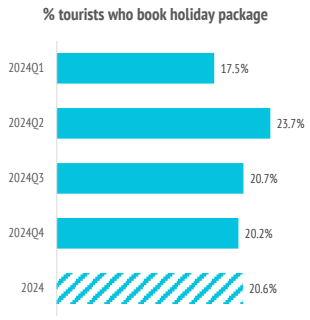
Tourist profile by quarter of trip (2024)

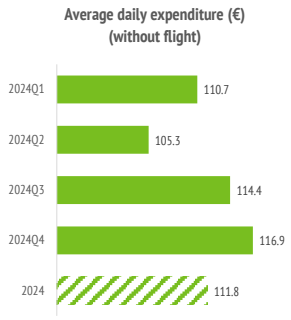
SPANISH MAINLAND

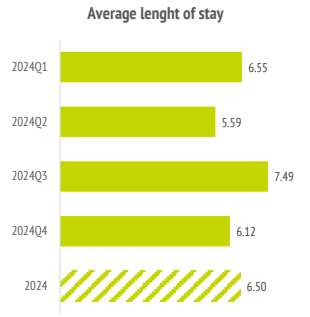
How many are they and how much do they spend?

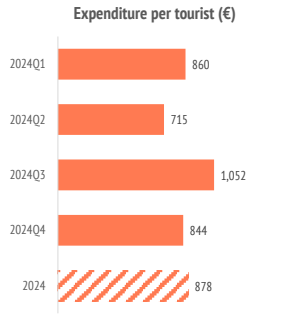
	2024Q1	2024Q2	2024Q3	2024Q4	2024
TOURISTS					
Tourist arrivals (FRONTUR) (*)	**420**	**509**	**630**	**425**	**1,984**
Tourist arrivals ≥ 16 years old (EGT) (*)	**386**	**437**	**526**	**387**	**1,735**
- book holiday package (*)	67	104	109	78	**358**
- do not book holiday package (*)	318	334	417	309	**1,378**
- % tourists who book holiday package	17.5%	23.7%	20.7%	20.2%	**20.6%**
Children < 16 years old (FRONTUR - EGT) *(*)*	34	72	104	38	**249**
Expenditure per tourist (€)	**860**	**715**	**1,052**	**844**	**878**
- book holiday package	210	168	176	185	**181**
- holiday package	167	129	140	149	**143**
- others	43	38	36	36	**38**
- do not book holiday package	145	119	148	125	**136**
- flight	37	28	41	29	**35**
- accommodation	49	43	54	48	**49**
- others	59	48	53	49	**52**
Average lenght of stay	**6.55**	**5.59**	**7.49**	**6.12**	**6.50**
Average daily expenditure (€)	**150.2**	**140.7**	**161.2**	**154.9**	**152.2**
Average daily expenditure (without flight)	**110.7**	**105.3**	**114.4**	**116.9**	**111.8**
Average cost of the flight (€)	**39.8**	**31.1**	**43.5**	**32.1**	**37.3**
Total turnover (≥ 16 years old) (€m)	**332**	**313**	**553**	**326**	**1,524**
Turnover without flight (≥ 16 years old) (€m)	**248**	**239**	**398**	**250**	**1,134**

