

Tourist profile by quarter of trip (2023)

GRAN CANARIA

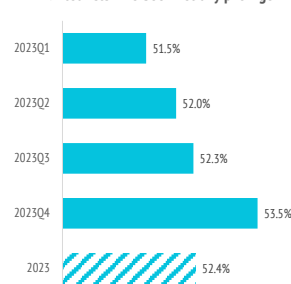


How many are they and how much do they spend?

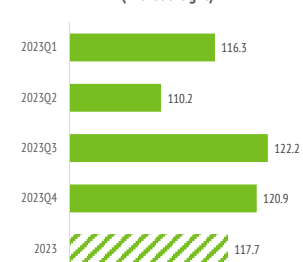


	2023Q1	2023Q2	2023Q3	2023Q4	2023
TOURISTS					
Tourist arrivals (FRONTUR) (*)	1.2	0.9	0.9	1.2	4.2
Tourist arrivals ≥ 16 years old (EGT) (*)	1.1	0.8	0.8	1.1	3.7
- book holiday package (*)	0.5	0.4	0.4	0.6	2.0
- do not book holiday package (*)	0.5	0.4	0.4	0.5	1.8
- % tourists who book holiday package	51.5%	52.0%	52.3%	53.5%	52.4%
Children < 16 years old (FRONTUR - EGT) (*)	0.1	0.1	0.1	0.1	0.5
<i>(*) million of tourists</i>					
Expenditure per tourist (€)					
- book holiday package	368	328	336	371	354
- holiday package	300	267	275	309	291
- others	67	61	61	63	63
- do not book holiday package	289	268	281	247	270
- flight	88	75	80	71	79
- accommodation	95	88	98	84	91
- others	106	105	103	92	101
Average length of stay	11.05	9.59	9.77	9.76	10.09
Average daily expenditure (€)	172.8	155.7	174.0	170.9	169.0
Average daily expenditure (without flight)	116.3	110.2	122.2	120.9	117.7
Average cost of the flight (€)	103.3	85.6	90.3	89.8	93.0
Total turnover (≥ 16 years old) (€m)	1,632	974	1,200	1,653	5,459

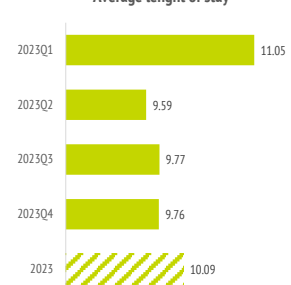
% tourists who book holiday package



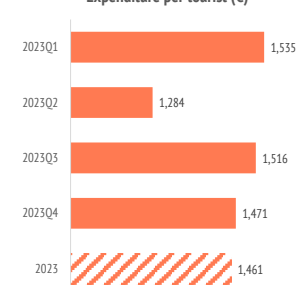
Average daily expenditure (€) (without flight)



Average length of stay



Expenditure per tourist (€)



% Tourists whose spending has been greater than €0 in each item

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Accommodation:					
- Accommodation	81.6%	83.2%	83.2%	83.3%	82.8%
- Additional accommodation expenses	5.5%	6.7%	6.3%	5.7%	6.0%
Transport:					
- National/International Transport	95.7%	96.0%	94.0%	96.3%	95.6%
- Flights between islands	3.6%	4.3%	5.7%	3.8%	4.3%
- Taxi	53.9%	54.4%	56.4%	56.2%	55.2%
- Car rental	22.0%	22.0%	22.8%	22.8%	22.4%
- Public transport	17.6%	15.4%	12.4%	15.4%	15.4%
Food and drink:					
- Food purchases at supermarkets	58.0%	54.2%	57.5%	58.4%	57.2%
- Restaurants	68.3%	61.2%	61.2%	63.9%	64.0%
Leisure:					
- Organized excursions	14.6%	17.1%	21.8%	16.3%	17.1%
- Sport activities	7.0%	5.4%	8.0%	5.0%	6.3%
- Cultural activities	2.8%	2.1%	2.5%	2.3%	2.4%
- Museums	4.7%	3.9%	4.8%	4.1%	4.4%
- Theme Parks	4.0%	4.7%	7.6%	4.4%	5.0%
- Discos and pubs	9.1%	9.7%	11.3%	8.9%	9.6%
- Wellness	4.2%	4.9%	4.0%	3.7%	4.1%
Purchases of goods:					
- Souvenirs	34.2%	38.6%	43.4%	37.8%	38.1%
- Real state	0.2%	0.3%	0.2%	0.1%	0.2%
- Other expenses	0.7%	0.9%	0.8%	0.9%	0.8%
Other:					
- Medical or pharmaceutical expenses	7.7%	6.2%	6.2%	7.5%	7.0%
- Other expenses	4.9%	5.4%	4.4%	3.8%	4.6%

