Canary Islands
LATITUDE OF LIFE

How many are they and how much do they spend?

TOURISTS	2019Q2	2022Q2	2023Q2	2024Q2	2025Q2
Tourist arrivals (FRONTUR) (*)	**47**	**47**	**44**	**41**	**42**
Tourist arrivals ≥ 16 years old (EGT) (*)	**41**	**40**	**35**	**32**	**37**
- book holiday package (*)	21	26	13	14	20
- do not book holiday package (*)	20	14	22	18	17
- % tourists who book holiday package	50.8%	64.2%	38.2%	42.5%	53.9%
Children < 16 years old (FRONTUR - EGT) (*)	6	7	9	9	6
Expenditure per tourist (€)	**1,380**	**1,875**	**1,722**	**1,311**	**1,884**
- book holiday package	1,429	1,782	1,888	1,369	1,788
- holiday package	1,149	1,350	1,414	979	1,374
- others	280	433	474	391	414
- do not book holiday package	1,329	2,041	1,619	1,269	1,996
- flight	499	507	562	318	670
- accommodation	324	435	354	326	463
- others	506	1,099	702	625	862
Average lenght of stay	**10.5**	**14.8**	**15.5**	**14.5**	**18.2**
- Median	8.0	8.5	9.0	8.0	8.5
Average daily expenditure (€)	**165.83**	**167.06**	**145.13**	**118.60**	**158.54**
- Median	133.23	156.75	148.94	123.50	137.75
Average daily expenditure (without flight)	**104.98**	**119.43**	**94.59**	**84.59**	**117.53**
- Median	80.71	114.00	94.62	86.89	100.00
Average cost of the flight (€)	**505.11**	**497.08**	**580.77**	**331.84**	**548.57**
Total turnover (≥ 16 years old) (€m)	**57**	**75**	**61**	**42**	**70**
Turnover without flight (≥ 16 years old) (€m)	**36**	**55**	**40**	**31**	**49**

(*) Thousands of tourists

% tourists who book holiday package

2019Q2	50.8%
2022Q2	64.2%
2023Q2	38.2%
2024Q2	42.5%
2025Q2	53.9%

Average daily expenditure (€) (without flight)

2019Q2	104.98
2022Q2	119.43
2023Q2	94.59
2024Q2	84.59
2025Q2	117.53

Average lenght of stay

2019Q2	10.5
2022Q2	14.8
2023Q2	15.5
2024Q2	14.5
2025Q2	18.2

Expenditure per tourist (€)

