

## Tourist profile by quarter of trip (2024)

### SWEDEN



#### How many are they and how much do they spend?



	2024Q1	2024Q2	2024Q3	2024Q4	2024
<b>TOURISTS</b>					
<b>Tourist arrivals (FRONTUR) (*)</b>	<b>181</b>	--	--	<b>140</b>	<b>379</b>
<b>Tourist arrivals ≥ 16 years old (EGT) (*)</b>	<b>149</b>	--	--	<b>122</b>	<b>318</b>
- book holiday package (*)	105	--	--	88	221
- do not book holiday package (*)	44	--	--	34	97
- % tourists who book holiday package	70.6%	--	--	71.9%	69.5%
<b>Children &lt; 16 years old (FRONTUR - EGT) (*)</b>	<b>32</b>	--	--	<b>18</b>	<b>61</b>
<b>Expenditure per tourist (€)</b>					
- book holiday package	256	--	--	283	258
- holiday package	212	--	--	240	214
- others	45	--	--	43	44
- do not book holiday package	273	--	--	203	241
- flight	82	--	--	74	77
- accommodation	77	--	--	56	65
- others	114	--	--	73	99
<b>Average lenght of stay</b>	<b>13.24</b>	--	--	<b>9.02</b>	<b>11.20</b>
<b>Average daily expenditure (€)</b>	<b>179.0</b>	--	--	<b>229.2</b>	<b>195.3</b>
<b>Average daily expenditure (without flight)</b>	<b>120.4</b>	--	--	<b>144.7</b>	<b>128.3</b>
<b>Average cost of the flight (€)</b>	<b>81.9</b>	--	--	<b>96.0</b>	<b>84.4</b>
<b>Total turnover ( ≥ 16 years old) (€m)</b>	<b>254</b>	--	--	<b>220</b>	<b>543</b>
<b>Turnover without flight ( ≥ 16 years old) (€m)</b>	<b>174</b>	--	--	<b>139</b>	<b>362</b>

