

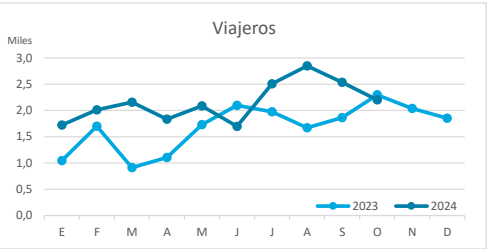
Principales indicadores de alojamiento turístico

EL HIERRO (hasta octubre de 2024)



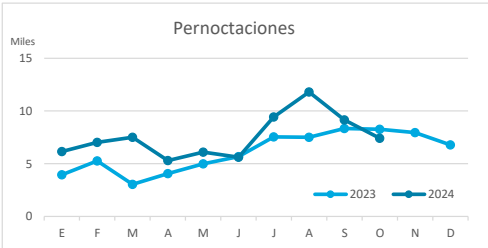
VIAJEROS EN ALOJAMIENTO TURÍSTICO

|           | TOTAL       |              |          |        | Detalle según tipo de alojamiento |              |          |        |             |              |          |       |
|-----------|-------------|--------------|----------|--------|-----------------------------------|--------------|----------|--------|-------------|--------------|----------|-------|
|           | Extranjeros | Peninsulares | Canarios | Total  | Extranjeros                       | Peninsulares | Canarios | Total  | Extranjeros | Peninsulares | Canarios | Total |
| ene-oct23 | 2.503       | 2.759        | 11.141   | 16.403 | 2.013                             | 2.251        | 6.210    | 10.474 | 490         | 508          | 4.931    | 5.929 |
| ene-oct24 | 2.954       | 3.417        | 15.233   | 21.604 | 2.669                             | 3.030        | 8.847    | 14.546 | 285         | 387          | 6.386    | 7.058 |
| Dif       | 451         | 658          | 4.092    | 5.201  | 656                               | 779          | 2.637    | 4.072  | -205        | -121         | 1.455    | 1.129 |
| Dif, %    | 18,0%       | 23,8%        | 36,7%    | 31,7%  | 32,6%                             | 34,6%        | 42,5%    | 38,9%  | -41,8%      | -23,8%       | 29,5%    | 19,0% |



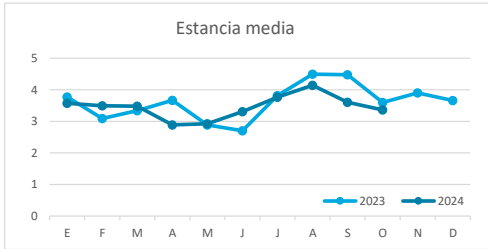
PERNOCTACIONES

|           | TOTAL       |              |          |        | Detalle según tipo de alojamiento |              |          |        |             |              |          |        |
|-----------|-------------|--------------|----------|--------|-----------------------------------|--------------|----------|--------|-------------|--------------|----------|--------|
|           | Extranjeros | Peninsulares | Canarios | Total  | Extranjeros                       | Peninsulares | Canarios | Total  | Extranjeros | Peninsulares | Canarios | Total  |
| ene-oct23 | 10.405      | 11.457       | 36.767   | 58.629 | 7.573                             | 8.820        | 17.297   | 33.690 | 2.832       | 2.637        | 19.470   | 24.939 |
| ene-oct24 | 12.913      | 13.597       | 48.994   | 75.504 | 10.476                            | 11.293       | 23.418   | 45.187 | 2.437       | 2.304        | 25.576   | 30.317 |
| Dif       | 2.508       | 2.140        | 12.227   | 16.875 | 2.903                             | 2.473        | 6.121    | 11.497 | -395        | -333         | 6.106    | 5.378  |
| Dif, %    | 24,1%       | 18,7%        | 33,3%    | 28,8%  | 38,3%                             | 28,0%        | 35,4%    | 34,1%  | -13,9%      | -12,6%       | 31,4%    | 21,6%  |