2019Q2	1,380
2022Q2	1,875
2023Q2	1,722
2024Q2	1,311
2025Q2	1,884

% Tourists whose spending has been greater than €0 in each item

	2019Q2	2022Q2	2023Q2	2024Q2	2025Q2
Accommodation:					
- Accommodation	75.8%	79.8%	67.6%	74.0%	74.6%
- Additional accommodation expenses	4.1%	8.2%	5.0%	5.9%	3.8%
Transport:					
- National/International Transport	95.1%	98.3%	97.2%	90.5%	95.8%
- Flights between islands	2.7%	2.0%	7.5%	0.0%	1.9%
- Taxi	40.6%	72.9%	49.4%	45.1%	63.7%
- Car rental	18.1%	15.6%	18.1%	18.2%	15.2%
- Public transport	4.8%	11.1%	11.0%	11.7%	16.2%
Food and drink:					
- Food purchases at supermarkets	59.0%	78.4%	71.4%	71.1%	68.9%
- Restaurants	73.0%	72.4%	72.7%	78.7%	76.7%
Leisure:					
- Organized excursions	9.1%	12.9%	12.9%	12.3%	12.3%
- Sport activities	6.4%	2.6%	6.1%	10.8%	2.9%
- Cultural activities	0.6%	1.9%	1.9%	4.1%	2.5%
- Museums	1.0%	2.9%	0.0%	5.5%	2.0%
- Theme Parks	2.8%	8.8%	3.8%	8.8%	5.0%
- Discos and pubs	3.5%	13.4%	5.8%	5.7%	5.1%
- Wellness	4.9%	14.4%	10.7%	8.6%	5.2%
Purchases of goods:					
- Souvenirs	28.3%	35.3%	27.3%	31.9%	24.7%
- Other expenses	0.0%	4.4%	0.0%	2.5%	3.5%
Other:					
- Medical or pharmaceutical expenses	6.9%	8.3%	11.9%	4.6%	6.1%
- Other expenses	3.4%	13.1%	4.9%	7.4%	0.5%
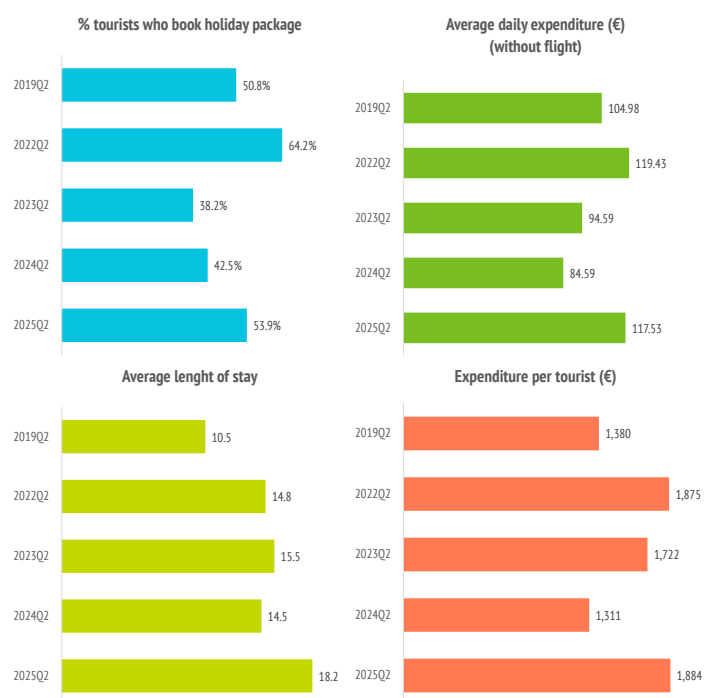
Average expenditure of tourists whose spending has been greater than €0 in each item

Expenditure per tourist and trip (€)	2019Q2	2022Q2	2023Q2	2024Q2	2025Q2
Accommodation:	**745**	**850**	**980**	**756**	**987**
- Accommodation	607	733	754	561	919
- Additional accommodation expenses	139	118	226	196	67
Transport:	**859**	**1,122**	**873**	**649**	**887**
- National/International Transport	531	506	598	369	573
- Flights between islands	138	58	57	0	66
- Taxi	82	197	61	136	100
- Car rental	84	250	118	121	120
- Public transport	24	111	41	24	28
Food and drink:	**425**	**456**	**501**	**455**	**622**
- Food purchases at supermarkets	162	200	161	184	273
- Restaurants	264	257	340	271	349
Leisure:	**449**	**711**	**507**	**848**	**786**
- Organized excursions	190	132	69	144	102
- Sport activities	34	62	87	226	208
- Cultural activities	35	46	131	93	143
- Museums	26	57	0	58	33
- Theme Parks	47	116	76	77	94
- Discos and pubs	78	204	75	146	109
- Wellness	39	94	69	104	97
Purchases of goods:	**116**	**2,182**	**117**	**349**	**577**
- Souvenirs	116	185	117	106	**200**
- Other expenses	0	1,997	0	243	**377**
Other:	**228**	**155**	**74**	**182**	**80**
- Medical or pharmaceutical expenses	41	70	31	32	**44**
- Other expenses	186	85	43	150	**37**

Source: Encuesta sobre Gasto Turístico (EGT, ISTAC).

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

Tourist profile. Historical data (2019 - 2025)
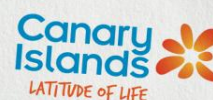# NORWAY: Second Quarter

Canary Islands
LATITUDE OF LIFE

What is the main purpose of their trip?

	2019Q2	2022Q2	2023Q2	2024Q2	2025Q2
Holiday, leisure	90.0%	96.1%	92.8%	90.7%	92.3%
Visiting family or friends	3.7%	1.6%	5.4%	7.1%	2.2%
Business and work	1.1%	0.0%	0.0%	0.0%	1.8%
Education and training	0.0%	0.0%	0.0%	0.0%	0.1%
Sports training	3.9%	0.0%	0.0%	2.1%	0.6%
Health or medical care	0.0%	1.8%	1.8%	0.0%	1.9%
Fairs and congresses	0.6%	0.0%	0.0%	0.0%	0.0%
Others	0.8%	0.6%	0.0%	0.0%	1.1%

What is the main motivation for their holidays?

