

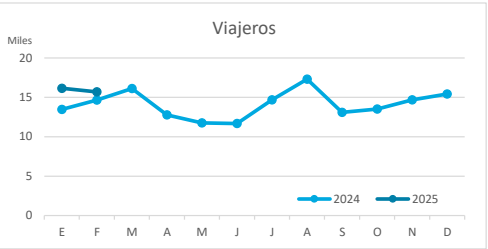
Principales indicadores de alojamiento turístico

LA PALMA (hasta febrero de 2025)



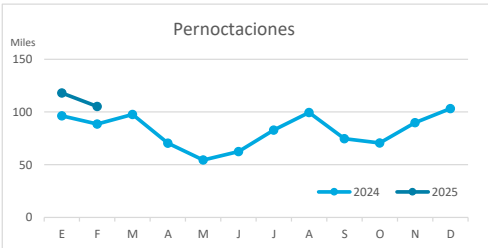
VIAJEROS EN ALOJAMIENTO TURÍSTICO

|           | TOTAL       |              |          |        | Detalle según tipo de alojamiento |              |          |        |             |              |          |       |
|-----------|-------------|--------------|----------|--------|-----------------------------------|--------------|----------|--------|-------------|--------------|----------|-------|
|           | Extranjeros | Peninsulares | Canarios | Total  | Extranjeros                       | Peninsulares | Canarios | Total  | Extranjeros | Peninsulares | Canarios | Total |
| ene-feb24 | 19.153      | 5.119        | 3.853    | 28.125 | 14.218                            | 4.694        | 2.684    | 21.596 | 4.935       | 425          | 1.169    | 6.529 |
| ene-feb25 | 22.793      | 5.069        | 3.982    | 31.844 | 17.981                            | 4.526        | 2.607    | 25.114 | 4.812       | 543          | 1.375    | 6.730 |
| Dif       | 3.640       | -50          | 129      | 3.719  | 3.763                             | -168         | -77      | 3.518  | -123        | 118          | 206      | 201   |
| Dif, %    | 19,0%       | -1,0%        | 3,3%     | 13,2%  | 26,5%                             | -3,6%        | -2,9%    | 16,3%  | -2,5%       | 27,8%        | 17,6%    | 3,1%  |



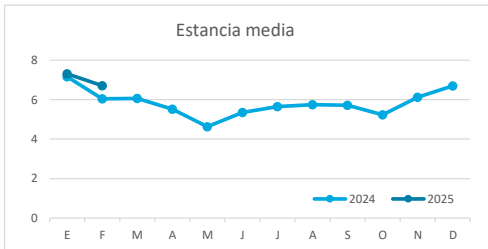
PERNOCTACIONES

|           | TOTAL       |              |          |         | Detalle según tipo de alojamiento |              |          |         |             |              |          |        |
|-----------|-------------|--------------|----------|---------|-----------------------------------|--------------|----------|---------|-------------|--------------|----------|--------|
|           | Extranjeros | Peninsulares | Canarios | Total   | Extranjeros                       | Peninsulares | Canarios | Total   | Extranjeros | Peninsulares | Canarios | Total  |
| ene-feb24 | 155.013     | 19.490       | 10.534   | 185.037 | 101.561                           | 17.496       | 6.559    | 125.616 | 53.452      | 1.994        | 3.975    | 59.421 |
| ene-feb25 | 192.608     | 21.099       | 9.619    | 223.326 | 133.652                           | 18.243       | 6.129    | 158.024 | 58.956      | 2.856        | 3.490    | 65.302 |
| Dif       | 37.595      | 1.609        | -915     | 38.289  | 32.091                            | 747          | -430     | 32.408  | 5.504       | 862          | -485     | 5.881  |
| Dif, %    | 24,3%       | 8,3%         | -8,7%    | 20,7%   | 31,6%                             | 4,3%         | -6,6%    | 25,8%   | 10,3%       | 43,2%        | -12,2%   | 9,9%   |

