

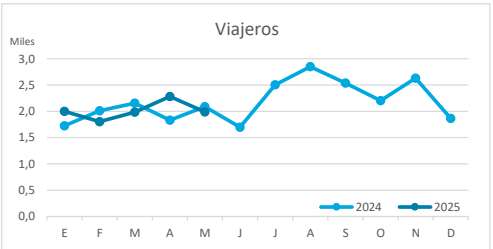
Principales indicadores de alojamiento turístico

EL HIERRO (hasta mayo de 2025)



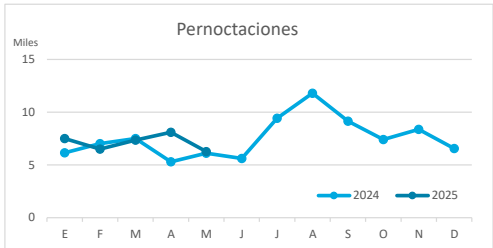
VIAJEROS EN ALOJAMIENTO TURÍSTICO

|           | TOTAL       |              |          |        | Detalle según tipo de alojamiento |              |          |       |             |              |          |       |
|-----------|-------------|--------------|----------|--------|-----------------------------------|--------------|----------|-------|-------------|--------------|----------|-------|
|           | Extranjeros | Peninsulares | Canarios | Total  | Extranjeros                       | Peninsulares | Canarios | Total | Extranjeros | Peninsulares | Canarios | Total |
| ene-may24 | 1.904       | 1.519        | 6.388    | 9.811  | 1.699                             | 1.371        | 3.914    | 6.984 | 205         | 148          | 2.474    | 2.827 |
| ene-may25 | 2.215       | 1.655        | 6.188    | 10.058 | 1.956                             | 1.428        | 3.659    | 7.043 | 259         | 227          | 2.529    | 3.015 |
| Dif       | 311         | 136          | -200     | 247    | 257                               | 57           | -255     | 59    | 54          | 79           | 55       | 188   |
| Dif, %    | 16,3%       | 9,0%         | -3,1%    | 2,5%   | 15,1%                             | 4,2%         | -6,5%    | 0,8%  | 26,3%       | 53,4%        | 2,2%     | 6,7%  |



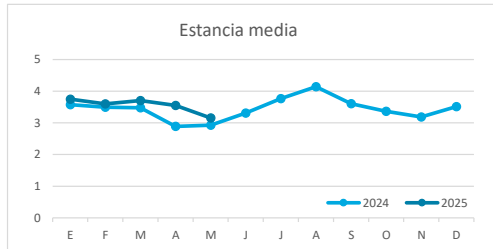
PERNOCTACIONES

|           | TOTAL       |              |          |        | Detalle según tipo de alojamiento |              |          |        |             |              |          |        |
|-----------|-------------|--------------|----------|--------|-----------------------------------|--------------|----------|--------|-------------|--------------|----------|--------|
|           | Extranjeros | Peninsulares | Canarios | Total  | Extranjeros                       | Peninsulares | Canarios | Total  | Extranjeros | Peninsulares | Canarios | Total  |
| ene-may24 | 8.455       | 5.522        | 18.116   | 32.093 | 6.689                             | 4.607        | 9.688    | 20.984 | 1.766       | 915          | 8.428    | 11.109 |
| ene-may25 | 10.211      | 6.633        | 18.870   | 35.714 | 8.261                             | 5.359        | 9.618    | 23.238 | 1.950       | 1.274        | 9.252    | 12.476 |
| Dif       | 1.756       | 1.111        | 754      | 3.621  | 1.572                             | 752          | -70      | 2.254  | 184         | 359          | 824      | 1.367  |
| Dif, %    | 20,8%       | 20,1%        | 4,2%     | 11,3%  | 23,5%                             | 16,3%        | -0,7%    | 10,7%  | 10,4%       | 39,2%        | 9,8%     | 12,3%  |

