

TOURIST PROFILE BY MARKETS (2024)

NORDICS



How many are they and how much do they spend?



	Norway	Sweden	Denmark	Finland	TOTAL
TOURISTS					
Tourist arrivals (FRONTUR) (*)	445	379	295	208	1,327
Tourist arrivals ≥ 16 years old (EGT) (*)	385	318	250	177	1,130
- book holiday package (*)	192	221	178	106	697
- do not book holiday package (*)	193	97	72	71	433
- % tourists who book holiday package	49.8%	69.5%	71.2%	59.8%	61.6%
Children < 16 years old (FRONTUR - EGT) (*)	60	61	44	31	197
<i>(*) Thousands of tourists</i>					
Expenditure per tourist (€)	1,741	1,706	1,601	2,217	1,774
- book holiday package	1,893	1,835	1,606	1,800	1,787
- holiday package	1,382	1,525	1,339	1,437	1,424
- others	511	310	268	363	362
- do not book holiday package	1,590	1,413	1,587	2,838	1,754
- flight	458	452	523	522	478
- accommodation	398	382	491	475	422
- others	734	579	573	1,841	854
Average lenght of stay	15.12	11.20	9.72	11.50	12.25
Average daily expenditure (€)	158.2	195.3	196.5	226.6	187.8
Average daily expenditure (without flight)	108.3	128.3	133.0	158.7	127.3
Average cost of the flight (€)	508.0	568.1	526.6	571.9	539.0
Total turnover (≥ 16 years old) (€m)	670	543	401	392	2,005
Turnover without flight (≥ 16 years old)(€m)	474	362	269	291	1,396
Passenger arrivals on non-stop flights (AENA) (*)	392	334	339	205	1,270
<i>(*) Thousands of passenger arrivals</i>					

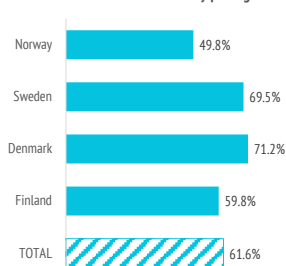
% Tourists whose spending has been greater than €0 in each item

	Norway	Sweden	Denmark	Finland	TOTAL
Accommodation:					
- Accommodation	76.1%	86.0%	88.5%	88.0%	83.5%
- Additional accommodation expenses	3.6%	3.8%	4.3%	5.8%	4.1%
Transport:					
- National/International Transport	95.0%	96.7%	94.3%	97.3%	95.7%
- Flights between islands	1.9%	2.8%	2.6%	5.1%	2.8%
- Taxi	55.4%	68.6%	60.6%	60.8%	61.1%
- Car rental	18.6%	16.8%	21.0%	27.2%	20.0%
- Public transport	15.4%	14.8%	9.4%	21.3%	14.8%
Food and drink:					
- Food purchases at supermarkets	72.0%	62.9%	57.1%	73.7%	66.4%
- Restaurants	72.3%	67.7%	61.9%	71.2%	68.5%
Leisure:					
- Organized excursions	14.5%	16.8%	15.7%	21.5%	16.5%
- Sport activities	5.8%	6.3%	5.4%	7.0%	6.0%
- Cultural activities	2.2%	3.3%	2.9%	3.5%	2.9%
- Museums	2.1%	2.5%	2.8%	7.5%	3.2%
- Theme Parks	6.7%	5.8%	4.3%	8.4%	6.2%
- Discos and pubs	8.4%	6.9%	8.9%	7.8%	8.0%
- Wellness	6.3%	2.9%	4.4%	5.9%	4.9%
Purchases of goods:					
- Souvenirs	30.4%	38.0%	33.6%	51.0%	36.5%
- Real state	0.4%	0.0%	0.0%	0.3%	0.2%
- Other expenses	1.0%	0.4%	1.3%	1.3%	0.9%
Other:					
- Medical or pharmaceutical expenses	4.4%	6.5%	4.0%	4.1%	4.9%
- Other expenses	4.1%	7.3%	7.1%	4.9%	5.8%

