

# Tourist Expenditure Survey (4th Quarter)

## Main indicators by island of stay



### Tourists (≥ 16 years old)

4th Quarter	2023	2024	Change
Lanzarote	712,846	778,405	9.2%
Fuerteventura	562,429	623,411	10.8%
Gran Canaria	1,123,704	1,214,686	8.1%
Tenerife	1,598,146	1,762,764	10.3%
La Palma	43,420	46,263	6.5%
<b>Canary Islands</b>	<b>4,053,021</b>	<b>4,433,183</b>	<b>9.4%</b>

### Tourist turnover (≥ 16 years old)(€ million)

4th Quarter	2023	2024	Change
Lanzarote	992	1,087	9.6%
Fuerteventura	772	871	12.7%
Gran Canaria	1,653	1,777	7.5%
Tenerife	2,125	2,371	11.6%
La Palma	54	60	9.9%
<b>Canary Islands</b>	<b>5,612</b>	<b>6,175</b>	<b>10.0%</b>

### Tourists with holiday package (%)

4th Quarter	2023	2024	Change
Lanzarote	41.9%	54.6%	12.65
Fuerteventura	60.3%	62.5%	2.24
Gran Canaria	53.5%	52.1%	-1.35
Tenerife	43.2%	44.8%	1.68
La Palma	49.9%	51.2%	1.29
<b>Canary Islands</b>	<b>48.3%</b>	<b>51.1%</b>	<b>2.86</b>

### Expenditure per tourist and trip (€)

4th Quarter	2023	2024	Change
Lanzarote	1,391	1,397	0.4%
Fuerteventura	1,373	1,397	1.7%
Gran Canaria	1,471	1,463	-0.6%
Tenerife	1,329	1,345	1.2%
La Palma	1,250	1,289	3.1%
<b>Canary Islands</b>	<b>1,385</b>	<b>1,393</b>	<b>0.6%</b>

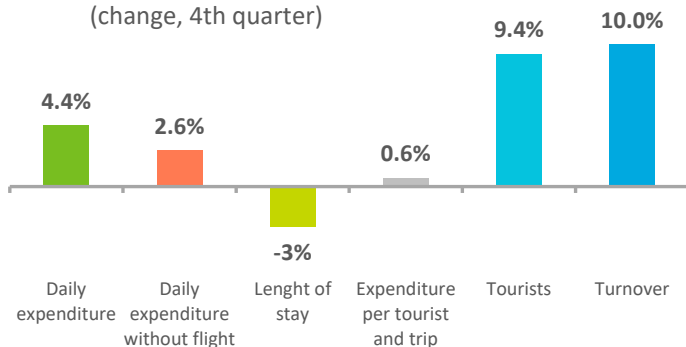
### Average daily expenditure (€)

4th Quarter	2023	2024	Change
Lanzarote	175.1	177.9	1.6%
Fuerteventura	160.8	168.4	4.7%
Gran Canaria	170.9	174.7	2.2%
Tenerife	168.1	179.6	6.8%
La Palma	139.1	152.3	9.4%
<b>Canary Islands</b>	<b>168.7</b>	<b>176.1</b>	<b>4.4%</b>

### Average daily expenditure (€) without flight

4th Quarter	2023	2024	Change
Lanzarote	123.9	127.1	2.5%
Fuerteventura	115.5	114.9	-0.6%
Gran Canaria	120.9	123.2	1.9%
Tenerife	124.1	128.9	3.9%
La Palma	96.0	106.6	11.0%
<b>Canary Islands</b>	<b>121.6</b>	<b>124.8</b>	<b>2.6%</b>

Main indicators change (change, 4th quarter)



### Length of stay (days)

4th Quarter	2023	2024	Change
Lanzarote	8.72	8.61	-0.12
Fuerteventura	9.60	9.00	-0.60
Gran Canaria	9.76	9.78	0.03
Tenerife	8.95	8.56	-0.39
La Palma	10.11	9.32	-0.79
<b>Canary Islands</b>	<b>9.24</b>	<b>8.98</b>	<b>-0.26</b>

