

Tourist profile by quarter of trip (2024)

FRANCE



How many are they and how much do they spend?



	2024Q1	2024Q2	2024Q3	2024Q4	2024
TOURISTS					
Tourist arrivals (FRONTUR) (*)	236	219	233	229	916
Tourist arrivals ≥ 16 years old (EGT) (*)	205	193	192	215	805
- book holiday package (*)	84	84	94	91	352
- do not book holiday package (*)	121	110	98	124	453
- % tourists who book holiday package	40.9%	43.3%	49.0%	42.2%	43.8%
Children < 16 years old (FRONTUR - EGT) (*)	31	26	40	14	110
Expenditure per tourist (€)					
- book holiday package	366	286	342	308	326
- holiday package	317	245	294	267	281
- others	49	41	48	41	45
- do not book holiday package	227	269	273	233	248
- flight	64	68	72	58	65
- accommodation	79	91	103	82	88
- others	85	110	99	93	96
Average lenght of stay	8.68	9.30	9.91	8.16	8.98
Average daily expenditure (€)	174.9	164.5	173.9	170.0	170.9
Average daily expenditure (without flight)	121.2	116.6	122.5	121.7	120.6
Average cost of the flight (€)	86.1	77.2	91.1	73.3	81.9
Total turnover (≥ 16 years old) (€m)	276	240	296	274	1,086
Turnover without flight (≥ 16 years old) (€m)	191	173	209	198	771

(*) Thousand of tourists

% Tourists whose spending has been greater than €0 in each item

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Accommodation:					
- Accommodation	85.9%	89.0%	92.0%	88.7%	88.8%
- Additional accommodation expenses	10.9%	7.0%	9.3%	8.1%	8.8%
Transport:					
- National/International Transport	95.3%	96.0%	96.0%	97.6%	96.3%
- Flights between islands	11.8%	6.8%	8.8%	8.1%	8.9%
- Taxi	33.6%	38.7%	37.3%	38.5%	37.0%
- Car rental	51.9%	51.7%	50.1%	50.0%	50.9%
- Public transport	7.4%	10.0%	11.6%	8.1%	9.2%
Food and drink:					
- Food purchases at supermarkets	53.5%	45.8%	53.8%	54.2%	51.9%
- Restaurants	62.2%	62.6%	56.2%	57.7%	59.7%
Leisure:					
- Organized excursions	37.1%	41.7%	42.4%	37.2%	39.5%
- Sport activities	7.7%	8.1%	7.1%	4.0%	6.6%
- Cultural activities	2.5%	1.9%	2.5%	5.2%	3.1%
- Museums	15.0%	11.1%	9.9%	9.8%	11.4%
- Theme Parks	8.0%	9.9%	14.4%	6.8%	9.6%
- Discos and pubs	4.4%	5.3%	8.8%	4.4%	5.7%
- Wellness	3.9%	5.7%	5.8%	4.2%	4.9%
Purchases of goods:					
- Souvenirs	44.7%	43.6%	48.2%	41.2%	44.4%
- Real state	0.1%	0.0%	0.0%	0.0%	0.0%
- Other expenses	0.2%	1.0%	0.0%	0.6%	0.4%
Other:					
- Medical or pharmaceutical expenses	4.7%	4.8%	7.7%	5.4%	5.6%
- Other expenses	4.8%	5.0%	3.4%	4.3%	4.4%

Source: Encuesta sobre el Gasto Turístico (ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.



Average expenditure of tourists whose spending has been greater than €0 in each item

Expenditure per tourist and trip (€)	2024Q1	2024Q2	2024Q3	2024Q4	2024
Accommodation:					
- Accommodation	793	679	925	849	812
- Additional accommodation expenses	658	575	733	593	639
- Additional accommodation expenses	135	103	191	256	173
Transport:					
- National/International Transport	716	704	805	733	737
- National/International Transport	433	361	474	363	406
- Flights between islands	63	95	66	94	77
- Taxi	77	89	113	111	98
- Car rental	119	104	125	129	119
- Public transport	24	55	28	36	36
Food and drink:					
- Food purchases at supermarkets	270	294	272	278	278
- Food purchases at supermarkets	93	125	97	108	105
- Restaurants	177	168	175	170	173
Leisure:					
- Organized excursions	493	525	566	603	547
- Organized excursions	92	94	128	101	104
- Sport activities	81	111	130	145	113
- Cultural activities	45	47	54	72	59
- Museums	62	43	41	28	45
- Theme Parks	74	68	67	102	75
- Discos and pubs	76	70	74	106	80
- Wellness	64	92	72	49	71
Purchases of goods:					
- Souvenirs	449	287	79	163	558
- Souvenirs	67	83	79	77	77
- Real state	333	0	0	0	333
- Other expenses	48	204	0	86	148
Other:					
- Medical or pharmaceutical expenses	74	97	70	94	85
- Medical or pharmaceutical expenses	27	39	34	15	29
- Other expenses	47	59	36	79	57