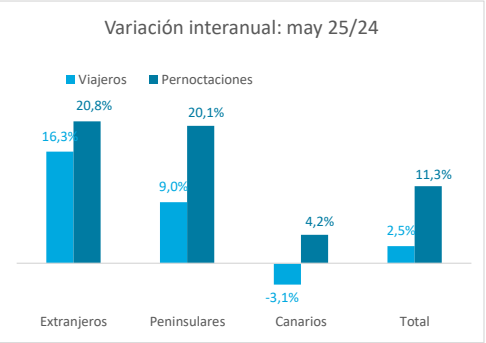
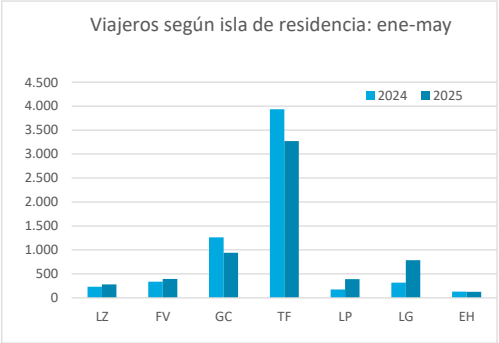
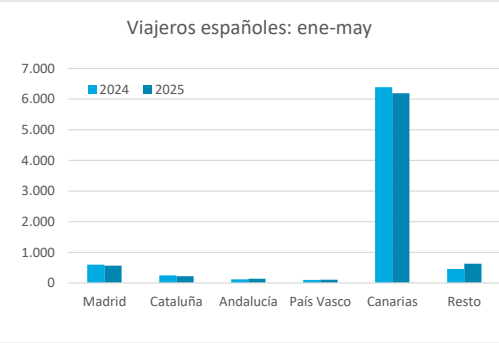
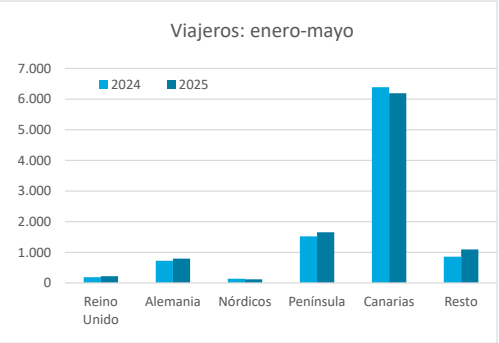


ESTANCIA MEDIA

|           | TOTAL       |              |          |       | Detalle según tipo de alojamiento |              |          |       |             |              |          |       |
|-----------|-------------|--------------|----------|-------|-----------------------------------|--------------|----------|-------|-------------|--------------|----------|-------|
|           | Extranjeros | Peninsulares | Canarios | Total | Extranjeros                       | Peninsulares | Canarios | Total | Extranjeros | Peninsulares | Canarios | Total |
| ene-may24 | 4,4         | 3,6          | 2,8      | 3,3   | 3,9                               | 3,4          | 2,5      | 3,0   | 8,6         | 6,2          | 3,4      | 3,9   |
| ene-may25 | 4,6         | 4,0          | 3,0      | 3,6   | 4,2                               | 3,8          | 2,6      | 3,3   | 7,5         | 5,6          | 3,7      | 4,1   |
| Dif       | 0,2         | 0,4          | 0,2      | 0,3   | 0,3                               | 0,4          | 0,2      | 0,3   | -1,1        | -0,6         | 0,3      | 0,2   |



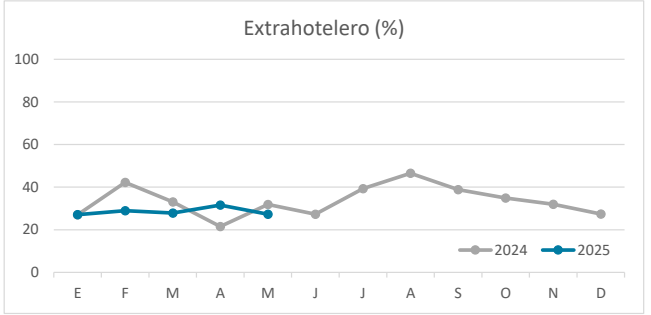
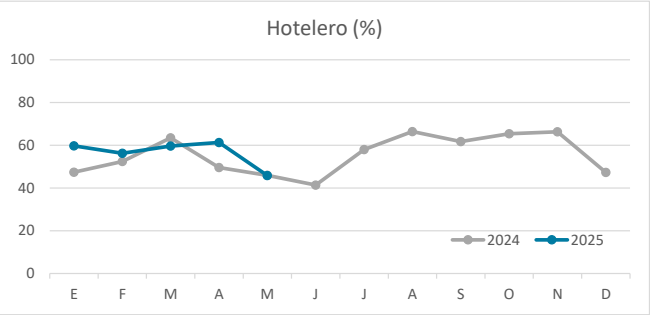
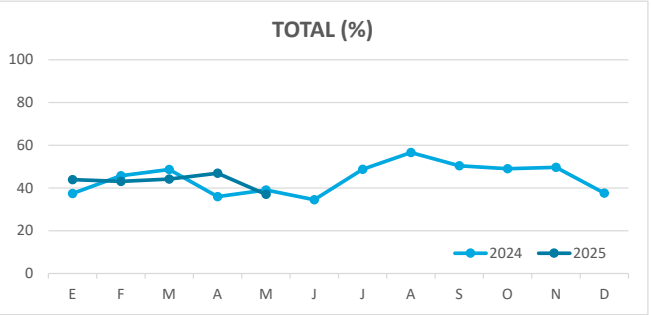
DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA



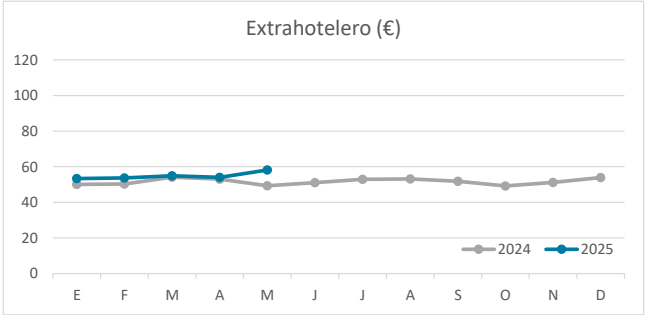
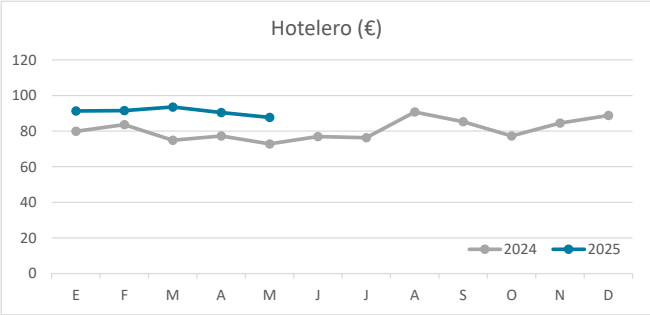
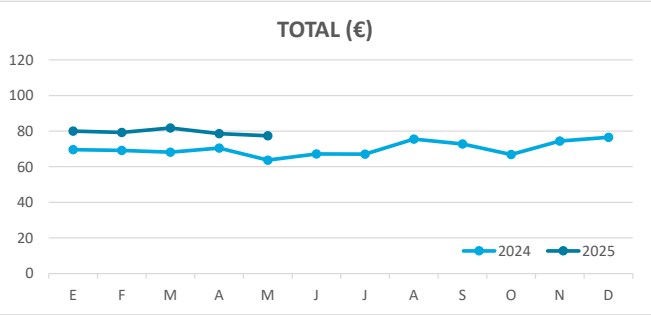
Principales indicadores de alojamiento turístico  
EL HIERRO (hasta mayo de 2025)



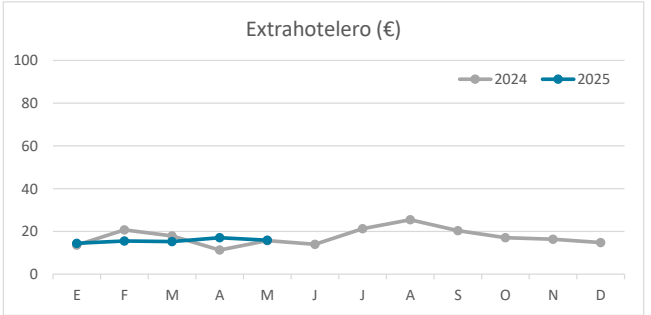
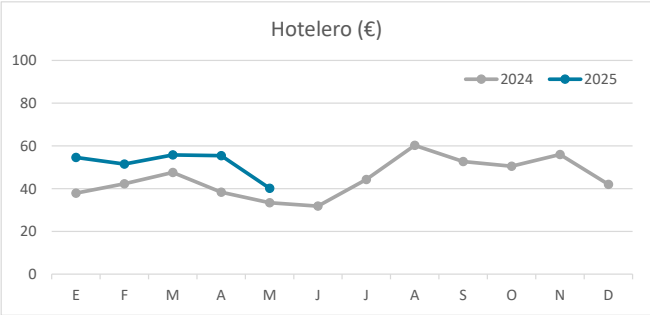
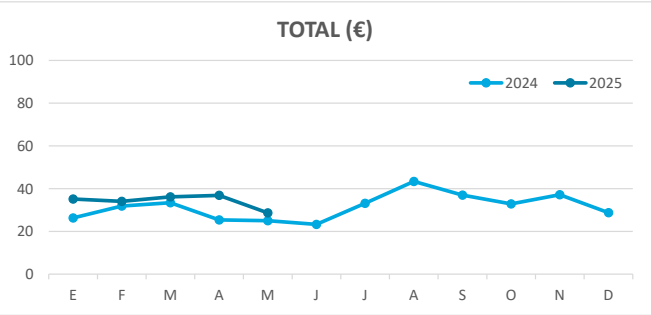
ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



ADR (tarifa media diaria)



REVPAR (ingreso por habitación/apartamento disponible)



Nota: el indicador de viajeros se refiere a viajeros entrados.  
Fuente: Encuestas de Alojamiento Turístico (ISTAC)