

# Tourist Expenditure Survey (2023)

## Main indicators by island of stay



### Tourists ( $\geq 16$ years old)

	2019	2023	Change
Lanzarote	2,521,855	2,601,667	3.2%
Fuerteventura	1,659,302	1,984,658	19.6%
Gran Canaria	3,702,964	3,737,159	0.9%
Tenerife	5,040,569	5,601,943	11.1%
La Palma	235,680	133,951	-43.2%
<b>Canary Islands</b>	<b>13,275,834</b>	<b>14,108,401</b>	<b>6.3%</b>

### Tourist turnover ( $\geq 16$ years old)(€ million)

	2019	2023	Change
Lanzarote	2,730	3,508	28.5%
Fuerteventura	1,923	2,762	43.6%
Gran Canaria	4,324	5,459	26.3%
Tenerife	5,520	7,593	37.6%
La Palma	263	166	-36.7%
<b>Canary Islands</b>	<b>14,903</b>	<b>19,565</b>	<b>31.3%</b>

### Tourists with holiday package (%)

	2019	2023	Change
Lanzarote	53.3%	42.2%	-11.09
Fuerteventura	74.4%	60.3%	-14.08
Gran Canaria	56.2%	52.4%	-3.84
Tenerife	51.2%	42.8%	-8.45
La Palma	49.4%	48.5%	-0.89
<b>Canary Islands</b>	<b>55.9%</b>	<b>47.7%</b>	<b>-8.22</b>

### Expenditure per tourist and trip (€)

	2019	2023	Change
Lanzarote	1,082	1,349	24.6%
Fuerteventura	1,159	1,392	20.1%
Gran Canaria	1,168	1,461	25.1%
Tenerife	1,095	1,355	23.8%
La Palma	1,115	1,241	11.3%
<b>Canary Islands</b>	<b>1,123</b>	<b>1,387</b>	<b>23.5%</b>

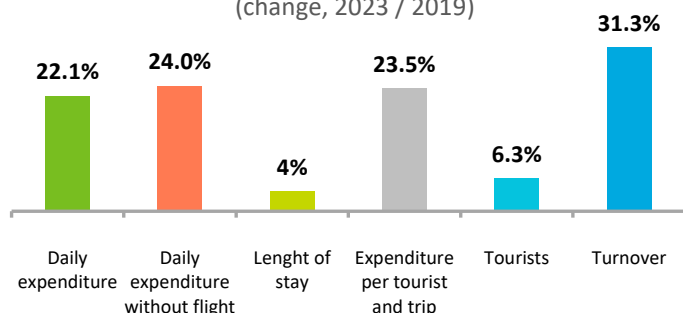
### Average daily expenditure (€)

	2019	2023	Change
Lanzarote	134.0	167.6	25.0%
Fuerteventura	134.9	164.9	22.2%
Gran Canaria	141.3	169.0	19.6%
Tenerife	138.0	168.9	22.4%
La Palma	119.5	140.8	17.9%
<b>Canary Islands</b>	<b>137.4</b>	<b>167.8</b>	<b>22.1%</b>

### Average daily expenditure (€) without flight

	2019	2023	Change
Lanzarote	95.2	121.2	27.2%
Fuerteventura	93.6	116.5	24.5%
Gran Canaria	99.0	117.7	18.9%
Tenerife	98.2	123.4	25.6%
La Palma	81.8	96.6	18.1%
<b>Canary Islands</b>	<b>97.0</b>	<b>120.2</b>	<b>24.0%</b>

Main indicators change  
(change, 2023 / 2019)



### Length of stay (days)

	2019	2023	Change
Lanzarote	8.83	8.93	0.10
Fuerteventura	9.33	9.42	0.08
Gran Canaria	9.29	10.09	0.81
Tenerife	9.01	9.32	0.31
La Palma	10.50	9.71	-0.79
<b>Canary Islands</b>	<b>9.13</b>	<b>9.47</b>	<b>0.34</b>

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

# Tourist Expenditure Survey (2023)

## Main indicators by island of stay



### Canary Islands



	2019	2023	Change
<b>Tourists</b> (≥ 16 years old)	<b>13,275,834</b>	<b>14,108,401</b>	<b>6.3%</b>
- book package	7,425,865	6,731,597	-9.3%
- do not book package	5,849,969	7,376,803	26.1%
% book package	55.9%	47.7%	-8.22
Average daily expenditure	1,123	1,387	23.5%
Expenditure per tourist and trip	137.4	167.8	22.1%
- without flight	97.0	120.2	24.0%
Length of stay	9.13	9.47	0.34
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>14,903</b>	<b>19,565</b>	<b>31.3%</b>

### Fuerteventura



	2019	2023	Change
<b>Tourists</b> (≥ 16 years old)	<b>1,659,302</b>	<b>1,984,658</b>	<b>19.6%</b>
- book package	1,233,986	1,196,423	-3.0%
- do not book package	425,317	788,235	85.3%
% book package	74.4%	60.3%	-14.08
Average daily expenditure	1,159	1,392	20.1%
Expenditure per tourist and trip	134.9	164.9	22.2%
- without flight	93.6	116.5	24.5%
Length of stay	9.33	9.42	0.08
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>1,923</b>	<b>2,762</b>	<b>43.6%</b>

