

Tourist profile by quarter of trip (2023)

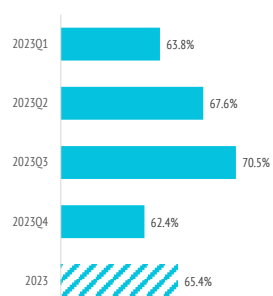
GERMANY

How many are they and how much do they spend?

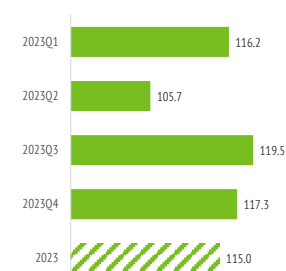


	2023Q1	2023Q2	2023Q3	2023Q4	2023
TOURISTS					
Tourist arrivals (FRONTUR) (*)	0.7	0.6	0.5	0.8	2.6
Tourist arrivals ≥ 16 years old (EGT) (*)	0.7	0.5	0.4	0.7	2.3
- book holiday package (*)	0.4	0.3	0.3	0.5	1.5
- do not book holiday package (*)	0.2	0.2	0.1	0.3	0.8
- % tourists who book holiday package	63.8%	67.6%	70.5%	62.4%	65.4%
Children < 16 years old (FRONTUR - EGT) (*)	0.1	0.1	0.1	0.1	0.3
<i>(*) million of tourists</i>					
Expenditure per tourist (€)					
- book holiday package	293	306	297	335	308
- holiday package	248	264	257	289	265
- others	45	42	40	46	44
- do not book holiday package	239	293	292	292	273
- flight	70	81	88	87	80
- accommodation	81	102	104	104	95
- others	88	109	100	101	97
Average length of stay	11.76	10.62	10.52	10.71	10.96
Average daily expenditure (€)	166.4	150.6	173.9	163.3	163.5
Average daily expenditure (without flight)	116.2	105.7	119.5	117.3	115.0
Average cost of the flight (€)	81.0	89.0	91.6	90.0	87.2
Total turnover (≥ 16 years old) (€m)	1,103	672	706	1,154	3,635

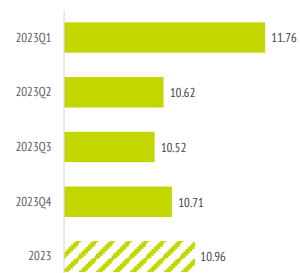
% tourists who book holiday package



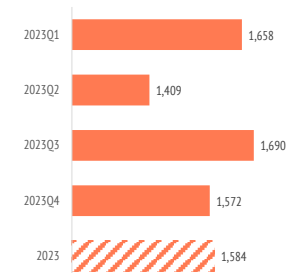
Average daily expenditure (€) (without flight)



Average length of stay



Expenditure per tourist (€)



% Tourists whose spending has been greater than €0 in each item

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Accommodation:					
- Accommodation	89.0%	89.9%	87.7%	89.8%	89.2%
- Additional accommodation expenses	6.9%	6.5%	4.8%	4.9%	5.8%
Transport:					
- National/International Transport	97.3%	97.2%	94.5%	97.9%	97.0%
- Flights between islands	5.1%	5.2%	5.1%	5.5%	5.3%
- Taxi	57.1%	59.1%	65.2%	52.7%	57.6%
- Car rental	38.0%	38.2%	33.2%	38.1%	37.2%
- Public transport	16.9%	13.9%	12.7%	15.4%	15.0%
Food and drink:					
- Food purchases at supermarkets	57.7%	57.3%	57.8%	58.7%	58.0%
- Restaurants	63.2%	53.7%	48.8%	56.6%	56.5%
Leisure:					
- Organized excursions	25.2%	27.5%	38.0%	27.7%	28.8%
- Sport activities	9.6%	8.1%	10.1%	7.6%	8.7%
- Cultural activities	2.8%	3.0%	3.2%	3.5%	3.1%
- Museums	6.9%	5.4%	6.5%	6.7%	6.4%
- Theme Parks	8.2%	7.5%	12.1%	7.7%	8.6%
- Discos and pubs	4.4%	2.9%	5.8%	4.5%	4.4%
- Wellness	5.2%	4.9%	5.4%	4.4%	4.9%
Purchases of goods:					
- Souvenirs	38.7%	37.6%	41.2%	39.9%	39.3%
- Real state	0.0%	0.0%	0.0%	0.0%	0.0%
- Other expenses	0.8%	0.9%	1.2%	0.8%	0.9%
Other:					
- Medical or pharmaceutical expenses	8.3%	6.4%	7.2%	7.9%	7.6%
- Other expenses	6.0%	4.9%	5.1%	4.1%	5.0%