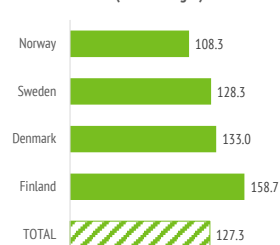
Source: Encuesta sobre el Gasto Turístico (ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

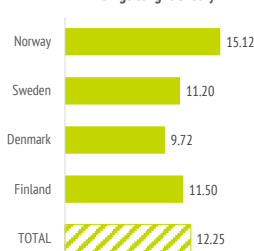
% tourists who book holiday package



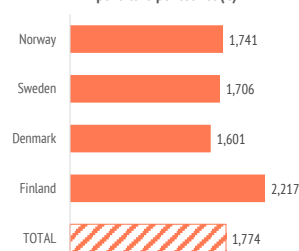
Average daily expenditure (€) (without flight)



Average lenght of stay



Expenditure per tourist (€)



Average expenditure of tourists whose spending has been greater than €0 in each item

	Norway	Sweden	Denmark	Finland	TOTAL
Expenditure per tourist and trip (€)					
Accommodation:	1,024	960	985	1,903	1,192
- Accommodation	760	799	736	733	761
- Additional accommodation expenses	264	161	249	1,170	431
Transport:	1,025	964	961	931	971
- National/International Transport	535	587	558	587	563
- Flights between islands	150	97	145	96	119
- Taxi	97	103	99	96	99
- Car rental	197	130	132	130	152
- Public transport	46	46	26	22	38
Food and drink:	523	398	407	372	441
- Food purchases at supermarkets	225	145	148	147	176
- Restaurants	298	253	259	225	266
Leisure:	546	491	545	585	530
- Organized excursions	148	95	91	104	112
- Sport activities	93	95	57	70	82
- Cultural activities	74	43	152	43	76
- Museums	39	35	35	30	34
- Theme Parks	63	87	100	101	83
- Discos and pubs	70	81	55	173	85
- Wellness	59	55	53	64	58
Purchases of goods:	18,112	136	129	150,178	53,450
- Souvenirs	167	100	91	108	119
- Real state	17,695	0	0	150,000	53,211
- Other expenses	249	37	38	70	119
Other:	132	78	127	121	109
- Medical or pharmaceutical expenses	36	27	41	53	36
- Other expenses	95	51	85	68	73

TOURIST PROFILE BY MARKETS (2024)

NORDICS



What is the main purpose of their trip?

	Norway	Sweden	Denmark	Finland	TOTAL
Holiday, leisure	92.1%	92.8%	92.3%	87.8%	91.7%
Visiting family or friends	5.6%	4.9%	4.2%	6.7%	5.3%
Business and work	0.3%	0.8%	0.1%	2.2%	0.7%
Education and training	0.2%	0.3%	0.3%	0.3%	0.3%
Sports training	0.4%	0.6%	2.6%	1.3%	1.1%
Health or medical care	0.8%	0.1%	0.0%	0.5%	0.4%
Fairs and congresses	0.0%	0.0%	0.3%	0.0%	0.1%
Others	0.6%	0.5%	0.3%	1.2%	0.6%

What is the main motivation for their holidays?

	Norway	Sweden	Denmark	Finland	TOTAL
Rest	65.7%	41.3%	60.5%	61.2%	57.0%
Enjoy family time	19.1%	39.8%	21.3%	19.4%	25.5%
Have fun	3.6%	7.3%	4.9%	4.9%	5.1%
Explore the destination	6.1%	7.2%	7.6%	7.6%	7.0%
Practice their hobbies	3.8%	1.7%	4.3%	3.8%	3.3%
Other reasons	1.6%	2.6%	1.5%	3.0%	2.1%

