

Tourist Expenditure Survey (3rd Quarter)

Main indicators by island of stay



Tourists (over 15 years old)

3 rd Quarter	2022	2023	Change
Lanzarote	635,812	646,671	1.7%
Fuerteventura	491,738	473,282	-3.8%
Gran Canaria	774,460	791,490	2.2%
Tenerife	1,213,338	1,285,201	5.9%
La Palma	37,915	31,273	-17.5%
Canary Islands	3,162,519	3,238,391	2.4%

Tourist turnover (€ million)

3 rd Quarter	2022	2023	Change
Lanzarote	920	942	2.5%
Fuerteventura	725	752	3.7%
Gran Canaria	1,038	1,200	15.5%
Tenerife	1,848	1,907	3.2%
La Palma	50	42	-16.4%
Canary Islands	4,593	4,859	5.8%

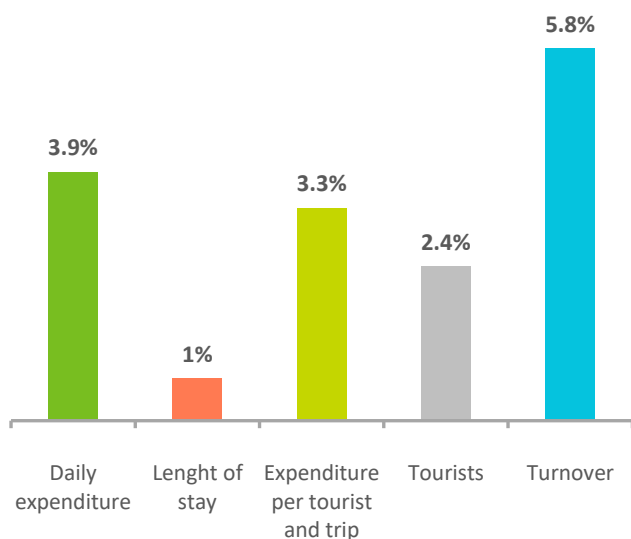
Tourists with holiday package (%)

3 rd Quarter	2022	2023	Change
Lanzarote	41.4%	40.9%	-0.49
Fuerteventura	64.5%	62.4%	-2.15
Gran Canaria	49.5%	52.3%	2.83
Tenerife	45.4%	43.8%	-1.58
La Palma	39.7%	37.5%	-2.19
Canary Islands	48.4%	47.9%	-0.51

Expenditure per tourist and trip (€)

3 rd Quarter	2022	2023	Change
Lanzarote	1,446	1,457	0.7%
Fuerteventura	1,475	1,589	7.7%
Gran Canaria	1,341	1,516	13.1%
Tenerife	1,523	1,484	-2.6%
La Palma	1,324	1,342	1.4%
Canary Islands	1,452	1,500	3.3%

Main indicators change
(change, 3rd quarter)



Average daily expenditure (€)

3 rd Quarter	2022	2023	Change
Lanzarote	167.5	174.4	4.1%
Fuerteventura	166.3	184.3	10.8%
Gran Canaria	159.1	174.0	9.4%
Tenerife	183.4	180.1	-1.8%
La Palma	151.8	145.3	-4.3%
Canary Islands	171.0	177.6	3.9%

Length of stay (days)

3 rd Quarter	2022	2023	Change
Lanzarote	9.38	9.25	-0.14
Fuerteventura	9.57	9.53	-0.04
Gran Canaria	9.54	9.77	0.22
Tenerife	9.33	9.40	0.07
La Palma	9.07	10.27	1.20
Canary Islands	9.43	9.50	0.06

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (3rd Quarter)

Main indicators by island of stay



Canary Islands

3 rd Quarter	2022	2023	Change
Tourists	3,162,519	3,238,391	2.4%
- book package	1,531,245	1,551,326	1.3%
- do not book package	1,631,274	1,687,065	3.4%
% book package	48.4%	47.9%	-0.51
Average daily expenditure	1,452	1,500	3.3%
Expenditure per tourist and trip	171.0	177.6	3.9%
Length of stay	9.43	9.50	0.06
Turnover (€ million)	4,593	4,859	5.8%

