

Tourist Expenditure Survey (1st Quarter)

Main indicators by island of stay



Tourists (≥ 16 years old)

1 st Quarter	2023	2024	Change
Lanzarote	647,332	735,137	13.6%
Fuerteventura	498,038	584,642	17.4%
Gran Canaria	1,063,491	1,209,781	13.8%
Tenerife	1,477,121	1,692,727	14.6%
La Palma	35,215	50,173	42.5%
Canary Islands	3,737,608	4,311,268	15.3%

Tourist turnover (≥ 16 years old)(€ million)

1 st Quarter	2023	2024	Change
Lanzarote	882	987	11.8%
Fuerteventura	703	810	15.2%
Gran Canaria	1,632	1,946	19.2%
Tenerife	2,063	2,533	22.8%
La Palma	41	66	59.9%
Canary Islands	5,353	6,385	19.3%

Tourists with holiday package (%)

1 st Quarter	2023	2024	Change
Lanzarote	41.8%	46.3%	4.55
Fuerteventura	58.9%	62.7%	3.76
Gran Canaria	51.5%	51.5%	0.00
Tenerife	40.8%	42.0%	1.15
La Palma	59.0%	46.7%	-12.28
Canary Islands	46.7%	48.1%	1.43

Expenditure per tourist and trip (€)

1 st Quarter	2023	2024	Change
Lanzarote	1,363	1,342	-1.5%
Fuerteventura	1,412	1,385	-1.9%
Gran Canaria	1,535	1,608	4.8%
Tenerife	1,397	1,496	7.1%
La Palma	1,169	1,312	12.2%
Canary Islands	1,432	1,481	3.4%

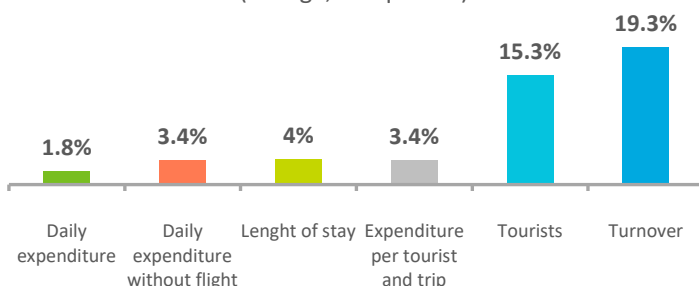
Average daily expenditure (€)

1 st Quarter	2023	2024	Change
Lanzarote	167.5	166.3	-0.8%
Fuerteventura	166.5	169.8	2.0%
Gran Canaria	172.8	164.8	-4.6%
Tenerife	167.2	180.4	7.9%
La Palma	138.4	162.4	17.3%
Canary Islands	168.5	171.6	1.8%

Average daily expenditure (€) without flight

1 st Quarter	2023	2024	Change
Lanzarote	123.5	125.3	1.5%
Fuerteventura	116.8	116.6	-0.1%
Gran Canaria	116.3	119.5	2.8%
Tenerife	124.1	131.7	6.2%
La Palma	94.9	112.9	18.9%
Canary Islands	120.5	124.6	3.4%

Main indicators change (change, 1st quarter)



Length of stay (days)

1 st Quarter	2023	2024	Change
Lanzarote	9.33	9.56	0.23
Fuerteventura	9.43	8.74	-0.69
Gran Canaria	11.05	12.71	1.66
Tenerife	10.05	9.97	-0.08
La Palma	9.41	9.38	-0.03
Canary Islands	10.13	10.49	0.36

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (1st Quarter)

Main indicators by island of stay



Canary Islands

1 st Quarter	2023	2024	Change
Tourists (≥ 16 years old)	3,737,608	4,311,268	15.3%
- book package	1,744,501	2,074,024	18.9%
- do not book package	1,993,107	2,237,245	12.2%
% book package	46.7%	48.1%	1.43
Average daily expenditure	1,432	1,481	3.4%
Expenditure per tourist and trip	168.5	171.6	1.8%
- without flight	120.5	124.6	3.4%
Length of stay	10.13	10.49	0.36
Turnover (≥ 16 years old) (€ million)	5,353	6,385	19.3%

Fuerteventura

1 st Quarter	2023	2024	Change
Tourists (≥ 16 years old)	498,038	584,642	17.4%
- book package	293,410	366,400	24.9%
- do not book package	204,628	218,242	6.7%
% book package	58.9%	62.7%	3.76
Average daily expenditure	1,412	1,385	-1.9%
Expenditure per tourist and trip	166.5	169.8	2.0%
- without flight	116.8	116.6	-0.1%
Length of stay	9.43	8.74	-0.69
Turnover (≥ 16 years old) (€ million)	703	810	15.2%

