

# Tourist Expenditure Survey (1st Quarter)

## Main indicators by island of stay



### Tourists ( $\geq 16$ years old)

1st Quarter	2024	2025	Change
Lanzarote	736,135	744,945	1.2%
Fuerteventura	578,596	614,303	6.2%
Gran Canaria	1,210,783	1,213,167	0.2%
Tenerife	1,693,306	1,727,846	2.0%
La Palma	49,760	54,409	9.3%
<b>Canary Islands</b>	<b>4,282,105</b>	<b>4,367,207</b>	<b>2.0%</b>

### Tourist turnover ( $\geq 16$ years old)(€ million)

1st Quarter	2024	2025	Change
Lanzarote	1,030	1,107	7.5%
Fuerteventura	813	928	14.1%
Gran Canaria	2,031	1,887	-7.1%
Tenerife	2,567	2,622	2.2%
La Palma	65	76	15.8%
<b>Canary Islands</b>	<b>6,526</b>	<b>6,640</b>	<b>1.8%</b>

### Tourists with holiday package (%)

1st Quarter	2024	2025	Change
Lanzarote	46.7%	49.8%	3.10
Fuerteventura	63.5%	62.5%	-1.05
Gran Canaria	50.6%	47.7%	-2.91
Tenerife	42.2%	42.6%	0.33
La Palma	51.9%	55.5%	3.59
<b>Canary Islands</b>	<b>48.4%</b>	<b>48.3%</b>	<b>-0.13</b>

### Expenditure per tourist and trip (€)

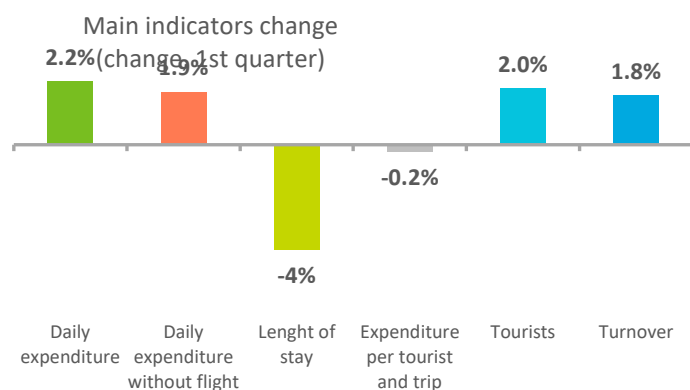
1st Quarter	2024	2025	Change
Lanzarote	1,399	1,486	6.2%
Fuerteventura	1,405	1,510	7.5%
Gran Canaria	1,678	1,556	-7.3%
Tenerife	1,516	1,517	0.1%
La Palma	1,316	1,393	5.9%
<b>Canary Islands</b>	<b>1,524</b>	<b>1,520</b>	<b>-0.2%</b>

### Average daily expenditure (€)

1st Quarter	2024	2025	Change
Lanzarote	174.6	185.8	6.4%
Fuerteventura	174.4	170.8	-2.0%
Gran Canaria	169.1	174.7	3.3%
Tenerife	185.1	187.7	1.4%
La Palma	159.8	154.9	-3.1%
<b>Canary Islands</b>	<b>177.0</b>	<b>181.0</b>	<b>2.2%</b>

### Average daily expenditure (€) without flight

1st Quarter	2024	2025	Change
Lanzarote	130.4	137.3	5.3%
Fuerteventura	121.0	118.4	-2.1%
Gran Canaria	121.7	126.7	4.1%
Tenerife	133.8	134.3	0.4%
La Palma	108.1	105.7	-2.2%
<b>Canary Islands</b>	<b>127.7</b>	<b>130.1</b>	<b>1.9%</b>



### Length of stay (days)

1st Quarter	2024	2025	Change
Lanzarote	9.02	9.21	0.18
Fuerteventura	8.81	9.62	0.81
Gran Canaria	12.62	10.86	-1.77
Tenerife	9.84	9.76	-0.08
La Palma	9.50	10.60	1.10
<b>Canary Islands</b>	<b>10.34</b>	<b>9.96</b>	<b>-0.38</b>