Where did they spend their main holiday last year? *

	Norway	Sweden	Denmark	Finland	TOTAL
Didn't have holidays	#iREF!	#iREF!	#iREF!	#iREF!	#iREF!
Canary Islands	36.7%	31.2%	29.9%	27.4%	32.1%
Other destination	41.1%	41.6%	59.2%	56.1%	47.8%
Balearic Islands	1.7%	1.5%	2.1%	1.3%	1.6%
Rest of Spain	7.2%	7.4%	10.0%	8.7%	8.1%
Italy	4.8%	4.4%	7.2%	6.5%	5.5%
France	2.4%	3.7%	4.5%	3.7%	3.5%
Turkey	1.9%	1.3%	4.0%	1.5%	2.1%
Greece	7.7%	8.5%	9.9%	10.9%	8.9%
Portugal	1.7%	2.3%	2.8%	3.1%	2.3%
Croatia	2.2%	2.1%	1.4%	3.8%	2.2%
Egypt	0.6%	0.5%	0.6%	0.2%	0.5%
Tunisia	0.3%	0.0%	0.6%	0.0%	0.2%
Morocco	0.3%	0.1%	0.1%	0.2%	0.2%
Others	10.3%	9.7%	16.1%	16.3%	12.4%

* Percentage of valid answers

What other destinations did they consider for this trip? *

	Norway	Sweden	Denmark	Finland	TOTAL
None (I was clear about "this Canary Island")	48.4%	48.1%	35.7%	24.6%	40.9%
Canary Islands (other island)	21.6%	22.8%	27.2%	21.2%	23.0%
Other destination	30.0%	29.1%	37.0%	54.2%	36.1%
Balearic Islands	1.4%	1.4%	1.5%	1.1%	1.4%
Rest of Spain	7.9%	6.7%	8.4%	10.3%	8.2%
Italy	3.5%	2.8%	4.7%	6.9%	4.2%
France	1.1%	1.3%	1.0%	2.9%	1.5%
Turkey	1.7%	1.7%	2.4%	3.8%	2.3%
Greece	6.6%	5.5%	8.3%	10.9%	7.5%
Portugal	2.8%	2.2%	3.1%	5.5%	3.3%
Croatia	1.4%	2.1%	1.6%	5.0%	2.3%
Egypt	2.3%	1.8%	4.2%	3.2%	2.7%
Others	1.3%	3.7%	1.9%	4.7%	2.7%

* Percentage of valid answers

Importance of each factor in the destination choice



	Norway	Sweden	Denmark	Finland	TOTAL
Climate	83.7%	85.9%	73.3%	85.0%	82.2%
Sea	45.8%	55.0%	31.7%	52.0%	46.2%
Safety	41.4%	46.2%	32.1%	38.8%	40.3%
Beaches	43.6%	46.6%	28.0%	28.5%	38.7%
Tranquility	34.7%	39.8%	34.2%	31.1%	35.5%
European belonging	35.0%	36.2%	34.0%	37.3%	35.4%
Accommodation supply	39.7%	25.5%	33.9%	35.4%	33.8%
Environment	25.2%	30.4%	23.8%	28.8%	26.9%
Price	25.5%	28.2%	23.6%	25.2%	25.8%
Effortless trip	33.3%	33.5%	5.4%	12.2%	24.0%
Landscapes	19.6%	18.4%	21.3%	38.6%	22.6%
Gastronomy	20.5%	21.9%	18.6%	18.1%	20.1%
Fun possibilities	16.4%	16.4%	23.1%	9.2%	16.8%
Hiking trail network	14.6%	7.5%	8.0%	20.5%	12.0%
Authenticity	9.2%	12.3%	15.5%	10.2%	11.6%
Exoticism	6.5%	7.0%	14.9%	8.3%	8.8%
Shopping	9.0%	3.7%	7.8%	5.6%	6.7%
Nightlife	8.8%	6.2%	2.9%	4.2%	6.1%
Culture	6.1%	4.8%	3.6%	5.3%	5.1%
Historical heritage	3.6%	3.4%	2.5%	8.4%	4.0%

Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important")

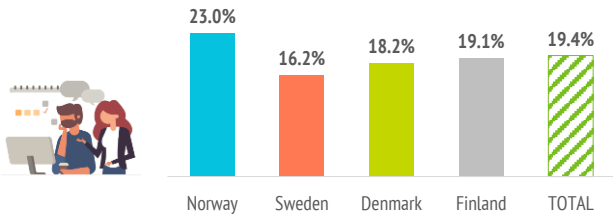
% of tourists who indicate that the factor is "very important" in their choice.