Average expenditure of tourists whose spending has been greater than €0 in each item

Expenditure per tourist and trip (€)	2023Q1	2023Q2	2023Q3	2023Q4	2023
Accommodation:					
- Accommodation	963	835	1,007	976	951
- Additional accommodation expenses	210	192	236	184	204
Transport:					
- National/International Transport	883	690	813	815	806
- Flights between islands	502	383	469	437	451
- Flights between islands	116	83	87	149	110
- Taxi	92	77	106	79	88
- Car rental	141	112	126	115	124
- Public transport	33	35	25	35	33
Food and drink:					
- Food purchases at supermarkets	377	326	347	337	349
- Food purchases at supermarkets	141	123	130	122	130
- Restaurants	236	203	217	215	219
Leisure:					
- Organized excursions	539	605	521	511	539
- Organized excursions	89	89	100	80	89
- Sport activities	92	109	89	91	94
- Cultural activities	52	93	61	70	66
- Museums	42	29	34	36	36
- Theme Parks	87	59	72	59	69
- Discos and pubs	109	144	101	96	111
- Wellness	67	83	65	78	73
Purchases of goods:					
- Souvenirs	1,169	2,334	1,768	1,315	1,722
- Souvenirs	118	108	122	101	112
- Real state	322	1,961	1,503	881	1,242
- Other expenses	729	264	142	332	368
Other:					
- Medical or pharmaceutical expenses	160	122	125	234	165
- Medical or pharmaceutical expenses	67	42	48	83	64
- Other expenses	93	80	77	151	101

Source: Encuesta sobre el Gasto Turístico (ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

Tourist profile by quarter of trip (2023)

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What is the main purpose of their trip?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Holiday, leisure	86.2%	86.9%	88.3%	86.4%	86.8%
Visiting family or friends	9.8%	7.9%	7.5%	9.1%	8.7%
Business and work	2.3%	3.2%	3.1%	2.5%	2.7%
Education and training	0.3%	0.5%	0.3%	0.3%	0.3%
Sports training	0.7%	0.3%	0.1%	0.4%	0.4%
Health or medical care	0.1%	0.4%	0.0%	0.3%	0.2%
Fairs and congresses	0.1%	0.2%	0.3%	0.2%	0.2%
Others	0.5%	0.6%	0.6%	0.8%	0.6%

What is the main motivation for their holidays?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Rest	51.6%	54.6%	51.7%	53.8%	52.9%
Enjoy family time	18.4%	14.8%	18.5%	17.8%	17.5%
Have fun	8.7%	10.8%	13.2%	9.3%	10.3%
Explore the destination	16.9%	16.1%	14.7%	15.6%	15.9%
Practice their hobbies	2.3%	0.9%	0.7%	1.6%	1.5%
Other reasons	2.1%	2.8%	1.2%	1.8%	2.0%

