How many are they and how much do they spend?

👤€

	2019	2021	2022	2023	2024
TOURISTS					
Tourist arrivals (FRONTUR) (*)	**2,651**	**1,298**	**2,275**	**2,552**	**2,820**
Tourist arrivals ≥ 16 years old (EGT) (*)	**2,394**	**1,153**	**2,055**	**2,294**	**2,542**
- book holiday package (*)	1,710	707	1,317	1,500	1,661
- do not book holiday package (*)	684	446	738	794	881
- % tourists who book holiday package	71.4%	61.3%	64.1%	65.4%	65.3%
Children < 16 years old (FRONTUR - EGT) (*)	**257**	**145**	**220**	**257**	**278**
Expenditure per tourist (€)	**1,254**	**1,450**	**1,489**	**1,584**	**1,641**
- book holiday package	1,347	1,547	1,561	1,711	1,807
- holiday package	1,145	1,308	1,339	1,468	1,565
- others	202	239	222	243	241
- do not book holiday package	1,022	1,297	1,361	1,346	1,330
- flight	303	321	379	394	401
- accommodation	340	489	478	470	427
- others	379	487	504	481	502
Average lenght of stay	**10.72**	**11.30**	**11.17**	**10.96**	**11.15**
Average daily expenditure (€)	**130.2**	**148.3**	**153.4**	**163.5**	**170.7**
Average daily expenditure (without flight)	**91.0**	**108.7**	**109.1**	**115.0**	**117.4**
Average cost of the flight (€)	**376.0**	**376.3**	**420.1**	**465.1**	**503.4**
Total turnover (≥ 16 years old) (€m)	**3,002**	**1,672**	**3,059**	**3,635**	**4,173**
Turnover without flight (≥ 16 years old) (€m)	**2,102**	**1,238**	**2,196**	**2,568**	**2,893**

(*) Thousands of tourists

% tourists who book holiday package
2019: 71.4%
2021: 61.3%
2022: 64.1%
2023: 65.4%
2024: 65.3%

Average daily expenditure (€) (without flight)
2019: 91.0
2021: 108.7
2022: 109.1
2023: 115.0
2024: 117.4

Average lenght of stay
2019: 10.72
2021: 11.30
2022: 11.17
2023: 10.96
2024: 11.15

Expenditure per tourist (€)
2019: 1,254
2021: 1,450
2022: 1,489
2023: 1,584
2024: 1,641

% Tourists whose spending has been greater than €0 in each item

	2019	2021	2022	2023	2024
Accommodation:					
- Accommodation	89.4%	88.2%	88.8%	89.2%	88.2%
- Additional accommodation expenses	5.9%	7.7%	5.5%	5.8%	5.5%
Transport:					
- National/International Transport	96.9%	96.7%	97.8%	97.0%	97.7%
- Flights between islands	3.3%	4.7%	4.0%	5.3%	2.9%
- Taxi	55.7%	56.1%	56.0%	57.6%	55.1%
- Car rental	32.6%	36.8%	35.9%	37.2%	37.3%
- Public transport	11.2%	11.1%	11.4%	15.0%	14.0%
Food and drink:					
- Food purchases at supermarkets	50.3%	53.7%	54.4%	58.0%	56.7%
- Restaurants	50.1%	56.5%	55.7%	56.5%	56.2%
Leisure:					
- Organized excursions	24.5%	22.7%	26.5%	28.8%	25.6%
- Sport activities	6.5%	10.8%	7.8%	8.7%	7.5%
- Cultural activities	2.8%	2.6%	2.3%	3.1%	3.1%
- Museums	5.6%	4.4%	5.2%	6.4%	5.9%
- Theme Parks	5.8%	7.2%	8.2%	8.6%	8.3%
- Discos and pubs	3.9%	3.6%	4.7%	4.4%	4.1%
- Wellness	3.5%	5.3%	4.8%	4.9%	4.2%
Purchases of goods:					
- Souvenirs	40.8%	36.7%	37.2%	39.3%	38.8%
- Real state	0.1%	0.1%	0.1%	0.0%	0.0%
- Other expenses	1.0%	1.0%	0.8%	0.9%	0.7%
Other:					
- Medical or pharmaceutical expenses	6.6%	13.8%	7.9%	7.6%	7.3%
- Other expenses	5.2%	7.2%	5.4%	5.0%	4.9%
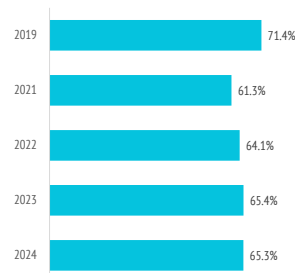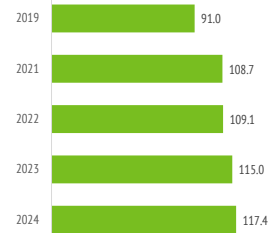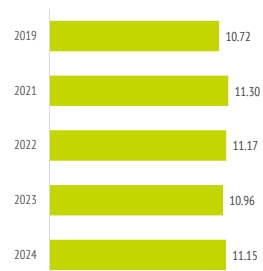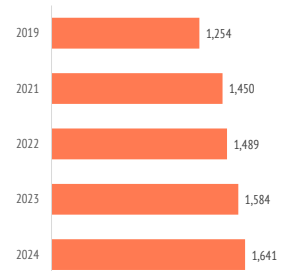
Average expenditure of tourists whose spending has been greater than €0 in each item

