

Tourist profile by quarter of trip (2023)

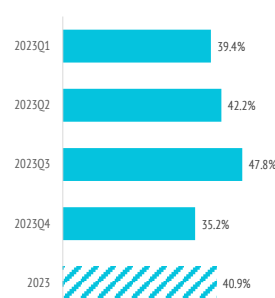
FRANCE

How many are they and how much do they spend?

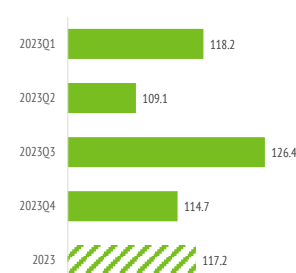


	2023Q1	2023Q2	2023Q3	2023Q4	2023
TOURISTS					
Tourist arrivals (FRONTUR) (*)	221	194	209	217	841
Tourist arrivals ≥ 16 years old (EGT) (*)	198	171	179	205	753
- book holiday package (*)	78	72	86	72	308
- do not book holiday package (*)	120	99	94	133	445
- % tourists who book holiday package	39.4%	42.2%	47.8%	35.2%	40.9%
Children < 16 years old (FRONTUR - EGT) (*)	23	23	30	12	88
<i>(*) Thousand of tourists</i>					
Expenditure per tourist (€)					
- book holiday package	329	300	378	308	331
- holiday package	282	253	322	260	282
- others	47	48	56	48	50
- do not book holiday package	222	286	424	296	295
- flight	56	71	121	81	79
- accommodation	82	96	158	108	107
- others	83	119	145	108	109
Average length of stay	8.74	9.20	10.78	8.37	9.23
Average daily expenditure (€)	164.6	149.4	182.3	158.9	163.8
Average daily expenditure (without flight)	118.2	109.1	126.4	114.7	117.2
Average cost of the flight (€)	72.9	77.3	119.2	81.8	87.0
Total turnover (≥ 16 years old) (€m)	259	197	307	248	1,011

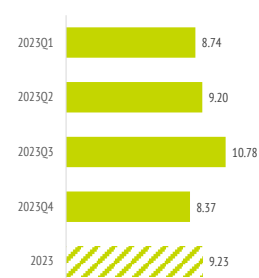
% tourists who book holiday package



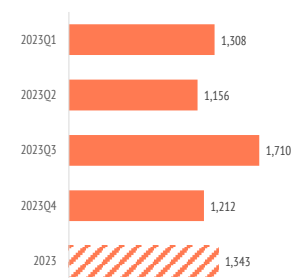
Average daily expenditure (€) (without flight)



Average length of stay



Expenditure per tourist (€)



% Tourists whose spending has been greater than €0 in each item

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Accommodation:					
- Accommodation	86.6%	87.7%	87.9%	85.6%	86.9%
- Additional accommodation expenses	10.2%	8.1%	10.2%	11.4%	10.0%
Transport:					
- National/International Transport	94.3%	93.9%	93.7%	94.0%	94.0%
- Flights between islands	9.9%	8.8%	9.2%	11.4%	9.9%
- Taxi	37.0%	43.0%	52.3%	28.2%	39.6%
- Car rental	56.4%	51.5%	48.9%	50.8%	52.0%
- Public transport	8.4%	9.2%	9.4%	8.8%	8.9%
Food and drink:					
- Food purchases at supermarkets	50.9%	49.1%	55.0%	54.2%	52.3%
- Restaurants	64.1%	57.1%	54.9%	60.7%	59.4%
Leisure:					
- Organized excursions	34.6%	42.3%	48.1%	40.6%	41.2%
- Sport activities	7.5%	7.9%	11.8%	7.0%	8.5%
- Cultural activities	2.9%	2.6%	4.1%	1.1%	2.6%
- Museums	10.3%	10.4%	11.8%	12.9%	11.4%
- Theme Parks	9.6%	8.7%	18.8%	9.5%	11.6%
- Discos and pubs	5.9%	3.7%	8.5%	6.0%	6.0%
- Wellness	7.9%	5.5%	7.2%	5.0%	6.4%
Purchases of goods:					
- Souvenirs	40.1%	43.9%	44.4%	46.3%	43.7%
- Real state	0.0%	0.0%	0.0%	0.0%	0.0%
- Other expenses	0.0%	0.7%	0.2%	0.7%	0.4%
Other:					
- Medical or pharmaceutical expenses	4.5%	5.4%	7.7%	4.5%	5.5%
- Other expenses	5.7%	7.4%	6.1%	4.6%	5.9%