How far in advance do they book their trip?



	Norway	Sweden	Denmark	Finland	TOTAL
The same day	0.4%	0.1%	1.4%	0.7%	0.6%
Between 1 and 30 days	25.5%	25.1%	22.1%	21.0%	23.9%
Between 1 and 2 months	24.9%	22.7%	22.7%	24.2%	23.7%
Between 3 and 6 months	26.2%	35.8%	35.6%	35.0%	32.4%
More than 6 months	23.0%	16.2%	18.2%	19.1%	19.4%

% TOURISTS WHO BOOK MORE THAN 6 MONTHS IN ADVANCE



What channels did they use to get information about the trip? Q

	Norway	Sweden	Denmark	Finland	TOTAL
Previous visits to the Canary Islands	57.9%	57.5%	55.5%	56.4%	57.0%
Friends or relatives	28.9%	21.3%	25.3%	32.4%	26.5%
Internet or social media	39.1%	44.6%	43.3%	57.1%	44.4%
Mass Media	1.1%	1.3%	0.9%	1.5%	1.2%
Travel guides and magazines	1.9%	4.9%	5.4%	3.8%	3.8%
Travel Blogs or Forums	0.7%	2.4%	3.3%	8.2%	2.9%
Travel TV Channels	0.9%	0.8%	0.3%	0.8%	0.7%
Tour Operator or Travel Agency	19.3%	17.0%	28.3%	26.0%	21.7%
Public administrations or similar	0.7%	1.0%	0.8%	0.2%	0.7%
Others	2.5%	2.9%	3.4%	2.7%	2.8%

* Multi-choise question

With whom did they book their flight and accommodation?

	Norway	Sweden	Denmark	Finland	TOTAL
Flight					
- Directly with the airline	42.5%	38.1%	23.5%	37.8%	36.3%
- Tour Operator or Travel Agency	57.5%	61.9%	76.5%	62.2%	63.7%
Accommodation					
- Directly with the accommodation	32.6%	28.1%	22.4%	31.9%	28.8%
- Tour Operator or Travel Agency	67.4%	71.9%	77.6%	68.1%	71.2%

Where does the flight come from?

	Norway	Sweden	Denmark	Finland	TOTAL
Norway	93.2%	2.4%	0.1%	0.0%	32.4%
Denmark	1.3%	11.7%	91.6%	0.0%	24.0%
Sweden	1.7%	81.0%	0.5%	1.1%	23.6%
Finland	0.4%	0.0%	0.0%	93.8%	14.8%
Germany	1.0%	1.8%	3.1%	2.7%	2.0%
Spanish Mainland	1.5%	2.0%	2.1%	1.3%	1.7%
Others	0.9%	1.1%	2.6%	1.1%	1.4%

Where do they stay?

	Norway	Sweden	Denmark	Finland	TOTAL
1-2-3* Hotel	14.5%	16.5%	18.2%	15.8%	16.1%
4* Hotel	22.6%	33.4%	37.5%	32.5%	30.5%
5* Hotel / 5* Luxury Hotel	3.5%	3.7%	5.3%	4.5%	4.1%
Aparthotel / Tourist Villa	26.1%	26.0%	21.1%	22.3%	24.3%
House/room rented in a private dwelling	15.1%	9.6%	9.4%	15.0%	12.2%
Private accommodation (1)	15.0%	9.0%	5.2%	7.0%	9.9%
Others (Cottage, cruise, camping,...)	3.3%	1.8%	3.3%	3.0%	2.8%

(1) Own property /House of friends or relatives / Free housing exchange / Other private accommodation.

What do they book?

	Norway	Sweden	Denmark	Finland	TOTAL
Room only	57.5%	38.2%	38.6%	42.1%	45.0%
Bed and Breakfast	17.9%	17.1%	16.0%	22.0%	17.9%
Half board	7.4%	11.6%	10.3%	12.1%	10.0%
Full board	1.6%	3.1%	3.7%	7.5%	3.5%
All inclusive	15.6%	30.0%	31.4%	16.3%	23.6%

Tourist tax (Data available from Q2 2024)

Have they visited any holiday destination in the last five years where they were charged a tourist tax?

