

# Tourist Expenditure Survey (4th Quarter)

## Main indicators by island of stay



### Tourists (≥ 16 years old)

4 <sup>th</sup> Quarter	2022	2023	Change
Lanzarote	656,646	712,846	8.6%
Fuerteventura	520,812	562,429	8.0%
Gran Canaria	1,037,127	1,123,704	8.3%
Tenerife	1,439,237	1,598,146	11.0%
La Palma	38,784	43,420	12.0%
<b>Canary Islands</b>	<b>3,703,883</b>	<b>4,053,021</b>	<b>9.4%</b>

### Tourist turnover (≥ 16 years old)(€ million)

4 <sup>th</sup> Quarter	2022	2023	Change
Lanzarote	817	992	21.4%
Fuerteventura	667	772	15.9%
Gran Canaria	1,438	1,653	15.0%
Tenerife	1,893	2,125	12.3%
La Palma	41	54	31.1%
<b>Canary Islands</b>	<b>4,870</b>	<b>5,612</b>	<b>15.2%</b>

### Tourists with holiday package (%)

4 <sup>th</sup> Quarter	2022	2023	Change
Lanzarote	39.0%	41.9%	2.92
Fuerteventura	59.8%	60.3%	0.49
Gran Canaria	51.3%	53.5%	2.14
Tenerife	44.5%	43.2%	-1.29
La Palma	44.8%	49.9%	5.12
<b>Canary Islands</b>	<b>47.6%</b>	<b>48.3%</b>	<b>0.66</b>

### Expenditure per tourist and trip (€)

4 <sup>th</sup> Quarter	2022	2023	Change
Lanzarote	1,244	1,391	11.8%
Fuerteventura	1,280	1,373	7.3%
Gran Canaria	1,386	1,471	6.1%
Tenerife	1,315	1,329	1.1%
La Palma	1,067	1,250	17.1%
<b>Canary Islands</b>	<b>1,315</b>	<b>1,385</b>	<b>5.3%</b>

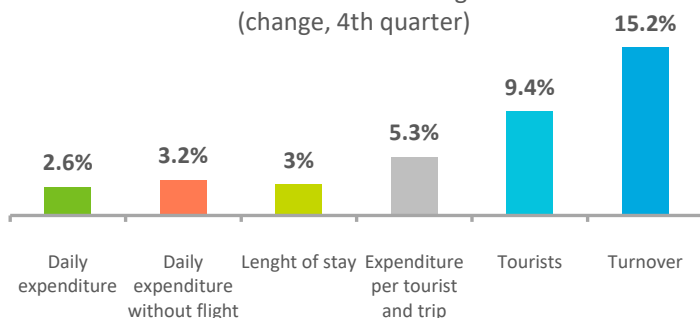
### Average daily expenditure (€)

4 <sup>th</sup> Quarter	2022	2023	Change
Lanzarote	164.5	175.1	6.5%
Fuerteventura	155.1	160.8	3.7%
Gran Canaria	163.2	170.9	4.7%
Tenerife	169.5	168.1	-0.8%
La Palma	135.1	139.1	3.0%
<b>Canary Islands</b>	<b>164.4</b>	<b>168.7</b>	<b>2.6%</b>

### Average daily expenditure (€) without flight

4 <sup>th</sup> Quarter	2022	2023	Change
Lanzarote	120.8	123.9	2.6%
Fuerteventura	107.6	115.5	7.4%
Gran Canaria	115.2	120.9	5.0%
Tenerife	122.7	124.1	1.1%
La Palma	96.3	96.0	-0.3%
<b>Canary Islands</b>	<b>117.8</b>	<b>121.6</b>	<b>3.2%</b>

Main indicators change  
(change, 4th quarter)



### Length of stay (days)

4 <sup>th</sup> Quarter	2022	2023	Change
Lanzarote	8.52	8.72	0.20
Fuerteventura	8.90	9.60	0.70
Gran Canaria	9.50	9.76	0.26
Tenerife	8.85	8.95	0.10
La Palma	9.00	10.11	1.11
<b>Canary Islands</b>	<b>8.98</b>	<b>9.24</b>	<b>0.25</b>

