

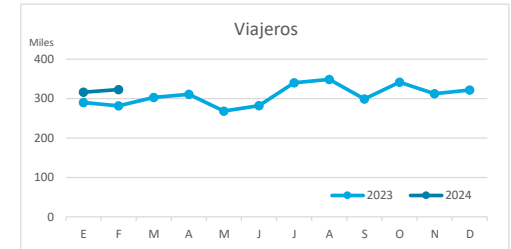
Principales indicadores de alojamiento turístico

GRAN CANARIA (hasta febrero de 2024)



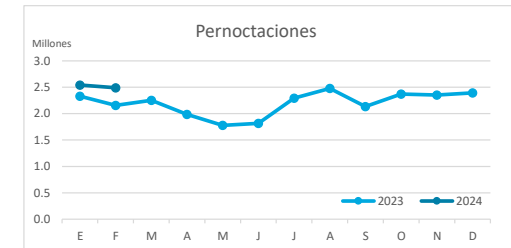
VIAJEROS EN ALOJAMIENTO TURÍSTICO

	TOTAL				Detalle según tipo de alojamiento							
					Hotelero				Extrahotelero			
	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total
ene-feb23	497,597	39,743	33,965	571,305	380,200	36,554	26,138	442,892	117,397	3,189	7,827	128,413
ene-feb24	566,264	40,975	31,872	639,111	426,723	37,776	24,566	489,065	139,541	3,199	7,306	150,046
Dif	68,667	1,232	-2,093	67,806	46,523	1,222	-1,572	46,173	22,144	10	-521	21,633
Dif, %	13.8%	3.1%	-6.2%	11.9%	12.2%	3.3%	-6.0%	10.4%	18.9%	0.3%	-6.7%	16.8%



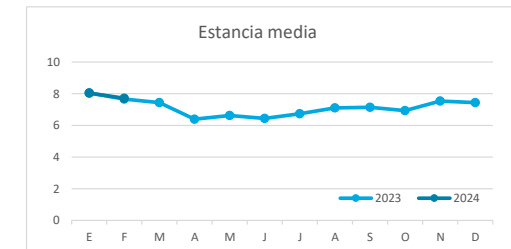
PERNOCTACIONES

	TOTAL				Detalle según tipo de alojamiento							
					Hotelero				Extrahotelero			
	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total
ene-feb23	4,202,097	161,505	126,167	4,489,769	2,893,375	144,630	77,659	3,115,664	1,308,722	16,875	48,508	1,374,105
ene-feb24	4,723,191	180,250	130,197	5,033,638	3,243,686	160,902	84,601	3,489,189	1,479,505	19,348	45,596	1,544,449
Dif	521,094	18,745	4,030	543,869	350,311	16,272	6,942	373,525	170,783	2,473	-2,912	170,344
Dif, %	12.4%	11.6%	3.2%	12.1%	12.1%	11.3%	8.9%	12.0%	13.0%	14.7%	-6.0%	12.4%

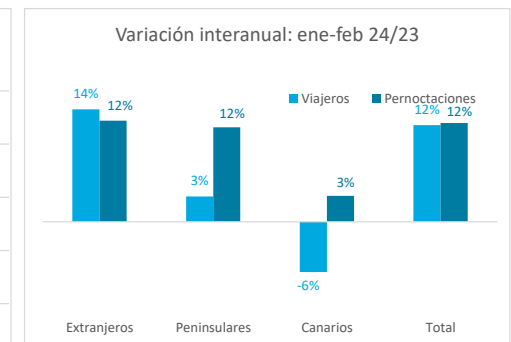
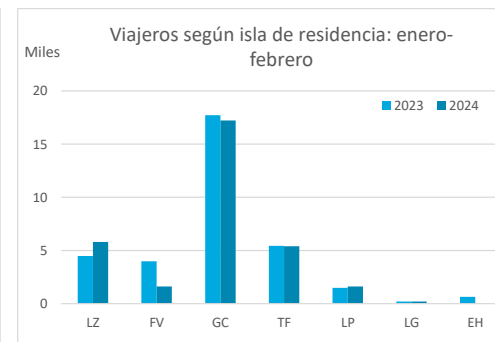
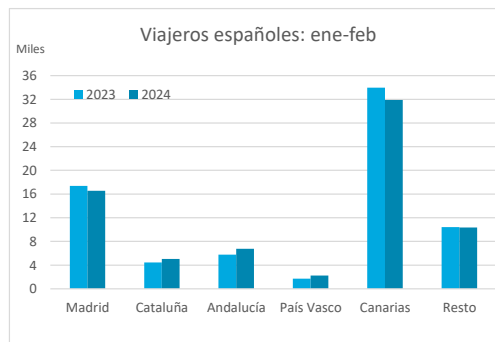
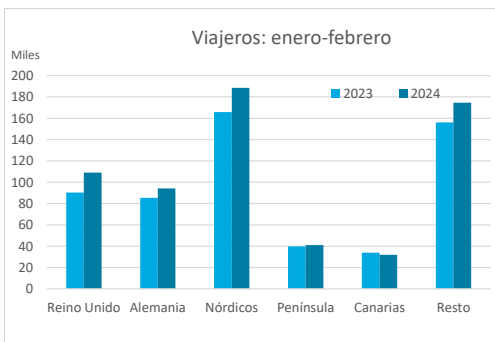


