

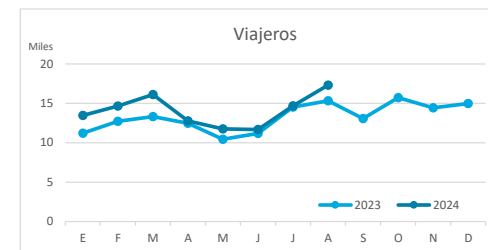
# Principales indicadores de alojamiento turístico

## LA PALMA (hasta agosto de 2024)



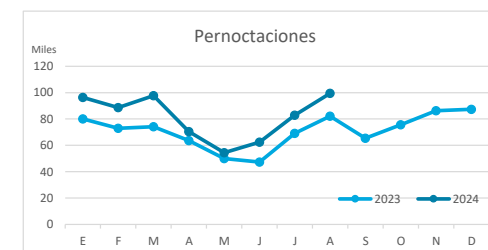
### VIAJEROS EN ALOJAMIENTO TURÍSTICO

	TOTAL				Detalle según tipo de alojamiento							
					Hotelero				Extrahotelero			
	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total
ene-ago23	45.140	30.894	25.201	<b>101.235</b>	33.658	26.725	14.347	<b>74.730</b>	11.482	4.169	10.854	<b>26.505</b>
ene-ago24	59.296	30.418	22.696	<b>112.410</b>	42.804	26.405	12.794	<b>82.003</b>	16.492	4.013	9.902	<b>30.407</b>
Dif	14.156	-476	-2.505	<b>11.175</b>	9.146	-320	-1.553	<b>7.273</b>	5.010	-156	-952	<b>3.902</b>
Dif, %	31,4%	-1,5%	-9,9%	<b>11,0%</b>	27,2%	-1,2%	-10,8%	<b>9,7%</b>	43,6%	-3,7%	-8,8%	<b>14,7%</b>



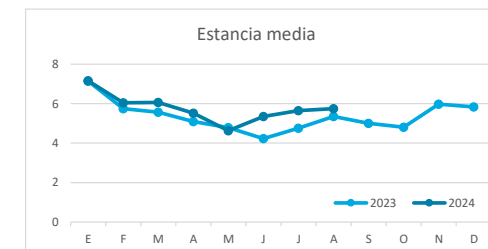
### PERNOCTACIONES

	TOTAL				Detalle según tipo de alojamiento							
					Hotelero				Extrahotelero			
	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total
ene-ago23	325.026	127.302	87.075	<b>539.403</b>	219.965	103.423	45.558	<b>368.946</b>	105.061	23.879	41.517	<b>170.457</b>
ene-ago24	452.271	130.289	69.740	<b>652.300</b>	289.561	108.316	34.756	<b>432.633</b>	162.710	21.973	34.984	<b>219.667</b>
Dif	127.245	2.987	-17.335	<b>112.897</b>	69.596	4.893	-10.802	<b>63.687</b>	57.649	-1.906	-6.533	<b>49.210</b>
Dif, %	39,1%	2,3%	-19,9%	<b>20,9%</b>	31,6%	4,7%	-23,7%	<b>17,3%</b>	54,9%	-8,0%	-15,7%	<b>28,9%</b>

