

## Tourist profile by quarter of trip (2023)

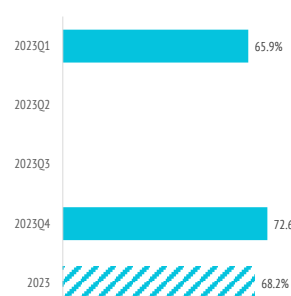
### SWEDEN

#### How many are they and how much do they spend?

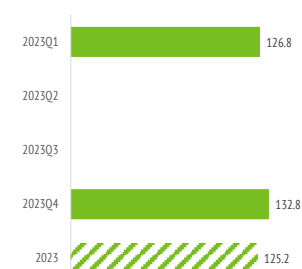


	2023Q1	2023Q2	2023Q3	2023Q4	2023
<b>TOURISTS</b>					
<b>Tourist arrivals (FRONTUR) (*)</b>	<b>167</b>	<b>38</b>	<b>28</b>	<b>149</b>	<b>382</b>
<b>Tourist arrivals ≥ 16 years old (EGT) (*)</b>	<b>141</b>	<b>32</b>	<b>20</b>	<b>126</b>	<b>318</b>
- book holiday package (*)	93	22	11	91	217
- do not book holiday package (*)	48	10	9	34	101
- % tourists who book holiday package	65.9%	--	--	72.6%	<b>68.2%</b>
<b>Children &lt; 16 years old (FRONTUR - EGT) (*)</b>	<b>27</b>	<b>6</b>	<b>8</b>	<b>23</b>	<b>63</b>
<i>(*) Thousand of tourists</i>					
<b>Expenditure per tourist (€)</b>					
- book holiday package	212	--	--	306	252
- holiday package	178	--	--	261	211
- others	34	--	--	46	41
- do not book holiday package	260	--	--	263	248
- flight	84	--	--	100	88
- accommodation	88	--	--	77	77
- others	88	--	--	86	84
<b>Average length of stay</b>	<b>9.55</b>	--	--	<b>9.56</b>	<b>9.40</b>
<b>Average daily expenditure (€)</b>	<b>185.4</b>	--	--	<b>201.7</b>	<b>186.6</b>
<b>Average daily expenditure (without flight)</b>	<b>126.8</b>	--	--	<b>132.8</b>	<b>125.2</b>
<b>Average cost of the flight (€)</b>	<b>69.2</b>	--	--	<b>98.8</b>	<b>81.0</b>
<b>Total turnover (≥ 16 years old) (€m)</b>	<b>219</b>	--	--	<b>212</b>	<b>495</b>

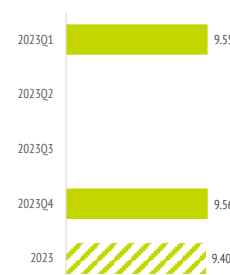
#### % tourists who book holiday package



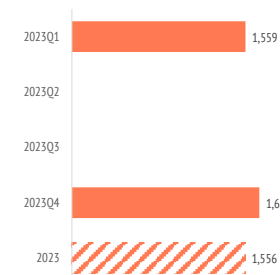
#### Average daily expenditure (€) (without flight)



