How many are they and how much do they spend?

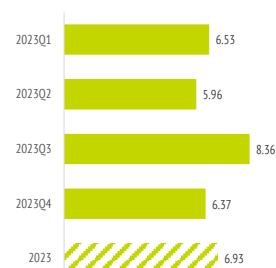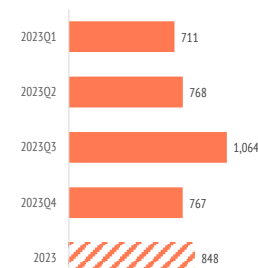|	2023Q1	2023Q2	2023Q3	2023Q4	2023
TOURISTS					
Tourist arrivals (FRONTUR) (*)	**407**	**489**	**637**	**411**	**1,944**
Tourist arrivals ≥ 16 years old (EGT) (*)	**372**	**427**	**538**	**374**	**1,711**
- book holiday package (*)	53	87	89	65	**294**
- do not book holiday package (*)	320	340	449	308	**1,417**
- % tourists who book holiday package	14.1%	20.4%	16.6%	17.5%	**17.2%**
Children < 16 years old (FRONTUR - EGT) (*)	35	62	100	37	**234**
(*) Thousand of tourists					
Expenditure per tourist (€)	**711**	**768**	**1,064**	**767**	**848**
- book holiday package	151	168	163	184	**166**
- holiday package	116	127	127	142	**128**
- others	36	41	36	41	**38**
- do not book holiday package	119	169	196	134	**158**
- flight	30	43	55	31	**41**
- accommodation	39	60	68	45	**54**
- others	51	66	73	58	**63**
Average lenght of stay	**6.53**	**5.96**	**8.36**	**6.37**	**6.93**
Average daily expenditure (€)	**127.9**	**144.2**	**150.6**	**136.0**	**140.9**
Average daily expenditure (without flight)	**95.5**	**104.2**	**106.5**	**102.0**	**102.6**
Average cost of the flight (€)	**31.4**	**42.9**	**53.1**	**33.7**	**41.6**
Total turnover (≥ 16 years old) (€m)	**265**	**328**	**572**	**287**	**1,451**

% tourists who book holiday package
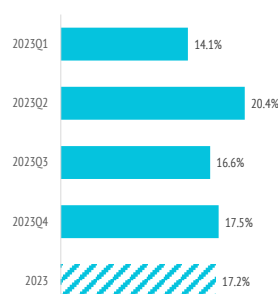
Average daily expenditure (€) (without flight)
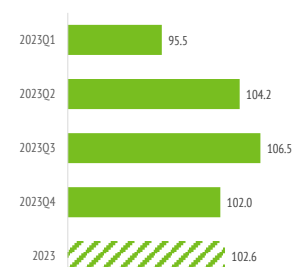
Average lenght of stay

Expenditure per tourist (€)

% Tourists whose spending has been greater than €0 in each item

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Accommodation:					
- Accommodation	67.1%	76.7%	75.5%	73.3%	**73.5%**
- Additional accommodation expenses	7.1%	9.2%	9.6%	7.7%	**8.5%**
Transport:					
- National/International Transport	91.1%	91.6%	91.7%	91.6%	**91.5%**
- Flights between islands	6.0%	6.2%	9.5%	7.7%	**7.5%**
- Taxi	20.5%	20.6%	17.6%	18.2%	**19.1%**
- Car rental	50.0%	56.3%	61.3%	51.7%	**55.5%**
- Public transport	14.8%	12.5%	11.3%	10.4%	**12.2%**
Food and drink:					
- Food purchases at supermarkets	52.2%	52.4%	59.5%	54.4%	**55.0%**
- Restaurants	76.4%	73.3%	72.5%	74.0%	**73.9%**
Leisure:					
- Organized excursions	20.5%	29.6%	32.3%	25.7%	**27.6%**
- Sport activities	4.6%	4.6%	6.2%	5.2%	**5.2%**
- Cultural activities	4.2%	2.7%	4.1%	3.3%	**3.6%**
- Museums	7.5%	8.2%	10.0%	7.7%	**8.5%**
- Theme Parks	8.8%	10.8%	17.4%	11.2%	**12.6%**
- Discos and pubs	14.3%	9.9%	9.9%	8.8%	**10.6%**
- Wellness	3.1%	3.4%	3.0%	2.7%	**3.1%**
Purchases of goods:					
- Souvenirs	38.4%	41.1%	46.6%	43.4%	**42.7%**
- Real state	0.0%	0.3%	0.1%	0.1%	**0.1%**
- Other expenses	0.9%	0.4%	0.8%	0.5%	**0.6%**
Other:					
- Medical or pharmaceutical expenses	6.4%	6.5%	9.2%	6.9%	**7.4%**
- Other expenses	4.1%	5.1%	5.8%	5.0%	**5.1%**

