

Tourist profile by quarter of trip (2023)

LANZAROTE

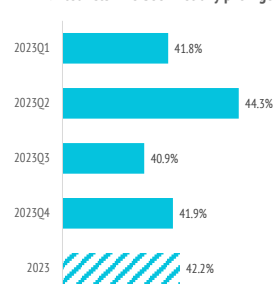


How many are they and how much do they spend?

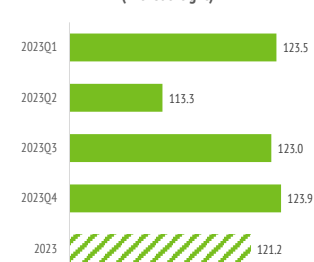


	2023Q1	2023Q2	2023Q3	2023Q4	2023
TOURISTS					
Tourist arrivals (FRONTUR) (*)	735.1	727.1	783.3	803.7	3,049
Tourist arrivals ≥ 16 years old (EGT) (*)	647.3	594.8	646.7	712.8	2,602
- book holiday package (*)	270.3	263.3	264.5	298.8	1,097
- do not book holiday package (*)	377.1	331.6	382.2	414.0	1,505
- % tourists who book holiday package	41.8%	44.3%	40.9%	41.9%	42.2%
Children < 16 years old (FRONTUR - EGT) (*)	87.7	132.3	136.6	90.9	447.5
<i>(*) thousand of tourists</i>					
Expenditure per tourist (€)					
- book holiday package	300	287	320	325	309
- holiday package	249	233	268	274	257
- others	52	55	52	50	52
- do not book holiday package	319	272	312	286	298
- flight	82	62	88	77	78
- accommodation	123	105	112	109	112
- others	114	104	111	101	107
Average length of stay	9.33	8.39	9.25	8.72	8.93
Average daily expenditure (€)	167.5	151.2	174.4	175.1	167.6
Average daily expenditure (without flight)	123.5	113.3	123.0	123.9	121.2
Average cost of the flight (€)	82.4	68.0	92.6	87.6	83.4
Total turnover (≥ 16 years old) (€m)	882	692	942	992	3,508

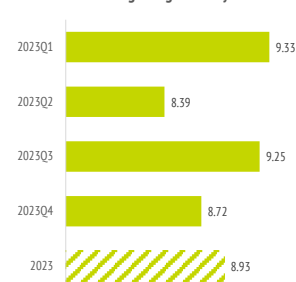
% tourists who book holiday package



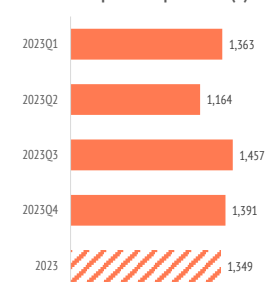
Average daily expenditure (€) (without flight)



Average length of stay



Expenditure per tourist (€)



% Tourists whose spending has been greater than €0 in each item

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Accommodation:					
- Accommodation	87.2%	87.5%	85.1%	87.0%	86.7%
- Additional accommodation expenses	6.5%	6.8%	8.4%	7.3%	7.3%
Transport:					
- National/International Transport	95.8%	94.1%	95.1%	95.6%	95.2%
- Flights between islands	7.4%	4.9%	7.3%	7.9%	6.9%
- Taxi	49.7%	54.6%	55.7%	47.9%	51.8%
- Car rental	38.0%	32.2%	34.8%	35.1%	35.1%
- Public transport	11.1%	11.3%	8.1%	8.4%	9.7%
Food and drink:					
- Food purchases at supermarkets	64.5%	65.3%	67.3%	61.9%	64.6%
- Restaurants	73.5%	72.7%	68.7%	67.8%	70.6%
Leisure:					
- Organized excursions	22.7%	24.3%	31.8%	23.9%	25.7%
- Sport activities	7.9%	6.0%	9.6%	8.8%	8.2%
- Cultural activities	3.8%	2.2%	3.9%	3.3%	3.3%
- Museums	16.9%	11.3%	11.7%	15.2%	13.9%
- Theme Parks	4.4%	4.4%	10.5%	5.2%	6.1%
- Discos and pubs	10.2%	14.0%	12.7%	9.4%	11.5%
- Wellness	5.3%	5.6%	4.8%	4.2%	4.9%
Purchases of goods:					
- Souvenirs	44.6%	47.2%	47.4%	49.8%	47.3%
- Real state	0.0%	0.3%	0.0%	0.0%	0.1%
- Other expenses	1.0%	0.3%	0.9%	0.7%	0.7%
Other:					
- Medical or pharmaceutical expenses	9.2%	7.0%	8.8%	7.8%	8.2%
- Other expenses	5.5%	5.1%	3.7%	3.9%	4.5%