Average expenditure of tourists whose spending has been greater than €0 in each item

Expenditure per tourist and trip (€)	2023Q1	2023Q2	2023Q3	2023Q4	2023
Accommodation:					
- Accommodation	775	716	942	724	785
- Additional accommodation expenses	120	183	144	118	137
Transport:					
- National/International Transport	679	640	970	640	732
- Flights between islands	384	325	545	351	400
- Taxi	57	87	97	66	75
- Car rental	92	100	148	93	112
- Public transport	118	108	150	110	121
- Other transport	27	20	30	21	24
Food and drink:					
- Food purchases at supermarkets	280	258	305	255	274
- Restaurants	118	108	109	99	108
- Restaurants	162	150	196	156	165
Leisure:					
- Organized excursions	447	589	560	488	516
- Sport activities	93	98	119	100	103
- Sport activities	75	129	102	93	100
- Cultural activities	38	29	69	51	49
- Museums	44	44	44	37	42
- Theme Parks	65	68	71	61	67
- Discos and pubs	75	150	91	79	92
- Wellness	57	71	63	68	64
Purchases of goods:					
- Souvenirs	76	781	194	164	432
- Souvenirs	76	81	94	81	83
- Real state	0	0	0	0	0
- Other expenses	0	700	100	83	349
Other:					
- Medical or pharmaceutical expenses	97	120	124	142	119
- Medical or pharmaceutical expenses	22	35	28	28	28
- Other expenses	75	85	96	114	91

Source: Encuesta sobre el Gasto Turístico (ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

Tourist profile by quarter of trip (2023)

FRANCE

What is the main purpose of their trip?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Holiday, leisure	91.3%	94.7%	94.5%	93.8%	93.5%
Visiting family or friends	6.9%	3.7%	3.6%	5.1%	4.9%
Business and work	0.5%	0.9%	1.2%	0.5%	0.8%
Education and training	0.0%	0.0%	0.5%	0.1%	0.2%
Sports training	1.1%	0.0%	0.0%	0.2%	0.3%
Health or medical care	0.0%	0.0%	0.0%	0.0%	0.0%
Fairs and congresses	0.0%	0.6%	0.0%	0.0%	0.1%
Others	0.2%	0.1%	0.1%	0.2%	0.2%

What is the main motivation for their holidays?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Rest	28.6%	31.5%	30.8%	27.6%	29.5%
Enjoy family time	12.7%	8.7%	9.7%	12.4%	11.0%
Have fun	4.5%	5.4%	8.4%	2.7%	5.2%
Explore the destination	50.1%	51.9%	49.1%	53.2%	51.1%
Practice their hobbies	3.4%	1.2%	1.1%	2.7%	2.2%
Other reasons	0.9%	1.2%	0.9%	1.4%	1.1%