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

# Tourist Expenditure Survey (1st Quarter)

## Main indicators by island of stay



### Canary Islands



1st Quarter	2024	2025	Change
<b>Tourists</b> (≥ 16 years old)	<b>4,282,105</b>	<b>4,367,207</b>	<b>2.0%</b>
- book package	2,072,835	2,108,415	1.7%
- do not book package	2,209,270	2,258,792	2.2%
% book package	48.4%	48.3%	-0.13
Average daily expenditure	1,524	1,520	-0.2%
Expenditure per tourist and trip	177.0	181.0	2.2%
- without flight	127.7	130.1	1.9%
Length of stay	10.34	9.96	-0.38
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>6,526</b>	<b>6,640</b>	<b>1.8%</b>

### Lanzarote



1st Quarter	2024	2025	Change
<b>Tourists</b> (≥ 16 years old)	<b>736,135</b>	<b>744,945</b>	<b>1.2%</b>
- book package	343,755	370,973	7.9%
- do not book package	392,380	373,972	-4.7%
% book package	46.7%	49.8%	3.10
Average daily expenditure	1,399	1,486	6.2%
Expenditure per tourist and trip	174.6	185.8	6.4%
- without flight	130.4	137.3	5.3%
Length of stay	9.02	9.21	0.18
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>1,030</b>	<b>1,107</b>	<b>7.5%</b>

### Fuerteventura



1st Quarter	2024	2025	Change
<b>Tourists</b> (≥ 16 years old)	<b>578,596</b>	<b>614,303</b>	<b>6.2%</b>
- book package	367,627	383,843	4.4%
- do not book package	210,969	230,460	9.2%
% book package	63.5%	62.5%	-1.05
Average daily expenditure	1,405	1,510	7.5%
Expenditure per tourist and trip	174.4	170.8	-2.0%
- without flight	121.0	118.4	-2.1%
Length of stay	8.81	9.62	0.81
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>813</b>	<b>928</b>	<b>14.1%</b>

### Gran Canaria



1st Quarter	2024	2025	Change
<b>Tourists</b> (≥ 16 years old)	<b>1,210,783</b>	<b>1,213,167</b>	<b>0.2%</b>
- book package	612,664	578,548	-5.6%
- do not book package	598,119	634,619	6.1%
% book package	50.6%	47.7%	-2.91
Average daily expenditure	1,678	1,556	-7.3%
Expenditure per tourist and trip	169.1	174.7	3.3%
- without flight	121.7	126.7	4.1%
Length of stay	12.62	10.86	-1.77
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>2,031</b>	<b>1,887</b>	<b>-7.1%</b>

### Tenerife



1st Quarter	2024	2025	Change
<b>Tourists</b> (≥ 16 years old)	<b>1,693,306</b>	<b>1,727,846</b>	<b>2.0%</b>
- book package	715,364	735,725	2.8%
- do not book package	977,942	992,121	1.4%
% book package	42.2%	42.6%	0.33
Average daily expenditure	1,516	1,517	0.1%
Expenditure per tourist and trip	185.1	187.7	1.4%
- without flight	133.8	134.3	0.4%
Length of stay	9.84	9.76	-0.08
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>2,567</b>	<b>2,622</b>	<b>2.2%</b>

### La Palma



1st Quarter	2024	2025	Change
<b>Tourists</b> (≥ 16 years old)	<b>49,760</b>	<b>54,409</b>	<b>9.3%</b>
- book package	25,815	30,180	16.9%
- do not book package	23,945	24,229	1.2%
% book package	51.9%	55.5%	3.59
Average daily expenditure	1,316	1,393	5.9%
Expenditure per tourist and trip	159.8	154.9	-3.1%
- without flight	108.1	105.7	-2.2%
Length of stay	9.50	10.60	1.10
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>65</b>	<b>76</b>	<b>15.8%</b>