#### Average length of stay



#### Expenditure per tourist (€)



#### % Tourists whose spending has been greater than €0 in each item

	2023Q1	2023Q2	2023Q3	2023Q4	2023
<b>Accommodation:</b>					
- Accommodation	86.3%	--	--	87.4%	85.9%
- Additional accommodation expenses	3.1%	--	--	4.0%	3.5%
<b>Transport:</b>					
- National/International Transport	95.6%	--	--	97.7%	96.5%
- Flights between islands	3.1%	--	--	0.8%	1.9%
- Taxi	68.3%	--	--	70.3%	69.5%
- Car rental	19.3%	--	--	17.9%	16.9%
- Public transport	12.7%	--	--	15.3%	13.7%
<b>Food and drink:</b>					
- Food purchases at supermarkets	59.8%	--	--	54.2%	58.8%
- Restaurants	64.8%	--	--	59.1%	63.3%
<b>Leisure:</b>					
- Organized excursions	16.8%	--	--	18.3%	17.0%
- Sport activities	6.0%	--	--	8.4%	7.4%
- Cultural activities	1.8%	--	--	0.9%	1.1%
- Museums	1.7%	--	--	1.9%	1.8%
- Theme Parks	5.7%	--	--	4.5%	5.1%
- Discos and pubs	5.9%	--	--	7.4%	6.6%
- Wellness	4.7%	--	--	3.4%	4.3%
<b>Purchases of goods:</b>					
- Souvenirs	32.4%	--	--	32.7%	34.0%
- Real state	0.1%	--	--	0.0%	0.0%
- Other expenses	0.5%	--	--	1.6%	0.8%
<b>Other:</b>					
- Medical or pharmaceutical expenses	6.5%	--	--	8.2%	7.4%
- Other expenses	7.5%	--	--	10.0%	8.4%

#### Average expenditure of tourists whose spending has been greater than €0 in each item

Expenditure per tourist and trip (€)	2023Q1	2023Q2	2023Q3	2023Q4	2023
<b>Accommodation:</b>					
- Accommodation	1,052	--	--	1,118	1,017
- Additional accommodation expenses	796	--	--	848	779
- Additional accommodation expenses	257	--	--	271	238
<b>Transport:</b>					
- National/International Transport	822	--	--	865	833
- National/International Transport	503	--	--	577	520
- Flights between islands	80	--	--	46	72
- Taxi	105	--	--	107	107
- Car rental	115	--	--	106	109
- Public transport	19	--	--	29	25
<b>Food and drink:</b>					
- Food purchases at supermarkets	339	--	--	344	331
- Food purchases at supermarkets	113	--	--	119	112
- Restaurants	225	--	--	225	219
<b>Leisure:</b>					
- Organized excursions	481	--	--	428	456
- Organized excursions	82	--	--	77	86
- Sport activities	130	--	--	99	102
- Cultural activities	22	--	--	35	26
- Museums	21	--	--	37	29
- Theme Parks	82	--	--	65	71
- Discos and pubs	97	--	--	52	74
- Wellness	47	--	--	63	69
<b>Purchases of goods:</b>					
- Souvenirs	267	--	--	504	492
- Souvenirs	87	--	--	69	85
- Real state	25	--	--	0	25
- Other expenses	155	--	--	435	381
<b>Other:</b>					
- Medical or pharmaceutical expenses	85	--	--	110	98
- Medical or pharmaceutical expenses	25	--	--	50	36
- Other expenses	60	--	--	60	61

Source: Encuesta sobre el Gasto Turístico (ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

# Tourist profile by quarter of trip (2023)

## SWEDEN



### What is the main purpose of their trip?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Holiday, leisure	91.8%	--	--	94.1%	<b>92.0%</b>
Visiting family or friends	5.5%	--	--	4.5%	<b>5.2%</b>
Business and work	0.4%	--	--	0.0%	<b>0.4%</b>
Education and training	0.1%	--	--	0.2%	<b>0.3%</b>
Sports training	2.0%	--	--	0.8%	<b>1.4%</b>
Health or medical care	0.0%	--	--	0.1%	<b>0.1%</b>
Fairs and congresses	0.0%	--	--	0.0%	<b>0.2%</b>
Others	0.2%	--	--	0.2%	<b>0.4%</b>

### What is the main motivation for their holidays?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Rest	35.7%	--	--	33.9%	<b>37.4%</b>
Enjoy family time	47.7%	--	--	48.5%	<b>45.3%</b>
Have fun	6.8%	--	--	8.9%	<b>7.7%</b>
Explore the destination	4.9%	--	--	3.3%	<b>4.7%</b>
Practice their hobbies	3.2%	--	--	1.6%	<b>2.4%</b>
Other reasons	1.7%	--	--	3.8%	<b>2.4%</b>