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

# Tourist Expenditure Survey (4th Quarter)

## Main indicators by island of stay



### Canary Islands

4th Quarter	2023	2024	Change
<b>Tourists</b> (≥ 16 years old)	<b>4,053,021</b>	<b>4,433,183</b>	<b>9.4%</b>
- book package	1,955,627	2,265,726	15.9%
- do not book package	2,097,393	2,167,457	3.3%
% book package	48.3%	51.1%	2.86
Average daily expenditure	1,385	1,393	0.6%
Expenditure per tourist and trip	168.7	176.1	4.4%
- without flight	121.6	124.8	2.6%
Length of stay	9.24	8.98	<b>-0.26</b>
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>5,612</b>	<b>6,175</b>	<b>10.0%</b>

### Lanzarote

4th Quarter	2023	2024	Change
<b>Tourists</b> (≥ 16 years old)	<b>712,846</b>	<b>778,405</b>	<b>9.2%</b>
- book package	298,822	424,799	42.2%
- do not book package	414,024	353,606	<b>-14.6%</b>
% book package	41.9%	54.6%	12.65
Average daily expenditure	1,391	1,397	0.4%
Expenditure per tourist and trip	175.1	177.9	1.6%
- without flight	123.9	127.1	2.5%
Length of stay	8.72	8.61	<b>-0.12</b>
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>992</b>	<b>1,087</b>	<b>9.6%</b>

### Fuerteventura

4th Quarter	2023	2024	Change
<b>Tourists</b> (≥ 16 years old)	<b>562,429</b>	<b>623,411</b>	<b>10.8%</b>
- book package	339,193	389,917	15.0%
- do not book package	223,236	233,495	4.6%
% book package	60.3%	62.5%	2.24
Average daily expenditure	1,373	1,397	1.7%
Expenditure per tourist and trip	160.8	168.4	4.7%
- without flight	115.5	114.9	<b>-0.6%</b>
Length of stay	9.60	9.00	<b>-0.60</b>
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>772</b>	<b>871</b>	<b>12.7%</b>

### Gran Canaria

4th Quarter	2023	2024	Change
<b>Tourists</b> (≥ 16 years old)	<b>1,123,704</b>	<b>1,214,686</b>	<b>8.1%</b>
- book package	600,781	633,066	5.4%
- do not book package	522,923	581,621	11.2%
% book package	53.5%	52.1%	<b>-1.35</b>
Average daily expenditure	1,471	1,463	<b>-0.6%</b>
Expenditure per tourist and trip	170.9	174.7	2.2%
- without flight	120.9	123.2	1.9%
Length of stay	9.76	9.78	0.03
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>1,653</b>	<b>1,777</b>	<b>7.5%</b>

### Tenerife

4th Quarter	2023	2024	Change
<b>Tourists</b> (≥ 16 years old)	<b>1,598,146</b>	<b>1,762,764</b>	<b>10.3%</b>
- book package	689,838	790,477	14.6%
- do not book package	908,308	972,287	7.0%
% book package	43.2%	44.8%	1.68
Average daily expenditure	1,329	1,345	1.2%
Expenditure per tourist and trip	168.1	179.6	6.8%
- without flight	124.1	128.9	3.9%
Length of stay	8.95	8.56	<b>-0.39</b>
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>2,125</b>	<b>2,371</b>	<b>11.6%</b>

### La Palma

4th Quarter	2023	2024	Change
<b>Tourists</b> (≥ 16 years old)	<b>43,420</b>	<b>46,263</b>	<b>6.5%</b>
- book package	21,673	23,687	9.3%
- do not book package	21,747	22,576	3.8%
% book package	49.9%	51.2%	1.29
Average daily expenditure	1,250	1,289	3.1%
Expenditure per tourist and trip	139.1	152.3	9.4%
- without flight	96.0	106.6	11.0%
Length of stay	10.11	9.32	<b>-0.79</b>
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>54</b>	<b>60</b>	<b>9.9%</b>

