

Tourist Expenditure Survey (3rd Quarter)

Main indicators by island of stay



Tourists (≥ 16 years old)

3rd Quarter	2023	2024	Change
Lanzarote	646,671	652,344	0.9%
Fuerteventura	473,282	514,421	8.7%
Gran Canaria	791,490	813,965	2.8%
Tenerife	1,285,201	1,449,226	12.8%
La Palma	31,273	29,617	-5.3%
Canary Islands	3,238,391	3,474,825	7.3%

Tourist turnover (≥ 16 years old)(€ million)

3rd Quarter	2023	2024	Change
Lanzarote	942	1,028	9.1%
Fuerteventura	752	760	1.1%
Gran Canaria	1,200	1,151	-4.0%
Tenerife	1,907	2,162	13.4%
La Palma	42	44	3.9%
Canary Islands	4,859	5,164	6.3%

Tourists with holiday package (%)

3rd Quarter	2023	2024	Change
Lanzarote	40.9%	50.8%	9.90
Fuerteventura	62.4%	62.2%	-0.17
Gran Canaria	52.3%	54.2%	1.88
Tenerife	43.8%	45.1%	1.30
La Palma	37.5%	61.1%	23.65
Canary Islands	47.9%	50.9%	2.95

Expenditure per tourist and trip (€)

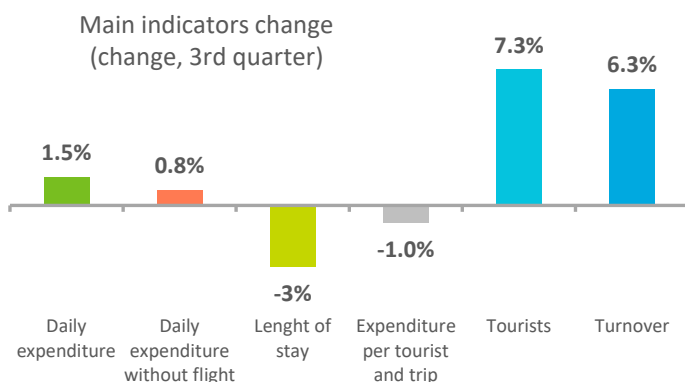
3rd Quarter	2023	2024	Change
Lanzarote	1,457	1,575	8.1%
Fuerteventura	1,589	1,478	-7.0%
Gran Canaria	1,516	1,415	-6.7%
Tenerife	1,484	1,492	0.6%
La Palma	1,342	1,472	9.7%
Canary Islands	1,500	1,486	-1.0%

Average daily expenditure (€)

3rd Quarter	2023	2024	Change
Lanzarote	174.4	191.7	9.9%
Fuerteventura	184.3	178.9	-2.9%
Gran Canaria	174.0	173.0	-0.5%
Tenerife	180.1	180.9	0.4%
La Palma	145.3	168.4	15.9%
Canary Islands	177.6	180.4	1.5%

Average daily expenditure (€) without flight

3rd Quarter	2023	2024	Change
Lanzarote	123.0	135.4	10.1%
Fuerteventura	125.8	117.9	-6.3%
Gran Canaria	122.2	117.9	-3.5%
Tenerife	126.3	128.2	1.5%
La Palma	95.4	114.4	19.9%
Canary Islands	124.2	125.2	0.8%



Length of stay (days)

3rd Quarter	2023	2024	Change
Lanzarote	9.25	8.83	-0.41
Fuerteventura	9.53	9.35	-0.18
Gran Canaria	9.77	9.29	-0.47
Tenerife	9.40	9.15	-0.25
La Palma	10.27	9.07	-1.20
Canary Islands	9.50	9.18	-0.32

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (3rd Quarter)

Main indicators by island of stay



Canary Islands

3rd Quarter	2023	2024	Change
Tourists (≥ 16 years old)	3,238,391	3,474,825	7.3%
- book package	1,551,326	1,766,951	13.9%
- do not book package	1,687,065	1,707,874	1.2%
% book package	47.9%	50.9%	2.95
Average daily expenditure	1,500	1,486	-1.0%
Expenditure per tourist and trip	177.6	180.4	1.5%
- without flight	124.2	125.2	0.8%
Length of stay	9.50	9.18	-0.32
Turnover (≥ 16 years old) (€ million)	4,859	5,164	6.3%

Lanzarote

3rd Quarter	2023	2024	Change
Tourists (≥ 16 years old)	646,671	652,344	0.9%
- book package	264,514	331,398	25.3%
- do not book package	382,157	320,946	-16.0%
% book package	40.9%	50.8%	9.90
Average daily expenditure	1,457	1,575	8.1%
Expenditure per tourist and trip	174.4	191.7	9.9%
- without flight	123.0	135.4	10.1%
Length of stay	9.25	8.83	-0.41
Turnover (≥ 16 years old) (€ million)	942	1,028	9.1%