Average expenditure of tourists whose spending has been greater than €0 in each item

Expenditure per tourist and trip (€)	2023Q1	2023Q2	2023Q3	2023Q4	2023
Accommodation:					
- Accommodation	998	852	1,065	984	976
- Additional accommodation expenses	176	139	169	132	154
Transport:					
- National/International Transport	889	748	887	794	829
- Flights between islands	503	427	555	451	480
- Taxi	89	72	83	72	79
- Car rental	118	101	107	94	105
- Public transport	154	124	126	142	139
- Wellness	25	24	17	35	27
Food and drink:					
- Food purchases at supermarkets	308	264	267	275	282
- Restaurants	115	94	108	107	107
- Restaurants	193	170	159	168	175
Leisure:					
- Organized excursions	516	473	525	558	525
- Sport activities	106	90	103	92	98
- Cultural activities	109	99	103	111	106
- Museums	47	62	56	79	63
- Theme Parks	30	25	33	39	33
- Discos and pubs	57	53	70	63	61
- Wellness	82	68	86	82	81
- Wellness	85	75	75	92	83
Purchases of goods:					
- Souvenirs	125,126	5,886	33,774	208	18,021
- Real state	93	74	77	75	81
- Other expenses	125,000	5,348	33,500	0	17,747
- Other expenses	33	464	197	132	193
Other:					
- Medical or pharmaceutical expenses	160	114	134	91	126
- Other expenses	59	49	45	36	47
- Other expenses	101	65	89	55	79

Source: Encuesta sobre el Gasto Turístico (ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

Tourist profile by quarter of trip (2023)

GERMANY

What is the main purpose of their trip?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Holiday, leisure	90.7%	93.5%	93.7%	91.4%	92.0%
Visiting family or friends	6.5%	4.5%	4.4%	5.9%	5.5%
Business and work	0.8%	0.4%	1.7%	1.2%	1.0%
Education and training	0.3%	0.3%	0.0%	0.1%	0.2%
Sports training	0.9%	0.4%	0.1%	0.3%	0.5%
Health or medical care	0.2%	0.1%	0.0%	0.0%	0.1%
Fairs and congresses	0.0%	0.1%	0.0%	0.2%	0.1%
Others	0.7%	0.8%	0.1%	0.8%	0.6%

What is the main motivation for their holidays?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Rest	41.1%	47.2%	46.6%	46.3%	45.1%
Enjoy family time	9.7%	9.6%	12.7%	9.1%	10.0%
Have fun	6.3%	8.8%	12.7%	8.6%	8.7%
Explore the destination	34.3%	29.3%	25.3%	31.3%	30.6%
Practice their hobbies	5.2%	2.7%	1.6%	3.0%	3.3%
Other reasons	3.4%	2.3%	1.0%	1.6%	2.2%