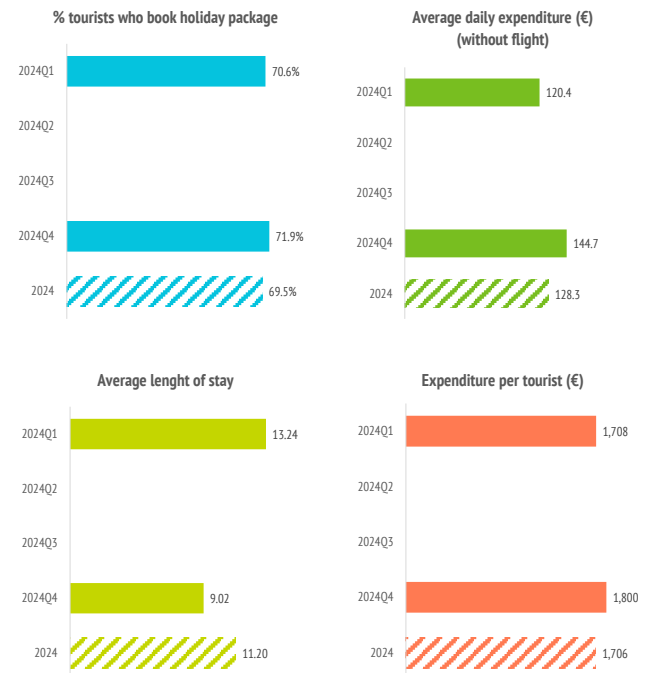
(\*) Thousand of tourists

#### % Tourists whose spending has been greater than €0 in each item

	2024Q1	2024Q2	2024Q3	2024Q4	2024
<b>Accommodation:</b>					
- Accommodation	85.3%	--	--	90.2%	86.0%
- Additional accommodation expenses	4.3%	--	--	3.2%	3.8%
<b>Transport:</b>					
- National/International Transport	96.9%	--	--	97.8%	96.7%
- Flights between islands	2.9%	--	--	2.2%	2.8%
- Taxi	64.7%	--	--	74.8%	68.6%
- Car rental	17.8%	--	--	14.9%	16.8%
- Public transport	17.3%	--	--	11.6%	14.8%
<b>Food and drink:</b>					
- Food purchases at supermarkets	62.4%	--	--	60.8%	62.9%
- Restaurants	68.5%	--	--	65.2%	67.7%
<b>Leisure:</b>					
- Organized excursions	16.2%	--	--	18.1%	16.8%
- Sport activities	3.9%	--	--	8.8%	6.3%
- Cultural activities	4.6%	--	--	2.3%	3.3%
- Museums	3.0%	--	--	1.1%	2.5%
- Theme Parks	6.0%	--	--	5.8%	5.8%
- Discos and pubs	5.9%	--	--	6.5%	6.9%
- Wellness	3.2%	--	--	2.9%	2.9%
<b>Purchases of goods:</b>					
- Souvenirs	37.2%	--	--	36.3%	38.0%
- Real state	0.0%	--	--	0.0%	0.0%
- Other expenses	0.3%	--	--	0.0%	0.4%
<b>Other:</b>					
- Medical or pharmaceutical expenses	6.4%	--	--	6.7%	6.5%
- Other expenses	7.6%	--	--	7.4%	7.3%

Source: Encuesta sobre el Gasto Turístico (ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.



#### Average expenditure of tourists whose spending has been greater than €0 in each item

	2024Q1	2024Q2	2024Q3	2024Q4	2024
<b>Expenditure per tourist and trip (€)</b>					
<b>Accommodation:</b>	<b>1,016</b>	--	--	<b>890</b>	<b>960</b>
- Accommodation	830	--	--	813	799
- Additional accommodation expenses	186	--	--	77	161
<b>Transport:</b>	<b>957</b>	--	--	<b>992</b>	<b>964</b>
- National/International Transport	555	--	--	675	587
- Flights between islands	106	--	--	84	97
- Taxi	110	--	--	94	103
- Car rental	137	--	--	114	130
- Public transport	49	--	--	25	46
<b>Food and drink:</b>	<b>414</b>	--	--	<b>369</b>	<b>398</b>
- Food purchases at supermarkets	165	--	--	112	145
- Restaurants	250	--	--	257	253
<b>Leisure:</b>	<b>437</b>	--	--	<b>499</b>	<b>491</b>
- Organized excursions	77	--	--	112	95
- Sport activities	120	--	--	95	95
- Cultural activities	45	--	--	42	43
- Museums	27	--	--	22	35
- Theme Parks	80	--	--	100	87
- Discos and pubs	53	--	--	52	81
- Wellness	36	--	--	76	55
<b>Purchases of goods:</b>	<b>150</b>	--	--	<b>85</b>	<b>136</b>
- Souvenirs	105	--	--	85	100
- Real state	0	--	--	0	0
- Other expenses	45	--	--	0	37
<b>Other:</b>	<b>72</b>	--	--	<b>69</b>	<b>78</b>
- Medical or pharmaceutical expenses	20	--	--	28	27
- Other expenses	52	--	--	41	51

## Tourist profile by quarter of trip (2024)

### SWEDEN



#### What is the main purpose of their trip?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Holiday, leisure	91.9%	--	--	93.9%	<b>92.8%</b>
Visiting family or friends	5.1%	--	--	4.6%	<b>4.9%</b>
Business and work	1.3%	--	--	0.1%	<b>0.8%</b>
Education and training	0.0%	--	--	0.4%	<b>0.3%</b>
Sports training	0.5%	--	--	0.7%	<b>0.6%</b>
Health or medical care	0.0%	--	--	0.2%	<b>0.1%</b>
Fairs and congresses	0.0%	--	--	0.0%	<b>0.0%</b>
Others	1.0%	--	--	0.0%	<b>0.5%</b>

