0% | 1.6% | 2.2% | 1.9% |
| Belgium | 1.9% | 1.5% | 2.2% | 1.9% | 1.9% |
| Poland | 0.3% | 0.7% | 0.7% | 0.8% | 0.6% |
| Switzerland | 0.6% | 0.5% | 0.5% | 0.8% | 0.6% |
| Austria | 1.1% | 0.3% | 0.6% | 0.4% | 0.6% |
| Czech Republic | 0.3% | 0.6% | 0.3% | 0.2% | 0.3% |
| Sweden | 0.1% | 0.9% | 0.0% | 0.3% | 0.3% |
| Finland | 0.6% | 0.0% | 0.0% | 0.6% | 0.3% |
| Norway | 0.8% | 0.1% | 0.0% | 0.4% | 0.3% |
| Luxembourg | 0.7% | 0.2% | 0.1% | 0.2% | 0.3% |
| Others | 2.2% | 1.4% | 1.2% | 1.4% | 1.5% |

Who do they come with?



| | 2022Q1 | 2022Q2 | 2022Q3 | 2022Q4 | 2022 |
|-------------------------------------|--------|--------|--------|--------|--------------|
| Unaccompanied | 8.1% | 6.0% | 4.9% | 7.4% | 6.5% |
| Only with partner | 50.0% | 49.0% | 36.1% | 48.9% | 45.7% |
| Only with children (< 13 years old) | 5.0% | 3.9% | 6.7% | 4.5% | 5.0% |
| Partner + children (< 13 years old) | 6.2% | 8.1% | 11.1% | 7.9% | 8.5% |
| Other relatives | 10.0% | 10.9% | 14.9% | 11.2% | 11.9% |
| Friends | 8.4% | 6.1% | 5.8% | 5.2% | 6.2% |
| Work colleagues | 0.2% | 0.3% | 0.2% | 0.3% | 0.2% |
| Organized trip | 0.5% | 0.3% | 0.0% | 0.1% | 0.2% |
| Other combinations ⁽¹⁾ | 11.6% | 15.4% | 20.2% | 14.7% | 15.7% |

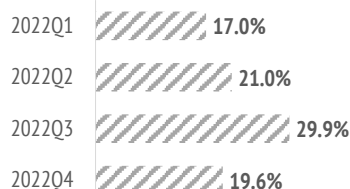
(1) Different situations have been isolated

| | | | | | |
|----------------------------------|--------------|--------------|--------------|--------------|--------------|
| Tourists with children | 17.0% | 21.0% | 29.9% | 19.6% | 22.2% |
| - Between 0 and 2 years old | 1.7% | 1.1% | 1.5% | 1.7% | 1.5% |
| - Between 3 and 12 years old | 14.7% | 18.9% | 26.5% | 16.3% | 19.4% |
| - Between 0-2 and 3-12 years | 0.6% | 1.0% | 1.8% | 1.7% | 1.3% |
| Tourists without children | 83.0% | 79.0% | 70.1% | 80.4% | 77.8% |
| Group composition: | | | | | |
| - 1 person | 12.3% | 8.0% | 7.4% | 9.7% | 9.2% |
| - 2 people | 57.4% | 53.5% | 41.0% | 53.0% | 50.8% |
| - 3 people | 11.1% | 11.9% | 14.5% | 11.0% | 12.2% |
| - 4 or 5 people | 15.8% | 22.3% | 28.5% | 20.6% | 22.2% |
| - 6 or more people | 3.5% | 4.3% | 8.6% | 5.7% | 5.7% |
| Average group size: | 2.51 | 2.78 | 3.16 | 2.79 | 2.83 |

*People who share the main expenses of the trip



22% of tourists travel with children.



Who are they?



| | 2022Q1 | 2022Q2 | 2022Q3 | 2022Q4 | 2022 |
|--------------------------------------|--------|--------|--------|--------|--------------|
| Gender | | | | | |
| Men | 54.1% | 51.7% | 47.5% | 53.6% | 51.6% |
| Women | 45.9% | 48.3% | 52.5% | 46.4% | 48.4% |
| Age | | | | | |
| Average age (tourist > 15 years old) | 48.1 | 49.2 | 45.1 | 48.9 | 47.8 |
| Standard deviation | 15.9 | 16.2 | 15.2 | 15.4 | 15.7 |
| Age range (> 15 years old) | | | | | |
| 16 - 24 years old | 7.8% | 7.7% | 10.3% | 6.0% | 8.0% |
| 25 - 30 years old | 8.8% | 8.9% | 11.0% | 8.7% | 9.4% |
| 31 - 45 years old | 28.3% | 25.1% | 29.9% | 28.6% | 28.0% |
| 46 - 60 years old | 28.0% | 28.9% | 30.5% | 30.6% | 29.6% |
| Over 60 years old | 27.1% | 29.4% | 18.2% | 26.0% | 25.0% |
| Occupation | | | | | |
| Salaried worker | 54.5% | 54.2% | 62.3% | 57.0% | 57.2% |
| Self-employed | 11.0% | 10.5% | 9.2% | 11.6% | 10.5% |
| Unemployed | 0.9% | 1.1% | 0.9% | 0.3% | 0.8% |
| Business owner | 7.7% | 5.9% | 6.7% | 7.2% | 6.8% |
| Student | 3.4% | 3.0% | 5.9% | 2.4% | 3.7% |
| Retired | 21.1% | 24.5% | 13.6% | 20.3% | 19.7% |
| Unpaid domestic work | 0.6% | 0.4% | 1.0% | 0.6% | 0.6% |
| Others | 0.9% | 0.4% | 0.5% | 0.7% | 0.6% |
| Annual household income level | | | | | |
| Less than €25,000 | 13.5% | 13.2% | 13.2% | 11.4% | 12.8% |
| €25,000 - €49,999 | 31.3% | 33.4% | 33.5% | 31.8% | 32.6% |
| €50,000 - €74,999 | 27.5% | 23.2% | 26.2% | 27.1% | 26.0% |
| More than €74,999 | 27.6% | 30.1% | 27.1% | 29.6% | 28.7% |
| Education level | | | | | |
| No studies | 3.3% | 5.4% | 6.1% | 4.4% | 4.9% |
| Primary education | 1.6% | 1.6% | 0.7% | 1.5% | 1.3% |
| Secondary education | 17.1% | 18.7% | 16.3% | 18.3% | 17.6% |
| Higher education | 78.0% | 74.4% | 76.9% | 75.9% | 76.2% |



AVERAGE AGE
(> 15 years old)

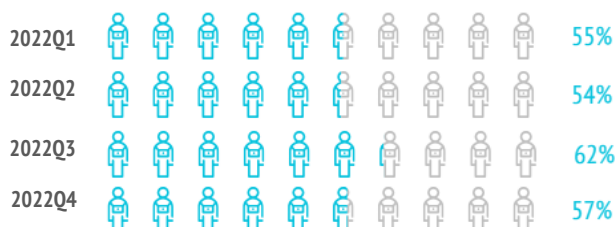


% TOURISTS WITH INCOMES
OVER €74,999

2022Q1 2022Q2 2022Q3 2022Q4



% SALARIED WORKER TOURISTS



Source: Encuesta sobre el Gasto Turístico (ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.