Average expenditure of tourists whose spending has been greater than €0 in each item

Expenditure per tourist and trip (€)	2023Q1	2023Q2	2023Q3	2023Q4	2023
Accommodation:	**490**	**478**	**647**	**480**	**536**
- Accommodation	376	378	516	387	**424**
- Additional accommodation expenses	115	100	130	93	**112**
Transport:	**423**	**458**	**603**	**448**	**493**
- National/International Transport	196	213	327	197	**242**
- Flights between islands	62	81	71	70	**71**
- Taxi	48	50	65	61	**56**
- Car rental	98	93	115	94	**102**
- Public transport	19	22	25	27	**23**
Food and drink:	**199**	**196**	**255**	**209**	**218**
- Food purchases at supermarkets	70	65	91	76	**77**
- Restaurants	129	131	165	133	**141**
Leisure:	**397**	**418**	**458**	**417**	**429**
- Organized excursions	69	64	87	77	**76**
- Sport activities	69	105	77	67	**79**
- Cultural activities	44	46	68	48	**54**
- Museums	30	32	35	34	**33**
- Theme Parks	58	63	72	65	**67**
- Discos and pubs	68	56	52	54	**58**
- Wellness	60	52	67	71	**62**
Purchases of goods:	**3,255**	**177**	**151**	**3,132**	**641**
- Souvenirs	66	62	68	69	**66**
- Real state	3,069	76	35	2,952	**495**
- Other expenses	119	39	48	111	**79**
Other:	**136**	**102**	**89**	**291**	**145**
- Medical or pharmaceutical expenses	31	20	28	27	**27**
- Other expenses	104	82	61	264	**118**

Source: Encuesta sobre el Gasto Turístico (ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

What is the main purpose of their trip?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Holiday, leisure	67.7%	73.3%	80.1%	67.3%	**72.9%**
Visiting family or friends	23.2%	14.9%	13.1%	20.3%	**17.3%**
Business and work	7.2%	7.4%	5.0%	8.1%	**6.8%**
Education and training	0.1%	1.6%	0.5%	0.4%	**0.6%**
Sports training	0.4%	0.9%	0.4%	0.9%	**0.6%**
Health or medical care	0.3%	0.1%	0.0%	0.1%	**0.1%**
Fairs and congresses	0.2%	1.2%	0.3%	1.6%	**0.8%**
Others	0.9%	0.7%	0.6%	1.4%	**0.8%**

What is the main motivation for their holidays?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Rest	24.5%	27.3%	26.6%	28.4%	**26.7%**
Enjoy family time	25.6%	18.7%	21.6%	24.3%	**22.3%**
Have fun	14.8%	10.8%	8.6%	8.5%	**10.5%**
Explore the destination	32.2%	39.7%	41.0%	34.7%	**37.4%**
Practice their hobbies	1.5%	1.2%	1.3%	1.9%	**1.5%**
Other reasons	1.3%	2.3%	0.9%	2.1%	**1.6%**