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FRANCE



What is the main purpose of their trip?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Holiday, leisure	90.4%	94.2%	96.9%	92.9%	93.5%
Visiting family or friends	7.5%	3.1%	2.1%	4.6%	4.4%
Business and work	0.6%	1.3%	0.0%	0.5%	0.6%
Education and training	0.0%	0.5%	0.5%	0.0%	0.2%
Sports training	0.7%	0.4%	0.2%	0.8%	0.5%
Health or medical care	0.6%	0.5%	0.0%	0.5%	0.4%
Fairs and congresses	0.0%	0.0%	0.0%	0.0%	0.0%
Others	0.2%	0.0%	0.3%	0.7%	0.3%

What is the main motivation for their holidays?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Rest	26.7%	25.6%	31.7%	32.6%	29.2%
Enjoy family time	7.7%	7.5%	6.2%	12.8%	8.6%
Have fun	5.9%	4.9%	7.3%	4.4%	5.6%
Explore the destination	57.0%	58.9%	51.4%	45.9%	53.2%
Practice their hobbies	1.5%	2.5%	1.5%	2.8%	2.1%
Other reasons	1.1%	0.7%	1.8%	1.5%	1.3%

Where did they spend their main holiday last year? *

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Didn't have holidays	9.8%	14.7%	11.9%	17.7%	13.5%
Canary Islands	13.6%	13.5%	15.1%	13.6%	14.0%
Other destination	76.6%	71.8%	73.0%	68.7%	72.5%
- Balearic Islands	5.0%	4.7%	4.3%	2.6%	4.1%
- Rest of Spain	6.6%	7.9%	9.2%	7.7%	7.9%
- Italy	7.2%	7.3%	6.6%	7.6%	7.1%
- France	24.0%	19.2%	23.7%	22.7%	22.5%
- Turkey	1.1%	1.5%	0.8%	0.5%	1.0%
- Greece	5.0%	7.6%	5.3%	5.1%	5.7%
- Portugal	5.1%	5.3%	3.6%	4.2%	4.5%
- Croatia	1.4%	1.6%	2.3%	1.8%	1.8%
- Egypt	1.0%	1.1%	0.8%	1.6%	1.1%
- Tunisia	1.0%	2.5%	1.2%	1.2%	1.4%
- Morocco	4.3%	3.1%	2.8%	0.8%	2.7%
- Others	15.0%	10.0%	12.5%	12.9%	12.6%

* Percentage of valid answers

What other destinations did they consider for this trip? *

	2024Q1	2024Q2	2024Q3	2024Q4	2024
None (I was clear about "this Canary Island")	36.6%	26.3%	23.1%	33.4%	29.6%
Canary Islands (other island)	31.7%	26.6%	22.4%	24.6%	26.1%
Other destination	31.8%	47.1%	54.4%	42.0%	44.3%
- Balearic Islands	5.1%	6.7%	9.3%	7.3%	7.2%
- Rest of Spain	3.0%	5.1%	6.5%	5.3%	5.1%
- Italy	3.1%	4.2%	7.4%	4.8%	5.0%
- France	3.9%	2.1%	4.1%	2.7%	3.2%
- Turkey	0.9%	2.0%	1.6%	2.2%	1.7%
- Greece	4.0%	9.7%	11.7%	6.2%	8.1%
- Portugal	4.6%	7.4%	5.3%	3.8%	5.3%
- Croatia	1.9%	4.2%	5.2%	2.6%	3.5%
- Egypt	2.8%	2.2%	1.8%	2.0%	2.1%
- Others	2.5%	3.5%	1.5%	5.1%	3.2%

