

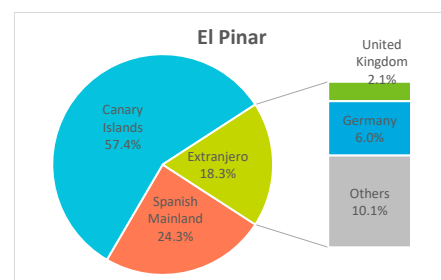
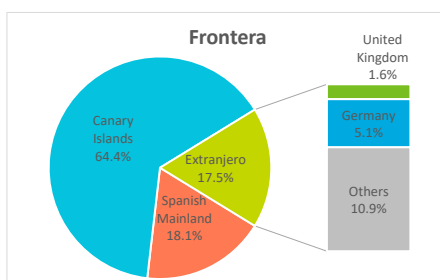
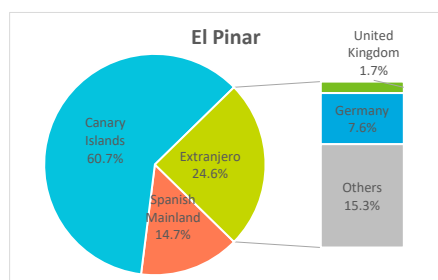
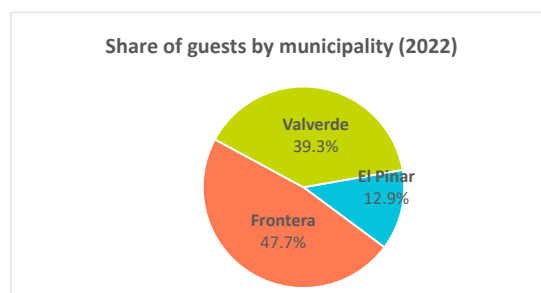
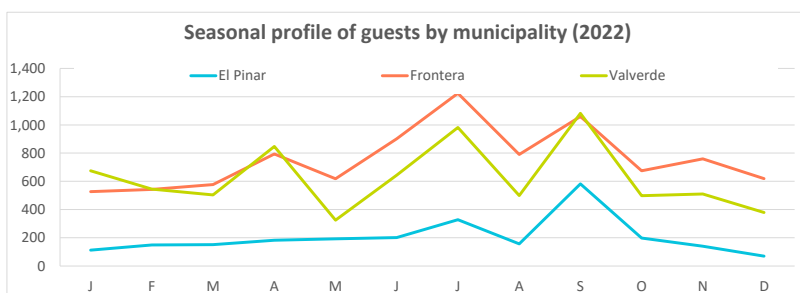
Tourist profile by municipality

El Hierro (2022)

GUESTS IN ACCOMMODATION

Place of residence:	Municipality of stay				Accommodation type	
	El Pinar	Frontera	Valverde	El Hierro	Hotel	Apartment
International	607	1,592	1,371	3,570	3,096	474
- United Kingdom	42	142	161	345	317	28
- Germany	187	459	450	1,096	926	170
Spanish Mainland	362	1,643	1,819	3,824	3,379	445
Canary Islands	1,496	5,854	4,301	11,651	4,619	7,032
Total	2,465	9,089	7,491	19,045	11,094	7,951

Place of residence:	Municipality of stay				Accommodation type	
	El Pinar	Frontera	Valverde	El Hierro	Hotel	Apartment
International	24.6%	17.5%	18.3%	18.7%	27.9%	6.0%
- United Kingdom	1.7%	1.6%	2.1%	1.8%	2.9%	0.4%
- Germany	7.6%	5.1%	6.0%	5.8%	8.3%	2.1%
Spanish Mainland	14.7%	18.1%	24.3%	20.1%	30.5%	5.6%
Canary Islands	60.7%	64.4%	57.4%	61.2%	41.6%	88.4%
Total	100%	100%	100%	100%	100%	100%



Other indicators

	Municipality of stay				Accommodation type	
	El Pinar	Frontera	Valverde	El Hierro	Hotel	Apartment
Bednights						
International	2,655	5,341	5,684	13,680	11,195	2,485
- United Kingdom	100	380	505	985	897	88
- Germany	1,231	1,954	2,602	5,787	4,528	1,259
Spanish Mainland	1,351	6,997	7,699	16,047	13,504	2,543
Canary Islands	5,901	21,022	12,329	39,252	11,056	28,196
Total	9,907	33,360	25,712	68,979	35,755	33,224
Length of stay						
International	4.4	3.4	4.1	3.8	3.6	5.2
- United Kingdom	2.4	2.7	3.1	2.9	2.8	3.1
- Germany	6.6	4.3	5.8	5.3	4.9	7.4
Spanish Mainland	3.7	4.3	4.2	4.2	4.0	5.7
Canary Islands	3.9	3.6	2.9	3.4	2.4	4.0
Total	4.0	3.7	3.4	3.6	--	--
ADR (€)	63.4	70.6	75.6	71.4	83.9	47.4
RevPar (€)	24.6	27.8	45.4	33.0	47.3	16.2
Total Revenue (€ million)	0.6	1.3	1.6	3.5	2.7	0.8
Bed-space occupancy rate (%)	14.8	29.4	31.6	26.4	31.4	22.5
Occupancy rate per room/apart. (%)	38.8	39.4	60.1	46.2	56.4	34.2

Sources: Encuestas de alojamiento turístico hotelero y extrahotelero (ISTAC).

Note 1: guests checking in as new arrivals. Note 2: Occupancy rate could be above 100% because of extra beds.