

## Tourist profile. Historical data (2019 - 2024)

### UNITED KINGDOM



#### How many are they and how much do they spend?



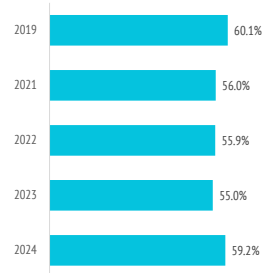
	2019	2021	2022	2023	2024
<b>TOURISTS</b>					
<b>Tourist arrivals (FRONTUR) (*)</b>	<b>4,939</b>	<b>1,289</b>	<b>4,955</b>	<b>5,612</b>	<b>6,192</b>
<b>Tourist arrivals ≥ 16 years old (EGT) (*)</b>	<b>4,307</b>	<b>1,085</b>	<b>4,287</b>	<b>4,811</b>	<b>5,355</b>
- book holiday package (*)	2,588	608	2,395	2,648	3,172
- do not book holiday package (*)	1,720	477	1,893	2,163	2,183
- % tourists who book holiday package	60.1%	56.0%	55.9%	55.0%	59.2%
<b>Children &lt; 16 years old (FRONTUR - EGT) (*)</b>	<b>632</b>	<b>204</b>	<b>668</b>	<b>802</b>	<b>837</b>
<b>Expenditure per tourist (€)</b>					
- book holiday package	1,244	1,367	1,455	1,528	1,617
- holiday package	1,008	1,080	1,195	1,258	1,331
- others	236	287	260	270	286
- do not book holiday package	892	1,081	1,187	1,208	1,262
- flight	236	228	304	316	320
- accommodation	299	410	447	460	466
- others	357	443	436	432	476
<b>Average lenght of stay</b>	<b>8.52</b>	<b>9.00</b>	<b>8.62</b>	<b>8.85</b>	<b>8.46</b>
<b>Average daily expenditure (€)</b>	<b>141.0</b>	<b>151.4</b>	<b>170.2</b>	<b>176.2</b>	<b>191.1</b>
<b>Average daily expenditure (without flight)</b>	<b>101.2</b>	<b>119.7</b>	<b>125.9</b>	<b>128.6</b>	<b>138.7</b>
<b>Average cost of the flight (€)</b>	<b>310.2</b>	<b>259.8</b>	<b>346.5</b>	<b>369.9</b>	<b>398.4</b>
<b>Total turnover (≥ 16 years old) (€m)</b>	<b>4,752</b>	<b>1,346</b>	<b>5,731</b>	<b>6,657</b>	<b>7,882</b>
<b>Turnover without flight (≥ 16 years old) (€m)</b>	<b>3,416</b>	<b>1,064</b>	<b>4,245</b>	<b>4,878</b>	<b>5,749</b>

(\*) Thousands of tourists

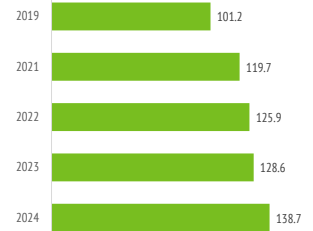
#### % Tourists whose spending has been greater than €0 in each item

	2019	2021	2022	2023	2024
<b>Accommodation:</b>					
- Accommodation	85.5%	84.6%	86.3%	85.5%	87.2%
- Additional accommodation expenses	8.7%	8.3%	6.7%	6.4%	5.4%
<b>Transport:</b>					
- National/International Transport	95.3%	97.7%	96.6%	95.3%	96.8%
- Flights between islands	3.6%	3.3%	3.6%	3.6%	3.2%
- Taxi	58.2%	62.9%	65.7%	66.1%	65.7%
- Car rental	12.6%	18.1%	16.3%	16.7%	15.3%
- Public transport	6.5%	7.9%	7.3%	8.8%	8.7%
<b>Food and drink:</b>					
- Food purchases at supermarkets	51.0%	54.0%	55.2%	58.3%	56.1%
- Restaurants	58.3%	66.5%	67.4%	67.3%	67.7%
<b>Leisure:</b>					
- Organized excursions	15.8%	17.2%	19.4%	18.6%	17.6%
- Sport activities	5.6%	9.3%	8.6%	7.8%	6.5%
- Cultural activities	1.8%	2.3%	2.2%	2.2%	1.9%
- Museums	2.7%	2.1%	2.6%	3.3%	2.9%
- Theme Parks	6.8%	9.2%	11.8%	11.3%	12.4%
- Discos and pubs	11.4%	14.0%	14.3%	15.1%	15.5%
- Wellness	3.3%	5.4%	5.8%	5.7%	4.8%
<b>Purchases of goods:</b>					
- Souvenirs	44.5%	37.6%	39.7%	41.2%	39.8%
- Real state	0.2%	0.2%	0.1%	0.1%	0.1%
- Other expenses	0.5%	0.6%	0.7%	0.7%	0.8%
<b>Other:</b>					
- Medical or pharmaceutical expenses	5.5%	13.9%	7.2%	7.0%	6.0%
- Other expenses	5.2%	7.9%	5.1%	5.2%	4.9%