Where did they spend their main holiday last year? *

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Didn't have holidays	20.4%	18.2%	11.6%	16.7%	16.4%
Canary Islands	9.7%	12.4%	12.4%	13.7%	12.2%
Other destination	69.9%	69.4%	76.0%	69.7%	71.4%
Balearic Islands	4.0%	5.3%	4.6%	3.0%	4.2%
Rest of Spain	9.7%	8.2%	9.1%	9.3%	9.1%
Italy	7.0%	5.5%	10.2%	8.0%	7.9%
France	20.1%	16.8%	24.1%	23.3%	21.4%
Turkey	0.4%	0.7%	0.3%	1.0%	0.6%
Greece	8.8%	8.5%	5.3%	6.0%	7.0%
Portugal	4.6%	4.8%	4.8%	5.5%	5.0%
Croatia	1.6%	2.2%	1.8%	1.2%	1.7%
Egypt	1.4%	1.2%	1.3%	1.0%	1.2%
Tunisia	1.3%	3.1%	1.0%	0.6%	1.4%
Morocco	2.5%	2.7%	3.0%	1.7%	2.5%
Others	8.5%	10.4%	10.5%	9.2%	9.7%

* Percentage of valid answers

What other destinations did they consider for this trip? *

	2023Q1	2023Q2	2023Q3	2023Q4	2023
None (I was clear about "this Canary Island")	28.4%	25.8%	23.7%	31.0%	27.2%
Canary Islands (other island)	26.4%	27.7%	22.3%	28.4%	26.2%
Other destination	45.2%	46.5%	54.0%	40.6%	46.6%
Balearic Islands	5.4%	7.7%	10.7%	5.6%	7.3%
Rest of Spain	7.5%	4.4%	5.7%	5.5%	5.8%
Italy	4.7%	6.4%	7.1%	5.1%	5.8%
France	4.3%	1.9%	3.1%	2.6%	3.0%
Turkey	1.3%	2.5%	1.8%	1.3%	1.7%
Greece	6.7%	9.6%	11.9%	7.3%	8.9%
Portugal	5.9%	5.8%	5.2%	5.6%	5.6%
Croatia	2.2%	2.2%	4.3%	2.0%	2.7%
Egypt	2.7%	2.3%	1.3%	2.0%	2.1%
Others	4.6%	3.7%	2.9%	3.5%	3.7%

* Percentage of valid answers

Importance of each factor in the destination choice

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Climate	74.3%	75.3%	68.7%	78.1%	74.3%
Landscapes	63.6%	62.2%	57.3%	59.2%	60.6%
Tranquility	51.9%	52.5%	57.8%	51.5%	53.3%
Safety	47.0%	50.5%	53.4%	50.9%	50.4%
Sea	51.4%	44.1%	53.8%	42.9%	48.0%
Environment	47.4%	45.4%	47.4%	43.3%	45.8%
Price	37.1%	44.4%	48.8%	48.8%	44.8%
Accommodation supply	37.7%	43.2%	50.8%	37.4%	42.0%
Beaches	32.4%	35.8%	45.9%	37.9%	37.9%
Authenticity	38.3%	33.8%	34.6%	37.1%	36.0%
European belonging	35.7%	39.3%	30.0%	34.3%	34.8%
Effortless trip	28.5%	26.5%	24.6%	30.2%	27.6%
Exoticism	22.6%	24.9%	28.9%	25.3%	25.4%
Gastronomy	20.5%	22.7%	26.0%	25.2%	23.6%
Historical heritage	22.9%	18.3%	20.0%	16.7%	19.5%
Fun possibilities	13.3%	16.6%	26.5%	18.6%	18.6%
Hiking trail network	19.4%	15.1%	16.1%	17.3%	17.1%
Culture	17.2%	16.5%	16.7%	12.3%	15.6%
Shopping	8.7%	8.6%	14.5%	13.1%	11.3%
Nightlife	7.3%	5.9%	10.1%	5.7%	7.2%

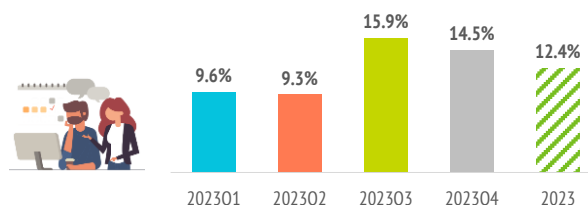
Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important")

% of tourists who indicate that the factor is "very important" in their choice.

