

# Holiday homes in the Canary Islands

## June 2025



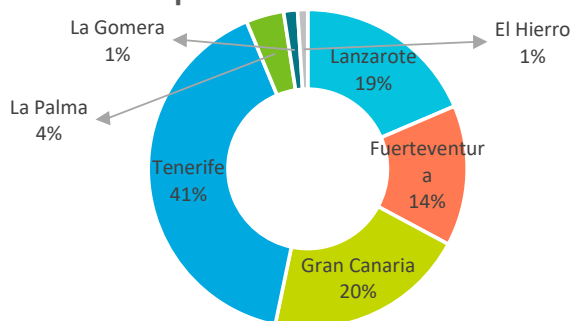
### Key indicators for holiday homes (latest data)

|                           | Canary Islands | Lanzarote | Fuerteventura | Gran Canaria | Tenerife | La Palma | La Gomera | El Hierro |
|---------------------------|----------------|-----------|---------------|--------------|----------|----------|-----------|-----------|
| Holiday homes             | <b>45,450</b>  | 7,757     | 6,423         | 9,519        | 18,502   | 1,981    | 765       | 498       |
| Bed-spaces                | <b>189,609</b> | 35,206    | 27,046        | 38,757       | 76,714   | 7,266    | 2,666     | 1,936     |
| Occupancy rate (%)        | <b>89.63%</b>  | 93.54%    | 90.86%        | 85.85%       | 90.30%   | 83.44%   | 83.27%    | 94.38%    |
| Average daily rate (€)    | <b>142.43</b>  | 186.3     | 127.08        | 137.57       | 137.72   | 109.93   | 81.47     | 105.07    |
| Length of stay (days)     | <b>4.16</b>    | 4.53      | 4.29          | 3.89         | 4.13     | 4        | 3.46      | 3.39      |
| Total revenue (€ million) | <b>76.08</b>   | 20.05     | 10.12         | 12.86        | 29.82    | 2.09     | 0.54      | 0.61      |

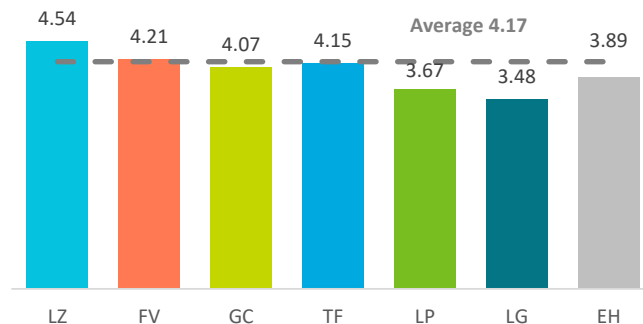
### Change, % 25/24

|                           |              |              |       |              |              |              |              |              |
|---------------------------|--------------|--------------|-------|--------------|--------------|--------------|--------------|--------------|
| Holiday homes             | <b>1.5%</b>  | 1.2%         | 4.3%  | 1.7%         | 0.7%         | 1.0%         | <b>-4.4%</b> | 7.8%         |
| Bed-spaces                | <b>-0.5%</b> | <b>-1.1%</b> | 2.1%  | <b>-0.7%</b> | <b>-0.9%</b> | <b>-1.4%</b> | <b>-5.0%</b> | 7.2%         |
| Occupancy rate (%)        | <b>0.59</b>  | 1.69         | 2.24  | <b>-0.26</b> | 0.57         | <b>-3.46</b> | <b>-2.36</b> | <b>-0.64</b> |
| Average daily rate (€)    | <b>8.1%</b>  | 12.2%        | 6.8%  | 4.1%         | 8.1%         | 6.8%         | 2.2%         | 18.7%        |
| Length of stay (days)     | <b>0.15</b>  | 0.06         | 0.21  | 0.18         | 0.12         | 0.19         | 0.14         | 0.16         |
| Total revenue (€ million) | <b>15.2%</b> | 19.1%        | 27.9% | 6.6%         | 14.5%        | <b>-1.3%</b> | <b>-5.0%</b> | 19.1%        |

