

# TOURIST PROFILE BY QUARTER OF TRIP (2022)

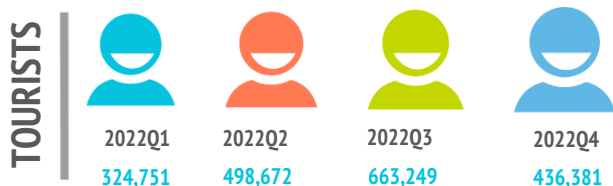
## SPANISH MAINLAND

### How many are they and how much do they spend?



	2022Q1	2022Q2	2022Q3	2022Q4	2022
<b>TOURISTS</b>					
Tourist arrivals (FRONTUR) (*)	0.32	0.50	0.66	0.44	1.92
Tourist arrivals > 15 years old (EGT) (*)	0.30	0.45	0.56	0.40	1.71
- book holiday package (*)	0.03	0.08	0.12	0.07	0.30
- do not book holiday package (*)	0.26	0.37	0.45	0.33	1.42
- % tourists who book holiday package	11.4%	17.3%	20.4%	17.5%	17.3%

(\*) Million of tourists



#### % TOURISTS WHO BOOK HOLIDAY PACKAGE



	2022Q1	2022Q2	2022Q3	2022Q4	2022
<b>Expenditure per tourist (€)</b>	<b>725</b>	<b>749</b>	<b>1,064</b>	<b>797</b>	<b>860</b>
- book holiday package	995	970	1,280	1,044	1,110
- holiday package	760	737	1,007	790	857
- others	235	233	272	254	254
- do not book holiday package	690	702	1,009	745	807
- flight	172	179	276	187	210
- accommodation	237	248	375	250	286
- others	282	276	358	308	311
<b>Average lenght of stay</b>	<b>6.92</b>	<b>6.06</b>	<b>8.13</b>	<b>6.54</b>	<b>7.01</b>
- book holiday package	6.61	6.29	7.11	6.20	6.63
- do not book holiday package	6.96	6.01	8.39	6.62	7.08
<b>Average daily expenditure (€)</b>	<b>124.7</b>	<b>138.4</b>	<b>148.2</b>	<b>137.8</b>	<b>139.1</b>
- book holiday package	161.8	165.4	185.2	184.0	177.1
- do not book holiday package	119.9	132.8	138.7	128.0	131.1
<b>Total turnover (&gt; 15 years old) (€m)</b>	<b>217</b>	<b>336</b>	<b>600</b>	<b>320</b>	<b>1,473</b>
- book holiday package	34	75	147	73	330
- do not book holiday package	183	261	453	246	1,143

### Where did they spend their main holiday last year?\*

	2022Q1	2022Q2	2022Q3	2022Q4	2022
Didn't have holidays	12.4%	11.2%	10.3%	9.2%	10.7%
Canary Islands	18.4%	16.8%	20.0%	20.6%	19.0%
Other destination	69.2%	72.0%	69.7%	70.2%	70.3%

### What other destinations do they consider for this trip?\*

	2022Q1	2022Q2	2022Q3	2022Q4	2022
None (I was clear about "this Canary Island")	47.3%	37.9%	26.7%	41.5%	35.9%
Canary Islands (other island)	24.7%	23.3%	20.9%	23.9%	22.7%
Other destination	28.0%	38.8%	52.4%	34.6%	41.3%

\*Percentage of valid answers

Source: Encuesta sobre el Gasto Turístico (ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