### Tenerife



	2019	2023	Change
<b>Tourists</b> (≥ 16 years old)	<b>5,040,569</b>	<b>5,601,943</b>	<b>11.1%</b>
- book package	2,581,463	2,395,517	-7.2%
- do not book package	2,459,106	3,206,426	30.4%
% book package	51.2%	42.8%	-8.45
Average daily expenditure	1,095	1,355	23.8%
Expenditure per tourist and trip	138.0	168.9	22.4%
- without flight	98.2	123.4	25.6%
Length of stay	9.01	9.32	0.31
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>5,520</b>	<b>7,593</b>	<b>37.6%</b>

### Lanzarote



	2019	2023	Change
<b>Tourists</b> (≥ 16 years old)	<b>2,521,855</b>	<b>2,601,667</b>	<b>3.2%</b>
- book package	1,342,913	1,096,854	-18.3%
- do not book package	1,178,942	1,504,813	27.6%
% book package	53.3%	42.2%	-11.09
Average daily expenditure	1,082	1,349	24.6%
Expenditure per tourist and trip	134.0	167.6	25.0%
- without flight	95.2	121.2	27.2%
Length of stay	8.83	8.93	0.10
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>2,730</b>	<b>3,508</b>	<b>28.5%</b>

### Gran Canaria



	2019	2023	Change
<b>Tourists</b> (≥ 16 years old)	<b>3,702,964</b>	<b>3,737,159</b>	<b>0.9%</b>
- book package	2,081,284	1,957,000	-6.0%
- do not book package	1,621,680	1,780,159	9.8%
% book package	56.2%	52.4%	-3.84
Average daily expenditure	1,168	1,461	25.1%
Expenditure per tourist and trip	141.3	169.0	19.6%
- without flight	99.0	117.7	18.9%
Length of stay	9.29	10.09	0.81
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>4,324</b>	<b>5,459</b>	<b>26.3%</b>

### La Palma



	2019	2023	Change
<b>Tourists</b> (≥ 16 years old)	<b>235,680</b>	<b>133,951</b>	<b>-43.2%</b>
- book package	116,438	64,982	-44.2%
- do not book package	119,241	68,969	-42.2%
% book package	49.4%	48.5%	-0.89
Average daily expenditure	1,115	1,241	11.3%
Expenditure per tourist and trip	119.5	140.8	17.9%
- without flight	81.8	96.6	18.1%
Length of stay	10.50	9.71	-0.79
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>263</b>	<b>166</b>	<b>-36.7%</b>

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

# Tourist Expenditure Survey (2023)

## Main indicators by source market



### Tourists ( $\geq 16$ years old)

	2019	2023	Change
United Kingdom	4,307,184	4,810,709	11.7%
Germany	2,394,134	2,294,475	-4.2%
Nordic countries	1,287,342	1,113,362	-13.5%
Spanish Mainland	1,767,023	1,710,796	-3.2%
Others	3,520,151	4,179,059	18.7%
<b>All markets</b>	<b>13,275,834</b>	<b>14,108,401</b>	<b>6.3%</b>

### Tourist turnover ( $\geq 16$ years old)(€ million)

	2019	2023	Change
United Kingdom	4,752	6,657	40.1%
Germany	3,002	3,635	21.1%
Nordic countries	1,699	1,897	11.7%
Spanish Mainland	1,411	1,451	2.8%
Others	4,039	5,924	46.7%
<b>All markets</b>	<b>14,903</b>	<b>19,565</b>	<b>31.3%</b>

### Tourists with holiday package (%)

	2019	2023	Change
United Kingdom	60.1%	55.0%	-5.03
Germany	71.4%	65.4%	-6.04
Nordic countries	70.9%	62.3%	-8.58
Spanish Mainland	29.6%	17.2%	-12.43
Others	48.1%	38.2%	-9.89
<b>All markets</b>	<b>55.9%</b>	<b>47.7%</b>	<b>-8.22</b>

### Expenditure per tourist and trip (€)

	2019	2023	Change
United Kingdom	1,103	1,384	25.4%
Germany	1,254	1,584	26.4%
Nordic countries	1,320	1,704	29.1%
Spanish Mainland	799	848	6.2%
Others	1,147	1,418	23.6%
<b>All markets</b>	<b>1,123</b>	<b>1,387</b>	<b>23.5%</b>

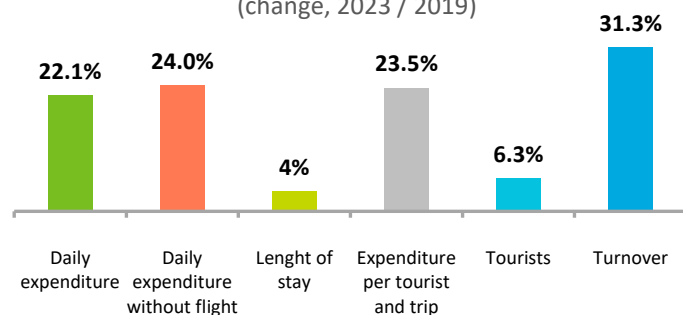
### Average daily expenditure (€)