Expenditure per tourist and trip (€)	2019	2021	2022	2023	2024
Accommodation:	**782**	**921**	**882**	**976**	**987**
- Accommodation	651	769	762	822	843
- Additional accommodation expenses	131	152	120	154	144
Transport:	**653**	**758**	**832**	**829**	**883**
- National/International Transport	388	389	429	480	515
- Flights between islands	66	79	96	79	77
- Taxi	73	109	121	105	115
- Car rental	100	151	156	139	144
- Public transport	25	30	30	27	32
Food and drink:	**239**	**280**	**286**	**282**	**299**
- Food purchases at supermarkets	100	109	107	107	118
- Restaurants	139	171	180	175	181
Leisure:	**487**	**542**	**552**	**525**	**529**
- Organized excursions	90	95	100	98	98
- Sport activities	132	125	124	106	115
- Cultural activities	42	43	43	63	51
- Museums	28	33	32	33	30
- Theme Parks	51	59	63	61	71
- Discos and pubs	75	105	102	81	85
- Wellness	68	81	87	83	80
Purchases of goods:	**1,014**	**9,963**	**629**	**18,021**	**3,783**
- Souvenirs	95	85	93	81	89
- Real state	658	9,521	423	17,747	3,517
- Other expenses	261	356	113	193	178
Other:	**118**	**133**	**122**	**126**	**125**
- Medical or pharmaceutical expenses	50	55	43	47	46
- Other expenses	68	79	79	79	79

Source: Encuesta sobre el Gasto Turístico (ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

What is the main purpose of their trip?

	2019	2021	2022	2023	2024
Holiday, leisure	94.1%	92.9%	92.9%	92.0%	92.3%
Visiting family or friends	3.8%	5.0%	4.9%	5.5%	5.9%
Business and work	0.8%	1.0%	0.8%	1.0%	0.5%
Education and training	0.1%	0.1%	0.2%	0.2%	0.2%
Sports training	0.6%	0.4%	0.5%	0.5%	0.6%
Health or medical care	0.1%	0.1%	0.1%	0.1%	0.2%
Fairs and congresses	0.0%	0.0%	0.1%	0.1%	0.0%
Others	0.4%	0.4%	0.5%	0.6%	0.3%

What is the main motivation for their holidays?