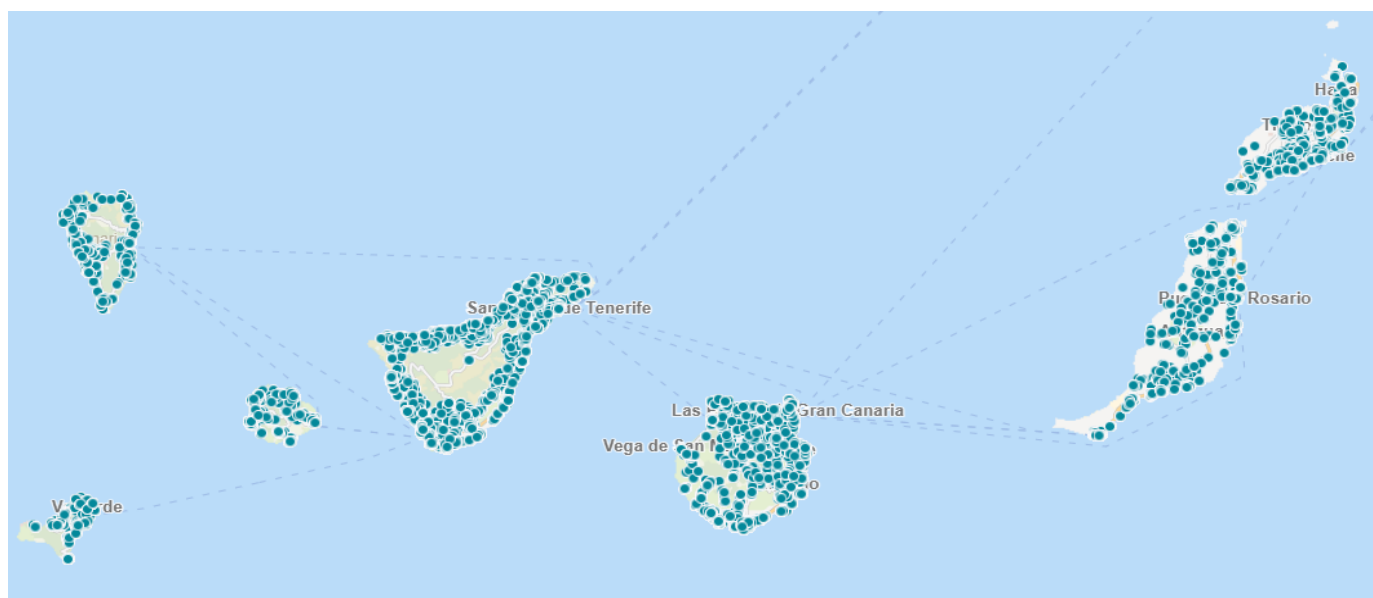
### Bed-spaces share: June 2025



### Bed-spaces per holiday home: June 2025



### Geolocation of holiday homes registered in the General Tourist Registry of the Canary Islands



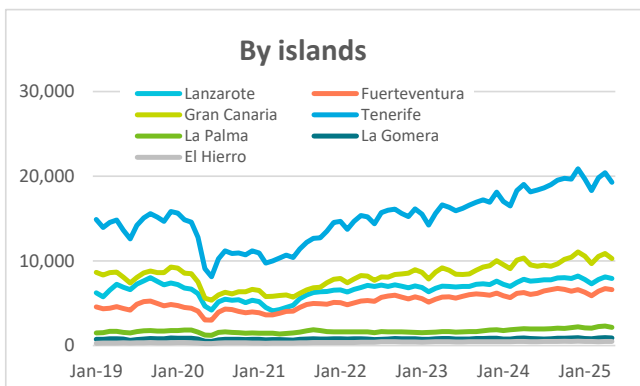
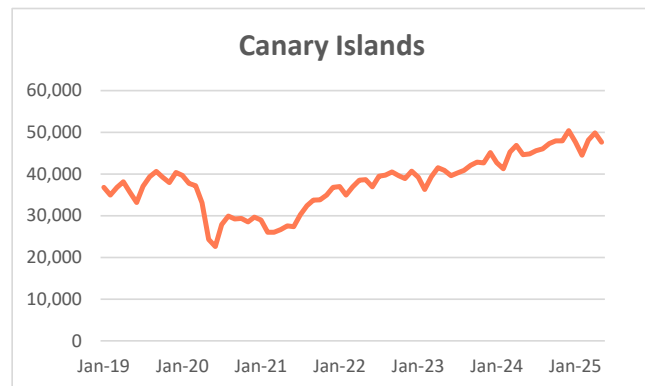
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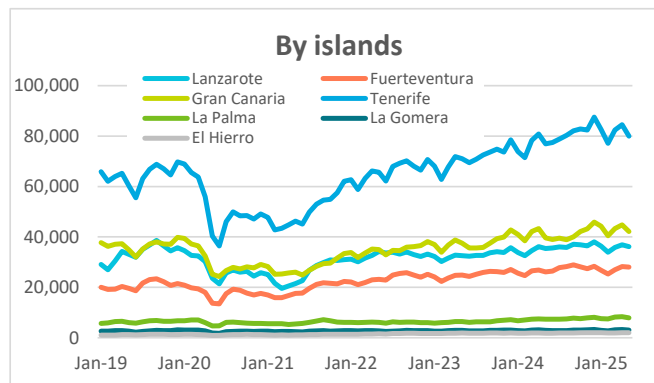
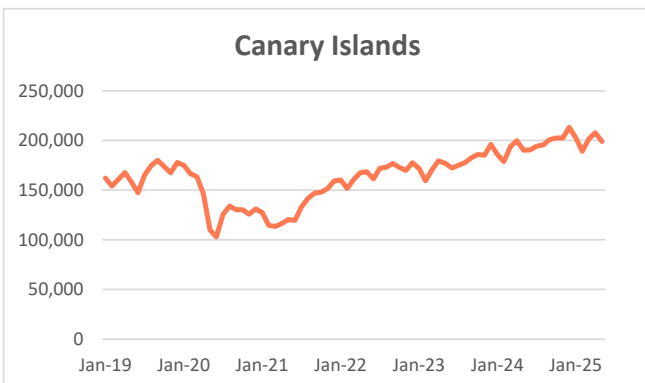