Where did they spend their main holiday last year? *

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Didn't have holidays	16.0%	16.6%	14.5%	14.3%	15.1%
Canary Islands	22.6%	22.2%	28.1%	22.6%	24.3%
Other destination	61.4%	61.2%	57.4%	63.1%	60.6%
Balearic Islands	6.3%	5.8%	5.1%	4.8%	5.4%
Rest of Spain	4.9%	5.8%	5.7%	5.5%	5.5%
Italy	9.4%	8.6%	7.0%	11.5%	9.1%
France	4.2%	3.2%	4.1%	4.5%	4.1%
Turkey	3.4%	5.2%	3.7%	3.1%	3.7%
Greece	9.2%	9.9%	8.3%	6.3%	8.2%
Portugal	3.4%	2.4%	2.9%	4.4%	3.4%
Croatia	3.9%	3.9%	3.4%	4.4%	3.9%
Egypt	2.1%	2.3%	1.4%	1.6%	1.8%
Tunisia	0.4%	0.3%	0.3%	0.2%	0.3%
Morocco	0.7%	0.9%	0.2%	0.1%	0.4%
Others	13.6%	13.0%	15.4%	16.9%	15.0%

* Percentage of valid answers

What other destinations did they consider for this trip? *

	2023Q1	2023Q2	2023Q3	2023Q4	2023
None (I was clear about "this Canary Island")	35.4%	25.7%	20.5%	31.8%	28.8%
Canary Islands (other island)	33.8%	26.8%	21.9%	29.9%	28.4%
Other destination	30.8%	47.6%	57.6%	38.3%	42.7%
Balearic Islands	3.7%	6.5%	7.7%	4.3%	5.4%
Rest of Spain	4.3%	6.9%	6.8%	5.1%	5.7%
Italy	2.4%	4.4%	6.2%	3.3%	4.0%
France	0.5%	0.9%	2.4%	0.6%	1.0%
Turkey	1.6%	3.5%	4.4%	3.6%	3.2%
Greece	3.3%	9.8%	15.2%	7.2%	8.5%
Portugal	5.5%	5.9%	6.3%	5.7%	5.8%
Croatia	0.8%	2.6%	4.3%	1.6%	2.2%
Egypt	4.8%	4.9%	2.5%	3.4%	3.9%
Others	3.9%	2.1%	1.8%	3.5%	2.9%

* Percentage of valid answers

Importance of each factor in the destination choice

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Climate	83.0%	74.2%	60.9%	76.0%	74.9%
Sea	59.5%	60.7%	65.6%	61.6%	61.5%
Safety	53.3%	57.1%	57.7%	52.9%	54.8%
Tranquility	50.4%	50.6%	48.7%	49.7%	49.9%
Beaches	42.8%	48.1%	55.0%	50.3%	48.5%
Effortless trip	44.0%	46.7%	48.3%	43.8%	45.3%
Accommodation supply	38.8%	38.0%	43.7%	41.3%	40.4%
European belonging	40.1%	40.9%	34.4%	40.2%	39.3%
Landscapes	44.5%	34.7%	31.2%	38.0%	38.0%
Price	24.3%	31.3%	34.8%	27.2%	28.6%
Gastronomy	27.1%	24.6%	25.3%	26.4%	26.0%
Environment	23.2%	22.6%	21.6%	26.3%	23.8%
Fun possibilities	19.3%	16.9%	23.5%	16.4%	18.6%
Authenticity	18.3%	16.4%	20.6%	19.2%	18.6%
Hiking trail network	14.3%	10.7%	5.3%	9.3%	10.3%
Shopping	6.7%	8.8%	11.7%	9.3%	8.9%
Culture	9.4%	6.8%	9.1%	8.8%	8.6%
Exoticism	5.7%	8.1%	8.8%	7.8%	7.4%
Historical heritage	7.2%	7.5%	6.9%	6.7%	7.1%
Nightlife	4.6%	4.0%	5.5%	5.9%	5.0%

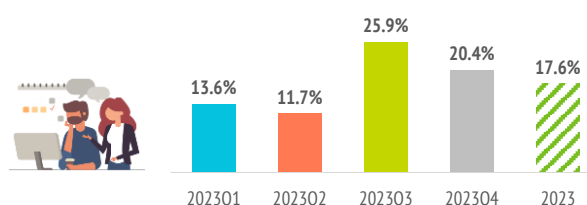
Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important")

% of tourists who indicate that the factor is "very important" in their choice.