Fuerteventura

3rd Quarter	2023	2024	Change
Tourists (≥ 16 years old)	473,282	514,421	8.7%
- book package	295,271	320,075	8.4%
- do not book package	178,011	194,346	9.2%
% book package	62.4%	62.2%	-0.17
Average daily expenditure	1,589	1,478	-7.0%
Expenditure per tourist and trip	184.3	178.9	-2.9%
- without flight	125.8	117.9	-6.3%
Length of stay	9.53	9.35	-0.18
Turnover (≥ 16 years old) (€ million)	752	760	1.1%

Gran Canaria

3rd Quarter	2023	2024	Change
Tourists (≥ 16 years old)	791,490	813,965	2.8%
- book package	414,144	441,183	6.5%
- do not book package	377,346	372,782	-1.2%
% book package	52.3%	54.2%	1.88
Average daily expenditure	1,516	1,415	-6.7%
Expenditure per tourist and trip	174.0	173.0	-0.5%
- without flight	122.2	117.9	-3.5%
Length of stay	9.77	9.29	-0.47
Turnover (≥ 16 years old) (€ million)	1,200	1,151	-4.0%

Tenerife

3rd Quarter	2023	2024	Change
Tourists (≥ 16 years old)	1,285,201	1,449,226	12.8%
- book package	563,383	654,185	16.1%
- do not book package	721,819	795,042	10.1%
% book package	43.8%	45.1%	1.30
Average daily expenditure	1,484	1,492	0.6%
Expenditure per tourist and trip	180.1	180.9	0.4%
- without flight	126.3	128.2	1.5%
Length of stay	9.40	9.15	-0.25
Turnover (≥ 16 years old) (€ million)	1,907	2,162	13.4%

La Palma

3rd Quarter	2023	2024	Change
Tourists (≥ 16 years old)	31,273	29,617	-5.3%
- book package	11,723	18,106	54.5%
- do not book package	19,550	11,511	-41.1%
% book package	37.5%	61.1%	23.65
Average daily expenditure	1,342	1,472	9.7%
Expenditure per tourist and trip	145.3	168.4	15.9%
- without flight	95.4	114.4	19.9%
Length of stay	10.27	9.07	-1.20
Turnover (≥ 16 years old) (€ million)	42	44	3.9%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (3rd Quarter)

Main indicators by source market



Tourists (≥ 16 years old)

3rd Quarter	2023	2024	Change
United Kingdom	1,198,562	1,299,176	8.4%
Germany	418,015	438,772	5.0%
Nordic countries	84,678	77,658	-8.3%
Spanish Mainland	537,679	525,512	-2.3%
Others	999,457	1,133,706	13.4%
All markets	3,238,391	3,474,825	7.3%

Tourist turnover (≥ 16 years old)(€ million)

3rd Quarter	2023	2024	Change
United Kingdom	1,869	1,977	5.8%
Germany	706	754	6.8%
Nordic countries	137	121	-11.8%
Spanish Mainland	572	559	-2.3%
Others	1,575	1,753	11.3%
All markets	4,859	5,164	6.3%

Tourists with holiday package (%)

3rd Quarter	2023	2024	Change
United Kingdom	55.1%	60.4%	5.25
Germany	70.5%	69.2%	-1.37
Nordic countries	55.4%	57.4%	1.95
Spanish Mainland	16.6%	20.7%	4.15
Others	46.0%	46.4%	0.36
All markets	47.9%	50.9%	2.95

Expenditure per tourist and trip (€)

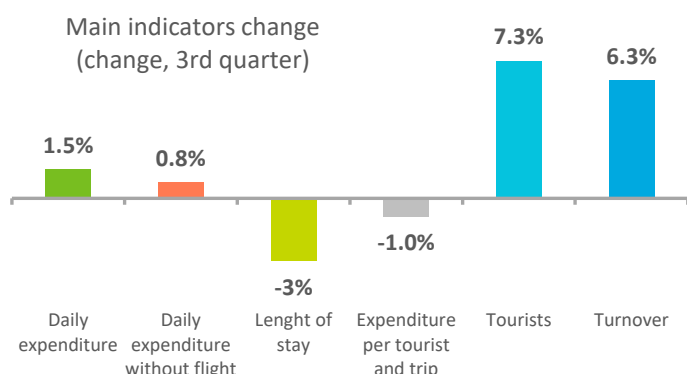
3rd Quarter	2023	2024	Change
United Kingdom	1,559	1,522	-2.4%
Germany	1,690	1,719	1.7%
Nordic countries	1,614	1,552	-3.9%
Spanish Mainland	1,064	1,064	-0.1%
Others	1,576	1,546	-1.9%
All markets	1,500	1,486	-1.0%