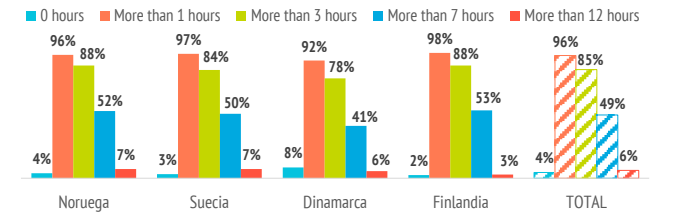
	Norway	Sweden	Denmark	Finland	TOTAL
Yes	32.5%	42.1%	44.0%	33.5%	37.9%
No	45.4%	35.6%	27.8%	49.3%	39.4%
Not remember	22.0%	22.3%	28.2%	17.2%	22.7%

Do they exclude destinations with tourist tax?	Norway	Sweden	Denmark	Finland	TOTAL
Yes	23.8%	15.1%	13.6%	19.9%	18.5%
No	76.2%	84.9%	86.4%	80.1%	81.5%

How much would they be willing to pay?	Norway	Sweden	Denmark	Finland	TOTAL
Up to 1 euro	39.5%	42.3%	36.4%	36.4%	39.0%
Up to 2 euros	30.1%	33.4%	27.0%	32.0%	30.6%
Up to 3 euros	17.5%	15.0%	18.5%	12.8%	16.3%
More than 3 euros	12.9%	9.3%	18.0%	18.9%	14.1%

Activities in the Canary Islands

Outdoor time per day	Norway	Sweden	Denmark	Finland	TOTAL
0 hours	3.9%	3.2%	8.4%	2.4%	4.5%
1 - 2 hours	8.3%	12.5%	13.9%	9.8%	11.0%
3 - 6 hours	35.5%	34.1%	37.0%	34.9%	35.3%
7 - 12 hours	45.2%	43.1%	35.2%	50.0%	43.1%
More than 12 hours	7.1%	7.1%	5.6%	2.8%	6.1%
Outdoor time per day	7.1	6.9	6.0	7.0	6.8



Activities in the Canary Islands	Norway	Sweden	Denmark	Finland	TOTAL
Walk, wander	75.9%	77.0%	65.5%	85.8%	75.5%
Beach	65.9%	69.5%	55.2%	63.9%	64.2%
Swimming pool, hotel facilities	56.1%	68.5%	60.0%	64.3%	61.8%
Explore the island on their own	37.0%	37.5%	54.5%	56.3%	44.0%
Hiking	40.2%	12.0%	17.4%	20.0%	24.1%
Taste Canarian gastronomy	7.4%	19.8%	21.2%	27.1%	17.0%
Wineries / markets / popular festivals	14.9%	18.5%	7.8%	10.2%	13.6%
Nightlife / concerts / shows	15.9%	11.2%	9.8%	13.5%	12.8%
Theme parks	13.1%	8.4%	7.2%	14.7%	10.7%
Running	10.0%	9.7%	9.5%	11.6%	10.1%
Organized excursions	7.0%	9.6%	11.3%	14.5%	9.8%
Swim	7.7%	6.8%	4.7%	21.8%	9.0%
Sea excursions / whale watching	6.3%	7.1%	9.8%	8.1%	7.6%
Beauty and health treatments	9.6%	3.9%	6.1%	8.8%	7.1%
Museums / exhibitions	4.3%	5.7%	6.6%	16.2%	7.0%
Practice other sports	4.4%	5.6%	8.4%	7.5%	6.1%
Astronomical observation	2.3%	2.1%	3.7%	22.7%	5.7%
Other Nature Activities	4.9%	3.8%	5.7%	9.8%	5.5%
Golf	3.9%	2.3%	2.6%	2.7%	3.0%
Cycling / Mountain bike	1.8%	1.6%	5.2%	4.1%	2.8%
Surf	1.9%	2.3%	1.6%	0.5%	1.7%
Scuba Diving	1.5%	0.7%	1.9%	1.0%	1.3%
Windsurf / Kitesurf	0.8%	0.2%	1.6%	0.3%	0.7%

* Multi-choise question

Would they be willing to pay a tourist tax for each day of accommodation in the Canary Islands?

