

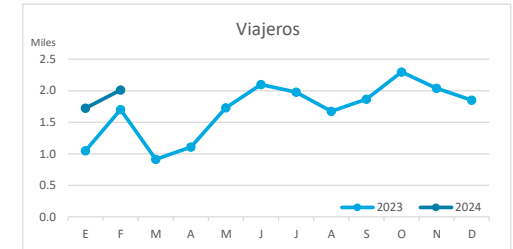
Principales indicadores de alojamiento turístico

EL HIERRO (hasta febrero de 2024)



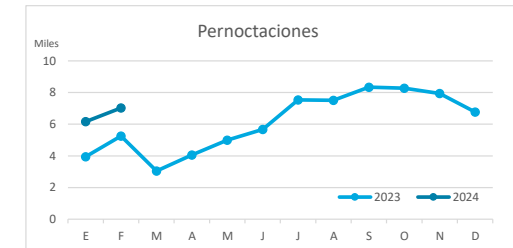
VIAJEROS EN ALOJAMIENTO TURÍSTICO

	Detalle según tipo de alojamiento											
	TOTAL				Hotelero				Extrahotelero			
	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total
ene-feb23	693	304	1,751	2,748	448	238	825	1,511	245	66	926	1,237
ene-feb24	908	649	2,177	3,734	790	574	1,243	2,607	118	75	934	1,127
Dif	215	345	426	986	342	336	418	1,096	-127	9	8	-110
Dif, %	31.0%	113.5%	24.3%	35.9%	76.3%	141.2%	50.7%	72.5%	-51.8%	13.6%	0.9%	-8.9%



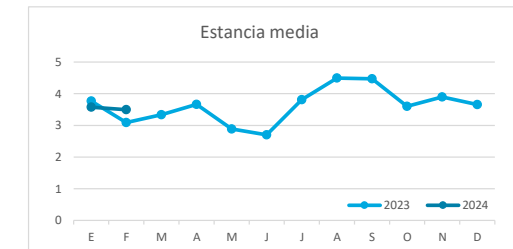
PERNOCTACIONES

	Detalle según tipo de alojamiento											
	TOTAL				Hotelero				Extrahotelero			
	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total
ene-feb23	3,254	1,155	4,797	9,206	1,664	830	1,708	4,202	1,590	325	3,089	5,004
ene-feb24	4,196	2,556	6,437	13,189	3,130	2,012	2,911	8,053	1,066	544	3,526	5,136
Dif	942	1,401	1,640	3,983	1,466	1,182	1,203	3,851	-524	219	437	132
Dif, %	28.9%	121.3%	34.2%	43.3%	88.1%	142.4%	70.4%	91.6%	-33.0%	67.4%	14.1%	2.6%

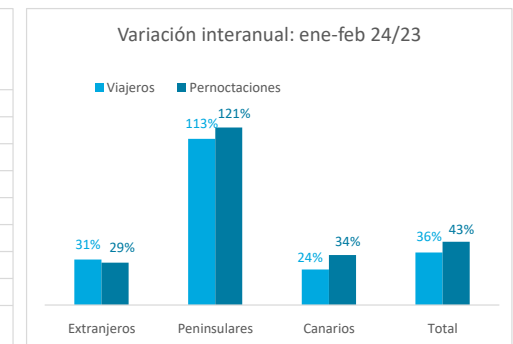
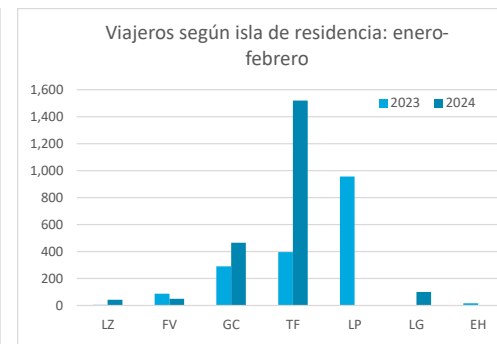
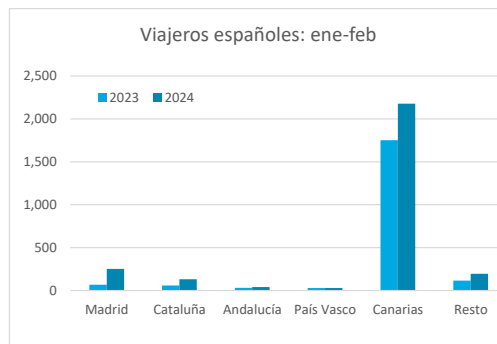
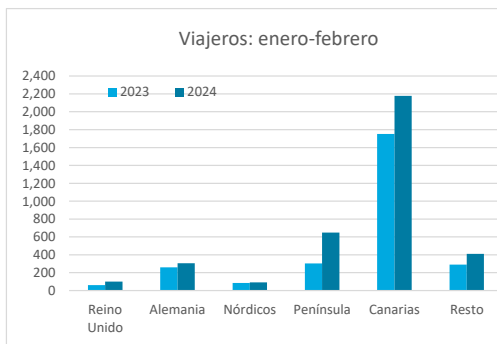