* Percentage of valid answers

Importance of each factor in the destination choice



	2024Q1	2024Q2	2024Q3	2024Q4	2024
Climate	79.9%	72.2%	69.7%	80.7%	75.8%
Landscapes	62.0%	61.0%	62.0%	62.0%	61.8%
Tranquility	49.9%	52.8%	55.7%	56.8%	53.8%
Safety	46.0%	52.1%	53.7%	51.1%	50.7%
Sea	46.3%	47.9%	55.2%	53.2%	50.7%
Price	41.7%	42.0%	47.1%	48.0%	44.8%
Environment	44.1%	44.3%	43.5%	46.5%	44.6%
Accommodation supply	38.6%	44.8%	46.1%	36.0%	41.2%
Beaches	35.8%	42.0%	47.3%	40.0%	41.2%
European belonging	40.6%	35.2%	34.1%	42.7%	38.3%
Authenticity	35.8%	38.9%	34.6%	38.3%	36.9%
Effortless trip	27.2%	23.6%	28.0%	31.5%	27.7%
Gastronomy	23.5%	22.8%	21.6%	25.6%	23.4%
Exoticism	22.9%	21.4%	24.0%	24.8%	23.3%
Hiking trail network	22.2%	19.9%	15.7%	20.7%	19.7%
Fun possibilities	13.7%	14.5%	23.5%	20.5%	18.1%
Historical heritage	21.3%	21.5%	13.6%	15.4%	17.9%
Culture	15.3%	17.1%	14.0%	14.0%	15.1%
Shopping	11.7%	9.7%	15.7%	12.0%	12.3%
Nightlife	5.7%	5.6%	9.3%	9.8%	7.6%

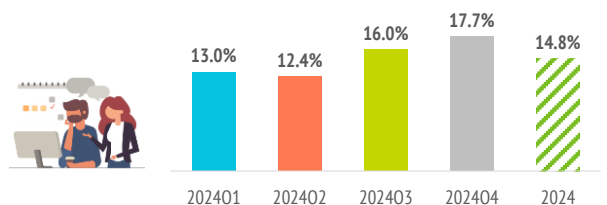
Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important" % of tourists who indicate that the factor is "very important" in their choice.

How far in advance do they book their trip?



	2024Q1	2024Q2	2024Q3	2024Q4	2024
The same day	1.7%	0.8%	0.5%	0.9%	1.0%
Between 1 and 30 days	24.6%	18.2%	21.1%	22.2%	21.6%
Between 1 and 2 months	28.4%	23.8%	19.5%	22.0%	23.4%
Between 3 and 6 months	32.3%	44.9%	42.9%	37.2%	39.2%
More than 6 months	13.0%	12.4%	16.0%	17.7%	14.8%

% TOURISTS WHO BOOK MORE THAN 6 MONTHS IN ADVANCE



What channels did they use to get information about the trip?



	2024Q1	2024Q2	2024Q3	2024Q4	2024
Previous visits to the Canary Islands	39.5%	25.6%	23.8%	30.3%	30.0%
Friends or relatives	29.8%	27.2%	25.6%	30.8%	28.4%
Internet or social media	53.1%	53.6%	57.6%	51.1%	53.7%
Mass Media	1.6%	1.4%	5.7%	2.2%	2.7%
Travel guides and magazines	14.9%	13.8%	10.7%	12.9%	13.1%
Travel Blogs or Forums	9.9%	12.4%	9.9%	8.8%	10.2%
Travel TV Channels	0.0%	0.6%	0.8%	0.2%	0.4%
Tour Operator or Travel Agency	20.8%	21.6%	24.4%	23.4%	22.5%
Public administrations or similar	0.9%	0.4%	0.4%	0.7%	0.6%
Others	2.8%	5.4%	3.2%	3.6%	3.7%

* Multi-choice question

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With whom did they book their flight and accommodation?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Flight					
- Directly with the airline	58.6%	49.4%	48.4%	54.1%	52.8%
- Tour Operator or Travel Agency	41.4%	50.6%	51.6%	45.9%	47.2%
Accommodation					
- Directly with the accommodation	45.7%	39.3%	40.2%	38.3%	40.8%
- Tour Operator or Travel Agency	54.3%	60.7%	59.8%	61.7%	59.2%