	2019	2021	2022	2023	2024
Rest	49.3%	52.4%	46.8%	45.1%	44.3%
Enjoy family time	9.5%	11.1%	10.9%	10.0%	12.1%
Have fun	7.1%	6.7%	8.0%	8.7%	8.2%
Explore the destination	28.5%	24.5%	29.0%	30.6%	30.0%
Practice their hobbies	3.8%	3.9%	3.1%	3.3%	3.5%
Other reasons	1.8%	1.5%	2.2%	2.2%	2.0%

Where did they spend their main holiday last year? *

	2019	2021	2022	2023	2024
Didn't have holidays	--	33.3%	25.7%	15.1%	12.3%
Canary Islands	--	19.2%	22.4%	24.3%	26.3%
Other destination	--	47.5%	52.0%	60.6%	61.4%
Balearic Islands	--	4.2%	5.5%	5.4%	5.2%
Rest of Spain	--	3.1%	4.1%	5.5%	5.7%
Italy	--	7.7%	9.3%	9.1%	8.8%
France	--	3.0%	3.5%	4.1%	4.1%
Turkey	--	1.6%	2.9%	3.7%	3.8%
Greece	--	6.8%	7.0%	8.2%	8.1%
Portugal	--	2.1%	2.2%	3.4%	3.7%
Croatia	--	2.6%	3.8%	3.9%	3.0%
Egypt	--	1.0%	1.2%	1.8%	2.4%
Tunisia	--	0.1%	0.1%	0.3%	0.6%
Morocco	--	0.2%	0.3%	0.4%	0.5%
Others	--	15.0%	12.3%	15.0%	15.5%

* Percentage of valid answers

What other destinations did they consider for this trip? *

	2019	2021	2022	2023	2024
None (I was clear about "this Canary Island")	--	28.7%	28.0%	28.8%	29.3%
Canary Islands (other island)	--	27.6%	27.1%	28.4%	28.6%
Other destination	--	43.7%	44.9%	42.7%	42.1%
Balearic Islands	--	6.6%	7.1%	5.4%	5.8%
Rest of Spain	--	4.0%	5.5%	5.7%	5.6%
Italy	--	4.5%	4.1%	4.0%	4.3%
France	--	1.3%	1.2%	1.0%	1.3%
Turkey	--	2.9%	3.2%	3.2%	2.8%
Greece	--	10.7%	9.8%	8.5%	8.5%
Portugal	--	5.4%	5.2%	5.8%	5.7%
Croatia	--	2.2%	2.0%	2.2%	2.2%
Egypt	--	2.9%	3.9%	3.9%	3.5%
Others	--	3.2%	2.8%	2.9%	2.4%

* Percentage of valid answers

## Importance of each factor in the destination choice

	2019	2021	2022	2023	2024
Climate	78.2%	78.6%	74.6%	74.9%	74.7%
Sea	61.3%	66.8%	63.8%	61.5%	61.2%
Safety	55.9%	54.2%	53.0%	54.8%	57.5%
Tranquility	51.6%	51.3%	50.5%	49.9%	50.9%
Beaches	47.9%	54.3%	50.4%	48.5%	48.2%
Effortless trip	45.0%	46.7%	46.6%	45.3%	47.4%
European belonging	41.7%	43.3%	42.0%	39.3%	41.0%
Accommodation supply	41.3%	41.3%	39.4%	40.4%	39.6%
Landscapes	38.0%	34.6%	35.8%	38.0%	39.4%
Price	27.7%	25.8%	28.0%	28.6%	29.1%
Environment	27.4%	24.3%	24.9%	23.8%	27.3%
Gastronomy	23.4%	28.5%	27.0%	26.0%	27.1%
Authenticity	18.6%	19.2%	19.2%	18.6%	21.5%
Fun possibilities	15.8%	19.2%	18.0%	18.6%	17.5%
Hiking trail network	12.5%	11.7%	12.1%	10.3%	13.8%
Shopping	9.2%	8.5%	9.8%	8.9%	10.7%
Culture	7.4%	7.0%	7.6%	8.6%	8.4%
Historical heritage	7.9%	6.6%	6.4%	7.1%	8.0%
Exoticism	7.2%	7.0%	7.3%	7.4%	7.8%
Nightlife	4.3%	5.5%	4.6%	5.0%	4.6%

Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important")
% of tourists who indicate that the factor is "very important" in their choice.

How far in advance do they book their trip?