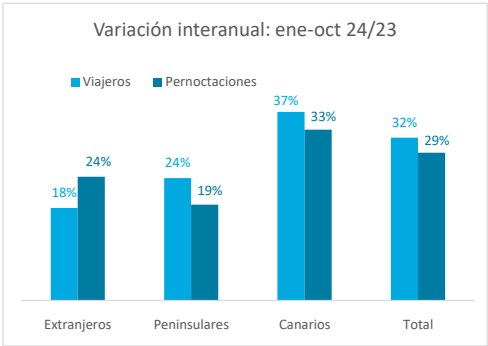
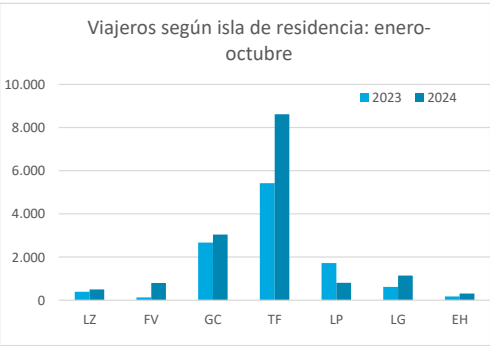
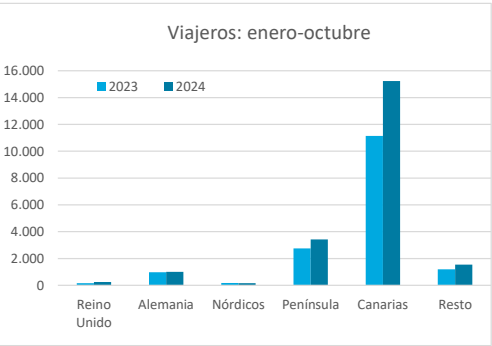


ESTANCIA MEDIA

|           | TOTAL       |              |          |       | Detalle según tipo de alojamiento |              |          |       |             |              |          |       |
|-----------|-------------|--------------|----------|-------|-----------------------------------|--------------|----------|-------|-------------|--------------|----------|-------|
|           | Extranjeros | Peninsulares | Canarios | Total | Extranjeros                       | Peninsulares | Canarios | Total | Extranjeros | Peninsulares | Canarios | Total |
| ene-oct23 | 4,2         | 4,2          | 3,3      | 3,6   | 3,8                               | 3,9          | 2,8      | 3,2   | 5,8         | 5,2          | 3,9      | 4,2   |
| ene-oct24 | 4,4         | 4,0          | 3,2      | 3,5   | 3,9                               | 3,7          | 2,6      | 3,1   | 8,6         | 6,0          | 4,0      | 4,3   |
| Dif       | 0,2         | -0,2         | -0,1     | -0,1  | 0,2                               | -0,2         | -0,1     | -0,1  | 2,8         | 0,8          | 0,1      | 0,1   |



DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA

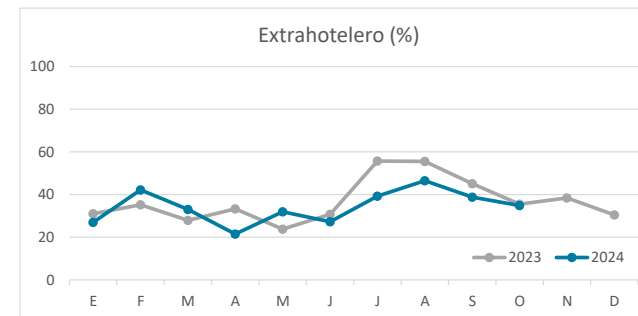
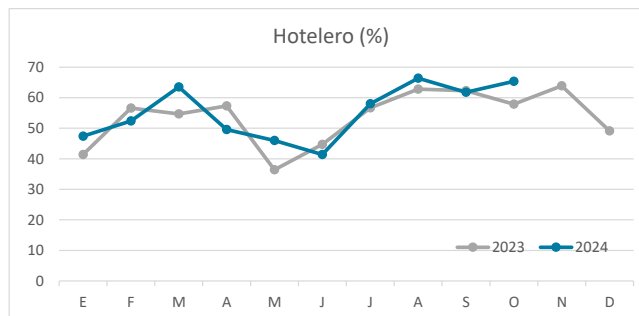
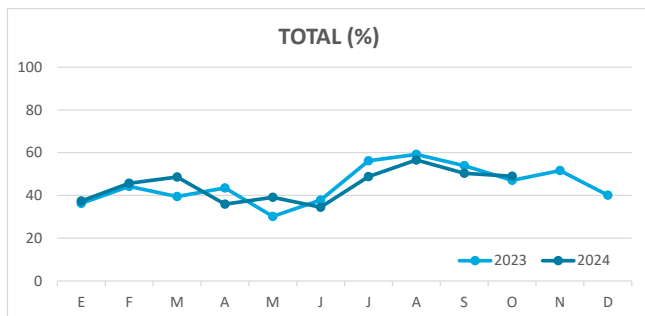


