

## Tourist profile. Historical data (2019 - 2024)

### CZECH REPUBLIC



#### How many are they and how much do they spend?



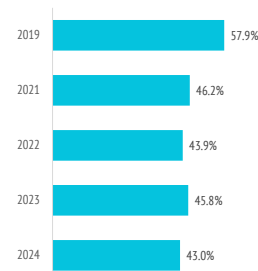
	2019	2021	2022	2023	2024
<b>TOURISTS</b>					
<b>Tourist arrivals (FRONTUR) (*)</b>	<b>n.d.</b>	<b>n.d.</b>	<b>n.d.</b>	<b>n.d.</b>	<b>n.d.</b>
<b>Tourist arrivals ≥ 16 years old (EGT) (*)</b>	<b>66</b>	<b>57</b>	<b>103</b>	<b>126</b>	<b>159</b>
- book holiday package (*)	38	26	45	58	68
- do not book holiday package (*)	28	31	58	69	91
- % tourists who book holiday package	57.9%	46.2%	43.9%	45.8%	43.0%
<b>Children &lt; 16 years old (FRONTUR - EGT) (*)</b>	<b>n.d.</b>	<b>n.d.</b>	<b>n.d.</b>	<b>n.d.</b>	<b>n.d.</b>
<b>Expenditure per tourist (€)</b>					
- book holiday package	1,068	1,388	1,248	1,450	1,538
- holiday package	896	1,142	1,064	1,247	1,342
- others	172	247	184	203	196
- do not book holiday package	818	1,229	1,104	1,374	1,079
- flight	226	313	321	389	322
- accommodation	216	431	296	434	355
- others	376	485	488	551	402
<b>Average lenght of stay</b>	<b>9.10</b>	<b>10.66</b>	<b>9.74</b>	<b>10.83</b>	<b>9.69</b>
<b>Average daily expenditure (€)</b>	<b>116.7</b>	<b>139.0</b>	<b>133.8</b>	<b>152.3</b>	<b>151.8</b>
<b>Average daily expenditure (without flight)</b>	<b>81.0</b>	<b>103.4</b>	<b>96.4</b>	<b>104.4</b>	<b>103.7</b>
<b>Average cost of the flight (€)</b>	<b>288.0</b>	<b>338.6</b>	<b>334.2</b>	<b>417.3</b>	<b>404.9</b>
<b>Total turnover (≥ 16 years old) (€m)</b>	<b>63</b>	<b>75</b>	<b>120</b>	<b>178</b>	<b>203</b>
<b>Turnover without flight (≥ 16 years old) (€m)</b>	<b>44</b>	<b>55</b>	<b>86</b>	<b>125</b>	<b>139</b>

(\*) Thousands of tourists

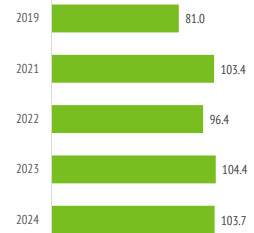
#### % Tourists whose spending has been greater than €0 in each item

	2019	2021	2022	2023	2024
<b>Accommodation:</b>					
- Accommodation	85.5%	83.2%	80.1%	80.9%	86.4%
- Additional accommodation expenses	5.9%	7.1%	9.2%	4.5%	6.0%
<b>Transport:</b>					
- National/International Transport	96.2%	90.9%	95.2%	94.1%	96.8%
- Flights between islands	5.0%	4.6%	3.7%	3.7%	5.3%
- Taxi	42.7%	41.1%	44.9%	42.2%	34.7%
- Car rental	26.8%	58.4%	47.8%	48.6%	52.7%
- Public transport	10.0%	11.4%	11.9%	12.8%	10.1%
<b>Food and drink:</b>					
- Food purchases at supermarkets	54.1%	60.9%	63.9%	57.0%	63.2%
- Restaurants	43.6%	57.7%	60.8%	56.3%	60.0%
<b>Leisure:</b>					
- Organized excursions	29.8%	29.3%	28.0%	39.8%	33.0%
- Sport activities	4.1%	9.2%	10.0%	8.1%	12.4%
- Cultural activities	4.3%	2.6%	3.5%	3.2%	1.5%
- Museums	4.5%	3.1%	8.8%	6.3%	9.8%
- Theme Parks	5.0%	14.5%	13.9%	12.2%	16.3%
- Discos and pubs	3.4%	5.7%	3.6%	7.4%	9.4%
- Wellness	2.3%	1.6%	0.5%	3.1%	2.5%
<b>Purchases of goods:</b>					
- Souvenirs	44.9%	48.6%	47.0%	47.4%	47.4%
- Real state	0.0%	0.3%	0.6%	0.0%	0.0%
- Other expenses	0.0%	0.6%	0.5%	0.7%	1.0%
<b>Other:</b>					
- Medical or pharmaceutical expenses	2.9%	14.6%	3.8%	7.4%	4.1%
- Other expenses	4.8%	8.3%	4.9%	6.0%	5.2%