### Importance of each factor in the destination choice



	2022Q1	2022Q2	2022Q3	2022Q4	2022
Climate	70.6%	62.5%	53.9%	66.9%	62.0%
Landscapes	51.4%	50.9%	50.7%	53.2%	51.5%
Tranquility	49.6%	53.6%	48.9%	51.8%	50.9%
Sea	46.5%	44.2%	43.6%	44.7%	44.5%
Environment	41.7%	43.3%	41.8%	42.7%	42.4%
Beaches	43.4%	41.0%	39.8%	39.4%	40.6%
Safety	37.4%	40.3%	36.7%	38.2%	38.1%
European belonging	37.3%	39.8%	37.1%	36.2%	37.6%
Authenticity	31.8%	32.9%	31.5%	32.8%	32.2%
Price	24.2%	31.9%	29.2%	30.4%	29.3%
Gastronomy	26.2%	28.1%	28.7%	32.3%	28.9%
Effortless trip	26.8%	27.7%	24.5%	27.6%	26.4%
Accommodation supply	20.5%	28.9%	28.1%	25.4%	26.4%
Fun possibilities	21.6%	24.2%	25.6%	23.4%	24.1%
Exoticism	15.6%	17.1%	17.5%	18.6%	17.3%
Historical heritage	13.4%	15.2%	15.7%	17.8%	15.6%
Hiking trail network	15.4%	14.5%	11.8%	15.7%	14.0%
Culture	10.7%	12.0%	11.2%	12.6%	11.7%
Nightlife	7.1%	8.8%	7.5%	8.6%	8.0%
Shopping	6.1%	6.5%	6.9%	8.1%	6.9%

Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important") of tourists who indicate that the factor is "very important" in their choice.

#### % TOURISTS WHO CHOOSE CLIMATE



### What is the main motivation for their holidays?

	2022Q1	2022Q2	2022Q3	2022Q4	2022
Rest	28.0%	30.9%	28.4%	27.1%	28.7%
Enjoy family time	24.8%	20.6%	19.7%	24.7%	21.9%
Have fun	8.6%	9.2%	8.5%	7.3%	8.4%
Explore the destination	33.4%	36.0%	40.8%	35.6%	37.1%
Practice their hobbies	2.8%	1.1%	1.1%	2.8%	1.8%
Other reasons	2.3%	2.4%	1.6%	2.4%	2.1%

### How far in advance do they book their trip?



	2022Q1	2022Q2	2022Q3	2022Q4	2022
The same day	1.5%	0.9%	0.9%	1.3%	1.1%
Between 1 and 30 days	44.5%	36.6%	23.8%	37.9%	34.1%
Between 1 and 2 months	32.9%	36.2%	31.7%	32.7%	33.3%
Between 3 and 6 months	17.1%	23.1%	34.6%	22.7%	25.7%
More than 6 months	3.9%	3.2%	9.0%	5.4%	5.8%

#### % TOURISTS BOOKING MORE THAN 6 MONTHS IN ADVANCE



Picture: Freepik.com

# TOURIST PROFILE BY QUARTER OF TRIP (2022)

## SPANISH MAINLAND

### What channels did they use to get information about the trip?

	2022Q1	2022Q2	2022Q3	2022Q4	2022
Previous visits to the Canary Islands	36.8%	32.9%	34.1%	34.6%	<b>34.4%</b>
Friends or relatives	38.9%	37.1%	37.8%	38.2%	<b>37.9%</b>
Internet or social media	48.7%	53.6%	54.9%	50.7%	<b>52.5%</b>
Mass Media	1.3%	0.8%	1.3%	0.7%	<b>1.0%</b>
Travel guides and magazines	2.6%	3.5%	4.8%	3.1%	<b>3.7%</b>
Travel Blogs or Forums	10.4%	11.0%	12.1%	9.6%	<b>10.9%</b>
Travel TV Channels	0.2%	0.3%	0.5%	0.7%	<b>0.5%</b>
Tour Operator or Travel Agency	7.2%	9.5%	13.5%	9.9%	<b>10.5%</b>
Public administrations or similar	1.9%	1.7%	0.7%	1.3%	<b>1.3%</b>
Others	4.4%	4.5%	4.1%	5.3%	<b>4.6%</b>

\* Multi-choise question

### With whom did they book their flight and accommodation?

	2022Q1	2022Q2	2022Q3	2022Q4	2022
<b>Flight</b>					
- Directly with the airline	74.6%	69.4%	64.3%	71.0%	<b>69.0%</b>
- Tour Operator or Travel Agency	25.4%	30.6%	35.7%	29.0%	<b>31.0%</b>
<b>Accommodation</b>					
- Directly with the accommodation	57.3%	52.5%	49.8%	54.2%	<b>52.7%</b>
- Tour Operator or Travel Agency	42.7%	47.5%	50.2%	45.8%	<b>47.3%</b>