Norway	Norway	Sweden	Denmark	Finland	TOTAL
Yes	52.4%	53.1%	60.5%	59.7%	55.6%
- For any purpose	15.3%	15.2%	15.3%	10.4%	14.5%
- Improve living conditions	9.2%	10.8%	9.4%	11.7%	10.1%
- Improve economic development	3.3%	2.1%	3.9%	2.1%	2.9%
- Improve the environment	14.5%	17.1%	21.1%	26.2%	18.6%
- Improve the tourist environment	4.5%	1.9%	4.3%	0.9%	3.2%
- Other purposes	5.5%	6.0%	6.3%	8.5%	6.3%
Not sure	30.4%	28.3%	26.4%	29.1%	28.7%
No	17.2%	18.6%	13.1%	11.2%	15.7%

TOURIST PROFILE BY MARKETS (2024)

NORDICS



Which island do they choose?



Tourists (≥ 16 year old)	Norway	Sweden	Denmark	Finland	TOTAL
Lanzarote	12,559	10,361	19,611	8,922	51,453
Fuerteventura	6,370	18,596	25,269	7,795	58,030
Gran Canaria	292,757	221,331	129,117	88,225	731,430
Tenerife	72,979	67,635	70,658	71,612	282,885
La Palma	57	53	5,560	98	5,768

How many islands do they visit during their trip?



	Norway	Sweden	Denmark	Finland	TOTAL
One island	96.1%	95.6%	94.8%	93.3%	95.2%
Two islands	3.3%	3.9%	4.2%	6.3%	4.1%
Three or more islands	0.7%	0.5%	1.0%	0.4%	0.7%

How many are loyal to the Canary Islands?



	Norway	Sweden	Denmark	Finland	TOTAL
Repeat tourists	81.2%	80.7%	78.2%	79.7%	80.1%
At least 10 previous visits	31.5%	25.7%	25.9%	24.1%	27.5%
Repeat tourists (last 5 years)	73.9%	70.5%	71.4%	75.6%	72.7%
Repeat tourists (last 5 years) (5 or more)	21.7%	18.4%	18.5%	12.7%	18.6%

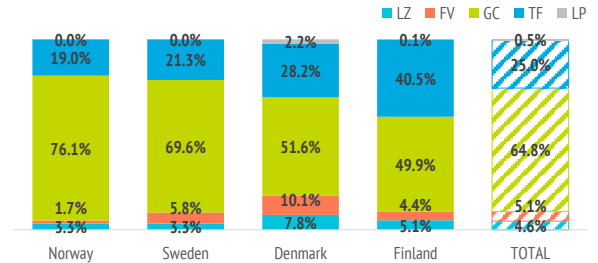
Who are they?



	Norway	Sweden	Denmark	Finland	TOTAL
Gender					
Men	48.3%	46.3%	52.6%	50.1%	49.0%
Women	51.7%	53.7%	47.4%	49.9%	51.0%
Age					
Average age (tourist > 15 years old)	52.5	52.5	49.9	49.4	51.4
Standard deviation	18.5	17.7	17.7	16.5	17.8
Age range (> 15 years old)					
16 - 24 years old	10.4%	8.8%	11.5%	8.7%	9.9%
25 - 30 years old	7.3%	4.9%	6.9%	7.0%	6.5%
31 - 45 years old	18.7%	24.2%	22.6%	26.8%	22.4%
46 - 60 years old	21.4%	22.0%	25.8%	25.7%	23.2%
Over 60 years old	42.2%	40.1%	33.2%	31.7%	38.0%
Occupation					
Salaried worker	50.2%	37.6%	55.2%	57.9%	49.0%
Self-employed	5.7%	7.6%	8.0%	5.8%	6.7%
Unemployed	0.3%	0.6%	1.6%	1.5%	0.9%
Business owner	8.2%	14.8%	10.3%	6.6%	10.3%
Student	5.2%	5.8%	3.0%	4.7%	4.8%
Retired	27.5%	33.0%	21.6%	23.0%	27.1%
Unpaid domestic work	0.1%	0.1%	0.0%	0.2%	0.1%
Others	2.8%	0.5%	0.2%	0.2%	1.2%
Annual household income level					
Less than €25,000	5.1%	6.9%	5.9%	11.0%	6.7%
€25,000 - €49,999	13.5%	32.1%	18.8%	28.9%	22.3%
€50,000 - €74,999	32.5%	31.7%	28.5%	29.6%	30.9%
More than €74,999	49.0%	29.3%	46.8%	30.5%	40.0%
Education level					
No studies	0.5%	1.0%	2.7%	0.5%	1.2%
Primary education	3.6%	4.1%	2.6%	4.9%	3.7%
Secondary education	27.1%	29.2%	11.8%	31.5%	25.0%
Higher education	68.8%	65.7%	82.9%	63.1%	70.2%