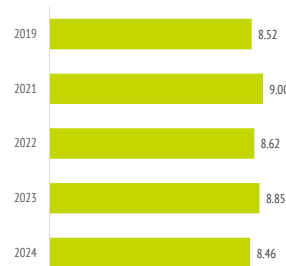
#### % tourists who book holiday package



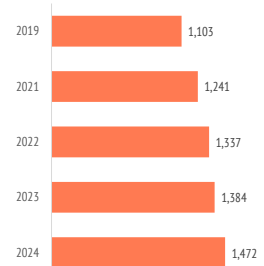
#### Average daily expenditure (€) (without flight)



#### Average lenght of stay



#### Expenditure per tourist (€)



#### Average expenditure of tourists whose spending has been greater than €0 in each item

Expenditure per tourist and trip (€)	2019	2021	2022	2023	2024
<b>Accommodation:</b>					
- Accommodation	784	884	857	901	929
- Additional accommodation expenses	566	696	713	741	772
- Additional accommodation expenses	217	188	144	160	157
<b>Transport:</b>					
- National/International Transport	537	590	646	680	704
- National/International Transport	325	266	359	388	412
- Flights between islands	53	75	65	73	78
- Taxi	53	75	74	75	76
- Car rental	82	140	126	115	112
- Public transport	24	35	22	28	26
<b>Food and drink:</b>					
- Food purchases at supermarkets	277	315	305	310	336
- Food purchases at supermarkets	99	97	95	102	107
- Restaurants	178	217	210	208	230
<b>Leisure:</b>					
- Organized excursions	512	536	550	529	582
- Organized excursions	90	91	98	90	92
- Sport activities	87	97	97	94	98
- Cultural activities	63	54	54	55	76
- Museums	38	37	38	41	44
- Theme Parks	70	70	74	73	81
- Discos and pubs	100	115	109	106	115
- Wellness	63	70	80	70	77
<b>Purchases of goods:</b>					
- Souvenirs	403	752	930	405	6,544
- Souvenirs	96	89	78	80	87
- Real state	191	485	694	204	6,205
- Other expenses	116	178	158	121	252
<b>Other:</b>					
- Medical or pharmaceutical expenses	140	131	117	122	126
- Medical or pharmaceutical expenses	43	48	39	39	37
- Other expenses	98	83	78	83	89

Source: Encuesta sobre el Gasto Turístico (ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

## Tourist profile. Historical data (2019 - 2024)

### UNITED KINGDOM



#### What is the main purpose of their trip?

	2019	2021	2022	2023	2024
Holiday, leisure	94.7%	92.0%	94.5%	94.8%	95.0%
Visiting family or friends	3.9%	6.5%	4.4%	4.1%	4.1%
Business and work	0.6%	0.4%	0.4%	0.4%	0.3%
Education and training	0.1%	0.0%	0.1%	0.1%	0.1%
Sports training	0.3%	0.3%	0.2%	0.2%	0.2%
Health or medical care	0.1%	0.1%	0.1%	0.1%	0.0%
Fairs and congresses	0.0%	0.0%	0.0%	0.0%	0.0%
Others	0.4%	0.7%	0.5%	0.4%	0.3%