# Principales indicadores de alojamiento turístico

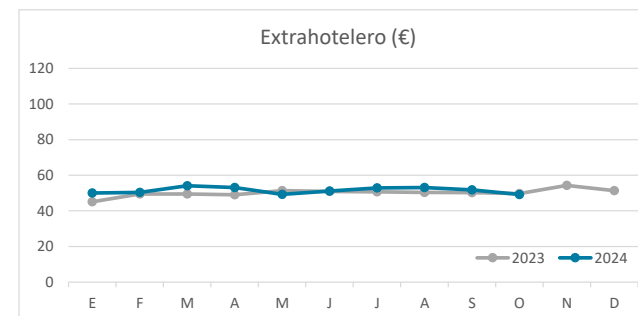
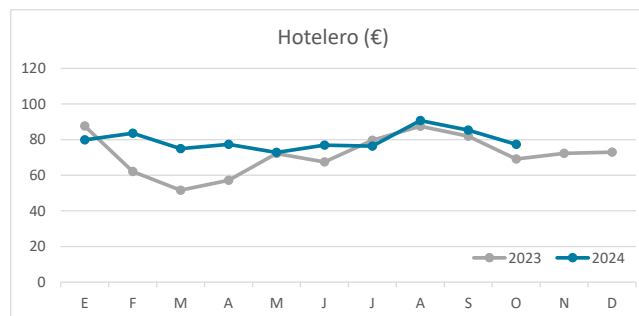
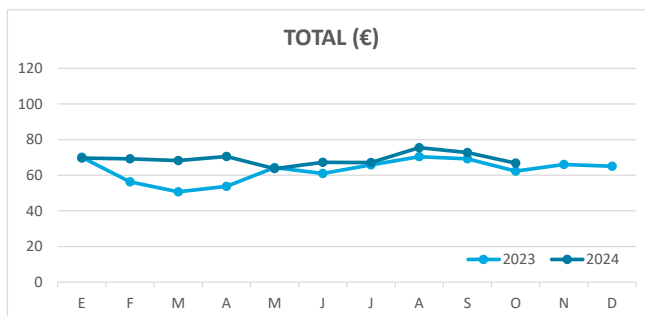
## EL HIERRO (hasta octubre de 2024)



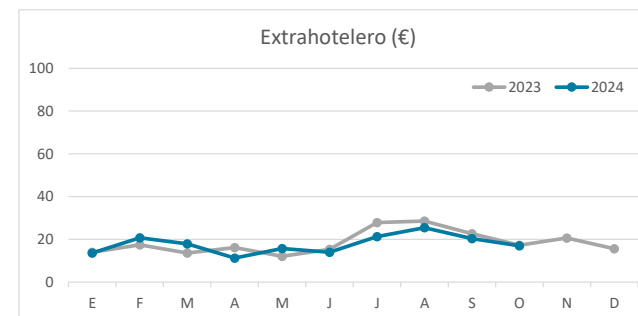
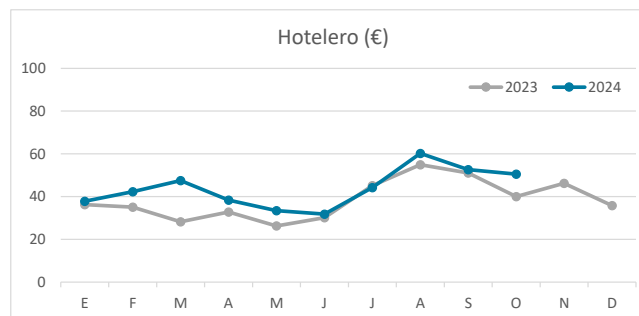
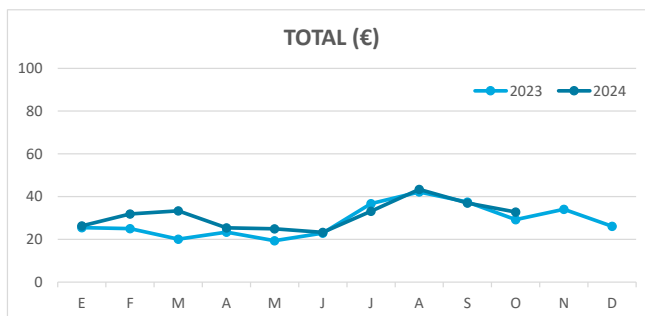
### ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



### ADR (tarifa media diaria)



### REVPAR (ingreso por habitación/apartamento disponible)



Nota: el indicador de viajeros se refiere a viajeros entrados.

Fuente: Encuestas de Alojamiento Turístico (ISTAC)