(*) Thousand of tourists









% Tourists whose spending has been greater than €0 in each item

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Accommodation:					
- Accommodation	65.5%	80.5%	81.7%	79.9%	**77.4%**
- Additional accommodation expenses	6.9%	6.8%	9.1%	8.6%	**7.9%**
Transport:					
- National/International Transport	93.0%	90.3%	92.6%	91.7%	**91.9%**
- Flights between islands	5.5%	5.8%	7.4%	5.9%	**6.2%**
- Taxi	21.8%	19.0%	17.6%	19.4%	**19.3%**
- Car rental	47.2%	57.9%	64.4%	55.2%	**56.9%**
- Public transport	11.7%	7.6%	9.8%	10.4%	**9.8%**
Food and drink:					
- Food purchases at supermarkets	51.8%	52.2%	57.9%	54.2%	**54.3%**
- Restaurants	77.5%	73.5%	72.3%	73.1%	**73.9%**
Leisure:					
- Organized excursions	19.4%	27.1%	36.8%	26.0%	**28.1%**
- Sport activities	4.9%	4.4%	5.5%	4.6%	**4.9%**
- Cultural activities	4.0%	3.5%	3.6%	3.9%	**3.7%**
- Museums	7.4%	8.5%	12.2%	8.8%	**9.4%**
- Theme Parks	7.4%	12.2%	20.7%	12.1%	**13.7%**
- Discos and pubs	13.3%	9.1%	10.0%	9.0%	**10.3%**
- Wellness	3.2%	2.1%	2.4%	3.0%	**2.6%**
Purchases of goods:					
- Souvenirs	41.2%	42.4%	48.5%	43.1%	**44.1%**
- Real state	0.1%	0.0%	0.0%	0.0%	**0.0%**
- Other expenses	0.3%	0.7%	1.0%	0.9%	**0.8%**
Other:					
- Medical or pharmaceutical expenses	6.8%	7.6%	8.1%	6.8%	**7.4%**
- Other expenses	4.5%	4.4%	5.6%	4.9%	**4.9%**

Average expenditure of tourists whose spending has been greater than €0 in each item

Expenditure per tourist and trip (€)	2024Q1	2024Q2	2024Q3	2024Q4	2024
Accommodation:	**626**	**457**	**613**	**564**	**564**
- Accommodation	494	355	500	438	**446**
- Additional accommodation expenses	132	102	114	126	**118**
Transport:	**515**	**418**	**579**	**480**	**504**
- National/International Transport	234	187	319	216	**244**
- Flights between islands	73	69	73	78	**73**
- Taxi	61	61	59	57	**59**
- Car rental	107	84	107	100	**100**
- Public transport	39	17	21	29	**27**
Food and drink:	**228**	**183**	**233**	**200**	**212**
- Food purchases at supermarkets	84	61	82	64	**73**
- Restaurants	144	122	150	136	**139**
Leisure:	**448**	**389**	**422**	**399**	**418**
- Organized excursions	79	69	83	72	**77**
- Sport activities	86	72	65	65	**72**
- Cultural activities	42	44	51	55	**48**
- Museums	30	31	34	33	**32**
- Theme Parks	67	64	74	68	**70**
- Discos and pubs	96	49	55	57	**66**
- Wellness	48	61	60	49	**54**
Purchases of goods:	**1,306**	**157**	**141**	**100,129**	**2,054**
- Souvenirs	77	53	57	63	**62**
- Real state	1,199	50	0	100,000	**1,925**
- Other expenses	31	54	84	66	**67**
Other:	**95**	**73**	**72**	**121**	**88**
- Medical or pharmaceutical expenses	30	17	20	24	**22**
- Other expenses	65	56	52	97	**66**

Source: Encuesta sobre el Gasto Turístico (ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

Tourist profile by quarter of trip (2024)
SPANISH MAINLAND

What is the main purpose of their trip?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Holiday, leisure	69.5%	75.0%	82.5%	74.7%	**76.0%**
Visiting family or friends	24.0%	10.9%	11.9%	15.7%	**15.2%**
Business and work	5.3%	11.2%	4.5%	7.3%	**7.0%**
Education and training	0.3%	0.4%	0.2%	0.2%	**0.3%**
Sports training	0.2%	0.6%	0.5%	0.6%	**0.5%**
Health or medical care	0.3%	0.2%	0.0%	0.2%	**0.1%**
Fairs and congresses	0.1%	1.3%	0.2%	0.6%	**0.5%**
Others	0.4%	0.5%	0.2%	0.6%	**0.4%**

What is the main motivation for their holidays?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Rest	26.6%	31.1%	25.2%	32.2%	**28.5%**
Enjoy family time	28.4%	15.4%	20.7%	21.6%	**21.4%**
Have fun	13.4%	10.6%	9.0%	7.2%	**10.0%**
Explore the destination	28.1%	40.1%	43.4%	35.1%	**37.3%**
Practice their hobbies	1.6%	1.3%	0.8%	1.3%	**1.2%**
Other reasons	1.9%	1.4%	1.0%	2.5%	**1.6%**