#### What is the main motivation for their holidays?

	2019	2021	2022	2023	2024
Rest	67.1%	69.6%	65.6%	65.9%	64.7%
Enjoy family time	13.8%	12.6%	16.2%	15.0%	16.0%
Have fun	10.8%	8.9%	10.1%	9.8%	10.3%
Explore the destination	6.2%	6.2%	6.2%	6.8%	7.0%
Practice their hobbies	1.0%	1.2%	1.0%	1.2%	1.0%
Other reasons	1.1%	1.4%	1.0%	1.3%	1.0%

#### Where did they spend their main holiday last year? \*

	2019	2021	2022	2023	2024
Didn't have holidays	--	50.4%	44.7%	13.0%	10.5%
Canary Islands	--	20.8%	22.0%	31.2%	32.8%
Other destination	--	28.8%	33.4%	55.7%	56.6%
Balearic Islands	--	2.0%	3.4%	5.0%	5.1%
Rest of Spain	--	2.8%	5.0%	8.4%	9.0%
Italy	--	2.5%	2.1%	4.3%	4.1%
France	--	1.5%	2.3%	3.5%	3.3%
Turkey	--	3.3%	1.6%	4.0%	4.4%
Greece	--	5.1%	4.7%	7.7%	8.2%
Portugal	--	2.0%	2.8%	4.2%	3.9%
Croatia	--	0.8%	0.7%	1.4%	1.5%
Egypt	--	0.3%	0.4%	0.8%	1.2%
Tunisia	--	0.0%	0.1%	0.2%	0.3%
Morocco	--	0.2%	0.3%	0.6%	0.7%
Others	--	8.3%	9.9%	15.5%	15.1%

\* Percentage of valid answers

#### What other destinations did they consider for this trip? \*

	2019	2021	2022	2023	2024
None (I was clear about "this Canary Island")	--	29.2%	25.8%	25.4%	25.1%
Canary Islands (other island)	--	24.7%	23.9%	24.3%	24.9%
Other destination	--	46.0%	50.2%	50.4%	50.0%
Balearic Islands	--	8.0%	7.7%	7.8%	7.3%
Rest of Spain	--	7.2%	9.4%	9.5%	9.5%
Italy	--	2.9%	4.0%	4.3%	3.8%
France	--	1.2%	1.5%	1.4%	1.3%
Turkey	--	4.1%	4.6%	4.8%	5.1%
Greece	--	9.0%	9.8%	9.1%	9.6%
Portugal	--	6.7%	7.0%	7.1%	6.9%
Croatia	--	2.7%	2.3%	2.9%	2.6%
Egypt	--	1.6%	2.0%	1.9%	2.0%
Others	--	2.7%	2.0%	1.5%	1.9%

\* Percentage of valid answers

#### Importance of each factor in the destination choice



	2019	2021	2022	2023	2024
Climate	81.8%	82.8%	78.7%	78.7%	79.9%
Safety	62.0%	61.8%	61.6%	64.6%	66.3%
Accommodation supply	55.3%	52.6%	53.8%	55.4%	56.7%
Tranquility	46.8%	48.5%	45.5%	46.9%	49.9%
Price	50.3%	43.5%	45.4%	47.5%	48.5%
Effortless trip	42.7%	48.7%	46.9%	47.9%	48.1%
Environment	35.1%	35.3%	32.5%	35.1%	34.8%
Sea	33.3%	41.7%	35.4%	35.0%	34.6%
European belonging	33.3%	32.5%	31.8%	31.4%	33.3%
Beaches	30.9%	37.6%	32.7%	31.7%	31.6%
Gastronomy	24.0%	29.9%	27.8%	27.9%	27.3%
Fun possibilities	24.5%	26.4%	26.3%	25.7%	25.6%
Landscapes	22.3%	24.3%	21.1%	21.4%	23.2%
Authenticity	18.8%	19.7%	19.1%	19.9%	20.7%
Shopping	10.8%	9.6%	9.5%	9.7%	10.6%
Culture	8.2%	9.4%	8.7%	8.7%	10.2%
Nightlife	11.1%	11.3%	9.5%	9.9%	9.2%
Exoticism	8.7%	8.7%	7.9%	7.9%	8.5%
Historical heritage	6.9%	6.6%	6.3%	6.8%	7.7%
Hiking trail network	4.1%	5.2%	3.8%	4.4%	4.3%

