

# TOURIST PROFILE BY QUARTER OF TRIP (2022)

## POLAND

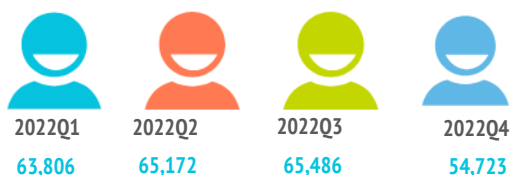
### How many are they and how much do they spend?



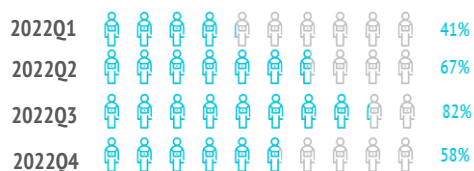
	2022Q1	2022Q2	2022Q3	2022Q4	2022
<b>TOURISTS</b>					
Tourist arrivals (FRONTUR) (*)	--	--	--	--	--
Tourist arrivals > 15 years old (EGT) (*)	64	65	65	55	249
- book holiday package (*)	26	44	53	32	156
- do not book holiday package (*)	37	21	12	23	94
- % tourists who book holiday package	41.4%	67.3%	81.5%	58.3%	62.5%

(\*) Thousand of tourists

### TOURISTS



### % TOURISTS WHO BOOK HOLIDAY PACKAGE



	2022Q1	2022Q2	2022Q3	2022Q4	2022
<b>Expenditure per tourist (€)</b>	<b>1,210</b>	<b>1,093</b>	<b>1,299</b>	<b>1,067</b>	<b>1,171</b>
- book holiday package	1,427	1,228	1,363	1,170	1,296
- holiday package	1,252	1,007	1,136	943	1,080
- others	175	221	227	227	217
- do not book holiday package	1,057	814	1,016	921	963
- flight	317	193	333	239	272
- accommodation	361	303	247	298	317
- others	379	318	435	385	374
<b>Average length of stay</b>	<b>8.64</b>	<b>8.09</b>	<b>8.04</b>	<b>8.76</b>	<b>8.36</b>
- book holiday package	7.83	7.99	7.73	7.74	7.82
- do not book holiday package	9.21	8.29	9.42	10.18	9.26
<b>Average daily expenditure (€)</b>	<b>148.7</b>	<b>141.6</b>	<b>170.6</b>	<b>132.0</b>	<b>148.9</b>
- book holiday package	181.7	161.2	182.4	155.8	170.9
- do not book holiday package	125.3	101.4	118.5	98.6	112.5
<b>Total turnover (&gt; 15 years old) (€m)</b>	<b>77</b>	<b>71</b>	<b>85</b>	<b>58</b>	<b>292</b>
- book holiday package	38	54	73	37	202
- do not book holiday package	39	17	12	21	90

### Where did they spend their main holiday last year?\*

	2022Q1	2022Q2	2022Q3	2022Q4	2022
Didn't have holidays	15.0%	16.3%	21.9%	20.8%	18.1%
Canary Islands	13.8%	15.4%	14.7%	20.7%	15.9%
Other destination	71.1%	68.4%	63.4%	58.5%	65.9%

### What other destinations do they consider for this trip?\*

	2022Q1	2022Q2	2022Q3	2022Q4	2022
None (I was clear about "this Canary Island")	11.1%	4.0%	5.4%	12.8%	7.7%
Canary Islands (other island)	29.7%	22.8%	19.6%	26.1%	24.0%
Other destination	59.2%	73.2%	75.0%	61.1%	68.2%

\*Percentage of valid answers

Source: Encuesta sobre el Gasto Turístico (ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

