How many are they and how much do they spend?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
TOURISTS					
Tourist arrivals (FRONTUR) (*)	**54.2**	**32.7**	**35.5**	**47.8**	**170**
Tourist arrivals ≥ 16 years old (EGT) (*)	**49.8**	**29.2**	**29.9**	**46.3**	**155**
- book holiday package (*)	25.8	12.1	17.9	23.7	**80**
- do not book holiday package (*)	23.9	17.1	12.0	22.6	**76**
- % tourists who book holiday package	51.9%	41.4%	60.0%	51.2%	**51.3%**
Children < 16 years old (FRONTUR - EGT) *(*)*	4.5	3.4	5.6	1.5	**15**
Expenditure per tourist (€)	**1,316**	**1,134**	**1,422**	**1,289**	**1,294**
- book holiday package	222	154	233	235	**216**
- holiday package	180	121	191	193	**176**
- others	42	33	43	42	**40**
- do not book holiday package	198	162	103	168	**158**
- flight	61	42	36	47	**47**
- accommodation	66	54	38	60	**55**
- others	70	66	28	61	**56**
Average lenght of stay	**9.50**	**10.16**	**8.91**	**9.32**	**9.46**
Average daily expenditure (€)	**159.8**	**136.4**	**165.6**	**152.3**	**154.3**
Average daily expenditure (without flight)	**108.1**	**99.1**	**111.3**	**106.6**	**106.6**
Average cost of the flight (€)	**66.5**	**42.7**	**53.8**	**57.6**	**56.4**
Total turnover (≥ 16 years old) (€m)	**65**	**33**	**43**	**60**	**201**
Turnover without flight (≥ 16 years old) (€m)	**45**	**24**	**28**	**42**	**140**

(*) Thousands of tourists

% tourists who book holiday package

Average daily expenditure (€) (without flight)

Average lenght of stay

Expenditure per tourist (€)

% Tourists whose spending has been greater than €0 in each item

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Accommodation:					
- Accommodation	89.4%	90.8%	95.2%	92.6%	**91.7%**
- Additional accommodation expenses	6.0%	7.5%	11.9%	7.3%	**7.8%**
Transport:					
- National/International Transport	97.8%	96.9%	96.4%	96.6%	**97.0%**
- Flights between islands	6.8%	9.8%	6.2%	8.9%	**7.9%**
- Taxi	15.5%	26.2%	19.8%	28.7%	**22.3%**
- Car rental	71.7%	68.7%	67.4%	64.4%	**68.1%**
- Public transport	10.9%	11.2%	14.9%	15.3%	**13.0%**
Food and drink:					
- Food purchases at supermarkets	72.4%	69.5%	69.0%	74.5%	**71.8%**
- Restaurants	89.9%	85.2%	75.0%	76.9%	**82.3%**
Leisure:					
- Organized excursions	21.7%	30.6%	44.0%	31.5%	**30.6%**
- Sport activities	5.1%	8.4%	12.3%	6.5%	**7.5%**
- Cultural activities	2.6%	0.6%	5.4%	3.1%	**2.9%**
- Museums	13.8%	10.0%	14.3%	15.1%	**13.6%**
- Theme Parks	0.6%	0.4%	3.1%	2.4%	**1.6%**
- Discos and pubs	1.6%	0.2%	0.0%	1.7%	**1.0%**
- Wellness	2.0%	1.3%	2.4%	2.7%	**2.2%**
Purchases of goods:					
- Souvenirs	35.0%	41.9%	45.3%	38.7%	**39.4%**
- Real state	0.0%	0.2%	0.0%	0.0%	**0.0%**
- Other expenses	0.4%	0.7%	0.7%	1.1%	**0.7%**
Other:					
- Medical or pharmaceutical expenses	6.1%	5.7%	12.1%	6.5%	**7.3%**
- Other expenses	9.1%	7.0%	6.3%	12.8%	**9.2%**

Average expenditure of tourists whose spending has been greater than €0 *in each item*