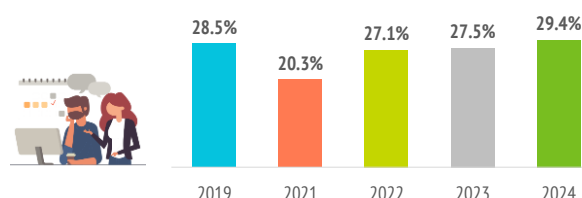
Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important" % of tourists who indicate that the factor is "very important" in their choice.

#### How far in advance do they book their trip?



	2019	2021	2022	2023	2024
The same day	0.4%	0.7%	0.3%	0.2%	0.6%
Between 1 and 30 days	18.7%	35.6%	22.5%	18.7%	18.3%
Between 1 and 2 months	19.7%	24.2%	21.3%	21.2%	19.9%
Between 3 and 6 months	32.7%	19.2%	28.8%	32.3%	31.8%
More than 6 months	28.5%	20.3%	27.1%	27.5%	29.4%

#### % TOURISTS WHO BOOK MORE THAN 6 MONTHS IN ADVANCE



#### What channels did they use to get information about the trip?



	2019	2021	2022	2023	2024
Previous visits to the Canary Islands	61.9%	65.3%	62.7%	62.6%	61.8%
Friends or relatives	28.1%	29.0%	30.7%	28.7%	28.1%
Internet or social media	58.0%	52.8%	56.2%	55.8%	51.6%
Mass Media	1.5%	1.7%	2.3%	2.5%	2.1%
Travel guides and magazines	6.7%	5.3%	5.4%	6.0%	4.9%
Travel Blogs or Forums	4.4%	4.8%	4.8%	4.7%	4.3%
Travel TV Channels	0.8%	0.6%	0.8%	0.7%	0.8%
Tour Operator or Travel Agency	21.8%	23.1%	23.3%	21.8%	22.4%
Public administrations or similar	0.3%	4.5%	2.2%	0.6%	0.5%
Others	2.6%	2.4%	3.2%	2.7%	3.1%

\* Multi-choice question

## Tourist profile. Historical data (2019 - 2024)

### UNITED KINGDOM



#### With whom did they book their flight and accommodation?

	2019	2021	2022	2023	2024
<b>Flight</b>					
- Directly with the airline	44.7%	53.1%	49.1%	49.6%	48.7%
- Tour Operator or Travel Agency	55.3%	46.9%	50.9%	50.4%	51.3%
<b>Accommodation</b>					
- Directly with the accommodation	31.0%	38.7%	34.9%	36.7%	35.3%
- Tour Operator or Travel Agency	69.0%	61.3%	65.1%	63.3%	64.7%

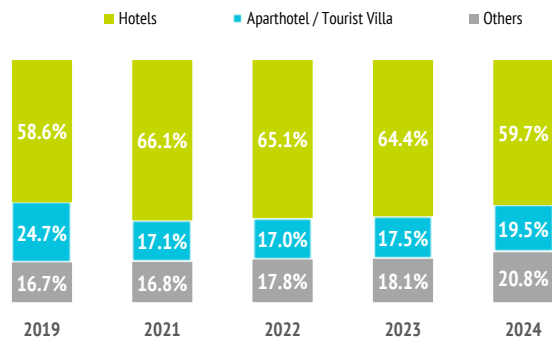
#### Where does the flight come from?

	2019	2021	2022	2023	2024
United Kingdom	98.3%	97.6%	98.1%	98.3%	98.3%
Spanish Mainland	0.8%	0.8%	0.8%	0.6%	0.7%
Ireland	0.4%	0.9%	0.6%	0.5%	0.4%
Portugal	0.0%	0.1%	0.2%	0.1%	0.1%
Switzerland	0.0%	0.0%	0.0%	0.1%	0.1%
Belgium	0.0%	0.0%	0.0%	0.0%	0.1%
Norway	0.1%	0.0%	0.0%	0.0%	0.1%
France	0.0%	0.0%	0.0%	0.0%	0.1%
Germany	0.2%	0.2%	0.1%	0.1%	0.0%
Netherlands	0.0%	0.1%	0.0%	0.1%	0.0%
Others	0.2%	0.2%	0.1%	0.1%	0.1%

