

Tourist Expenditure Survey (2nd Quarter)

Main indicators by island of stay



Tourists (≥ 16 years old)

2 nd Quarter	2023	2024	Change
Lanzarote	594,818	623,519	4.8%
Fuerteventura	450,909	475,784	5.5%
Gran Canaria	758,474	802,434	5.8%
Tenerife	1,241,475	1,373,872	10.7%
La Palma	24,042	30,966	28.8%
Canary Islands	3,079,381	3,317,025	7.7%

Tourist turnover (≥ 16 years old)(€ million)

2 nd Quarter	2023	2024	Change
Lanzarote	692	787	13.6%
Fuerteventura	535	586	9.6%
Gran Canaria	974	1,019	4.6%
Tenerife	1,499	1,728	15.3%
La Palma	29	35	19.7%
Canary Islands	3,742	4,170	11.5%

Tourists with holiday package (%)

2 nd Quarter	2023	2024	Change
Lanzarote	44.3%	51.0%	6.73
Fuerteventura	59.6%	61.6%	2.03
Gran Canaria	52.0%	51.6%	-0.46
Tenerife	43.4%	45.2%	1.82
La Palma	44.9%	40.2%	-4.71
Canary Islands	48.1%	50.1%	2.06

Expenditure per tourist and trip (€)

2 nd Quarter	2023	2024	Change
Lanzarote	1,164	1,262	8.4%
Fuerteventura	1,186	1,231	3.9%
Gran Canaria	1,284	1,270	-1.1%
Tenerife	1,207	1,258	4.2%
La Palma	1,199	1,114	-7.1%
Canary Islands	1,215	1,257	3.5%

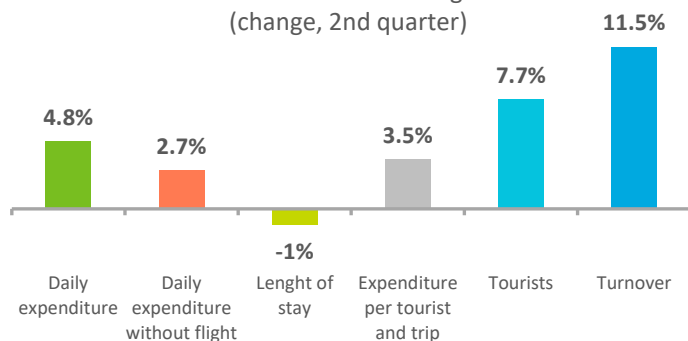
Average daily expenditure (€)

2 nd Quarter	2023	2024	Change
Lanzarote	151.2	157.7	4.4%
Fuerteventura	148.0	152.3	2.9%
Gran Canaria	155.7	160.0	2.8%
Tenerife	160.4	171.4	6.8%
La Palma	141.6	136.1	-3.9%
Canary Islands	155.4	162.9	4.8%

Average daily expenditure (€) without flight

2 nd Quarter	2023	2024	Change
Lanzarote	113.3	111.8	-1.3%
Fuerteventura	107.5	105.6	-1.8%
Gran Canaria	110.2	113.6	3.0%
Tenerife	118.9	125.7	5.7%
La Palma	101.8	96.9	-4.8%
Canary Islands	113.9	116.9	2.7%

Main indicators change (change, 2nd quarter)



Length of stay (days)

2 nd Quarter	2023	2024	Change
Lanzarote	8.39	8.86	0.47
Fuerteventura	9.05	9.11	0.06
Gran Canaria	9.59	9.30	-0.28
Tenerife	8.83	8.48	-0.35
La Palma	8.71	9.65	0.94
Canary Islands	8.97	8.86	-0.10

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (2nd Quarter)

Main indicators by island of stay



Canary Islands

2 nd Quarter	2023	2024	Change
Tourists (≥ 16 years old)	3,079,381	3,317,025	7.7%
- book package	1,480,143	1,662,827	12.3%
- do not book package	1,599,238	1,654,197	3.4%
% book package	48.1%	50.1%	2.06
Average daily expenditure	1,215	1,257	3.5%
Expenditure per tourist and trip	155.4	162.9	4.8%
- without flight	113.9	116.9	2.7%
Length of stay	8.97	8.86	-0.10
Turnover (≥ 16 years old) (€ million)	3,742	4,170	11.5%

Lanzarote

2 nd Quarter	2023	2024	Change
Tourists (≥ 16 years old)	594,818	623,519	4.8%
- book package	263,254	317,918	20.8%
- do not book package	331,564	305,601	-7.8%
% book package	44.3%	51.0%	6.73
Average daily expenditure	1,164	1,262	8.4%
Expenditure per tourist and trip	151.2	157.7	4.4%
- without flight	113.3	111.8	-1.3%
Length of stay	8.39	8.86	0.47
Turnover (≥ 16 years old) (€ million)	692	787	13.6%