#### What is the main motivation for their holidays?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Rest	45.4%	--	--	36.7%	<b>41.3%</b>
Enjoy family time	34.3%	--	--	46.5%	<b>39.8%</b>
Have fun	7.0%	--	--	6.0%	<b>7.3%</b>
Explore the destination	7.9%	--	--	7.5%	<b>7.2%</b>
Practice their hobbies	2.6%	--	--	0.9%	<b>1.7%</b>
Other reasons	2.7%	--	--	2.4%	<b>2.6%</b>

#### Where did they spend their main holiday last year? \*

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Didn't have holidays	29.0%	--	--	26.2%	<b>27.2%</b>
Canary Islands	30.5%	--	--	33.8%	<b>31.2%</b>
Other destination	40.5%	--	--	40.0%	<b>41.6%</b>
- Balearic Islands	1.4%	--	--	1.0%	<b>1.5%</b>
- Rest of Spain	3.7%	--	--	8.5%	<b>7.4%</b>
- Italy	4.3%	--	--	4.7%	<b>4.4%</b>
- France	3.8%	--	--	3.1%	<b>3.7%</b>
- Turkey	5.3%	--	--	0.4%	<b>1.3%</b>
- Greece	11.1%	--	--	7.9%	<b>8.5%</b>
- Portugal	2.3%	--	--	2.4%	<b>2.3%</b>
- Croatia	0.7%	--	--	1.4%	<b>2.1%</b>
- Egypt	0.0%	--	--	0.4%	<b>0.5%</b>
- Tunisia	0.0%	--	--	0.0%	<b>0.0%</b>
- Morocco	0.0%	--	--	0.1%	<b>0.1%</b>
- Others	7.9%	--	--	10.0%	<b>9.7%</b>

\* Percentage of valid answers

#### What other destinations did they consider for this trip? \*

	2024Q1	2024Q2	2024Q3	2024Q4	2024
None (I was clear about "this Canary Island")	49.5%	--	--	45.9%	<b>48.1%</b>
Canary Islands (other island)	24.4%	--	--	22.7%	<b>22.8%</b>
Other destination	26.1%	--	--	31.4%	<b>29.1%</b>
- Balearic Islands	1.8%	--	--	0.9%	<b>1.4%</b>
- Rest of Spain	7.0%	--	--	5.9%	<b>6.7%</b>
- Italy	2.0%	--	--	3.6%	<b>2.8%</b>
- France	1.1%	--	--	1.5%	<b>1.3%</b>
- Turkey	0.8%	--	--	2.7%	<b>1.7%</b>
- Greece	4.4%	--	--	5.2%	<b>5.5%</b>
- Portugal	1.5%	--	--	3.4%	<b>2.2%</b>
- Croatia	2.1%	--	--	2.3%	<b>2.1%</b>
- Egypt	2.3%	--	--	1.7%	<b>1.8%</b>
- Others	3.0%	--	--	4.2%	<b>3.7%</b>

\* Percentage of valid answers

#### Importance of each factor in the destination choice



	2024Q1	2024Q2	2024Q3	2024Q4	2024
Climate	87.2%	--	--	85.5%	<b>85.9%</b>
Sea	52.8%	--	--	59.4%	<b>55.0%</b>
Beaches	43.5%	--	--	48.9%	<b>46.6%</b>
Safety	44.5%	--	--	46.2%	<b>46.2%</b>
Tranquility	37.3%	--	--	41.1%	<b>39.8%</b>
European belonging	34.6%	--	--	37.9%	<b>36.2%</b>
Effortless trip	34.5%	--	--	30.7%	<b>33.5%</b>
Environment	28.1%	--	--	30.8%	<b>30.4%</b>
Price	24.5%	--	--	30.5%	<b>28.2%</b>
Accommodation supply	23.9%	--	--	26.5%	<b>25.5%</b>
Gastronomy	22.6%	--	--	21.3%	<b>21.9%</b>
Landscapes	18.5%	--	--	17.9%	<b>18.4%</b>
Fun possibilities	17.5%	--	--	15.7%	<b>16.4%</b>
Authenticity	11.2%	--	--	13.3%	<b>12.3%</b>
Hiking trail network	8.8%	--	--	5.9%	<b>7.5%</b>
Exoticism	7.7%	--	--	6.1%	<b>7.0%</b>
Nightlife	6.7%	--	--	5.2%	<b>6.2%</b>
Culture	6.2%	--	--	3.5%	<b>4.8%</b>
Shopping	2.8%	--	--	2.6%	<b>3.7%</b>
Historical heritage	3.2%	--	--	4.2%	<b>3.4%</b>