	2019	2021	2022	2023	2024
The same day	0.6%	0.7%	0.7%	0.8%	0.8%
Between 1 and 30 days	21.0%	43.7%	28.5%	23.5%	21.1%
Between 1 and 2 months	21.1%	23.9%	23.6%	24.0%	22.1%
Between 3 and 6 months	35.9%	19.8%	31.1%	34.1%	35.1%
More than 6 months	21.4%	11.9%	16.0%	17.6%	20.9%

% TOURISTS WHO BOOK MORE THAN 6 MONTHS IN ADVANCE

2019	2021	2022	2023	2024
21.4%	11.9%	16.0%	17.6%	20.9%
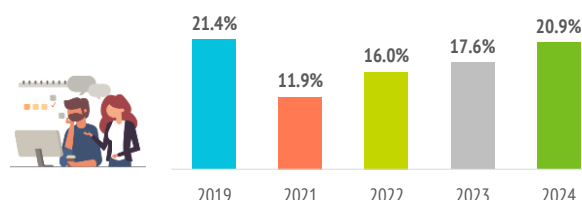
What channels did they use to get information about the trip?

	2019	2021	2022	2023	2024
Previous visits to the Canary Islands	51.9%	47.0%	46.9%	44.4%	44.7%
Friends or relatives	22.8%	24.1%	25.5%	24.3%	24.3%
Internet or social media	52.7%	55.5%	53.1%	53.2%	52.6%
Mass Media	2.3%	2.9%	2.6%	2.3%	2.1%
Travel guides and magazines	13.8%	9.4%	10.2%	10.0%	9.1%
Travel Blogs or Forums	5.0%	6.0%	5.6%	5.8%	5.5%
Travel TV Channels	1.4%	0.8%	1.3%	1.1%	1.2%
Tour Operator or Travel Agency	31.0%	25.9%	26.1%	28.1%	26.0%
Public administrations or similar	0.3%	0.4%	0.5%	0.6%	0.2%
Others	2.2%	1.7%	2.5%	2.6%	2.3%

* Multi-choise question
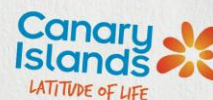
With whom did they book their flight and accommodation? 👁

	2019	2021	2022	2023	2024
Flight					
- Directly with the airline	27.9%	35.2%	32.8%	31.2%	32.9%
- Tour Operator or Travel Agency	72.1%	64.8%	67.2%	68.8%	67.1%
Accommodation					
- Directly with the accommodation	18.8%	25.3%	22.4%	21.8%	22.2%
- Tour Operator or Travel Agency	81.2%	74.7%	77.6%	78.2%	77.8%

Flight
- Tour Operator or Travel Agency   - Directly with the airline

2019	2021	2022	2023	2024
72%	65%	67%	69%	67%
28%	35%	33%	31%	33%
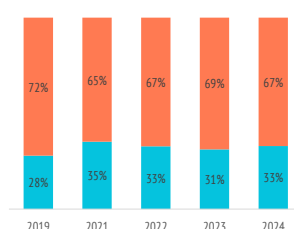
Accommodation
- Tour Operator or Travel Agency   - Directly with the accommodation

2019	2021	2022	2023	2024
81%	75%	78%	78%	78%
19%	25%	22%	22%	22%

Where does the flight come from? 🌐

	2019	2021	2022	2023	2024
Germany	92.8%	94.0%	91.2%	91.8%	92.8%
Spanish Mainland	2.9%	2.4%	2.5%	2.4%	2.1%
Switzerland	2.1%	1.3%	3.1%	2.4%	1.9%
Luxembourg	0.4%	0.5%	1.1%	1.3%	1.2%
Portugal	0.5%	0.7%	0.9%	1.0%	0.8%
Austria	0.3%	0.2%	0.2%	0.2%	0.2%
Belgium	0.2%	0.1%	0.1%	0.1%	0.2%
France	0.0%	0.0%	0.0%	0.1%	0.2%
Netherlands	0.4%	0.1%	0.3%	0.2%	0.1%
Italy	0.0%	0.1%	0.1%	0.0%	0.1%
Others	0.5%	0.7%	0.6%	0.4%	0.3%