### Importance of each factor in the destination choice



	2022Q1	2022Q2	2022Q3	2022Q4	2022
Climate	84.6%	71.5%	67.4%	80.1%	75.7%
Landscapes	66.4%	62.3%	61.9%	63.2%	63.5%
Safety	65.7%	65.0%	61.5%	56.7%	62.4%
Sea	55.1%	55.4%	58.7%	63.0%	57.9%
Tranquility	53.7%	54.9%	53.5%	50.3%	53.2%
European belonging	52.5%	53.1%	50.4%	49.2%	51.4%
Beaches	52.2%	48.5%	52.1%	49.9%	50.7%
Environment	54.8%	47.0%	42.2%	51.8%	48.8%
Accommodation supply	35.5%	50.8%	44.6%	40.3%	42.9%
Authenticity	39.0%	46.8%	37.7%	36.1%	40.1%
Price	29.9%	40.1%	41.9%	35.8%	37.0%
Gastronomy	29.2%	45.7%	35.1%	25.3%	34.2%
Effortless trip	33.5%	40.3%	29.3%	29.9%	33.4%
Exoticism	30.0%	33.2%	35.5%	23.2%	30.8%
Hiking trail network	23.9%	18.4%	9.4%	18.9%	17.6%
Fun possibilities	12.2%	15.1%	17.9%	11.9%	14.4%
Culture	6.9%	8.2%	11.0%	6.6%	8.2%
Historical heritage	8.1%	7.4%	7.7%	8.5%	7.9%
Nightlife	3.8%	7.5%	6.7%	7.6%	6.3%
Shopping	4.6%	7.9%	4.5%	6.2%	5.8%

Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important") of tourists who indicate that the factor is "very important" in their choice.

### % TOURISTS WHO CHOOSE LANDSCAPES



### What is the main motivation for their holidays?



	2022Q1	2022Q2	2022Q3	2022Q4	2022
Rest	48.8%	49.4%	55.9%	47.8%	50.6%
Enjoy family time	8.8%	5.1%	4.6%	6.0%	6.1%
Have fun	2.6%	1.3%	2.9%	1.7%	2.1%
Explore the destination	36.0%	43.3%	34.8%	43.1%	39.2%
Practice their hobbies	0.5%	0.7%	0.0%	0.5%	0.4%
Other reasons	3.4%	0.2%	1.7%	1.0%	1.6%

### How far in advance do they book their trip?



	2022Q1	2022Q2	2022Q3	2022Q4	2022
The same day	0.8%	0.4%	0.0%	0.6%	0.4%
Between 1 and 30 days	43.6%	42.5%	30.5%	48.0%	40.8%
Between 1 and 2 months	35.7%	23.7%	23.9%	31.5%	28.5%
Between 3 and 6 months	11.2%	19.9%	32.4%	13.8%	19.6%
More than 6 months	8.8%	13.6%	13.2%	6.2%	10.6%

### % TOURISTS BOOKING MORE THAN 6 MONTHS IN ADVANCE



Picture: Freepik.com

# TOURIST PROFILE BY QUARTER OF TRIP (2022)

## POLAND

### What channels did they use to get information about the trip?

	2022Q1	2022Q2	2022Q3	2022Q4	2022
Previous visits to the Canary Islands	47.2%	35.6%	30.9%	38.1%	<b>37.9%</b>
Friends or relatives	27.8%	22.1%	22.1%	32.4%	<b>25.8%</b>
Internet or social media	68.3%	63.6%	67.0%	61.6%	<b>65.3%</b>
Mass Media	3.9%	2.5%	3.1%	4.3%	<b>3.4%</b>
Travel guides and magazines	19.5%	12.3%	11.5%	8.3%	<b>13.1%</b>
Travel Blogs or Forums	23.4%	13.9%	18.5%	23.5%	<b>19.6%</b>
Travel TV Channels	1.5%	4.0%	2.2%	1.3%	<b>2.3%</b>
Tour Operator or Travel Agency	21.1%	34.7%	37.9%	30.0%	<b>31.0%</b>
Public administrations or similar	0.8%	1.0%	0.8%	0.0%	<b>0.7%</b>
Others	0.6%	2.6%	2.6%	5.0%	<b>2.6%</b>

\* Multi-choise question

### With whom did they book their flight and accommodation?

	2022Q1	2022Q2	2022Q3	2022Q4	2022
<b>Flight</b>					
- Directly with the airline	51.8%	26.6%	12.8%	31.0%	<b>30.4%</b>
- Tour Operator or Travel Agency	48.2%	73.4%	87.2%	69.0%	<b>69.6%</b>
<b>Accommodation</b>					
- Directly with the accommodation	40.0%	19.2%	9.2%	18.3%	<b>21.4%</b>
- Tour Operator or Travel Agency	60.0%	80.8%	90.8%	81.7%	<b>78.6%</b>