Where did they spend their main holiday last year? *

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Didn't have holidays	5.3%	5.7%	6.8%	5.5%	**5.8%**
Canary Islands	17.3%	19.4%	20.9%	22.5%	**19.9%**
Other destination	77.4%	74.9%	72.3%	72.0%	**74.3%**
- Balearic Islands	7.3%	7.6%	6.0%	6.8%	**7.0%**
- Rest of Spain	35.2%	39.5%	32.6%	28.8%	**34.3%**
- Italy	6.3%	5.3%	6.7%	7.4%	**6.4%**
- France	3.7%	3.9%	4.6%	3.8%	**4.0%**
- Turkey	0.9%	0.6%	1.5%	0.9%	**0.9%**
- Greece	1.9%	1.5%	1.4%	2.4%	**1.8%**
- Portugal	6.0%	4.6%	5.0%	5.3%	**5.2%**
- Croatia	0.9%	0.6%	1.1%	1.1%	**0.9%**
- Egypt	0.9%	0.6%	1.3%	0.9%	**0.9%**
- Tunisia	0.0%	0.3%	0.3%	0.1%	**0.2%**
- Morocco	1.7%	1.3%	1.6%	1.7%	**1.5%**
- Others	12.6%	9.1%	10.2%	12.8%	**11.1%**

** Percentage of valid answers*

What other destinations did they consider for this trip? *

	2024Q1	2024Q2	2024Q3	2024Q4	2024
None (I was clear about "this Canary Island")	44.7%	32.9%	27.5%	43.0%	**35.7%**
Canary Islands (other island)	25.3%	24.7%	21.2%	26.1%	**24.0%**
Other destination	30.0%	42.4%	51.3%	30.9%	**40.3%**
- Balearic Islands	5.5%	10.5%	12.5%	5.1%	**9.0%**
- Rest of Spain	7.8%	9.3%	14.2%	8.2%	**10.4%**
- Italy	4.6%	6.8%	6.1%	4.3%	**5.6%**
- France	1.0%	2.0%	1.3%	1.6%	**1.5%**
- Turkey	0.6%	1.1%	0.5%	1.0%	**0.8%**
- Greece	1.8%	3.7%	4.9%	2.5%	**3.4%**
- Portugal	3.4%	4.1%	5.9%	3.7%	**4.5%**
- Croatia	0.7%	1.6%	2.4%	1.2%	**1.6%**
- Egypt	1.5%	2.0%	1.4%	1.2%	**1.5%**
- Others	3.1%	1.3%	2.1%	2.1%	**2.1%**

** Percentage of valid answers*

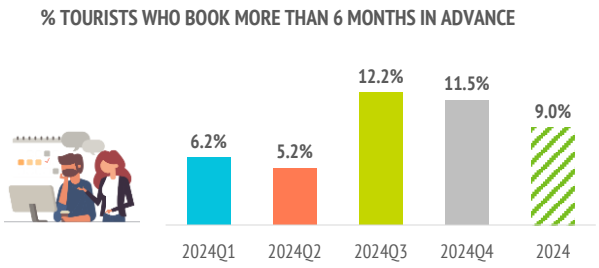
Importance of each factor in the destination choice

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Climate	68.2%	59.4%	53.3%	67.8%	**61.4%**
Landscapes	50.6%	52.3%	51.7%	52.2%	**51.7%**
Tranquility	52.6%	52.8%	49.7%	51.6%	**51.5%**
Sea	48.5%	45.0%	42.3%	45.2%	**45.0%**
Safety	42.3%	42.1%	40.1%	42.8%	**41.7%**
Beaches	43.3%	43.1%	39.5%	37.2%	**40.7%**
Environment	41.1%	40.2%	40.2%	40.2%	**40.4%**
European belonging	37.0%	40.8%	41.1%	40.4%	**39.9%**
Authenticity	33.2%	33.4%	34.5%	32.3%	**33.5%**
Gastronomy	32.9%	30.9%	33.1%	29.6%	**31.8%**
Price	27.8%	32.5%	32.8%	27.0%	**30.3%**
Effortless trip	30.6%	28.4%	27.2%	30.5%	**29.0%**
Fun possibilities	29.5%	25.7%	28.2%	26.0%	**27.4%**
Accommodation supply	24.1%	29.0%	26.5%	26.5%	**26.6%**
Exoticism	18.3%	18.7%	17.7%	16.4%	**17.8%**
Historical heritage	17.3%	17.1%	17.5%	18.0%	**17.5%**
Culture	15.3%	14.4%	14.2%	12.7%	**14.2%**
Hiking trail network	13.3%	13.1%	11.7%	14.6%	**13.0%**
Nightlife	14.0%	8.3%	8.4%	7.8%	**9.5%**
Shopping	9.0%	8.1%	7.8%	7.2%	**8.0%**

Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important
% of tourists who indicate that the factor is "very important" in their choice.

How far in advance do they book their trip?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
The same day	1.5%	1.4%	1.6%	1.5%	**1.5%**
Between 1 and 30 days	33.9%	34.8%	21.1%	29.9%	**29.3%**
Between 1 and 2 months	30.7%	31.1%	25.4%	28.7%	**28.8%**
Between 3 and 6 months	27.7%	27.5%	39.6%	28.4%	**31.4%**
More than 6 months	6.2%	5.2%	12.2%	11.5%	**9.0%**



What channels did they use to get information about the trip? *

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Previous visits to the Canary Islands	37.9%	29.2%	33.2%	35.5%	**33.7%**
Friends or relatives	42.8%	37.1%	39.5%	36.5%	**39.0%**
Internet or social media	42.5%	50.4%	54.1%	47.5%	**49.1%**
Mass Media	1.6%	1.0%	1.4%	1.1%	**1.3%**
Travel guides and magazines	3.4%	2.8%	3.2%	2.5%	**3.0%**
Travel Blogs or Forums	7.1%	9.5%	11.0%	6.5%	**8.7%**
Travel TV Channels	0.4%	0.4%	0.5%	0.2%	**0.4%**
Tour Operator or Travel Agency	6.9%	11.8%	12.8%	10.7%	**10.7%**
Public administrations or similar	0.7%	1.6%	0.3%	1.8%	**1.0%**
Others	4.7%	7.1%	5.0%	5.6%	**5.6%**

** Multi-choise question*

Tourist profile by quarter of trip (2024)
SPANISH MAINLAND

With whom did they book their flight and accommodation?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Flight					
- Directly with the airline	76.6%	67.0%	65.3%	69.1%	**69.1%**
- Tour Operator or Travel Agency	23.4%	33.0%	34.7%	30.9%	**30.9%**
Accommodation					
- Directly with the accommodation	57.7%	52.9%	51.4%	56.2%	**54.1%**
- Tour Operator or Travel Agency	42.3%	47.1%	48.6%	43.8%	**45.9%**

Where does the flight come from?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Spanish Mainland	99.7%	99.7%	99.7%	99.5%	**99.6%**
Germany	0.1%	0.0%	0.0%	0.4%	**0.1%**
United Kingdom	0.0%	0.1%	0.0%	0.0%	**0.0%**
Switzerland	0.1%	0.0%	0.0%	0.0%	**0.0%**
Portugal	0.0%	0.0%	0.0%	0.0%	**0.0%**
Romania	0.0%	0.0%	0.1%	0.0%	**0.0%**
Others	0.1%	0.1%	0.2%	0.1%	**0.1%**

Where do they stay?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
1-2-3* Hotel	11.6%	15.8%	12.0%	14.4%	**13.4%**
4* Hotel	33.2%	38.4%	39.6%	41.2%	**38.2%**
5* Hotel / 5* Luxury Hotel	8.1%	8.8%	8.1%	8.8%	**8.4%**
Aparthotel / Tourist Villa	6.4%	11.3%	12.6%	8.4%	**9.9%**
House/room rented in a private dwelling	10.0%	14.3%	14.7%	13.5%	**13.3%**
Private accommodation (1)	27.2%	9.5%	11.4%	11.8%	**14.5%**
Others (Cottage, cruise, camping,..)	3.5%	2.0%	1.6%	1.9%	**2.2%**

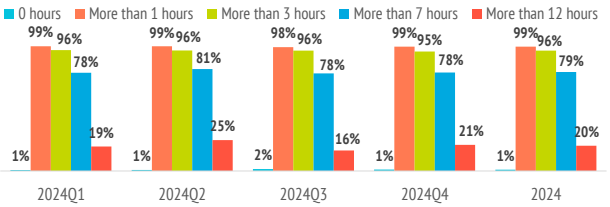
(1) Own property /House of friends or relatives / Free housing exchange / Other private accommodation.