	2019	2023	Change
United Kingdom	141.0	176.2	25.0%
Germany	130.2	163.5	25.6%
Nordic countries	152.0	182.2	19.9%
Spanish Mainland	130.8	140.9	7.7%
Others	136.1	167.7	23.2%
<b>All markets</b>	<b>137.4</b>	<b>167.8</b>	<b>22.1%</b>

### Average daily expenditure (€) without flight

	2019	2023	Change
United Kingdom	101.2	128.6	27.1%
Germany	91.0	115.0	26.3%
Nordic countries	100.2	124.5	24.3%
Spanish Mainland	93.4	102.6	9.8%
Others	96.5	119.5	23.9%
<b>All markets</b>	<b>97.0</b>	<b>120.2</b>	<b>24.0%</b>

Main indicators change  
(change, 2023 / 2019)



### Length of stay (days)

	2019	2023	Change
United Kingdom	8.52	8.85	0.33
Germany	10.72	10.96	0.25
Nordic countries	9.80	11.38	1.58
Spanish Mainland	6.99	6.93	-0.07
Others	9.64	9.92	0.28
<b>All markets</b>	<b>9.13</b>	<b>9.47</b>	<b>0.34</b>

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

# Tourist Expenditure Survey (2023)

## Main indicators by source market



### All markets

	2019	2023	Change
<b>Tourists</b> (≥ 16 years old)	<b>13,275,834</b>	<b>14,108,401</b>	<b>6.3%</b>
- book package	7,425,865	6,731,597	-9.3%
- do not book package	5,849,969	7,376,803	26.1%
% book package	55.9%	47.7%	-8.22
Average daily expenditure	1,123	1,387	23.5%
Expenditure per tourist and trip	137.4	167.8	22.1%
- without flight	97.0	120.2	24.0%
Length of stay	9.13	9.47	0.34
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>14,903</b>	<b>19,565</b>	<b>31.3%</b>

### Germany

	2019	2023	Change
<b>Tourists</b> (≥ 16 years old)	<b>2,394,134</b>	<b>2,294,475</b>	<b>-4.2%</b>
- book package	1,710,204	1,500,318	-12.3%
- do not book package	683,930	794,157	16.1%
% book package	71.4%	65.4%	-6.04
Average daily expenditure	1,254	1,584	26.4%
Expenditure per tourist and trip	130.2	163.5	25.6%
- without flight	91.0	115.0	26.3%
Length of stay	10.72	10.96	0.25
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>3,002</b>	<b>3,635</b>	<b>21.1%</b>

### Spanish Mainland

	2019	2023	Change
<b>Tourists</b> (≥ 16 years old)	<b>1,767,023</b>	<b>1,710,796</b>	<b>-3.2%</b>
- book package	523,373	294,143	-43.8%
- do not book package	1,243,650	1,416,653	13.9%
% book package	29.6%	17.2%	-12.43
Average daily expenditure	799	848	6.2%
Expenditure per tourist and trip	130.8	140.9	7.7%
- without flight	93.4	102.6	9.8%
Length of stay	6.99	6.93	-0.07
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>1,411</b>	<b>1,451</b>	<b>2.8%</b>

### United Kingdom

	2019	2023	Change
<b>Tourists</b> (≥ 16 years old)	<b>2,521,855</b>	<b>2,601,667</b>	<b>3.2%</b>
- book package	1,342,913	1,096,854	-18.3%
- do not book package	1,178,942	1,504,813	27.6%
% book package	53.3%	42.2%	-11.09
Average daily expenditure	1,082	1,349	24.6%
Expenditure per tourist and trip	134.0	167.6	25.0%
- without flight	95.2	121.2	27.2%
Length of stay	8.83	8.93	0.10
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>2,730</b>	<b>3,508</b>	<b>28.5%</b>

### Nordic countries

	2019	2023	Change
<b>Tourists</b> (≥ 16 years old)	<b>1,287,342</b>	<b>1,113,362</b>	<b>-13.5%</b>
- book package	912,536	693,723	-24.0%
- do not book package	374,805	419,639	12.0%
% book package	70.9%	62.3%	-8.58
Average daily expenditure	1,320	1,704	29.1%
Expenditure per tourist and trip	152.0	182.2	19.9%
- without flight	99.0	117.7	18.9%
Length of stay	9.80	11.38	1.58
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>1,699</b>	<b>1,897</b>	<b>11.7%</b>

### Others

	2019	2023	Change
<b>Tourists</b> (≥ 16 years old)	<b>3,520,151</b>	<b>4,179,059</b>	<b>18.7%</b>
- book package	1,692,185	1,595,494	-5.7%
- do not book package	1,827,967	2,583,565	41.3%
% book package	48.1%	38.2%	-9.89
Average daily expenditure	1,147	1,418	23.6%
Expenditure per tourist and trip	136.1	167.7	23.2%
- without flight	81.8	96.6	18.1%
Length of stay	9.64	9.92	0.28
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>4,039</b>	<b>5,924</b>	<b>46.7%</b>

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.