### Where do they stay?

	2022Q1	2022Q2	2022Q3	2022Q4	2022
1-2-3* Hotel	13.4%	11.2%	9.4%	10.5%	<b>10.8%</b>
4* Hotel	31.9%	39.0%	40.2%	35.7%	<b>37.4%</b>
5* Hotel / 5* Luxury Hotel	7.0%	10.1%	8.8%	8.4%	<b>8.7%</b>
Aparthotel / Tourist Villa	13.9%	15.9%	14.4%	15.7%	<b>15.0%</b>
House/room rented in a private dwelli	7.1%	5.3%	8.4%	6.4%	<b>6.9%</b>
Private accommodation <sup>(1)</sup>	21.7%	14.6%	14.1%	19.2%	<b>16.8%</b>
Others (Cottage, cruise, camping,...)	4.9%	4.0%	4.8%	4.2%	<b>4.5%</b>

(1) Own property /House of friends or relatives / Free housing exchange / Other private accommodation.

### What do they book?

	2022Q1	2022Q2	2022Q3	2022Q4	2022
Room only	38.2%	31.6%	29.4%	32.6%	<b>32.2%</b>
Bed and Breakfast	24.0%	19.7%	14.6%	21.7%	<b>19.1%</b>
Half board	19.8%	24.2%	22.9%	20.1%	<b>22.1%</b>
Full board	4.4%	5.1%	4.9%	4.6%	<b>4.8%</b>
All inclusive	13.6%	19.5%	28.2%	21.0%	<b>21.8%</b>

32.2% of turists book room only.



38.2%  
2022Q1



29.4%  
2022Q3



31.6%  
2022Q2



32.6%  
2022Q4

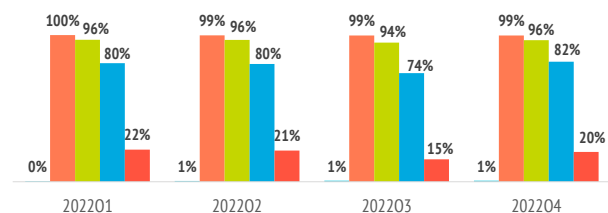
### Other expenses

	2022Q1	2022Q2	2022Q3	2022Q4	TOTAL
Restaurants or cafes	80.8%	74.3%	71.9%	74.4%	<b>74.7%</b>
Supermarkets	50.7%	49.6%	54.4%	51.6%	<b>51.8%</b>
Car rental	49.6%	54.2%	58.5%	52.8%	<b>54.5%</b>
Organized excursions	17.2%	27.2%	34.8%	24.0%	<b>27.2%</b>
Taxi, transfer, chauffeur service	18.6%	21.0%	22.1%	21.0%	<b>21.0%</b>
Theme Parks	7.1%	10.3%	16.5%	11.3%	<b>12.0%</b>
Sport activities	3.8%	3.4%	6.6%	5.1%	<b>4.9%</b>
Museums	6.9%	7.2%	10.4%	8.7%	<b>8.6%</b>
Flights between islands	8.0%	6.7%	9.2%	6.3%	<b>7.7%</b>

### Activities in the Canary Islands

Outdoor time per day	2022Q1	2022Q2	2022Q3	2022Q4	2022
0 hours	0.4%	0.6%	0.7%	0.7%	<b>0.6%</b>
1 - 2 hours	3.2%	3.1%	4.9%	3.3%	<b>3.8%</b>
3 - 6 hours	15.9%	16.4%	20.7%	14.6%	<b>17.3%</b>
7 - 12 hours	58.7%	58.7%	58.5%	61.3%	<b>59.2%</b>
More than 12 hours	21.8%	21.2%	15.2%	20.2%	<b>19.1%</b>