Where did they spend their main holiday last year? *

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Didn't have holidays	5.5%	6.7%	7.0%	4.9%	**6.0%**
Canary Islands	18.2%	20.3%	21.8%	22.6%	**20.6%**
Other destination	76.3%	73.0%	71.2%	72.5%	**73.3%**
Balearic Islands	8.3%	7.9%	5.8%	6.6%	**7.2%**
Rest of Spain	36.5%	37.0%	29.9%	31.5%	**34.1%**
Italy	6.0%	5.7%	6.9%	7.2%	**6.4%**
France	4.6%	3.9%	4.4%	5.0%	**4.4%**
Turkey	1.0%	1.1%	0.5%	1.2%	**0.9%**
Greece	1.5%	1.6%	1.5%	1.8%	**1.6%**
Portugal	5.3%	5.4%	6.8%	5.1%	**5.6%**
Croatia	0.4%	0.5%	0.6%	0.6%	**0.5%**
Egypt	0.9%	1.1%	1.2%	0.9%	**1.0%**
Tunisia	0.1%	0.0%	0.2%	0.0%	**0.1%**
Morocco	1.6%	1.1%	1.5%	1.2%	**1.3%**
Others	10.1%	7.6%	12.0%	11.4%	**10.1%**

* Percentage of valid answers

What other destinations did they consider for this trip? *

	2023Q1	2023Q2	2023Q3	2023Q4	2023
None (I was clear about "this Canary Island")	45.8%	35.0%	29.1%	43.5%	**36.9%**
Canary Islands (other island)	25.8%	24.0%	22.4%	25.4%	**24.1%**
Other destination	28.4%	41.0%	48.4%	31.1%	**39.0%**
Balearic Islands	4.6%	9.8%	11.5%	6.6%	**8.7%**
Rest of Spain	7.1%	8.0%	12.4%	7.7%	**9.3%**
Italy	3.9%	5.6%	5.1%	3.7%	**4.7%**
France	1.9%	2.0%	1.7%	1.0%	**1.7%**
Turkey	1.0%	0.8%	0.9%	0.8%	**0.9%**
Greece	1.6%	3.6%	4.9%	2.5%	**3.4%**
Portugal	2.9%	4.5%	4.9%	3.4%	**4.1%**
Croatia	0.7%	1.9%	2.2%	0.6%	**1.5%**
Egypt	1.9%	1.8%	1.6%	1.4%	**1.7%**
Others	2.8%	3.0%	3.1%	3.4%	**3.1%**

* Percentage of valid answers

Importance of each factor in the destination choice

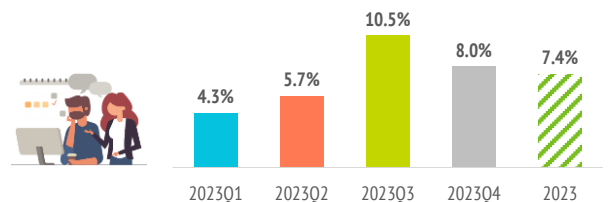|	2023Q1	2023Q2	2023Q3	2023Q4	2023
Climate	71.7%	65.2%	54.9%	64.8%	**63.2%**
Landscapes	55.8%	51.0%	54.5%	52.7%	**53.5%**
Tranquility	50.1%	50.7%	52.9%	50.7%	**51.3%**
Sea	46.5%	45.7%	46.8%	47.0%	**46.5%**
Environment	45.2%	40.5%	44.9%	42.0%	**43.3%**
Beaches	41.5%	42.1%	44.2%	41.2%	**42.5%**
Safety	39.8%	40.7%	42.9%	39.3%	**40.9%**
European belonging	38.7%	37.5%	40.0%	37.9%	**38.7%**
Authenticity	35.5%	32.6%	35.0%	32.7%	**34.1%**
Gastronomy	33.7%	30.5%	32.4%	31.3%	**32.0%**
Price	30.3%	31.1%	32.5%	30.9%	**31.3%**
Effortless trip	30.3%	26.9%	27.9%	31.1%	**28.9%**
Fun possibilities	30.7%	24.8%	30.0%	24.3%	**27.7%**
Accommodation supply	20.6%	25.5%	28.7%	24.2%	**25.2%**
Exoticism	21.3%	17.7%	20.4%	16.9%	**19.2%**
Historical heritage	16.5%	15.3%	18.3%	16.0%	**16.7%**
Hiking trail network	19.1%	14.6%	15.6%	16.6%	**16.3%**
Culture	14.8%	12.0%	14.1%	10.9%	**13.1%**
Nightlife	15.9%	8.0%	10.4%	7.5%	**10.4%**
Shopping	8.6%	7.1%	9.3%	8.1%	**8.4%**

Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important"

% of tourists who indicate that the factor is "very important" in their choice.