Average daily expenditure (€)

3rd Quarter	2023	2024	Change
United Kingdom	192.3	188.5	-1.9%
Germany	173.9	189.3	8.8%
Nordic countries	172.2	174.8	1.5%
Spanish Mainland	150.6	163.4	8.5%
Others	176.6	175.8	-0.5%
All markets	177.6	180.4	1.5%

Average daily expenditure (€) without flight

3rd Quarter	2023	2024	Change
United Kingdom	135.0	132.2	-2.1%
Germany	119.5	121.8	2.0%
Nordic countries	118.4	118.5	0.0%
Spanish Mainland	106.5	114.9	7.9%
Others	123.2	123.8	0.5%
All markets	124.2	125.2	0.8%



Length of stay (days)

3rd Quarter	2023	2024	Change
United Kingdom	9.03	8.75	-0.29
Germany	10.52	9.83	-0.69
Nordic countries	9.89	10.39	0.50
Spanish Mainland	8.36	7.50	-0.85
Others	10.20	10.12	-0.08
All markets	9.50	9.18	-0.32

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (3rd Quarter)

Main indicators by source market



All markets

3rd Quarter	2023	2024	Change
Tourists (≥ 16 years old)	3,238,391	3,474,825	7.3%
- book package	1,551,326	1,766,951	13.9%
- do not book package	1,687,065	1,707,874	1.2%
% book package	47.9%	50.9%	2.95
Average daily expenditure	1,500	1,486	-1.0%
Expenditure per tourist and trip	177.6	180.4	1.5%
- without flight	124.2	125.2	0.8%
Length of stay	9.50	9.18	-0.32
Turnover (≥ 16 years old) (€ million)	4,859	5,164	6.3%

United Kingdom

3rd Quarter	2023	2024	Change
Tourists (≥ 16 years old)	646,671	652,344	0.9%
- book package	264,514	331,398	25.3%
- do not book package	382,157	320,946	-16.0%
% book package	40.9%	50.8%	9.90
Average daily expenditure	1,457	1,575	8.1%
Expenditure per tourist and trip	174.4	191.7	9.9%
- without flight	135.0	132.2	-2.1%
Length of stay	9.25	8.83	-0.41
Turnover (≥ 16 years old) (€ million)	942	1,028	9.1%

Germany

3rd Quarter	2023	2024	Change
Tourists (≥ 16 years old)	418,015	438,772	5.0%
- book package	294,855	303,481	2.9%
- do not book package	123,160	135,291	9.8%
% book package	70.5%	69.2%	-1.37
Average daily expenditure	1,690	1,719	1.7%
Expenditure per tourist and trip	173.9	189.3	8.8%
- without flight	119.5	121.8	2.0%
Length of stay	10.52	9.83	-0.69
Turnover (≥ 16 years old) (€ million)	706	754	6.8%

Nordic countries

3rd Quarter	2023	2024	Change
Tourists (≥ 16 years old)	84,678	77,658	-8.3%
- book package	46,951	44,572	-5.1%
- do not book package	37,727	33,086	-12.3%
% book package	55.4%	57.4%	1.95
Average daily expenditure	1,614	1,552	-3.9%
Expenditure per tourist and trip	172.2	174.8	1.5%
- without flight	118.4	118.5	0.0%
Length of stay	9.89	10.39	0.50
Turnover (≥ 16 years old) (€ million)	137	121	-11.8%

Spanish Mainland

3rd Quarter	2023	2024	Change
Tourists (≥ 16 years old)	537,679	525,512	-2.3%
- book package	89,088	108,906	22.2%
- do not book package	448,591	416,606	-7.1%
% book package	16.6%	20.7%	4.15
Average daily expenditure	1,064	1,064	-0.1%
Expenditure per tourist and trip	150.6	163.4	8.5%
- without flight	106.5	114.9	7.9%
Length of stay	8.36	7.50	-0.85
Turnover (≥ 16 years old) (€ million)	572	559	-2.3%

Others

3rd Quarter	2023	2024	Change
Tourists (≥ 16 years old)	999,457	1,133,706	13.4%
- book package	459,675	525,552	14.3%
- do not book package	539,782	608,154	12.7%
% book package	46.0%	46.4%	0.36
Average daily expenditure	1,576	1,546	-1.9%
Expenditure per tourist and trip	176.6	175.8	-0.5%
- without flight	123.2	123.8	0.5%
Length of stay	10.20	10.12	-0.08
Turnover (≥ 16 years old) (€ million)	1,575	1,753	11.3%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.