Average expenditure of tourists whose spending has been greater than €0 in each item

Expenditure per tourist and trip (€)	2023Q1	2023Q2	2023Q3	2023Q4	2023
Accommodation:					
- Accommodation	861	749	861	812	821
- Additional accommodation expenses	687	594	713	692	673
- Additional accommodation expenses	174	155	149	119	148
Transport:					
- National/International Transport	668	565	731	711	671
- National/International Transport	378	301	449	419	390
- Flights between islands	62	70	57	55	60
- Taxi	76	65	78	87	76
- Car rental	129	103	120	111	116
- Public transport	23	26	27	38	28
Food and drink:					
- Food purchases at supermarkets	296	266	311	285	290
- Food purchases at supermarkets	102	92	106	95	99
- Restaurants	194	174	205	190	191
Leisure:					
- Organized excursions	460	480	478	516	482
- Organized excursions	80	71	101	94	88
- Sport activities	78	102	74	70	79
- Cultural activities	39	47	51	48	46
- Museums	44	48	47	40	44
- Theme Parks	56	58	63	69	62
- Discos and pubs	90	89	93	112	95
- Wellness	73	65	50	83	68
Purchases of goods:					
- Souvenirs	1,595	212	252	132	388
- Souvenirs	67	73	72	85	75
- Real state	1,476	93	135	0	265
- Other expenses	53	45	45	47	48
Other:					
- Medical or pharmaceutical expenses	123	88	107	140	115
- Medical or pharmaceutical expenses	31	30	25	40	32
- Other expenses	92	59	83	100	83

Source: Encuesta sobre el Gasto Turístico (ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

Tourist profile by quarter of trip (2023)

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What is the main purpose of their trip?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Holiday, leisure	94.2%	95.6%	96.1%	94.5%	95.1%
Visiting family or friends	3.7%	3.0%	2.5%	3.6%	3.2%
Business and work	0.3%	0.6%	0.6%	0.5%	0.5%
Education and training	0.0%	0.0%	0.1%	0.0%	0.0%
Sports training	1.0%	0.2%	0.3%	0.3%	0.4%
Health or medical care	0.2%	0.0%	0.0%	0.0%	0.1%
Fairs and congresses	0.0%	0.2%	0.0%	0.2%	0.1%
Others	0.7%	0.3%	0.4%	0.9%	0.6%

What is the main motivation for their holidays?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Rest	52.2%	54.9%	49.5%	54.8%	52.9%
Enjoy family time	12.9%	9.8%	18.9%	13.1%	13.8%
Have fun	7.1%	8.1%	7.8%	5.1%	7.0%
Explore the destination	23.2%	23.8%	22.0%	23.3%	23.1%
Practice their hobbies	3.1%	2.3%	1.0%	2.5%	2.2%
Other reasons	1.5%	1.0%	0.7%	1.2%	1.1%

