Tourist profile. Historical data (2019 - 2024)
SWITZERLAND

How many are they and how much do they spend?

	2019	2021	2022	2023	2024
TOURISTS					
Tourist arrivals (FRONTUR) (*)	**264**	**100**	**155**	**191**	**191**
Tourist arrivals ≥ 16 years old (EGT) (*)	**234**	**88**	**135**	**168**	**171**
- book holiday package (*)	113	28	47	69	63
- do not book holiday package (*)	121	60	88	99	108
- % tourists who book holiday package	48.2%	32.2%	34.7%	41.2%	36.8%
Children < 16 years old (FRONTUR - EGT) (*)	**30**	**12**	**20**	**23**	**20**
Expenditure per tourist (€)	**1,468**	**1,520**	**1,656**	**1,614**	**1,784**
- book holiday package	1,567	1,605	1,899	1,839	2,143
- holiday package	1,269	1,297	1,605	1,527	1,785
- others	298	307	294	312	358
- do not book holiday package	1,376	1,480	1,527	1,457	1,575
- flight	384	377	431	369	440
- accommodation	484	554	585	553	577
- others	508	549	510	535	557
Average lenght of stay	**10.02**	**9.90**	**9.59**	**9.69**	**11.37**
Average daily expenditure (€)	**169.8**	**179.2**	**191.5**	**189.4**	**201.5**
Average daily expenditure (without flight)	**120.8**	**131.5**	**135.8**	**138.6**	**142.8**
Average cost of the flight (€)	**418.8**	**390.8**	**477.7**	**427.4**	**521.4**
Total turnover (≥ 16 years old) (€m)	**343**	**134**	**223**	**272**	**305**
Turnover without flight (≥ 16 years old) (€m)	**245**	**100**	**159**	**200**	**216**

(*) Thousands of tourists

% tourists who book holiday package

2019	48.2%
2021	32.2%
2022	34.7%
2023	41.2%
2024	36.8%

Average daily expenditure (€) (without flight)

2019	120.8
2021	131.5
2022	135.8
2023	138.6
2024	142.8

Average lenght of stay

2019	10.02
2021	9.90
2022	9.59
2023	9.69
2024	11.37

Expenditure per tourist (€)

2019	1,468
2021	1,520
2022	1,656
2023	1,614
2024	1,784

% Tourists whose spending has been greater than €0 in each item

	2019	2021	2022	2023	2024
Accommodation:					
- Accommodation	84.6%	87.2%	85.5%	85.6%	83.2%
- Additional accommodation expenses	11.2%	8.4%	6.8%	9.1%	9.5%
Transport:					
- National/International Transport	95.0%	96.8%	97.1%	95.4%	96.2%
- Flights between islands	3.7%	7.7%	7.3%	6.4%	7.8%
- Taxi	43.4%	41.9%	41.3%	40.2%	40.6%
- Car rental	32.6%	43.0%	44.3%	42.2%	41.6%
- Public transport	8.7%	11.1%	9.5%	11.4%	14.7%
Food and drink:					
- Food purchases at supermarkets	55.2%	54.3%	55.1%	59.0%	64.9%
- Restaurants	64.8%	69.9%	71.2%	69.8%	73.5%
Leisure:					
- Organized excursions	22.6%	25.6%	21.4%	27.2%	26.0%
- Sport activities	11.4%	11.4%	10.0%	11.9%	9.3%
- Cultural activities	2.8%	3.3%	3.4%	3.3%	2.0%
- Museums	5.3%	5.4%	6.3%	6.8%	6.3%
- Theme Parks	7.6%	6.7%	10.3%	12.1%	9.2%
- Discos and pubs	5.9%	4.1%	7.7%	8.2%	6.1%
- Wellness	6.0%	9.3%	5.6%	11.1%	5.8%
Purchases of goods:					
- Souvenirs	47.3%	41.9%	42.4%	39.7%	46.1%
- Real state	0.2%	0.6%	0.4%	0.2%	0.0%
- Other expenses	0.8%	1.2%	0.8%	0.0%	2.3%
Other:					
- Medical or pharmaceutical expenses	7.4%	17.4%	9.7%	10.5%	4.3%
- Other expenses	5.2%	8.5%	4.8%	4.5%	3.3%
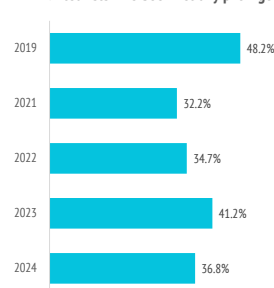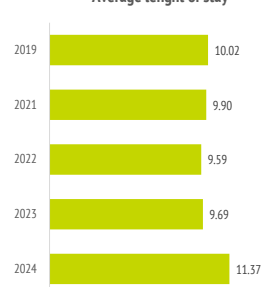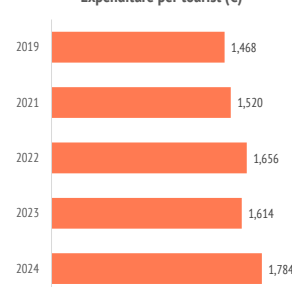
Average expenditure of tourists whose spending has been greater than €0 *in each item*

