

Holiday homes in the Canary Islands

May 2025



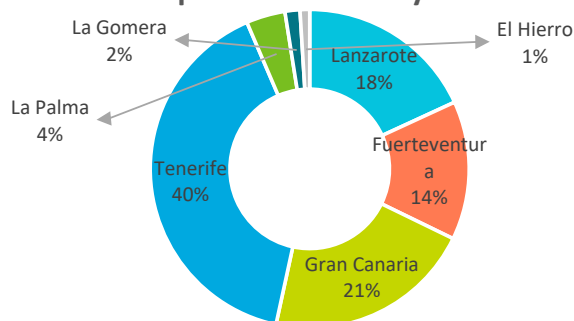
Key indicators for holiday homes (latest data)

	Canary Islands	Lanzarote	Fuerteventura	Gran Canaria	Tenerife	La Palma	La Gomera	El Hierro
Holiday homes	47,648	7,925	6,617	10,285	19,286	2,150	880	498
Bed-spaces	199,151	36,104	28,033	42,194	79,970	7,864	3,020	1,943
Occupancy rate (%)	85.16%	89.98%	86.84%	83.73%	83.70%	83.95%	77.16%	91.57%
Average daily rate (€)	139.38	179.17	124.61	137.49	135.14	107.84	84.73	95.92
Length of stay (days)	4.03	4.44	4.27	3.75	3.98	3.84	3.5	3.15
Total revenue (€ million)	74.23	18.74	9.96	13.70	28.35	2.30	0.63	0.54

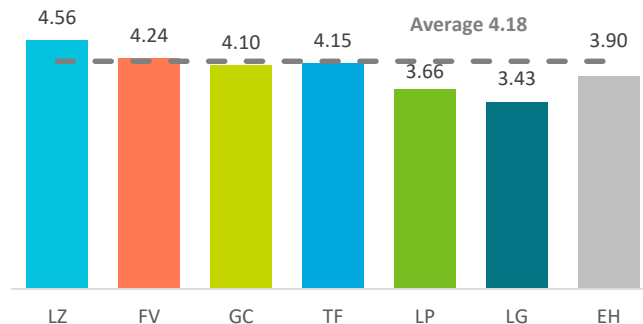
Change, % 25/24

Holiday homes	6.8%	4.0%	9.3%	7.9%	6.3%	9.0%	6.8%	8.0%
Bed-spaces	4.8%	1.9%	7.4%	6.6%	4.0%	6.1%	3.6%	8.3%
Occupancy rate (%)	-2.06	0.60	-0.46	-2.20	-2.88	-5.45	-9.98	-1.92
Average daily rate (€)	7.4%	10.5%	7.2%	5.2%	6.5%	9.9%	10.1%	12.1%
Length of stay (days)	-0.02	0.04	0.07	-0.02	-0.10	0.09	0.10	-0.01
Total revenue (€ million)	15.1%	18.1%	28.6%	10.7%	12.6%	4.3%	5.7%	9.3%