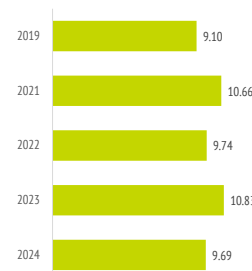
#### % tourists who book holiday package



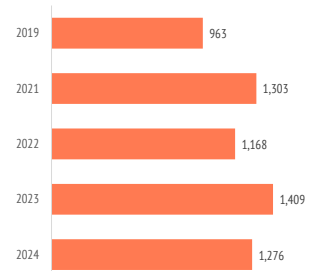
#### Average daily expenditure (€) (without flight)



#### Average lenght of stay



#### Expenditure per tourist (€)



#### Average expenditure of tourists whose spending has been greater than €0 in each item

Expenditure per tourist and trip (€)	2019	2021	2022	2023	2024
<b>Accommodation:</b>					
- Accommodation	568	875	662	847	704
- Additional accommodation expenses	439	656	548	682	603
- Additional accommodation expenses	129	219	114	165	101
<b>Transport:</b>					
- National/International Transport	565	685	682	859	722
- National/International Transport	299	372	351	444	419
- Flights between islands	88	66	66	97	55
- Taxi	78	101	103	103	101
- Car rental	83	125	128	128	115
- Public transport	17	21	34	86	33
<b>Food and drink:</b>					
- Food purchases at supermarkets	310	290	278	323	234
- Food purchases at supermarkets	171	122	116	145	91
- Restaurants	139	169	162	178	143
<b>Leisure:</b>					
- Organized excursions	381	472	372	676	415
- Organized excursions	90	111	79	99	87
- Sport activities	114	125	65	155	60
- Cultural activities	50	46	59	94	38
- Museums	17	18	30	51	28
- Theme Parks	38	47	58	88	65
- Discos and pubs	40	50	52	67	56
- Wellness	33	75	29	122	80
<b>Purchases of goods:</b>					
- Souvenirs	77	198	880	183	119
- Souvenirs	77	79	95	93	74
- Real state	0	27	730	0	0
- Other expenses	0	91	55	90	45
<b>Other:</b>					
- Medical or pharmaceutical expenses	91	142	108	111	117
- Medical or pharmaceutical expenses	9	61	33	36	18
- Other expenses	82	81	74	75	99

Source: Encuesta sobre el Gasto Turístico (ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

## Tourist profile. Historical data (2019 - 2024)

### CZECH REPUBLIC



#### What is the main purpose of their trip?

	2019	2021	2022	2023	2024
Holiday, leisure	93.1%	93.7%	93.1%	93.2%	93.3%
Visiting family or friends	4.5%	2.2%	5.6%	4.0%	4.6%
Business and work	1.3%	2.0%	0.2%	0.3%	0.8%
Education and training	0.0%	0.3%	0.4%	1.2%	0.0%
Sports training	0.5%	0.9%	0.3%	0.7%	0.1%
Health or medical care	0.4%	0.0%	0.0%	0.3%	0.4%
Fairs and congresses	0.0%	0.0%	0.0%	0.0%	0.1%
Others	0.2%	1.0%	0.4%	0.3%	0.7%