## Key indicators for holiday homes

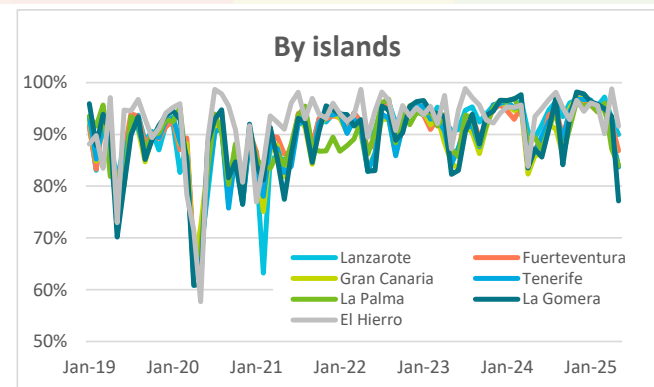
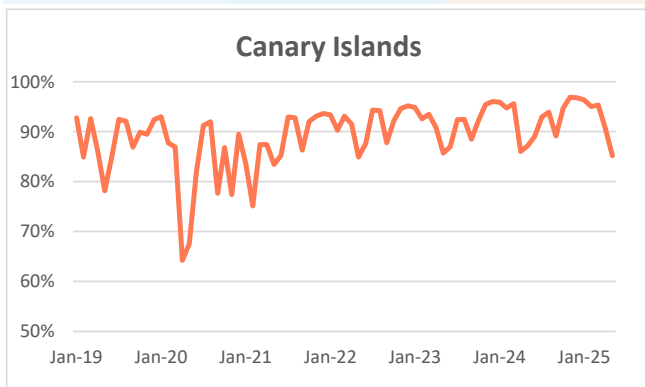
### Holiday homes



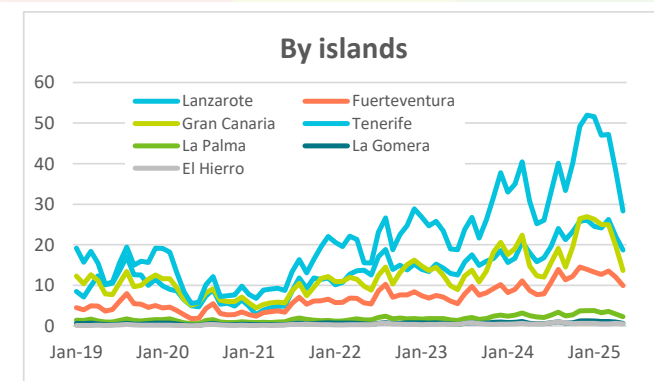
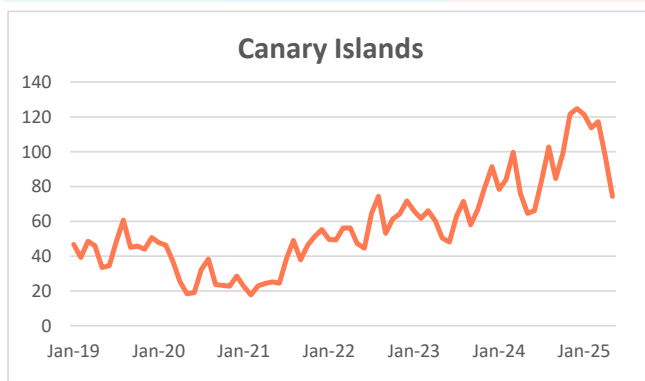
### Bed-spaces