0 hours More than 1 hour More than 3 hours More than 7 hours More than 12 hours



Activities in the Canary Islands	2022Q1	2022Q2	2022Q3	2022Q4	2022
Walk, wander	75.3%	76.1%	79.7%	77.0%	<b>77.3%</b>
Beach	64.8%	72.6%	82.5%	67.3%	<b>73.3%</b>
Explore the island on their own	63.1%	62.0%	70.6%	63.4%	<b>65.4%</b>
Swimming pool, hotel facilities	31.7%	50.2%	61.7%	43.5%	<b>49.2%</b>
Taste Canarian gastronomy	44.2%	41.5%	45.8%	43.2%	<b>43.8%</b>
Hiking	28.2%	23.5%	24.0%	22.4%	<b>24.2%</b>
Museums / exhibitions	13.9%	14.8%	20.5%	17.8%	<b>17.2%</b>
Wineries / markets / popular festiv	13.7%	14.9%	19.6%	18.4%	<b>17.0%</b>
Organized excursions	9.6%	15.0%	21.7%	14.0%	<b>16.0%</b>
Theme parks	9.3%	14.1%	21.5%	14.0%	<b>15.7%</b>
Nightlife / concerts / shows	12.3%	14.7%	17.1%	14.7%	<b>15.1%</b>
Other Nature Activities	12.8%	12.1%	13.4%	12.7%	<b>12.8%</b>
Sea excursions / whale watching	6.0%	9.5%	15.3%	9.2%	<b>10.7%</b>
Practice other sports	4.2%	5.3%	6.4%	5.5%	<b>5.5%</b>
Running	6.3%	4.7%	5.4%	5.5%	<b>5.4%</b>
Astronomical observation	3.2%	4.0%	6.0%	4.9%	<b>4.7%</b>
Beauty and health treatments	2.7%	4.4%	4.9%	4.3%	<b>4.2%</b>
Swim	9.1%	2.1%	3.0%	2.1%	<b>3.6%</b>
Scuba Diving	1.8%	2.3%	4.1%	3.8%	<b>3.2%</b>
Surf	4.1%	2.0%	2.9%	2.9%	<b>2.8%</b>
Cycling / Mountain bike	2.2%	1.6%	2.1%	2.1%	<b>2.0%</b>
Golf	0.5%	1.0%	0.8%	0.9%	<b>0.8%</b>
Windsurf / Kitesurf	0.4%	0.5%	0.6%	0.4%	<b>0.5%</b>

\* Multi-choise question

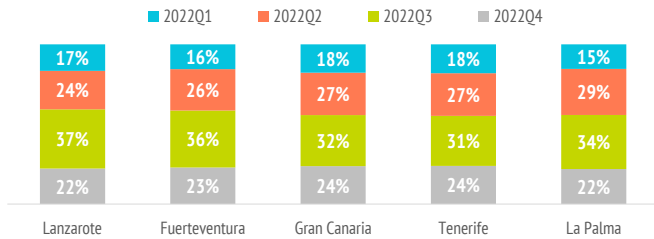
## TOURIST PROFILE BY QUARTER OF TRIP (2022) SPANISH MAINLAND



### Which island do they choose?

Tourists (> 15 years old)	2022Q1	2022Q2	2022Q3	2022Q4	2022
Lanzarote	49,656	72,070	111,148	66,577	<b>299,451</b>
Fuerteventura	22,143	36,870	50,942	32,610	<b>142,565</b>
Gran Canaria	86,534	129,839	156,143	115,770	<b>488,286</b>
Tenerife	129,611	191,234	223,955	171,063	<b>715,863</b>
La Palma	8,639	16,206	19,051	12,300	<b>56,196</b>

#### % TOURISTS BY ISLAND AND QUARTER OF TRIP



### How many islands do they visit during their trip?

	2022Q1	2022Q2	2022Q3	2022Q4	2022
One island	88.6%	89.4%	88.7%	89.3%	<b>89.0%</b>
Two islands	10.1%	9.0%	9.8%	8.8%	<b>9.4%</b>
Three or more islands	1.3%	1.6%	1.5%	1.9%	<b>1.6%</b>

### Sustainable destination

When booking a trip, do they tend to choose the most sustainable options?