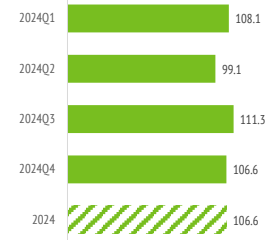| Expenditure per tourist and trip (€)	2024Q1	2024Q2	2024Q3	2024Q4	2024
Accommodation:	**635**	**555**	**801**	**668**	**672**
- Accommodation	583	464	642	557	**565**
- Additional accommodation expenses	52	91	158	110	**107**
Transport:	**790**	**683**	**788**	**857**	**801**
- National/International Transport	426	314	494	387	**406**
- Flights between islands	95	116	82	139	**113**
- Taxi	72	101	71	144	**106**
- Car rental	174	133	126	148	**150**
- Public transport	23	19	16	39	**26**
Food and drink:	**219**	**246**	**174**	**209**	**213**
- Food purchases at supermarkets	79	122	58	75	**82**
- Restaurants	140	123	115	134	**131**
Leisure:	**359**	**342**	**262**	**408**	**362**
- Organized excursions	77	97	102	86	**90**
- Sport activities	81	38	59	72	**62**
- Cultural activities	26	40	21	22	**23**
- Museums	19	15	11	26	**19**
- Theme Parks	33	73	16	27	**26**
- Discos and pubs	54	12	15	108	**78**
- Wellness	70	70	37	68	**62**
Purchases of goods:	**85**	**299**	**115**	**159**	**205**
- Souvenirs	49	92	50	44	**56**
- Real state	0	50	0	0	**50**
- Other expenses	37	157	65	115	**99**
Other:	**46**	**77**	**43**	**140**	**88**
- Medical or pharmaceutical expenses	20	40	11	11	**17**
- Other expenses	26	37	32	129	**71**

Source: Encuesta sobre el Gasto Turístico (ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.
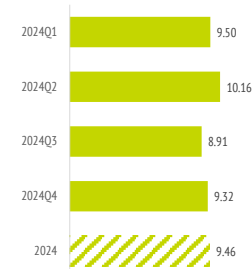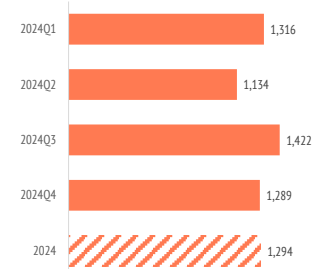
What is the main purpose of their trip?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Holiday, leisure	93.3%	84.7%	92.5%	90.2%	**90.6%**
Visiting family or friends	4.8%	11.6%	3.7%	6.5%	**6.4%**
Business and work	1.6%	2.9%	3.4%	3.2%	**2.7%**
Education and training	0.0%	0.5%	0.0%	0.0%	**0.1%**
Sports training	0.1%	0.1%	0.0%	0.0%	**0.0%**
Health or medical care	0.0%	0.0%	0.0%	0.0%	**0.0%**
Fairs and congresses	0.0%	0.0%	0.0%	0.0%	**0.0%**
Others	0.3%	0.3%	0.4%	0.0%	**0.2%**

What is the main motivation for their holidays?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Rest	22.9%	19.7%	27.8%	35.4%	**26.9%**
Enjoy family time	7.8%	7.8%	12.1%	5.7%	**8.0%**
Have fun	3.3%	10.8%	5.4%	3.4%	**5.1%**
Explore the destination	61.2%	54.5%	53.2%	48.6%	**54.7%**
Practice their hobbies	2.7%	3.6%	1.2%	5.0%	**3.3%**
Other reasons	2.1%	3.6%	0.4%	1.9%	**2.0%**