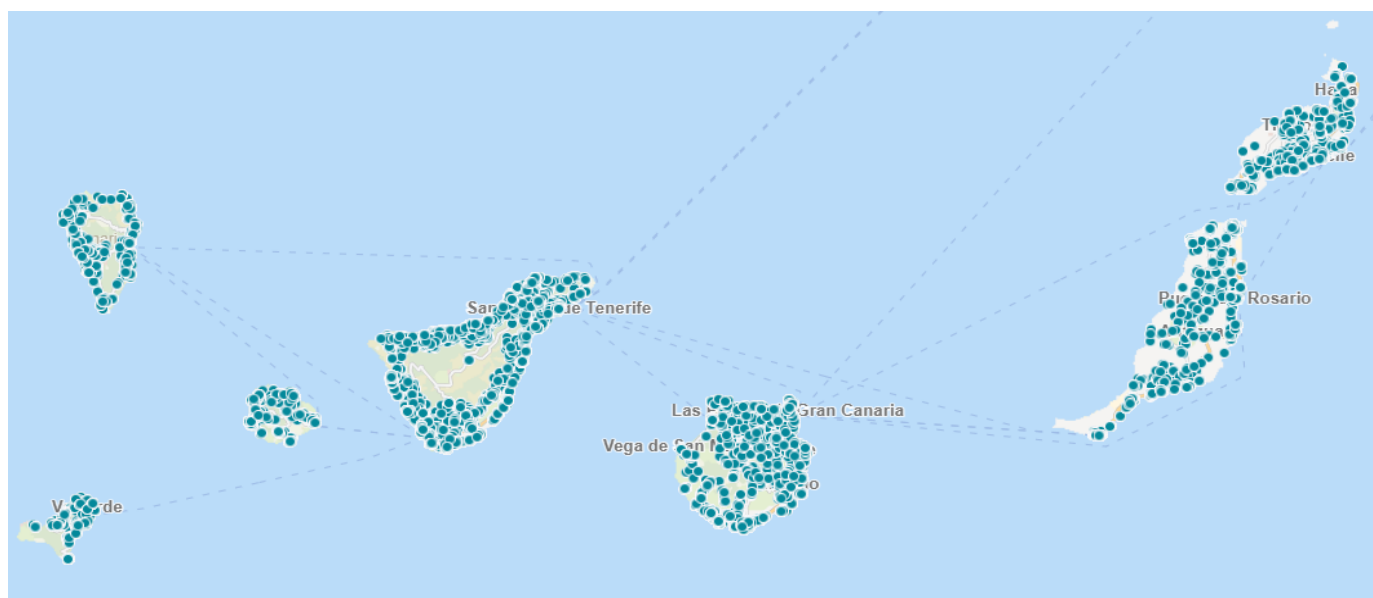
Bed-spaces share: May 2025



Bed-spaces per holiday home: May 2025



Geolocation of holiday homes registered in the General Tourist Registry of the Canary Islands



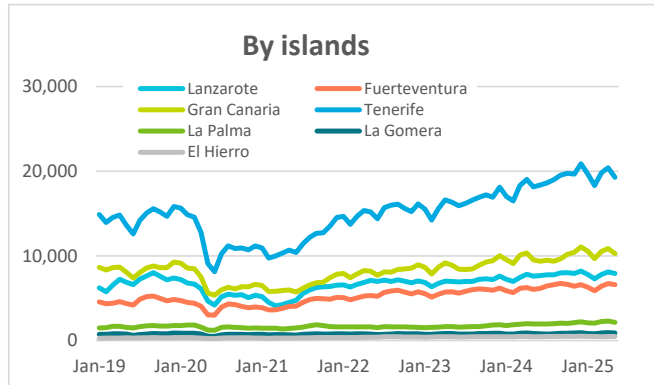
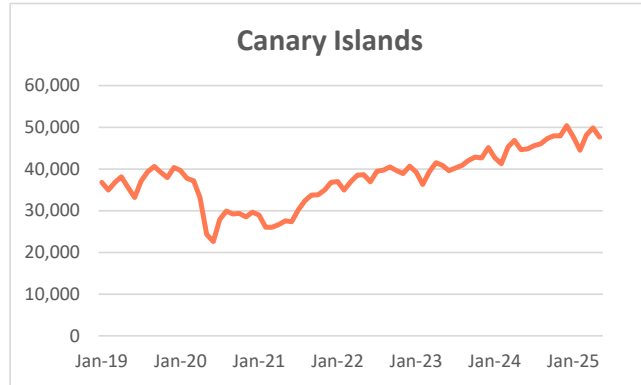
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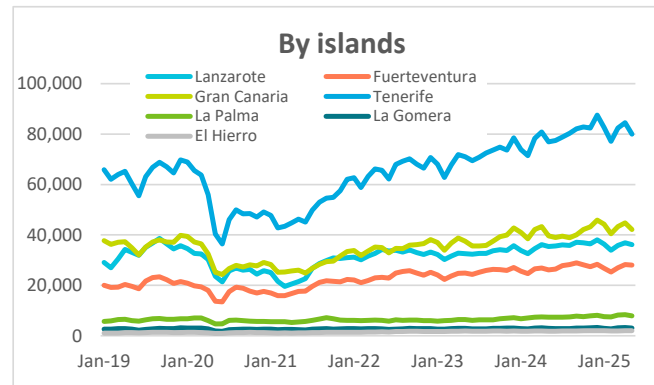
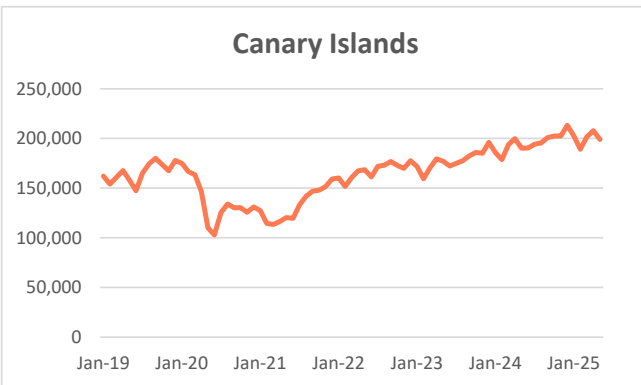