Where did they spend their main holiday last year? *

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Didn't have holidays	15.9%	17.9%	15.3%	15.8%	16.1%
Canary Islands	26.1%	25.5%	29.5%	26.6%	27.2%
Other destination	58.0%	56.6%	55.2%	57.6%	56.7%
Balearic Islands	4.7%	4.0%	3.3%	4.1%	3.9%
Rest of Spain	11.8%	13.0%	10.2%	10.6%	11.2%
Italy	6.5%	5.2%	6.4%	8.7%	6.9%
France	4.8%	3.7%	5.0%	4.3%	4.5%
Turkey	2.8%	3.7%	2.6%	2.5%	2.8%
Greece	7.7%	6.8%	7.7%	6.5%	7.2%
Portugal	3.0%	3.3%	3.0%	3.7%	3.3%
Croatia	2.2%	2.3%	2.5%	3.2%	2.6%
Egypt	1.1%	1.5%	0.9%	1.1%	1.1%
Tunisia	0.4%	0.6%	0.2%	0.2%	0.3%
Morocco	0.8%	1.5%	0.7%	0.8%	0.9%
Others	12.2%	11.0%	12.6%	12.0%	12.0%

* Percentage of valid answers

What other destinations did they consider for this trip? *

	2023Q1	2023Q2	2023Q3	2023Q4	2023
None (I was clear about "this Canary Island")	37.7%	25.9%	18.9%	33.2%	29.0%
Canary Islands (other island)	29.9%	25.3%	22.0%	27.9%	26.3%
Other destination	32.4%	48.7%	59.1%	38.9%	44.6%
Balearic Islands	3.4%	6.3%	8.4%	3.8%	5.4%
Rest of Spain	6.6%	10.0%	10.2%	7.9%	8.6%
Italy	3.2%	4.9%	6.4%	3.8%	4.5%
France	1.5%	1.5%	1.6%	1.7%	1.6%
Turkey	1.5%	3.9%	4.9%	3.3%	3.4%
Greece	3.6%	9.2%	12.6%	6.5%	7.9%
Portugal	5.0%	5.8%	7.0%	4.6%	5.6%
Croatia	1.3%	2.4%	4.1%	2.0%	2.4%
Egypt	2.9%	2.5%	2.4%	2.4%	2.5%
Others	3.5%	2.2%	1.6%	2.9%	2.6%

* Percentage of valid answers

Importance of each factor in the destination choice

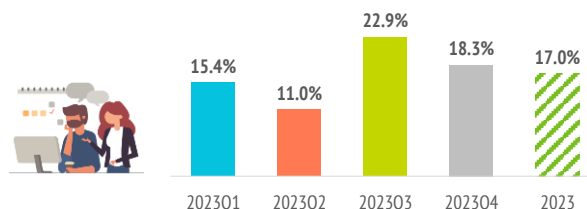
	2023Q1	2023Q2	2023Q3	2023Q4	2023
Climate	80.0%	75.8%	67.5%	77.0%	75.6%
Safety	48.8%	54.1%	57.1%	50.7%	52.2%
Sea	46.2%	48.5%	48.3%	50.2%	48.3%
Tranquility	45.3%	48.2%	49.7%	45.6%	46.9%
Beaches	39.5%	44.1%	46.0%	44.5%	43.3%
Accommodation supply	36.2%	43.2%	48.0%	42.4%	42.0%
Effortless trip	36.3%	38.7%	38.0%	36.8%	37.3%
European belonging	37.0%	37.3%	35.1%	36.0%	36.3%
Price	28.8%	39.6%	41.0%	33.4%	34.9%
Landscapes	33.3%	30.9%	30.4%	29.6%	31.1%
Environment	30.4%	32.2%	32.2%	29.4%	30.8%
Gastronomy	26.9%	26.4%	28.7%	26.1%	27.0%
Fun possibilities	22.2%	26.6%	33.1%	21.8%	25.3%
Authenticity	18.0%	21.3%	24.8%	19.6%	20.6%
Exoticism	9.1%	12.7%	14.6%	13.3%	12.3%
Shopping	9.1%	12.9%	14.5%	11.1%	11.6%
Nightlife	10.3%	11.8%	14.5%	9.5%	11.2%
Hiking trail network	13.2%	10.2%	7.7%	10.1%	10.5%
Culture	8.9%	10.4%	12.0%	8.5%	9.7%
Historical heritage	8.5%	8.5%	10.7%	8.2%	8.9%

Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important" % of tourists who indicate that the factor is "very important" in their choice.