	2019Q2	2022Q2	2023Q2	2024Q2	2025Q2
Rest	66.4%	61.6%	63.6%	62.2%	57.2%
Enjoy family time	19.8%	24.3%	25.2%	20.6%	14.6%
Have fun	1.8%	4.1%	2.9%	7.3%	6.8%
Explore the destination	7.4%	6.1%	3.3%	7.8%	11.9%
Practice their hobbies	4.7%	1.6%	0.0%	1.3%	3.7%
Other reasons	0.0%	2.3%	4.9%	0.9%	5.8%

Where did they spend their main holiday last year? *

	2019Q2	2022Q2	2023Q2	2024Q2	2025Q2
Didn't have holidays	--	63.8%	29.6%	19.4%	20.6%
Canary Islands	--	24.6%	37.9%	33.6%	53.0%
Other destination	--	11.7%	32.5%	47.1%	26.4%
- Balearic Islands	--	0.7%	0.0%	1.0%	0.9%
- Rest of Spain	--	3.6%	8.3%	8.3%	7.2%
- Italy	--	0.4%	3.8%	5.8%	1.3%
- France	--	0.0%	1.6%	2.8%	2.5%
- Turkey	--	0.0%	0.8%	1.1%	2.3%
- Greece	--	1.9%	6.1%	13.1%	6.8%
- Portugal	--	0.0%	0.0%	0.0%	0.0%
- Croatia	--	0.8%	0.7%	3.2%	2.8%
- Egypt	--	0.0%	1.0%	2.8%	0.0%
- Tunisia	--	0.0%	0.0%	0.0%	0.0%
- Morocco	--	0.0%	0.0%	0.0%	0.0%
- Others	--	4.3%	10.2%	9.1%	2.6%

Percentage of valid answers

What other destinations did they consider for this trip? *

	2019Q2	2022Q2	2023Q2	2024Q2	2025Q2
None (I was clear about "this Canary Island")	--	56.1%	48.5%	39.7%	53.6%
Canary Islands (other island)	--	19.2%	15.2%	21.7%	18.9%
Other destination	--	24.7%	36.3%	38.6%	27.4%
- Balearic Islands	--	0.0%	0.0%	0.9%	1.0%
- Rest of Spain	--	6.6%	11.4%	10.9%	9.9%
- Italy	--	3.3%	5.3%	3.3%	1.3%
- France	--	1.4%	2.0%	4.7%	0.0%
- Turkey	--	1.8%	0.0%	1.7%	1.2%
- Greece	--	6.6%	7.4%	9.1%	9.8%
- Portugal	--	0.8%	1.3%	3.7%	0.6%
- Croatia	--	2.0%	0.6%	1.8%	0.6%
- Egypt	--	0.8%	2.7%	1.5%	2.2%
- Others	--	1.4%	5.6%	1.0%	0.7%