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

# Tourist Expenditure Survey (1st Quarter)

## Main indicators by source market



### Tourists ( $\geq 16$ years old)

1st Quarter	2024	2025	Change
United Kingdom	1,335,824	1,368,651	2.5%
Germany	788,691	786,617	-0.3%
Nordic countries	512,943	481,313	-6.2%
Spanish Mainland	385,920	363,475	-5.8%
Others	1,258,727	1,367,151	8.6%
<b>All markets</b>	<b>4,282,105</b>	<b>4,367,207</b>	<b>2.0%</b>

### Tourist turnover ( $\geq 16$ years old)(€ million)

1st Quarter	2024	2025	Change
United Kingdom	1,946	2,106	8.2%
Germany	1,400	1,318	-5.8%
Nordic countries	1,017	900	-11.5%
Spanish Mainland	332	303	-8.8%
Others	1,831	2,013	9.9%
<b>All markets</b>	<b>6,526</b>	<b>6,640</b>	<b>1.8%</b>

### Tourists with holiday package (%)

1st Quarter	2024	2025	Change
United Kingdom	56.6%	58.5%	1.94
Germany	62.8%	63.5%	0.67
Nordic countries	63.0%	59.6%	-3.40
Spanish Mainland	17.5%	20.0%	2.48
Others	34.2%	32.8%	-1.42
<b>All markets</b>	<b>48.4%</b>	<b>48.3%</b>	<b>-0.13</b>

### Expenditure per tourist and trip (€)

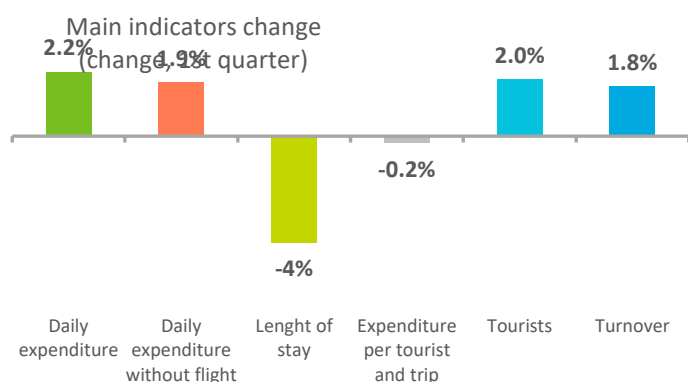
1st Quarter	2024	2025	Change
United Kingdom	1,456	1,539	5.6%
Germany	1,775	1,676	-5.6%
Nordic countries	1,983	1,870	-5.7%
Spanish Mainland	860	833	-3.2%
Others	1,455	1,472	1.2%
<b>All markets</b>	<b>1,524</b>	<b>1,520</b>	<b>-0.2%</b>

### Average daily expenditure (€)

1st Quarter	2024	2025	Change
United Kingdom	188.7	193.6	2.6%
Germany	177.8	169.2	-4.9%
Nordic countries	189.9	183.2	-3.5%
Spanish Mainland	150.2	159.4	6.1%
Others	167.0	180.1	7.8%
<b>All markets</b>	<b>177.0</b>	<b>181.0</b>	<b>2.2%</b>

### Average daily expenditure (€) without flight

1st Quarter	2024	2025	Change
United Kingdom	142.6	139.9	-1.9%
Germany	125.8	119.5	-4.9%
Nordic countries	131.2	130.8	-0.3%
Spanish Mainland	110.7	119.4	7.8%
Others	116.9	129.0	10.4%
<b>All markets</b>	<b>127.7</b>	<b>130.1</b>	<b>1.9%</b>



### Length of stay (days)

1st Quarter	2024	2025	Change
United Kingdom	8.80	9.36	0.56
Germany	11.99	11.58	-0.41
Nordic countries	14.70	12.76	-1.93
Spanish Mainland	6.55	6.01	-0.54
Others	10.33	9.69	-0.64
<b>All markets</b>	<b>10.34</b>	<b>9.96</b>	<b>-0.38</b>