### Where do they stay?

	2022Q1	2022Q2	2022Q3	2022Q4	2022
1-2-3* Hotel	20.2%	12.0%	15.7%	16.4%	<b>16.0%</b>
4* Hotel	30.3%	58.4%	61.6%	43.5%	<b>48.8%</b>
5* Hotel / 5* Luxury Hotel	6.0%	2.3%	4.3%	3.8%	<b>4.1%</b>
Aparthotel / Tourist Villa	12.6%	8.5%	6.4%	11.2%	<b>9.6%</b>
House/room rented in a private dwelli	9.2%	6.3%	1.4%	7.0%	<b>5.9%</b>
Private accommodation <sup>(1)</sup>	8.0%	2.0%	4.2%	8.1%	<b>5.5%</b>
Others (Cottage, cruise, camping,...)	13.7%	10.5%	6.3%	9.9%	<b>10.1%</b>

(1) Own property /House of friends or relatives / Free housing exchange / Other private accommodation.

### What do they book?

	2022Q1	2022Q2	2022Q3	2022Q4	2022
Room only	31.8%	18.8%	7.0%	26.6%	<b>20.5%</b>
Bed and Breakfast	7.9%	6.0%	4.1%	4.2%	<b>5.6%</b>
Half board	11.6%	13.5%	14.0%	15.3%	<b>13.5%</b>
Full board	2.6%	2.7%	1.1%	0.0%	<b>1.7%</b>
All inclusive	46.1%	59.0%	73.9%	53.9%	<b>58.8%</b>

58.8% of tourists book all inclusive.



46.1%  
2022Q1



73.9%  
2022Q3



59.0%  
2022Q2



53.9%  
2022Q4

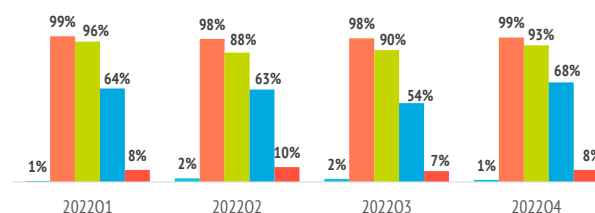
### Other expenses

	2022Q1	2022Q2	2022Q3	2022Q4	TOTAL
Restaurants or cafes	57.3%	46.5%	46.8%	57.2%	<b>51.7%</b>
Supermarkets	63.5%	44.7%	54.0%	56.6%	<b>54.6%</b>
Car rental	50.6%	41.0%	37.8%	42.3%	<b>42.9%</b>
Organized excursions	31.2%	34.7%	43.5%	34.4%	<b>36.0%</b>
Taxi, transfer, chauffeur service	43.7%	59.5%	72.9%	55.3%	<b>58.1%</b>
Theme Parks	12.8%	12.2%	16.8%	15.9%	<b>14.4%</b>
Sport activities	7.4%	5.9%	3.9%	7.1%	<b>6.0%</b>
Museums	4.1%	5.1%	6.2%	8.8%	<b>5.9%</b>
Flights between islands	8.2%	6.6%	6.9%	8.6%	<b>7.5%</b>

### Activities in the Canary Islands

Outdoor time per day	2022Q1	2022Q2	2022Q3	2022Q4	2022
0 hours	0.6%	2.4%	2.0%	1.4%	<b>1.6%</b>
1 - 2 hours	3.6%	9.3%	8.0%	5.3%	<b>6.6%</b>
3 - 6 hours	32.0%	25.2%	36.1%	25.3%	<b>29.9%</b>
7 - 12 hours	55.5%	52.9%	46.4%	59.7%	<b>53.4%</b>
More than 12 hours	8.2%	10.1%	7.4%	8.2%	<b>8.5%</b>