Fuerteventura

2 nd Quarter	2023	2024	Change
Tourists (≥ 16 years old)	450,909	475,784	5.5%
- book package	268,550	293,001	9.1%
- do not book package	182,359	182,782	0.2%
% book package	59.6%	61.6%	2.03
Average daily expenditure	1,186	1,231	3.9%
Expenditure per tourist and trip	148.0	152.3	2.9%
- without flight	107.5	105.6	-1.8%
Length of stay	9.05	9.11	0.06
Turnover (≥ 16 years old) (€ million)	535	586	9.6%

Gran Canaria

2 nd Quarter	2023	2024	Change
Tourists (≥ 16 years old)	758,474	802,434	5.8%
- book package	394,532	413,730	4.9%
- do not book package	363,942	388,705	6.8%
% book package	52.0%	51.6%	-0.46
Average daily expenditure	1,284	1,270	-1.1%
Expenditure per tourist and trip	155.7	160.0	2.8%
- without flight	110.2	113.6	3.0%
Length of stay	9.59	9.30	-0.28
Turnover (≥ 16 years old) (€ million)	974	1,019	4.6%

Tenerife

2 nd Quarter	2023	2024	Change
Tourists (≥ 16 years old)	1,241,475	1,373,872	10.7%
- book package	539,184	621,632	15.3%
- do not book package	702,291	752,241	7.1%
% book package	43.4%	45.2%	1.82
Average daily expenditure	1,207	1,258	4.2%
Expenditure per tourist and trip	160.4	171.4	6.8%
- without flight	118.9	125.7	5.7%
Length of stay	8.83	8.48	-0.35
Turnover (≥ 16 years old) (€ million)	1,499	1,728	15.3%

La Palma

2 nd Quarter	2023	2024	Change
Tourists (≥ 16 years old)	24,042	30,966	28.8%
- book package	10,803	12,457	15.3%
- do not book package	13,239	18,509	39.8%
% book package	44.9%	40.2%	-4.71
Average daily expenditure	1,199	1,114	-7.1%
Expenditure per tourist and trip	141.6	136.1	-3.9%
- without flight	101.8	96.9	-4.8%
Length of stay	8.71	9.65	0.94
Turnover (≥ 16 years old) (€ million)	29	35	19.7%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (2nd Quarter)

Main indicators by source market



Tourists (≥ 16 years old)

2 nd Quarter	2023	2024	Change
United Kingdom	1,129,743	1,259,981	11.5%
Germany	477,212	481,530	0.9%
Nordic countries	107,268	95,663	-10.8%
Spanish Mainland	426,773	438,235	2.7%
Others	938,385	1,041,616	11.0%
All markets	3,079,381	3,317,025	7.7%

Tourist turnover (≥ 16 years old)(€ million)

2 nd Quarter	2023	2024	Change
United Kingdom	1,362	1,713	25.7%
Germany	672	684	1.7%
Nordic countries	157	122	-22.2%
Spanish Mainland	328	325	-0.9%
Others	1,222	1,327	8.6%
All markets	3,742	4,170	11.5%

Tourists with holiday package (%)

2 nd Quarter	2023	2024	Change
United Kingdom	56.3%	59.8%	3.49
Germany	67.6%	64.8%	-2.82
Nordic countries	58.8%	65.6%	6.75
Spanish Mainland	20.4%	23.7%	3.33
Others	39.5%	41.3%	1.79
All markets	48.1%	50.1%	2.06

Expenditure per tourist and trip (€)

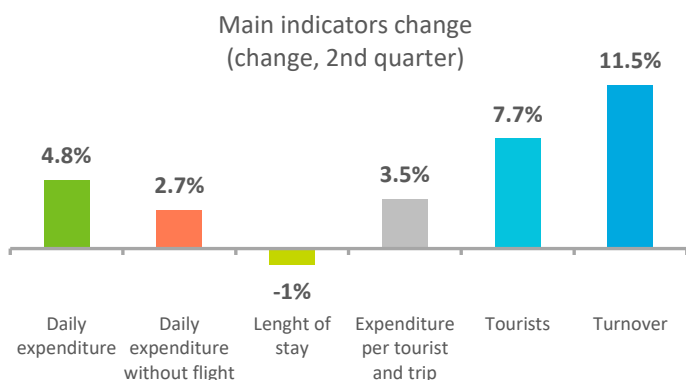
2 nd Quarter	2023	2024	Change
United Kingdom	1,206	1,359	12.7%
Germany	1,409	1,420	0.8%
Nordic countries	1,467	1,280	-12.7%
Spanish Mainland	768	741	-3.5%
Others	1,302	1,274	-2.2%
All markets	1,215	1,257	3.5%