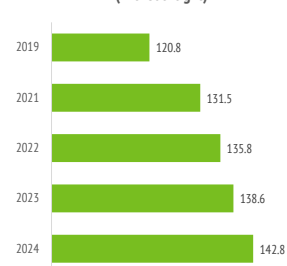| Expenditure per tourist and trip (€)	2019	2021	2022	2023	2024
Accommodation:	**948**	**903**	**958**	**1,077**	**1,068**
- Accommodation	727	708	831	832	896
- Additional accommodation expenses	221	195	127	246	172
Transport:	**710**	**745**	**872**	**811**	**860**
- National/International Transport	441	404	492	448	542
- Flights between islands	50	75	99	95	51
- Taxi	77	106	92	94	107
- Car rental	116	136	153	146	138
- Public transport	27	24	36	29	22
Food and drink:	**352**	**349**	**332**	**342**	**375**
- Food purchases at supermarkets	127	126	110	117	131
- Restaurants	225	223	222	225	245
Leisure:	**640**	**719**	**604**	**530**	**622**
- Organized excursions	84	98	90	87	100
- Sport activities	167	231	141	133	151
- Cultural activities	99	42	77	47	43
- Museums	39	38	27	41	38
- Theme Parks	66	60	55	57	73
- Discos and pubs	111	170	120	78	102
- Wellness	75	81	95	87	116
Purchases of goods:	**327**	**1,414**	**3,939**	**208**	**199**
- Souvenirs	99	109	99	106	123
- Real state	168	160	3,414	102	0
- Other expenses	60	1,144	426	0	76
Other:	**202**	**230**	**118**	**131**	**182**
- Medical or pharmaceutical expenses	35	66	51	51	35
- Other expenses	168	163	67	80	146

Source: Encuesta sobre el Gasto Turístico (ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

What is the main purpose of their trip?

	2019	2021	2022	2023	2024
Holiday, leisure	89.1%	89.6%	90.0%	90.9%	90.5%
Visiting family or friends	6.5%	7.1%	7.5%	5.2%	7.7%
Business and work	0.6%	0.9%	0.8%	0.4%	0.7%
Education and training	0.6%	0.3%	0.1%	0.0%	0.0%
Sports training	1.6%	0.6%	0.4%	1.7%	0.3%
Health or medical care	0.0%	0.0%	0.4%	0.2%	0.0%
Fairs and congresses	0.3%	0.2%	0.0%	0.4%	0.0%
Others	1.4%	1.4%	0.8%	1.1%	0.8%

What is the main motivation for their holidays?