Percentage of valid answers

Importance of each factor in the destination choice

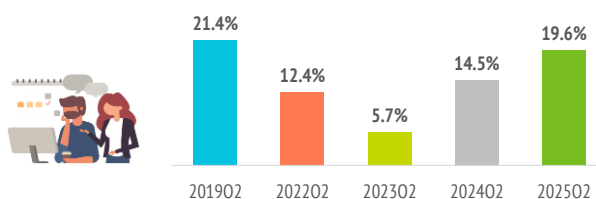|	2019Q2	2022Q2	2023Q2	2024Q2	2025Q2
Climate	83.1%	88.4%	83.2%	85.5%	85.7%
Safety	49.5%	42.4%	41.0%	53.9%	42.6%
Sea	50.6%	38.2%	42.5%	63.3%	42.0%
European belonging	31.9%	29.4%	34.4%	38.8%	40.2%
Tranquility	36.1%	33.3%	35.9%	43.9%	39.3%
Effortless trip	32.7%	40.4%	41.6%	31.6%	36.2%
Beaches	41.9%	42.5%	39.9%	54.8%	36.1%
Gastronomy	19.1%	24.8%	10.5%	33.8%	32.2%
Accommodation supply	36.0%	41.0%	33.5%	38.7%	31.8%
Environment	22.6%	25.8%	26.9%	31.7%	22.8%
Price	20.1%	19.3%	30.8%	29.3%	19.5%
Landscapes	18.7%	14.1%	13.5%	25.8%	15.7%
Hiking trail network	9.9%	18.2%	13.5%	22.7%	15.0%
Culture	1.2%	3.4%	5.5%	8.3%	12.9%
Fun possibilities	10.7%	19.1%	12.7%	24.8%	11.0%
Authenticity	6.5%	4.8%	11.0%	25.1%	8.8%
Shopping	15.8%	5.7%	12.4%	14.8%	7.1%
Nightlife	6.9%	9.7%	8.6%	6.3%	7.0%
Exoticism	11.4%	6.0%	13.0%	12.0%	5.7%
Historical heritage	2.6%	2.3%	3.9%	9.0%	3.7%

Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important")
% of tourists who indicate that the factor is "very important" in their choice.

How far in advance do they book their trip?

	2019Q2	2022Q2	2023Q2	2024Q2	2025Q2
The same day	0.0%	3.2%	1.0%	0.0%	0.7%
Between 1 and 30 days	19.7%	21.9%	22.8%	29.7%	27.2%
Between 1 and 2 months	24.7%	36.2%	28.4%	27.6%	25.8%
Between 3 and 6 months	34.3%	26.2%	42.1%	28.1%	26.7%
More than 6 months	21.4%	12.4%	5.7%	14.5%	19.6%

% TOURISTS WHO BOOK MORE THAN 6 MONTHS IN ADVANCE

2019Q2	2022Q2	2023Q2	2024Q2	2025Q2
21.4%	12.4%	5.7%	14.5%	19.6%

What channels did they use to get information about the trip?

	2019Q2	2022Q2	2023Q2	2024Q2	2025Q2
Previous visits to the Canary Islands	58.6%	67.7%	70.5%	52.5%	55.5%
Friends or relatives	18.3%	23.2%	26.4%	28.9%	21.3%
Internet or social media	46.9%	34.4%	42.2%	39.9%	33.1%
Mass Media	0.0%	0.0%	0.0%	2.3%	0.8%
Travel guides and magazines	4.0%	0.0%	3.4%	5.0%	1.0%
Travel Blogs or Forums	2.7%	0.9%	1.9%	0.8%	0.0%
Travel TV Channels	0.7%	0.0%	0.0%	0.0%	1.5%
Tour Operator or Travel Agency	18.8%	29.0%	20.1%	22.0%	18.0%
Public administrations or similar	0.0%	0.0%	0.0%	0.9%	0.0%
Others	2.6%	0.0%	1.8%	3.5%	3.0%

Multi-choise question

With whom did they book their flight and accommodation? 👁

	2019Q2	2022Q2	2023Q2	2024Q2	2025Q2
Flight					
- Directly with the airline	49.4%	41.3%	59.1%	48.6%	43.1%
- Tour Operator or Travel Agency	50.6%	58.7%	40.9%	51.4%	56.9%
Accommodation					
- Directly with the accommodation	31.1%	22.2%	40.3%	36.3%	30.2%
- Tour Operator or Travel Agency	68.9%	77.8%	59.7%	63.7%	69.8%

Flight
- Tour Operator or Travel Agency ■ - Directly with the airline

	2019Q2	2022Q2	2023Q2	2024Q2	2025Q2
Tour Operator	51%	59%	41%	51%	57%
Directly airline	49%	41%	59%	49%	43%

Accommodation
- Tour Operator or Travel Agency ■ - Directly with the accommodation

	2019Q2	2022Q2	2023Q2	2024Q2	2025Q2
Tour Operator	69%	78%	60%	64%	70%
Directly	31%	22%	40%	36%	30%