How far in advance do they book their trip?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
The same day	0.6%	0.9%	0.5%	1.2%	0.8%
Between 1 and 30 days	27.0%	23.2%	16.6%	24.5%	23.5%
Between 1 and 2 months	28.6%	27.2%	18.7%	20.7%	24.0%
Between 3 and 6 months	30.2%	37.1%	38.3%	33.2%	34.1%
More than 6 months	13.6%	11.7%	25.9%	20.4%	17.6%

% TOURISTS WHO BOOK MORE THAN 6 MONTHS IN ADVANCE



What channels did they use to get information about the trip?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Previous visits to the Canary Islands	50.9%	42.8%	34.0%	45.7%	44.4%
Friends or relatives	25.2%	24.3%	25.1%	23.2%	24.3%
Internet or social media	49.8%	55.5%	55.0%	53.8%	53.2%
Mass Media	2.1%	2.2%	2.3%	2.4%	2.3%
Travel guides and magazines	11.8%	11.2%	8.4%	8.5%	10.0%
Travel Blogs or Forums	4.7%	7.0%	5.5%	6.0%	5.8%
Travel TV Channels	1.0%	1.3%	1.0%	1.1%	1.1%
Tour Operator or Travel Agency	24.9%	25.1%	39.6%	26.3%	28.1%
Public administrations or similar	0.7%	0.3%	0.8%	0.5%	0.6%
Others	2.4%	3.6%	2.4%	2.2%	2.6%

* Multi-choice question

Tourist profile by quarter of trip (2023)

GERMANY

With whom did they book their flight and accommodation?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Flight					
- Directly with the airline	34.2%	30.7%	22.3%	33.7%	31.2%
- Tour Operator or Travel Agency	65.8%	69.3%	77.7%	66.3%	68.8%
Accommodation					
- Directly with the accommodation	24.1%	21.2%	13.9%	24.5%	21.8%
- Tour Operator or Travel Agency	75.9%	78.8%	86.1%	75.5%	78.2%

Where does the flight come from?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Germany	93.7%	91.7%	92.4%	89.8%	91.8%
Switzerland	1.3%	1.7%	2.9%	3.6%	2.4%
Spanish Mainland	2.6%	2.6%	2.0%	2.1%	2.4%
Luxembourg	0.8%	1.8%	0.6%	1.9%	1.3%
Portugal	0.8%	0.7%	0.9%	1.6%	1.0%
Netherlands	0.3%	0.2%	0.3%	0.1%	0.2%
Others	0.6%	1.2%	0.8%	0.9%	0.9%

Where do they stay?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
1-2-3* Hotel	10.9%	13.1%	14.7%	10.7%	12.0%
4* Hotel	44.5%	50.1%	50.6%	43.1%	46.3%
5* Hotel / 5* Luxury Hotel	9.7%	6.8%	9.1%	8.6%	8.6%
Aparthotel / Tourist Villa	8.5%	8.6%	7.8%	9.6%	8.8%
House/room rented in a private dwelling	9.7%	7.7%	6.4%	11.6%	9.3%
Private accommodation (1)	8.2%	6.8%	6.5%	7.0%	7.2%
Others (Cottage, cruise, camping,...)	8.6%	6.8%	4.9%	9.3%	7.7%

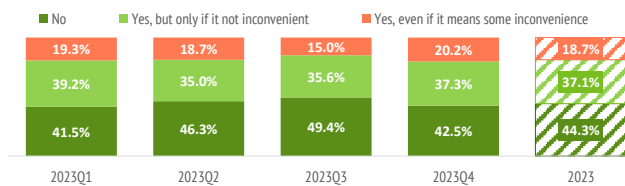
(1) Own property / House of friends or relatives / Free housing exchange / Other private accommodation.

What do they book?