#### Where do they stay?

	2019	2021	2022	2023	2024
1-2-3* Hotel	9.8%	9.8%	9.4%	9.8%	8.6%
4* Hotel	38.2%	41.2%	41.2%	41.1%	39.4%
5* Hotel / 5* Luxury Hotel	10.6%	15.0%	14.6%	13.5%	11.8%
Aparthotel / Tourist Villa	24.7%	17.1%	17.0%	17.5%	19.5%
House/room rented in a private dwelling	4.8%	3.4%	4.3%	4.8%	12.6%
Private accommodation (1)	5.6%	7.6%	6.2%	6.5%	6.5%
Others (Cottage, cruise, camping,...)	6.3%	5.9%	7.4%	6.9%	1.7%

(1) Own property / House of friends or relatives / Free housing exchange / Other private accommodation.

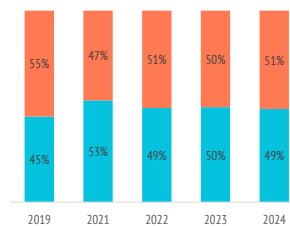


#### What do they book?

	2019	2021	2022	2023	2024
Room only	28.1%	23.6%	26.0%	25.5%	29.4%
Bed and Breakfast	10.8%	14.3%	13.5%	14.0%	14.6%
Half board	17.9%	18.0%	17.4%	18.8%	15.4%
Full board	2.0%	1.5%	2.4%	1.9%	1.9%
All inclusive	41.2%	42.6%	40.7%	39.7%	38.6%

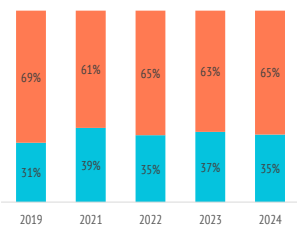
#### Flight

■ - Tour Operator or Travel Agency ■ - Directly with the airline



#### Accommodation

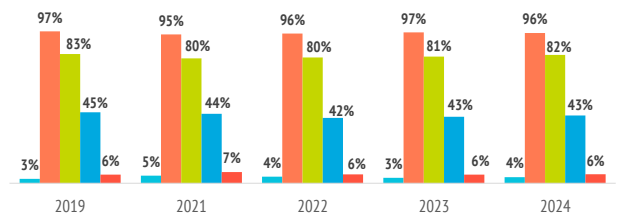
■ - Tour Operator or Travel Agency ■ - Directly with the accommodation



#### Activities in the Canary Islands

Outdoor time per day	2019	2021	2022	2023	2024
0 hours	2.8%	4.8%	4.2%	3.5%	3.9%
1 - 2 hours	14.6%	15.3%	15.3%	15.5%	14.0%
3 - 6 hours	37.2%	35.4%	38.7%	38.5%	38.7%
7 - 12 hours	39.9%	37.3%	36.1%	37.0%	37.6%
More than 12 hours	5.5%	7.2%	5.7%	5.5%	5.8%
Outdoor time per day	6.5	6.4	6.3	6.3	6.4

■ 0 hours ■ More than 1 hours ■ More than 3 hours ■ More than 7 hours ■ More than 12 hours



