

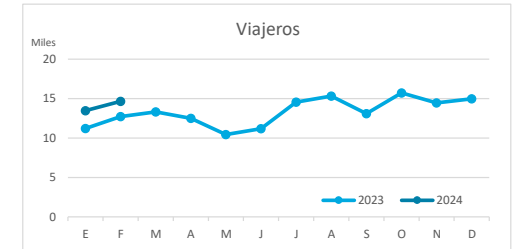
Principales indicadores de alojamiento turístico

LA PALMA (hasta febrero de 2024)



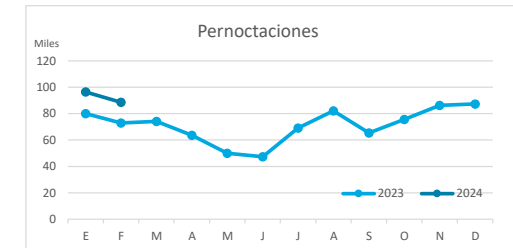
VIAJEROS EN ALOJAMIENTO TURÍSTICO

	TOTAL				Detalle según tipo de alojamiento							
					Hotelero				Extrahotelero			
	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total
ene-feb23	14,411	5,551	3,965	23,927	10,308	4,825	2,737	17,870	4,103	726	1,228	6,057
ene-feb24	19,153	5,119	3,853	28,125	14,218	4,694	2,684	21,596	4,935	425	1,169	6,529
Dif	4,742	-432	-112	4,198	3,910	-131	-53	3,726	832	-301	-59	472
Dif, %	32.9%	-7.8%	-2.8%	17.5%	37.9%	-2.7%	-1.9%	20.9%	20.3%	-41.5%	-4.8%	7.8%



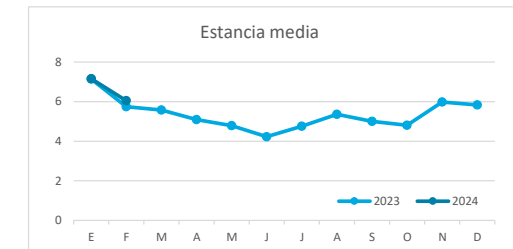
PERNOCTACIONES

	TOTAL				Detalle según tipo de alojamiento							
					Hotelero				Extrahotelero			
	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total
ene-feb23	119,401	20,600	13,098	153,099	70,983	16,715	8,702	96,400	48,418	3,885	4,396	56,699
ene-feb24	155,013	19,490	10,534	185,037	101,561	17,496	6,559	125,616	53,452	1,994	3,975	59,421
Dif	35,612	-1,110	-2,564	31,938	30,578	781	-2,143	29,216	5,034	-1,891	-421	2,722
Dif, %	29.8%	-5.4%	-19.6%	20.9%	43.1%	4.7%	-24.6%	30.3%	10.4%	-48.7%	-9.6%	4.8%

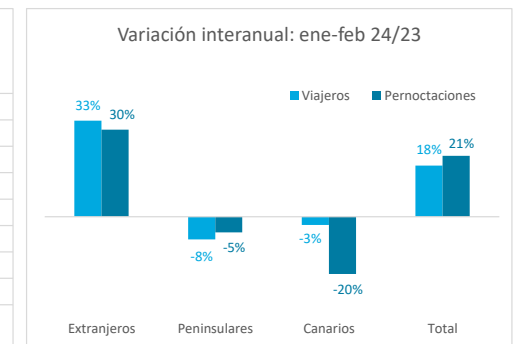
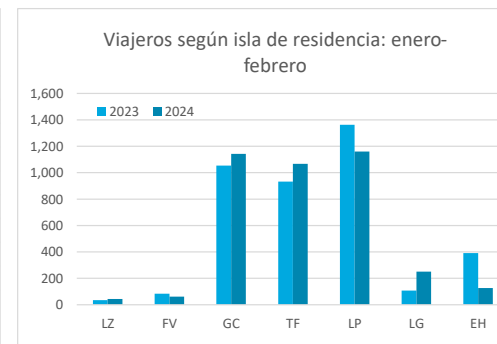
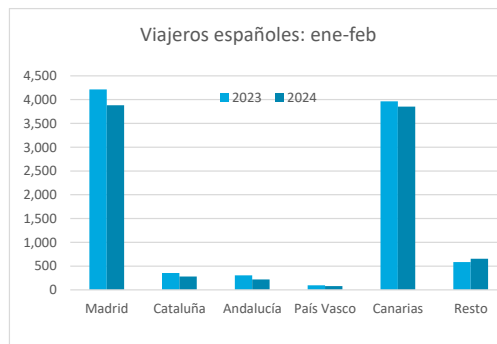
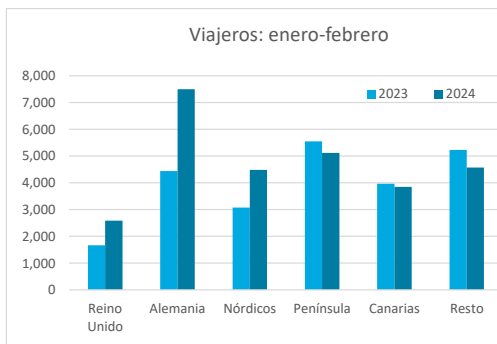