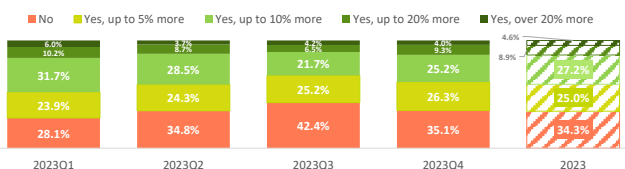
	2023Q1	2023Q2	2023Q3	2023Q4	2023
Room only	22.1%	18.4%	13.3%	22.3%	19.7%
Bed and Breakfast	10.6%	6.9%	6.5%	8.7%	8.5%
Half board	32.8%	29.1%	24.4%	29.4%	29.3%
Full board	2.6%	2.8%	2.8%	2.3%	2.6%
All inclusive	32.0%	42.8%	53.0%	37.3%	39.8%

Sustainable Destination

When booking a trip, do they tend to choose the most sustainable options?

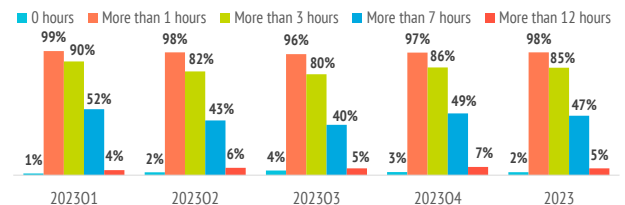


Would they be willing to spend more on travel to reduce their carbon footprint?



Activities in the Canary Islands

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Outdoor time per day					
0 hours	1.3%	2.3%	3.7%	2.5%	2.3%
1 - 2 hours	8.2%	15.3%	16.0%	11.8%	12.2%
3 - 6 hours	38.0%	39.0%	40.3%	36.6%	38.2%
7 - 12 hours	48.5%	37.7%	34.6%	42.5%	41.8%
More than 12 hours	3.9%	5.8%	5.4%	6.5%	5.4%
Outdoor time per day	6.9	6.4	6.1	6.9	6.7



Activities in the Canary Islands	2023Q1	2023Q2	2023Q3	2023Q4	2023
Beach	73.6%	81.0%	86.8%	79.9%	79.6%
Walk, wander	65.5%	55.7%	48.4%	54.5%	56.8%
Explore the island on their own	54.1%	51.6%	53.5%	51.4%	52.6%
Swimming pool, hotel facilities	36.8%	42.6%	53.2%	39.7%	41.9%
Taste Canarian gastronomy	35.2%	30.4%	30.8%	34.1%	33.0%
Hiking	26.8%	19.4%	15.7%	21.6%	21.6%
Organized excursions	14.9%	16.6%	24.6%	16.7%	17.6%
Sea excursions / whale watching	9.7%	14.9%	24.0%	12.8%	14.4%
Other Nature Activities	12.1%	12.0%	11.2%	11.7%	11.8%
Theme parks	9.0%	11.6%	17.7%	10.3%	11.5%
Wineries / markets / popular festivals	11.6%	11.3%	9.9%	12.2%	11.4%
Museums / exhibitions	10.6%	12.0%	12.1%	10.6%	11.2%
Nightlife / concerts / shows	9.7%	9.5%	10.6%	9.7%	9.8%
Astronomical observation	4.9%	6.0%	6.6%	5.8%	5.7%
Practice other sports	5.6%	4.5%	8.2%	4.3%	5.4%
Beauty and health treatments	4.9%	4.8%	5.9%	5.1%	5.1%
Surf	4.1%	3.6%	3.7%	4.4%	4.0%
Cycling / Mountain bike	4.7%	4.2%	2.4%	4.1%	4.0%
Swim	3.2%	3.5%	4.6%	3.6%	3.6%
Scuba Diving	2.0%	2.1%	7.1%	3.3%	3.4%
Running	1.8%	2.5%	1.7%	2.5%	2.2%
Golf	2.6%	1.1%	1.9%	1.4%	1.8%
Windsurf / Kitesurf	1.3%	1.7%	1.5%	1.0%	1.3%