Tenerife

1 st Quarter	2023	2024	Change
Tourists (≥ 16 years old)	1,477,121	1,692,727	14.6%
- book package	603,112	710,567	17.8%
- do not book package	874,009	982,160	12.4%
% book package	40.8%	42.0%	1.15
Average daily expenditure	1,397	1,496	7.1%
Expenditure per tourist and trip	167.2	180.4	7.9%
- without flight	124.1	131.7	6.2%
Length of stay	10.05	9.97	-0.08
Turnover (≥ 16 years old) (€ million)	2,063	2,533	22.8%

Lanzarote

1 st Quarter	2023	2024	Change
Tourists (≥ 16 years old)	647,332	735,137	13.6%
- book package	270,264	340,358	25.9%
- do not book package	377,068	394,779	4.7%
% book package	41.8%	46.3%	4.55
Average daily expenditure	1,363	1,342	-1.5%
Expenditure per tourist and trip	167.5	166.3	-0.8%
- without flight	123.5	125.3	1.5%
Length of stay	9.33	9.56	0.23
Turnover (≥ 16 years old) (€ million)	882	987	11.8%

Gran Canaria

1 st Quarter	2023	2024	Change
Tourists (≥ 16 years old)	1,063,491	1,209,781	13.8%
- book package	547,544	622,910	13.8%
- do not book package	515,947	586,871	13.7%
% book package	51.5%	51.5%	0.00
Average daily expenditure	1,535	1,608	4.8%
Expenditure per tourist and trip	172.8	164.8	-4.6%
- without flight	116.3	119.5	2.8%
Length of stay	11.05	12.71	1.66
Turnover (≥ 16 years old) (€ million)	1,632	1,946	19.2%

La Palma

1 st Quarter	2023	2024	Change
Tourists (≥ 16 years old)	35,215	50,173	42.5%
- book package	20,783	23,450	12.8%
- do not book package	14,432	26,723	85.2%
% book package	59.0%	46.7%	-12.28
Average daily expenditure	1,169	1,312	12.2%
Expenditure per tourist and trip	138.4	162.4	17.3%
- without flight	94.9	112.9	18.9%
Length of stay	9.41	9.38	-0.03
Turnover (≥ 16 years old) (€ million)	41	66	59.9%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (1st Quarter)

Main indicators by source market



Tourists (≥ 16 years old)

1 st Quarter	2023	2024	Change
United Kingdom	1,144,580	1,335,973	16.7%
Germany	665,000	788,761	18.6%
Nordic countries	477,195	513,014	7.5%
Spanish Mainland	372,430	386,086	3.7%
Others	1,078,403	1,287,434	19.4%
All markets	3,737,608	4,311,268	15.3%

Tourist turnover (≥ 16 years old)(€ million)

1 st Quarter	2023	2024	Change
United Kingdom	1,570	1,905	21.3%
Germany	1,103	1,363	23.6%
Nordic countries	857	930	8.6%
Spanish Mainland	265	346	30.9%
Others	1,559	1,840	18.0%
All markets	5,353	6,385	19.3%

Tourists with holiday package (%)

1 st Quarter	2023	2024	Change
United Kingdom	53.4%	56.6%	3.16
Germany	63.8%	62.8%	-1.00
Nordic countries	63.2%	63.0%	-0.22
Spanish Mainland	14.1%	17.5%	3.37
Others	32.9%	33.5%	0.68
All markets	46.7%	48.1%	1.43

Expenditure per tourist and trip (€)

1 st Quarter	2023	2024	Change
United Kingdom	1,372	1,426	3.9%
Germany	1,658	1,728	4.2%
Nordic countries	1,795	1,813	1.0%
Spanish Mainland	711	897	26.2%
Others	1,446	1,429	-1.1%
All markets	1,432	1,481	3.4%

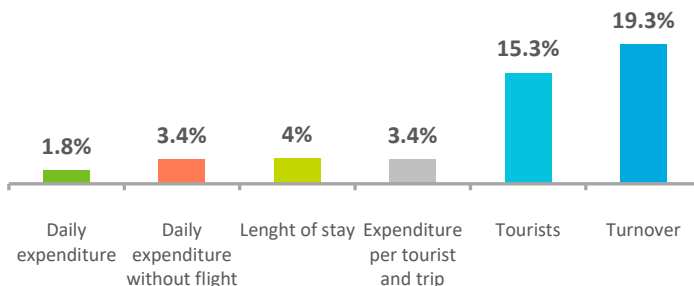
Average daily expenditure (€)