What do they book?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Room only	35.9%	35.2%	33.6%	34.6%	**34.7%**
Bed and Breakfast	19.8%	21.7%	16.5%	20.6%	**19.4%**
Half board	22.8%	19.7%	23.3%	18.6%	**21.2%**
Full board	4.4%	5.5%	3.3%	4.8%	**4.4%**
All inclusive	17.1%	17.8%	23.3%	21.4%	**20.2%**

Activities in the Canary Islands

Outdoor time per day	2024Q1	2024Q2	2024Q3	2024Q4	2024
0 hours	0.7%	0.8%	1.5%	1.1%	**1.1%**
1 - 2 hours	3.1%	3.3%	2.7%	3.8%	**3.2%**
3 - 6 hours	17.9%	14.8%	18.1%	16.7%	**16.9%**
7 - 12 hours	58.7%	56.6%	61.3%	57.6%	**58.7%**
More than 12 hours	19.5%	24.5%	16.3%	20.7%	**20.1%**
Outdoor time per day	9.8	10.2	9.4	9.8	**9.8**



Activities in the Canary Islands	2024Q1	2024Q2	2024Q3	2024Q4	2024
Walk, wander	75.7%	73.4%	80.7%	76.1%	**76.7%**
Beach	66.6%	70.2%	81.6%	65.9%	**71.9%**
Explore the island on their own	61.3%	62.9%	74.0%	63.4%	**66.0%**
Swimming pool, hotel facilities	35.3%	47.0%	61.0%	44.0%	**48.0%**
Taste Canarian gastronomy	41.5%	43.8%	50.4%	44.0%	**45.3%**
Hiking	21.9%	23.7%	24.3%	21.9%	**23.1%**
Wineries / markets / popular festivals	19.6%	14.2%	21.7%	17.6%	**18.4%**
Museums / exhibitions	14.8%	15.9%	22.4%	18.4%	**18.2%**
Theme parks	11.4%	16.6%	26.1%	15.7%	**18.1%**
Nightlife / concerts / shows	21.2%	15.7%	16.2%	12.6%	**16.4%**
Organized excursions	10.6%	16.1%	22.0%	13.5%	**16.1%**
Other Nature Activities	9.2%	12.3%	15.7%	12.3%	**12.7%**
Sea excursions / whale watching	4.5%	9.4%	17.2%	9.3%	**10.6%**
Running	8.0%	4.7%	5.6%	4.9%	**5.7%**
Practice other sports	5.3%	4.6%	6.1%	4.6%	**5.2%**
Astronomical observation	3.0%	5.4%	5.8%	4.8%	**4.9%**
Beauty and health treatments	3.8%	3.7%	3.8%	3.7%	**3.8%**
Scuba Diving	2.5%	3.0%	4.1%	2.3%	**3.1%**
Surf	3.9%	2.2%	2.9%	2.8%	**2.9%**
Swim	1.6%	2.1%	2.8%	1.7%	**2.1%**
Cycling / Mountain bike	1.6%	1.6%	1.9%	1.3%	**1.6%**
Golf	1.0%	1.2%	1.6%	1.1%	**1.2%**
Windsurf / Kitesurf	0.4%	0.8%	0.4%	0.5%	**0.5%**

** Multi-choise question*

Tourist tax *(Data available from Q2 2024)*

Have they visited any holiday destination in the last five years where they were charged a tourist tax?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Yes	--	51.9%	50.9%	51.1%	**51.3%**
No	--	31.7%	33.0%	34.6%	**33.0%**
Not remember	--	16.3%	16.1%	14.3%	**15.6%**