### Occupancy rate (%)



### Total revenue (€ million)



# Holiday homes in the Canary Islands

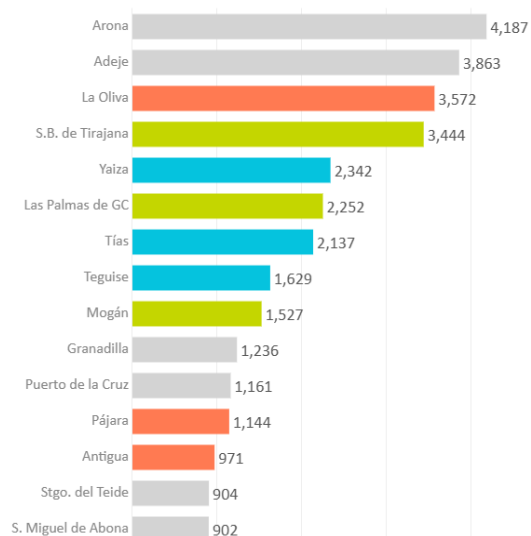
## June 2025



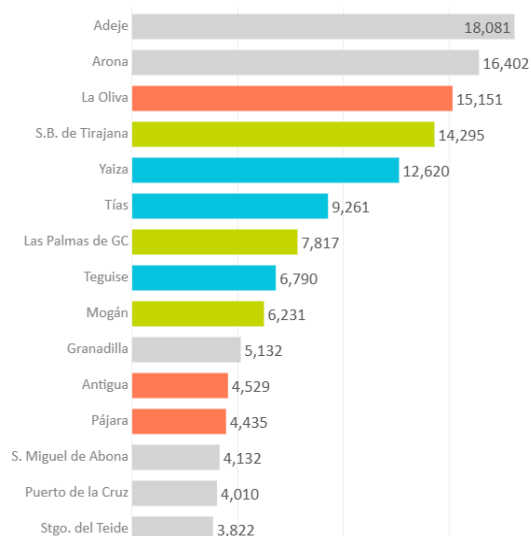
### Key indicators for holiday homes by islands and municipalities