Where does the flight come from?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
France	72.4%	67.0%	67.7%	67.8%	68.7%
Spanish Mainland	13.8%	21.4%	10.5%	16.7%	15.6%
Luxembourg	3.7%	2.8%	6.6%	3.7%	4.2%
Switzerland	5.0%	1.2%	3.4%	4.6%	3.6%
Belgium	1.5%	2.7%	4.0%	5.0%	3.3%
Germany	1.1%	1.7%	1.7%	0.7%	1.3%
Others	2.4%	3.2%	6.1%	1.5%	3.2%

Where do they stay?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
1-2-3* Hotel	8.1%	7.5%	7.3%	7.3%	7.6%
4* Hotel	36.3%	43.5%	39.7%	38.0%	39.3%
5* Hotel / 5* Luxury Hotel	6.3%	6.5%	9.6%	4.8%	6.7%
Aparthotel / Tourist Villa	7.9%	10.7%	8.2%	6.5%	8.3%
House/room rented in a private dwelling	24.7%	19.5%	26.9%	30.5%	25.5%
Private accommodation (1)	9.7%	5.4%	4.3%	5.3%	6.2%
Others (Cottage, cruise, camping,...)	6.9%	7.0%	4.1%	7.5%	6.4%

(1) Own property /House of friends or relatives / Free housing exchange / Other private accommodation.

What do they book?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Room only	39.9%	33.8%	38.8%	40.7%	38.3%
Bed and Breakfast	8.0%	8.2%	6.8%	7.1%	7.5%
Half board	14.8%	16.6%	13.6%	11.6%	14.1%
Full board	8.6%	8.1%	9.5%	10.2%	9.1%
All inclusive	28.7%	33.3%	31.3%	30.4%	30.9%

Tourist tax (Data available from Q2 2024)

Have they visited any holiday destination in the last five years where they were charged a tourist tax?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Yes	--	40.7%	41.5%	43.5%	42.0%
No	--	27.9%	29.8%	29.9%	29.2%
Not remember	--	31.3%	28.7%	26.6%	28.8%

Do they exclude destinations with tourist tax?

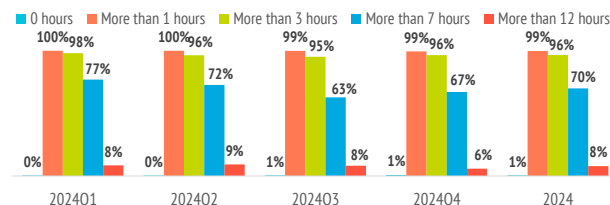
	2024Q1	2024Q2	2024Q3	2024Q4	2024
Yes	--	18.6%	20.3%	17.5%	18.8%
No	--	81.4%	79.7%	82.5%	81.2%

How much would they be willing to pay?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Up to 1 euro	--	55.2%	44.7%	47.7%	49.3%
Up to 2 euros	--	22.5%	32.2%	31.8%	28.8%
Up to 3 euros	--	14.1%	14.3%	14.1%	14.2%
More than 3 euros	--	8.1%	8.7%	6.3%	7.7%

Activities in the Canary Islands

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Outdoor time per day					
0 hours	0.4%	0.4%	0.5%	0.8%	0.5%
1 - 2 hours	1.9%	3.5%	4.6%	3.0%	3.2%
3 - 6 hours	21.1%	23.7%	32.3%	29.3%	26.6%
7 - 12 hours	68.3%	63.2%	54.4%	61.1%	61.8%
More than 12 hours	8.4%	9.2%	8.1%	5.8%	7.8%
Outdoor time per day	8.6	8.6	7.9	8.1	8.3