0 hours More than 1 hour More than 3 hours More than 7 hours More than 12 hours



Activities in the Canary Islands	2022Q1	2022Q2	2022Q3	2022Q4	2022
Beach	88.3%	86.5%	88.5%	85.5%	<b>87.3%</b>
Walk, wander	84.9%	80.4%	79.8%	82.6%	<b>81.9%</b>
Explore the island on their own	74.0%	62.6%	64.6%	75.2%	<b>68.8%</b>
Swimming pool, hotel facilities	44.5%	63.1%	73.3%	53.5%	<b>58.9%</b>
Hiking	42.3%	31.6%	28.5%	37.1%	<b>34.8%</b>
Organized excursions	25.7%	34.6%	44.2%	23.9%	<b>32.5%</b>
Taste Canarian gastronomy	37.8%	24.8%	27.1%	37.9%	<b>31.6%</b>
Theme parks	18.6%	17.8%	25.8%	19.2%	<b>20.4%</b>
Sea excursions / whale watching	8.0%	14.5%	20.7%	13.4%	<b>14.2%</b>
Swim	11.8%	11.5%	19.5%	13.7%	<b>14.2%</b>
Wineries / markets / popular festiv	7.9%	10.6%	10.0%	19.9%	<b>11.8%</b>
Museums / exhibitions	11.9%	7.7%	10.7%	16.5%	<b>11.5%</b>
Running	13.7%	5.5%	8.1%	5.8%	<b>8.4%</b>
Other Nature Activities	14.0%	5.4%	5.6%	7.6%	<b>8.1%</b>
Nightlife / concerts / shows	4.5%	9.4%	11.0%	7.2%	<b>8.1%</b>
Practice other sports	7.4%	5.6%	5.9%	8.2%	<b>6.7%</b>
Astronomical observation	2.4%	1.7%	4.5%	5.6%	<b>3.5%</b>
Cycling / Mountain bike	3.2%	2.8%	5.2%	2.0%	<b>3.3%</b>
Scuba Diving	3.1%	4.2%	4.3%	0.7%	<b>3.2%</b>
Surf	2.4%	1.6%	1.5%	5.2%	<b>2.6%</b>
Windsurf / Kitesurf	1.1%	0.0%	1.9%	0.9%	<b>1.0%</b>
Beauty and health treatments	0.3%	1.8%	0.7%	0.6%	<b>0.9%</b>
Golf	2.0%	0.2%	0.0%	0.4%	<b>0.7%</b>

\* Multi-choise question

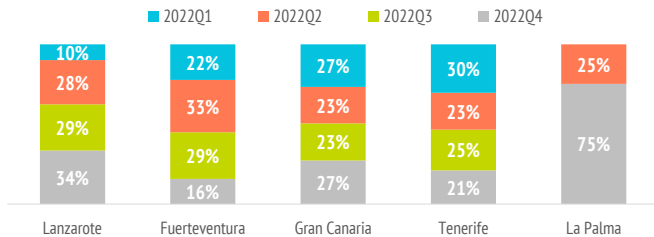
## TOURIST PROFILE BY QUARTER OF TRIP (2022)

### POLAND

#### Which island do they choose?

Tourists (> 15 years old)	2022Q1	2022Q2	2022Q3	2022Q4	2022
Lanzarote	1,501	4,236	4,412	5,118	<b>15,266</b>
Fuerteventura	16,792	24,609	21,974	11,863	<b>75,239</b>
Gran Canaria	15,670	13,454	13,683	16,050	<b>58,857</b>
Tenerife	29,670	22,634	24,932	20,614	<b>97,849</b>
La Palma	0	239	0	728	<b>967</b>

#### % TOURISTS BY ISLAND AND QUARTER OF TRIP



#### How many islands do they visit during their trip?

	2022Q1	2022Q2	2022Q3	2022Q4	2022
One island	85.0%	84.9%	87.3%	81.0%	<b>84.7%</b>
Two islands	11.9%	13.6%	11.9%	16.8%	<b>13.4%</b>
Three or more islands	3.1%	1.5%	0.8%	2.2%	<b>1.9%</b>

#### Sustainable destination

When booking a trip, do they tend to choose the most sustainable options?