Lanzarote

3 rd Quarter	2022	2023	Change
Tourists	635,812	646,671	1.7%
- book package	263,171	264,514	0.5%
- do not book package	372,641	382,157	2.6%
% book package	41.4%	40.9%	-0.49
Average daily expenditure	1,446	1,457	0.7%
Expenditure per tourist and trip	167.5	174.4	4.1%
Length of stay	9.38	9.25	-0.14
Turnover (€ million)	920	942	2.5%

Fuerteventura

3 rd Quarter	2022	2023	Change
Tourists	491,738	473,282	-3.8%
- book package	317,360	295,271	-7.0%
- do not book package	174,378	178,011	2.1%
% book package	64.5%	62.4%	-2.15
Average daily expenditure	1,475	1,589	7.7%
Expenditure per tourist and trip	166.3	184.3	10.8%
Length of stay	9.57	9.53	-0.04
Turnover (€ million)	725	752	3.7%

Gran Canaria

3 rd Quarter	2022	2023	Change
Tourists	774,460	791,490	2.2%
- book package	383,293	414,144	8.0%
- do not book package	391,166	377,346	-3.5%
% book package	49.5%	52.3%	2.83
Average daily expenditure	1,341	1,516	13.1%
Expenditure per tourist and trip	159.1	174.0	9.4%
Length of stay	9.54	9.77	0.22
Turnover (€ million)	1,038	1,200	15.5%

Tenerife

3 rd Quarter	2022	2023	Change
Tourists	1,213,338	1,285,201	5.9%
- book package	551,016	563,383	2.2%
- do not book package	662,321	721,819	9.0%
% book package	45.4%	43.8%	-1.58
Average daily expenditure	1,523	1,484	-2.6%
Expenditure per tourist and trip	183.4	180.1	-1.8%
Length of stay	9.33	9.40	0.07
Turnover (€ million)	1,848	1,907	3.2%

La Palma

3 rd Quarter	2022	2023	Change
Tourists	37,915	31,273	-17.5%
- book package	15,045	11,723	-22.1%
- do not book package	22,871	19,550	-14.5%
% book package	39.7%	37.5%	-2.19
Average daily expenditure	1,324	1,342	1.4%
Expenditure per tourist and trip	151.8	145.3	-4.3%
Length of stay	9.07	10.27	1.20
Turnover (€ million)	50	42	-16.4%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (3rd Quarter)

Main indicators by source market



Tourists (over 15 years old)

3 rd Quarter	2022	2023	Change
United Kingdom	1,126,512	1,198,562	6.4%
Germany	432,674	418,015	-3.4%
Nordic countries	78,551	84,678	7.8%
Spanish Mainland	564,052	537,679	-4.7%
Others	960,730	999,457	4.0%
All markets	3,162,519	3,238,391	2.4%

Tourist turnover (€ million)

3 rd Quarter	2022	2023	Change
United Kingdom	1,773	1,869	5.4%
Germany	689	706	2.6%
Nordic countries	124	137	10.0%
Spanish Mainland	600	572	-4.7%
Others	1,407	1,575	12.0%
All markets	4,593	4,859	5.8%

Tourists with holiday package (%)

3 rd Quarter	2022	2023	Change
United Kingdom	55.6%	55.1%	-0.50
Germany	73.1%	70.5%	-2.54
Nordic countries	56.3%	55.4%	-0.81
Spanish Mainland	20.4%	16.6%	-3.85
Others	44.7%	46.0%	1.33
All markets	48.4%	47.9%	-0.51

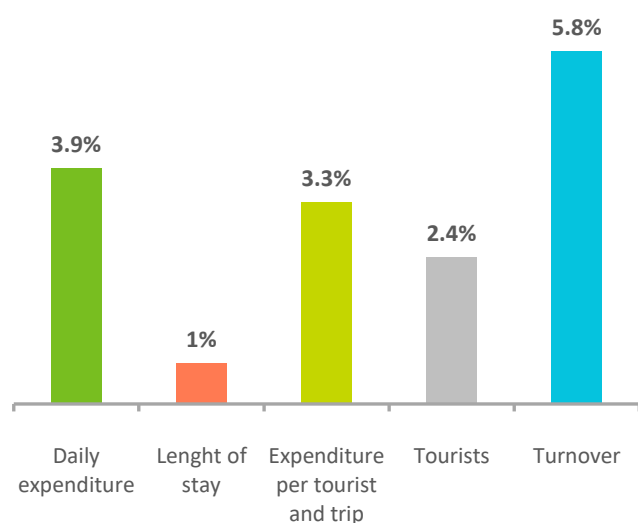
Expenditure per tourist and trip (€)