Where do they stay? 🛏

	2019	2021	2022	2023	2024
1-2-3* Hotel	13.5%	14.0%	11.9%	12.0%	11.7%
4* Hotel	45.6%	45.0%	45.3%	46.3%	42.4%
5* Hotel / 5* Luxury Hotel	7.5%	10.6%	9.0%	8.6%	8.8%
Aparthotel / Tourist Villa	13.9%	10.1%	9.8%	8.8%	9.3%
House/room rented in a private dwelling	6.5%	7.4%	9.2%	9.3%	15.3%
Private accommodation (1)	6.4%	7.3%	7.7%	7.2%	8.6%
Others (Cottage, cruise, camping,..)	6.7%	5.6%	7.0%	7.7%	3.9%

(1) Own property /House of friends or relatives / Free housing exchange / Other private accommodation.

Hotels   Aparthotel / Tourist Villa   Others

	2019	2021	2022	2023	2024
Hotels	66.5%	69.6%	66.2%	67.0%	62.9%
Aparthotel / Tourist Villa	13.9%	10.1%	9.8%	8.8%	9.3%
Others	19.6%	20.3%	23.9%	24.3%	27.8%

What do they book? 🍽

	2019	2021	2022	2023	2024
Room only	17.4%	19.3%	20.5%	19.7%	23.2%
Bed and Breakfast	7.7%	9.1%	7.4%	8.5%	8.7%
Half board	30.7%	24.7%	25.5%	29.3%	27.1%
Full board	3.9%	3.6%	3.4%	2.6%	2.7%
All inclusive	40.4%	43.3%	43.3%	39.8%	38.2%

Activities in the Canary Islands 🧍🚶

Outdoor time per day	2019	2021	2022	2023	2024
0 hours	1.9%	3.4%	2.4%	2.3%	2.3%
1 - 2 hours	9.7%	13.8%	11.5%	12.2%	10.7%
3 - 6 hours	38.0%	36.9%	37.7%	38.2%	36.5%
7 - 12 hours	46.0%	40.6%	43.1%	41.8%	45.2%
More than 12 hours	4.4%	5.4%	5.2%	5.4%	5.3%
Outdoor time per day	6.9	6.5	6.7	6.7	6.8

0 hours   More than 1 hours   More than 3 hours   More than 7 hours   More than 12 hours

	2019	2021	2022	2023	2024
More than 1 hours	98%	97%	98%	98%	98%
More than 3 hours	88%	83%	86%	85%	87%
More than 7 hours	50%	46%	48%	47%	50%
0 hours	2%	3%	2%	2%	2%
More than 12 hours	4%	5%	5%	5%	5%
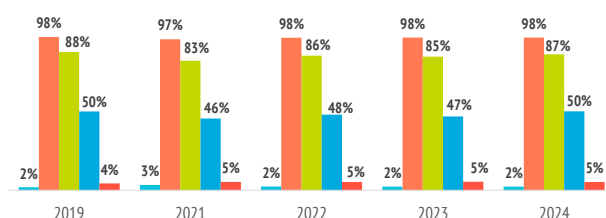
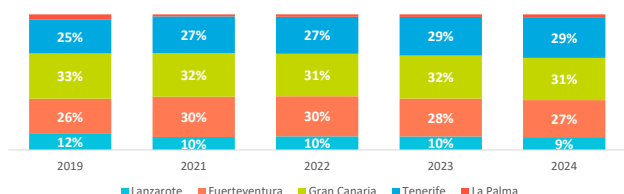| Activities in the Canary Islands	2019	2021	2022	2023	2024
Beach	77.8%	84.2%	81.3%	79.6%	79.0%
Walk, wander	53.2%	55.5%	55.4%	56.8%	57.3%
Explore the island on their own	51.4%	51.7%	52.6%	52.6%	54.5%
Swimming pool, hotel facilities	39.8%	43.3%	42.4%	41.9%	40.0%
Taste Canarian gastronomy	29.0%	34.2%	32.4%	33.0%	32.6%
Hiking	--	20.4%	19.6%	21.6%	22.7%
Organized excursions	19.2%	13.5%	17.4%	17.6%	15.8%
Other Nature Activities	--	10.1%	11.4%	11.8%	12.3%
Sea excursions / whale watching	12.2%	13.1%	14.3%	14.4%	12.2%
Museums / exhibitions	10.7%	8.6%	10.0%	11.2%	11.6%
Theme parks	12.6%	10.8%	11.5%	11.5%	11.3%
Wineries / markets / popular festivals	12.4%	8.1%	10.2%	11.4%	10.9%
Nightlife / concerts / shows	9.1%	8.1%	9.4%	9.8%	9.2%
Astronomical observation	5.4%	6.3%	5.8%	5.7%	6.4%
Practice other sports	--	7.4%	5.6%	5.4%	4.6%
Beauty and health treatments	4.3%	4.7%	5.0%	5.1%	4.3%
Surf	--	5.1%	3.9%	4.0%	3.7%
Scuba Diving	--	5.8%	3.9%	3.4%	3.3%
Cycling / Mountain bike	--	5.1%	4.2%	4.0%	3.1%
Swim	--	50.1%	7.2%	3.6%	3.0%
Running	--	3.6%	2.4%	2.2%	2.3%
Golf	--	2.1%	1.6%	1.8%	2.0%
Windsurf / Kitesurf	--	2.0%	1.6%	1.3%	1.0%