Average daily expenditure (€)

2 nd Quarter	2023	2024	Change
United Kingdom	158.0	181.9	15.1%
Germany	150.6	145.7	-3.2%
Nordic countries	155.2	141.9	-8.5%
Spanish Mainland	144.2	144.4	0.2%
Others	159.9	157.6	-1.5%
All markets	155.4	162.9	4.8%

Average daily expenditure (€) without flight

2 nd Quarter	2023	2024	Change
United Kingdom	121.3	131.5	8.5%
Germany	105.7	103.4	-2.2%
Nordic countries	101.3	100.4	-1.0%
Spanish Mainland	104.2	108.1	3.7%
Others	114.9	110.8	-3.6%
All markets	113.9	116.9	2.7%



Length of stay (days)

2 nd Quarter	2023	2024	Change
United Kingdom	8.71	8.06	-0.66
Germany	10.62	11.90	1.28
Nordic countries	11.50	10.91	-0.59
Spanish Mainland	5.96	5.61	-0.34
Others	9.51	9.62	0.11
All markets	8.97	8.86	-0.10

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (2nd Quarter)

Main indicators by source market



All markets

2 nd Quarter	2023	2024	Change
Tourists (≥ 16 years old)	3,079,381	3,317,025	7.7%
- book package	1,480,143	1,662,827	12.3%
- do not book package	1,599,238	1,654,197	3.4%
% book package	48.1%	50.1%	2.06
Average daily expenditure	1,215	1,257	3.5%
Expenditure per tourist and trip	155.4	162.9	4.8%
- without flight	113.9	116.9	2.7%
Length of stay	8.97	8.86	-0.10
Turnover (≥ 16 years old) (€ million)	3,742	4,170	11.5%

United Kingdom

2 nd Quarter	2023	2024	Change
Tourists (≥ 16 years old)	594,818	623,519	4.8%
- book package	263,254	317,918	20.8%
- do not book package	331,564	305,601	-7.8%
% book package	44.3%	51.0%	6.73
Average daily expenditure	1,164	1,262	8.4%
Expenditure per tourist and trip	151.2	157.7	4.4%
- without flight	121.3	131.5	8.5%
Length of stay	8.39	8.86	0.47
Turnover (≥ 16 years old) (€ million)	692	787	13.6%

Germany

2 nd Quarter	2023	2024	Change
Tourists (≥ 16 years old)	477,212	481,530	0.9%
- book package	322,805	312,169	-3.3%
- do not book package	154,407	169,361	9.7%
% book package	67.6%	64.8%	-2.82
Average daily expenditure	1,409	1,420	0.8%
Expenditure per tourist and trip	150.6	145.7	-3.2%
- without flight	105.7	103.4	-2.2%
Length of stay	10.62	11.90	1.28
Turnover (≥ 16 years old) (€ million)	672	684	1.7%

Nordic countries

2 nd Quarter	2023	2024	Change
Tourists (≥ 16 years old)	107,268	95,663	-10.8%
- book package	63,115	62,740	-0.6%
- do not book package	44,153	32,923	-25.4%
% book package	58.8%	65.6%	6.75
Average daily expenditure	1,467	1,280	-12.7%
Expenditure per tourist and trip	155.2	141.9	-8.5%
- without flight	101.3	100.4	-1.0%
Length of stay	11.50	10.91	-0.59
Turnover (≥ 16 years old) (€ million)	157	122	-22.2%

Spanish Mainland

2 nd Quarter	2023	2024	Change
Tourists (≥ 16 years old)	426,773	438,235	2.7%
- book package	87,085	104,004	19.4%
- do not book package	339,688	334,230	-1.6%
% book package	20.4%	23.7%	3.33
Average daily expenditure	768	741	-3.5%
Expenditure per tourist and trip	144.2	144.4	0.2%
- without flight	104.2	108.1	3.7%
Length of stay	5.96	5.61	-0.34
Turnover (≥ 16 years old) (€ million)	328	325	-0.9%

Others

2 nd Quarter	2023	2024	Change
Tourists (≥ 16 years old)	938,385	1,041,616	11.0%
- book package	370,843	430,232	16.0%
- do not book package	567,542	611,384	7.7%
% book package	39.5%	41.3%	1.79
Average daily expenditure	1,302	1,274	-2.2%
Expenditure per tourist and trip	159.9	157.6	-1.5%
- without flight	114.9	110.8	-3.6%
Length of stay	9.51	9.62	0.11
Turnover (≥ 16 years old) (€ million)	1,222	1,327	8.6%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.