Key indicators for holiday homes

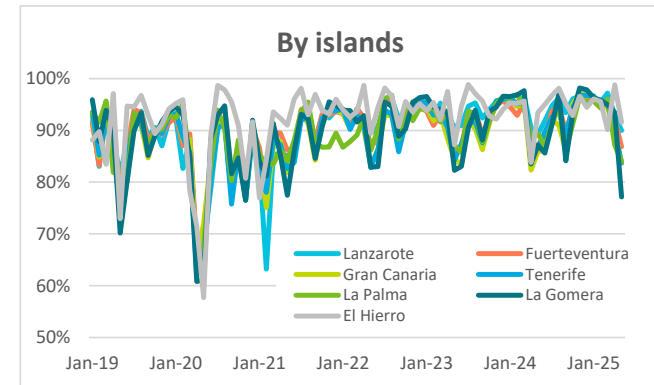
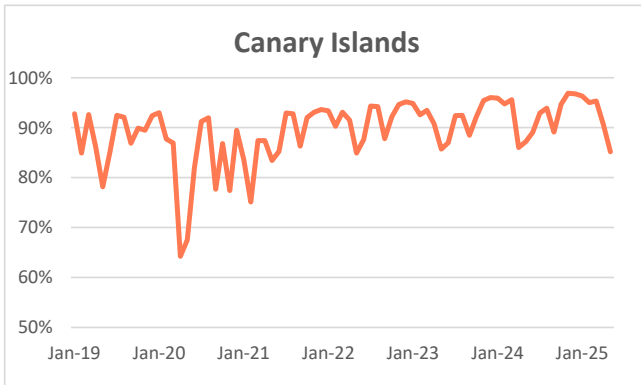
Holiday homes



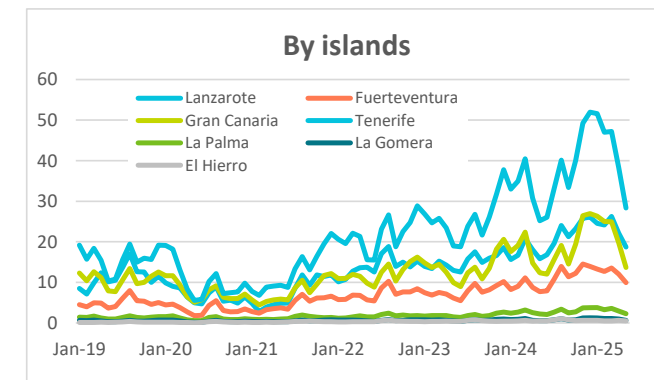
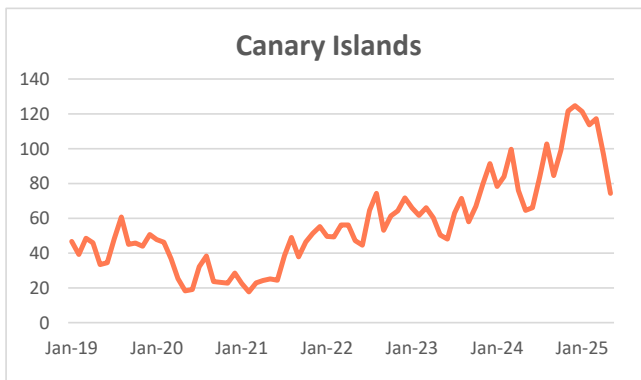
Bed-spaces