■ No ■ Yes, even if it means some inconvenience (price, time, hassle, etc) ■ Yes, but only if it is not inconvenient

	2022Q1	2022Q2	2022Q3	2022Q4
No	34.4%	35.0%	34.6%	33.7%
Yes, even if it means some inconvenience (price, time, hassle, etc)	23.5%	22.8%	21.6%	21.9%
Yes, but only if it is not inconvenient	42.1%	42.3%	43.8%	44.4%

### Would they be willing to spend more on travel to reduce their carbon footprint?

■ No ■ Yes, up to 5% more ■ Yes, up to 10% more ■ Yes, up to 20% more ■ Yes, over 20% more

	2022Q1	2022Q2	2022Q3	2022Q4
No	35.4%	37.3%	37.1%	36.7%
Yes, up to 5% more	27.7%	29.2%	32.1%	31.8%
Yes, up to 10% more	23.9%	22.9%	19.8%	21.1%
Yes, up to 20% more	6.7%	5.2%	6.0%	5.2%
Yes, over 20% more	6.3%	5.4%	5.0%	5.2%

Perception during their stay*	2022Q1	2022Q2	2022Q3	2022Q4	2022
Quality of life on the island	8.3	8.3	8.2	8.3	<b>8.3</b>
Tolerance towards tourism	8.7	8.9	8.8	8.8	<b>8.8</b>
Cleanliness of the island	8.1	8.3	8.1	8.2	<b>8.2</b>
Air quality	8.5	8.6	8.4	8.5	<b>8.5</b>
Rational water consumption	7.3	7.6	7.5	7.5	<b>7.5</b>
Energy saving	6.9	7.0	7.0	7.1	<b>7.0</b>
Use of renewable energy	7.0	7.0	7.0	7.0	<b>7.0</b>
Recycling	6.9	7.0	7.0	7.0	<b>7.0</b>
Easy to get around by public transport	6.9	7.0	7.0	7.0	<b>6.9</b>
Overcrowding in tourist areas	7.1	7.2	7.2	7.2	<b>7.2</b>
Supply of local products	7.3	7.5	7.5	7.6	<b>7.5</b>

\* Scale 0 - 10 (0 = Not important and 10 = Very important)

Share by islands	2022Q1	2022Q2	2022Q3	2022Q4	2022
Lanzarote	16.7%	16.2%	19.8%	16.7%	<b>17.6%</b>
Fuerteventura	7.5%	8.3%	9.1%	8.2%	<b>8.4%</b>
Gran Canaria	29.2%	29.1%	27.8%	29.1%	<b>28.7%</b>
Tenerife	43.7%	42.9%	39.9%	42.9%	<b>42.1%</b>
La Palma	2.9%	3.6%	3.4%	3.1%	<b>3.3%</b>

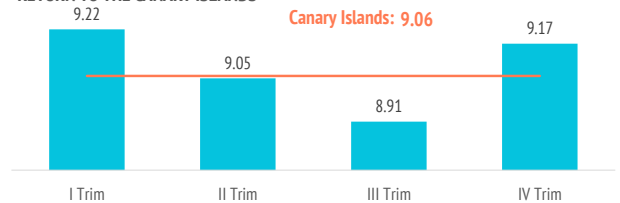
### How do they rate the Canary Islands?

Satisfaction (scale 0-10)	2022Q1	2022Q2	2022Q3	2022Q4	2022
Average rating	8.79	8.87	8.75	8.84	<b>8.81</b>

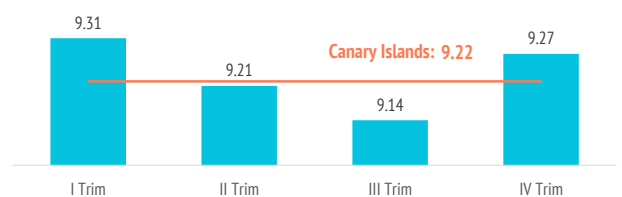
Experience in the Canary Islands	2022Q1	2022Q2	2022Q3	2022Q4	2022
Worse or much worse than expected	3.5%	2.6%	4.3%	2.7%	<b>3.4%</b>
Lived up to expectations	52.4%	51.9%	51.5%	50.4%	<b>51.5%</b>
Better or much better than expected	44.1%	45.5%	44.2%	46.8%	<b>45.1%</b>