#### What is the main motivation for their holidays?

	2019	2021	2022	2023	2024
Rest	48.0%	42.5%	37.0%	42.4%	31.1%
Enjoy family time	13.7%	12.6%	16.8%	10.4%	19.6%
Have fun	3.3%	4.4%	3.0%	3.7%	3.7%
Explore the destination	32.0%	38.0%	39.1%	39.4%	41.9%
Practice their hobbies	2.7%	1.5%	3.9%	1.6%	2.5%
Other reasons	0.3%	1.0%	0.2%	2.5%	1.1%

#### Where did they spend their main holiday last year? \*

	2019	2021	2022	2023	2024
Didn't have holidays	--	28.9%	24.1%	11.8%	7.3%
Canary Islands	--	10.6%	15.6%	20.1%	21.0%
Other destination	--	60.5%	60.3%	68.1%	71.7%
Balearic Islands	--	1.3%	4.5%	4.2%	2.3%
Rest of Spain	--	3.6%	3.3%	6.0%	9.3%
Italy	--	8.8%	10.5%	14.0%	12.5%
France	--	1.5%	2.8%	1.4%	1.8%
Turkey	--	0.9%	1.9%	1.5%	2.9%
Greece	--	7.5%	7.0%	10.7%	6.4%
Portugal	--	3.2%	3.1%	2.9%	6.6%
Croatia	--	12.1%	11.9%	11.2%	7.6%
Egypt	--	1.3%	2.5%	3.1%	4.4%
Tunisia	--	0.8%	0.2%	1.0%	0.9%
Morocco	--	1.0%	0.0%	0.2%	1.2%
Others	--	18.6%	12.6%	11.9%	15.7%

\* Percentage of valid answers

#### What other destinations did they consider for this trip? \*

	2019	2021	2022	2023	2024
None (I was clear about "this Canary Island")	--	20.0%	20.8%	20.1%	23.0%
Canary Islands (other island)	--	30.4%	28.3%	28.9%	30.7%
Other destination	--	49.6%	50.9%	51.0%	46.3%
Balearic Islands	--	5.2%	2.9%	4.6%	3.4%
Rest of Spain	--	6.7%	8.4%	10.1%	9.4%
Italy	--	7.1%	7.9%	6.3%	5.3%
France	--	1.6%	1.9%	1.6%	1.7%
Turkey	--	1.7%	2.4%	2.3%	2.0%
Greece	--	9.9%	7.9%	9.7%	7.4%
Portugal	--	6.5%	7.6%	8.0%	9.4%
Croatia	--	1.2%	1.8%	1.7%	1.2%
Egypt	--	3.5%	4.9%	3.4%	2.5%
Others	--	6.2%	5.3%	3.2%	4.0%

\* Percentage of valid answers

#### Importance of each factor in the destination choice

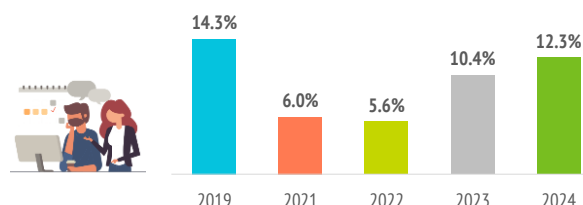
	2019	2021	2022	2023	2024
Climate	62.9%	60.4%	63.8%	69.2%	67.5%
Landscapes	40.4%	50.4%	47.0%	50.1%	56.3%
Safety	55.0%	53.2%	47.0%	56.5%	52.8%
Sea	48.7%	50.9%	51.6%	49.1%	52.6%
Beaches	44.2%	41.3%	42.0%	43.8%	46.7%
European belonging	46.3%	47.0%	50.7%	46.7%	41.9%
Tranquility	50.0%	34.6%	34.4%	44.9%	36.3%
Environment	33.6%	28.9%	32.2%	33.2%	34.8%
Effortless trip	31.9%	32.5%	32.9%	33.5%	34.2%
Authenticity	34.9%	29.6%	26.1%	29.4%	31.7%
Accommodation supply	35.9%	29.4%	30.4%	35.9%	29.1%
Gastronomy	34.1%	28.6%	27.4%	32.8%	27.3%
Hiking trail network	19.9%	12.3%	15.8%	17.3%	23.5%
Price	28.4%	18.0%	23.9%	23.9%	21.8%
Exoticism	20.0%	19.9%	19.3%	19.5%	19.4%
Fun possibilities	20.6%	14.2%	12.7%	15.4%	15.8%
Historical heritage	12.4%	10.8%	9.5%	11.3%	10.2%
Nightlife	14.3%	7.0%	4.7%	8.2%	7.7%
Culture	18.3%	8.9%	7.1%	11.9%	7.3%
Shopping	13.5%	4.2%	3.9%	5.7%	4.5%

Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important" % of tourists who indicate that the factor is "very important" in their choice.

#### How far in advance do they book their trip?

	2019	2021	2022	2023	2024
The same day	0.8%	1.7%	0.5%	0.6%	1.4%
Between 1 and 30 days	36.2%	60.3%	43.0%	28.5%	35.0%
Between 1 and 2 months	18.7%	24.1%	31.8%	24.6%	25.1%
Between 3 and 6 months	30.0%	7.9%	19.1%	35.9%	26.1%
More than 6 months	14.3%	6.0%	5.6%	10.4%	12.3%

#### % TOURISTS WHO BOOK MORE THAN 6 MONTHS IN ADVANCE



#### What channels did they use to get information about the trip?

	2019	2021	2022	2023	2024
Previous visits to the Canary Islands	40.6%	33.3%	38.2%	39.4%	41.0%
Friends or relatives	26.1%	35.2%	34.4%	35.4%	41.3%
Internet or social media	61.0%	62.8%	64.8%	60.1%	67.5%
Mass Media	3.8%	2.6%	1.5%	2.1%	0.7%
Travel guides and magazines	13.9%	12.1%	15.1%	12.0%	8.7%
Travel Blogs or Forums	7.9%	14.3%	15.5%	14.0%	14.7%
Travel TV Channels	0.0%	0.0%	0.8%	1.9%	0.8%
Tour Operator or Travel Agency	12.0%	11.2%	9.6%	12.0%	8.6%
Public administrations or similar	0.0%	0.9%	0.9%	2.3%	0.3%
Others	1.5%	3.8%	3.5%	3.3%	0.9%

\* Multi-choice question

## Tourist profile. Historical data (2019 - 2024)

### CZECH REPUBLIC



#### With whom did they book their flight and accommodation?

	2019	2021	2022	2023	2024
<b>Flight</b>					
- Directly with the airline	35.9%	44.7%	47.4%	49.7%	52.2%
- Tour Operator or Travel Agency	64.1%	55.3%	52.6%	50.3%	47.8%
<b>Accommodation</b>					
- Directly with the accommodation	26.7%	36.9%	41.1%	38.4%	40.2%
- Tour Operator or Travel Agency	73.3%	63.1%	58.9%	61.6%	59.8%

#### Where does the flight come from?

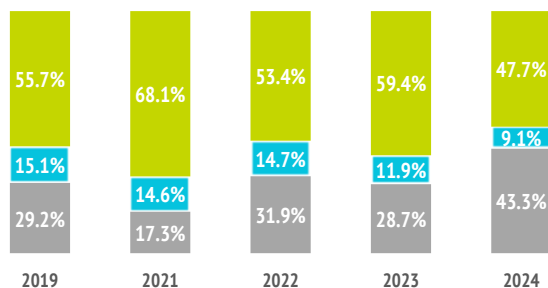
	2019	2021	2022	2023	2024
Czech Republic	69.7%	77.9%	70.4%	78.1%	70.4%
Austria	3.3%	7.8%	13.1%	13.1%	13.3%
Germany	14.5%	3.3%	2.6%	1.7%	4.7%
Spanish Mainland	3.6%	5.9%	5.7%	2.0%	4.6%
Switzerland	0.7%	0.4%	0.3%	0.9%	3.1%
Poland	1.1%	2.1%	3.2%	0.7%	1.2%
Slovakia	0.0%	0.0%	2.6%	0.2%	0.9%
Belgium	0.0%	0.0%	0.0%	0.0%	0.6%
Portugal	0.8%	0.8%	0.3%	0.3%	0.5%
Italy	0.0%	0.0%	0.7%	0.5%	0.3%
Others	6.4%	1.8%	1.1%	2.4%	0.4%