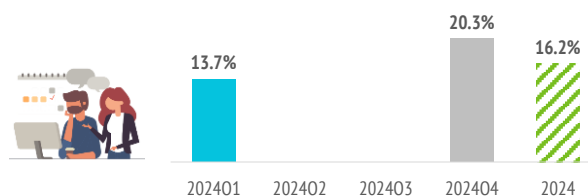
Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important" % of tourists who indicate that the factor is "very important" in their choice.

#### How far in advance do they book their trip?



	2024Q1	2024Q2	2024Q3	2024Q4	2024
The same day	0.0%	--	--	0.0%	<b>0.1%</b>
Between 1 and 30 days	27.6%	--	--	19.9%	<b>25.1%</b>
Between 1 and 2 months	20.7%	--	--	24.6%	<b>22.7%</b>
Between 3 and 6 months	38.0%	--	--	35.2%	<b>35.8%</b>
More than 6 months	13.7%	--	--	20.3%	<b>16.2%</b>

#### % TOURISTS WHO BOOK MORE THAN 6 MONTHS IN ADVANCE



#### What channels did they use to get information about the trip?



	2024Q1	2024Q2	2024Q3	2024Q4	2024
Previous visits to the Canary Islands	61.2%	--	--	52.4%	<b>57.5%</b>
Friends or relatives	22.3%	--	--	19.5%	<b>21.3%</b>
Internet or social media	44.4%	--	--	46.1%	<b>44.6%</b>
Mass Media	2.4%	--	--	0.2%	<b>1.3%</b>
Travel guides and magazines	4.8%	--	--	5.3%	<b>4.9%</b>
Travel Blogs or Forums	2.9%	--	--	2.4%	<b>2.4%</b>
Travel TV Channels	0.8%	--	--	1.0%	<b>0.8%</b>
Tour Operator or Travel Agency	12.8%	--	--	22.9%	<b>17.0%</b>
Public administrations or similar	0.9%	--	--	1.4%	<b>1.0%</b>
Others	1.7%	--	--	4.4%	<b>2.9%</b>

\* Multi-choice question

## Tourist profile by quarter of trip (2024)

### SWEDEN

#### With whom did they book their flight and accommodation?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
<b>Flight</b>					
- Directly with the airline	38.5%	--	--	36.8%	<b>38.1%</b>
- Tour Operator or Travel Agency	61.5%	--	--	63.2%	<b>61.9%</b>
<b>Accommodation</b>					
- Directly with the accommodation	26.8%	--	--	30.4%	<b>28.1%</b>
- Tour Operator or Travel Agency	73.2%	--	--	69.6%	<b>71.9%</b>

#### Where does the flight come from?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Sweden	85.0%	--	--	79.4%	<b>81.0%</b>
Denmark	9.3%	--	--	14.2%	<b>11.7%</b>
Norway	1.8%	--	--	2.7%	<b>2.4%</b>
Spanish Mainland	0.1%	--	--	1.3%	<b>2.0%</b>
Germany	2.0%	--	--	2.2%	<b>1.8%</b>
Netherlands	0.7%	--	--	0.0%	<b>0.3%</b>
Others	0.9%	--	--	0.3%	<b>0.8%</b>