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

# Tourist Expenditure Survey (1st Quarter)

## Main indicators by source market



### All markets

1st Quarter	2024	2025	Change
<b>Tourists</b> (≥ 16 years old)	<b>4,282,105</b>	<b>4,367,207</b>	<b>2.0%</b>
- book package	2,072,835	2,108,415	1.7%
- do not book package	2,209,270	2,258,792	2.2%
% book package	48.4%	48.3%	-0.13
Average daily expenditure	1,524	1,520	-0.2%
Expenditure per tourist and trip	177.0	181.0	2.2%
- without flight	127.7	130.1	1.9%
Lenght of stay	10.34	9.96	-0.38
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>6,526</b>	<b>6,640</b>	<b>1.8%</b>

### United Kingdom

1st Quarter	2024	2025	Change
<b>Tourists</b> (≥ 16 years old)	<b>736,135</b>	<b>744,945</b>	<b>1.2%</b>
- book package	343,755	370,973	7.9%
- do not book package	392,380	373,972	-4.7%
% book package	46.7%	49.8%	3.10
Average daily expenditure	1,399	1,486	6.2%
Expenditure per tourist and trip	174.6	185.8	6.4%
- without flight	142.6	139.9	-1.9%
Lenght of stay	9.02	9.21	0.18
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>1,030</b>	<b>1,107</b>	<b>7.5%</b>

### Germany

1st Quarter	2024	2025	Change
<b>Tourists</b> (≥ 16 years old)	<b>788,691</b>	<b>786,617</b>	<b>-0.3%</b>
- book package	495,410	499,353	0.8%
- do not book package	293,281	287,264	-2.1%
% book package	62.8%	63.5%	0.67
Average daily expenditure	1,775	1,676	-5.6%
Expenditure per tourist and trip	177.8	169.2	-4.9%
- without flight	125.8	119.5	-4.9%
Lenght of stay	11.99	11.58	-0.41
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>1,400</b>	<b>1,318</b>	<b>-5.8%</b>

### Nordic countries

1st Quarter	2024	2025	Change
<b>Tourists</b> (≥ 16 years old)	<b>512,943</b>	<b>481,313</b>	<b>-6.2%</b>
- book package	323,129	286,816	-11.2%
- do not book package	189,814	194,497	2.5%
% book package	63.0%	59.6%	-3.40
Average daily expenditure	1,983	1,870	-5.7%
Expenditure per tourist and trip	189.9	183.2	-3.5%
- without flight	131.2	130.8	-0.3%
Lenght of stay	14.70	12.76	-1.93
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>1,017</b>	<b>900</b>	<b>-11.5%</b>

### Spanish Mainland

1st Quarter	2024	2025	Change
<b>Tourists</b> (≥ 16 years old)	<b>385,920</b>	<b>363,475</b>	<b>-5.8%</b>
- book package	67,428	72,534	7.6%
- do not book package	318,492	290,941	-8.7%
% book package	17.5%	20.0%	2.48
Average daily expenditure	860	833	-3.2%
Expenditure per tourist and trip	150.2	159.4	6.1%
- without flight	110.7	119.4	7.8%
Lenght of stay	6.55	6.01	-0.54
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>332</b>	<b>303</b>	<b>-8.8%</b>

### Others

1st Quarter	2024	2025	Change
<b>Tourists</b> (≥ 16 years old)	<b>1,258,727</b>	<b>1,367,151</b>	<b>8.6%</b>
- book package	430,788	448,498	4.1%
- do not book package	827,939	918,653	11.0%
% book package	34.2%	32.8%	-1.42
Average daily expenditure	1,455	1,472	1.2%
Expenditure per tourist and trip	167.0	180.1	7.8%
- without flight	116.9	129.0	10.4%
Lenght of stay	10.33	9.69	-0.64
<b>Turnover</b> (≥ 16 years old) (€ million)	<b>1,831</b>	<b>2,013</b>	<b>9.9%</b>

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.