■ No ■ Yes, even if it means some inconvenience (price, time, hassle, etc) ■ Yes, but only if it is not inconvenient

	No	Yes, even if it means some inconvenience (price, time, hassle, etc)	Yes, but only if it is not inconvenient
2022Q1	14.5%	43.6%	41.9%
2022Q2	15.3%	32.6%	52.1%
2022Q3	11.9%	33.2%	54.9%
2022Q4	19.3%	24.9%	55.8%

#### Would they be willing to spend more on travel to reduce their carbon footprint?

■ No ■ Yes, up to 5% more ■ Yes, up to 10% more ■ Yes, up to 20% more ■ Yes, over 20% more

	No	Yes, up to 5% more	Yes, up to 10% more	Yes, up to 20% more	Yes, over 20% more
2022Q1	39.2%	40.3%	11.9%	4.5%	4.2%
2022Q2	46.7%	28.4%	17.2%	2.5%	5.2%
2022Q3	42.8%	37.8%	14.0%	2.9%	5.5%
2022Q4	50.8%	30.7%	13.3%	3.5%	6.4%

Perception during their stay*	2022Q1	2022Q2	2022Q3	2022Q4	2022
Quality of life on the island	8.2	7.8	7.8	7.6	<b>7.9</b>
Tolerance towards tourism	9.0	8.8	8.9	8.4	<b>8.8</b>
Cleanliness of the island	8.8	8.5	8.4	8.3	<b>8.5</b>
Air quality	9.0	8.8	8.9	8.5	<b>8.8</b>
Rational water consumption	7.6	7.7	7.4	7.1	<b>7.4</b>
Energy saving	7.2	7.2	6.9	6.8	<b>7.0</b>
Use of renewable energy	7.4	7.3	7.2	7.1	<b>7.3</b>
Recycling	7.4	7.4	7.2	7.2	<b>7.3</b>
Easy to get around by public transport	7.5	7.3	7.9	7.6	<b>7.6</b>
Overcrowding in tourist areas	7.2	6.9	6.9	7.0	<b>7.0</b>
Supply of local products	7.4	7.5	7.6	7.5	<b>7.5</b>

\* Scale 0 - 10 (0 = Not important and 10 = Very important)

Share by islands	2022Q1	2022Q2	2022Q3	2022Q4	2022
Lanzarote	2.4%	6.5%	6.8%	9.4%	<b>6.2%</b>
Fuerteventura	26.4%	37.8%	33.8%	21.8%	<b>30.3%</b>
Gran Canaria	24.6%	20.6%	21.1%	29.5%	<b>23.7%</b>
Tenerife	46.6%	34.7%	38.4%	37.9%	<b>39.4%</b>
La Palma	0.0%	0.4%	0.0%	1.3%	<b>0.4%</b>

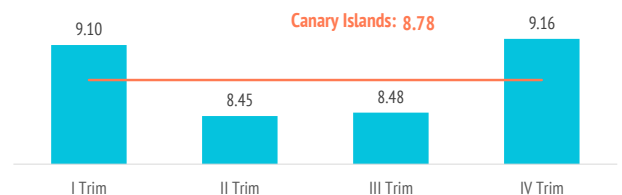
#### How do they rate the Canary Islands?

Satisfaction (scale 0-10)	2022Q1	2022Q2	2022Q3	2022Q4	2022
Average rating	9.35	9.25	9.10	9.40	<b>9.27</b>

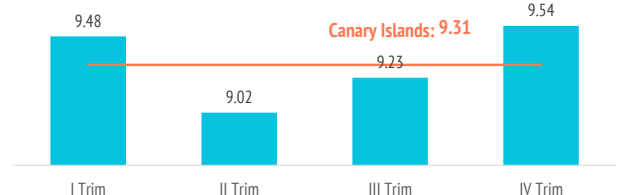
Experience in the Canary Islands	2022Q1	2022Q2	2022Q3	2022Q4	2022
Worse or much worse than expected	2.7%	4.8%	3.9%	0.3%	<b>3.0%</b>
Lived up to expectations	47.4%	42.4%	56.5%	46.2%	<b>48.2%</b>
Better or much better than expected	49.8%	52.8%	39.7%	53.5%	<b>48.7%</b>