Where did they spend their main holiday last year? *

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Didn't have holidays	11.9%	11.4%	11.8%	10.9%	11.5%
Canary Islands	23.9%	29.3%	30.3%	25.6%	27.4%
Other destination	64.2%	59.3%	57.9%	63.5%	61.1%
Balearic Islands	5.1%	5.9%	4.3%	4.5%	4.9%
Rest of Spain	14.4%	11.7%	10.0%	11.3%	11.8%
Italy	6.9%	5.2%	6.7%	8.6%	6.9%
France	4.9%	5.0%	6.4%	7.2%	5.9%
Turkey	2.5%	3.0%	1.7%	2.6%	2.4%
Greece	6.6%	7.6%	5.3%	6.9%	6.6%
Portugal	5.7%	4.8%	5.1%	4.8%	5.1%
Croatia	1.6%	1.3%	1.9%	1.2%	1.5%
Egypt	1.2%	0.7%	0.8%	1.1%	0.9%
Tunisia	0.3%	0.7%	0.2%	0.1%	0.3%
Morocco	0.9%	0.7%	1.0%	0.7%	0.8%
Others	14.2%	12.8%	14.4%	14.4%	14.0%

* Percentage of valid answers

What other destinations did they consider for this trip? *

	2023Q1	2023Q2	2023Q3	2023Q4	2023
None (I was clear about "this Canary Island")	34.5%	25.0%	20.7%	33.8%	28.0%
Canary Islands (other island)	30.8%	25.4%	20.2%	28.7%	25.9%
Other destination	34.7%	49.5%	59.1%	37.5%	46.1%
Balearic Islands	3.3%	7.7%	11.0%	5.2%	7.1%
Rest of Spain	7.1%	9.9%	10.4%	6.7%	8.6%
Italy	3.6%	4.9%	5.9%	2.9%	4.4%
France	1.4%	1.3%	1.7%	1.0%	1.4%
Turkey	1.4%	3.7%	4.6%	2.8%	3.2%
Greece	4.2%	8.1%	10.8%	7.3%	7.9%
Portugal	5.8%	7.4%	8.3%	5.4%	6.8%
Croatia	1.8%	2.8%	3.3%	1.9%	2.5%
Egypt	2.8%	1.8%	1.4%	2.2%	2.0%
Others	3.2%	1.7%	1.9%	2.1%	2.2%

* Percentage of valid answers

Importance of each factor in the destination choice

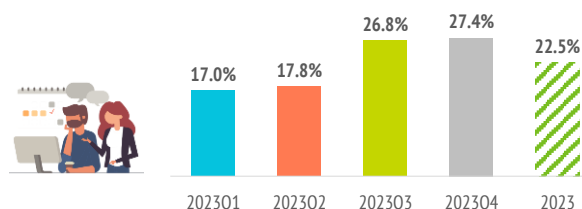
	2023Q1	2023Q2	2023Q3	2023Q4	2023
Climate	76.9%	74.3%	71.2%	76.0%	74.6%
Safety	55.4%	56.3%	62.5%	58.7%	58.3%
Tranquility	48.6%	50.3%	49.5%	53.7%	50.6%
Accommodation supply	42.6%	46.7%	51.2%	45.8%	46.6%
Effortless trip	38.4%	41.7%	40.9%	46.6%	42.0%
Sea	40.9%	39.1%	44.9%	40.0%	41.3%
Price	36.2%	40.6%	41.7%	40.3%	39.7%
Environment	36.9%	36.8%	37.6%	37.7%	37.3%
Beaches	31.3%	33.8%	40.8%	33.0%	34.7%
European belonging	34.2%	34.4%	33.2%	36.3%	34.6%
Landscapes	35.6%	32.3%	34.5%	35.4%	34.5%
Gastronomy	26.9%	25.8%	27.3%	28.7%	27.2%
Authenticity	23.6%	23.8%	26.0%	26.0%	24.9%
Fun possibilities	18.7%	17.9%	25.1%	17.7%	19.8%
Historical heritage	11.5%	11.0%	12.1%	11.2%	11.5%
Culture	11.3%	11.4%	11.2%	10.3%	11.0%
Exoticism	9.2%	10.4%	11.5%	11.8%	10.8%
Shopping	6.2%	7.8%	8.2%	9.2%	7.9%
Hiking trail network	10.0%	7.6%	6.4%	7.3%	7.8%
Nightlife	4.0%	6.6%	6.5%	6.6%	5.9%

Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important" % of tourists who indicate that the factor is "very important" in their choice.