How far in advance do they book their trip?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
The same day	0.9%	1.8%	1.4%	0.8%	1.2%
Between 1 and 30 days	29.7%	27.3%	23.8%	25.4%	26.7%
Between 1 and 2 months	27.5%	28.5%	20.0%	23.7%	25.0%
Between 3 and 6 months	26.6%	31.4%	31.8%	31.7%	30.2%
More than 6 months	15.4%	11.0%	22.9%	18.3%	17.0%

% TOURISTS WHO BOOK MORE THAN 6 MONTHS IN ADVANCE



What channels did they use to get information about the trip?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Previous visits to the Canary Islands	52.2%	48.6%	38.7%	50.1%	48.0%
Friends or relatives	28.9%	28.5%	29.7%	26.6%	28.3%
Internet or social media	45.5%	51.5%	51.1%	47.2%	48.4%
Mass Media	1.6%	1.6%	2.7%	1.7%	1.8%
Travel guides and magazines	6.3%	5.3%	6.9%	5.6%	6.0%
Travel Blogs or Forums	4.2%	5.3%	5.5%	4.7%	4.9%
Travel TV Channels	0.7%	0.7%	0.7%	1.0%	0.8%
Tour Operator or Travel Agency	20.3%	20.0%	21.2%	20.0%	20.3%
Public administrations or similar	0.5%	0.8%	0.7%	0.4%	0.6%
Others	3.2%	4.4%	5.3%	3.2%	3.9%

* Multi-choice question

Tourist profile by quarter of trip (2023)

GRAN CANARIA



With whom did they book their flight and accommodation?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Flight					
- Directly with the airline	45.7%	46.4%	43.4%	43.7%	44.7%
- Tour Operator or Travel Agency	54.3%	53.6%	56.6%	56.3%	55.3%
Accommodation					
- Directly with the accommodation	34.2%	34.5%	32.6%	32.1%	33.3%
- Tour Operator or Travel Agency	65.8%	65.5%	67.4%	67.9%	66.7%

Where are they from?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
United Kingdom	16.5%	25.0%	25.9%	18.6%	20.9%
Germany	20.4%	19.1%	16.3%	20.6%	19.3%
Spanish Mainland	10.1%	15.9%	17.7%	9.3%	12.7%
Norway	10.6%	3.9%	4.2%	9.3%	7.5%
Netherlands	5.5%	6.5%	7.9%	6.4%	6.5%
Sweden	8.8%	2.7%	2.0%	7.9%	5.8%
Others	28.1%	26.9%	26.0%	27.9%	27.4%

Where do they stay?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
1-2-3* Hotel	13.6%	16.2%	13.7%	13.0%	14.0%
4* Hotel	30.0%	35.2%	38.3%	32.5%	33.6%
5* Hotel / 5* Luxury Hotel	10.0%	10.7%	11.1%	9.1%	10.1%
Aparthotel / Tourist Villa	15.5%	16.3%	17.0%	17.6%	16.6%
House/room rented in a private dwelling	8.8%	5.3%	4.8%	7.7%	6.9%
Private accommodation (1)	12.6%	9.3%	8.3%	9.8%	10.2%
Others (Cottage, cruise, camping,...)	9.4%	7.1%	6.8%	10.2%	8.6%

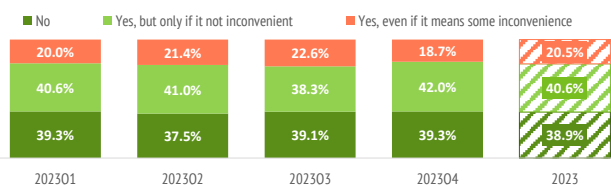
(1) Own property / House of friends or relatives / Free housing exchange / Other private accommodation.