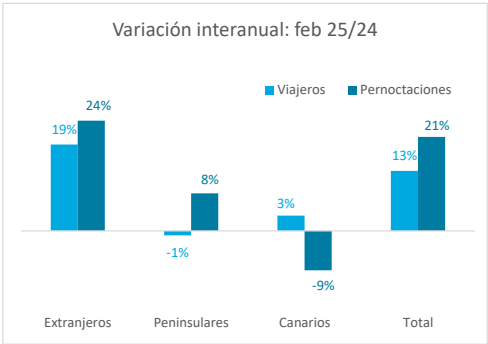
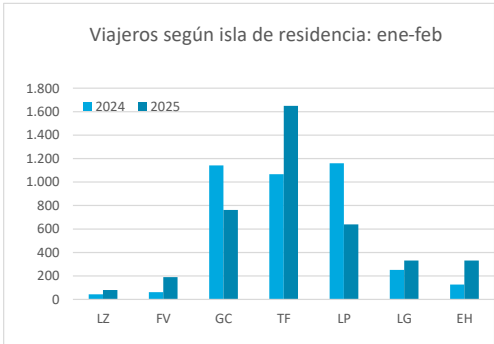
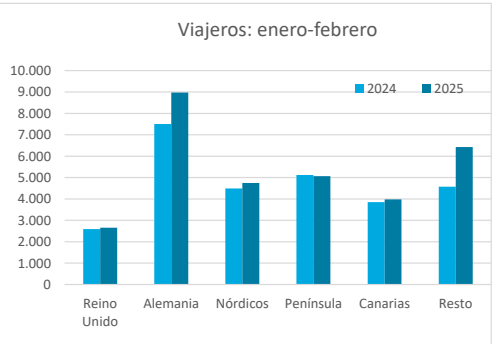


ESTANCIA MEDIA

|           | TOTAL       |              |          |       | Detalle según tipo de alojamiento |              |          |       |             |              |          |       |
|-----------|-------------|--------------|----------|-------|-----------------------------------|--------------|----------|-------|-------------|--------------|----------|-------|
|           | Extranjeros | Peninsulares | Canarios | Total | Extranjeros                       | Peninsulares | Canarios | Total | Extranjeros | Peninsulares | Canarios | Total |
| ene-feb24 | 8,1         | 3,8          | 2,7      | 6,6   | 7,1                               | 3,7          | 2,4      | 5,8   | 10,8        | 4,7          | 3,4      | 9,1   |
| ene-feb25 | 8,5         | 4,2          | 2,4      | 7,0   | 7,4                               | 4,0          | 2,4      | 6,3   | 12,3        | 5,3          | 2,5      | 9,7   |
| Dif       | 0,4         | 0,4          | -0,3     | 0,4   | 0,3                               | 0,3          | -0,1     | 0,5   | 1,4         | 0,6          | -0,9     | 0,6   |



DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA

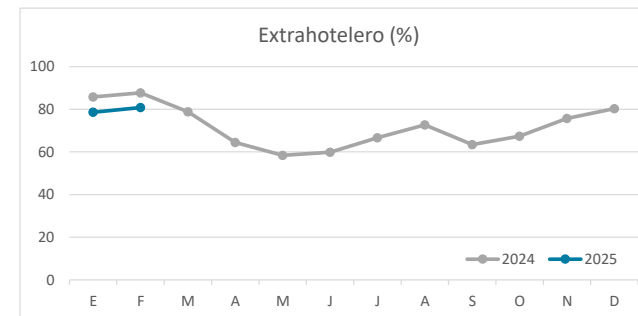
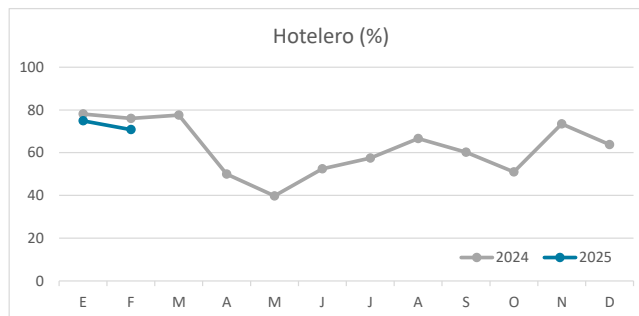
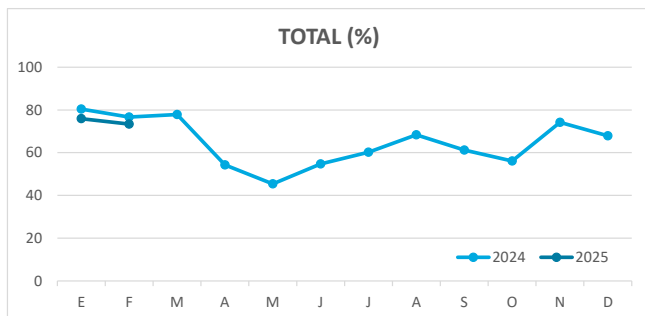