### Where did they spend their main holiday last year? \*

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Didn't have holidays	30.0%	--	--	30.9%	<b>31.3%</b>
Canary Islands	23.7%	--	--	26.2%	<b>27.6%</b>
Other destination	46.3%	--	--	42.9%	<b>41.2%</b>
Balearic Islands	1.3%	--	--	0.9%	<b>0.9%</b>
Rest of Spain	12.6%	--	--	10.0%	<b>8.9%</b>
Italy	5.2%	--	--	4.9%	<b>4.2%</b>
France	1.7%	--	--	3.8%	<b>3.2%</b>
Turkey	0.7%	--	--	0.6%	<b>0.9%</b>
Greece	9.6%	--	--	8.5%	<b>8.0%</b>
Portugal	0.0%	--	--	1.1%	<b>0.8%</b>
Croatia	0.0%	--	--	3.3%	<b>2.4%</b>
Egypt	0.5%	--	--	0.0%	<b>0.1%</b>
Tunisia	0.0%	--	--	0.0%	<b>0.0%</b>
Morocco	0.0%	--	--	0.1%	<b>0.1%</b>
Others	14.7%	--	--	9.8%	<b>11.5%</b>

\* Percentage of valid answers

### What other destinations did they consider for this trip? \*

	2023Q1	2023Q2	2023Q3	2023Q4	2023
None (I was clear about "this Canary Island")	52.7%	--	--	50.4%	<b>49.4%</b>
Canary Islands (other island)	27.6%	--	--	20.1%	<b>24.0%</b>
Other destination	19.7%	--	--	29.5%	<b>26.6%</b>
Balearic Islands	0.7%	--	--	2.6%	<b>1.7%</b>
Rest of Spain	4.2%	--	--	6.2%	<b>5.6%</b>
Italy	1.0%	--	--	4.5%	<b>3.3%</b>
France	0.4%	--	--	1.1%	<b>0.9%</b>
Turkey	0.0%	--	--	1.5%	<b>0.8%</b>
Greece	2.1%	--	--	4.5%	<b>4.4%</b>
Portugal	2.0%	--	--	3.3%	<b>2.6%</b>
Croatia	0.5%	--	--	1.5%	<b>1.4%</b>
Egypt	1.9%	--	--	1.9%	<b>1.7%</b>
Others	7.0%	--	--	2.4%	<b>4.1%</b>

\* Percentage of valid answers

### Importance of each factor in the destination choice

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Climate	87.4%	--	--	86.0%	<b>86.7%</b>
Sea	52.3%	--	--	57.4%	<b>54.1%</b>
Beaches	38.3%	--	--	50.1%	<b>44.6%</b>
Safety	39.9%	--	--	46.3%	<b>44.3%</b>
Tranquility	38.0%	--	--	36.6%	<b>38.9%</b>
European belonging	29.2%	--	--	32.6%	<b>31.0%</b>
Environment	29.7%	--	--	29.4%	<b>30.2%</b>
Effortless trip	28.2%	--	--	27.6%	<b>29.4%</b>
Accommodation supply	25.4%	--	--	30.5%	<b>28.6%</b>
Price	18.5%	--	--	25.2%	<b>23.0%</b>
Gastronomy	21.0%	--	--	19.5%	<b>21.3%</b>
Landscapes	21.0%	--	--	15.8%	<b>18.5%</b>
Fun possibilities	18.8%	--	--	12.3%	<b>16.7%</b>
Authenticity	15.0%	--	--	17.4%	<b>16.4%</b>
Shopping	6.4%	--	--	5.6%	<b>6.2%</b>
Hiking trail network	5.2%	--	--	5.7%	<b>5.7%</b>
Exoticism	3.2%	--	--	5.3%	<b>5.3%</b>
Nightlife	4.7%	--	--	3.4%	<b>4.3%</b>
Culture	3.5%	--	--	2.7%	<b>3.9%</b>
Historical heritage	2.6%	--	--	3.2%	<b>2.9%</b>

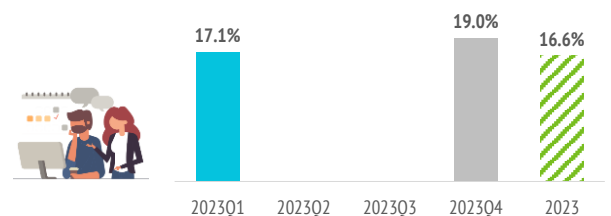
Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important")

% of tourists who indicate that the factor is "very important" in their choice.