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

# Tourist Expenditure Survey (4th Quarter)

## Main indicators by source market



### Tourists (≥ 16 years old)

4th Quarter	2023	2024	Change
United Kingdom	1,337,824	1,460,890	9.2%
Germany	734,248	834,155	13.6%
Nordic countries	444,221	444,992	0.2%
Spanish Mainland	373,914	386,633	3.4%
Others	1,162,813	1,306,513	12.4%
<b>All markets</b>	<b>4,053,021</b>	<b>4,433,183</b>	<b>9.4%</b>

### Tourist turnover (≥ 16 years old)(€ million)

4th Quarter	2023	2024	Change
United Kingdom	1,856	2,116	14.0%
Germany	1,154	1,295	12.2%
Nordic countries	746	739	-1.0%
Spanish Mainland	287	326	13.8%
Others	1,569	1,699	8.3%
<b>All markets</b>	<b>5,612</b>	<b>6,175</b>	<b>10.0%</b>

### Tourists with holiday package (%)

4th Quarter	2023	2024	Change
United Kingdom	55.3%	60.1%	4.88
Germany	62.4%	66.0%	3.59
Nordic countries	63.5%	61.2%	-2.26
Spanish Mainland	17.5%	20.2%	2.64
Others	35.3%	37.2%	1.90
<b>All markets</b>	<b>48.3%</b>	<b>51.1%</b>	<b>2.86</b>

### Expenditure per tourist and trip (€)

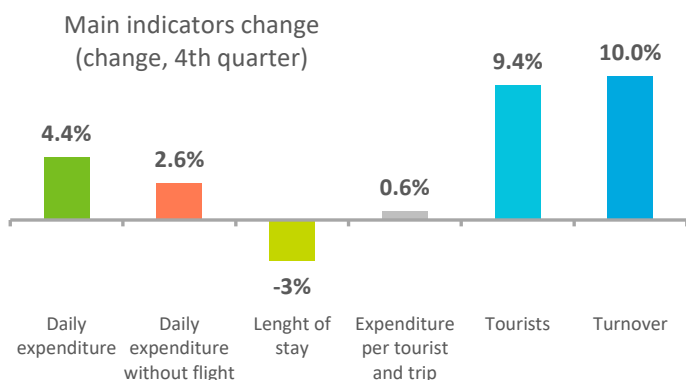
4th Quarter	2023	2024	Change
United Kingdom	1,388	1,448	4.4%
Germany	1,572	1,552	-1.2%
Nordic countries	1,680	1,660	-1.2%
Spanish Mainland	767	844	10.1%
Others	1,349	1,301	-3.6%
<b>All markets</b>	<b>1,385</b>	<b>1,393</b>	<b>0.6%</b>

### Average daily expenditure (€)

4th Quarter	2023	2024	Change
United Kingdom	177.3	190.0	7.2%
Germany	163.3	167.9	2.8%
Nordic countries	183.9	196.9	7.1%
Spanish Mainland	136.0	154.9	13.9%
Others	167.0	164.9	-1.2%
<b>All markets</b>	<b>168.7</b>	<b>176.1</b>	<b>4.4%</b>

### Average daily expenditure (€) without flight

4th Quarter	2023	2024	Change
United Kingdom	130.1	139.0	6.9%
Germany	117.3	114.3	-2.6%
Nordic countries	125.5	129.2	2.9%
Spanish Mainland	102.0	116.9	14.6%
Others	119.5	116.4	-2.6%
<b>All markets</b>	<b>121.6</b>	<b>124.8</b>	<b>2.6%</b>



### Length of stay (days)

4th Quarter	2023	2024	Change
United Kingdom	8.54	8.47	-0.07
Germany	10.71	10.48	-0.24
Nordic countries	11.18	9.86	-1.32
Spanish Mainland	6.37	6.12	-0.25
Others	9.29	9.13	-0.16
<b>All markets</b>	<b>9.24</b>	<b>8.98</b>	<b>-0.26</b>