Future intentions (scale 1-10)	2022Q1	2022Q2	2022Q3	2022Q4	2022
Return to the Canary Islands	9.22	9.05	8.91	9.17	<b>9.06</b>
Recommend visiting the Canary Islands	9.31	9.21	9.14	9.27	<b>9.22</b>

#### RETURN TO THE CANARY ISLANDS



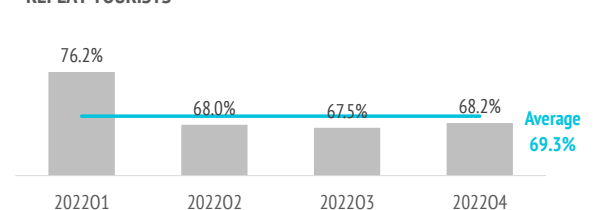
#### RECOMMEND VISITING THE CANARY ISLANDS



### How many are loyal to the Canary Islands?

	2022Q1	2022Q2	2022Q3	2022Q4	2022
Repeat tourists	76.2%	68.0%	67.5%	68.2%	<b>69.3%</b>
At least 10 previous visits	22.1%	15.5%	14.6%	18.3%	<b>17.0%</b>
Repeat tourists (last 5 years)	69.1%	59.3%	57.2%	60.7%	<b>60.6%</b>
Repeat tourists (last 5 years)(5 or more visits)	18.5%	14.9%	13.3%	16.5%	<b>15.4%</b>

#### REPEAT TOURISTS



# TOURIST PROFILE BY QUARTER OF TRIP (2022)

## SPANISH MAINLAND

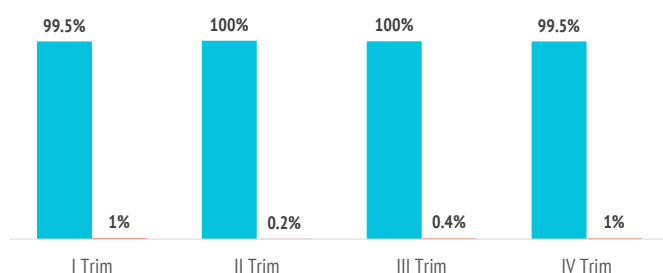
### Where does the flight come from?



	2022Q1	2022Q2	2022Q3	2022Q4	2022
Spanish Mainland	99.5%	99.8%	99.6%	99.5%	<b>99.6%</b>
Portugal	0.2%	0.0%	0.1%	0.1%	<b>0.1%</b>
Belgium	0.1%	0.0%	0.0%	0.0%	<b>0.1%</b>
France	0.0%	0.0%	0.1%	0.0%	<b>0.1%</b>
Others	0.2%	0.1%	0.2%	0.3%	<b>0.2%</b>

#### % TOURISTS BY QUARTER OF TRIP

Germany Others



### Who do they come with?



	2022Q1	2022Q2	2022Q3	2022Q4	2022
Unaccompanied	21.6%	16.4%	10.5%	18.7%	<b>15.9%</b>
Only with partner	36.1%	41.2%	40.8%	41.6%	<b>40.3%</b>
Only with children (< 13 years old)	3.9%	4.1%	6.1%	3.2%	<b>4.5%</b>
Partner + children (< 13 years old)	7.4%	8.3%	11.1%	6.9%	<b>8.7%</b>
Other relatives	7.6%	7.2%	8.4%	8.5%	<b>8.0%</b>
Friends	10.4%	9.0%	7.0%	8.4%	<b>8.5%</b>
Work colleagues	2.4%	3.1%	1.2%	3.1%	<b>2.4%</b>
Organized trip	0.7%	0.4%	0.2%	0.3%	<b>0.4%</b>
Other combinations <sup>(1)</sup>	9.9%	10.4%	14.6%	9.2%	<b>11.4%</b>