#### Where do they stay?

	2019	2021	2022	2023	2024
1-2-3* Hotel	14.4%	9.6%	13.4%	10.0%	10.8%
4* Hotel	39.0%	49.8%	36.6%	45.7%	33.7%
5* Hotel / 5* Luxury Hotel	2.3%	8.7%	3.3%	3.6%	3.2%
Aparthotel / Tourist Villa	15.1%	14.6%	14.7%	11.9%	9.1%
House/room rented in a private dwelling	11.7%	6.3%	10.9%	14.5%	28.2%
Private accommodation (1)	6.4%	4.6%	8.5%	9.3%	9.6%
Others (Cottage, cruise, camping,...)	11.1%	6.3%	12.5%	4.9%	5.4%

(1) Own property / House of friends or relatives / Free housing exchange / Other private accommodation.

Hotels Aparthotel / Tourist Villa Others

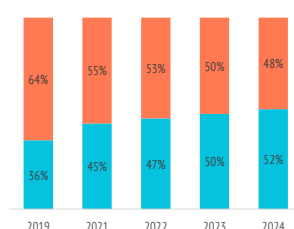


#### What do they book?

	2019	2021	2022	2023	2024
Room only	30.1%	27.2%	31.1%	32.2%	46.1%
Bed and Breakfast	6.8%	9.4%	7.0%	6.9%	4.4%
Half board	12.2%	15.3%	20.0%	17.1%	10.0%
Full board	0.6%	2.6%	2.9%	1.9%	1.1%
All inclusive	50.4%	45.5%	39.1%	41.9%	38.5%

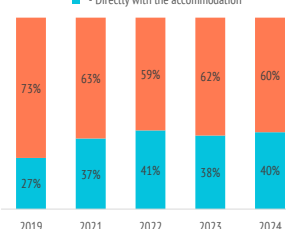
#### Flight

- Tour Operator or Travel Agency - Directly with the airline



#### Accommodation

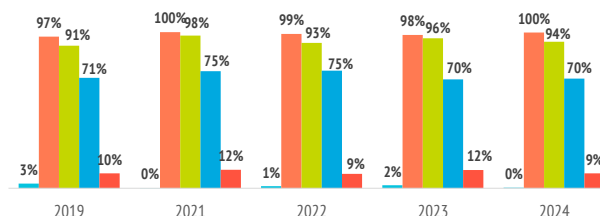
- Tour Operator or Travel Agency - Directly with the accommodation



#### Activities in the Canary Islands

Outdoor time per day	2019	2021	2022	2023	2024
0 hours	3.0%	0.1%	1.3%	1.9%	0.3%
1 - 2 hours	5.8%	2.2%	5.7%	2.1%	5.9%
3 - 6 hours	20.6%	22.8%	17.7%	26.3%	23.6%
7 - 12 hours	61.1%	63.1%	66.0%	58.0%	60.6%
More than 12 hours	9.5%	11.8%	9.2%	11.7%	9.5%
Outdoor time per day	8.3	8.9	8.8	8.7	8.6