### How far in advance do they book their trip?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
The same day	0.6%	--	--	0.5%	<b>0.7%</b>
Between 1 and 30 days	26.0%	--	--	22.7%	<b>26.1%</b>
Between 1 and 2 months	26.4%	--	--	22.0%	<b>24.2%</b>
Between 3 and 6 months	30.0%	--	--	35.8%	<b>32.3%</b>
More than 6 months	17.1%	--	--	19.0%	<b>16.6%</b>

#### % TOURISTS WHO BOOK MORE THAN 6 MONTHS IN ADVANCE



### What channels did they use to get information about the trip?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Previous visits to the Canary Islands	60.4%	--	--	64.1%	<b>61.2%</b>
Friends or relatives	20.5%	--	--	17.2%	<b>19.3%</b>
Internet or social media	35.6%	--	--	40.6%	<b>39.2%</b>
Mass Media	1.0%	--	--	0.5%	<b>0.8%</b>
Travel guides and magazines	3.2%	--	--	3.5%	<b>3.4%</b>
Travel Blogs or Forums	2.6%	--	--	2.4%	<b>3.3%</b>
Travel TV Channels	0.4%	--	--	0.3%	<b>0.3%</b>
Tour Operator or Travel Agency	15.2%	--	--	16.7%	<b>16.3%</b>
Public administrations or similar	0.4%	--	--	0.3%	<b>0.4%</b>
Others	2.0%	--	--	4.8%	<b>3.8%</b>

\* Multi-choice question

## Tourist profile by quarter of trip (2023)

### SWEDEN

#### With whom did they book their flight and accommodation?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
<b>Flight</b>					
- Directly with the airline	37.8%	--	--	32.7%	<b>35.7%</b>
- Tour Operator or Travel Agency	62.2%	--	--	67.3%	<b>64.3%</b>
<b>Accommodation</b>					
- Directly with the accommodation	29.4%	--	--	25.4%	<b>27.0%</b>
- Tour Operator or Travel Agency	70.6%	--	--	74.6%	<b>73.0%</b>

#### Where does the flight come from?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Sweden	84.4%	--	--	81.1%	<b>79.6%</b>
Denmark	13.6%	--	--	12.0%	<b>14.5%</b>
Spanish Mainland	0.2%	--	--	1.6%	<b>2.3%</b>
Norway	0.9%	--	--	4.0%	<b>2.1%</b>
Germany	0.7%	--	--	0.2%	<b>0.5%</b>
Netherlands	0.0%	--	--	0.0%	<b>0.2%</b>
Others	0.2%	--	--	1.0%	<b>0.8%</b>

#### Where do they stay?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
1-2-3* Hotel	13.3%	--	--	15.2%	<b>15.6%</b>
4* Hotel	39.2%	--	--	38.6%	<b>37.1%</b>
5* Hotel / 5* Luxury Hotel	9.6%	--	--	6.4%	<b>7.8%</b>
Aparthotel / Tourist Villa	20.5%	--	--	24.0%	<b>23.3%</b>
House/room rented in a private dwelling	3.1%	--	--	4.6%	<b>3.2%</b>
Private accommodation (1)	8.2%	--	--	5.3%	<b>7.3%</b>
Others (Cottage, cruise, camping,...)	6.1%	--	--	5.9%	<b>5.8%</b>

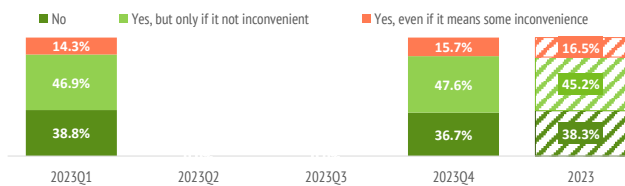
(1) Own property / House of friends or relatives / Free housing exchange / Other private accommodation.