How far in advance do they book their trip?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
The same day	0.7%	1.1%	0.8%	1.2%	0.9%
Between 1 and 30 days	31.0%	16.4%	21.5%	27.1%	24.4%
Between 1 and 2 months	27.8%	32.6%	18.4%	26.4%	26.3%
Between 3 and 6 months	30.8%	40.6%	43.4%	30.7%	36.0%
More than 6 months	9.6%	9.3%	15.9%	14.5%	12.4%

% TOURISTS WHO BOOK MORE THAN 6 MONTHS IN ADVANCE



What channels did they use to get information about the trip?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Previous visits to the Canary Islands	31.9%	23.8%	18.0%	27.9%	25.7%
Friends or relatives	30.7%	28.2%	27.2%	29.3%	28.9%
Internet or social media	52.2%	57.4%	55.6%	55.0%	54.9%
Mass Media	2.1%	2.3%	5.0%	2.4%	2.9%
Travel guides and magazines	17.0%	15.4%	15.2%	14.9%	15.6%
Travel Blogs or Forums	12.6%	12.8%	10.1%	10.6%	11.5%
Travel TV Channels	0.7%	0.2%	0.5%	0.2%	0.4%
Tour Operator or Travel Agency	16.5%	23.5%	28.5%	19.2%	21.7%
Public administrations or similar	0.7%	0.1%	0.7%	0.9%	0.6%
Others	1.7%	4.1%	4.3%	2.9%	3.2%

* Multi-choice question

Tourist profile by quarter of trip (2023)

FRANCE

With whom did they book their flight and accommodation?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Flight					
- Directly with the airline	55.2%	53.0%	43.7%	56.8%	52.4%
- Tour Operator or Travel Agency	44.8%	47.0%	56.3%	43.2%	47.6%
Accommodation					
- Directly with the accommodation	42.5%	39.1%	33.5%	44.4%	40.0%
- Tour Operator or Travel Agency	57.5%	60.9%	66.5%	55.6%	60.0%

Where does the flight come from?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
France	61.2%	71.0%	66.8%	62.9%	65.2%
Spanish Mainland	27.2%	18.3%	14.1%	18.2%	19.6%
Luxembourg	3.0%	4.0%	4.5%	6.3%	4.5%
Switzerland	3.2%	2.3%	2.3%	4.0%	3.0%
Belgium	1.9%	1.5%	3.9%	1.8%	2.3%
Germany	2.4%	0.7%	4.0%	1.5%	2.2%
Others	1.2%	2.2%	4.4%	5.2%	3.3%

Where do they stay?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
1-2-3* Hotel	6.8%	8.5%	7.3%	8.7%	7.8%
4* Hotel	34.1%	44.6%	42.6%	34.4%	38.6%
5* Hotel / 5* Luxury Hotel	7.6%	10.6%	7.4%	7.2%	8.1%
Aparthotel / Tourist Villa	11.4%	9.3%	10.9%	9.3%	10.2%
House/room rented in a private dwelling	17.8%	13.5%	13.4%	17.2%	15.6%
Private accommodation (1)	8.3%	5.5%	4.6%	5.5%	6.0%
Others (Cottage, cruise, camping,...)	13.9%	8.0%	13.7%	17.7%	13.6%

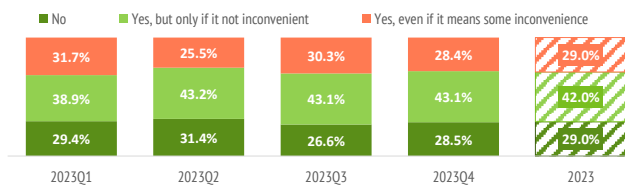
(1) Own property / House of friends or relatives / Free housing exchange / Other private accommodation.

What do they book?