#### Ranking of the top 15 municipalities: June 2025

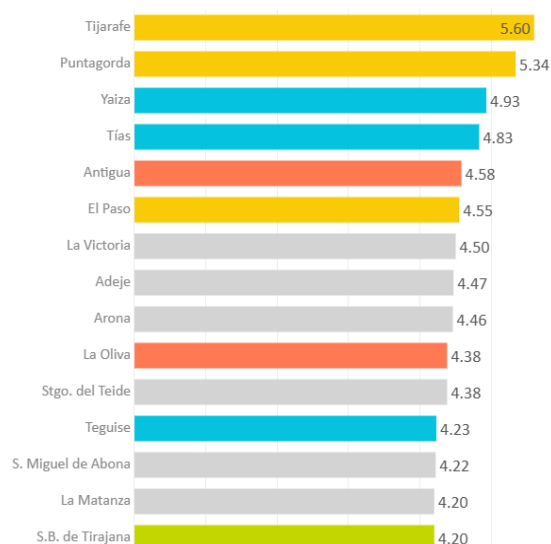
##### Holiday homes



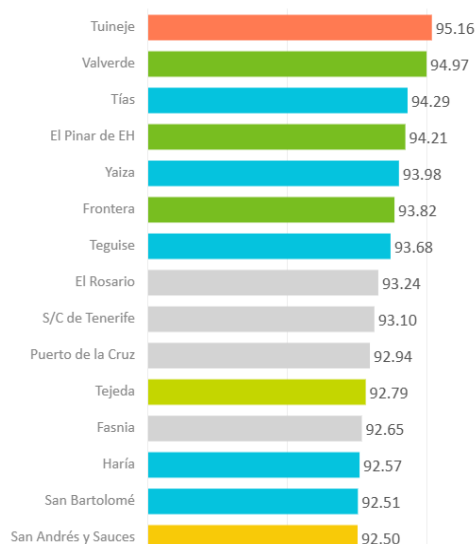
##### Bed-spaces



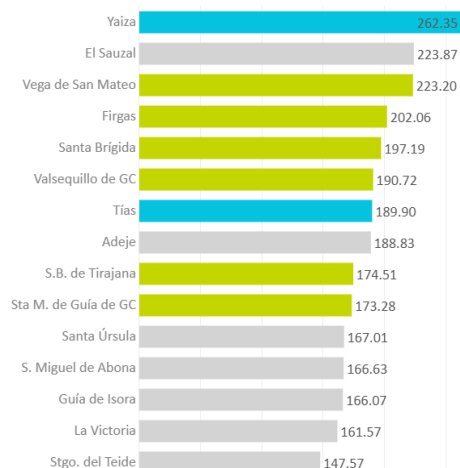
##### Average lenght of stay



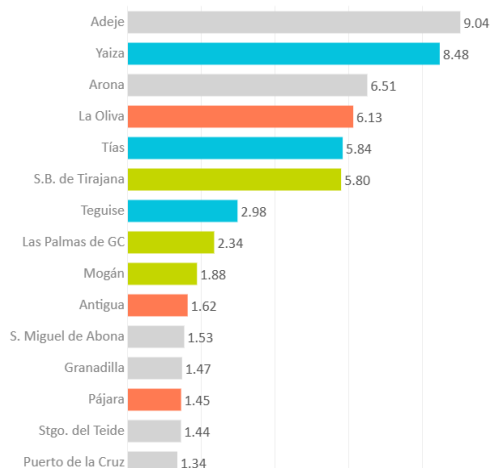
##### Occupancy rate



##### Average daily rate (€)



##### Total revenue (€ million)



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June 2025

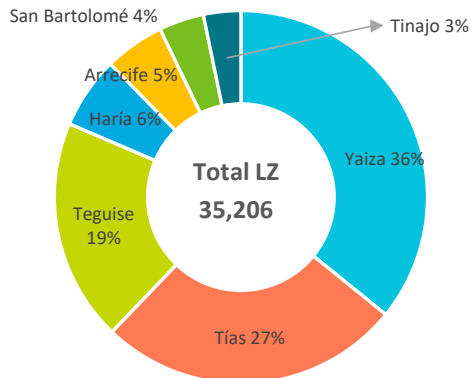


## LANZAROTE

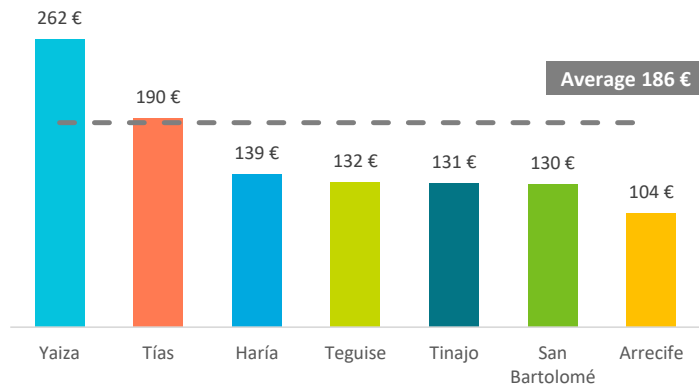
Holiday homes June 2025: 7,757

Occupancy rate (%) June 2025: 93.54%

### Bed-spaces share: June 2025



### Average daily rate: June 2025

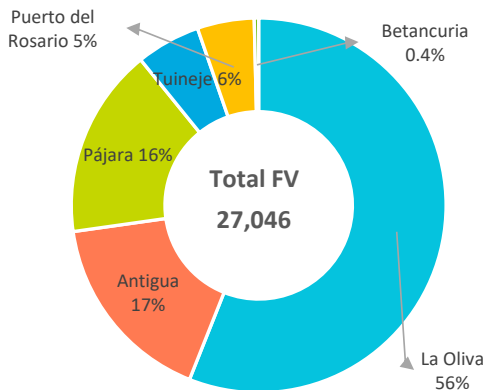