Where did they spend their main holiday last year? *

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Didn't have holidays	9.9%	10.1%	10.6%	13.6%	**11.4%**
Canary Islands	23.4%	21.5%	22.5%	21.0%	**22.0%**
Other destination	66.6%	68.4%	67.0%	65.4%	**66.6%**
- Balearic Islands	6.6%	5.7%	3.1%	2.3%	**4.0%**
- Rest of Spain	17.3%	17.1%	12.3%	11.3%	**13.8%**
- Italy	7.4%	11.3%	8.1%	11.9%	**9.9%**
- France	4.3%	3.9%	8.0%	5.2%	**5.6%**
- Turkey	1.0%	0.2%	1.7%	1.2%	**1.1%**
- Greece	3.5%	3.7%	4.9%	5.5%	**4.6%**
- Portugal	6.6%	7.3%	6.7%	6.5%	**6.8%**
- Croatia	1.6%	2.5%	0.7%	1.9%	**1.6%**
- Egypt	0.6%	0.8%	0.3%	0.6%	**0.6%**
- Tunisia	0.0%	0.0%	0.0%	0.6%	**0.2%**
- Morocco	2.9%	2.3%	0.5%	1.5%	**1.6%**
- Others	14.8%	13.5%	20.7%	16.9%	**16.9%**

* Percentage of valid answers

What other destinations did they consider for this trip? *

	2024Q1	2024Q2	2024Q3	2024Q4	2024
None (I was clear about "this Canary Island")	37.8%	37.7%	16.9%	34.6%	**31.6%**
Canary Islands (other island)	34.7%	27.6%	23.2%	28.6%	**28.8%**
Other destination	27.5%	34.7%	59.9%	36.8%	**39.7%**
- Balearic Islands	4.0%	5.7%	7.5%	3.5%	**5.1%**
- Rest of Spain	5.1%	5.3%	9.6%	5.9%	**6.5%**
- Italy	2.0%	7.8%	9.8%	4.1%	**5.6%**
- France	0.5%	1.1%	3.4%	1.7%	**1.7%**
- Turkey	1.0%	1.7%	1.3%	1.3%	**1.3%**
- Greece	3.6%	6.9%	9.8%	6.5%	**6.6%**
- Portugal	5.0%	3.5%	11.2%	9.5%	**7.6%**
- Croatia	1.1%	0.7%	3.9%	0.6%	**1.6%**
- Egypt	2.4%	0.3%	0.9%	1.0%	**1.2%**
- Others	2.9%	1.8%	2.5%	2.6%	**2.5%**

* Percentage of valid answers

Importance of each factor in the destination choice

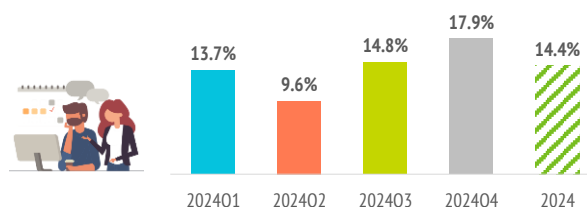|	2024Q1	2024Q2	2024Q3	2024Q4	2024
Landscapes	71.2%	64.6%	62.4%	70.0%	**67.9%**
Climate	68.0%	60.8%	51.1%	67.5%	**63.3%**
Tranquility	51.6%	51.9%	55.4%	52.6%	**52.7%**
Environment	48.8%	46.5%	54.3%	48.8%	**49.4%**
Safety	42.5%	42.5%	47.4%	53.4%	**46.7%**
Sea	38.9%	36.3%	36.1%	44.9%	**39.7%**
Hiking trail network	40.2%	38.5%	33.5%	37.2%	**37.7%**
Authenticity	35.5%	39.1%	35.3%	34.6%	**35.9%**
European belonging	32.5%	33.7%	28.9%	38.5%	**33.8%**
Effortless trip	23.2%	28.5%	24.5%	39.1%	**29.2%**
Accommodation supply	31.2%	27.9%	26.2%	28.8%	**28.9%**
Price	22.5%	29.3%	24.3%	28.9%	**26.0%**
Gastronomy	20.3%	23.7%	21.4%	25.4%	**22.6%**
Beaches	17.4%	16.1%	15.5%	30.5%	**20.7%**
Exoticism	12.7%	14.9%	26.3%	13.0%	**15.8%**
Fun possibilities	13.1%	12.4%	11.5%	7.9%	**11.1%**
Historical heritage	8.5%	15.3%	5.0%	13.5%	**10.6%**
Culture	9.4%	6.0%	4.3%	8.7%	**7.6%**
Shopping	3.0%	7.3%	3.3%	8.1%	**5.4%**
Nightlife	1.4%	1.8%	2.7%	4.5%	**2.7%**

Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important")
% of tourists who indicate that the factor is "very important" in their choice.