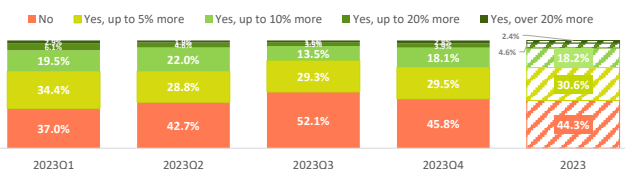
	2023Q1	2023Q2	2023Q3	2023Q4	2023
Room only	37.1%	27.4%	26.9%	33.0%	31.3%
Bed and Breakfast	7.5%	12.6%	9.5%	12.0%	10.4%
Half board	13.8%	15.7%	14.2%	14.9%	14.6%
Full board	10.1%	9.1%	8.2%	10.5%	9.5%
All inclusive	31.6%	35.2%	41.1%	29.6%	34.1%

Sustainable Destination

When booking a trip, do they tend to choose the most sustainable options?

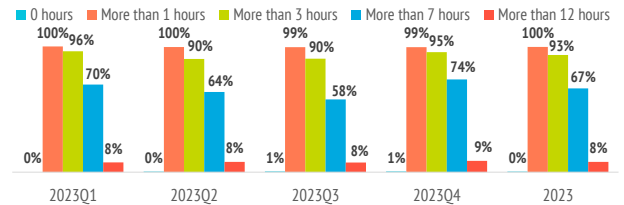


Would they be willing to spend more on travel to reduce their carbon footprint?



Activities in the Canary Islands

Outdoor time per day	2023Q1	2023Q2	2023Q3	2023Q4	2023
0 hours	0.0%	0.4%	0.6%	0.6%	0.4%
1 - 2 hours	3.9%	9.5%	9.1%	4.0%	6.4%
3 - 6 hours	26.4%	26.2%	32.4%	21.7%	26.5%
7 - 12 hours	62.0%	55.6%	50.3%	64.7%	58.5%
More than 12 hours	7.7%	8.2%	7.6%	9.0%	8.2%
Outdoor time per day	8.3	7.8	7.4	8.7	8.1



Activities in the Canary Islands	2023Q1	2023Q2	2023Q3	2023Q4	2023
Beach	69.2%	75.4%	81.8%	81.8%	77.0%
Walk, wander	73.5%	76.6%	73.9%	77.6%	75.4%
Explore the island on their own	67.9%	61.6%	62.4%	66.9%	64.9%
Swimming pool, hotel facilities	50.3%	68.1%	74.0%	60.6%	62.8%
Hiking	36.3%	33.6%	25.0%	37.6%	33.4%
Organized excursions	21.7%	29.4%	29.1%	24.7%	26.0%
Museums / exhibitions	19.9%	20.5%	22.8%	21.1%	21.0%
Sea excursions / whale watching	13.3%	23.1%	26.4%	20.8%	20.7%
Wineries / markets / popular festivals	18.0%	15.0%	15.3%	18.9%	16.9%
Taste Canarian gastronomy	15.2%	14.3%	15.6%	18.5%	16.0%
Theme parks	11.3%	11.9%	19.9%	14.1%	14.3%
Nightlife / concerts / shows	12.9%	10.1%	16.0%	11.1%	12.5%
Other Nature Activities	10.8%	11.4%	10.0%	9.9%	10.5%
Running	8.3%	5.6%	7.8%	9.2%	7.8%
Beauty and health treatments	9.0%	7.2%	9.1%	6.0%	7.8%
Scuba Diving	2.3%	5.3%	9.8%	4.8%	5.4%
Surf	5.6%	4.2%	6.1%	5.3%	5.3%
Practice other sports	4.2%	3.9%	7.4%	5.5%	5.3%
Swim	2.5%	3.5%	4.4%	4.4%	3.7%
Cycling / Mountain bike	4.9%	3.6%	1.7%	2.1%	3.1%
Astronomical observation	2.5%	1.3%	3.1%	2.4%	2.4%
Golf	2.7%	1.7%	2.1%	1.8%	2.1%
Windsurf / Kitesurf	1.1%	0.5%	2.9%	1.0%	1.4%