	2019	2021	2022	2023	2024
Rest	50.8%	49.4%	44.5%	42.9%	40.1%
Enjoy family time	10.1%	10.2%	11.6%	11.3%	16.1%
Have fun	8.9%	8.0%	7.4%	11.3%	5.4%
Explore the destination	22.3%	24.2%	27.8%	27.7%	32.1%
Practice their hobbies	5.4%	5.2%	6.1%	4.8%	4.2%
Other reasons	2.4%	3.0%	2.6%	1.9%	2.2%

Where did they spend their main holiday last year? *

	2019	2021	2022	2023	2024
Didn't have holidays	--	25.8%	18.5%	11.1%	8.7%
Canary Islands	--	14.1%	18.8%	18.0%	20.2%
Other destination	--	60.1%	62.7%	70.9%	71.1%
Balearic Islands	--	3.1%	3.1%	4.5%	5.4%
Rest of Spain	--	7.0%	7.5%	7.3%	7.5%
Italy	--	12.8%	12.9%	16.0%	17.9%
France	--	9.8%	8.1%	8.4%	8.3%
Turkey	--	1.2%	1.4%	2.4%	2.1%
Greece	--	7.0%	9.7%	4.4%	5.0%
Portugal	--	3.0%	2.5%	5.6%	4.8%
Croatia	--	1.2%	2.7%	3.0%	1.3%
Egypt	--	1.1%	2.0%	1.8%	1.6%
Tunisia	--	0.2%	0.1%	0.0%	0.0%
Morocco	--	0.2%	0.3%	1.2%	1.3%
Others	--	13.4%	12.4%	16.3%	15.8%

* Percentage of valid answers

What other destinations did they consider for this trip? *

	2019	2021	2022	2023	2024
None (I was clear about "this Canary Island")	--	29.3%	31.2%	36.6%	32.6%
Canary Islands (other island)	--	24.0%	23.6%	26.2%	25.7%
Other destination	--	46.6%	45.2%	37.2%	41.7%
Balearic Islands	--	4.2%	4.3%	3.0%	3.9%
Rest of Spain	--	6.1%	7.1%	5.5%	6.9%
Italy	--	5.0%	4.9%	4.0%	4.8%
France	--	0.9%	1.9%	0.7%	1.3%
Turkey	--	3.0%	2.7%	2.1%	2.5%
Greece	--	10.6%	8.9%	9.3%	8.3%
Portugal	--	5.7%	5.7%	4.3%	4.9%
Croatia	--	3.2%	2.0%	0.7%	1.2%
Egypt	--	3.8%	4.0%	3.5%	3.8%
Others	--	4.1%	3.6%	4.0%	4.0%

* Percentage of valid answers

Importance of each factor in the destination choice

	2019	2021	2022	2023	2024
Climate	76.0%	73.7%	70.7%	72.7%	76.1%
Sea	52.4%	56.9%	56.7%	58.8%	58.9%
Safety	47.5%	44.3%	48.3%	50.7%	53.2%
Tranquility	43.7%	39.8%	43.9%	46.8%	45.4%
Beaches	40.1%	44.4%	44.9%	49.3%	45.0%
Landscapes	33.3%	32.9%	40.0%	42.2%	39.9%
European belonging	36.9%	31.3%	34.1%	32.9%	39.9%
Effortless trip	34.3%	34.6%	39.6%	38.7%	37.9%
Accommodation supply	36.1%	37.6%	35.6%	34.2%	37.5%
Gastronomy	34.0%	36.3%	32.5%	37.1%	35.3%
Environment	29.0%	27.6%	30.0%	30.3%	31.9%
Price	25.1%	24.9%	28.4%	24.9%	25.4%
Authenticity	22.2%	20.4%	23.1%	22.8%	24.5%
Fun possibilities	15.8%	13.3%	19.2%	17.9%	16.1%
Hiking trail network	10.9%	11.0%	11.1%	9.8%	15.5%
Historical heritage	6.0%	5.8%	7.6%	9.2%	11.2%
Exoticism	9.2%	10.2%	9.5%	8.9%	11.1%
Culture	4.9%	9.8%	7.3%	6.6%	11.1%
Shopping	6.8%	7.2%	10.3%	10.5%	9.5%
Nightlife	6.6%	7.0%	7.8%	5.4%	5.8%

Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important"
% of tourists who indicate that the factor is "very important" in their choice.

How far in advance do they book their trip?