How far in advance do they book their trip?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
The same day	1.8%	1.1%	1.1%	1.3%	**1.3%**
Between 1 and 30 days	36.8%	33.2%	24.9%	34.2%	**31.6%**
Between 1 and 2 months	34.1%	33.9%	25.9%	32.2%	**31.1%**
Between 3 and 6 months	23.0%	26.1%	37.6%	24.4%	**28.7%**
More than 6 months	4.3%	5.7%	10.5%	8.0%	**7.4%**

% TOURISTS WHO BOOK MORE THAN 6 MONTHS IN ADVANCE

2023Q1	2023Q2	2023Q3	2023Q4	2023
4.3%	5.7%	10.5%	8.0%	7.4%

What channels did they use to get information about the trip?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Previous visits to the Canary Islands	37.6%	31.6%	34.3%	37.6%	**35.0%**
Friends or relatives	40.8%	36.9%	38.9%	38.6%	**38.7%**
Internet or social media	45.8%	53.5%	50.4%	45.5%	**49.1%**
Mass Media	1.0%	1.0%	1.5%	1.0%	**1.2%**
Travel guides and magazines	2.4%	3.2%	4.1%	3.2%	**3.3%**
Travel Blogs or Forums	8.6%	9.9%	10.9%	7.8%	**9.5%**
Travel TV Channels	0.3%	0.3%	0.6%	0.8%	**0.5%**
Tour Operator or Travel Agency	10.0%	9.5%	12.1%	9.1%	**10.3%**
Public administrations or similar	1.1%	1.5%	0.5%	1.5%	**1.1%**
Others	4.5%	5.3%	4.7%	5.4%	**5.0%**

* Multi-choise question

With whom did they book their flight and accommodation? 👁

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Flight					
- Directly with the airline	74.1%	68.8%	67.5%	71.8%	**70.2%**
- Tour Operator or Travel Agency	25.9%	31.2%	32.5%	28.2%	**29.8%**
Accommodation					
- Directly with the accommodation	56.6%	54.8%	51.5%	52.2%	**53.5%**
- Tour Operator or Travel Agency	43.4%	45.2%	48.5%	47.8%	**46.5%**

Where does the flight come from? 🌐

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Spanish Mainland	99.6%	99.7%	99.8%	99.5%	**99.7%**
United Kingdom	0.1%	0.1%	0.0%	0.2%	**0.1%**
Germany	0.1%	0.0%	0.0%	0.1%	**0.0%**
Switzerland	0.1%	0.0%	0.0%	0.0%	**0.0%**
Portugal	0.0%	0.0%	0.0%	0.0%	**0.0%**
Belgium	0.0%	0.1%	0.0%	0.1%	**0.0%**
Others	0.1%	0.2%	0.2%	0.2%	**0.1%**

Where do they stay? 🛏

	2023Q1	2023Q2	2023Q3	2023Q4	2023
1-2-3* Hotel	12.0%	12.0%	10.6%	11.9%	**11.5%**
4* Hotel	30.0%	39.7%	35.8%	36.6%	**35.7%**
5* Hotel / 5* Luxury Hotel	6.3%	8.0%	8.2%	7.8%	**7.7%**
Aparthotel / Tourist Villa	14.6%	15.4%	17.2%	15.9%	**15.9%**
House/room rented in a private dwelling	7.5%	7.7%	8.5%	7.3%	**7.8%**
Private accommodation (1)	24.5%	13.8%	15.1%	17.2%	**17.3%**
Others (Cottage, cruise, camping,..)	5.1%	3.4%	4.5%	3.4%	**4.1%**