How far in advance do they book their trip?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
The same day	0.1%	0.0%	3.9%	0.0%	**0.8%**
Between 1 and 30 days	17.0%	13.9%	22.7%	14.6%	**16.9%**
Between 1 and 2 months	35.4%	33.3%	30.0%	26.5%	**31.4%**
Between 3 and 6 months	33.7%	43.1%	28.7%	40.9%	**36.6%**
More than 6 months	13.7%	9.6%	14.8%	17.9%	**14.4%**

% TOURISTS WHO BOOK MORE THAN 6 MONTHS IN ADVANCE

2024Q1	2024Q2	2024Q3	2024Q4	2024
13.7%	9.6%	14.8%	17.9%	14.4%

What channels did they use to get information about the trip?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Previous visits to the Canary Islands	43.3%	38.8%	35.2%	42.2%	**40.6%**
Friends or relatives	26.7%	20.4%	28.1%	33.0%	**27.7%**
Internet or social media	63.8%	51.2%	60.5%	50.7%	**56.9%**
Mass Media	2.8%	10.9%	3.5%	2.3%	**4.3%**
Travel guides and magazines	14.4%	20.4%	16.5%	23.4%	**18.6%**
Travel Blogs or Forums	7.9%	9.5%	13.7%	8.8%	**9.6%**
Travel TV Channels	1.9%	1.4%	3.6%	0.5%	**1.7%**
Tour Operator or Travel Agency	15.5%	14.4%	32.8%	25.3%	**21.5%**
Public administrations or similar	1.1%	1.2%	0.7%	2.1%	**1.3%**
Others	1.6%	2.5%	2.0%	2.7%	**2.2%**

* Multi-choise question

With whom did they book their flight and accommodation? 👁

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Flight					
- Directly with the airline	46.0%	56.8%	35.6%	41.9%	**44.8%**
- Tour Operator or Travel Agency	54.0%	43.2%	64.4%	58.1%	**55.2%**
Accommodation					
- Directly with the accommodation	32.4%	52.3%	32.1%	38.4%	**37.9%**
- Tour Operator or Travel Agency	67.6%	47.7%	67.9%	61.6%	**62.1%**

Where are they from? 🌐

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Germany	52.4%	33.2%	22.6%	52.3%	**43.0%**
Spanish Mainland	15.3%	32.8%	40.1%	18.1%	**24.2%**
Netherlands	5.3%	11.3%	10.4%	6.6%	**7.8%**
United Kingdom	7.7%	7.4%	6.0%	6.1%	**6.8%**
Denmark	7.3%	1.3%	0.3%	3.2%	**3.6%**
France	2.9%	2.6%	3.3%	2.8%	**2.9%**
Others	9.1%	11.4%	17.3%	10.9%	**11.6%**

Where do they stay? 🛏

	2024Q1	2024Q2	2024Q3	2024Q4	2024
1-2-3* Hotel	7.0%	5.5%	1.4%	6.1%	**5.4%**
4* Hotel	47.8%	57.1%	68.8%	50.2%	**54.3%**
5* Hotel / 5* Luxury Hotel	0.0%	0.0%	0.0%	0.0%	**0.0%**
Aparthotel / Tourist Villa	15.7%	18.8%	20.4%	19.0%	**18.2%**
House/room rented in a private dwelling	10.7%	10.1%	5.6%	16.1%	**11.2%**
Private accommodation (1)	8.1%	5.5%	1.2%	3.5%	**4.9%**
Others (Cottage, cruise, camping,..)	10.7%	3.0%	2.6%	5.1%	**6.0%**

(1) Own property /House of friends or relatives / Free housing exchange / Other private accommodation.