	2019	2021	2022	2023	2024
The same day	1.0%	1.4%	1.1%	0.3%	0.5%
Between 1 and 30 days	27.3%	51.0%	26.8%	27.6%	22.1%
Between 1 and 2 months	22.3%	28.6%	29.5%	28.5%	28.2%
Between 3 and 6 months	34.2%	12.5%	29.3%	30.9%	31.1%
More than 6 months	15.3%	6.5%	13.3%	12.8%	18.0%

% TOURISTS WHO BOOK MORE THAN 6 MONTHS IN ADVANCE

2019	2021	2022	2023	2024
15.3%	6.5%	13.3%	12.8%	18.0%
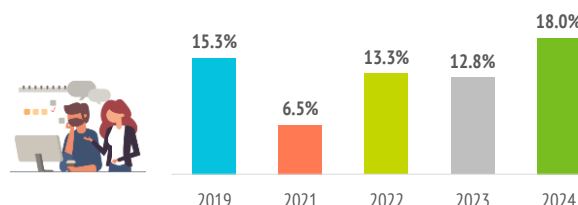
What channels did they use to get information about the trip?

	2019	2021	2022	2023	2024
Previous visits to the Canary Islands	42.3%	39.3%	43.5%	40.9%	40.7%
Friends or relatives	28.9%	27.6%	30.5%	30.5%	24.8%
Internet or social media	61.3%	55.7%	57.1%	54.5%	51.0%
Mass Media	1.4%	3.2%	1.4%	1.9%	0.4%
Travel guides and magazines	11.1%	8.0%	9.3%	8.9%	11.4%
Travel Blogs or Forums	5.5%	6.5%	6.8%	7.1%	5.1%
Travel TV Channels	0.4%	0.4%	1.2%	1.2%	0.4%
Tour Operator or Travel Agency	18.6%	18.0%	13.3%	16.6%	16.5%
Public administrations or similar	0.4%	1.3%	0.4%	0.0%	0.0%
Others	1.9%	3.1%	3.6%	4.0%	3.0%

* Multi-choise question

Canary Islands
LATITUDE OF LIFE

With whom did they book their flight and accommodation? 👁

	2019	2021	2022	2023	2024
Flight					
- Directly with the airline	48.0%	64.3%	63.1%	57.4%	63.9%
- Tour Operator or Travel Agency	52.0%	35.7%	36.9%	42.6%	36.1%
Accommodation					
- Directly with the accommodation	38.2%	47.9%	46.6%	42.6%	49.4%
- Tour Operator or Travel Agency	61.8%	52.1%	53.4%	57.4%	50.6%

Flight
- Tour Operator or Travel Agency
- Directly with the airline

	2019	2021	2022	2023	2024
Tour Operator or Travel Agency	52%	36%	37%	43%	36%
Directly with the airline	48%	64%	63%	57%	64%
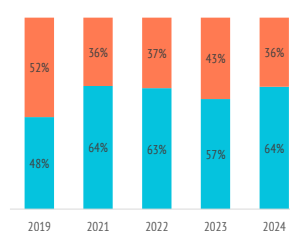
Accommodation
- Tour Operator or Travel Agency
- Directly with the accommodation

	2019	2021	2022	2023	2024
Tour Operator or Travel Agency	62%	52%	53%	57%	51%
Directly with the accommodation	38%	48%	47%	43%	49%

Where does the flight come from? 🌐

	2019	2021	2022	2023	2024
Switzerland	79.0%	77.7%	77.3%	80.7%	67.6%
Spanish Mainland	14.9%	13.1%	9.9%	10.2%	14.4%
Italy	2.7%	2.2%	5.2%	2.4%	7.6%
Portugal	0.8%	1.4%	2.7%	0.6%	3.8%
Germany	1.7%	3.2%	2.3%	3.1%	3.1%
United Kingdom	0.2%	0.4%	0.5%	0.5%	1.4%
Luxembourg	0.1%	0.0%	0.0%	0.0%	0.6%
France	0.2%	0.7%	0.6%	0.5%	0.5%
Netherlands	0.1%	0.0%	0.1%	0.0%	0.4%
Ireland	0.0%	0.5%	0.0%	0.0%	0.3%
Others	0.3%	0.8%	1.4%	2.0%	0.3%