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

# Tourist Expenditure Survey (4th Quarter)

## Main indicators by source market



### All markets

4th Quarter	2023	2024	Change
<b>Tourists</b> (≥ 16 years old)	<b>4,053,021</b>	<b>4,433,183</b>	<b>9.4%</b>
- book package	1,955,627	2,265,726	15.9%
- do not book package	2,097,393	2,167,457	3.3%
% book package	48.3%	51.1%	2.86
Average daily expenditure	1,385	1,393	0.6%
Expenditure per tourist and trip	168.7	176.1	4.4%
- without flight	121.6	124.8	2.6%
Length of stay	9.24	8.98	-0.26
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>5,612</b>	<b>6,175</b>	<b>10.0%</b>

### United Kingdom

4th Quarter	2023	2024	Change
<b>Tourists</b> (≥ 16 years old)	<b>712,846</b>	<b>778,405</b>	<b>9.2%</b>
- book package	298,822	424,799	42.2%
- do not book package	414,024	353,606	-14.6%
% book package	41.9%	54.6%	12.65
Average daily expenditure	1,391	1,397	0.4%
Expenditure per tourist and trip	175.1	177.9	1.6%
- without flight	130.1	139.0	6.9%
Length of stay	8.72	8.61	-0.12
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>992</b>	<b>1,087</b>	<b>9.6%</b>

### Germany

4th Quarter	2023	2024	Change
<b>Tourists</b> (≥ 16 years old)	<b>734,248</b>	<b>834,155</b>	<b>13.6%</b>
- book package	458,338	550,690	20.1%
- do not book package	275,910	283,464	2.7%
% book package	62.4%	66.0%	3.59
Average daily expenditure	1,572	1,552	-1.2%
Expenditure per tourist and trip	163.3	167.9	2.8%
- without flight	117.3	114.3	-2.6%
Length of stay	10.71	10.48	-0.24
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>1,154</b>	<b>1,295</b>	<b>12.2%</b>

### Nordic countries

4th Quarter	2023	2024	Change
<b>Tourists</b> (≥ 16 years old)	<b>444,221</b>	<b>444,992</b>	<b>0.2%</b>
- book package	281,990	272,411	-3.4%
- do not book package	162,231	172,581	6.4%
% book package	63.5%	61.2%	-2.26
Average daily expenditure	1,680	1,660	-1.2%
Expenditure per tourist and trip	183.9	196.9	7.1%
- without flight	125.5	129.2	2.9%
Length of stay	11.18	9.86	-1.32
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>746</b>	<b>739</b>	<b>-1.0%</b>

### Spanish Mainland

4th Quarter	2023	2024	Change
<b>Tourists</b> (≥ 16 years old)	<b>373,914</b>	<b>386,633</b>	<b>3.4%</b>
- book package	65,468	77,910	19.0%
- do not book package	308,446	308,722	0.1%
% book package	17.5%	20.2%	2.64
Average daily expenditure	767	844	10.1%
Expenditure per tourist and trip	136.0	154.9	13.9%
- without flight	102.0	116.9	14.6%
Length of stay	6.37	6.12	-0.25
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>287</b>	<b>326</b>	<b>13.8%</b>

### Others

4th Quarter	2023	2024	Change
<b>Tourists</b> (≥ 16 years old)	<b>1,162,813</b>	<b>1,306,513</b>	<b>12.4%</b>
- book package	410,545	486,096	18.4%
- do not book package	752,268	820,417	9.1%
% book package	35.3%	37.2%	1.90
Average daily expenditure	1,349	1,301	-3.6%
Expenditure per tourist and trip	167.0	164.9	-1.2%
- without flight	119.5	116.4	-2.6%
Length of stay	9.29	9.13	-0.16
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>1,569</b>	<b>1,699</b>	<b>8.3%</b>

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.