* Multi-choice question

Perception of the following sustainability measures during their stay *

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Quality of life on the island	8.0	7.8	7.6	7.7	7.8
Tolerance towards tourism	8.4	8.5	8.7	8.6	8.5
Cleanliness of the island	8.0	8.0	7.5	7.7	7.8
Air quality	8.5	8.7	8.3	8.5	8.5
Rational water consumption	7.0	7.0	6.8	6.9	6.9
Energy saving	6.4	6.4	6.3	6.4	6.4
Use of renewable energy	6.4	6.2	6.3	6.6	6.4
Recycling	6.5	6.3	6.2	6.1	6.3
Easy to get around by public transport	7.2	7.0	7.3	7.1	7.2
Overcrowding in tourist areas	5.2	5.9	5.8	5.5	5.6
Supply of local products	6.9	6.7	6.9	6.8	6.8

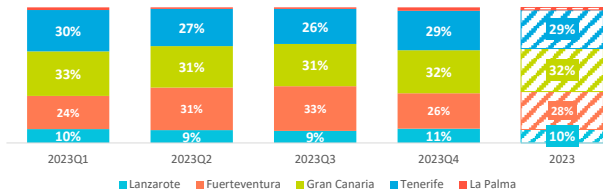
* Scale 0 - 10 (0 = Not important and 10 = Very important)

Tourist profile by quarter of trip (2023)

GERMANY

Which island do they choose?

Tourists (≥ 16 year old)	2023Q1	2023Q2	2023Q3	2023Q4	2023
Lanzarote	67,203	44,798	36,763	76,656	225,420
Fuerteventura	160,768	148,409	136,963	190,751	636,891
Gran Canaria	216,532	144,700	129,385	231,188	721,805
Tenerife	200,436	129,881	107,246	211,445	649,008
La Palma	13,009	5,454	4,569	18,620	41,652



How many are loyal to the Canary Islands?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Repeat tourists	76.4%	65.8%	67.3%	72.0%	71.1%
At least 10 previous visits	19.1%	17.4%	11.4%	17.9%	17.0%
Repeat tourists (last 5 years)	72.6%	60.5%	58.8%	65.9%	65.4%
Repeat tourists (last 5 years) (5 or more)	13.5%	12.2%	8.7%	15.2%	12.9%

Who are they?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Gender					
Men	50.0%	52.1%	50.4%	53.1%	51.5%
Women	50.0%	47.9%	49.6%	46.9%	48.5%
Age					
Average age	51.3	46.0	40.0	49.0	47.4
Standard deviation	17.1	17.1	15.5	17.4	17.4
Age range					
16 - 24 years old	7.0%	11.1%	20.8%	9.1%	11.0%
25 - 30 years old	9.4%	13.8%	15.0%	10.1%	11.6%
31 - 45 years old	21.2%	26.0%	30.3%	26.0%	25.4%
46 - 60 years old	26.6%	23.7%	22.7%	24.3%	24.6%
Over 60 years old	35.8%	25.3%	11.2%	30.5%	27.4%
Occupation					
Salaried worker	45.1%	59.8%	63.8%	56.4%	55.2%
Self-employed	8.6%	6.5%	9.7%	9.6%	8.6%
Unemployed	0.7%	0.4%	0.7%	0.6%	0.6%
Business owner	9.9%	8.8%	13.4%	9.4%	10.1%
Student	4.0%	4.8%	6.3%	2.8%	4.2%
Retired	30.6%	18.1%	6.0%	19.7%	20.0%
Unpaid domestic work	0.4%	0.6%	0.1%	0.2%	0.3%
Others	0.8%	0.9%	0.2%	1.3%	0.9%
Annual household income level					
Less than €25,000	9.2%	8.7%	11.0%	9.0%	9.4%
€25,000 - €49,999	31.7%	34.0%	27.8%	31.4%	31.4%
€50,000 - €74,999	25.8%	29.6%	29.7%	29.8%	28.6%
More than €74,999	0.0%	0.0%	0.0%	0.0%	0.0%
Education level					
No studies	0.4%	0.8%	0.3%	0.5%	0.5%
Primary education	2.9%	2.4%	3.4%	4.5%	3.4%
Secondary education	20.0%	26.0%	26.1%	23.6%	23.5%
Higher education	76.8%	70.7%	70.2%	71.3%	72.6%