How far in advance do they book their trip?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
The same day	0.6%	0.3%	0.3%	0.6%	0.4%
Between 1 and 30 days	22.7%	20.0%	19.3%	17.8%	19.9%
Between 1 and 2 months	29.8%	27.5%	17.7%	22.5%	24.3%
Between 3 and 6 months	29.9%	34.4%	35.9%	31.7%	32.9%
More than 6 months	17.0%	17.8%	26.8%	27.4%	22.5%

% TOURISTS WHO BOOK MORE THAN 6 MONTHS IN ADVANCE



What channels did they use to get information about the trip?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Previous visits to the Canary Islands	62.1%	56.9%	54.4%	58.5%	58.0%
Friends or relatives	28.6%	30.3%	31.8%	28.0%	29.6%
Internet or social media	57.8%	60.2%	60.1%	57.2%	58.7%
Mass Media	2.7%	1.5%	3.1%	1.5%	2.2%
Travel guides and magazines	10.8%	7.8%	7.7%	9.1%	8.8%
Travel Blogs or Forums	8.4%	8.6%	9.2%	7.5%	8.4%
Travel TV Channels	0.9%	1.1%	1.0%	0.9%	1.0%
Tour Operator or Travel Agency	19.3%	20.3%	19.7%	19.6%	19.7%
Public administrations or similar	0.8%	0.4%	0.7%	0.9%	0.7%
Others	2.5%	2.7%	4.1%	2.3%	2.9%

* Multi-choice question

Tourist profile by quarter of trip (2023)

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With whom did they book their flight and accommodation?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Flight					
- Directly with the airline	56.9%	54.8%	56.7%	57.8%	56.6%
- Tour Operator or Travel Agency	43.1%	45.2%	43.3%	42.2%	43.4%
Accommodation					
- Directly with the accommodation	43.6%	43.6%	43.0%	46.0%	44.1%
- Tour Operator or Travel Agency	56.4%	56.4%	57.0%	54.0%	55.9%

Where are they from?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
United Kingdom	47.3%	50.8%	48.7%	48.0%	48.6%
Ireland	10.3%	11.5%	11.6%	10.6%	11.0%
Spanish Mainland	8.4%	11.1%	15.2%	8.1%	10.6%
Germany	10.4%	7.5%	5.7%	10.8%	8.7%
France	7.4%	7.5%	7.2%	7.6%	7.4%
Italy	3.1%	3.3%	3.5%	3.5%	3.4%
Others	13.1%	8.3%	8.1%	11.5%	10.3%

Where do they stay?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
1-2-3* Hotel	9.6%	8.1%	9.6%	8.8%	9.0%
4* Hotel	34.0%	37.2%	34.0%	34.1%	34.7%
5* Hotel / 5* Luxury Hotel	11.1%	11.9%	11.2%	10.9%	11.2%
Aparthotel / Tourist Villa	21.6%	22.1%	21.8%	20.3%	21.4%
House/room rented in a private dwelling	9.9%	7.7%	6.8%	11.5%	9.1%
Private accommodation (1)	6.3%	5.6%	6.4%	6.0%	6.1%
Others (Cottage, cruise, camping,...)	7.5%	7.5%	10.2%	8.5%	8.4%

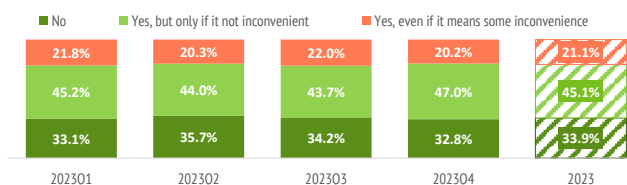
(1) Own property / House of friends or relatives / Free housing exchange / Other private accommodation.

What do they book?