0 hours More than 1 hours More than 3 hours More than 7 hours More than 12 hours



Activities in the Canary Islands	2019	2021	2022	2023	2024
Beach	82.9%	86.6%	87.5%	85.3%	85.6%
Walk, wander	79.5%	75.4%	79.7%	75.8%	78.5%
Explore the island on their own	60.9%	67.0%	68.9%	62.8%	68.6%
Hiking	--	43.9%	46.3%	43.6%	54.1%
Swimming pool, hotel facilities	54.2%	58.8%	61.6%	55.2%	51.4%
Taste Canarian gastronomy	23.7%	28.3%	34.6%	30.9%	30.5%
Theme parks	13.5%	22.5%	21.8%	23.9%	23.6%
Organized excursions	26.1%	19.5%	18.3%	27.0%	21.2%
Other Nature Activities	--	20.0%	17.7%	17.4%	20.5%
Museums / exhibitions	11.0%	10.1%	13.4%	11.6%	15.7%
Sea excursions / whale watching	14.6%	21.6%	12.8%	14.5%	14.9%
Swim	--	54.7%	14.7%	15.5%	13.5%
Nightlife / concerts / shows	12.3%	9.4%	7.9%	15.5%	12.3%
Wineries / markets / popular festivals	10.5%	5.0%	7.2%	8.3%	11.5%
Running	--	14.0%	8.7%	6.3%	10.6%
Surf	--	7.2%	6.6%	4.8%	8.2%
Practice other sports	--	3.8%	5.1%	4.9%	6.4%
Scuba Diving	--	7.5%	3.2%	4.6%	4.2%
Beauty and health treatments	0.6%	3.1%	1.4%	4.1%	3.8%
Cycling / Mountain bike	--	3.8%	4.0%	2.1%	3.1%
Astronomical observation	2.0%	4.7%	5.5%	5.3%	3.0%
Golf	--	4.2%	2.6%	2.3%	2.2%
Windsurf / Kitesurf	--	1.3%	0.7%	1.3%	0.7%

\* Multi-choise question

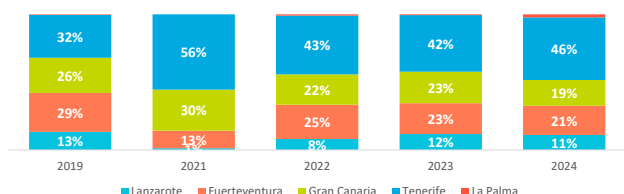
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### CZECH REPUBLIC



#### Which island do they choose?

Tourists (≥ 16 year old)	2019	2021	2022	2023	2024
Lanzarote	8,575	679	8,231	14,780	17,634
Fuerteventura	18,436	7,333	25,965	28,721	34,168
Gran Canaria	16,657	17,154	22,933	29,221	30,255
Tenerife	20,327	31,430	44,419	52,642	73,292
La Palma	258	0	919	736	3,619



#### How many are loyal to the Canary Islands?

	2019	2021	2022	2023	2024
Repeat tourists	54.3%	47.6%	54.0%	58.9%	56.6%
At least 10 previous visits	7.8%	6.3%	7.2%	7.4%	5.4%
Repeat tourists (last 5 years)	50.9%	43.3%	50.6%	52.1%	54.0%
Repeat tourists (last 5 years)(5 or more visits)	11.7%	5.2%	5.7%	9.2%	7.7%

#### Who are they?

	2019	2021	2022	2023	2024
<b>Gender</b>					
Men	36.0%	47.9%	52.7%	48.8%	55.1%
Women	64.0%	52.1%	47.3%	51.2%	44.9%
<b>Age</b>					
Average age	42.2	37.3	39.7	40.6	38.5
Standard deviation	15.2	12.9	14.0	15.2	14.6
<b>Age range</b>					
16 - 24 years old	12.3%	14.8%	12.5%	16.5%	17.3%
25 - 30 years old	18.4%	21.2%	19.5%	14.3%	17.5%
31 - 45 years old	30.6%	38.1%	37.8%	37.0%	38.7%
46 - 60 years old	22.4%	19.1%	19.0%	18.2%	15.6%
Over 60 years old	16.3%	6.7%	11.2%	14.0%	10.9%
<b>Occupation</b>					
Salaried worker	46.5%	50.3%	49.5%	53.7%	51.4%
Self-employed	18.9%	20.1%	19.1%	17.6%	16.1%
Unemployed	1.1%	0.2%	0.0%	3.2%	0.6%
Business owner	12.6%	15.4%	13.3%	10.1%	13.7%
Student	9.5%	9.9%	6.0%	5.8%	12.3%
Retired	10.9%	3.5%	10.0%	8.5%	5.7%
Unpaid domestic work	0.5%	0.4%	2.1%	0.5%	0.0%
Others	0.0%	0.3%	0.0%	0.6%	0.1%
<b>Annual household income level</b>					
Less than €25,000	31.8%	22.1%	28.7%	19.6%	21.6%
€25,000 - €49,999	50.0%	47.0%	49.8%	43.6%	39.2%
€50,000 - €74,999	10.0%	17.8%	14.5%	17.4%	20.2%
More than €74,999	8.1%	13.0%	6.9%	19.4%	19.0%
<b>Education level</b>					
No studies	1.2%	1.4%	0.1%	1.6%	0.2%
Primary education	2.5%	1.3%	2.3%	2.5%	1.1%
Secondary education	34.8%	24.0%	35.5%	30.6%	30.4%
Higher education	61.5%	73.3%	62.0%	65.2%	68.3%