ESTANCIA MEDIA

	TOTAL				Detalle según tipo de alojamiento							
					Hotelero				Extrahotelero			
	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total
ene-feb23	8.3	3.7	3.3	6.4	6.9	3.5	3.2	5.4	11.8	5.4	3.6	9.4
ene-feb24	8.1	3.8	2.7	6.6	7.1	3.7	2.4	5.8	10.8	4.7	3.4	9.1
Dif	-0.2	0.1	-0.6	0.2	0.3	0.3	-0.7	0.4	-1.0	-0.7	-0.2	-0.3



DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA

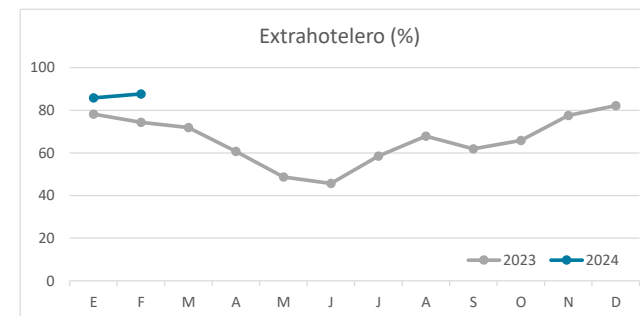
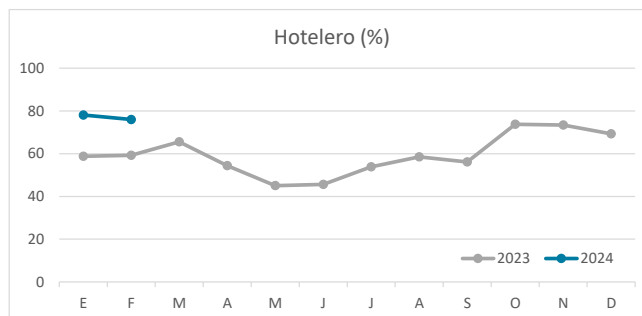
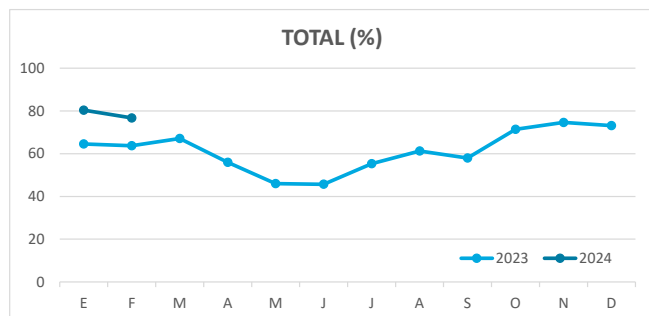