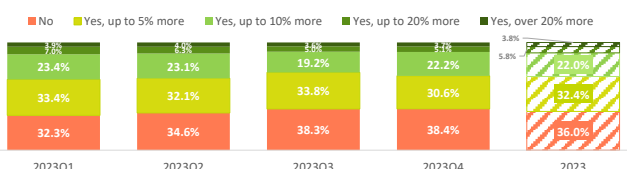
	2023Q1	2023Q2	2023Q3	2023Q4	2023
Room only	37.2%	31.6%	34.6%	34.6%	34.6%
Bed and Breakfast	11.9%	13.7%	11.1%	13.6%	12.6%
Half board	19.7%	18.6%	15.3%	15.8%	17.3%
Full board	1.8%	2.5%	2.5%	3.3%	2.5%
All inclusive	29.4%	33.7%	36.5%	32.6%	33.0%

Sustainable Destination

When booking a trip, do they tend to choose the most sustainable options?

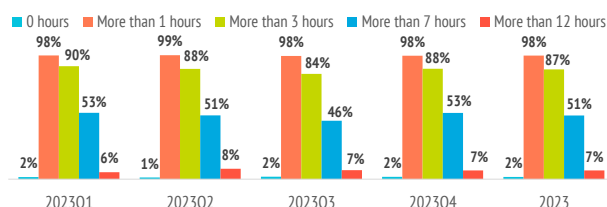


Would they be willing to spend more on travel to reduce their carbon footprint?



Activities in the Canary Islands

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Outdoor time per day					
0 hours	1.6%	1.4%	2.0%	1.8%	1.7%
1 - 2 hours	8.5%	10.9%	14.3%	10.4%	11.0%
3 - 6 hours	37.1%	37.0%	37.3%	35.2%	36.6%
7 - 12 hours	47.2%	42.5%	39.3%	45.7%	43.7%
More than 12 hours	5.6%	8.3%	7.2%	6.9%	7.0%
Outdoor time per day	7.1	7.2	6.7	7.2	7.1



Activities in the Canary Islands	2023Q1	2023Q2	2023Q3	2023Q4	2023
Walk, wander	83.2%	81.1%	80.1%	75.9%	80.0%
Beach	64.9%	68.5%	74.6%	66.7%	68.6%
Swimming pool, hotel facilities	53.3%	68.3%	76.4%	55.2%	63.0%
Explore the island on their own	55.2%	50.2%	50.8%	49.1%	51.3%
Taste Canarian gastronomy	31.0%	26.9%	28.1%	28.5%	28.6%
Museums / exhibitions	22.3%	20.0%	22.0%	20.5%	21.2%
Wineries / markets / popular festivals	20.3%	19.2%	22.0%	19.8%	20.3%
Organized excursions	14.5%	17.4%	22.5%	17.1%	17.9%
Hiking	19.1%	13.3%	14.3%	18.1%	16.3%
Nightlife / concerts / shows	12.0%	14.8%	15.9%	12.2%	13.7%
Swim	8.2%	7.2%	11.5%	8.2%	8.8%
Theme parks	6.7%	6.3%	13.7%	5.7%	8.1%
Other Nature Activities	8.9%	7.4%	7.5%	7.1%	7.7%
Cycling / Mountain bike	8.6%	6.8%	5.5%	6.9%	7.0%
Running	8.5%	5.7%	5.9%	7.3%	6.9%
Sea excursions / whale watching	4.9%	7.1%	9.8%	5.8%	6.9%
Beauty and health treatments	6.0%	5.6%	5.0%	5.3%	5.5%
Practice other sports	4.8%	3.0%	4.0%	3.4%	3.8%
Scuba Diving	2.2%	3.0%	5.4%	3.7%	3.6%
Surf	3.3%	1.8%	3.4%	3.0%	2.9%
Astronomical observation	2.9%	1.6%	2.3%	1.3%	2.0%
Golf	2.0%	0.9%	1.8%	1.0%	1.4%
Windsurf / Kitesurf	0.6%	0.8%	1.1%	0.7%	0.8%

