

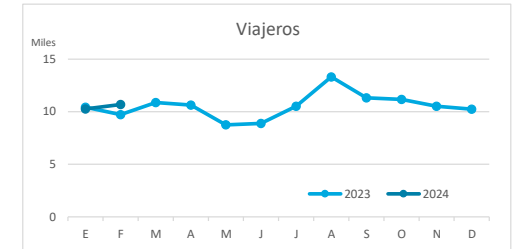
Principales indicadores de alojamiento turístico

LA GOMERA (hasta febrero de 2024)



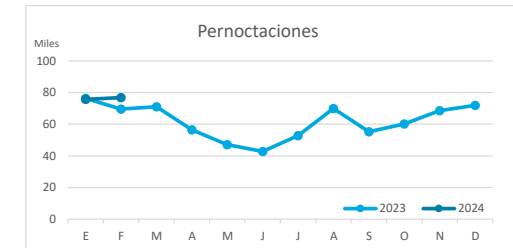
VIAJEROS EN ALOJAMIENTO TURÍSTICO

	Detalle según tipo de alojamiento											
	TOTAL				Hotelero				Extrahotelero			
	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total
ene-feb23	15,816	504	3,835	20,155	10,526	426	3,026	13,978	5,290	78	809	6,177
ene-feb24	16,282	528	4,143	20,953	10,907	402	2,735	14,044	5,375	126	1,408	6,909
Dif	466	24	308	798	381	-24	-291	66	85	48	599	732
Dif, %	2.9%	4.8%	8.0%	4.0%	3.6%	-5.6%	-9.6%	0.5%	1.6%	61.5%	74.0%	11.9%



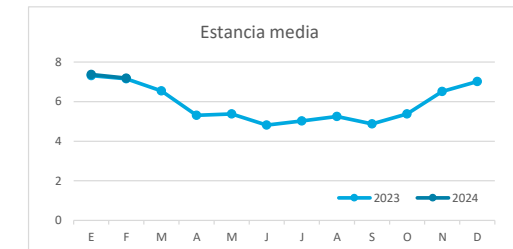
PERNOCTACIONES

	Detalle según tipo de alojamiento											
	TOTAL				Hotelero				Extrahotelero			
	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total
ene-feb23	132,117	1,674	12,110	145,901	68,198	1,387	6,717	76,302	63,919	287	5,393	69,599
ene-feb24	134,708	1,798	15,993	152,499	69,991	1,341	7,585	78,917	64,717	457	8,408	73,582
Dif	2,591	124	3,883	6,598	1,793	-46	868	2,615	798	170	3,015	3,983
Dif, %	2.0%	7.4%	32.1%	4.5%	2.6%	-3.3%	12.9%	3.4%	1.2%	59.2%	55.9%	5.7%

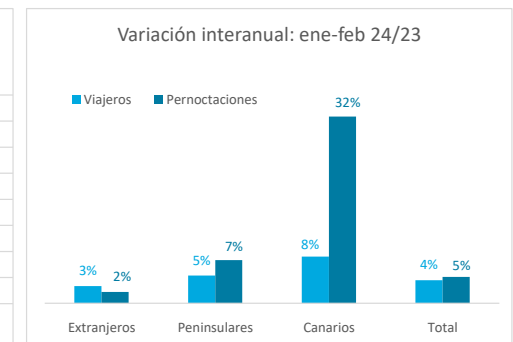
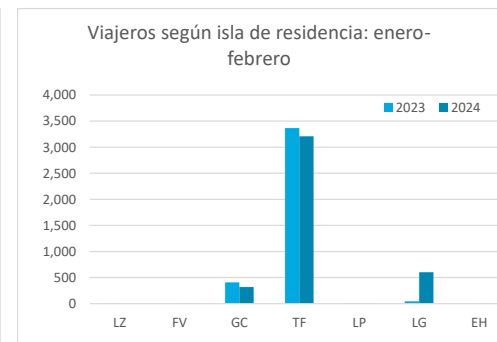
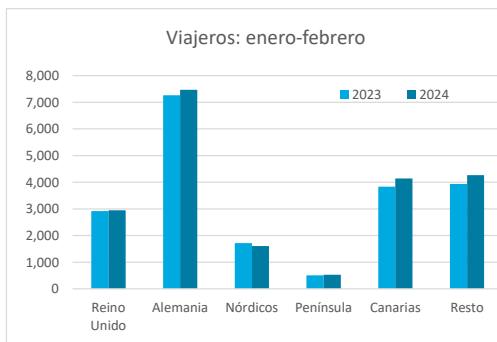