Occupancy rate (%)



Total revenue (€ million)



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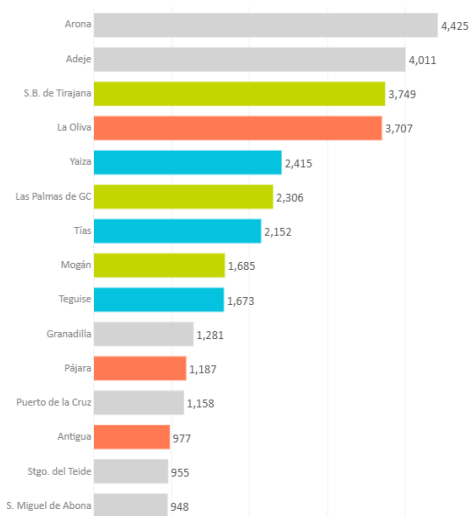
May 2025



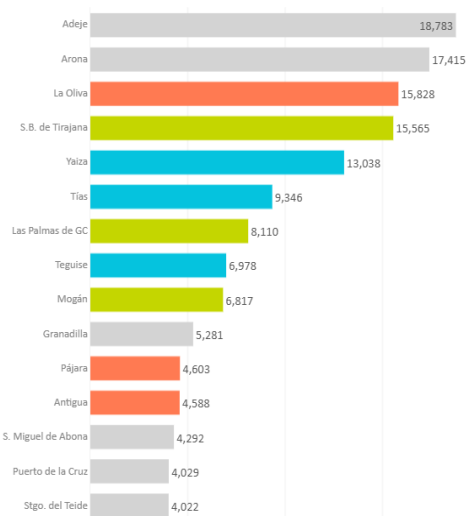
Key indicators for holiday homes by islands and municipalities