Future intentions (scale 1-10)	2022Q1	2022Q2	2022Q3	2022Q4	2022
Return to the Canary Islands	9.10	8.45	8.48	9.16	<b>8.78</b>
Recommend visiting the Canary Islands	9.48	9.02	9.23	9.54	<b>9.31</b>

#### RETURN TO THE CANARY ISLANDS



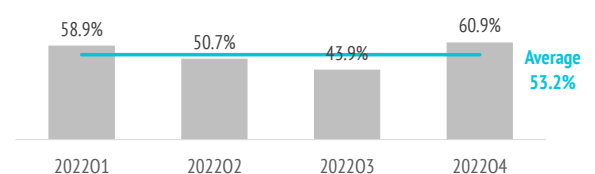
#### RECOMMEND VISITING THE CANARY ISLANDS



#### How many are loyal to the Canary Islands?

	2022Q1	2022Q2	2022Q3	2022Q4	2022
Repeat tourists	58.9%	50.7%	43.9%	60.9%	<b>53.2%</b>
At least 10 previous visits	6.2%	4.1%	5.8%	6.8%	<b>5.7%</b>
Repeat tourists (last 5 years)	54.6%	45.7%	41.7%	60.7%	<b>50.2%</b>
Repeat tourists (last 5 years)(5 or more visits)	8.1%	6.2%	4.6%	6.6%	<b>6.3%</b>

#### REPEAT TOURISTS



# TOURIST PROFILE BY QUARTER OF TRIP (2022)

## POLAND

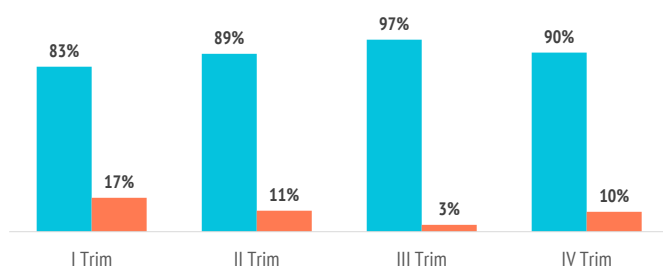
### Where does the flight come from?



	2022Q1	2022Q2	2022Q3	2022Q4	2022
Poland	83.0%	89.4%	96.6%	90.0%	<b>89.8%</b>
Germany	5.2%	4.4%	1.0%	2.5%	<b>3.3%</b>
Spanish Mainland	8.1%	1.1%	0.4%	1.7%	<b>2.8%</b>
United Kingdom	1.9%	1.3%	0.1%	1.8%	<b>1.2%</b>
Otros	1.9%	3.8%	1.9%	3.9%	<b>2.8%</b>

% TOURISTS BY QUARTER OF TRIP

■ Poland ■ Others



### Who do they come with?



	2022Q1	2022Q2	2022Q3	2022Q4	2022
Unaccompanied	10.1%	0.3%	4.8%	7.2%	<b>5.5%</b>
Only with partner	38.5%	50.8%	41.7%	53.7%	<b>45.9%</b>
Only with children (< 13 years old)	8.1%	6.2%	5.7%	3.6%	<b>6.0%</b>
Partner + children (< 13 years old)	8.6%	10.6%	11.0%	4.6%	<b>8.9%</b>
Other relatives	11.4%	11.3%	12.0%	11.0%	<b>11.4%</b>
Friends	8.0%	5.0%	4.8%	7.0%	<b>6.2%</b>
Work colleagues	1.2%	0.3%	0.3%	0.6%	<b>0.6%</b>
Organized trip	0.0%	0.7%	0.9%	1.2%	<b>0.7%</b>
Other combinations <sup>(1)</sup>	14.1%	14.8%	18.9%	11.0%	<b>14.9%</b>