(1) Different situations have been isolated

<b>Tourists with children</b>	<b>15.1%</b>	<b>16.3%</b>	<b>22.3%</b>	<b>13.4%</b>	<b>17.3%</b>
- Between 0 and 2 years old	2.3%	1.9%	1.7%	1.8%	1.9%
- Between 3 and 12 years old	12.2%	13.3%	19.1%	10.7%	<b>14.4%</b>
- Between 0 -2 and 3-12 years	0.6%	1.0%	1.5%	0.9%	<b>1.1%</b>
<b>Tourists without children</b>	<b>84.9%</b>	<b>83.7%</b>	<b>77.7%</b>	<b>86.6%</b>	<b>82.7%</b>
<b>Group composition:</b>					
- 1 person	26.6%	20.0%	12.4%	22.2%	<b>19.1%</b>
- 2 people	43.6%	49.5%	46.9%	48.8%	<b>47.4%</b>
- 3 people	10.9%	13.4%	17.1%	11.5%	<b>13.7%</b>
- 4 or 5 people	15.2%	14.4%	20.0%	14.2%	<b>16.3%</b>
- 6 or more people	3.8%	2.8%	3.7%	3.3%	<b>3.4%</b>
<b>Average group size:</b>	<b>2.38</b>	<b>2.40</b>	<b>2.69</b>	<b>2.41</b>	<b>2.50</b>

\*People who share the main expenses of the trip



**17% of tourists travel with children.**



(under the age of 13)

2022Q1	15.1%
2022Q2	16.3%
2022Q3	22.3%
2022Q4	13.4%

Source: Encuesta sobre el Gasto Turístico (ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

### Who are they?



	2022Q1	2022Q2	2022Q3	2022Q4	2022
<b>Gender</b>					
Men	53.7%	53.2%	50.9%	53.3%	<b>52.6%</b>
Women	46.3%	46.8%	49.1%	46.7%	<b>47.4%</b>
<b>Age</b>					
Average age (tourist > 15 years old)	41.7	40.3	39.9	41.3	<b>40.6</b>
Standard deviation	14.2	13.6	13.7	13.9	<b>13.8</b>
<b>Age range (&gt; 15 years old)</b>					
16 - 24 years old	10.5%	12.6%	14.6%	9.9%	<b>12.2%</b>
25 - 30 years old	14.8%	16.6%	17.0%	17.8%	<b>16.7%</b>
31 - 45 years old	39.0%	37.8%	34.1%	36.3%	<b>36.4%</b>
46 - 60 years old	22.5%	23.5%	26.2%	24.9%	<b>24.5%</b>
Over 60 years old	13.2%	9.6%	8.1%	11.1%	<b>10.1%</b>
<b>Occupation</b>					
Salaried worker	60.1%	60.5%	64.1%	66.6%	<b>63.0%</b>
Self-employed	11.7%	11.1%	9.9%	11.9%	<b>11.0%</b>
Unemployed	3.4%	3.2%	2.2%	2.3%	<b>2.7%</b>
Business owner	8.5%	8.6%	8.5%	6.9%	<b>8.1%</b>
Student	5.8%	7.2%	9.0%	4.5%	<b>6.9%</b>
Retired	9.7%	8.5%	5.1%	6.6%	<b>7.1%</b>
Unpaid domestic work	0.0%	0.4%	0.6%	0.3%	<b>0.4%</b>
Others	0.8%	0.7%	0.5%	0.9%	<b>0.7%</b>
<b>Annual household income level</b>					
Less than €25,000	22.7%	27.5%	23.2%	25.3%	<b>24.7%</b>
€25,000 - €49,999	47.4%	41.5%	48.1%	43.9%	<b>45.3%</b>
€50,000 - €74,999	16.9%	19.3%	17.7%	19.9%	<b>18.5%</b>
More than €74,999	13.1%	11.7%	11.0%	10.9%	<b>11.6%</b>
<b>Education level</b>					
No studies	0.2%	0.4%	0.2%	0.3%	<b>0.3%</b>
Primary education	2.2%	2.1%	2.1%	2.5%	<b>2.2%</b>
Secondary education	17.2%	15.2%	17.5%	19.0%	<b>17.2%</b>
Higher education	80.4%	82.4%	80.2%	78.3%	<b>80.4%</b>



AVERAGE AGE  
(> 15 years old)

2022Q1	41.7
2022Q2	40.3
2022Q3	39.9
2022Q4	41.3

#### % TOURISTS WITH INCOMES OVER €74,999



#### % SALARIED WORKER TOURISTS