3 rd Quarter	2022	2023	Change
United Kingdom	1,574	1,559	-0.9%
Germany	1,592	1,690	6.1%
Nordic countries	1,582	1,614	2.0%
Spanish Mainland	1,064	1,064	0.0%
Others	1,464	1,576	7.6%
All markets	1,452	1,500	3.3%

Average daily expenditure (€)

3 rd Quarter	2022	2023	Change
United Kingdom	190.4	192.3	1.0%
Germany	163.8	173.9	6.2%
Nordic countries	171.8	172.2	0.2%
Spanish Mainland	148.2	150.6	1.6%
Others	164.8	176.6	7.1%
All markets	171.0	177.6	3.9%

Main indicators change
(change, 3rd quarter)



Length of stay (days)

3 rd Quarter	2022	2023	Change
United Kingdom	9.13	9.03	-0.10
Germany	10.52	10.52	-0.01
Nordic countries	10.37	9.89	-0.48
Spanish Mainland	8.13	8.36	0.22
Others	9.98	10.20	0.22
All markets	9.43	9.50	0.06

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (3rd Quarter)

Main indicators by source market



All markets

3 rd Quarter	2022	2023	Change
Tourists	3,162,519	3,238,391	2.4%
- book package	1,531,245	1,551,326	1.3%
- do not book package	1,631,274	1,687,065	3.4%
% book package	48.4%	47.9%	-0.51
Average daily expenditure	1,452	1,500	3.3%
Expenditure per tourist and trip	171.0	177.6	3.9%
Length of stay	9.43	9.50	0.06
Turnover (€ million)	4,593	4,859	5.8%

United Kingdom

3 rd Quarter	2022	2023	Change
Tourists	635,812	646,671	1.7%
- book package	263,171	264,514	0.5%
- do not book package	372,641	382,157	2.6%
% book package	41.4%	40.9%	-0.49
Average daily expenditure	1,446	1,457	0.7%
Expenditure per tourist and trip	167.5	174.4	4.1%
Length of stay	9.38	9.25	-0.14
Turnover (€ million)	920	942	2.5%

Germany

3 rd Quarter	2022	2023	Change
Tourists	432,674	418,015	-3.4%
- book package	316,164	294,855	-6.7%
- do not book package	116,510	123,160	5.7%
% book package	73.1%	70.5%	-2.54
Average daily expenditure	1,592	1,690	6.1%
Expenditure per tourist and trip	163.8	173.9	6.2%
Length of stay	10.52	10.52	-0.01
Turnover (€ million)	689	706	2.6%

Nordic countries

3 rd Quarter	2022	2023	Change
Tourists	78,551	84,678	7.8%
- book package	44,192	46,951	6.2%
- do not book package	34,359	37,727	9.8%
% book package	56.3%	55.4%	-0.81
Average daily expenditure	1,582	1,614	2.0%
Expenditure per tourist and trip	171.8	172.2	0.2%
Length of stay	10.37	9.89	-0.48
Turnover (€ million)	124	137	10.0%

Spanish Mainland

3 rd Quarter	2022	2023	Change
Tourists	564,052	537,679	-4.7%
- book package	115,165	89,088	-22.6%
- do not book package	448,887	448,591	-0.1%
% book package	20.4%	16.6%	-3.85
Average daily expenditure	1,064	1,064	0.0%
Expenditure per tourist and trip	148.2	150.6	1.6%
Length of stay	8.13	8.36	0.22
Turnover (€ million)	600	572	-4.7%

Others

3 rd Quarter	2022	2023	Change
Tourists	960,730	999,457	4.0%
- book package	429,070	459,675	7.1%
- do not book package	531,660	539,782	1.5%
% book package	44.7%	46.0%	1.33
Average daily expenditure	1,464	1,576	7.6%
Expenditure per tourist and trip	164.8	176.6	7.1%
Length of stay	9.98	10.20	0.22
Turnover (€ million)	1,407	1,575	12.0%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.