Activities in the Canary Islands	2019	2021	2022	2023	2024
Walk, wander	75.7%	78.8%	79.9%	79.1%	79.3%
Swimming pool, hotel facilities	70.3%	73.5%	75.1%	72.2%	71.1%
Beach	58.0%	65.7%	63.4%	60.6%	60.3%
Explore the island on their own	33.3%	34.4%	34.9%	35.0%	35.3%
Taste Canarian gastronomy	20.7%	24.7%	23.1%	22.7%	23.7%
Nightlife / concerts / shows	21.3%	20.1%	20.4%	19.9%	19.7%
Theme parks	14.0%	12.1%	14.7%	13.9%	15.0%
Organized excursions	15.8%	14.5%	17.1%	14.9%	14.1%
Sea excursions / whale watching	11.0%	12.1%	12.1%	11.0%	10.9%
Swim	--	39.9%	12.3%	10.7%	10.1%
Wineries / markets / popular festivals	9.4%	7.4%	8.0%	8.4%	8.2%
Hiking	--	8.2%	6.5%	7.1%	6.9%
Museums / exhibitions	6.7%	5.7%	5.5%	6.7%	6.7%
Beauty and health treatments	5.6%	6.7%	6.1%	6.3%	5.2%
Running	--	6.1%	4.9%	4.7%	4.9%
Other Nature Activities	--	3.5%	3.2%	3.6%	3.7%
Golf	--	3.1%	3.1%	3.1%	3.2%
Practice other sports	--	3.8%	3.3%	3.1%	2.9%
Cycling / Mountain bike	--	4.0%	3.0%	2.8%	2.6%
Astronomical observation	2.0%	1.8%	2.0%	2.5%	1.9%
Surf	--	3.1%	1.7%	1.3%	1.5%
Scuba Diving	--	2.1%	2.0%	2.0%	1.5%
Windsurf / Kitesurf	--	0.9%	0.9%	0.6%	0.5%

\* Multi-choise question

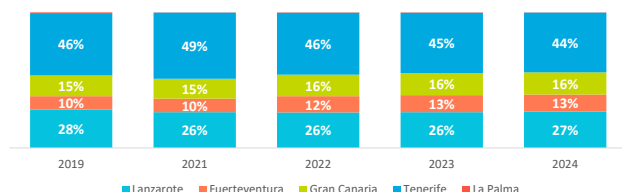
## Tourist profile. Historical data (2019 - 2024)

### UNITED KINGDOM



#### Which island do they choose?

Tourists (≥ 16 year old)	2019	2021	2022	2023	2024
Lanzarote	1,215,906	284,634	1,121,461	1,265,031	1,437,942
Fuerteventura	419,136	108,647	510,180	605,719	670,821
Gran Canaria	658,499	157,403	678,992	779,522	875,392
Tenerife	1,970,270	527,673	1,956,935	2,144,205	2,355,897
La Palma	23,894	2,198	10,668	10,655	10,598



#### How many are loyal to the Canary Islands?

	2019	2021	2022	2023	2024
Repeat tourists	78.9%	81.0%	78.2%	81.3%	80.1%
At least 10 previous visits	20.9%	25.0%	22.5%	24.4%	25.6%
Repeat tourists (last 5 years)	71.7%	73.4%	68.4%	72.1%	70.8%
Repeat tourists (last 5 years)(5 or more visits)	22.0%	18.7%	13.9%	18.5%	21.1%

#### Who are they?

	2019	2021	2022	2023	2024
<b>Gender</b>					
Men	42.8%	44.7%	44.3%	44.2%	44.3%
Women	57.2%	55.3%	55.7%	55.8%	55.7%
<b>Age</b>					
Average age	48.3	46.8	48.1	49.0	49.4
Standard deviation	15.8	15.9	15.9	16.7	16.5
<b>Age range</b>					
16 - 24 years old	7.2%	9.3%	8.2%	8.7%	7.7%
25 - 30 years old	10.1%	11.7%	9.1%	8.1%	8.0%
31 - 45 years old	25.2%	25.9%	27.8%	27.4%	28.0%
46 - 60 years old	32.2%	29.9%	28.8%	26.4%	26.2%
Over 60 years old	25.2%	23.2%	26.1%	29.3%	30.2%
<b>Occupation</b>					
Salaried worker	56.2%	60.8%	59.5%	55.6%	56.5%
Self-employed	11.6%	9.8%	10.1%	10.3%	10.8%
Unemployed	0.9%	0.8%	0.4%	0.4%	0.4%
Business owner	4.9%	4.7%	4.3%	5.3%	4.8%
Student	2.4%	3.3%	2.8%	2.0%	2.0%
Retired	22.5%	19.0%	21.6%	24.9%	24.3%
Unpaid domestic work	0.8%	1.2%	0.8%	0.8%	0.7%
Others	0.6%	0.5%	0.6%	0.7%	0.6%
<b>Annual household income level</b>					
Less than €25,000	18.9%	11.1%	10.6%	10.8%	9.4%
€25,000 - €49,999	36.9%	34.4%	32.6%	33.5%	31.0%
€50,000 - €74,999	21.0%	23.6%	25.9%	24.2%	25.3%
More than €74,999	23.2%	30.8%	30.8%	31.4%	34.3%
<b>Education level</b>					
No studies	13.4%	8.7%	9.4%	10.1%	9.9%
Primary education	0.9%	0.9%	0.5%	0.6%	0.7%
Secondary education	19.0%	18.5%	16.3%	16.9%	18.0%
Higher education	66.7%	71.9%	73.8%	72.4%	71.5%