#### What do they book?

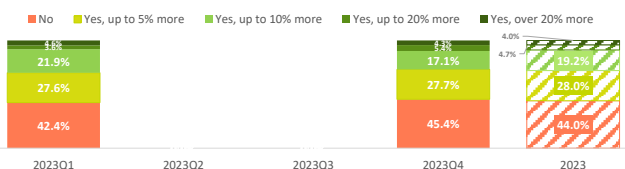
	2023Q1	2023Q2	2023Q3	2023Q4	2023
Room only	31.3%	--	--	27.7%	<b>30.2%</b>
Bed and Breakfast	20.5%	--	--	20.6%	<b>20.4%</b>
Half board	15.3%	--	--	13.6%	<b>13.9%</b>
Full board	4.2%	--	--	5.4%	<b>4.4%</b>
All inclusive	28.7%	--	--	32.8%	<b>31.1%</b>

### Sustainable Destination

#### When booking a trip, do they tend to choose the most sustainable options?

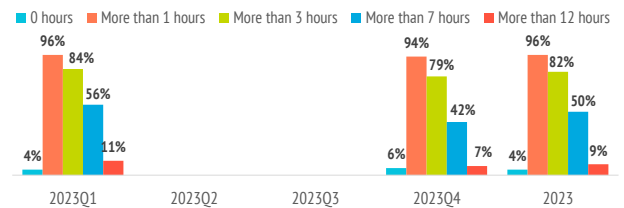


#### Would they be willing to spend more on travel to reduce their carbon footprint?



#### Activities in the Canary Islands

	2023Q1	2023Q2	2023Q3	2023Q4	2023
<b>Outdoor time per day</b>					
0 hours	4.4%	--	--	5.7%	<b>4.4%</b>
1 - 2 hours	11.2%	--	--	15.8%	<b>13.4%</b>
3 - 6 hours	28.4%	--	--	36.2%	<b>31.8%</b>
7 - 12 hours	44.6%	--	--	35.0%	<b>41.8%</b>
More than 12 hours	11.5%	--	--	7.3%	<b>8.6%</b>
Outdoor time per day	7.5	--	--	6.3	<b>6.9</b>



Activities in the Canary Islands	2023Q1	2023Q2	2023Q3	2023Q4	2023
Walk, wander	77.4%	--	--	72.1%	<b>74.4%</b>
Swimming pool, hotel facilities	72.0%	--	--	68.1%	<b>71.8%</b>
Beach	71.1%	--	--	70.0%	<b>71.3%</b>
Explore the island on their own	39.5%	--	--	33.5%	<b>37.4%</b>
Wineries / markets / popular festivals	19.7%	--	--	17.5%	<b>18.5%</b>
Taste Canarian gastronomy	21.5%	--	--	14.3%	<b>17.6%</b>
Hiking	15.3%	--	--	9.9%	<b>12.6%</b>
Nightlife / concerts / shows	10.5%	--	--	10.7%	<b>10.1%</b>
Organized excursions	10.2%	--	--	9.8%	<b>10.1%</b>
Running	8.5%	--	--	8.5%	<b>8.4%</b>
Practice other sports	8.3%	--	--	6.8%	<b>7.7%</b>
Sea excursions / whale watching	6.1%	--	--	7.4%	<b>6.9%</b>
Theme parks	6.0%	--	--	5.2%	<b>5.8%</b>
Museums / exhibitions	6.5%	--	--	2.9%	<b>5.0%</b>
Swim	3.8%	--	--	4.4%	<b>4.8%</b>
Beauty and health treatments	4.4%	--	--	4.0%	<b>4.7%</b>
Other Nature Activities	3.7%	--	--	2.6%	<b>3.1%</b>
Golf	1.8%	--	--	3.4%	<b>2.4%</b>
Astronomical observation	1.6%	--	--	2.7%	<b>2.0%</b>
Surf	1.8%	--	--	1.8%	<b>1.8%</b>
Cycling / Mountain bike	2.2%	--	--	1.7%	<b>1.8%</b>
Scuba Diving	1.2%	--	--	1.1%	<b>1.6%</b>
Windsurf / Kitesurf	0.5%	--	--	0.9%	<b>0.6%</b>