Do they exclude destinations with tourist tax?	2024Q1	2024Q2	2024Q3	2024Q4	2024
Yes	--	24.3%	27.4%	25.2%	**25.7%**
No	--	75.7%	72.6%	74.8%	**74.3%**

How much would they be willing to pay?	2024Q1	2024Q2	2024Q3	2024Q4	2024
Up to 1 euro	--	41.5%	42.8%	47.4%	**43.7%**
Up to 2 euros	--	30.4%	28.3%	24.7%	**27.9%**
Up to 3 euros	--	20.1%	19.9%	18.4%	**19.5%**
More than 3 euros	--	8.1%	9.0%	9.6%	**8.9%**

Would they be willing to pay a tourist tax for each day of accommodation in the Canary Islands?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Yes	--	44.5%	42.6%	46.1%	**34.4%**
- For any purpose	--	5.9%	7.3%	6.9%	**5.2%**
- Improve living conditions	--	7.1%	7.0%	9.0%	**5.9%**
- Improve economic development	--	4.7%	3.3%	4.2%	**3.1%**
- Improve the environment	--	18.4%	17.4%	17.1%	**13.7%**
- Improve the tourist environment	--	4.1%	3.9%	4.9%	**3.3%**
- Other purposes	--	4.3%	3.7%	4.1%	**3.1%**
Not sure	--	28.5%	28.9%	28.4%	**22.3%**
No	--	27.0%	28.5%	25.5%	**21.1%**

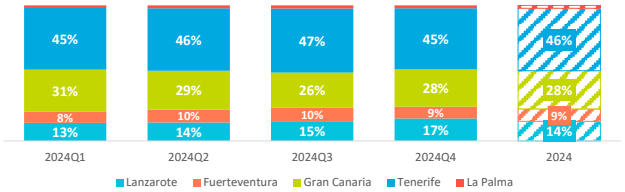
Tourist profile by quarter of trip (2024)

SPANISH MAINLAND

Which island do they choose?

Tourists (≥ 16 year old)	2024Q1	2024Q2	2024Q3	2024Q4	2024
Lanzarote	51,270	59,215	75,643	63,593	249,721
Fuerteventura	31,236	41,807	51,947	33,380	158,370
Gran Canaria	119,604	124,749	135,435	105,737	485,525
Tenerife	174,262	200,683	246,249	173,051	794,245
La Palma	7,612	9,586	11,975	8,362	37,535

Share by islands	2024Q1	2024Q2	2024Q3	2024Q4	2024
Lanzarote	13.4%	13.6%	14.5%	16.6%	14.5%
Fuerteventura	8.1%	9.6%	10.0%	8.7%	9.2%
Gran Canaria	31.1%	28.6%	26.0%	27.5%	28.1%
Tenerife	45.4%	46.0%	47.2%	45.1%	46.0%
La Palma	2.0%	2.2%	2.3%	2.2%	2.2%



How many islands do they visit during their trip?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
One island	91.6%	92.4%	89.1%	90.1%	90.7%
Two islands	7.5%	6.2%	9.7%	8.9%	8.1%
Three or more islands	0.9%	1.5%	1.3%	1.0%	1.2%

How many are loyal to the Canary Islands?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Repeat tourists	75.1%	64.8%	66.5%	71.4%	69.1%
At least 10 previous visits	22.5%	13.0%	12.6%	16.8%	15.9%
Repeat tourists (last 5 years)	68.3%	57.6%	58.1%	66.1%	62.0%
Repeat tourists (last 5 years) (5 or more	22.2%	12.7%	11.8%	15.7%	15.2%

How do they rate the Canary Islands?

Satisfaction (scale 0-10)	2024Q1	2024Q2	2024Q3	2024Q4	2024
Average rating	8.79	8.73	8.65	8.78	8.73

Experience in the Canary Islands	2024Q1	2024Q2	2024Q3	2024Q4	2024
Worse or much worse than expected	4.5%	3.8%	4.9%	3.5%	4.2%
Lived up to expectations	51.6%	49.5%	52.8%	50.6%	51.2%
Better or much better than expected	43.9%	46.7%	42.2%	45.9%	44.5%