Where does the flight come from? 🌐

	2019Q2	2022Q2	2023Q2	2024Q2	2025Q2
Norway	97.5%	97.8%	88.7%	83.0%	82.7%
Denmark	0.0%	0.0%	1.2%	0.0%	11.1%
Spanish Mainland	1.6%	2.0%	5.3%	13.7%	3.1%
Austria	0.0%	0.0%	0.0%	0.0%	1.4%
Others	0.0%	0.0%	0.0%	0.0%	1.1%
Sweden	0.3%	0.2%	0.0%	0.0%	0.6%
Belgium	0.0%	0.0%	1.5%	0.0%	0.0%
Hungary	0.0%	0.0%	0.0%	2.1%	0.0%
Poland	0.0%	0.0%	1.6%	0.0%	0.0%
United Kingdom	0.6%	0.0%	1.8%	0.0%	0.0%
Others	0.0%	0.0%	0.0%	1.1%	0.0%

Where do they stay? 🛏

	2019Q2	2022Q2	2023Q2	2024Q2	2025Q2
1-2-3* Hotel	23.5%	27.7%	18.2%	18.1%	18.7%
4* Hotel	30.0%	21.5%	17.2%	14.8%	19.8%
5* Hotel / 5* Luxury Hotel	5.0%	2.4%	8.0%	3.0%	6.5%
Aparthotel / Tourist Villa	22.9%	22.6%	22.3%	33.1%	28.9%
House/room rented in a private dwelling	6.7%	7.1%	7.3%	12.2%	6.7%
Private accommodation (1)	8.3%	12.0%	19.9%	15.0%	16.8%
Others (Cottage, cruise, camping,..)	3.6%	6.6%	7.1%	3.7%	2.6%

*(1) Own property /House of friends or relatives / Free housing exchange / Other private accommodation.*

■ Hotels ■ Aparthotel / Tourist Villa ■ Others

	2019Q2	2022Q2	2023Q2	2024Q2	2025Q2
Hotels	58.5%	51.7%	43.4%	35.9%	45.1%
Aparthotel / Tourist Villa	22.9%	22.6%	22.3%	33.1%	28.9%
Others	18.6%	25.7%	34.3%	31.0%	26.0%
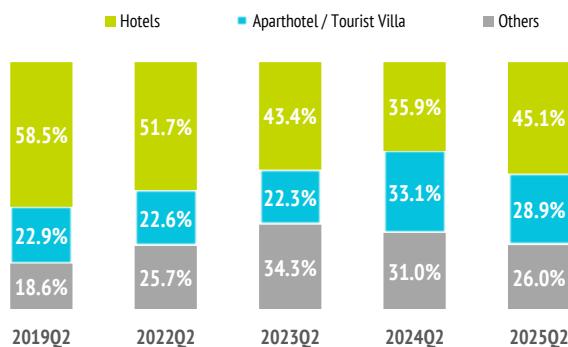
What do they book? 🍽

	2019Q2	2022Q2	2023Q2	2024Q2	2025Q2
Room only	45.7%	36.7%	46.9%	60.4%	53.3%
Bed and Breakfast	16.7%	30.8%	20.4%	16.7%	19.8%
Half board	18.3%	4.4%	13.3%	9.4%	6.2%
Full board	1.5%	3.2%	3.4%	2.5%	2.0%
All inclusive	17.8%	24.9%	16.0%	11.0%	18.6%
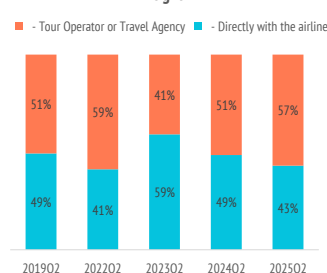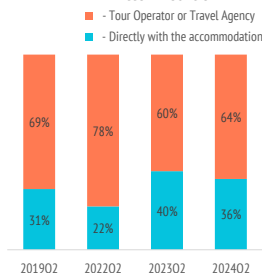
Activities in the Canary Islands 🚶🏻

Outdoor time per day	2019Q2	2022Q2	2023Q2	2024Q2	2025Q2
0 hours	0.0%	6.8%	4.5%	0.7%	3.7%
1 - 2 hours	13.1%	11.4%	13.3%	8.9%	5.2%
3 - 6 hours	35.7%	38.4%	45.9%	21.1%	43.1%
7 - 12 hours	45.8%	39.1%	28.8%	67.5%	44.4%
More than 12 hours	5.4%	4.3%	7.5%	1.8%	3.6%
Outdoor time per day	7.4	6.1	6.0	7.7	7.0