* Multi-choise question

Perception of the following sustainability measures during their stay *

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Quality of life on the island	8.3	8.2	8.1	8.1	8.2
Tolerance towards tourism	8.7	8.7	8.6	8.6	8.7
Cleanliness of the island	8.8	8.8	8.6	8.5	8.7
Air quality	8.6	8.8	8.7	8.7	8.7
Rational water consumption	7.7	7.9	7.9	7.8	7.8
Energy saving	7.2	7.4	7.3	7.2	7.3
Use of renewable energy	7.1	7.3	7.2	7.0	7.2
Recycling	7.4	7.6	7.2	7.1	7.3
Easy to get around by public transport	7.4	7.7	7.6	7.5	7.5
Overcrowding in tourist areas	6.6	6.6	6.7	6.5	6.6
Supply of local products	7.3	7.4	7.3	7.3	7.3

* Scale 0 - 10 (0 = Not important and 10 = Very important)

Tourist profile by quarter of trip (2023)

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¿Qué lugares visitan?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Montaña del Fuego	36.1%	32.4%	33.5%	32.6%	33.6%
Arrecife	34.9%	31.2%	32.3%	31.7%	32.5%
Jameos del agua	28.1%	27.9%	29.8%	25.9%	27.9%
Mirador del Río Viewpoint	26.6%	23.6%	24.2%	27.2%	25.5%
Cueva de los Verdes	20.9%	22.4%	23.6%	21.0%	21.9%
Teguise Market	19.0%	19.7%	22.0%	18.2%	19.7%
Cactus Garden	20.2%	19.8%	18.9%	18.5%	19.3%
César Manrique Foundation	16.6%	13.1%	13.7%	14.1%	14.4%
Monumento al Campesino	11.4%	7.4%	9.6%	10.4%	9.8%
La Graciosa	8.4%	6.7%	9.9%	9.0%	8.6%
San José Castle	4.2%	2.7%	3.5%	5.1%	3.9%

How many are loyal to the Canary Islands?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Lanzarote: Repeat tourists	74.6%	67.1%	68.1%	71.1%	70.3%
Lanzarote: At least 10 previous visits	12.2%	12.6%	12.1%	12.8%	12.4%
Canary Islands: Repeat tourists	81.3%	73.8%	79.1%	78.3%	78.2%
Canary Islands: At least 10 previous visits	23.3%	24.7%	20.2%	26.3%	23.7%

Who are they?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Gender					
Men	48.9%	47.1%	48.5%	47.7%	48.1%
Women	51.1%	52.9%	51.5%	52.3%	51.9%
Age					
Average age	51.3	47.7	44.8	51.2	48.9
Standard deviation	15.4	16.5	16.1	15.7	16.1
Age range					
16 - 24 years old	4.6%	8.0%	13.8%	4.0%	7.5%
25 - 30 years old	6.7%	11.4%	9.2%	7.3%	8.6%
31 - 45 years old	27.1%	27.6%	30.0%	26.7%	27.8%
46 - 60 years old	28.8%	26.1%	26.6%	30.6%	28.1%
Over 60 years old	32.8%	26.9%	20.4%	31.4%	28.0%
Occupation					
Salaried worker	48.2%	56.1%	63.7%	54.0%	55.5%
Self-employed	10.9%	10.5%	10.0%	12.8%	11.1%
Unemployed	0.6%	0.9%	1.1%	0.6%	0.8%
Business owner	8.1%	4.1%	5.4%	5.5%	5.8%
Student	2.5%	2.9%	4.8%	1.5%	2.9%
Retired	28.2%	24.0%	14.2%	23.7%	22.5%
Unpaid domestic work	0.3%	1.0%	0.6%	0.9%	0.7%
Others	1.1%	0.5%	0.2%	0.9%	0.7%
Annual household income level					
Less than €25,000	10.2%	12.4%	14.3%	8.2%	11.2%
€25,000 - €49,999	34.2%	39.2%	32.0%	38.0%	35.8%
€50,000 - €74,999	23.8%	24.0%	26.1%	24.7%	24.7%
More than €74,999	31.8%	24.4%	27.6%	29.1%	28.3%
Education level					
No studies	6.0%	4.6%	6.2%	5.1%	5.5%
Primary education	1.1%	1.0%	1.3%	1.4%	1.2%
Secondary education	17.9%	20.7%	17.0%	17.0%	18.1%
Higher education	75.1%	73.6%	75.4%	76.5%	75.2%