Where do they stay? 🛏

	2019	2021	2022	2023	2024
1-2-3* Hotel	9.4%	10.9%	5.2%	10.6%	7.8%
4* Hotel	32.2%	32.3%	32.2%	32.6%	32.9%
5* Hotel / 5* Luxury Hotel	18.1%	22.1%	16.3%	15.9%	12.9%
Aparthotel / Tourist Villa	14.0%	10.3%	11.9%	10.2%	10.3%
House/room rented in a private dwelling	8.0%	8.3%	11.7%	9.5%	19.2%
Private accommodation (1)	8.5%	8.2%	8.5%	8.8%	12.4%
Others (Cottage, cruise, camping,..)	9.8%	8.0%	14.2%	12.3%	4.5%

*(1) Own property /House of friends or relatives / Free housing exchange / Other private accommodation.*

Hotels ■ **Aparthotel / Tourist Villa** ■ **Others**

	2019	2021	2022	2023	2024
Hotels	59.8%	65.2%	53.7%	59.2%	53.6%
Aparthotel / Tourist Villa	14.0%	10.3%	11.9%	10.2%	10.3%
Others	26.3%	24.5%	34.4%	30.6%	36.1%

What do they book? 🍽

	2019	2021	2022	2023	2024
Room only	24.1%	21.6%	29.1%	28.8%	31.4%
Bed and Breakfast	25.1%	24.9%	21.1%	23.9%	26.9%
Half board	26.7%	30.7%	27.7%	26.7%	21.5%
Full board	3.3%	4.3%	4.9%	2.9%	3.7%
All inclusive	20.9%	18.5%	17.2%	17.7%	16.4%

Activities in the Canary Islands 🚶

Outdoor time per day	2019	2021	2022	2023	2024
0 hours	4.5%	2.3%	2.7%	0.6%	1.9%
1 - 2 hours	7.2%	9.6%	9.0%	8.3%	6.1%
3 - 6 hours	30.5%	29.7%	24.3%	26.8%	29.6%
7 - 12 hours	48.5%	49.7%	54.1%	52.8%	54.8%
More than 12 hours	9.3%	8.7%	9.9%	11.4%	7.6%
Outdoor time per day	7.5	7.7	8.0	8.1	7.8

■ 0 hours ■ More than 1 hours ■ More than 3 hours ■ More than 7 hours ■ More than 12 hours

	2019	2021	2022	2023	2024
0 hours	4%	2%	3%	1%	2%
More than 1 hours	96%	98%	97%	99%	98%
More than 3 hours	88%	88%	88%	91%	92%
More than 7 hours	58%	58%	64%	64%	62%
More than 12 hours	9%	9%	10%	11%	8%
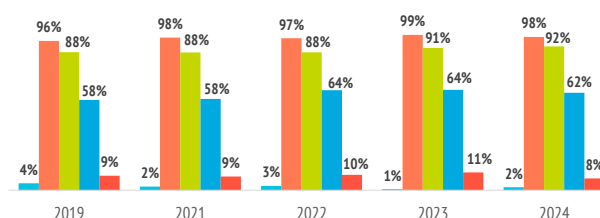
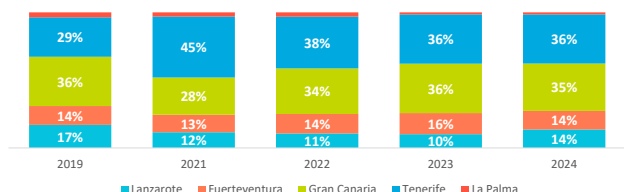| Activities in the Canary Islands	2019	2021	2022	2023	2024
Beach	70.1%	83.1%	77.0%	77.6%	77.6%
Explore the island on their own	48.5%	54.5%	54.0%	49.1%	55.3%
Walk, wander	51.7%	58.6%	57.0%	55.4%	55.2%
Swimming pool, hotel facilities	46.6%	57.6%	48.3%	46.3%	43.2%
Taste Canarian gastronomy	27.0%	25.5%	26.9%	29.7%	29.0%
Hiking	--	21.7%	17.6%	21.1%	20.2%
Other Nature Activities	--	12.6%	12.7%	9.3%	13.5%
Wineries / markets / popular festivals	11.7%	8.7%	11.6%	12.5%	13.5%
Sea excursions / whale watching	10.8%	13.5%	15.5%	14.9%	13.2%
Theme parks	15.3%	10.4%	16.5%	12.1%	12.8%
Museums / exhibitions	11.6%	9.7%	10.9%	11.3%	12.6%
Organized excursions	14.4%	15.4%	15.6%	17.0%	12.5%
Nightlife / concerts / shows	14.8%	9.2%	15.2%	17.6%	12.4%
Beauty and health treatments	7.1%	10.2%	6.1%	9.4%	9.9%
Practice other sports	--	7.1%	6.7%	8.3%	5.1%
Swim	--	38.7%	8.3%	3.4%	4.1%
Surf	--	6.1%	7.6%	3.6%	3.9%
Astronomical observation	4.0%	3.2%	5.5%	4.0%	3.7%
Running	--	6.7%	7.2%	5.7%	3.7%
Cycling / Mountain bike	--	5.9%	4.5%	4.0%	3.1%
Scuba Diving	--	2.3%	6.1%	2.4%	2.8%
Golf	--	3.3%	3.3%	5.0%	2.6%
Windsurf / Kitesurf	--	3.4%	5.1%	1.9%	2.0%