What do they book? 🍽

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Room only	34.0%	26.7%	15.7%	32.6%	**28.5%**
Bed and Breakfast	14.3%	18.1%	17.2%	19.8%	**17.3%**
Half board	30.4%	36.7%	32.3%	28.9%	**31.5%**
Full board	4.8%	3.5%	1.1%	3.9%	**3.5%**
All inclusive	16.5%	14.9%	33.7%	14.9%	**19.1%**

Activities in the Canary Islands 🚶

Outdoor time per day

	2024Q1	2024Q2	2024Q3	2024Q4	2024
0 hours	2.7%	3.8%	3.3%	0.7%	**2.4%**
1 - 2 hours	3.8%	2.8%	4.0%	4.7%	**3.9%**
3 - 6 hours	22.3%	23.2%	26.9%	31.9%	**26.2%**
7 - 12 hours	63.9%	61.7%	55.7%	60.5%	**60.9%**
More than 12 hours	7.3%	8.5%	10.0%	2.2%	**6.5%**
Outdoor time per day	8.1	8.4	8.1	7.5	**8.0**
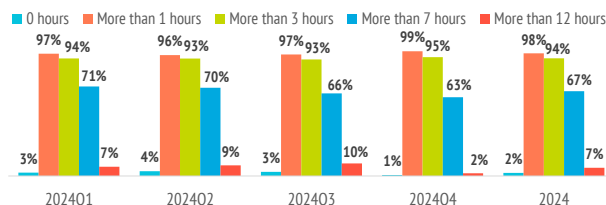
Activities in the Canary Islands

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Walk, wander	87.0%	69.4%	79.4%	81.4%	**80.6%**
Explore the island on their own	72.0%	69.9%	78.1%	68.9%	**71.8%**
Beach	50.8%	48.3%	74.9%	64.8%	**59.2%**
Hiking	56.1%	48.4%	63.8%	54.3%	**55.6%**
Taste Canarian gastronomy	52.4%	40.4%	38.9%	40.5%	**44.0%**
Swimming pool, hotel facilities	30.6%	41.7%	68.7%	36.3%	**41.7%**
Organized excursions	19.1%	27.0%	36.9%	21.5%	**24.7%**
Museums / exhibitions	21.9%	18.6%	28.0%	24.5%	**23.2%**
Wineries / markets / popular festivals	18.7%	20.1%	20.5%	18.6%	**19.3%**
Other Nature Activities	17.7%	15.0%	20.7%	19.6%	**18.3%**
Astronomical observation	8.6%	14.9%	23.0%	21.9%	**16.5%**
Sea excursions / whale watching	7.4%	8.1%	17.7%	6.0%	**9.1%**
Running	5.5%	3.9%	9.2%	6.4%	**6.2%**
Swim	3.0%	3.1%	11.1%	1.0%	**4.0%**
Nightlife / concerts / shows	4.3%	2.0%	6.1%	2.9%	**3.8%**
Scuba Diving	3.1%	0.7%	8.7%	2.7%	**3.6%**
Theme parks	1.5%	2.0%	6.6%	3.7%	**3.2%**
Practice other sports	2.9%	0.9%	4.9%	1.2%	**2.4%**
Cycling / Mountain bike	3.0%	0.9%	1.8%	1.5%	**1.9%**
Beauty and health treatments	2.7%	2.3%	1.6%	0.6%	**1.8%**
Surf	0.3%	--	0.8%	1.2%	**0.6%**
Golf	0.2%	0.8%	0.4%	0.0%	**0.3%**
Windsurf / Kitesurf	--	0.5%	0.0%	0.0%	**0.1%**

* Multi-choise question

Tourist tax *(Data available from Q2 2024)*

Have they visited any holiday destination in the last five years where they were charged a tourist tax?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Yes	--	45.0%	53.2%	40.9%	**45.5%**
No	--	25.3%	25.7%	35.9%	**30.1%**
Not remember	--	29.7%	21.1%	23.1%	**24.4%**

Do they exclude destinations with tourist tax?	2024Q1	2024Q2	2024Q3	2024Q4	2024
Yes	--	16.1%	13.6%	11.8%	**13.5%**
No	--	83.9%	86.4%	88.2%	**86.5%**