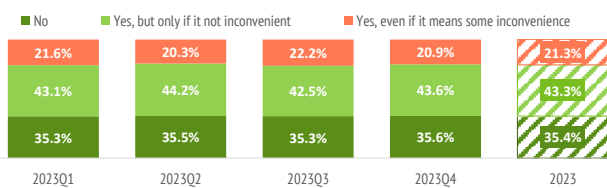*(1) Own property /House of friends or relatives / Free housing exchange / Other private accommodation.*
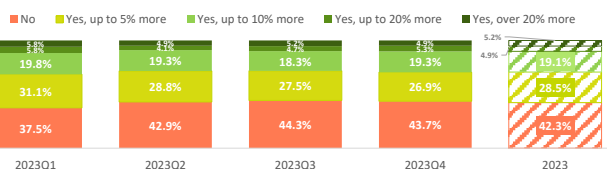
What do they book? 🍽

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Room only	41.0%	33.1%	34.3%	34.0%	**35.2%**
Bed and Breakfast	19.9%	20.7%	15.8%	19.2%	**18.6%**
Half board	18.1%	22.4%	24.5%	20.4%	**21.8%**
Full board	5.1%	5.8%	2.8%	5.0%	**4.5%**
All inclusive	15.9%	17.9%	22.6%	21.5%	**19.8%**

Activities in the Canary Islands 🚶🏃

Outdoor time per day	2023Q1	2023Q2	2023Q3	2023Q4	2023
0 hours	0.5%	0.8%	0.9%	0.9%	**0.8%**
1 - 2 hours	2.4%	3.5%	3.3%	4.2%	**3.3%**
3 - 6 hours	14.6%	17.0%	18.3%	19.3%	**17.4%**
7 - 12 hours	62.6%	57.3%	60.5%	56.6%	**59.3%**
More than 12 hours	20.0%	21.5%	17.1%	19.1%	**19.3%**
Outdoor time per day	10.1	9.9	9.5	9.5	**9.8**

Legend: 0 hours | More than 1 hours | More than 3 hours | More than 7 hours | More than 12 hours

Activities in the Canary Islands	2023Q1	2023Q2	2023Q3	2023Q4	2023
Walk, wander	74.7%	73.8%	77.5%	75.0%	**75.4%**
Beach	63.5%	73.1%	81.9%	67.7%	**72.6%**
Explore the island on their own	62.3%	63.3%	70.9%	62.3%	**65.3%**
Swimming pool, hotel facilities	30.2%	49.0%	57.6%	43.7%	**46.5%**
Taste Canarian gastronomy	45.4%	42.3%	44.2%	42.4%	**43.6%**
Hiking	24.5%	23.5%	23.0%	22.9%	**23.5%**
Wineries / markets / popular festivals	21.0%	16.4%	19.5%	15.5%	**18.2%**
Museums / exhibitions	14.4%	17.4%	21.2%	16.7%	**17.8%**
Nightlife / concerts / shows	23.6%	15.3%	16.4%	15.5%	**17.5%**
Theme parks	10.5%	14.6%	22.8%	13.9%	**16.2%**
Organized excursions	11.1%	16.5%	18.0%	14.1%	**15.3%**
Other Nature Activities	14.8%	12.5%	13.4%	12.1%	**13.2%**
Sea excursions / whale watching	6.7%	10.2%	14.7%	8.5%	**10.5%**
Practice other sports	4.1%	5.7%	7.1%	4.3%	**5.5%**
Running	6.0%	4.3%	6.1%	4.9%	**5.4%**
Astronomical observation	4.7%	4.6%	5.5%	4.0%	**4.8%**
Beauty and health treatments	4.0%	3.7%	4.0%	4.2%	**4.0%**
Surf	3.8%	2.4%	3.0%	3.1%	**3.1%**
Scuba Diving	1.7%	2.5%	4.2%	3.1%	**3.0%**
Swim	1.8%	2.3%	2.5%	2.2%	**2.2%**
Cycling / Mountain bike	2.2%	1.3%	1.8%	1.4%	**1.7%**
Golf	1.0%	0.8%	1.4%	1.3%	**1.1%**
Windsurf / Kitesurf	0.5%	0.7%	1.0%	0.8%	**0.8%**

* Multi-choise question

Sustainable Destination

When booking a trip, do they tend to choose the most sustainable options?