Ranking of the top 15 municipalities: May 2025

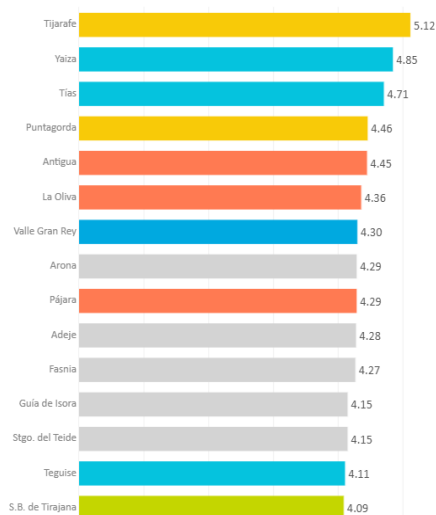
Holiday homes



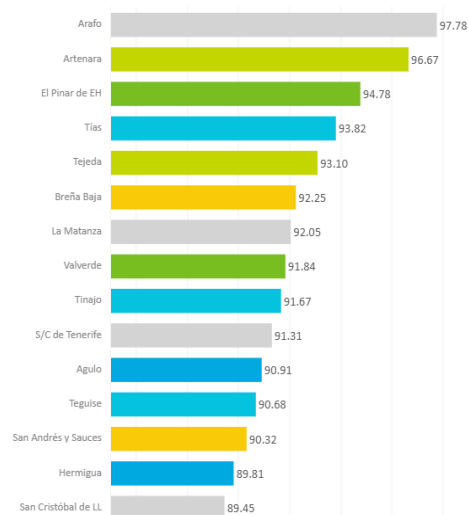
Bed-spaces



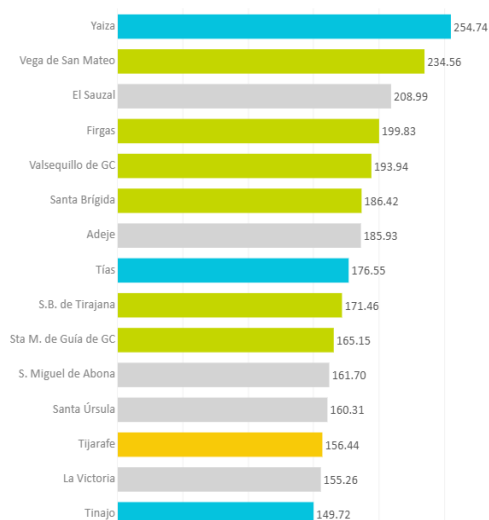
Average length of stay



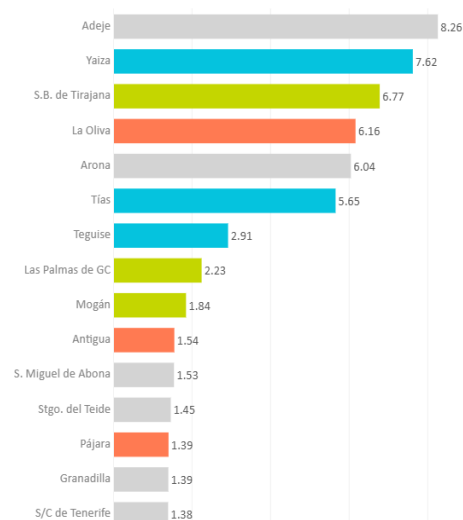
Occupancy rate



Average daily rate (€)



Total revenue (€ million)



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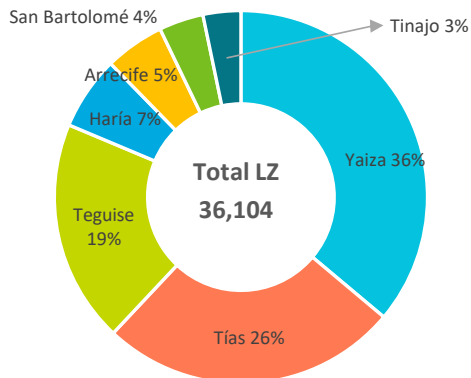