* Multi-choise question

Tourist profile. Historical data (2019 - 2024)
GERMANY

Which island do they choose?

Tourists (≥ 16 year old)	2019	2021	2022	2023	2024
Lanzarote	274,617	107,543	203,250	225,420	239,766
Fuerteventura	607,724	333,335	599,054	636,891	689,777
Gran Canaria	778,717	361,424	635,157	721,805	785,835
Tenerife	578,542	303,546	553,807	649,008	744,297
La Palma	93,070	17,024	35,724	41,652	66,743

Share by islands	2019	2021	2022	2023	2024
Lanzarote	11.8%	9.6%	10.0%	9.9%	9.5%
Fuerteventura	26.1%	29.7%	29.6%	28.0%	27.3%
Gran Canaria	33.4%	32.2%	31.3%	31.7%	31.1%
Tenerife	24.8%	27.0%	27.3%	28.5%	29.5%
La Palma	4.0%	1.5%	1.8%	1.8%	2.6%

	2019	2021	2022	2023	2024
Lanzarote	25%	27%	27%	29%	29%
Gran Canaria	33%	32%	31%	32%	31%
Fuerteventura	26%	30%	30%	28%	27%
Tenerife	12%	10%	10%	10%	9%

Lanzarote · Fuerteventura · Gran Canaria · Tenerife · La Palma

How many islands do they visit during their trip?

	2019	2021	2022	2023	2024
One island	90.8%	92.4%	92.5%	91.5%	93.2%
Two islands	6.1%	5.7%	5.6%	6.6%	5.2%
Three or more islands	3.0%	1.9%	1.9%	1.9%	1.6%

How many are loyal to the Canary Islands?

	2019	2021	2022	2023	2024
Repeat tourists	73.3%	70.9%	70.3%	71.1%	70.8%
At least 10 previous visits	19.7%	19.4%	18.8%	17.0%	20.1%
Repeat tourists (last 5 years)	69.2%	65.6%	64.9%	65.4%	65.1%
Repeat tourists (last 5 years)(5 or more visits)	19.5%	14.5%	13.2%	12.9%	16.0%

How do they rate the Canary Islands?

Satisfaction (scale 0-10)	2019	2021	2022	2023	2024
Average rating	8.64	8.82	8.75	8.68	8.61

Experience in the Canary Islands	2019	2021	2022	2023	2024
Worse or much worse than expected	1.3%	1.3%	1.8%	1.8%	2.3%
Lived up to expectations	55.6%	54.1%	54.7%	54.9%	55.7%
Better or much better than expected	43.0%	44.6%	43.5%	43.3%	42.0%

Future intentions (scale 1-10)	2019	2021	2022	2023	2024
Return to the Canary Islands	8.70	8.83	8.71	8.63	8.62
Recommend visiting the Canary Islands	8.95	9.07	8.99	8.91	8.86

Who are they?