\* Multi-choice question

#### Perception of the following sustainability measures during their stay \*

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Quality of life on the island	7.6	--	--	7.8	<b>7.7</b>
Tolerance towards tourism	8.2	--	--	8.4	<b>8.3</b>
Cleanliness of the island	8.1	--	--	7.8	<b>7.9</b>
Air quality	7.7	--	--	8.1	<b>7.9</b>
Rational water consumption	7.1	--	--	7.6	<b>7.3</b>
Energy saving	6.6	--	--	7.0	<b>6.8</b>
Use of renewable energy	6.7	--	--	6.9	<b>6.8</b>
Recycling	6.3	--	--	6.6	<b>6.5</b>
Easy to get around by public transport	7.1	--	--	7.3	<b>7.2</b>
Overcrowding in tourist areas	6.1	--	--	6.7	<b>6.4</b>
Supply of local products	6.1	--	--	6.8	<b>6.5</b>

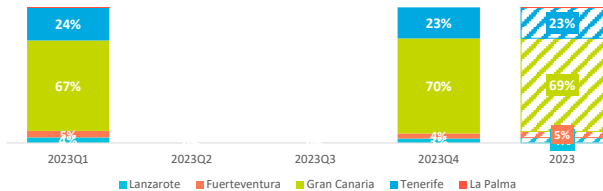
\* Scale 0 - 10 (0 = Not important and 10 = Very important)

## Tourist profile by quarter of trip (2023)

### SWEDEN

#### Which island do they choose?

Tourists (≥ 16 year old)	2023Q1	2023Q2	2023Q3	2023Q4	2023
Lanzarote	5,660	--	--	4,110	12,587
Fuerteventura	6,832	--	--	4,748	14,443
Gran Canaria	93,549	--	--	88,216	218,511
Tenerife	34,210	--	--	28,852	72,265
La Palma	99	--	--	0	144



#### How many are loyal to the Canary Islands?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Repeat tourists	85.0%	--	--	86.6%	84.3%
At least 10 previous visits	28.2%	--	--	24.0%	26.9%
Repeat tourists (last 5 years)	74.2%	--	--	69.1%	70.8%
Repeat tourists (last 5 years) (5 or more)	14.4%	--	--	18.3%	16.1%

#### Who are they?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
<b>Gender</b>					
Men	49.8%	--	--	48.4%	48.0%
Women	50.2%	--	--	51.6%	52.0%
<b>Age</b>					
Average age	51.9	--	--	54.2	52.2
Standard deviation	16.8	--	--	16.6	16.9
<b>Age range</b>					
16 - 24 years old	9.3%	--	--	6.0%	8.6%
25 - 30 years old	4.6%	--	--	3.3%	4.9%
31 - 45 years old	21.3%	--	--	23.7%	21.8%
46 - 60 years old	31.7%	--	--	24.2%	29.1%
Over 60 years old	33.1%	--	--	42.8%	35.7%
<b>Occupation</b>					
Salaried worker	40.3%	--	--	39.6%	41.5%
Self-employed	7.8%	--	--	7.2%	7.3%
Unemployed	0.1%	--	--	0.8%	0.6%
Business owner	17.9%	--	--	12.2%	15.2%
Student	6.9%	--	--	4.7%	5.5%
Retired	26.9%	--	--	35.5%	29.8%
Unpaid domestic work	0.0%	--	--	0.0%	0.0%
Others	0.2%	--	--	0.0%	0.2%
<b>Annual household income level</b>					
Less than €25,000	8.3%	--	--	7.5%	7.7%
€25,000 - €49,999	28.9%	--	--	25.9%	29.5%
€50,000 - €74,999	26.9%	--	--	33.4%	29.5%
More than €74,999	0.0%	--	--	0.0%	0.0%
<b>Education level</b>					
No studies	0.2%	--	--	1.1%	1.2%
Primary education	4.1%	--	--	4.1%	4.3%
Secondary education	32.0%	--	--	30.8%	31.8%
Higher education	63.8%	--	--	64.0%	62.7%