	2024Q1	2024Q2	2024Q3	2024Q4	2024
Activities in the Canary Islands					
Walk, wander	77.8%	75.9%	78.1%	74.7%	76.6%
Beach	72.0%	74.4%	80.5%	75.0%	75.4%
Explore the island on their own	69.9%	65.1%	59.7%	65.4%	65.1%
Swimming pool, hotel facilities	45.4%	64.2%	69.3%	52.0%	57.4%
Hiking	41.5%	32.9%	27.3%	37.9%	35.1%
Organized excursions	22.5%	29.7%	30.6%	22.9%	26.3%
Museums / exhibitions	25.6%	22.9%	21.7%	21.5%	22.9%
Sea excursions / whale watching	14.1%	20.5%	24.8%	20.3%	19.8%
Wineries / markets / popular festivals	18.4%	14.1%	13.7%	14.6%	15.2%
Taste Canarian gastronomy	13.6%	15.2%	13.5%	17.7%	15.1%
Theme parks	12.9%	13.2%	21.3%	10.7%	14.4%
Other Nature Activities	14.1%	9.9%	10.0%	12.1%	11.6%
Nightlife / concerts / shows	11.9%	10.8%	13.1%	8.6%	11.0%
Running	7.6%	6.7%	6.9%	9.0%	7.6%
Beauty and health treatments	6.0%	5.9%	8.4%	6.0%	6.5%
Scuba Diving	3.7%	3.4%	6.2%	4.3%	4.4%
Practice other sports	2.8%	3.9%	4.2%	5.1%	4.0%
Surf	5.2%	3.2%	3.3%	4.3%	4.0%
Swim	1.0%	3.0%	4.1%	5.7%	3.5%
Cycling / Mountain bike	6.9%	1.6%	2.4%	1.9%	3.2%
Astronomical observation	1.2%	2.0%	2.6%	3.6%	2.4%
Windsurf / Kitesurf	0.9%	1.1%	2.2%	1.4%	1.4%
Golf	1.5%	0.5%	2.2%	1.2%	1.4%

* Multi-choise question

Would they be willing to pay a tourist tax for each day of accommodation in the Canary Islands?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Yes	--	59.5%	55.8%	58.1%	43.1%
- For any purpose	--	6.7%	10.8%	9.5%	6.7%
- Improve living conditions	--	12.7%	12.0%	11.6%	9.0%
- Improve economic development	--	1.6%	2.9%	1.9%	1.6%
- Improve the environment	--	28.2%	20.9%	24.6%	18.3%
- Improve the tourist environment	--	4.9%	2.9%	5.0%	3.2%
- Other purposes	--	5.5%	6.2%	5.5%	4.3%
Not sure	--	28.0%	26.6%	25.5%	19.9%
No	--	12.5%	17.6%	16.4%	11.6%

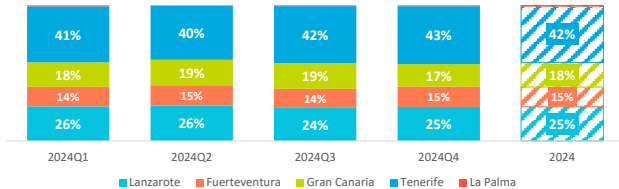
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Which island do they choose?

Tourists (≥ 16 year old)	2024Q1	2024Q2	2024Q3	2024Q4	2024
Lanzarote	52,280	50,451	46,748	53,653	203,132
Fuerteventura	29,283	28,833	26,884	32,342	117,342
Gran Canaria	36,991	36,396	36,402	35,587	145,376
Tenerife	84,574	76,738	80,719	91,690	333,721
La Palma	1,449	745	980	1,304	4,478



How many are loyal to the Canary Islands?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Repeat tourists	56.5%	41.6%	36.2%	50.2%	46.4%
At least 10 previous visits	6.6%	6.9%	5.8%	11.4%	7.8%
Repeat tourists (last 5 years)	50.3%	39.9%	33.5%	45.8%	42.6%
Repeat tourists (last 5 years) (5 or more)	8.9%	6.4%	5.6%	13.2%	8.6%

Who are they?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Gender					
Men	47.0%	45.0%	47.4%	48.4%	47.0%
Women	53.0%	55.0%	52.6%	51.6%	53.0%
Age					
Average age	47.9	46.7	38.7	47.3	45.2
Standard deviation	16.1	17.3	15.9	16.5	16.8
Age range					
16 - 24 years old	7.9%	10.6%	24.7%	10.5%	13.2%
25 - 30 years old	10.6%	13.4%	16.4%	9.8%	12.4%
31 - 45 years old	27.1%	25.8%	25.0%	26.8%	26.2%
46 - 60 years old	27.8%	26.3%	22.5%	28.0%	26.2%
Over 60 years old	26.7%	23.9%	11.5%	24.9%	21.9%
Occupation					
Salaried worker	56.1%	57.1%	64.9%	55.3%	58.2%
Self-employed	8.7%	7.4%	8.3%	9.2%	8.4%
Unemployed	1.8%	1.4%	0.9%	0.4%	1.1%
Business owner	9.3%	6.3%	9.1%	11.3%	9.1%
Student	2.5%	5.5%	9.0%	3.4%	5.0%
Retired	20.8%	21.6%	6.7%	19.6%	17.3%
Unpaid domestic work	0.1%	0.0%	0.0%	0.0%	0.0%
Others	0.7%	0.7%	1.2%	0.8%	0.9%
Annual household income level					
Less than €25,000	13.0%	16.9%	19.1%	12.4%	15.2%
€25,000 - €49,999	38.5%	38.8%	43.1%	42.5%	40.8%
€50,000 - €74,999	24.6%	23.2%	21.3%	24.7%	23.5%
More than €74,999	23.9%	21.1%	16.5%	20.3%	20.5%
Education level					
No studies	0.5%	0.8%	1.2%	0.5%	0.7%
Primary education	0.9%	2.0%	1.2%	2.6%	1.7%
Secondary education	23.2%	28.2%	19.2%	22.4%	23.3%
Higher education	75.3%	69.0%	78.4%	74.6%	74.3%