#### Where do they stay?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
1-2-3* Hotel	16.5%	--	--	15.9%	<b>16.5%</b>
4* Hotel	36.4%	--	--	30.6%	<b>33.4%</b>
5* Hotel / 5* Luxury Hotel	2.8%	--	--	5.2%	<b>3.7%</b>
Aparthotel / Tourist Villa	24.0%	--	--	28.8%	<b>26.0%</b>
House/room rented in a private dwelling	7.1%	--	--	12.3%	<b>9.6%</b>
Private accommodation (1)	11.7%	--	--	5.0%	<b>9.0%</b>
Others (Cottage, cruise, camping,...)	1.4%	--	--	2.2%	<b>1.8%</b>

(1) Own property /House of friends or relatives / Free housing exchange / Other private accommodation.

#### What do they book?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Room only	39.1%	--	--	36.8%	<b>38.2%</b>
Bed and Breakfast	18.9%	--	--	14.0%	<b>17.1%</b>
Half board	11.2%	--	--	11.8%	<b>11.6%</b>
Full board	2.3%	--	--	4.6%	<b>3.1%</b>
All inclusive	28.6%	--	--	32.9%	<b>30.0%</b>

#### Tourist tax (Data available from Q2 2024)

Have they visited any holiday destination in the last five years where they were charged a tourist tax?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Yes	--	--	--	42.7%	<b>42.1%</b>
No	--	--	--	34.6%	<b>35.6%</b>
Not remember	--	--	--	22.7%	<b>22.3%</b>

Do they exclude destinations with tourist tax?

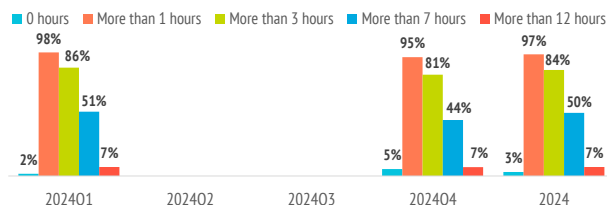
	2024Q1	2024Q2	2024Q3	2024Q4	2024
Yes	--	--	--	14.8%	<b>15.1%</b>
No	--	--	--	85.2%	<b>84.9%</b>

How much would they be willing to pay?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Up to 1 euro	--	--	--	42.4%	<b>42.3%</b>
Up to 2 euros	--	--	--	32.7%	<b>33.4%</b>
Up to 3 euros	--	--	--	14.2%	<b>15.0%</b>
More than 3 euros	--	--	--	10.7%	<b>9.3%</b>

#### Activities in the Canary Islands

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Outdoor time per day					
0 hours	1.7%	--	--	5.5%	<b>3.2%</b>
1 - 2 hours	12.1%	--	--	14.0%	<b>12.5%</b>
3 - 6 hours	35.0%	--	--	36.1%	<b>34.1%</b>
7 - 12 hours	44.0%	--	--	37.5%	<b>43.1%</b>
More than 12 hours	7.2%	--	--	7.0%	<b>7.1%</b>
Outdoor time per day	6.9	--	--	6.4	<b>6.9</b>