How much would they be willing to pay?	2024Q1	2024Q2	2024Q3	2024Q4	2024
Up to 1 euro	--	28.3%	39.0%	33.3%	**33.7%**
Up to 2 euros	--	38.9%	38.2%	41.3%	**39.7%**
Up to 3 euros	--	20.0%	17.7%	19.6%	**19.1%**
More than 3 euros	--	12.8%	5.1%	5.8%	**7.5%**

Would they be willing to pay a tourist tax for each day of accommodation in the Canary Islands?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Yes	--	63.3%	72.1%	71.3%	**47.1%**
- For any purpose	--	17.7%	7.7%	17.8%	**10.1%**
- Improve living conditions	--	14.7%	10.6%	10.1%	**7.8%**
- Improve economic development	--	5.1%	6.1%	5.8%	**3.9%**
- Improve the environment	--	17.8%	36.2%	26.1%	**18.1%**
- Improve the tourist environment	--	1.8%	3.4%	4.1%	**2.2%**
- Other purposes	--	6.2%	8.1%	7.3%	**4.9%**
Not sure	--	20.8%	17.8%	13.8%	**11.5%**
No	--	15.9%	10.1%	14.8%	**9.4%**

¿Qué lugares visitan?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Santa Cruz de La Palma	81.8%	69.9%	87.0%	74.2%	78.2%
Tazacorte Harbour	65.1%	58.3%	61.5%	53.8%	59.8%
Los Llanos de Aridane	59.1%	57.5%	63.1%	56.5%	58.8%
Caldera de Taburiente National Pa	53.3%	46.6%	62.2%	51.7%	53.2%
Nuevo Volcán en Cumbre Vieja	47.9%	50.1%	54.6%	56.9%	52.2%
Ruta de los Volcanes	49.6%	44.2%	59.5%	53.2%	51.4%
Roque de Los Muchachos Observa	44.8%	45.9%	53.9%	48.4%	47.7%
Los Tilos Forest	22.4%	19.0%	19.0%	21.2%	20.8%

How many are loyal to the Canary Islands?

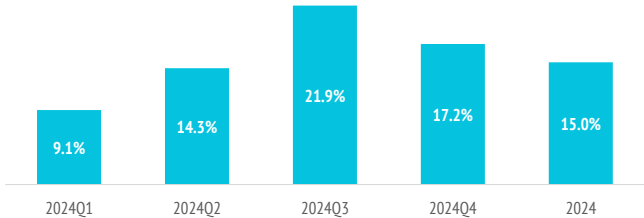|	2024Q1	2024Q2	2024Q3	2024Q4	2024
La Palma: Repeat tourists	62.0%	52.9%	69.2%	61.3%	61.5%
La Palma: At least 10 previous visits	3.7%	5.3%	1.9%	1.1%	2.9%
Canary Islands: Repeat tourists	73.4%	67.6%	80.0%	69.7%	72.5%
Canary Islands: At least 10 previous visi	9.9%	20.1%	16.9%	14.1%	14.5%

Who are they?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Gender					
Men	50.7%	43.4%	41.3%	53.0%	48.2%
Women	49.3%	56.6%	58.7%	47.0%	51.8%
Age					
Average age	49.6	50.3	43.7	51.6	49.2
Standard deviation	14.1	15.0	14.4	14.9	14.8
Age range					
16 - 24 years old	3.4%	2.0%	9.7%	5.6%	5.0%
25 - 30 years old	8.0%	13.0%	11.3%	7.2%	9.3%
31 - 45 years old	28.3%	20.4%	34.0%	19.4%	25.3%
46 - 60 years old	36.0%	36.3%	29.0%	34.4%	34.3%
Over 60 years old	24.3%	28.3%	16.0%	33.4%	26.2%
Occupation					
Salaried worker	62.0%	58.6%	63.3%	51.0%	58.3%
Self-employed	12.4%	10.3%	15.8%	10.1%	12.0%
Unemployed	0.8%	1.8%	0.8%	0.7%	1.0%
Business owner	4.7%	2.7%	4.3%	9.4%	5.6%
Student	2.2%	4.0%	6.3%	0.8%	2.9%
Retired	17.2%	21.5%	8.8%	27.6%	19.5%
Unpaid domestic work	0.2%	0.0%	0.4%	0.0%	0.2%
Others	0.5%	1.0%	0.2%	0.5%	0.5%
Annual household income level					
Less than €25,000	7.6%	8.9%	12.5%	10.0%	9.5%
€25,000 - €49,999	36.5%	41.7%	37.8%	33.2%	36.7%
€50,000 - €74,999	27.0%	28.3%	19.7%	31.5%	27.2%
More than €74,999	29.0%	21.1%	30.0%	25.2%	26.6%
Education level					
No studies	1.3%	1.3%	0.0%	0.8%	0.9%
Primary education	0.0%	2.5%	0.4%	2.4%	1.3%
Secondary education	13.4%	17.6%	20.0%	18.5%	17.0%
Higher education	85.3%	78.5%	79.6%	78.3%	80.8%