ESTANCIA MEDIA

	TOTAL				Detalle según tipo de alojamiento							
					Hotelero				Extrahotelero			
	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total
ene-feb23	8.4	4.1	3.7	7.9	7.6	4.0	3.0	7.0	11.1	5.3	6.2	10.7
ene-feb24	8.3	4.4	4.1	7.9	7.6	4.3	3.4	7.1	10.6	6.0	6.2	10.3
Dif	-0.1	0.3	0.4	0.0	0.0	0.3	0.5	0.1	-0.5	0.8	0.0	-0.4

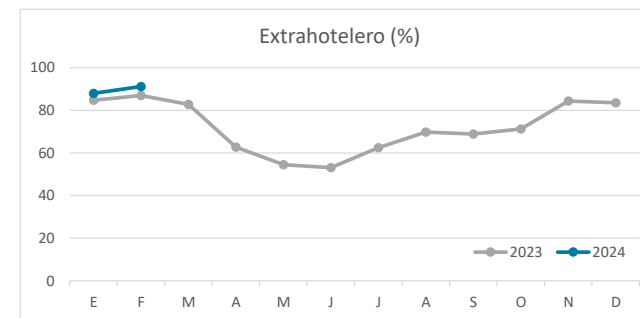
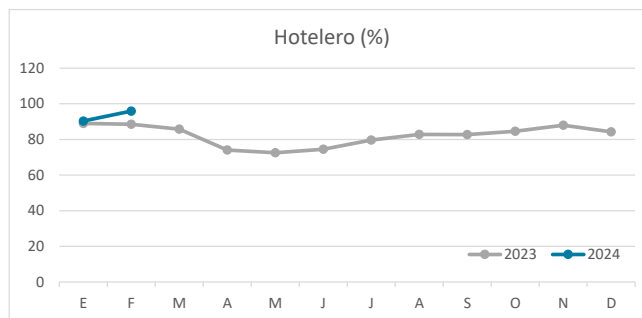
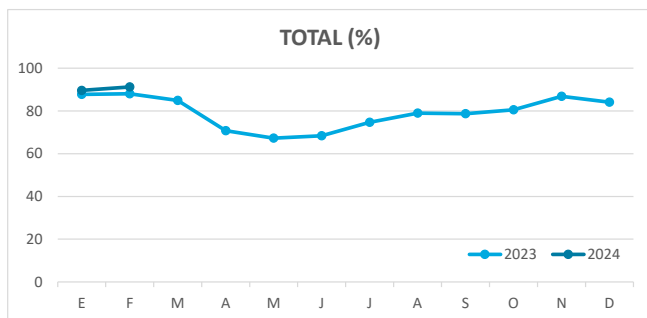


DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA

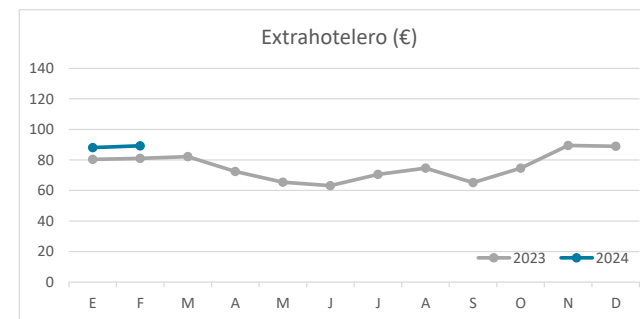
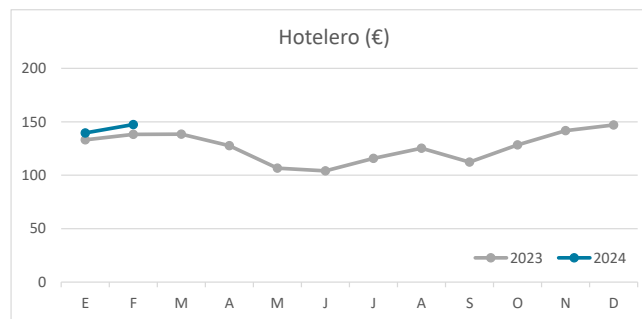
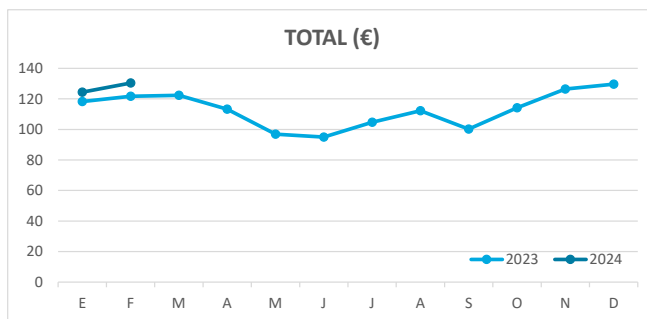


Principales indicadores de alojamiento turístico GRAN CANARIA (hasta febrero de 2024)

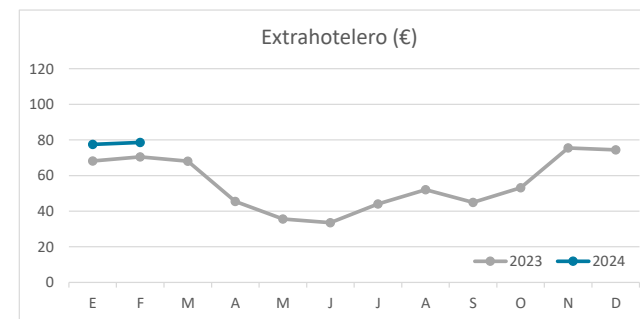
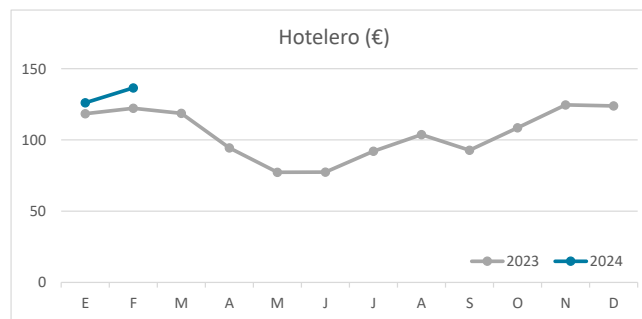
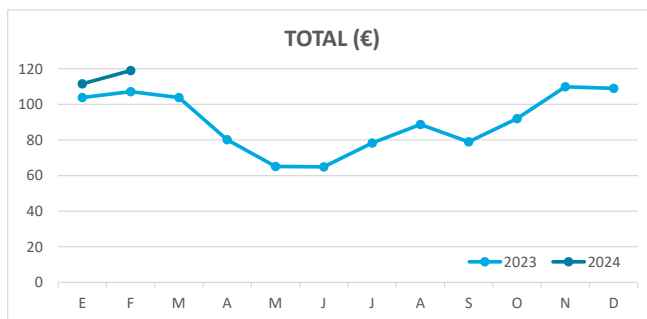
ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



ADR (tarifa media diaria)



REVPAR (ingreso por habitación/apartamento disponible)



Nota: el indicador de viajeros se refiere a viajeros entrados.
Fuente: Encuestas de Alojamiento Turístico (ISTAC)