What do they book?

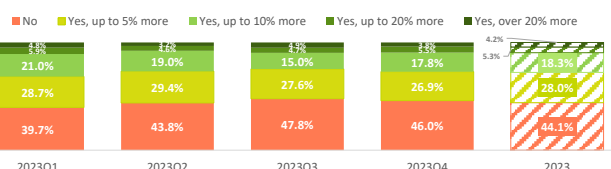
	2023Q1	2023Q2	2023Q3	2023Q4	2023
Room only	35.6%	29.0%	25.3%	33.3%	31.3%
Bed and Breakfast	17.5%	14.9%	13.7%	14.5%	15.2%
Half board	18.2%	18.5%	19.7%	18.4%	18.7%
Full board	2.2%	3.0%	2.4%	3.1%	2.7%
All inclusive	26.6%	34.6%	39.0%	30.6%	32.1%

Sustainable Destination

When booking a trip, do they tend to choose the most sustainable options?

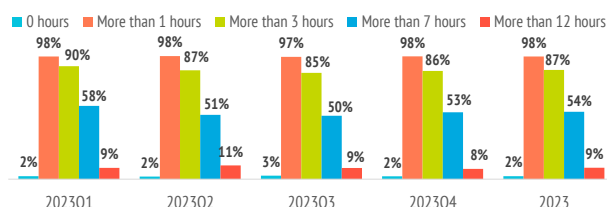


Would they be willing to spend more on travel to reduce their carbon footprint?



Activities in the Canary Islands

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Outdoor time per day					
0 hours	2.4%	2.1%	2.7%	2.3%	2.4%
1 - 2 hours	7.7%	11.4%	12.8%	11.6%	10.7%
3 - 6 hours	31.6%	35.4%	34.1%	32.9%	33.3%
7 - 12 hours	49.3%	40.3%	41.5%	45.0%	44.5%
More than 12 hours	9.0%	10.9%	8.9%	8.2%	9.1%
Outdoor time per day	7.6	7.4	7.1	7.3	7.4



Activities in the Canary Islands	2023Q1	2023Q2	2023Q3	2023Q4	2023
Beach	65.4%	73.0%	74.7%	69.4%	70.1%
Walk, wander	69.5%	66.8%	65.1%	66.6%	67.1%
Swimming pool, hotel facilities	48.6%	59.5%	66.7%	54.0%	56.3%
Explore the island on their own	44.8%	44.2%	46.8%	43.1%	44.6%
Taste Canarian gastronomy	23.2%	23.1%	23.0%	23.1%	23.1%
Nightlife / concerts / shows	16.8%	19.2%	20.6%	17.1%	18.2%
Hiking	21.1%	16.6%	14.2%	18.2%	17.8%
Organized excursions	9.7%	13.5%	17.1%	10.0%	12.1%
Sea excursions / whale watching	6.7%	11.1%	16.5%	9.0%	10.4%
Museums / exhibitions	10.8%	8.7%	11.4%	9.5%	10.1%
Wineries / markets / popular festivals	11.0%	8.2%	10.7%	9.2%	9.8%
Theme parks	7.2%	10.4%	14.6%	7.5%	9.5%
Swim	5.4%	8.0%	10.2%	6.4%	7.2%
Other Nature Activities	7.1%	5.9%	6.8%	5.5%	6.3%
Running	6.0%	4.8%	6.4%	5.8%	5.8%
Beauty and health treatments	5.9%	5.4%	6.5%	5.4%	5.8%
Practice other sports	4.0%	4.5%	5.8%	4.1%	4.5%
Astronomical observation	3.5%	3.2%	3.4%	3.4%	3.4%
Golf	3.0%	2.2%	2.5%	2.4%	2.5%
Cycling / Mountain bike	3.3%	1.9%	1.2%	2.0%	2.2%
Surf	2.1%	1.6%	2.6%	2.4%	2.2%
Scuba Diving	0.9%	2.0%	3.8%	1.8%	2.0%
Windsurf / Kitesurf	0.2%	0.4%	0.8%	0.4%	0.4%