* Multi-choice question

Perception of the following sustainability measures during their stay *

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Quality of life on the island	8.3	8.2	8.0	8.0	8.1
Tolerance towards tourism	8.5	8.7	8.4	8.5	8.5
Cleanliness of the island	8.5	8.5	8.0	7.9	8.2
Air quality	8.3	8.7	8.2	8.3	8.4
Rational water consumption	7.3	7.5	7.2	7.4	7.4
Energy saving	6.9	7.3	6.7	7.0	7.0
Use of renewable energy	6.9	7.6	6.7	7.1	7.1
Recycling	6.7	7.5	6.8	7.0	7.0
Easy to get around by public transport	7.3	7.8	7.6	7.6	7.6
Overcrowding in tourist areas	6.6	6.8	6.7	6.6	6.7
Supply of local products	7.5	7.5	7.3	7.1	7.3

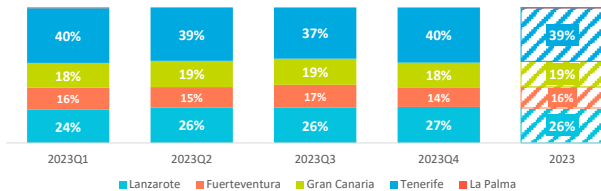
* Scale 0 - 10 (0 = Not important and 10 = Very important)

Tourist profile by quarter of trip (2023)

FRANCE

Which island do they choose?

Tourists (≥ 16 year old)	2023Q1	2023Q2	2023Q3	2023Q4	2023
Lanzarote	48,224	44,423	46,451	54,279	193,377
Fuerteventura	32,038	25,537	30,274	29,449	117,298
Gran Canaria	36,298	32,840	34,497	37,317	140,952
Tenerife	79,620	66,403	67,072	82,567	295,662
La Palma	1,183	719	669	633	3,204



How many are loyal to the Canary Islands?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Repeat tourists	49.9%	39.3%	45.6%	45.6%	45.3%
At least 10 previous visits	5.0%	5.7%	6.1%	4.7%	5.3%
Repeat tourists (last 5 years)	45.4%	35.0%	40.2%	43.5%	41.3%
Repeat tourists (last 5 years) (5 or more)	9.2%	6.9%	5.5%	5.9%	6.9%

Who are they?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Gender					
Men	50.6%	48.6%	47.7%	47.1%	48.5%
Women	49.4%	51.4%	52.3%	52.9%	51.5%
Age					
Average age	45.3	45.0	39.8	45.0	43.8
Standard deviation	14.5	16.0	14.8	15.7	15.4
Age range					
16 - 24 years old	8.9%	11.7%	19.4%	8.7%	12.0%
25 - 30 years old	8.4%	9.9%	15.1%	13.0%	11.6%
31 - 45 years old	36.3%	32.1%	30.5%	32.9%	33.0%
46 - 60 years old	31.2%	26.4%	25.1%	26.2%	27.3%
Over 60 years old	15.3%	19.9%	9.9%	19.2%	16.1%
Occupation					
Salaried worker	68.5%	62.5%	72.0%	58.1%	65.1%
Self-employed	8.2%	13.2%	7.4%	10.8%	9.9%
Unemployed	1.3%	0.5%	0.7%	0.8%	0.9%
Business owner	5.6%	3.6%	5.8%	6.3%	5.4%
Student	3.6%	2.5%	7.6%	2.6%	4.0%
Retired	12.0%	16.8%	5.6%	18.6%	13.4%
Unpaid domestic work	0.0%	0.4%	0.0%	0.7%	0.3%
Others	0.8%	0.6%	0.9%	2.1%	1.1%
Annual household income level					
Less than €25,000	8.6%	13.7%	15.6%	15.8%	13.4%
€25,000 - €49,999	38.4%	40.0%	39.6%	43.0%	40.3%
€50,000 - €74,999	32.3%	23.9%	22.1%	25.1%	26.0%
More than €74,999	0.0%	0.0%	0.0%	0.0%	0.0%
Education level					
No studies	1.1%	0.0%	1.0%	1.5%	0.9%
Primary education	0.8%	2.6%	2.7%	1.8%	1.9%
Secondary education	14.0%	18.3%	17.5%	22.4%	18.1%
Higher education	84.1%	79.1%	78.9%	74.3%	79.1%