(1) Different situations have been isolated

<b>Tourists with children</b>	<b>24.9%</b>	<b>27.7%</b>	<b>27.3%</b>	<b>11.3%</b>	<b>23.3%</b>
- Between 0 and 2 years old	1.3%	2.9%	2.5%	1.0%	2.0%
- Between 3 and 12 years old	22.5%	23.2%	24.4%	10.0%	20.4%
- Between 0 -2 and 3-12 years	1.0%	1.6%	0.4%	0.3%	0.9%
<b>Tourists without children</b>	<b>75.1%</b>	<b>72.3%</b>	<b>72.7%</b>	<b>88.7%</b>	<b>76.7%</b>
<b>Group composition:</b>					
- 1 person	10.4%	3.9%	6.8%	12.6%	<b>8.2%</b>
- 2 people	47.2%	53.3%	44.5%	62.2%	<b>51.4%</b>
- 3 people	15.7%	19.1%	21.1%	8.2%	<b>16.4%</b>
- 4 or 5 people	22.8%	17.2%	20.9%	16.6%	<b>19.5%</b>
- 6 or more people	3.9%	6.6%	6.6%	0.4%	<b>4.6%</b>
<b>Average group size:</b>	<b>2.74</b>	<b>2.87</b>	<b>2.90</b>	<b>2.36</b>	<b>2.73</b>

\*People who share the main expenses of the trip



**23% of tourists travel with children.**



(under the age of 13)

2022Q1	24.9%
2022Q2	27.7%
2022Q3	27.3%
2022Q4	11.3%

Source: Encuesta sobre el Gasto Turístico (ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

### Who are they?



	2022Q1	2022Q2	2022Q3	2022Q4	2022
<b>Gender</b>					
Men	47.1%	55.9%	51.5%	44.2%	<b>49.9%</b>
Women	52.9%	44.1%	48.5%	55.8%	<b>50.1%</b>
<b>Age</b>					
Average age (tourist > 15 years old)	38.3	42.2	37.5	38.7	<b>39.2</b>
Standard deviation	11.7	12.3	13.1	13.2	<b>12.7</b>
<b>Age range (&gt; 15 years old)</b>					
16 - 24 years old	9.4%	3.7%	19.3%	8.7%	<b>10.4%</b>
25 - 30 years old	21.1%	14.1%	15.7%	22.9%	<b>18.2%</b>
31 - 45 years old	45.9%	46.1%	41.8%	44.2%	<b>44.5%</b>
46 - 60 years old	18.6%	24.6%	15.4%	14.3%	<b>18.4%</b>
Over 60 years old	5.0%	11.5%	7.8%	9.9%	<b>8.5%</b>
<b>Occupation</b>					
Salaried worker	32.3%	47.1%	51.0%	32.7%	<b>41.2%</b>
Self-employed	33.6%	25.6%	19.4%	36.4%	<b>28.4%</b>
Unemployed	1.0%	0.0%	3.7%	1.8%	<b>1.6%</b>
Business owner	21.8%	19.4%	14.5%	16.1%	<b>18.0%</b>
Student	5.9%	0.3%	9.3%	3.7%	<b>4.8%</b>
Retired	4.9%	6.4%	2.2%	9.2%	<b>5.5%</b>
Unpaid domestic work	0.0%	0.8%	0.0%	0.0%	<b>0.2%</b>
Others	0.5%	0.6%	0.0%	0.0%	<b>0.3%</b>
<b>Annual household income level</b>					
Less than €25,000	26.8%	31.7%	39.6%	33.3%	<b>32.9%</b>
€25,000 - €49,999	36.5%	35.2%	39.8%	38.1%	<b>37.4%</b>
€50,000 - €74,999	23.2%	24.6%	11.8%	17.0%	<b>19.2%</b>
More than €74,999	13.5%	8.5%	8.8%	11.6%	<b>10.5%</b>
<b>Education level</b>					
No studies	0.0%	0.0%	1.0%	0.8%	<b>0.4%</b>
Primary education	1.0%	0.0%	2.3%	2.0%	<b>1.3%</b>
Secondary education	11.0%	18.2%	22.7%	15.9%	<b>17.0%</b>
Higher education	88.1%	81.8%	74.0%	81.3%	<b>81.3%</b>



AVERAGE AGE  
(> 15 years old)

2022Q1	38.3
2022Q2	42.2
2022Q3	37.5
2022Q4	38.7

% TOURISTS WITH INCOMES  
OVER €74,999

● 2022Q1 ● 2022Q3  
● 2022Q2 ● 2022Q4



### % SALARIED WORKER TOURISTS