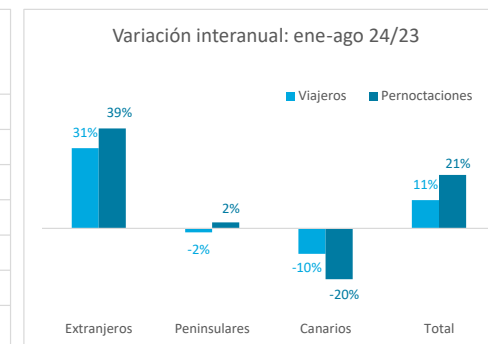
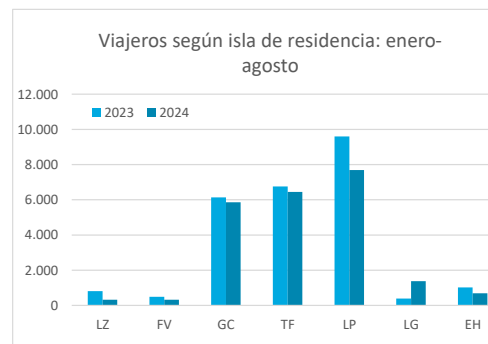
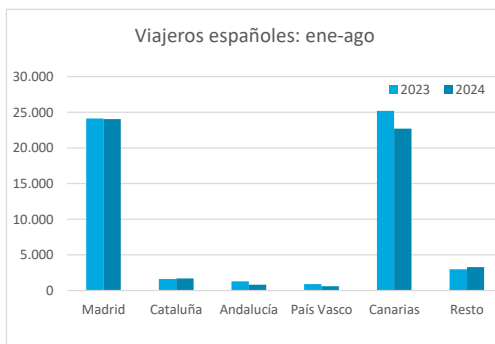
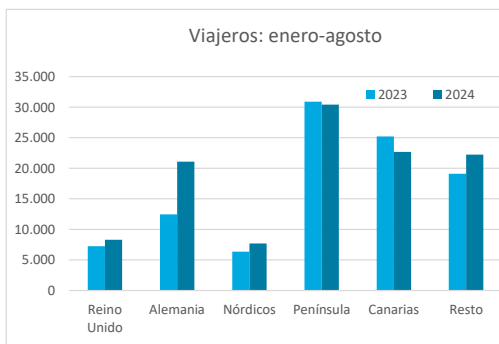


### ESTANCIA MEDIA

	TOTAL				Detalle según tipo de alojamiento							
					Hotelero				Extrahotelero			
	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total	Extranjeros	Peninsulares	Canarios	Total
ene-ago23	7,2	4,1	3,5	<b>5,3</b>	6,5	3,9	3,2	<b>4,9</b>	9,2	5,7	3,8	<b>6,4</b>
ene-ago24	7,6	4,3	3,1	<b>5,8</b>	6,8	4,1	2,7	<b>5,3</b>	9,9	5,5	3,5	<b>7,2</b>
Dif	0,4	0,2	-0,4	<b>0,5</b>	0,2	0,2	-0,5	<b>0,3</b>	0,7	-0,3	-0,3	<b>0,8</b>



### DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA

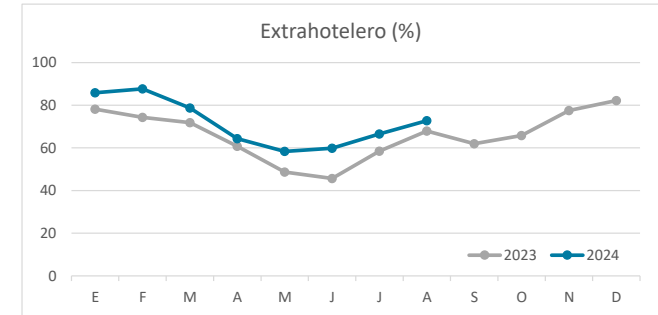
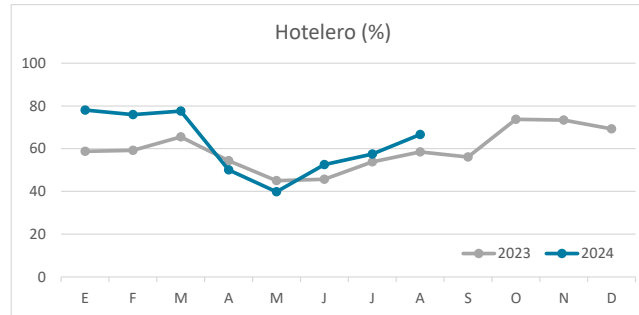
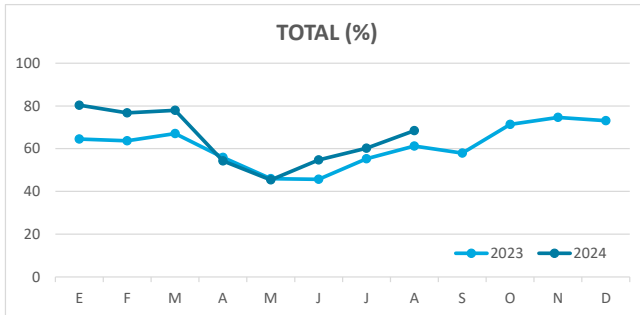