Source: Encuesta sobre el Gasto Turístico (ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

Share by islands	2023Q1	2023Q2	2023Q3	2023Q4	2023
Lanzarote	4.0%	--	--	3.3%	4.0%
Fuerteventura	4.9%	--	--	3.8%	4.5%
Gran Canaria	66.7%	--	--	70.1%	68.7%
Tenerife	24.4%	--	--	22.9%	22.7%
La Palma	0.1%	--	--	0.0%	0.0%

#### How many islands do they visit during their trip?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
One island	93.9%	--	--	96.2%	95.5%
Two islands	6.1%	--	--	2.9%	4.1%
Three or more islands	0.0%	--	--	0.9%	0.4%

#### How do they rate the Canary Islands?

Satisfaction (scale 0-10)	2023Q1	2023Q2	2023Q3	2023Q4	2023
Average rating	8.61	--	--	8.69	8.66

Experience in the Canary Islands	2023Q1	2023Q2	2023Q3	2023Q4	2023
Worse or much worse than expected	3.2%	--	--	5.4%	3.9%
Lived up to expectations	49.7%	--	--	50.4%	51.1%
Better or much better than expected	47.2%	--	--	44.2%	45.0%

Future intentions (scale 1-10)	2023Q1	2023Q2	2023Q3	2023Q4	2023
Return to the Canary Islands	8.42	--	--	8.51	8.51
Recommend visiting the Canary Islands	8.73	--	--	8.85	8.83

#### Who do they come with?

	2023Q1	2023Q2	2023Q3	2023Q4	2023
Unaccompanied	6.5%	--	--	6.7%	7.4%
Only with partner	42.5%	--	--	42.6%	42.5%
Only with children (< 13 years old)	5.2%	--	--	8.0%	5.9%
Partner + children (< 13 years old)	9.6%	--	--	7.6%	8.1%
Other relatives	6.7%	--	--	8.2%	6.9%
Friends	3.9%	--	--	5.2%	5.9%
Work colleagues	0.4%	--	--	0.0%	0.4%
Organized trip	0.4%	--	--	0.0%	0.2%
Other combinations (2)	24.7%	--	--	21.6%	22.8%

(2) Combination of some of the groups previously analyzed

Tourists with children	2023Q1	2023Q2	2023Q3	2023Q4	2023
- Between 0 and 2 years old	0.7%	--	--	1.2%	1.0%
- Between 3 and 12 years old	19.6%	--	--	19.3%	17.7%
- Between 0 -2 and 3-12 years old	0.8%	--	--	2.9%	1.7%
<b>Tourists without children</b>	<b>78.9%</b>	--	--	<b>76.6%</b>	<b>79.5%</b>
<b>Group composition:</b>					
- 1 person	8.3%	--	--	9.1%	9.7%
- 2 people	50.7%	--	--	50.0%	50.9%
- 3 people	11.3%	--	--	11.5%	11.2%
- 4 or 5 people	23.3%	--	--	21.3%	21.7%
- 6 or more people	6.4%	--	--	8.1%	6.5%
<b>Average group size:</b>	<b>3.02</b>	--	--	<b>3.04</b>	<b>2.95</b>

\*People who share the main expenses of the trip