## FUERTEVENTURA

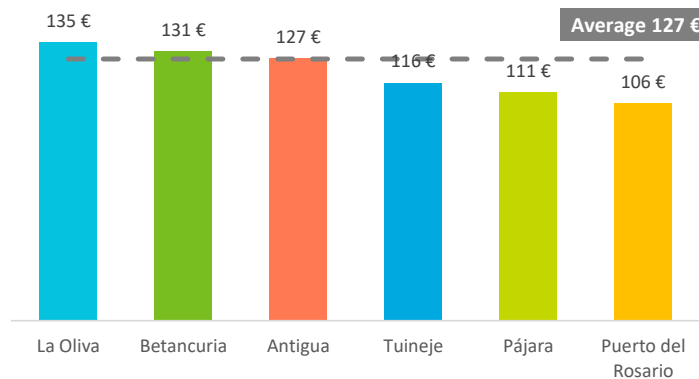
Holiday homes June 2025: 6,423

Occupancy rate (%) June 2025: 90.86%

### Bed-spaces share: June 2025



### Average daily rate: June 2025

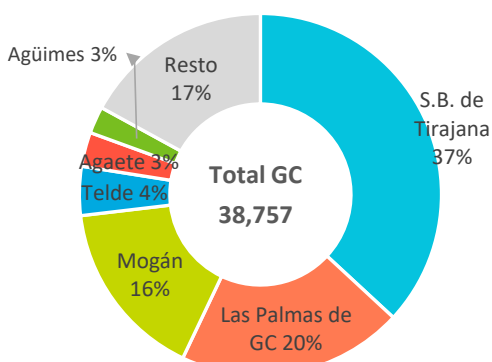


## GRAN CANARIA

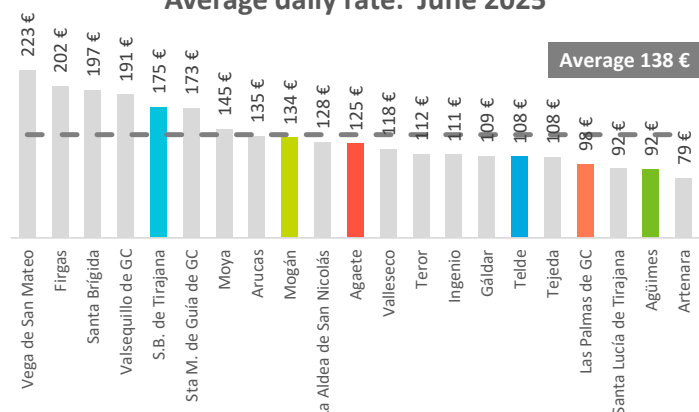
Holiday homes June 2025: 9,519

Occupancy rate (%) June 2025: 85.85%

### Bed-spaces share: June 2025



### Average daily rate: June 2025



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June 2025

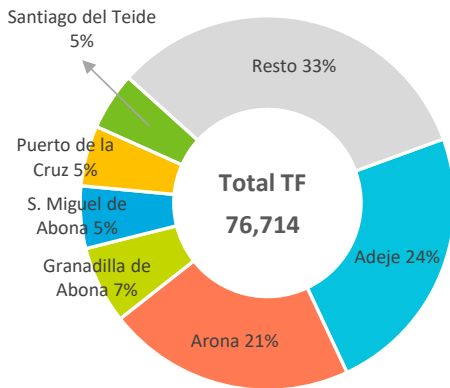


## TENERIFE

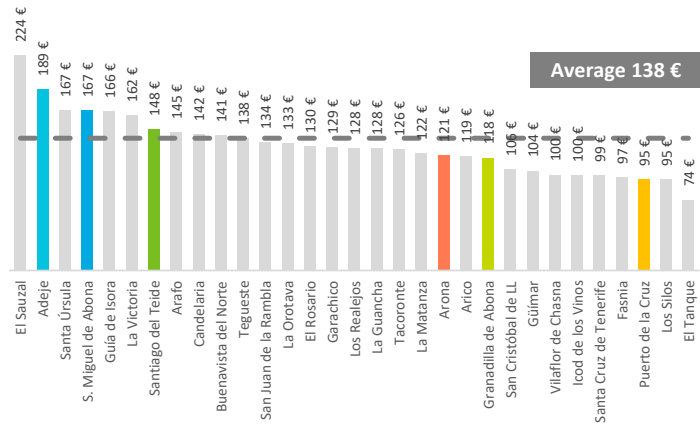
Holiday homes June 2025: 18,502

Occupancy rate (%) June 2025: 90.30%

### Bed-spaces share: June 2025



### Average daily rate: June 2025

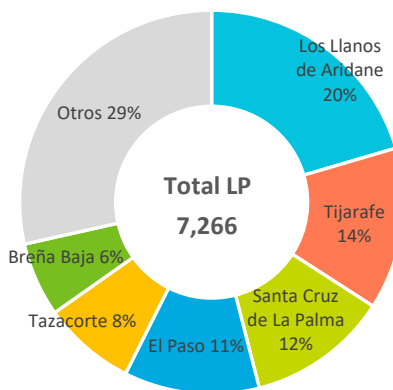