Source: Encuesta sobre el Gasto Turístico (ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

Share by islands	2023Q1	2023Q2	2023Q3	2023Q4	2023
Lanzarote	10.2%	9.5%	8.9%	10.5%	9.9%
Fuerteventura	24.4%	31.4%	33.0%	26.2%	28.0%
Gran Canaria	32.9%	30.6%	31.2%	31.7%	31.7%
Tenerife	30.5%	27.4%	25.8%	29.0%	28.5%
La Palma	2.0%	1.2%	1.1%	2.6%	1.8%

How many islands do they visit during their trip?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
One island	91.3%	92.1%	91.6%	91.1%	91.5%
Two islands	6.9%	6.2%	6.7%	6.6%	6.6%
Three or more islands	1.9%	1.7%	1.7%	2.2%	1.9%

How do they rate the Canary Islands?

Satisfaction (scale 0-10)	2023Q1	2023Q2	2023Q3	2023Q4	2023
Average rating	8.72	8.70	8.62	8.66	8.68

Experience in the Canary Islands	2023Q1	2023Q2	2023Q3	2023Q4	2023
Worse or much worse than expected	1.4%	1.0%	2.9%	1.9%	1.8%
Lived up to expectations	56.5%	51.1%	53.3%	56.8%	54.9%
Better or much better than expected	42.0%	48.0%	43.8%	41.3%	43.3%

Future intentions (scale 1-10)	2023Q1	2023Q2	2023Q3	2023Q4	2023
Return to the Canary Islands	8.80	8.52	8.32	8.71	8.63
Recommend visiting the Canary Islands	8.99	8.89	8.70	8.97	8.91

Who do they come with?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Unaccompanied	12.1%	11.7%	6.9%	15.4%	12.1%
Only with partner	56.2%	54.5%	44.7%	53.7%	52.9%
Only with children (< 13 years old)	3.4%	4.0%	6.8%	2.7%	3.9%
Partner + children (< 13 years old)	4.3%	6.1%	9.8%	3.8%	5.5%
Other relatives	6.0%	6.3%	5.4%	6.9%	6.2%
Friends	6.1%	7.7%	7.3%	7.4%	7.1%
Work colleagues	0.1%	0.1%	0.8%	0.3%	0.3%
Organized trip	0.3%	0.1%	0.0%	0.3%	0.2%
Other combinations (2)	11.5%	9.6%	18.3%	9.6%	11.7%

(2) Combination of some of the groups previously analyzed

Tourists with children	9.9%	12.4%	20.5%	8.5%	11.9%
- Between 0 and 2 years old	1.3%	2.1%	1.3%	1.6%	1.6%
- Between 3 and 12 years old	8.1%	8.7%	18.9%	6.5%	9.7%
- Between 0-2 and 3-12 years old	0.4%	1.6%	0.4%	0.5%	0.7%
Tourists without children	90.1%	87.6%	79.5%	91.5%	88.1%
Group composition:					
- 1 person	14.6%	13.6%	7.8%	17.1%	13.9%
- 2 people	63.1%	63.7%	55.5%	63.8%	62.1%
- 3 people	11.2%	11.1%	18.8%	8.8%	11.8%
- 4 or 5 people	9.4%	9.7%	16.0%	8.3%	10.3%
- 6 or more people	1.7%	2.0%	2.0%	2.0%	1.9%
Average group size:	2.26	2.29	2.57	2.19	2.30

*People who share the main expenses of the trip