How many islands do they visit during their trip?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
One island	90.9%	85.7%	78.1%	82.8%	85.0%
Two islands	7.9%	9.8%	17.5%	14.1%	12.0%
Three or more islands	1.2%	4.5%	4.4%	3.2%	3.0%

% TOURISTS WHO VISIT MORE THAN ONE ISLANDS

2024Q1	2024Q2	2024Q3	2024Q4	2024
9.1%	14.3%	21.9%	17.2%	15.0%

How do they rate the Canary Islands?

Satisfaction (scale 0-10)	2024Q1	2024Q2	2024Q3	2024Q4	2024
Average rating	9.08	8.93	8.95	8.73	8.92

Experience in the Canary Islands	2024Q1	2024Q2	2024Q3	2024Q4	2024
Worse or much worse than expected	2.2%	3.7%	0.7%	2.3%	2.2%
Lived up to expectations	52.8%	42.4%	48.0%	47.7%	48.4%
Better or much better than expected	45.0%	54.0%	51.2%	50.0%	49.4%

Future intentions (scale 1-10)	2024Q1	2024Q2	2024Q3	2024Q4	2024
Return to the Canary Islands	8.72	8.84	8.89	8.80	8.80
Recommend visiting the Canary Islands	8.98	9.20	9.26	9.19	9.14

Who do they come with?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Unaccompanied	5.9%	8.4%	5.4%	16.0%	9.3%
Only with partner	60.5%	57.8%	49.5%	53.6%	55.8%
Only with children (< 13 years old)	3.5%	3.0%	4.4%	1.1%	2.9%
Partner + children (< 13 years old)	4.2%	3.6%	6.6%	2.4%	4.0%
Other relatives	5.3%	10.2%	8.4%	2.4%	5.9%
Friends	7.0%	5.1%	3.8%	6.0%	5.7%
Work colleagues	2.2%	1.5%	2.9%	0.4%	1.7%
Organized trip	0.7%	0.7%	0.2%	0.7%	0.6%
Other combinations (2)	10.6%	9.8%	18.8%	17.4%	14.1%
(2) Combination of some of the groups previously analyzed					
Tourists with children	**12.4%**	**10.8%**	**15.2%**	**4.3%**	**10.2%**
- Between 0 and 2 years old	0.9%	2.3%	0.2%	0.9%	1.0%
- Between 3 and 12 years old	10.3%	8.0%	12.2%	2.9%	8.0%
- Between 0 -2 and 3-12 years old	1.1%	0.5%	2.9%	0.5%	1.2%
Tourists without children	**87.6%**	**89.2%**	**84.8%**	**95.7%**	**89.8%**
Group composition:					
- 1 person	7.8%	11.2%	5.6%	18.3%	11.1%
- 2 people	69.1%	64.8%	54.2%	62.0%	63.3%
- 3 people	10.0%	8.7%	17.8%	8.1%	10.7%
- 4 or 5 people	11.1%	13.4%	19.9%	11.1%	13.2%
- 6 or more people	2.0%	2.0%	2.4%	0.5%	1.6%
Average group size:	**2.40**	**2.36**	**2.68**	**2.15**	**2.37**
People who share the main expenses of the trip					

Source: Encuesta sobre el Gasto Turístico (ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.