	2024Q1	2024Q2	2024Q3	2024Q4	2024
Activities in the Canary Islands					
Walk, wander	77.3%	--	--	77.0%	<b>77.0%</b>
Beach	66.2%	--	--	74.2%	<b>69.5%</b>
Swimming pool, hotel facilities	64.3%	--	--	73.9%	<b>68.5%</b>
Explore the island on their own	36.9%	--	--	36.5%	<b>37.5%</b>
Taste Canarian gastronomy	20.4%	--	--	18.9%	<b>19.8%</b>
Wineries / markets / popular festivals	22.2%	--	--	14.7%	<b>18.5%</b>
Hiking	14.5%	--	--	8.4%	<b>12.0%</b>
Nightlife / concerts / shows	8.8%	--	--	10.7%	<b>11.2%</b>
Running	9.2%	--	--	10.1%	<b>9.7%</b>
Organized excursions	8.2%	--	--	10.7%	<b>9.6%</b>
Theme parks	8.1%	--	--	7.1%	<b>8.4%</b>
Sea excursions / whale watching	5.1%	--	--	8.4%	<b>7.1%</b>
Swim	5.8%	--	--	5.0%	<b>6.8%</b>
Museums / exhibitions	7.7%	--	--	2.8%	<b>5.7%</b>
Practice other sports	5.7%	--	--	5.0%	<b>5.6%</b>
Beauty and health treatments	5.6%	--	--	1.7%	<b>3.9%</b>
Other Nature Activities	4.3%	--	--	3.1%	<b>3.8%</b>
Golf	2.3%	--	--	3.0%	<b>2.3%</b>
Surf	2.6%	--	--	1.7%	<b>2.3%</b>
Astronomical observation	2.0%	--	--	2.5%	<b>2.1%</b>
Cycling / Mountain bike	1.6%	--	--	1.4%	<b>1.6%</b>
Scuba Diving	0.7%	--	--	--	<b>0.7%</b>
Windsurf / Kitesurf	0.2%	--	--	0.3%	<b>0.2%</b>

\* Multi-choice question

Would they be willing to pay a tourist tax for each day of accommodation in the Canary Islands?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Yes	--	--	--	54.8%	<b>28.2%</b>
- For any purpose	--	--	--	17.3%	<b>8.1%</b>
- Improve living conditions	--	--	--	10.3%	<b>5.7%</b>
- Improve economic development	--	--	--	1.3%	<b>1.1%</b>
- Improve the environment	--	--	--	19.2%	<b>9.1%</b>
- Improve the tourist environment	--	--	--	1.7%	<b>1.0%</b>
- Other purposes	--	--	--	5.0%	<b>3.2%</b>
Not sure	--	--	--	26.9%	<b>15.0%</b>
No	--	--	--	18.3%	<b>9.9%</b>

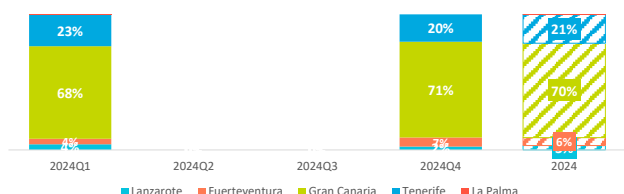
## Tourist profile by quarter of trip (2024)

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#### Which island do they choose?

Tourists (≥ 16 year old)	2024Q1	2024Q2	2024Q3	2024Q4	2024
Lanzarote	6,163	--	--	3,024	10,361
Fuerteventura	6,093	--	--	8,198	18,596
Gran Canaria	101,618	--	--	86,302	221,331
Tenerife	34,937	--	--	24,705	67,635
La Palma	53	--	--	0	53



#### How many are loyal to the Canary Islands?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Repeat tourists	83.9%	--	--	78.7%	80.7%
At least 10 previous visits	26.7%	--	--	22.7%	25.7%
Repeat tourists (last 5 years)	73.8%	--	--	68.4%	70.5%
Repeat tourists (last 5 years) (5 or more)	21.2%	--	--	12.9%	18.4%