* Multi-choice question

Perception of the following sustainability measures during their stay *

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Quality of life on the island	8.0	8.0	8.0	7.9	8.0
Tolerance towards tourism	8.6	8.6	8.6	8.5	8.6
Cleanliness of the island	8.2	8.3	7.9	7.9	8.0
Air quality	8.3	8.5	8.1	8.2	8.3
Rational water consumption	7.4	7.5	7.5	7.5	7.5
Energy saving	6.9	7.1	7.0	7.0	7.0
Use of renewable energy	7.2	7.3	7.3	7.3	7.3
Recycling	6.9	7.1	7.0	6.8	6.9
Easy to get around by public transport	7.7	7.8	7.8	7.7	7.8
Overcrowding in tourist areas	6.5	6.8	6.8	6.5	6.6
Supply of local products	7.0	7.2	7.3	7.2	7.1

* Scale 0 - 10 (0 = Not important and 10 = Very important)

Tourist profile by quarter of trip (2023)

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¿Qué lugares visitan?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Maspalomas dunes	47.8%	49.3%	51.4%	44.6%	47.9%
Las Palmas de Gran Canaria	46.4%	45.1%	50.2%	43.1%	45.9%
Puerto de Mogán	37.6%	42.1%	42.7%	37.2%	39.5%
The interior (mountains)	20.1%	19.8%	19.4%	18.6%	19.5%
The north	18.3%	18.5%	20.6%	18.3%	18.8%
Teror	12.9%	13.6%	14.9%	13.0%	13.5%
Agate	14.0%	13.0%	14.6%	12.4%	13.4%
Roque Nublo	13.4%	13.1%	12.5%	12.0%	12.7%
Guayadeque ravine	6.6%	7.0%	7.0%	6.2%	6.7%

How many are loyal to the Canary Islands?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Gran Canaria: Repeat tourists	72.2%	63.0%	57.3%	67.2%	65.7%
Gran Canaria: At least 10 previous visits	16.5%	12.7%	8.8%	14.4%	13.4%
Canary Islands: Repeat tourists	78.2%	69.9%	65.8%	75.5%	73.1%
Canary Islands: At least 10 previous visits	24.9%	20.8%	16.1%	23.0%	21.6%

Who are they?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Gender					
Men	51.2%	50.8%	50.0%	50.5%	50.7%
Women	48.8%	49.2%	50.0%	49.5%	49.3%
Age					
Average age	49.8	45.5	40.5	49.3	46.8
Standard deviation	17.3	16.9	15.9	17.3	17.3
Age range					
16 - 24 years old	9.2%	12.6%	21.3%	9.1%	12.4%
25 - 30 years old	8.4%	12.1%	12.1%	9.0%	10.1%
31 - 45 years old	24.0%	27.4%	30.1%	26.4%	26.7%
46 - 60 years old	26.5%	24.3%	23.8%	23.9%	24.7%
Over 60 years old	31.9%	23.7%	12.6%	31.6%	26.1%
Occupation					
Salaried worker	47.2%	56.1%	62.6%	51.8%	53.6%
Self-employed	10.1%	10.6%	11.2%	10.6%	10.6%
Unemployed	0.8%	0.9%	1.4%	1.1%	1.0%
Business owner	9.9%	7.9%	9.6%	9.0%	9.1%
Student	5.7%	4.4%	6.4%	2.9%	4.7%
Retired	25.3%	18.2%	7.6%	22.9%	19.4%
Unpaid domestic work	0.3%	0.9%	0.4%	0.5%	0.5%
Others	0.8%	1.1%	0.9%	1.3%	1.0%
Annual household income level					
Less than €25,000	11.6%	12.7%	17.1%	12.1%	13.1%
€25,000 - €49,999	31.4%	38.2%	35.3%	32.5%	34.0%
€50,000 - €74,999	25.6%	24.0%	24.3%	26.3%	25.2%
More than €74,999	31.3%	25.1%	23.2%	29.1%	27.7%
Education level					
No studies	2.3%	3.7%	3.7%	3.0%	3.1%
Primary education	2.3%	2.3%	2.4%	3.2%	2.6%
Secondary education	22.0%	22.4%	21.8%	25.6%	23.1%
Higher education	73.4%	71.6%	72.1%	68.2%	71.2%