LANZAROTE

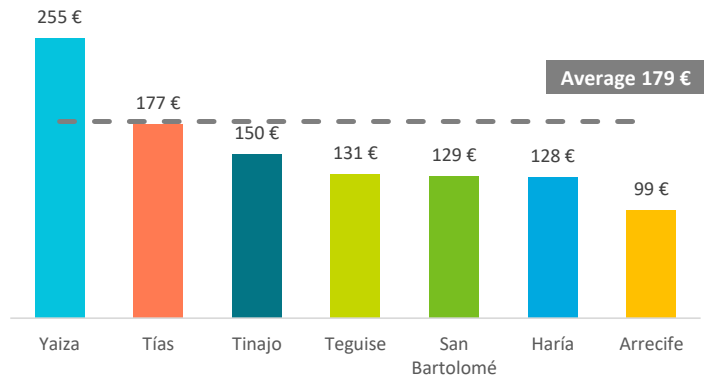
Holiday homes May 2025: 7,925

Occupancy rate (%) May 2025: 89.98%

Bed-spaces share: May 2025



Average daily rate: May 2025

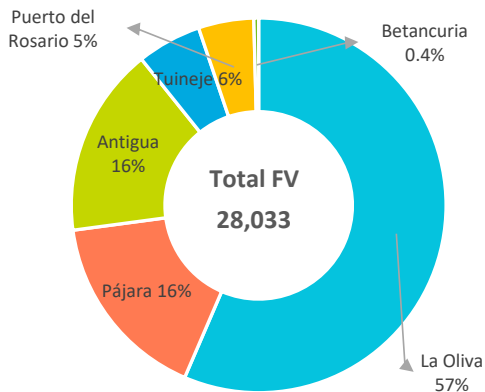


FUERTEVENTURA

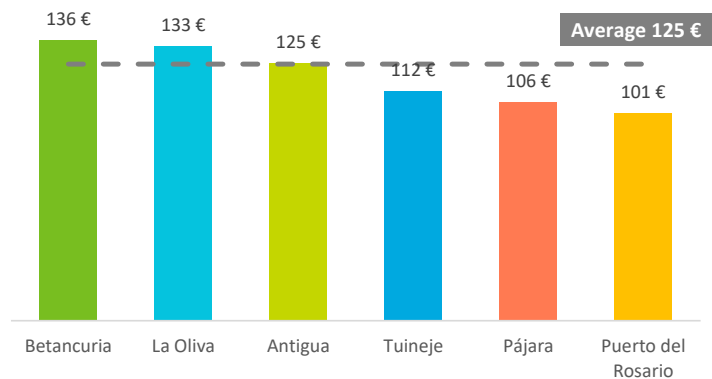
Holiday homes May 2025: 6,617

Occupancy rate (%) May 2025: 86.84%

Bed-spaces share: May 2025



Average daily rate: May 2025

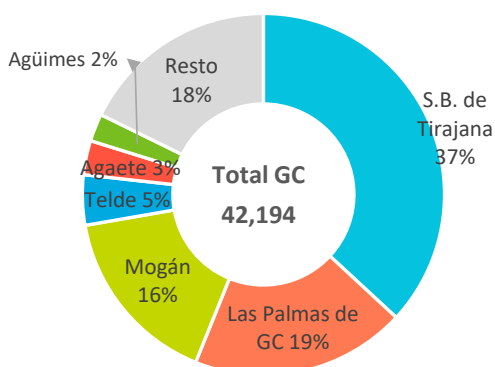


GRAN CANARIA

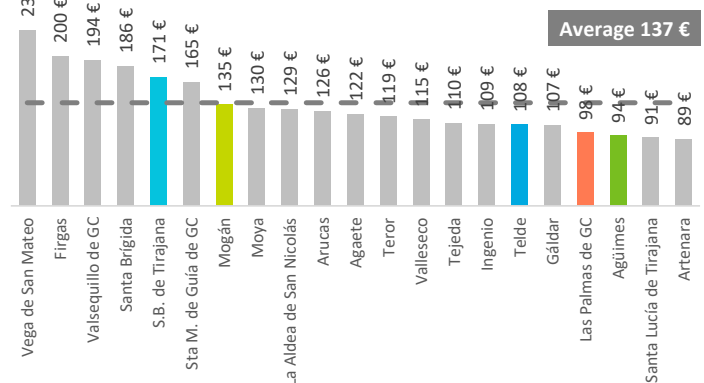
Holiday homes May 2025: 10,285

Occupancy rate (%) May 2025: 83.73%

Bed-spaces share: May 2025



Average daily rate: May 2025



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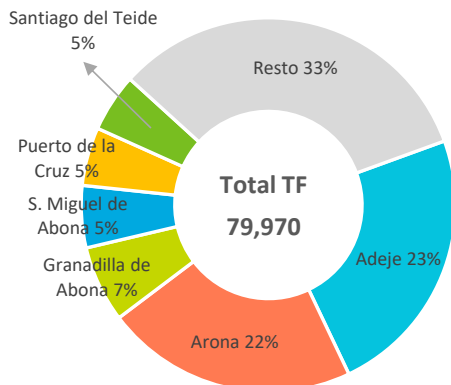