# Principales indicadores de alojamiento turístico

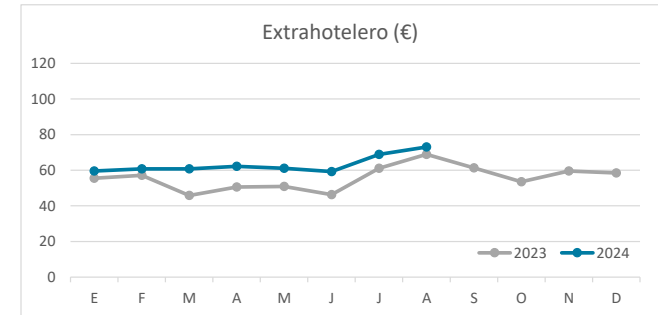
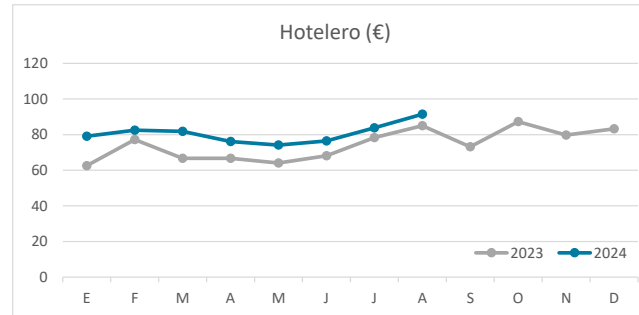
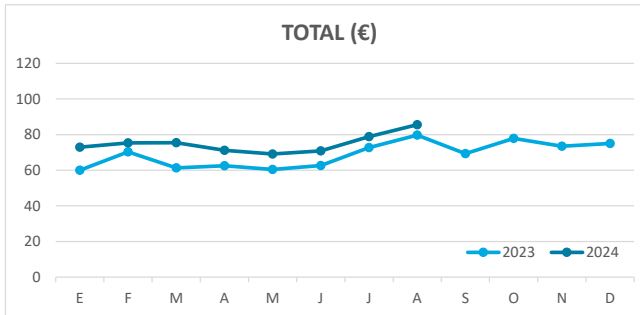
## LA PALMA (hasta agosto de 2024)



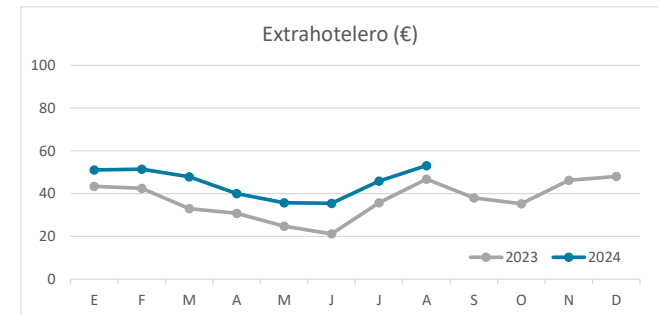
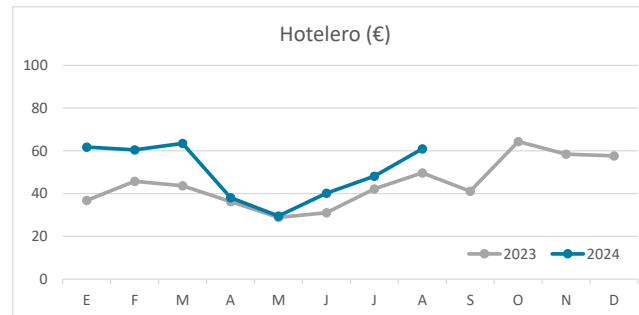
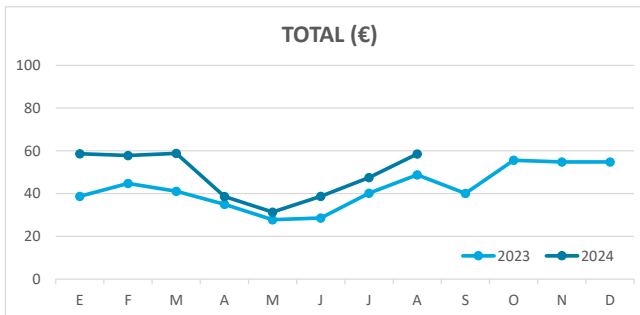
### ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



### ADR (tarifa media diaria)



### REVPAR (ingreso por habitación/apartamento disponible)



Nota: el indicador de viajeros se refiere a viajeros entrados.  
Fuente: Encuestas de Alojamiento Turístico (ISTAC)