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

# Tourist Expenditure Survey (4th Quarter)

## Main indicators by island of stay



### Canary Islands



4 <sup>th</sup> Quarter	2022	2023	Change
<b>Tourists</b> (≥ 16 years old)	<b>3,703,883</b>	<b>4,053,021</b>	<b>9.4%</b>
- book package	1,762,739	1,955,627	10.9%
- do not book package	1,941,144	2,097,393	8.0%
% book package	47.6%	48.3%	0.66
Average daily expenditure	1,315	1,385	5.3%
Expenditure per tourist and trip	164.4	168.7	2.6%
- without flight	117.8	121.6	3.2%
Length of stay	8.98	9.24	0.25
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>4,870</b>	<b>5,612</b>	<b>15.2%</b>

### Lanzarote



4 <sup>th</sup> Quarter	2022	2023	Change
<b>Tourists</b> (≥ 16 years old)	<b>656,646</b>	<b>712,846</b>	<b>8.6%</b>
- book package	256,078	298,822	16.7%
- do not book package	400,568	414,024	3.4%
% book package	39.0%	41.9%	2.92
Average daily expenditure	1,244	1,391	11.8%
Expenditure per tourist and trip	164.5	175.1	6.5%
- without flight	120.8	123.9	2.6%
Length of stay	8.52	8.72	0.20
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>817</b>	<b>992</b>	<b>21.4%</b>

### Fuerteventura



4 <sup>th</sup> Quarter	2022	2023	Change
<b>Tourists</b> (≥ 16 years old)	<b>520,812</b>	<b>562,429</b>	<b>8.0%</b>
- book package	311,521	339,193	8.9%
- do not book package	209,291	223,236	6.7%
% book package	59.8%	60.3%	0.49
Average daily expenditure	1,280	1,373	7.3%
Expenditure per tourist and trip	155.1	160.8	3.7%
- without flight	107.6	115.5	7.4%
Length of stay	8.90	9.60	0.70
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>667</b>	<b>772</b>	<b>15.9%</b>

### Gran Canaria



4 <sup>th</sup> Quarter	2022	2023	Change
<b>Tourists</b> (≥ 16 years old)	<b>1,037,127</b>	<b>1,123,704</b>	<b>8.3%</b>
- book package	532,247	600,781	12.9%
- do not book package	504,880	522,923	3.6%
% book package	51.3%	53.5%	2.14
Average daily expenditure	1,386	1,471	6.1%
Expenditure per tourist and trip	163.2	170.9	4.7%
- without flight	115.2	120.9	5.0%
Length of stay	9.50	9.76	0.26
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>1,438</b>	<b>1,653</b>	<b>15.0%</b>

### Tenerife



4 <sup>th</sup> Quarter	2022	2023	Change
<b>Tourists</b> (≥ 16 years old)	<b>1,439,237</b>	<b>1,598,146</b>	<b>11.0%</b>
- book package	639,865	689,838	7.8%
- do not book package	799,372	908,308	13.6%
% book package	44.5%	43.2%	<b>-1.29</b>
Average daily expenditure	1,315	1,329	1.1%
Expenditure per tourist and trip	169.5	168.1	<b>-0.8%</b>
- without flight	122.7	124.1	1.1%
Length of stay	8.85	8.95	0.10
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>1,893</b>	<b>2,125</b>	<b>12.3%</b>

### La Palma



4 <sup>th</sup> Quarter	2022	2023	Change
<b>Tourists</b> (≥ 16 years old)	<b>38,784</b>	<b>43,420</b>	<b>12.0%</b>
- book package	17,374	21,673	24.7%
- do not book package	21,410	21,747	1.6%
% book package	44.8%	49.9%	5.12
Average daily expenditure	1,067	1,250	17.1%
Expenditure per tourist and trip	135.1	139.1	3.0%
- without flight	96.3	96.0	<b>-0.3%</b>
Length of stay	9.00	10.11	1.11
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>41</b>	<b>54</b>	<b>31.1%</b>