Future intentions (scale 1-10)	2024Q1	2024Q2	2024Q3	2024Q4	2024
Return to the Canary Islands	9.24	9.03	8.80	9.09	9.02
Recommend visiting the Canary Islands	9.26	9.13	9.01	9.18	9.13

Who are they?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Gender					
Men	50.4%	52.0%	51.4%	52.3%	51.5%
Women	49.6%	48.0%	48.6%	47.7%	48.5%
Age					
Average age	40.3	39.3	38.6	43.0	40.1
Standard deviation	14.8	14.6	13.2	14.8	14.4
Age range					
16 - 24 years old	16.2%	15.2%	16.9%	9.6%	14.7%
25 - 30 years old	15.0%	19.9%	16.0%	14.7%	16.4%
31 - 45 years old	36.6%	35.3%	37.9%	35.0%	36.3%
46 - 60 years old	20.4%	18.3%	22.8%	26.4%	21.9%
Over 60 years old	11.8%	11.3%	6.4%	14.3%	10.6%
Occupation					
Salaried worker	59.0%	63.4%	67.4%	62.8%	63.5%
Self-employed	11.8%	9.6%	9.8%	11.9%	10.6%
Unemployed	2.6%	2.4%	2.0%	2.3%	2.3%
Business owner	8.7%	9.2%	8.5%	8.8%	8.8%
Student	9.8%	5.5%	7.8%	3.0%	6.6%
Retired	7.3%	8.3%	3.6%	9.6%	7.0%
Unpaid domestic work	0.1%	0.4%	0.2%	0.8%	0.4%
Others	0.7%	1.2%	0.7%	0.8%	0.9%
Annual household income level					
Less than €25,000	20.7%	21.7%	20.0%	20.6%	20.7%
€25,000 - €49,999	43.0%	47.6%	46.6%	45.3%	45.8%
€50,000 - €74,999	21.1%	20.1%	20.5%	22.9%	21.1%
More than €74,999	15.2%	10.5%	13.0%	11.1%	12.4%
Education level					
No studies	0.6%	0.5%	0.4%	0.8%	0.5%
Primary education	1.8%	3.0%	2.9%	3.3%	2.8%
Secondary education	13.5%	18.9%	15.6%	16.5%	16.2%
Higher education	84.1%	77.6%	81.1%	79.4%	80.5%

Who do they come with?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Unaccompanied	20.1%	14.5%	9.0%	14.2%	14.0%
Only with partner	34.8%	45.4%	39.7%	43.7%	40.9%
Only with children (< 13 years old)	4.3%	3.2%	5.4%	3.3%	4.1%
Partner + children (< 13 years old)	6.5%	5.1%	12.6%	7.2%	8.2%
Other relatives	8.5%	6.8%	8.9%	9.5%	8.4%
Friends	11.8%	11.3%	7.7%	8.0%	9.6%
Work colleagues	1.5%	4.5%	1.5%	2.3%	2.4%
Organized trip	0.2%	0.2%	0.2%	0.6%	0.3%
Other combinations (2)	12.4%	9.0%	15.0%	11.2%	12.0%
(2) Combination of some of the groups previously analyzed					
Tourists with children	**15.6%**	**12.0%**	**24.1%**	**14.6%**	**17.0%**
- Between 0 and 2 years old	1.4%	1.5%	1.4%	2.0%	1.6%
- Between 3 and 12 years old	13.1%	9.6%	21.7%	11.3%	14.4%
- Between 0 -2 and 3-12 years old	1.1%	0.8%	1.0%	1.3%	1.0%
Tourists without children	**84.4%**	**88.0%**	**75.9%**	**85.4%**	**83.0%**
Group composition:					
- 1 person	24.8%	18.0%	11.4%	17.0%	17.3%
- 2 people	41.2%	55.3%	45.3%	52.0%	48.4%
- 3 people	11.9%	9.8%	17.4%	11.5%	12.9%
- 4 or 5 people	16.4%	13.4%	21.8%	14.9%	16.9%
- 6 or more people	5.6%	3.5%	4.1%	4.6%	4.4%
Average group size:	**2.60**	**2.41**	**2.75**	**2.54**	**2.59**

**People who share the main expenses of the trip*

Source: Encuesta sobre el Gasto Turístico (ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.