# Principales indicadores de alojamiento turístico

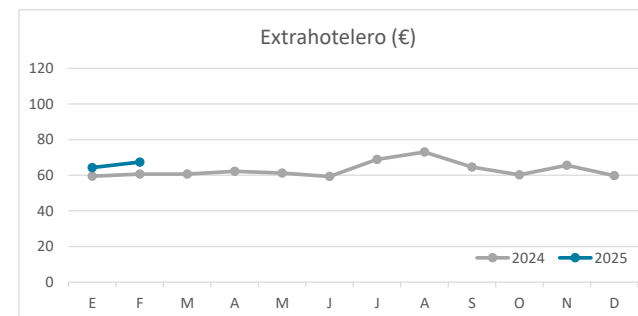
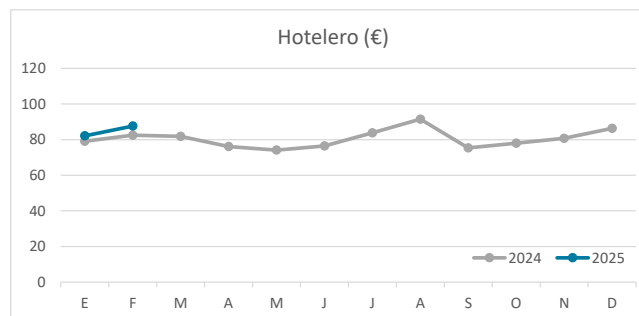
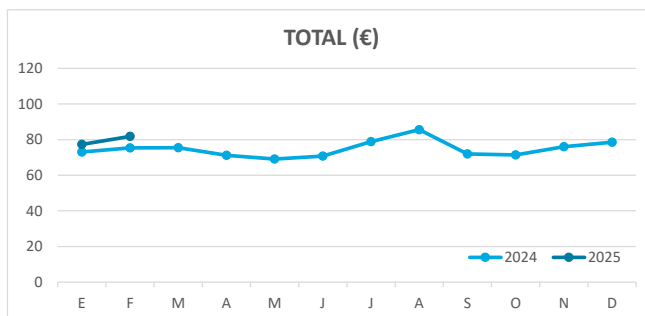
## LA PALMA (hasta febrero de 2025)



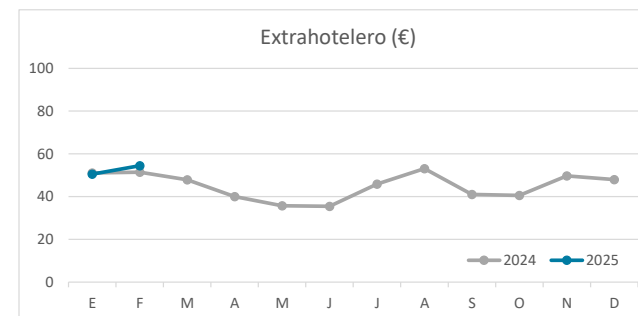
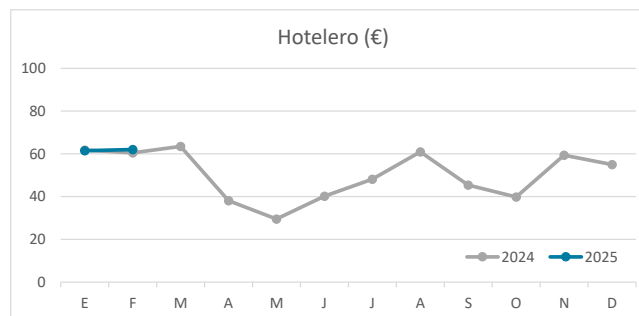
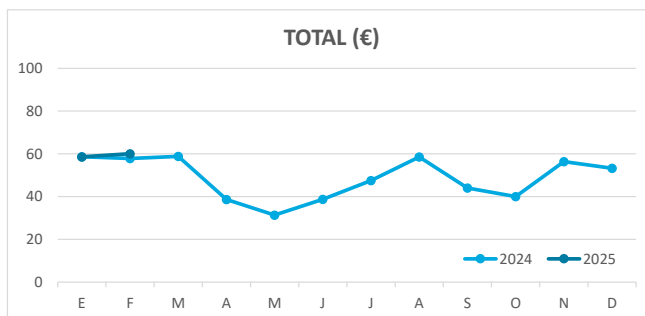
### ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



### ADR (tarifa media diaria)



### REVPAR (ingreso por habitación/apartamento disponible)



Nota: el indicador de viajeros se refiere a viajeros entrados.  
Fuente: Encuestas de Alojamiento Turístico (ISTAC)