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

# Tourist Expenditure Survey (4th Quarter)

## Main indicators by source market



### Tourists (≥ 16 years old)

4 <sup>th</sup> Quarter	2022	2023	Change
United Kingdom	1,183,609	1,337,824	13.0%
Germany	658,032	734,248	11.6%
Nordic countries	431,518	444,221	2.9%
Spanish Mainland	401,238	373,914	-6.8%
Others	1,029,486	1,162,813	13.0%
<b>All markets</b>	<b>3,703,883</b>	<b>4,053,021</b>	<b>9.4%</b>

### Tourist turnover (≥ 16 years old)(€ million)

4 <sup>th</sup> Quarter	2022	2023	Change
United Kingdom	1,510	1,856	23.0%
Germany	1,008	1,154	14.4%
Nordic countries	690	746	8.1%
Spanish Mainland	320	287	-10.4%
Others	1,342	1,569	16.9%
<b>All markets</b>	<b>4,870</b>	<b>5,612</b>	<b>15.2%</b>

### Tourists with holiday package (%)

4 <sup>th</sup> Quarter	2022	2023	Change
United Kingdom	54.3%	55.3%	0.96
Germany	62.4%	62.4%	0.07
Nordic countries	66.1%	63.5%	-2.60
Spanish Mainland	17.5%	17.5%	-0.03
Others	34.4%	35.3%	0.90
<b>All markets</b>	<b>47.6%</b>	<b>48.3%</b>	<b>0.66</b>

### Expenditure per tourist and trip (€)

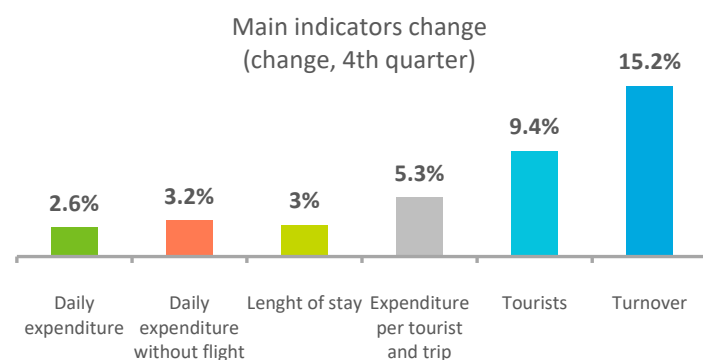
4 <sup>th</sup> Quarter	2022	2023	Change
United Kingdom	1,276	1,388	8.8%
Germany	1,532	1,572	2.5%
Nordic countries	1,599	1,680	5.0%
Spanish Mainland	797	767	-3.8%
Others	1,304	1,349	3.5%
<b>All markets</b>	<b>1,315</b>	<b>1,385</b>	<b>5.3%</b>

### Average daily expenditure (€)

4 <sup>th</sup> Quarter	2022	2023	Change
United Kingdom	167.1	177.3	6.1%
Germany	163.7	163.3	-0.2%
Nordic countries	194.0	183.9	-5.2%
Spanish Mainland	137.8	136.0	-1.3%
Others	159.8	167.0	4.5%
<b>All markets</b>	<b>164.4</b>	<b>168.7</b>	<b>2.6%</b>

### Average daily expenditure (€) without flight

4 <sup>th</sup> Quarter	2022	2023	Change
United Kingdom	126.0	130.1	3.2%
Germany	112.7	117.3	4.0%
Nordic countries	125.0	125.5	0.5%
Spanish Mainland	102.7	102.0	-0.7%
Others	114.6	119.5	4.3%
<b>All markets</b>	<b>117.8</b>	<b>121.6</b>	<b>3.2%</b>



### Length of stay (days)

4 <sup>th</sup> Quarter	2022	2023	Change
United Kingdom	8.36	8.54	0.17
Germany	10.87	10.71	-0.15
Nordic countries	9.66	11.18	1.52
Spanish Mainland	6.54	6.37	-0.17
Others	9.16	9.29	0.13
<b>All markets</b>	<b>8.98</b>	<b>9.24</b>	<b>0.25</b>