ESTANCIA MEDIA

	Detalle según tipo de alojamiento											
	TOTAL				Hotelero				Extrahotelero			
	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total
ene-feb23	4.7	3.8	2.7	3.4	3.7	3.5	2.1	2.8	6.5	4.9	3.3	4.0
ene-feb24	4.6	3.9	3.0	3.5	4.0	3.5	2.3	3.1	9.0	7.3	3.8	4.6
Dif	-0.1	0.1	0.2	0.2	0.2	0.0	0.3	0.3	2.5	2.3	0.4	0.5



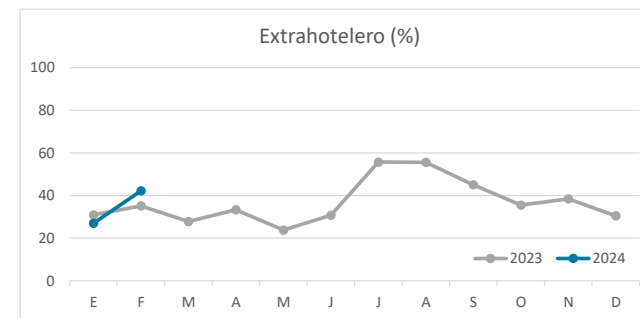
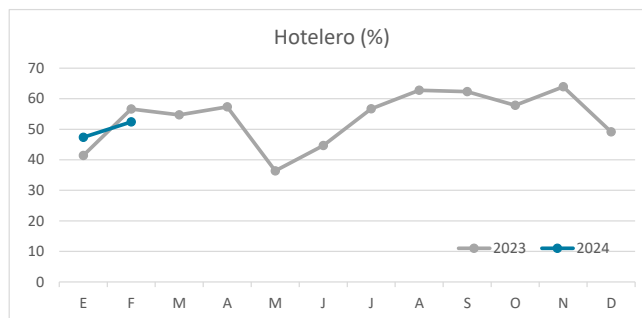
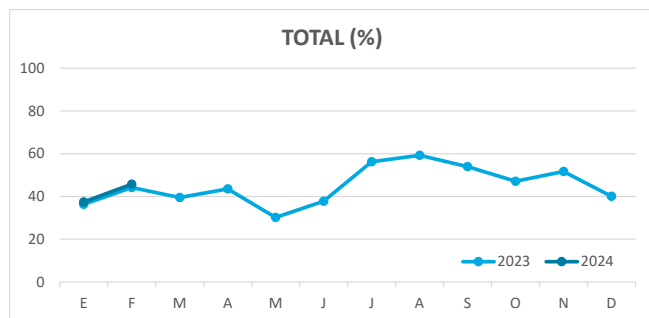
DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA



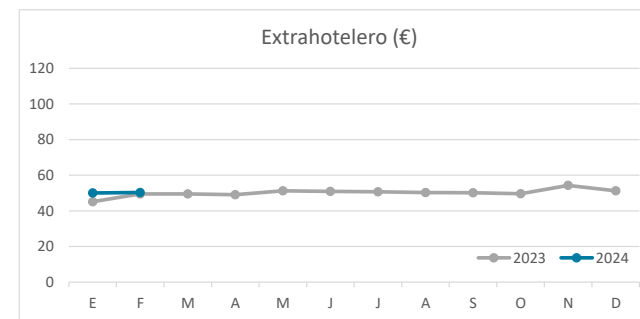
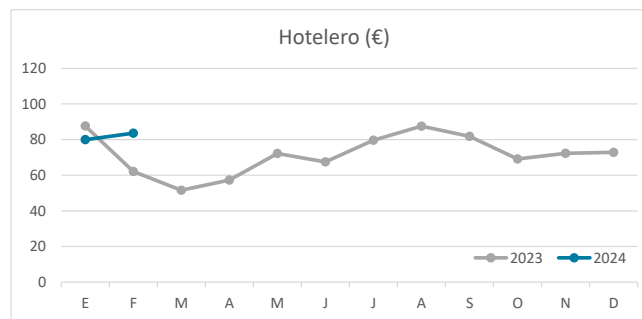
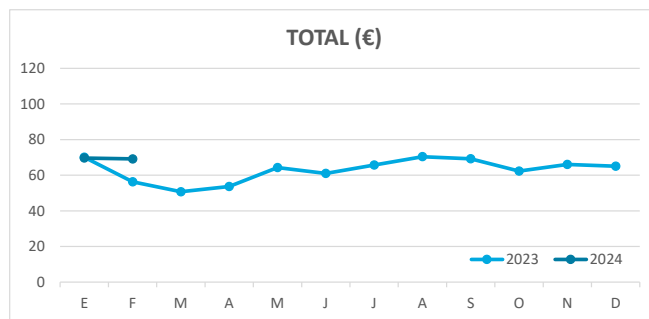
Principales indicadores de alojamiento turístico

EL HIERRO (hasta febrero de 2024)

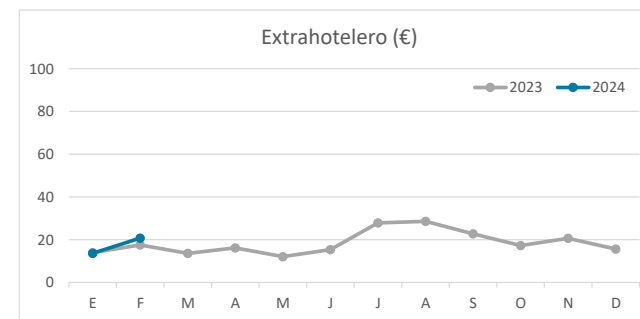
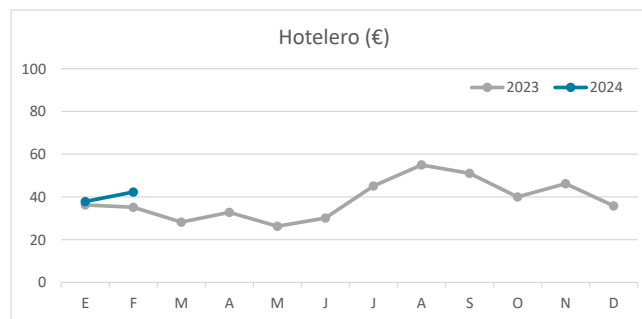
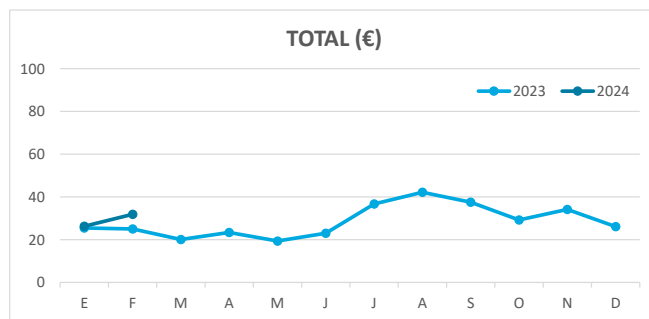
ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



ADR (tarifa media diaria)



REVPAR (ingreso por habitación/apartamento disponible)



Nota: el indicador de viajeros se refiere a viajeros entrados.
Fuente: Encuestas de Alojamiento Turístico (ISTAC)