Share by islands	2019	2021	2022	2023	2024
Lanzarote	13.3%	1.2%	8.0%	11.7%	11.1%
Fuerteventura	28.7%	13.0%	25.3%	22.8%	21.5%
Gran Canaria	25.9%	30.3%	22.4%	23.2%	19.0%
Tenerife	31.6%	55.5%	43.3%	41.7%	46.1%
La Palma	0.4%	0.0%	0.9%	0.6%	2.3%

#### How many islands do they visit during their trip?

	2019	2021	2022	2023	2024
One island	83.3%	90.8%	89.4%	88.0%	89.6%
Two islands	13.0%	8.8%	9.0%	9.1%	8.7%
Three or more islands	3.7%	0.5%	1.6%	2.9%	1.7%

#### How do they rate the Canary Islands?

Satisfaction (scale 0-10)	2019	2021	2022	2023	2024
Average rating	8.95	9.08	9.14	8.98	8.98

Experience in the Canary Islands	2019	2021	2022	2023	2024
Worse or much worse than expected	2.2%	2.0%	1.4%	1.6%	1.6%
Lived up to expectations	43.9%	45.4%	40.1%	41.5%	47.7%
Better or much better than expected	53.8%	52.6%	58.5%	56.8%	50.7%

Future intentions (scale 1-10)	2019	2021	2022	2023	2024
Return to the Canary Islands	8.70	8.43	8.72	8.70	8.60
Recommend visiting the Canary Islands	9.33	9.28	9.45	9.22	9.26

#### Who do they come with?

	2019	2021	2022	2023	2024
Unaccompanied	7.0%	7.3%	9.8%	14.0%	7.2%
Only with partner	31.1%	47.5%	36.3%	36.8%	32.4%
Only with children (< 13 years old)	8.4%	4.7%	6.0%	2.9%	5.0%
Partner + children (< 13 years old)	4.5%	3.8%	6.0%	5.7%	9.9%
Other relatives	32.0%	16.2%	20.1%	17.7%	18.9%
Friends	5.7%	8.7%	9.5%	6.7%	6.9%
Work colleagues	0.0%	1.0%	0.0%	0.3%	0.3%
Organized trip	1.3%	0.0%	0.0%	0.0%	0.3%
Other combinations (2)	9.9%	10.8%	12.2%	15.9%	19.1%

(2) Combination of some of the groups previously analyzed

Tourists with children	24.0%	15.6%	17.2%	15.4%	23.6%
- Between 0 and 2 years old	1.5%	1.6%	2.2%	1.1%	1.5%
- Between 3 and 12 years old	20.8%	12.2%	13.3%	13.1%	20.3%
- Between 0 -2 and 3-12 years old	1.7%	1.9%	1.7%	1.3%	1.8%

Tourists without children	76.0%	84.4%	82.8%	84.6%	76.4%
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Group composition:					
- 1 person	13.8%	10.8%	13.1%	15.9%	10.1%
- 2 people	50.3%	58.7%	52.2%	52.0%	48.8%
- 3 people	16.3%	12.0%	13.6%	13.3%	15.3%
- 4 or 5 people	17.1%	16.5%	19.4%	15.0%	19.8%
- 6 or more people	2.5%	2.0%	1.7%	3.9%	6.0%

Average group size:	2.52	2.46	2.49	2.49	2.86
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\*People who share the main expenses of the trip

Source: Encuesta sobre el Gasto Turístico (ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.