#### Who are they?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
<b>Gender</b>					
Men	48.5%	--	--	44.9%	46.3%
Women	51.5%	--	--	55.1%	53.7%
<b>Age</b>					
Average age	54.2	--	--	51.7	52.5
Standard deviation	17.5	--	--	16.5	17.7
<b>Age range</b>					
16 - 24 years old	7.8%	--	--	6.6%	8.8%
25 - 30 years old	4.2%	--	--	4.2%	4.9%
31 - 45 years old	21.8%	--	--	29.3%	24.2%
46 - 60 years old	20.5%	--	--	24.7%	22.0%
Over 60 years old	45.7%	--	--	35.1%	40.1%
<b>Occupation</b>					
Salaried worker	35.2%	--	--	40.7%	37.6%
Self-employed	6.5%	--	--	9.6%	7.6%
Unemployed	0.2%	--	--	0.6%	0.6%
Business owner	15.9%	--	--	15.2%	14.8%
Student	4.5%	--	--	4.9%	5.8%
Retired	37.5%	--	--	27.8%	33.0%
Unpaid domestic work	0.0%	--	--	0.3%	0.1%
Others	0.2%	--	--	1.1%	0.5%
<b>Annual household income level</b>					
Less than €25,000	7.0%	--	--	6.5%	6.9%
€25,000 - €49,999	31.9%	--	--	28.9%	32.1%
€50,000 - €74,999	32.4%	--	--	30.6%	31.7%
More than €74,999	28.7%	--	--	34.1%	29.3%
<b>Education level</b>					
No studies	0.2%	--	--	1.1%	1.0%
Primary education	3.7%	--	--	5.1%	4.1%
Secondary education	26.9%	--	--	29.0%	29.2%
Higher education	69.3%	--	--	64.8%	65.7%

Share by islands	2024Q1	2024Q2	2024Q3	2024Q4	2024
Lanzarote	4.1%	--	--	2.5%	3.3%
Fuerteventura	4.1%	--	--	6.7%	5.8%
Gran Canaria	68.3%	--	--	70.6%	69.6%
Tenerife	23.5%	--	--	20.2%	21.3%
La Palma	0.0%	--	--	0.0%	0.0%

#### How many islands do they visit during their trip?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
One island	94.6%	--	--	96.8%	95.6%
Two islands	5.0%	--	--	2.8%	3.9%
Three or more islands	0.4%	--	--	0.4%	0.5%

#### How do they rate the Canary Islands?

Satisfaction (scale 0-10)	2024Q1	2024Q2	2024Q3	2024Q4	2024
Average rating	8.54	--	--	8.48	8.53

Experience in the Canary Islands	2024Q1	2024Q2	2024Q3	2024Q4	2024
Worse or much worse than expected	2.7%	--	--	4.1%	3.3%
Lived up to expectations	67.1%	--	--	55.0%	60.2%
Better or much better than expected	30.2%	--	--	40.8%	36.5%

Future intentions (scale 1-10)	2024Q1	2024Q2	2024Q3	2024Q4	2024
Return to the Canary Islands	8.48	--	--	8.21	8.41
Recommend visiting the Canary Islands	8.62	--	--	8.55	8.65

#### Who do they come with?

	2024Q1	2024Q2	2024Q3	2024Q4	2024
Unaccompanied	12.3%	--	--	6.8%	10.4%
Only with partner	48.9%	--	--	34.7%	42.0%
Only with children (< 13 years old)	4.6%	--	--	10.1%	6.5%
Partner + children (< 13 years old)	5.2%	--	--	11.4%	7.9%
Other relatives	5.7%	--	--	9.6%	7.8%
Friends	6.9%	--	--	5.5%	6.3%
Work colleagues	0.2%	--	--	0.0%	0.1%
Organized trip	0.0%	--	--	0.5%	0.4%
Other combinations (2)	16.2%	--	--	21.5%	18.6%

(2) Combination of some of the groups previously analyzed

Tourists with children	15.3%	--	--	33.0%	21.6%
- Between 0 and 2 years old	2.8%	--	--	0.2%	1.6%
- Between 3 and 12 years old	11.0%	--	--	29.7%	18.1%
- Between 0 -2 and 3-12 years old	1.5%	--	--	3.1%	2.0%
Tourists without children	84.7%	--	--	67.0%	78.4%
<b>Group composition:</b>					
- 1 person	14.5%	--	--	8.5%	12.3%
- 2 people	55.8%	--	--	41.5%	50.6%
- 3 people	7.8%	--	--	11.1%	9.6%
- 4 or 5 people	17.9%	--	--	26.0%	20.0%
- 6 or more people	4.0%	--	--	12.9%	7.5%
Average group size:	2.58	--	--	3.48	2.90

\*People who share the main expenses of the trip

Source: Encuesta sobre el Gasto Turístico (ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.