Principales indicadores de alojamiento turístico

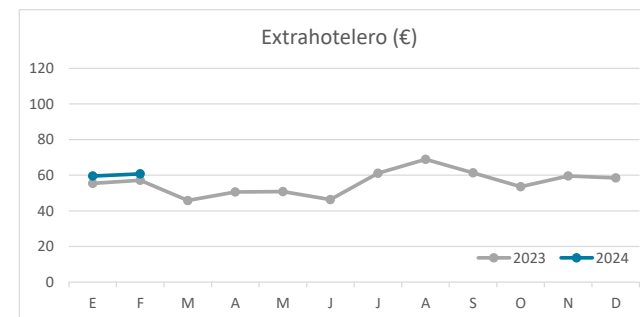
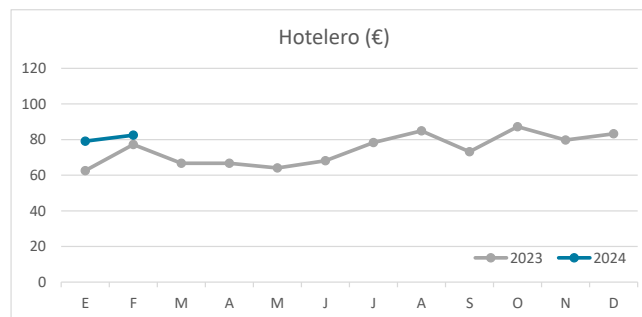
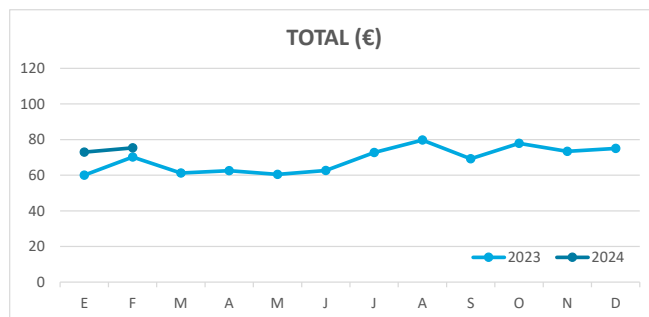
LA PALMA (hasta febrero de 2024)



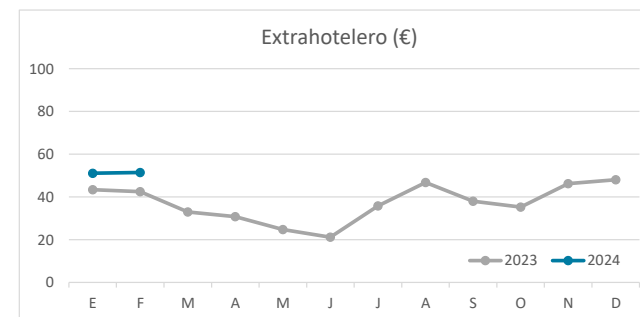
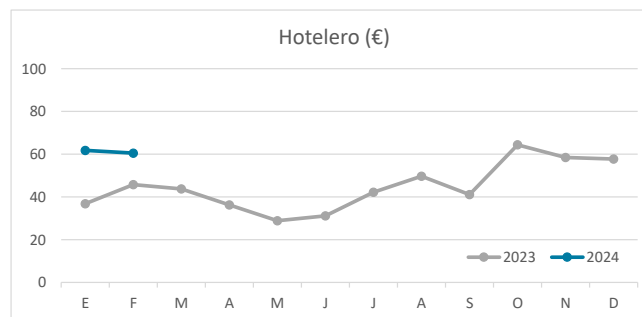
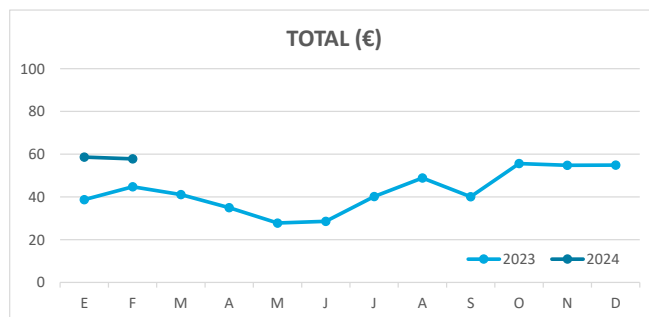
ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



ADR (tarifa media diaria)



REVPAR (ingreso por habitación/apartamento disponible)



Nota: el indicador de viajeros se refiere a viajeros entrados.
Fuente: Encuestas de Alojamiento Turístico (ISTAC)