	2019	2021	2022	2023	2024
Gender					
Men	52.4%	51.9%	50.5%	51.5%	52.1%
Women	47.6%	48.1%	49.5%	48.5%	47.9%
Age					
Average age	48.2	44.8	46.4	47.4	48.0
Standard deviation	15.7	16.1	16.6	17.4	17.1
Age range					
16 - 24 years old	7.2%	11.6%	11.0%	11.0%	9.3%
25 - 30 years old	10.7%	12.4%	11.1%	11.6%	10.9%
31 - 45 years old	24.1%	28.4%	27.4%	25.4%	26.6%
46 - 60 years old	34.5%	28.5%	27.4%	24.6%	24.8%
Over 60 years old	23.5%	19.1%	23.1%	27.4%	28.3%
Occupation					
Salaried worker	57.1%	58.7%	58.2%	55.2%	57.4%
Self-employed	10.2%	8.2%	7.3%	8.6%	8.1%
Unemployed	0.4%	0.7%	0.3%	0.6%	0.4%
Business owner	11.6%	11.7%	11.3%	10.1%	8.5%
Student	3.5%	6.2%	4.7%	4.2%	4.4%
Retired	15.6%	12.9%	16.8%	20.0%	20.0%
Unpaid domestic work	0.5%	0.3%	0.5%	0.3%	0.4%
Others	1.1%	1.2%	0.9%	0.9%	0.9%
Annual household income level					
Less than €25,000	11.1%	11.8%	11.7%	9.4%	9.7%
€25,000 - €49,999	37.8%	32.8%	32.2%	31.4%	32.5%
€50,000 - €74,999	26.7%	27.4%	30.1%	28.6%	30.8%
More than €74,999	24.4%	28.0%	26.0%	30.6%	26.9%
Education level					
No studies	0.6%	0.3%	0.3%	0.5%	0.4%
Primary education	3.8%	2.5%	3.2%	3.4%	3.1%
Secondary education	26.0%	18.6%	23.4%	23.5%	23.1%
Higher education	69.6%	78.7%	73.1%	72.6%	73.3%

Who do they come with?

	2019	2021	2022	2023	2024
Unaccompanied	10.6%	12.6%	11.4%	12.1%	12.0%
Only with partner	52.7%	50.3%	49.9%	52.9%	50.5%
Only with children (< 13 years old)	5.2%	5.0%	5.4%	3.9%	4.9%
Partner + children (< 13 years old)	5.2%	5.0%	5.5%	5.5%	5.7%
Other relatives	5.6%	6.0%	6.4%	6.2%	6.2%
Friends	5.9%	7.5%	7.0%	7.1%	7.2%
Work colleagues	0.3%	0.5%	0.3%	0.3%	0.1%
Organized trip	0.4%	0.3%	0.2%	0.2%	0.1%
Other combinations (2)	14.2%	12.8%	13.9%	11.7%	13.4%

(2) Combination of some of the groups previously analyzed

	2019	2021	2022	2023	2024
Tourists with children	**13.0%**	**12.9%**	**13.7%**	**11.9%**	**13.6%**
- Between 0 and 2 years old	1.3%	1.0%	1.0%	1.6%	0.8%
- Between 3 and 12 years old	10.7%	10.9%	12.0%	9.7%	11.9%
- Between 0 -2 and 3-12 years old	1.0%	1.0%	0.7%	0.7%	0.9%
Tourists without children	**87.0%**	**87.1%**	**86.3%**	**88.1%**	**86.4%**
Group composition:					
- 1 person	13.5%	14.8%	13.4%	13.9%	13.5%
- 2 people	61.2%	59.4%	59.3%	62.1%	60.7%
- 3 people	11.9%	11.1%	12.0%	11.8%	11.3%
- 4 or 5 people	11.8%	12.8%	13.3%	10.3%	12.5%
- 6 or more people	1.6%	1.9%	2.0%	1.9%	1.8%
Average group size:	**2.32**	**2.33**	**2.38**	**2.30**	**2.35**

People who share the main expenses of the trip