Legend: No | Yes, but only if it not inconvenient | Yes, even if it means some inconvenience

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Yes, even if it means some inconvenience	21.6%	20.3%	22.2%	20.9%	21.3%
Yes, but only if it not inconvenient	43.1%	44.2%	42.5%	43.6%	43.3%
No	35.3%	35.5%	35.3%	35.6%	35.4%

Would they be willing to spend more on travel to reduce their carbon footprint?

Legend: No | Yes, up to 5% more | Yes, up to 10% more | Yes, up to 20% more | Yes, over 20% more

Percepcion of the following sustainability measures during their stay *

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Quality of life on the island	8.4	8.3	8.3	8.1	**8.3**
Tolerance towards tourism	8.7	8.7	8.7	8.6	**8.7**
Cleanliness of the island	8.3	8.3	8.1	8.0	**8.2**
Air quality	8.6	8.7	8.5	8.4	**8.5**
Rational water consumption	7.6	7.6	7.7	7.5	**7.6**
Energy saving	7.1	7.1	7.2	7.0	**7.1**
Use of renewable energy	7.1	7.1	7.2	7.0	**7.1**
Recycling	6.9	7.0	7.0	6.8	**6.9**
Easy to get around by public transport	6.9	6.9	7.1	6.8	**6.9**
Overcrowding in tourist areas	7.2	7.4	6.9	6.6	**7.0**
Supply of local products	7.6	7.5	7.6	7.5	**7.6**

* Scale 0 - 10 (0 = Not important and 10 = Very important)

Canary Islands
LATITUDE OF LIFE

Which island do they choose?

Tourists (≥ 16 year old)	2023Q1	2023Q2	2023Q3	2023Q4	2023
Lanzarote	54,351	66,013	98,254	57,457	276,075
Fuerteventura	30,814	37,695	50,607	33,262	152,378
Gran Canaria	107,633	120,430	139,819	104,961	472,843
Tenerife	169,678	191,118	227,786	163,468	752,050
La Palma	7,627	9,251	16,968	11,545	45,391

Share by islands	2023Q1	2023Q2	2023Q3	2023Q4	2023
Lanzarote	14.7%	15.6%	18.4%	15.5%	16.3%
Fuerteventura	8.3%	8.9%	9.5%	9.0%	9.0%
Gran Canaria	29.1%	28.4%	26.2%	28.3%	27.8%
Tenerife	45.8%	45.0%	42.7%	44.1%	44.3%
La Palma	2.1%	2.2%	3.2%	3.1%	2.7%

Legend: Lanzarote, Fuerteventura, Gran Canaria, Tenerife, La Palma

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Tenerife	46%	45%	43%	44%	44%
Gran Canaria	29%	28%	26%	28%	28%
Fuerteventura	8%	9%	9%	9%	9%
Lanzarote	15%	16%	18%	15%	16%

How many islands do they visit during their trip?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
One island	89.9%	91.1%	87.0%	88.3%	88.9%
Two islands	8.7%	7.3%	11.5%	9.9%	9.5%
Three or more islands	1.4%	1.6%	1.6%	1.7%	1.6%

How many are loyal to the Canary Islands?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Repeat tourists	74.0%	65.9%	74.7%	72.3%	71.8%
At least 10 previous visits	24.5%	16.5%	15.1%	19.1%	18.4%
Repeat tourists (last 5 years)	68.4%	58.0%	67.5%	65.1%	64.8%
Repeat tourists (last 5 years) (5 or more	22.3%	15.0%	12.9%	20.4%	17.1%

How do they rate the Canary Islands?

Satisfaction (scale 0-10)	2023Q1	2023Q2	2023Q3	2023Q4	2023
Average rating	8.97	8.81	8.76	8.81	8.83

Experience in the Canary Islands	2023Q1	2023Q2	2023Q3	2023Q4	2023
Worse or much worse than expected	1.6%	2.7%	4.7%	3.8%	3.3%
Lived up to expectations	45.8%	50.3%	49.5%	51.9%	49.4%
Better or much better than expected	52.6%	46.9%	45.9%	44.3%	47.3%

Who are they?