TENERIFE

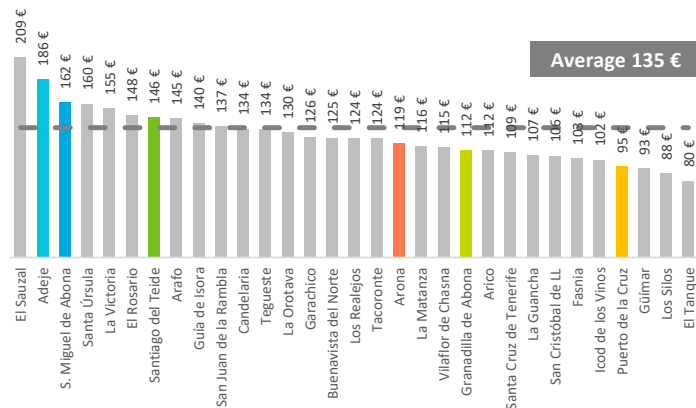
Holiday homes May 2025: 19,286

Occupancy rate (%) May 2025: 83.70%

Bed-spaces share: May 2025



Average daily rate: May 2025

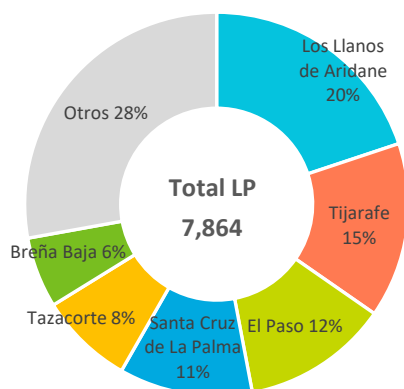


LA PALMA

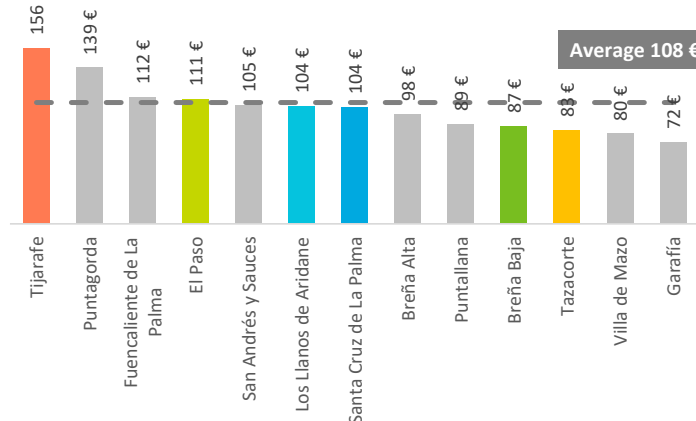
Holiday homes May 2025: 2,150

Occupancy rate (%) May 2025: 83.95%

Bed-spaces share: May 2025



Average daily rate: May 2025

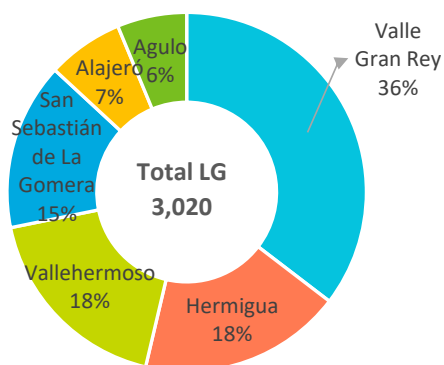


LA GOMERA

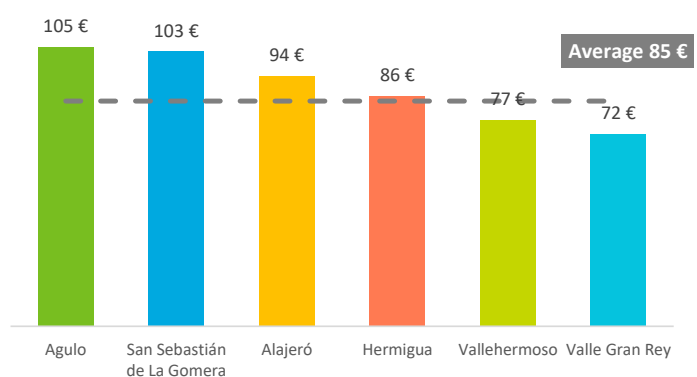
Holiday homes May 2025: 880

Occupancy rate (%) May 2025: 77.16%

Bed-spaces share: May 2025



Average daily rate: May 2025



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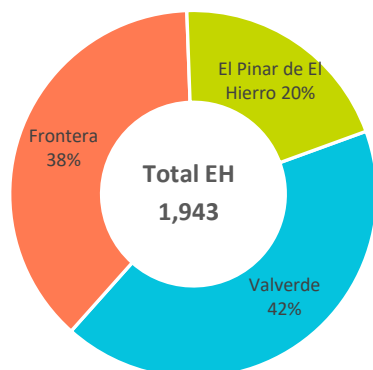


EL HIERRO

Holiday homes May 2025: 498

Occupancy rate (%) May 2025: 91.57%

Bed-spaces share: May 2025



Average daily rate: May 2025