1 st Quarter	2023	2024	Change
United Kingdom	176.0	177.9	1.0%
Germany	166.4	169.2	1.7%
Nordic countries	188.6	179.3	-4.9%
Spanish Mainland	127.9	158.1	23.7%
Others	167.0	167.6	0.4%
All markets	168.5	171.6	1.8%

Average daily expenditure (€) without flight

1 st Quarter	2023	2024	Change
United Kingdom	127.5	135.3	6.2%
Germany	116.2	121.5	4.5%
Nordic countries	129.9	120.6	-7.2%
Spanish Mainland	95.5	117.4	22.9%
Others	120.3	119.2	-0.9%
All markets	120.5	124.6	3.4%

Main indicators change (change, 1stquarter)



Length of stay (days)

1 st Quarter	2023	2024	Change
United Kingdom	9.14	8.99	-0.15
Germany	11.76	12.37	0.61
Nordic countries	11.80	15.19	3.40
Spanish Mainland	6.53	6.51	-0.03
Others	10.68	10.21	-0.47
All markets	10.13	10.49	0.36

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (1st Quarter)

Main indicators by source market



All markets

1 st Quarter	2023	2024	Change
Tourists (≥ 16 years old)	3,737,608	4,311,268	15.3%
- book package	1,744,501	2,074,024	18.9%
- do not book package	1,993,107	2,237,245	12.2%
% book package	46.7%	48.1%	1.43
Average daily expenditure	1,432	1,481	3.4%
Expenditure per tourist and trip	168.5	171.6	1.8%
- without flight	120.5	124.6	3.4%
Length of stay	10.13	10.49	0.36
Turnover (≥ 16 years old) (€ million)	5,353	6,385	19.3%

Germany

1 st Quarter	2023	2024	Change
Tourists (≥ 16 years old)	665,000	788,761	18.6%
- book package	424,320	495,438	16.8%
- do not book package	240,680	293,323	21.9%
% book package	63.8%	62.8%	-1.00
Average daily expenditure	1,658	1,728	4.2%
Expenditure per tourist and trip	166.4	169.2	1.7%
- without flight	116.2	121.5	4.5%
Length of stay	11.76	12.37	0.61
Turnover (≥ 16 years old) (€ million)	1,103	1,363	23.6%

Spanish Mainland

1 st Quarter	2023	2024	Change
Tourists (≥ 16 years old)	372,430	386,086	3.7%
- book package	52,502	67,442	28.5%
- do not book package	319,928	318,644	-0.4%
% book package	14.1%	17.5%	3.37
Average daily expenditure	711	897	26.2%
Expenditure per tourist and trip	127.9	158.1	23.7%
- without flight	95.5	117.4	22.9%
Length of stay	6.53	6.51	-0.03
Turnover (≥ 16 years old) (€ million)	265	346	30.9%

United Kingdom

1 st Quarter	2023	2024	Change
Tourists (≥ 16 years old)	647,332	735,137	13.6%
- book package	270,264	340,358	25.9%
- do not book package	377,068	394,779	4.7%
% book package	41.8%	46.3%	4.55
Average daily expenditure	1,363	1,342	-1.5%
Expenditure per tourist and trip	167.5	166.3	-0.8%
- without flight	127.5	135.3	6.2%
Length of stay	9.33	9.56	0.23
Turnover (≥ 16 years old) (€ million)	882	987	11.8%

Nordic countries

1 st Quarter	2023	2024	Change
Tourists (≥ 16 years old)	477,195	513,014	7.5%
- book package	301,667	323,171	7.1%
- do not book package	175,528	189,843	8.2%
% book package	63.2%	63.0%	-0.22
Average daily expenditure	1,795	1,813	1.0%
Expenditure per tourist and trip	188.6	179.3	-4.9%
- without flight	129.9	120.6	-7.2%
Length of stay	11.80	15.19	3.40
Turnover (≥ 16 years old) (€ million)	857	930	8.6%

Others

1 st Quarter	2023	2024	Change
Tourists (≥ 16 years old)	1,078,403	1,287,434	19.4%
- book package	354,431	431,851	21.8%
- do not book package	723,972	855,583	18.2%
% book package	32.9%	33.5%	0.68
Average daily expenditure	1,446	1,429	-1.1%
Expenditure per tourist and trip	167.0	167.6	0.4%
- without flight	120.3	119.2	-0.9%
Length of stay	10.68	10.21	-0.47
Turnover (≥ 16 years old) (€ million)	1,559	1,840	18.0%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.