ESTANCIA MEDIA

	Detalle según tipo de alojamiento											
	TOTAL				Hotelero				Extrahotelero			
	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total
ene-feb23	8.4	3.3	3.2	7.2	6.5	3.3	2.2	5.5	12.1	3.7	6.7	11.3
ene-feb24	8.3	3.4	3.9	7.3	6.4	3.3	2.8	5.6	12.0	3.6	6.0	10.7
Dif	-0.1	0.1	0.7	0.0	-0.1	0.1	0.6	0.2	0.0	-0.1	-0.7	-0.6



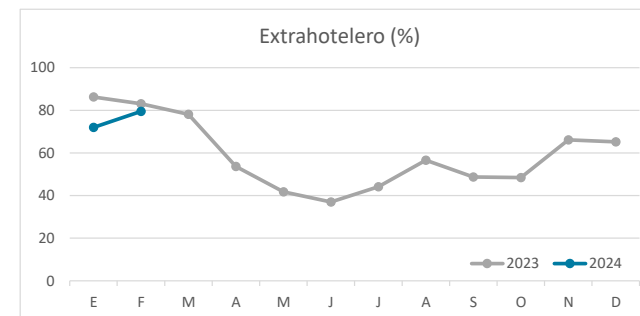
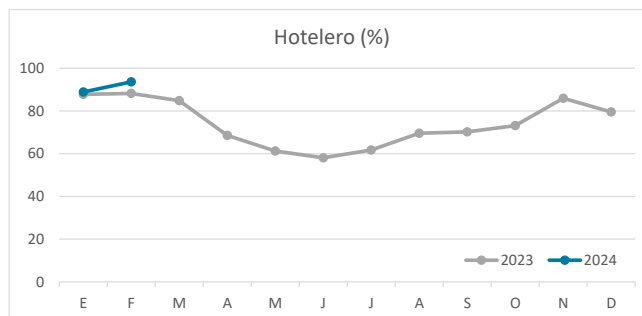
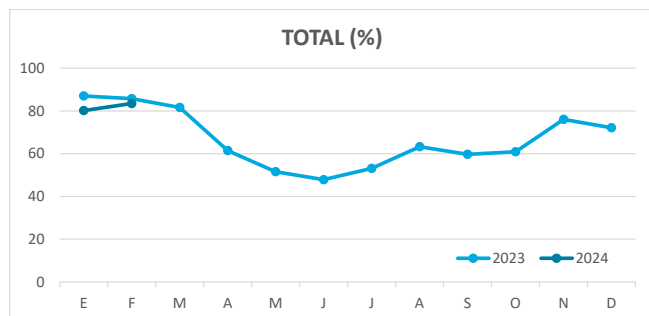
DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA



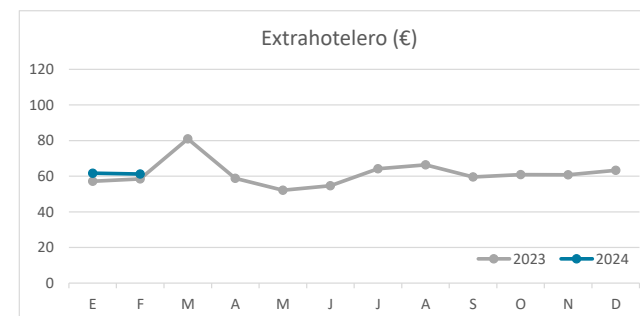
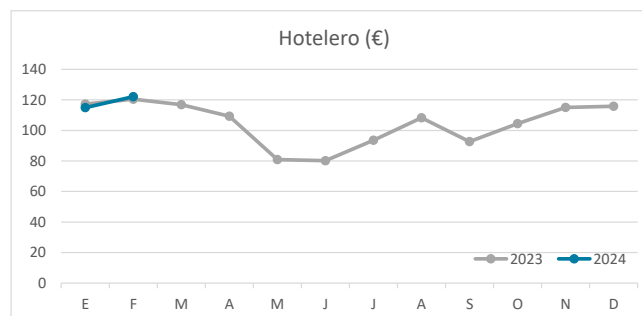
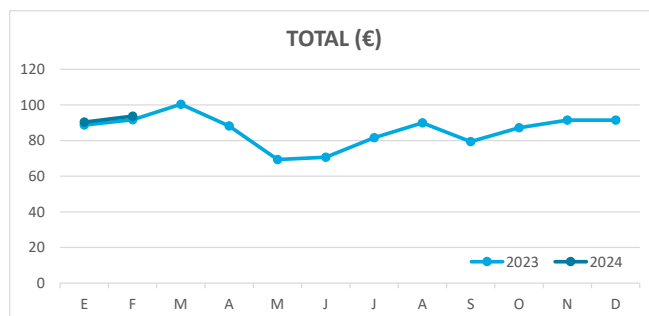
Principales indicadores de alojamiento turístico

LA GOMERA (hasta febrero de 2024)

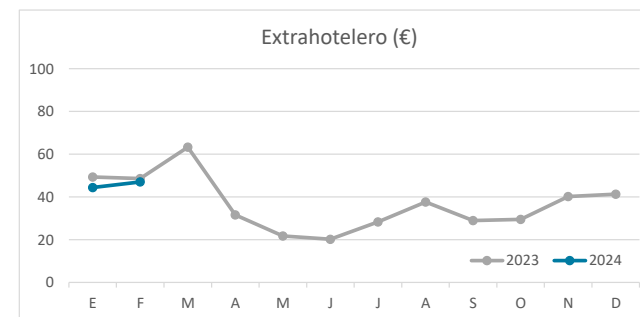
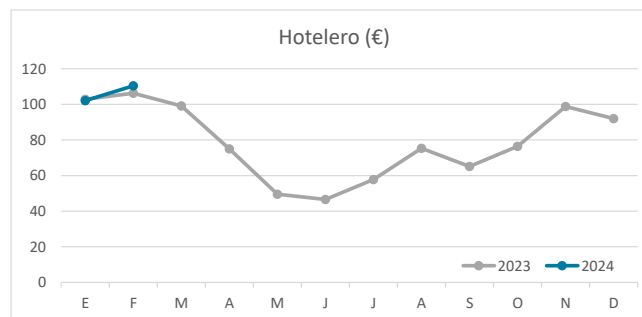
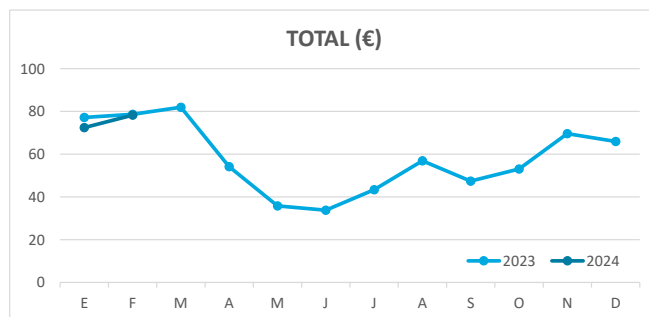
ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



ADR (tarifa media diaria)



REVPAR (ingreso por habitación/apartamento disponible)



Nota: el indicador de viajeros se refiere a viajeros entrados.
Fuente: Encuestas de Alojamiento Turístico (ISTAC)