* Multi-choise question

Tourist profile. Historical data (2019 - 2024)
SWITZERLAND

Which island do they choose?

Tourists (≥ 16 year old)	2019	2021	2022	2023	2024
Lanzarote	39,283	10,103	14,320	16,899	23,271
Fuerteventura	31,851	11,258	19,406	26,094	23,232
Gran Canaria	83,826	24,040	45,216	61,032	59,722
Tenerife	67,059	39,280	51,304	60,783	61,812
La Palma	8,528	2,668	4,290	2,501	2,546

Share by islands	2019	2021	2022	2023	2024
Lanzarote	17.0%	11.6%	10.6%	10.1%	13.6%
Fuerteventura	13.8%	12.9%	14.4%	15.6%	13.6%
Gran Canaria	36.4%	27.5%	33.6%	36.5%	35.0%
Tenerife	29.1%	45.0%	38.1%	36.3%	36.2%
La Palma	3.7%	3.1%	3.2%	1.5%	1.5%

	2019	2021	2022	2023	2024
Lanzarote	17%	12%	11%	10%	14%
Fuerteventura	14%	13%	14%	16%	14%
Gran Canaria	36%	28%	34%	36%	35%
Tenerife	29%	45%	38%	36%	36%

Lanzarote ■ Fuerteventura ■ Gran Canaria ■ Tenerife ■ La Palma

How many are loyal to the Canary Islands?

	2019	2021	2022	2023	2024
Repeat tourists	64.2%	59.9%	63.2%	66.3%	64.2%
At least 10 previous visits	18.1%	16.0%	18.2%	19.4%	13.2%
Repeat tourists (last 5 years)	58.7%	54.8%	57.8%	59.1%	58.9%
Repeat tourists (last 5 years)(5 or more visits)	18.1%	13.0%	13.9%	15.8%	15.4%

Who are they?