Source: Encuesta sobre el Gasto Turístico (ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

Share by islands	2023Q1	2023Q2	2023Q3	2023Q4	2023
Lanzarote	24.4%	26.1%	26.0%	26.6%	25.8%
Fuerteventura	16.2%	15.0%	16.9%	14.4%	15.6%
Gran Canaria	18.4%	19.3%	19.3%	18.3%	18.8%
Tenerife	40.3%	39.1%	37.5%	40.4%	39.4%
La Palma	0.6%	0.4%	0.4%	0.3%	0.4%

How many islands do they visit during their trip?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
One island	86.2%	88.3%	86.4%	83.7%	86.0%
Two islands	12.2%	9.9%	11.2%	12.8%	11.6%
Three or more islands	1.6%	1.8%	2.3%	3.5%	2.4%

How do they rate the Canary Islands?

Satisfaction (scale 0-10)	2023Q1	2023Q2	2023Q3	2023Q4	2023
Average rating	8.61	8.79	8.56	8.65	8.65

Experience in the Canary Islands	2023Q1	2023Q2	2023Q3	2023Q4	2023
Worse or much worse than expected	6.4%	3.4%	6.4%	4.8%	5.3%
Lived up to expectations	57.6%	55.1%	59.5%	59.4%	58.0%
Better or much better than expected	36.0%	41.5%	34.1%	35.7%	36.7%

Future intentions (scale 1-10)	2023Q1	2023Q2	2023Q3	2023Q4	2023
Return to the Canary Islands	8.44	8.43	7.90	8.27	8.26
Recommend visiting the Canary Islands	8.78	8.89	8.48	8.80	8.74

Who do they come with?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Unaccompanied	8.8%	5.6%	6.4%	9.8%	7.8%
Only with partner	44.0%	52.7%	37.2%	43.4%	44.2%
Only with children (< 13 years old)	9.7%	3.6%	10.5%	7.9%	8.0%
Partner + children (< 13 years old)	7.7%	9.4%	10.6%	7.0%	8.6%
Other relatives	8.5%	7.7%	7.5%	7.7%	7.8%
Friends	7.6%	8.0%	6.4%	7.5%	7.4%
Work colleagues	0.3%	0.6%	0.0%	0.3%	0.3%
Organized trip	0.3%	0.6%	1.2%	1.5%	0.9%
Other combinations (2)	13.2%	11.9%	20.3%	14.9%	15.0%

(2) Combination of some of the groups previously analyzed

Tourists with children	2023Q1	2023Q2	2023Q3	2023Q4	2023
- Between 0 and 2 years old	1.6%	2.6%	1.5%	1.2%	1.7%
- Between 3 and 12 years old	19.7%	12.2%	21.5%	17.1%	17.7%
- Between 0 -2 and 3-12 years old	1.1%	1.3%	1.8%	1.4%	1.4%
Tourists without children	77.5%	84.0%	75.1%	80.4%	79.2%
Group composition:					
- 1 person	10.9%	7.9%	7.3%	11.7%	9.6%
- 2 people	50.0%	63.0%	47.1%	51.0%	52.5%
- 3 people	12.9%	12.1%	17.7%	12.1%	13.6%
- 4 or 5 people	24.1%	15.4%	26.2%	21.7%	22.0%
- 6 or more people	2.1%	1.5%	1.7%	3.5%	2.3%
Average group size:	2.67	2.47	2.77	2.69	2.66

*People who share the main expenses of the trip