Share by islands	2024Q1	2024Q2	2024Q3	2024Q4	2024
Lanzarote	25.6%	26.1%	24.4%	25.0%	25.3%
Fuerteventura	14.3%	14.9%	14.0%	15.1%	14.6%
Gran Canaria	18.1%	18.8%	19.0%	16.6%	18.1%
Tenerife	41.3%	39.7%	42.1%	42.7%	41.5%
La Palma	0.7%	0.4%	0.5%	0.6%	0.6%

How many islands do they visit during their trip?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
One island	81.6%	89.5%	85.7%	90.2%	86.8%
Two islands	15.7%	8.3%	12.4%	8.0%	11.1%
Three or more islands	2.7%	2.2%	1.9%	1.8%	2.2%

How do they rate the Canary Islands?

Satisfaction (scale 0-10)	2024Q1	2024Q2	2024Q3	2024Q4	2024
Average rating	8.59	8.50	8.40	8.69	8.55

Experience in the Canary Islands	2024Q1	2024Q2	2024Q3	2024Q4	2024
Worse or much worse than expected	5.6%	6.3%	7.8%	3.3%	5.7%
Lived up to expectations	61.6%	62.1%	65.5%	61.8%	62.7%
Better or much better than expected	32.8%	31.6%	26.7%	34.9%	31.6%

Future intentions (scale 1-10)	2024Q1	2024Q2	2024Q3	2024Q4	2024
Return to the Canary Islands	8.26	7.98	7.76	8.37	8.10
Recommend visiting the Canary Islands	8.79	8.56	8.47	8.83	8.67

Who do they come with?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Unaccompanied	7.4%	9.9%	8.6%	9.2%	8.8%
Only with partner	56.5%	43.5%	45.5%	38.0%	45.8%
Only with children (< 13 years old)	4.8%	5.3%	6.4%	5.1%	5.4%
Partner + children (< 13 years old)	3.7%	8.3%	2.6%	5.3%	5.0%
Other relatives	5.1%	10.2%	13.1%	14.3%	10.7%
Friends	8.1%	5.8%	9.0%	6.6%	7.4%
Work colleagues	0.0%	1.4%	0.5%	0.3%	0.6%
Organized trip	0.3%	1.8%	0.0%	0.7%	0.7%
Other combinations (2)	14.1%	13.9%	14.3%	20.5%	15.8%

(2) Combination of some of the groups previously analyzed

Tourists with children	10.6%	16.3%	14.1%	17.2%	14.6%
- Between 0 and 2 years old	1.8%	1.9%	0.9%	1.2%	1.4%
- Between 3 and 12 years old	6.9%	13.6%	12.7%	14.4%	11.9%
- Between 0 -2 and 3-12 years old	2.0%	0.8%	0.4%	1.6%	1.2%
Tourists without children	89.4%	83.7%	85.9%	82.8%	85.4%
Group composition:					
- 1 person	9.9%	12.5%	9.1%	11.8%	10.8%
- 2 people	64.7%	56.7%	56.3%	45.2%	55.6%
- 3 people	8.7%	10.6%	13.3%	14.5%	11.8%
- 4 or 5 people	13.1%	17.7%	18.7%	22.3%	18.0%
- 6 or more people	3.6%	2.5%	2.7%	6.2%	3.8%
Average group size:	2.56	2.53	2.60	2.87	2.65

*People who share the main expenses of the trip

Source: Encuesta sobre el Gasto Turístico (ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.