	2019	2021	2022	2023	2024
Gender					
Men	53.1%	54.4%	51.0%	51.4%	54.4%
Women	46.9%	45.6%	49.0%	48.6%	45.6%
Age					
Average age	44.7	42.0	43.6	43.6	45.5
Standard deviation	15.2	15.3	16.3	16.1	17.4
Age range					
16 - 24 years old	10.0%	11.5%	12.4%	11.2%	12.5%
25 - 30 years old	11.8%	17.6%	16.3%	15.1%	13.9%
31 - 45 years old	30.2%	31.7%	28.2%	28.9%	26.8%
46 - 60 years old	30.9%	24.7%	25.8%	26.1%	24.2%
Over 60 years old	17.2%	14.5%	17.3%	18.7%	22.5%
Occupation					
Salaried worker	58.5%	65.6%	59.7%	60.6%	62.0%
Self-employed	7.5%	6.6%	8.7%	6.8%	8.7%
Unemployed	0.1%	1.1%	0.6%	0.4%	0.0%
Business owner	17.3%	12.3%	12.2%	11.6%	10.0%
Student	3.3%	5.3%	5.3%	4.5%	5.7%
Retired	11.0%	8.3%	10.8%	13.1%	12.1%
Unpaid domestic work	1.2%	0.5%	0.3%	0.8%	0.6%
Others	1.1%	0.2%	2.5%	2.3%	0.8%
Annual household income level					
Less than €25,000	10.4%	5.9%	5.7%	4.1%	6.8%
€25,000 - €49,999	14.2%	9.0%	10.9%	13.1%	11.2%
€50,000 - €74,999	27.1%	19.1%	17.4%	21.7%	21.3%
More than €74,999	48.3%	66.0%	66.0%	61.1%	60.6%
Education level					
No studies	0.4%	0.6%	0.7%	1.0%	1.4%
Primary education	8.7%	4.2%	5.7%	4.2%	4.1%
Secondary education	22.2%	16.8%	17.8%	24.8%	24.2%
Higher education	68.8%	78.4%	75.8%	70.0%	70.3%

How many islands do they visit during their trip?

	2019	2021	2022	2023	2024
One island	89.4%	91.0%	89.1%	91.6%	89.6%
Two islands	7.9%	7.3%	9.1%	8.1%	8.2%
Three or more islands	2.7%	1.8%	1.8%	0.3%	2.2%

How do they rate the Canary Islands?

Satisfaction (scale 0-10)	2019	2021	2022	2023	2024
Average rating	8.61	8.74	8.69	8.66	8.73

Experience in the Canary Islands	2019	2021	2022	2023	2024
Worse or much worse than expected	3.5%	1.3%	2.8%	2.4%	2.9%
Lived up to expectations	54.9%	55.2%	58.3%	57.2%	48.0%
Better or much better than expected	41.7%	43.5%	38.9%	40.4%	49.2%

Future intentions (scale 1-10)	2019	2021	2022	2023	2024
Return to the Canary Islands	8.28	8.53	8.48	8.54	8.61
Recommend visiting the Canary Islands	8.63	8.87	8.80	8.78	9.01

Who do they come with?

	2019	2021	2022	2023	2024
Unaccompanied	16.8%	15.4%	16.3%	16.3%	11.2%
Only with partner	43.6%	49.5%	47.7%	49.6%	46.2%
Only with children (< 13 years old)	5.8%	3.0%	4.2%	3.6%	5.2%
Partner + children (< 13 years old)	4.9%	6.2%	4.8%	3.7%	7.1%
Other relatives	6.2%	6.1%	7.3%	7.7%	8.7%
Friends	8.6%	8.4%	8.3%	9.8%	8.6%
Work colleagues	0.7%	0.8%	0.1%	0.8%	0.0%
Organized trip	0.2%	0.4%	0.0%	0.1%	0.3%
Other combinations (2)	13.2%	10.3%	11.3%	8.5%	12.8%
(2) Combination of some of the groups previously analyzed					
Tourists with children	**14.4%**	**10.6%**	**11.4%**	**10.3%**	**16.8%**
- Between 0 and 2 years old	1.8%	1.4%	0.5%	2.3%	0.5%
- Between 3 and 12 years old	12.0%	8.3%	9.4%	7.1%	15.6%
- Between 0 -2 and 3-12 years old	0.7%	0.9%	1.5%	1.0%	0.8%
Tourists without children	**85.6%**	**89.4%**	**88.6%**	**89.7%**	**83.2%**
Group composition:					
- 1 person	20.4%	17.3%	17.8%	19.2%	12.7%
- 2 people	53.8%	56.9%	58.2%	59.9%	55.1%
- 3 people	10.8%	12.7%	8.5%	9.4%	10.9%
- 4 or 5 people	14.0%	11.9%	13.2%	9.9%	17.6%
- 6 or more people	1.1%	1.2%	2.4%	1.7%	3.7%
Average group size:	**2.28**	**2.26**	**2.31**	**2.23**	**2.57**

*People who share the main expenses of the trip

Source: Encuesta sobre el Gasto Turístico (ISTAC).
Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.