■ 0 hours ■ More than 1 hours ■ More than 3 hours ■ More than 7 hours ■ More than 12 hours

	2019Q2	2022Q2	2023Q2	2024Q2	2025Q2
0 hours	0%	7%	4%	1%	4%
More than 1 hours	100%	93%	96%	99%	96%
More than 3 hours	87%	82%	82%	90%	91%
More than 7 hours	51%	43%	36%	69%	48%
More than 12 hours	5%	4%	7%	2%	4%
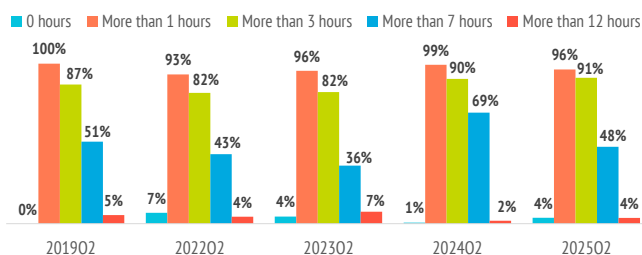
Activities in the Canary Islands	2019Q2	2022Q2	2023Q2	2024Q2	2025Q2
Walk, wander	73.7%	84.2%	82.0%	71.1%	71.5%
Swimming pool, hotel facilities	66.5%	70.9%	64.8%	54.3%	55.8%
Beach	66.2%	75.3%	68.3%	58.2%	49.0%
Hiking	--	39.3%	47.6%	38.2%	38.5%
Explore the island on their own	41.0%	31.4%	30.0%	33.6%	22.5%
Nightlife / concerts / shows	13.5%	16.8%	16.8%	16.9%	19.7%
Wineries / markets / popular festivals	11.9%	11.4%	9.0%	10.6%	14.2%
Running	--	9.9%	16.3%	8.0%	11.6%
Organized excursions	5.4%	6.3%	6.2%	0.8%	9.0%
Taste Canarian gastronomy	13.5%	5.4%	5.7%	3.3%	7.5%
Beauty and health treatments	5.2%	14.9%	13.8%	7.0%	6.9%
Swim	--	15.0%	4.3%	10.2%	6.3%
Theme parks	10.8%	8.8%	5.9%	10.8%	6.2%
Museums / exhibitions	4.7%	3.0%	0.8%	11.5%	6.2%
Cycling / Mountain bike	--	--	0.8%	4.2%	5.2%
Practice other sports	--	2.7%	5.8%	2.8%	3.1%
Other Nature Activities	--	2.8%	2.1%	3.6%	2.4%
Golf	--	2.8%	4.8%	8.3%	2.3%
Sea excursions / whale watching	5.1%	5.3%	2.9%	7.2%	2.1%
Scuba Diving	--	2.0%	4.0%	2.1%	0.9%
Astronomical observation	1.2%	--	--	2.0%	0.1%
Surf	--	1.2%	--	2.1%	--
Windsurf / Kitesurf	--	--	--	2.9%	--

* Multi-choise question

Canary Islands
LATITUDE OF LIFE
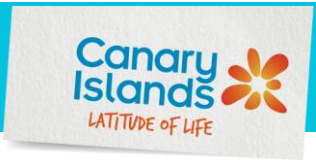
Which island do they choose?

Tourists (≥ 16 year old)	2019Q2	2022Q2	2023Q2	2024Q2	2025Q2
Lanzarote	1,780	396	338	416	976
Fuerteventura	129	304	140	0	1,044
Gran Canaria	30,819	33,656	29,417	25,893	31,301
Tenerife	8,754	5,470	5,149	5,481	3,455
La Palma	0	0	100	0	50

Share by islands	2019Q2	2022Q2	2023Q2	2024Q2	2025Q2
Lanzarote	4.3%	1.0%	1.0%	1.3%	2.7%
Fuerteventura	0.3%	0.8%	0.4%	0.0%	2.8%
Gran Canaria	74.3%	84.5%	83.7%	81.5%	85.0%
Tenerife	21.1%	13.7%	14.7%	17.2%	9.4%
La Palma	0.0%	0.0%	0.3%	0.0%	0.1%

Chart bars:
	2019Q2	2022Q2	2023Q2	2024Q2	2025Q2
Tenerife	21%	14%	15%	17%	9%
Gran Canaria	74%	85%	84%	81%	85%
Fuerteventura	0%	1%	0%	0%	3%

Legend: ■ Lanzarote ■ Fuerteventura ■ Gran Canaria ■ Tenerife ■ La Palma

How many islands do they visit during their trip?