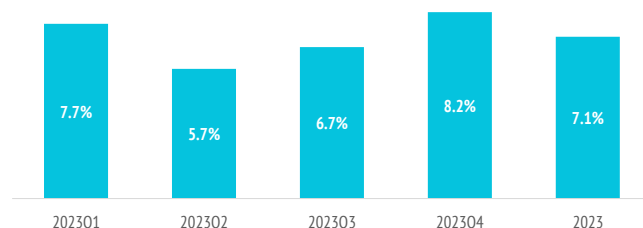
Source: Encuesta sobre el Gasto Turístico (ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

How many islands do they visit during their trip?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
One island	92.3%	94.3%	93.3%	91.8%	92.9%
Two islands	6.9%	4.9%	6.0%	7.2%	6.3%
Three or more islands	0.8%	0.8%	0.7%	1.0%	0.8%

% TOURISTS WHO VISIT MORE THAN ONE ISLANDS



How do they rate the Canary Islands?

Satisfaction (scale 0-10)	2023Q1	2023Q2	2023Q3	2023Q4	2023
Average rating	8.91	9.03	9.03	8.98	8.99

Experience in the Canary Islands	2023Q1	2023Q2	2023Q3	2023Q4	2023
Worse or much worse than expected	2.0%	1.1%	2.1%	1.8%	1.8%
Lived up to expectations	55.1%	53.4%	55.7%	55.5%	55.0%
Better or much better than expected	42.9%	45.5%	42.2%	42.7%	43.3%

Future intentions (scale 1-10)	2023Q1	2023Q2	2023Q3	2023Q4	2023
Return to the Canary Islands	9.07	9.04	8.94	9.14	9.05
Recommend visiting the Canary Islands	9.21	9.23	9.18	9.29	9.23

Who do they come with?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Unaccompanied	7.3%	5.8%	4.2%	5.3%	5.7%
Only with partner	50.5%	55.2%	40.2%	51.1%	49.2%
Only with children (< 13 years old)	4.5%	3.9%	6.5%	3.6%	4.6%
Partner + children (< 13 years old)	8.1%	6.7%	10.1%	5.9%	7.7%
Other relatives	9.5%	9.6%	13.7%	11.2%	11.0%
Friends	5.9%	8.3%	4.7%	7.0%	6.4%
Work colleagues	0.2%	0.3%	0.1%	0.5%	0.3%
Organized trip	0.0%	0.3%	0.2%	0.0%	0.2%
Other combinations (2)	14.1%	9.8%	20.3%	15.4%	15.0%

(2) Combination of some of the groups previously analyzed

Tourists with children	19.5%	15.1%	27.1%	16.4%	19.6%
- Between 0 and 2 years old	1.1%	2.1%	1.6%	1.8%	1.6%
- Between 3 and 12 years old	16.5%	11.3%	23.1%	13.8%	16.2%
- Between 0 -2 and 3-12 years old	2.0%	1.8%	2.4%	0.8%	1.7%
Tourists without children	80.5%	84.9%	72.9%	83.6%	80.4%
Group composition:					
- 1 person	10.6%	9.7%	5.7%	9.1%	8.8%
- 2 people	54.4%	60.8%	45.6%	56.8%	54.3%
- 3 people	10.9%	11.4%	16.2%	10.7%	12.3%
- 4 or 5 people	19.2%	15.2%	24.6%	17.5%	19.2%
- 6 or more people	4.9%	2.9%	7.9%	5.8%	5.4%
Average group size:	2.69	2.50	3.10	2.72	2.75

*People who share the main expenses of the trip