Share by islands	2019	2021	2022	2023	2024
Lanzarote	28.4%	26.3%	26.2%	26.3%	26.9%
Fuerteventura	9.8%	10.1%	11.9%	12.6%	12.5%
Gran Canaria	15.4%	14.6%	15.9%	16.2%	16.4%
Tenerife	46.0%	48.8%	45.7%	44.6%	44.0%
La Palma	0.6%	0.2%	0.2%	0.2%	0.2%

#### How many islands do they visit during their trip?

	2019	2021	2022	2023	2024
One island	94.3%	95.5%	96.0%	95.4%	96.0%
Two islands	5.2%	3.9%	3.7%	4.2%	3.8%
Three or more islands	0.5%	0.6%	0.3%	0.4%	0.2%

#### How do they rate the Canary Islands?

Satisfaction (scale 0-10)	2019	2021	2022	2023	2024
Average rating	8.87	9.12	9.00	8.97	8.90

Experience in the Canary Islands	2019	2021	2022	2023	2024
Worse or much worse than expected	2.2%	2.0%	2.7%	2.3%	2.4%
Lived up to expectations	53.9%	49.5%	52.3%	54.2%	55.4%
Better or much better than expected	43.9%	48.5%	45.0%	43.5%	42.2%

Future intentions (scale 1-10)	2019	2021	2022	2023	2024
Return to the Canary Islands	8.96	9.20	9.02	9.05	9.00
Recommend visiting the Canary Islands	9.10	9.31	9.17	9.18	9.09

#### Who do they come with?

	2019	2021	2022	2023	2024
Unaccompanied	6.6%	11.0%	7.3%	6.9%	7.5%
Only with partner	50.3%	53.6%	48.8%	50.4%	48.5%
Only with children (< 13 years old)	4.7%	3.4%	4.1%	3.8%	3.9%
Partner + children (< 13 years old)	6.5%	5.1%	8.0%	7.5%	7.7%
Other relatives	12.4%	10.3%	12.1%	12.3%	12.6%
Friends	6.4%	6.9%	6.4%	6.2%	6.4%
Work colleagues	0.1%	0.0%	0.2%	0.2%	0.1%
Organized trip	0.2%	0.1%	0.2%	0.1%	0.1%
Other combinations (2)	12.9%	9.4%	12.9%	12.6%	13.3%

(2) Combination of some of the groups previously analyzed

Tourists with children	18.9%	13.4%	20.4%	19.2%	19.6%
- Between 0 and 2 years old	1.6%	1.3%	1.2%	1.4%	1.5%
- Between 3 and 12 years old	15.6%	10.8%	17.7%	16.0%	16.7%
- Between 0 -2 and 3-12 years old	1.8%	1.3%	1.5%	1.8%	1.5%
Tourists without children	81.1%	86.6%	79.6%	80.8%	80.4%
<b>Group composition:</b>					
- 1 person	9.9%	13.3%	9.4%	8.9%	9.4%
- 2 people	56.4%	60.5%	55.0%	56.6%	55.1%
- 3 people	11.2%	9.3%	11.2%	11.6%	12.1%
- 4 or 5 people	17.7%	14.1%	19.1%	17.7%	17.5%
- 6 or more people	4.8%	2.8%	5.3%	5.1%	5.9%
<b>Average group size:</b>	<b>2.65</b>	<b>2.41</b>	<b>2.72</b>	<b>2.70</b>	<b>2.73</b>

\*People who share the main expenses of the trip

Source: Encuesta sobre el Gasto Turístico (ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.