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

# Tourist Expenditure Survey (4th Quarter)

## Main indicators by source market



### All markets

4 <sup>th</sup> Quarter	2022	2023	Change
<b>Tourists</b> (≥ 16 years old)	<b>3,703,883</b>	<b>4,053,021</b>	<b>9.4%</b>
- book package	1,762,739	1,955,627	10.9%
- do not book package	1,941,144	2,097,393	8.0%
% book package	47.6%	48.3%	0.66
Average daily expenditure	1,315	1,385	5.3%
Expenditure per tourist and trip	164.4	168.7	2.6%
- without flight	117.8	121.6	3.2%
Length of stay	8.98	9.24	0.25
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>4,870</b>	<b>5,612</b>	<b>15.2%</b>

### United Kingdom

4 <sup>th</sup> Quarter	2022	2023	Change
<b>Tourists</b> (≥ 16 years old)	<b>656,646</b>	<b>712,846</b>	<b>8.6%</b>
- book package	256,078	298,822	16.7%
- do not book package	400,568	414,024	3.4%
% book package	39.0%	41.9%	2.92
Average daily expenditure	1,244	1,391	11.8%
Expenditure per tourist and trip	164.5	175.1	6.5%
- without flight	126.0	130.1	3.2%
Length of stay	8.52	8.72	0.20
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>817</b>	<b>992</b>	<b>21.4%</b>

### Germany

4 <sup>th</sup> Quarter	2022	2023	Change
<b>Tourists</b> (≥ 16 years old)	<b>658,032</b>	<b>734,248</b>	<b>11.6%</b>
- book package	410,296	458,338	11.7%
- do not book package	247,736	275,910	11.4%
% book package	62.4%	62.4%	0.07
Average daily expenditure	1,532	1,572	2.5%
Expenditure per tourist and trip	163.7	163.3	-0.2%
- without flight	112.7	117.3	4.0%
Length of stay	10.87	10.71	-0.15
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>1,008</b>	<b>1,154</b>	<b>14.4%</b>

### Nordic countries

4 <sup>th</sup> Quarter	2022	2023	Change
<b>Tourists</b> (≥ 16 years old)	<b>431,518</b>	<b>444,221</b>	<b>2.9%</b>
- book package	285,127	281,990	-1.1%
- do not book package	146,391	162,231	10.8%
% book package	66.1%	63.5%	-2.60
Average daily expenditure	1,599	1,680	5.0%
Expenditure per tourist and trip	194.0	183.9	-5.2%
- without flight	125.0	125.5	0.5%
Length of stay	9.66	11.18	1.52
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>690</b>	<b>746</b>	<b>8.1%</b>

### Spanish Mainland

4 <sup>th</sup> Quarter	2022	2023	Change
<b>Tourists</b> (≥ 16 years old)	<b>401,238</b>	<b>373,914</b>	<b>-6.8%</b>
- book package	70,360	65,468	-7.0%
- do not book package	330,878	308,446	-6.8%
% book package	17.5%	17.5%	-0.03
Average daily expenditure	797	767	-3.8%
Expenditure per tourist and trip	137.8	136.0	-1.3%
- without flight	102.7	102.0	-0.7%
Length of stay	6.54	6.37	-0.17
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>320</b>	<b>287</b>	<b>-10.4%</b>

### Others

4 <sup>th</sup> Quarter	2022	2023	Change
<b>Tourists</b> (≥ 16 years old)	<b>1,029,486</b>	<b>1,162,813</b>	<b>13.0%</b>
- book package	354,251	410,545	15.9%
- do not book package	675,235	752,268	11.4%
% book package	34.4%	35.3%	0.90
Average daily expenditure	1,304	1,349	3.5%
Expenditure per tourist and trip	159.8	167.0	4.5%
- without flight	114.6	119.5	4.3%
Length of stay	9.16	9.29	0.13
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>1,342</b>	<b>1,569</b>	<b>16.9%</b>

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.