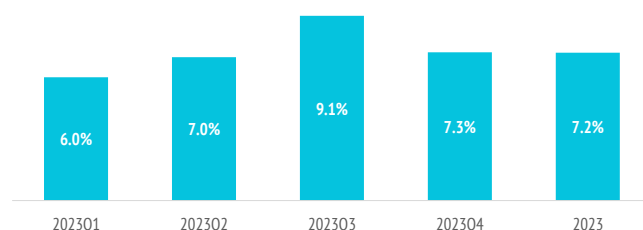
Source: Encuesta sobre el Gasto Turístico (ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

How many islands do they visit during their trip?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
One island	94.0%	93.0%	90.9%	92.7%	92.8%
Two islands	5.0%	5.9%	7.9%	5.6%	6.0%
Three or more islands	1.0%	1.1%	1.2%	1.6%	1.3%

% TOURISTS WHO VISIT MORE THAN ONE ISLANDS



How do they rate the Canary Islands?

Satisfaction (scale 0-10)	2023Q1	2023Q2	2023Q3	2023Q4	2023
Average rating	8.75	8.81	8.72	8.69	8.74

Experience in the Canary Islands	2023Q1	2023Q2	2023Q3	2023Q4	2023
Worse or much worse than expected	2.0%	2.5%	3.7%	2.9%	2.8%
Lived up to expectations	57.1%	54.3%	53.5%	59.1%	56.4%
Better or much better than expected	41.0%	43.1%	42.8%	37.9%	40.9%

Future intentions (scale 1-10)	2023Q1	2023Q2	2023Q3	2023Q4	2023
Return to the Canary Islands	8.85	8.72	8.47	8.72	8.70
Recommend visiting the Canary Islands	9.00	8.98	8.81	8.91	8.93

Who do they come with?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Unaccompanied	15.3%	16.3%	11.9%	15.2%	14.7%
Only with partner	47.2%	47.0%	37.3%	46.5%	44.8%
Only with children (< 13 years old)	4.4%	3.7%	7.0%	3.6%	4.6%
Partner + children (< 13 years old)	4.4%	5.9%	8.4%	3.7%	5.3%
Other relatives	8.3%	8.2%	10.4%	10.0%	9.2%
Friends	7.4%	8.0%	7.7%	7.8%	7.7%
Work colleagues	0.5%	1.0%	1.2%	0.6%	0.8%
Organized trip	0.2%	0.2%	0.3%	0.5%	0.3%
Other combinations (2)	12.5%	9.7%	15.8%	12.0%	12.5%

(2) Combination of some of the groups previously analyzed

Tourists with children	13.1%	13.5%	22.1%	11.4%	14.6%
- Between 0 and 2 years old	1.2%	1.8%	1.4%	1.1%	1.3%
- Between 3 and 12 years old	11.0%	10.4%	19.3%	8.9%	12.0%
- Between 0 -2 and 3-12 years old	0.9%	1.3%	1.4%	1.3%	1.2%
Tourists without children	86.9%	86.5%	77.9%	88.6%	85.4%
Group composition:					
- 1 person	18.0%	19.3%	14.4%	18.1%	17.5%
- 2 people	55.2%	55.4%	46.4%	55.7%	53.5%
- 3 people	10.7%	10.6%	14.9%	11.0%	11.7%
- 4 or 5 people	12.9%	11.1%	20.2%	11.9%	13.8%
- 6 or more people	3.3%	3.5%	4.2%	3.3%	3.5%
Average group size:	2.42	2.36	2.67	2.38	2.45

*People who share the main expenses of the trip