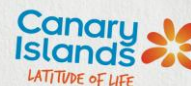


# International tourists: tourist arrivals and expenditure

May 2025

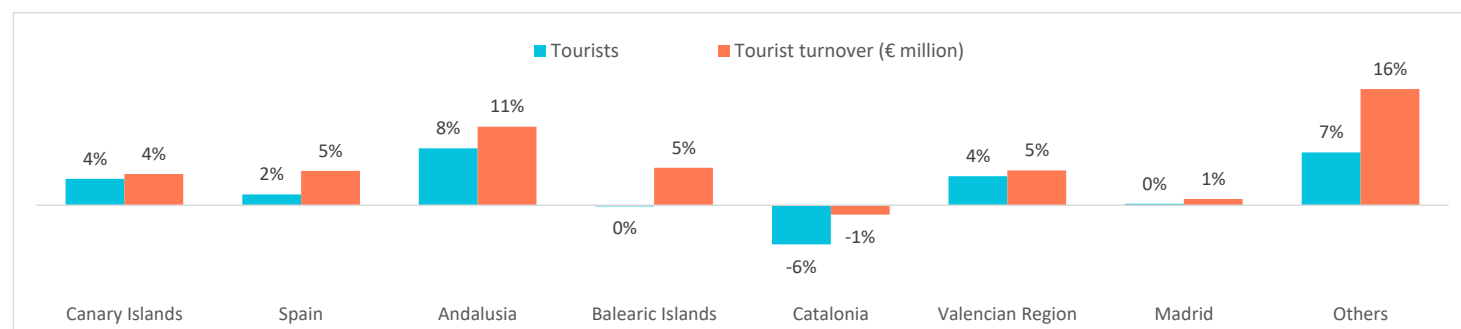


## MAY 2025

	Canary Islands	Spain	Andalusia	Balearic Islands	Catalonia	Valencian Region	Madrid	Others
<b>Tourists</b>	<b>1,076,379</b>	9,395,612	1,451,974	1,994,191	1,929,494	1,197,429	880,963	865,182
<b>Tourist turnover (€ million)</b>	<b>1,519</b>	12,254	1,902	2,335	2,297	1,391	1,783	1,027
<b>Expenditure per tourist and trip (€)</b>	<b>1,412</b>	1,304	1,310	1,171	1,190	1,162	2,024	1,187
<b>Expenditure per tourist and day (€)</b>	<b>196</b>	209	188	221	270	133	312	186
<b>Average lenght of stay</b>	<b>7.22</b>	6.24	6.95	5.30	4.41	8.75	6.48	6.39

## Change (%)

	Canary Islands	Spain	Andalusia	Balearic Islands	Catalonia	Valencian Region	Madrid	Others
<b>Tourists</b>	<b>3.7%</b>	1.5%	8.1%	-0.2%	-5.6%	4.1%	0.2%	7.5%
<b>Tourist turnover (€ million)</b>	<b>4.4%</b>	4.9%	11.1%	5.3%	-1.3%	4.9%	0.9%	16.4%
<b>Expenditure per tourist and trip (€)</b>	<b>0.6%</b>	3.2%	2.8%	5.5%	4.5%	0.8%	0.7%	8.4%
<b>Expenditure per tourist and day (€)</b>	<b>3.7%</b>	2.0%	5.0%	4.2%	9.3%	-2.9%	-4.6%	1.6%
<b>Average lenght of stay</b>	<b>-0.21</b>	0.08	-0.16	0.07	-0.20	0.36	0.33	0.40



## JANUARY - MAY 2025

	Canary Islands	Spain	Andalusia	Balearic Islands	Catalonia	Valencian Region	Madrid	Others
<b>Tourists</b>	<b>6,761,697</b>	35,019,731	5,363,976	4,161,452	7,252,877	4,441,581	3,788,080	3,250,068
<b>Tourist turnover (€ million)</b>	<b>10,308</b>	46,586	7,233	4,962	7,981	5,384	7,206	3,511
<b>Expenditure per tourist and trip (€)</b>	<b>1,525</b>	1,330	1,349	1,192	1,100	1,212	1,902	1,080
<b>Expenditure per tourist and day (€)</b>	<b>182</b>	188	171	203	213	135	293	154
<b>Average lenght of stay</b>	<b>8.40</b>	7.09	7.88	5.87	5.16	8.98	6.49	7.02

## Change (%)

	Canary Islands	Spain	Andalusia	Balearic Islands	Catalonia	Valencian Region	Madrid	Others
<b>Tourists</b>	<b>4.1%</b>	5.5%	9.6%	4.7%	2.2%	6.3%	5.3%	10.5%
<b>Tourist turnover (€ million)</b>	<b>7.0%</b>	8.1%	11.2%	8.6%	2.4%	7.5%	11.5%	12.4%
<b>Expenditure per tourist and trip (€)</b>	<b>2.8%</b>	2.4%	1.5%	3.7%	0.2%	1.1%	5.8%	1.7%
<b>Expenditure per tourist and day (€)</b>	<b>4.0%</b>	3.3%	6.9%	4.1%	1.4%	3.8%	-3.3%	0.0%
<b>Average lenght of stay</b>	<b>-0.10</b>	-0.04	-0.40	-0.04	-0.08	-0.26	0.57	0.11