Share by islands	Norway	Sweden	Denmark	Finland	TOTAL
Lanzarote	3.3%	3.3%	7.8%	5.1%	4.6%
Fuerteventura	1.7%	5.8%	10.1%	4.4%	5.1%
Gran Canaria	76.1%	69.6%	51.6%	49.9%	64.8%
Tenerife	19.0%	21.3%	28.2%	40.5%	25.0%
La Palma	0.0%	0.0%	2.2%	0.1%	0.5%

% TOURISTS BY ISLANDS



How do they rate the Canary Islands?



Satisfaction (scale 0-10)	Norway	Sweden	Denmark	Finland	TOTAL
Average rating	8.55	8.53	8.64	8.53	8.56

Experience in the Canary Islands	Norway	Sweden	Denmark	Finland	TOTAL
Worse or much worse than expected	2.2%	3.3%	3.4%	2.4%	2.8%
Lived up to expectations	67.1%	60.2%	62.4%	64.4%	63.7%
Better or much better than expected	30.7%	36.5%	34.2%	33.2%	33.5%

Future intentions (scale 1-10)	Norway	Sweden	Denmark	Finland	TOTAL
Return to the Canary Islands	8.74	8.41	8.85	8.38	8.61
Recommend visiting the Canary Islands	8.68	8.65	8.85	8.55	8.69

Who do they come with?



	Norway	Sweden	Denmark	Finland	TOTAL
Unaccompanied	10.4%	10.4%	9.4%	10.5%	10.2%
Only with partner	48.9%	42.0%	43.2%	46.7%	45.3%
Only with children (< 13 years old)	3.2%	6.5%	4.1%	6.8%	4.9%
Partner + children (< 13 years old)	3.8%	7.9%	6.2%	4.0%	5.5%
Other relatives	11.9%	7.8%	9.9%	8.7%	9.8%
Friends	8.3%	6.3%	6.7%	7.7%	7.3%
Work colleagues	0.3%	0.1%	0.8%	0.7%	0.4%
Organized trip	0.0%	0.4%	0.1%	0.0%	0.1%
Other combinations (2)	13.2%	18.6%	19.5%	14.8%	16.4%

(2) Combination of some of the groups previously analyzed

Tourists with children	13.6%	21.6%	16.6%	16.6%	17.0%
- Between 0 and 2 years old	1.3%	1.6%	1.8%	2.5%	1.6%
- Between 3 and 12 years old	11.4%	18.1%	13.0%	12.9%	13.8%
- Between 0-2 and 3-12 years old	0.9%	2.0%	1.9%	1.3%	1.5%
Tourists without children	86.4%	78.4%	83.4%	83.4%	83.0%
Group composition:					
- 1 person	12.7%	12.3%	12.6%	15.6%	13.0%
- 2 people	58.2%	50.6%	51.3%	53.8%	53.8%
- 3 people	10.4%	9.6%	10.3%	8.8%	9.9%
- 4 or 5 people	13.3%	20.0%	18.6%	16.6%	16.9%
- 6 or more people	5.5%	7.5%	7.1%	5.2%	6.4%
Average group size:	2.57	2.90	2.84	2.62	2.73

*People who share the main expenses of the trip

Source: Encuesta sobre el Gasto Turístico (ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.