

International tourists: tourist arrivals and expenditure

March 2025

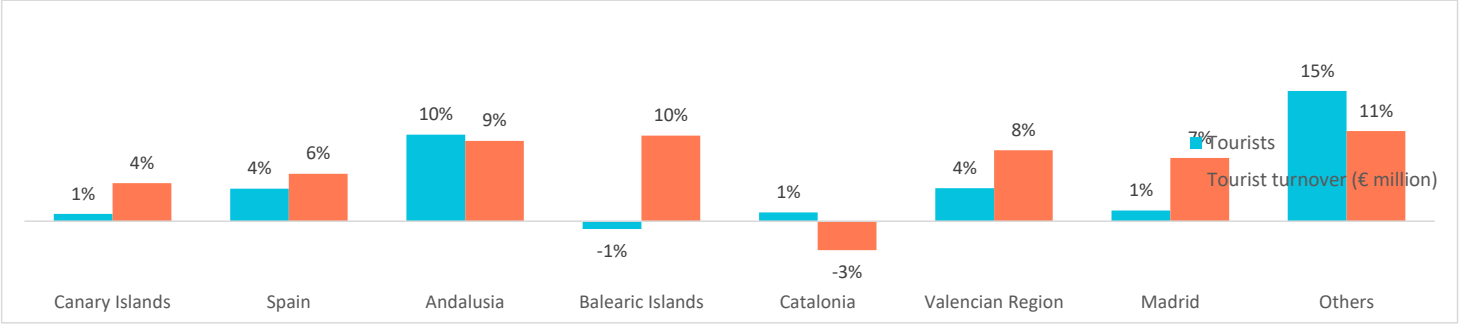


MARCH 2025

	Canary Islands	Spain	Andalusia	Balearic Islands	Catalonia	Valencian Region	Madrid	Others
Tourists	1,556,532	6,593,604	1,055,017	424,227	1,370,270	857,060	721,110	609,388
Tourist turnover (€ million)	2,429	9,114	1,593	578	1,441	1,115	1,339	620
Expenditure per tourist and trip (€)	1,560	1,382	1,510	1,361	1,052	1,300	1,857	1,018
Expenditure per tourist and day (€)	186	188	167	194	220	134	336	154
Average lenght of stay	8.41	7.36	9.04	7.01	4.78	9.71	5.53	6.62

Change (%)

	Canary Islands	Spain	Andalusia	Balearic Islands	Catalonia	Valencian Region	Madrid	Others
Tourists	0.9%	3.8%	10.2%	-0.9%	1.0%	3.9%	1.2%	15.4%
Tourist turnover (€ million)	4.5%	5.6%	9.5%	10.1%	-3.4%	8.4%	7.5%	10.6%
Expenditure per tourist and trip (€)	3.6%	1.7%	-0.7%	11.1%	-4.4%	4.3%	6.1%	-4.1%
Expenditure per tourist and day (€)	7.5%	4.4%	8.4%	8.4%	6.8%	2.3%	-3.7%	-4.9%
Average lenght of stay	-0.32	-0.20	-0.86	0.17	-0.57	0.22	0.51	0.07

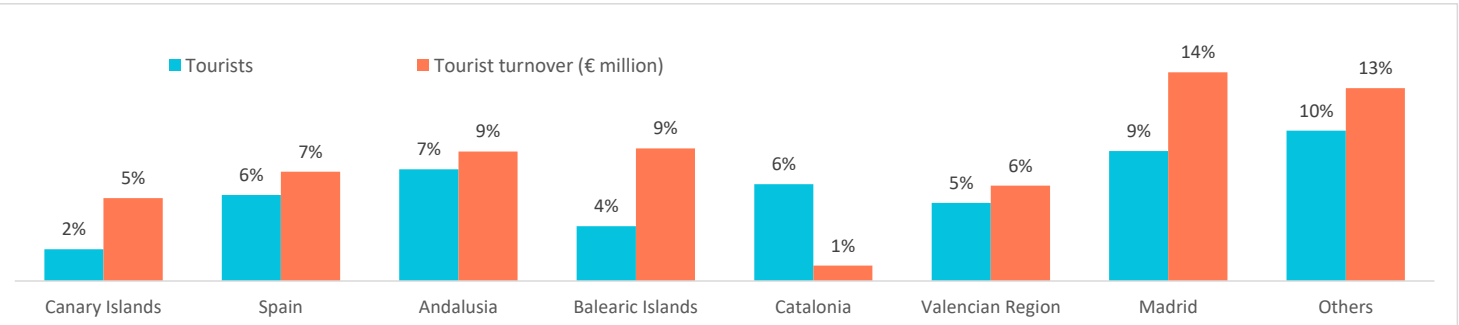


JANUARY - MARCH 2025

	Canary Islands	Spain	Andalusia	Balearic Islands	Catalonia	Valencian Region	Madrid	Others
Tourists	4,361,596	17,055,977	2,523,423	810,045	3,583,659	2,127,976	2,069,079	1,580,199
Tourist turnover (€ million)	6,864	23,506	3,615	1,043	3,688	2,740	3,867	1,690
Expenditure per tourist and trip (€)	1,574	1,378	1,432	1,287	1,029	1,288	1,869	1,070
Expenditure per tourist and day (€)	183	179	163	180	188	135	277	141
Average lenght of stay	8.61	7.71	8.80	7.14	5.48	9.56	6.75	7.57

Change (%)

	Canary Islands	Spain	Andalusia	Balearic Islands	Catalonia	Valencian Region	Madrid	Others
Tourists	2.1%	5.7%	7.4%	3.6%	6.4%	5.1%	8.6%	9.9%
Tourist turnover (€ million)	5.5%	7.2%	8.5%	8.7%	1.0%	6.3%	13.8%	12.7%
Expenditure per tourist and trip (€)	3.3%	1.5%	1.1%	4.9%	-5.1%	1.1%	4.8%	2.6%
Expenditure per tourist and day (€)	7.0%	4.7%	8.7%	7.8%	0.0%	8.0%	-4.2%	-0.7%
Average lenght of stay	-0.28	-0.24	-0.63	-0.21	-0.30	-0.65	0.58	0.21



Source: FRONTUR y EGATUR (INE)