

International tourists: tourist arrivals and expenditure

December 2024

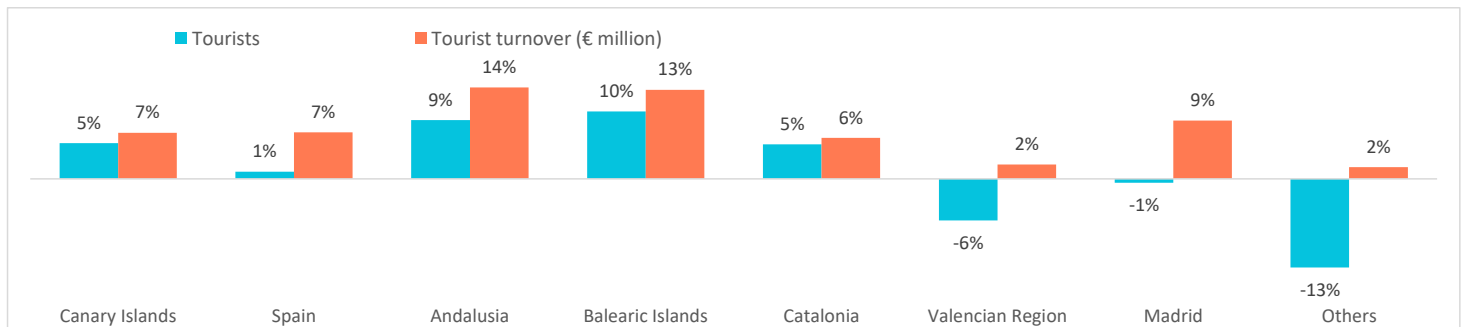


DECEMBER 2024

	Canary Islands	Spain	Andalusia	Balearic Islands	Catalonia	Valencian Region	Madrid	Others
Tourists	1,448,229	5,265,945	680,492	182,446	1,073,406	667,825	602,274	611,272
Tourist turnover (€ million)	2,242	7,589	1,004	244	1,305	850	1,157	788
Expenditure per tourist and trip (€)	1,548	1,441	1,476	1,336	1,216	1,272	1,920	1,290
Expenditure per tourist and day (€)	189	159	146	140	156	111	237	124
Average length of stay	8.21	9.07	10.14	9.54	7.77	11.46	8.10	10.42

Change (%)

	Canary Islands	Spain	Andalusia	Balearic Islands	Catalonia	Valencian Region	Madrid	Others
Tourists	5.4%	1.1%	8.9%	10.2%	5.2%	-6.3%	-0.6%	-13.4%
Tourist turnover (€ million)	7.0%	7.0%	13.8%	13.5%	6.2%	2.2%	8.8%	1.8%
Expenditure per tourist and trip (€)	1.5%	5.9%	4.5%	3.0%	1.0%	9.0%	9.5%	17.6%
Expenditure per tourist and day (€)	11.8%	6.7%	16.8%	0.7%	-8.8%	6.7%	6.3%	5.1%
Average length of stay	-0.81	-0.05	-1.12	0.22	0.72	0.27	0.23	1.11



JANUARY - DECEMBER 2024

	Canary Islands	Spain	Andalusia	Balearic Islands	Catalonia	Valencian Region	Madrid	Others
Tourists	15,226,886	93,799,505	13,597,784	15,311,569	19,939,895	11,938,668	8,823,003	8,961,699
Tourist turnover (€ million)	22,887	126,282	18,495	20,052	23,745	15,177	16,117	9,810
Expenditure per tourist and trip (€)	1,503	1,346	1,360	1,310	1,191	1,271	1,827	1,095
Expenditure per tourist and day (€)	184	186	166	203	211	131	305	151
Average length of stay	8.18	7.26	8.20	6.47	5.63	9.68	5.99	7.25

Change (%)

	Canary Islands	Spain	Andalusia	Balearic Islands	Catalonia	Valencian Region	Madrid	Others
Tourists	9.1%	10.1%	11.5%	6.1%	9.7%	14.0%	12.5%	10.6%
Tourist turnover (€ million)	12.6%	16.1%	20.8%	13.3%	11.8%	21.3%	20.9%	17.3%
Expenditure per tourist and trip (€)	3.2%	5.4%	8.3%	6.8%	1.9%	6.4%	7.5%	6.1%
Expenditure per tourist and day (€)	7.0%	5.1%	7.8%	7.4%	1.0%	3.1%	4.1%	4.1%
Average length of stay	-0.28	0.04	0.02	-0.02	0.05	0.26	0.19	0.12