Future intentions (scale 1-10)	2023Q1	2023Q2	2023Q3	2023Q4	2023
Return to the Canary Islands	9.34	9.04	8.95	9.10	9.09
Recommend visiting the Canary Islands	9.42	9.23	9.13	9.20	9.23

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Gender					
Men	50.3%	50.0%	51.8%	51.1%	50.9%
Women	49.7%	50.0%	48.2%	48.9%	49.1%
Age					
Average age	40.8	39.1	39.0	41.4	40.0
Standard deviation	14.3	13.8	13.6	14.0	13.9
Age range					
16 - 24 years old	12.1%	14.8%	17.5%	8.9%	13.8%
25 - 30 years old	17.3%	19.0%	15.5%	17.1%	17.1%
31 - 45 years old	36.3%	36.8%	35.6%	39.0%	36.8%
46 - 60 years old	22.9%	19.9%	24.5%	22.4%	22.6%
Over 60 years old	11.4%	9.5%	6.9%	12.6%	9.8%
Occupation					
Salaried worker	58.1%	66.3%	66.7%	63.8%	64.1%
Self-employed	13.4%	8.8%	10.5%	10.6%	10.7%
Unemployed	1.9%	2.0%	2.2%	2.6%	2.2%
Business owner	8.9%	7.3%	8.7%	9.1%	8.5%
Student	8.3%	6.3%	6.9%	3.2%	6.3%
Retired	8.0%	8.3%	4.2%	9.4%	7.2%
Unpaid domestic work	0.3%	0.5%	0.3%	0.4%	0.4%
Others	1.2%	0.4%	0.6%	1.0%	0.8%
Annual household income level					
Less than €25,000	23.5%	20.5%	24.6%	20.7%	22.5%
€25,000 - €49,999	48.6%	45.3%	46.4%	47.4%	46.8%
€50,000 - €74,999	16.5%	20.7%	18.3%	19.9%	18.9%
More than €74,999	0.0%	0.0%	0.0%	0.0%	0.0%
Education level					
No studies	0.7%	0.3%	0.4%	0.3%	0.4%
Primary education	3.1%	1.3%	2.1%	3.2%	2.4%
Secondary education	15.0%	13.8%	17.4%	16.9%	15.9%
Higher education	81.2%	84.6%	80.1%	79.6%	81.3%

Who do they come with?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Unaccompanied	20.9%	16.2%	11.7%	18.6%	16.3%
Only with partner	34.5%	42.8%	38.0%	43.8%	39.7%
Only with children (< 13 years old)	3.8%	3.6%	6.3%	2.9%	4.3%
Partner + children (< 13 years old)	6.6%	7.8%	10.7%	5.4%	7.9%
Other relatives	6.9%	7.3%	9.8%	8.4%	8.3%
Friends	14.1%	9.3%	6.5%	7.9%	9.1%
Work colleagues	1.9%	2.7%	2.0%	2.7%	2.3%
Organized trip	0.0%	0.2%	0.4%	0.2%	0.2%
Other combinations (2)	11.3%	10.2%	14.7%	10.2%	11.8%

(2) Combination of some of the groups previously analyzed

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Tourists with children	**14.2%**	**15.0%**	**21.8%**	**11.1%**	**16.1%**
- Between 0 and 2 years old	1.4%	2.4%	1.4%	1.1%	1.5%
- Between 3 and 12 years old	11.8%	11.8%	18.8%	8.8%	13.3%
- Between 0 -2 and 3-12 years old	1.0%	0.8%	1.6%	1.3%	1.2%
Tourists without children	**85.8%**	**85.0%**	**78.2%**	**88.9%**	**83.9%**
Group composition:					
- 1 person	25.0%	19.6%	14.5%	22.3%	19.8%
- 2 people	43.6%	52.1%	44.3%	51.3%	47.6%
- 3 people	12.0%	10.1%	16.4%	9.5%	12.4%
- 4 or 5 people	14.1%	14.7%	20.7%	13.7%	16.2%
- 6 or more people	5.3%	3.5%	4.1%	3.2%	4.0%
Average group size:	**2.47**	**2.44**	**2.68**	**2.36**	**2.50**

*People who share the main expenses of the trip

Source: Encuesta sobre el Gasto Turístico (ISTAC).
Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.