## LA PALMA

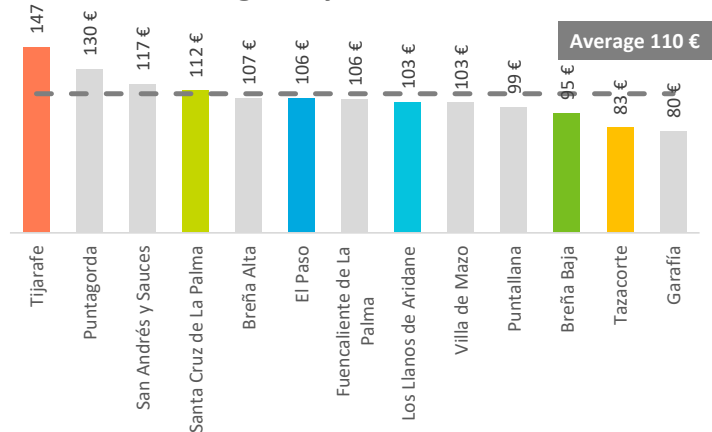
Holiday homes June 2025: 1,981

Occupancy rate (%) June 2025: 83.44%

### Bed-spaces share: June 2025



### Average daily rate: June 2025

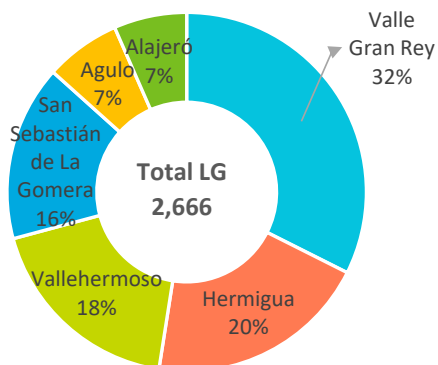


## LA GOMERA

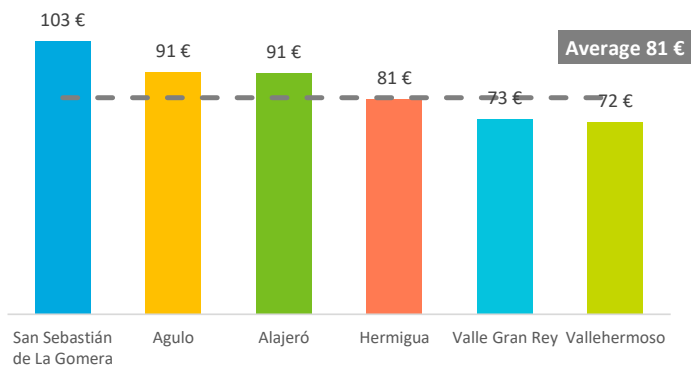
Holiday homes June 2025: 765

Occupancy rate (%) June 2025: 83.27%

### Bed-spaces share: June 2025



### Average daily rate: June 2025



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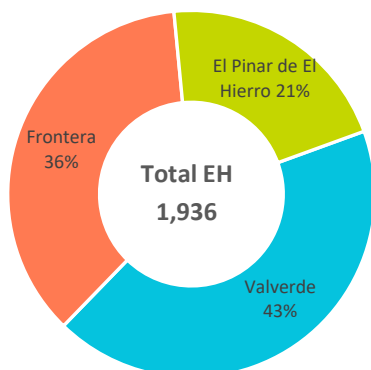


### EL HIERRO

Holiday homes June 2025: 498

Occupancy rate (%) June 2025: 94.38%

#### Bed-spaces share: June 2025



#### Average daily rate: June 2025