	2019Q2	2022Q2	2023Q2	2024Q2	2025Q2
One island	93.8%	95.8%	92.8%	97.9%	98.1%
Two islands	6.2%	4.2%	7.2%	0.0%	1.9%
Three or more islands	0.0%	0.0%	0.0%	2.1%	0.0%

How many are loyal to the Canary Islands?

	2019Q2	2022Q2	2023Q2	2024Q2	2025Q2
Repeat tourists	82.1%	88.5%	85.5%	75.2%	80.4%
At least 10 previous visits	37.5%	38.9%	29.6%	32.4%	42.0%
Repeat tourists (last 5 years)	79.0%	73.7%	78.2%	65.8%	77.3%
Repeat tourists (last 5 years)(5 or more visits)	37.6%	22.0%	22.8%	18.9%	25.6%

How do they rate the Canary Islands?

Satisfaction (scale 0-10)	2019Q2	2022Q2	2023Q2	2024Q2	2025Q2
Average rating	8.52	8.89	8.87	8.58	8.69

Experience in the Canary Islands	2019Q2	2022Q2	2023Q2	2024Q2	2025Q2
Worse or much worse than expected	3.3%	2.1%	2.4%	2.3%	3.6%
Lived up to expectations	63.2%	62.7%	62.1%	69.4%	66.5%
Better or much better than expected	33.6%	35.2%	35.6%	28.3%	29.9%

Future intentions (scale 0-10)	2019Q2	2022Q2	2023Q2	2024Q2	2025Q2
Return to the Canary Islands	8.93	9.03	9.12	8.49	8.84
Recommend visiting the Canary Islands	8.97	9.16	9.26	8.54	8.67

Who are they?

	2019Q2	2022Q2	2023Q2	2024Q2	2025Q2
Gender					
Men	44.6%	57.3%	42.1%	47.6%	53.3%
Women	55.4%	42.7%	57.9%	52.4%	46.7%
Age					
Average age	49.7	50.8	52.3	52.7	59.1
Standard deviation	16.5	19.2	16.9	18.4	16.4
Age range					
16 - 24 years old	7.8%	12.9%	7.2%	10.1%	1.9%
25 - 30 years old	9.5%	8.6%	8.5%	10.5%	6.5%
31 - 45 years old	24.0%	20.5%	22.0%	16.2%	12.3%
46 - 60 years old	22.6%	17.4%	24.2%	18.3%	27.9%
Over 60 years old	36.0%	40.6%	38.1%	44.8%	51.5%
Occupation					
Salaried worker	47.8%	40.0%	50.9%	44.0%	45.9%
Self-employed	13.6%	5.3%	5.0%	14.0%	5.3%
Unemployed	0.6%	0.0%	0.7%	0.6%	0.5%
Business owner	7.1%	8.8%	5.9%	2.2%	3.9%
Student	5.2%	8.1%	3.1%	5.0%	0.1%
Retired	25.2%	36.3%	34.3%	28.9%	44.4%
Unpaid domestic work	0.0%	0.0%	0.0%	0.0%	0.0%
Others	0.6%	1.4%	0.0%	5.2%	0.0%
Annual household income level					
Less than €25,000	6.7%	4.8%	0.0%	3.9%	5.1%
€25,000 - €49,999	17.2%	13.9%	23.6%	13.0%	10.2%
€50,000 - €74,999	23.4%	27.0%	33.2%	36.4%	38.3%
More than €74,999	52.7%	54.2%	43.2%	46.7%	46.4%
Education level					
No studies	0.0%	2.0%	0.0%	0.0%	1.5%
Primary education	5.2%	1.1%	3.2%	0.6%	6.3%
Secondary education	26.6%	25.8%	22.2%	20.9%	27.1%
Higher education	68.3%	71.1%	74.6%	78.5%	65.1%

Who do they come with?

	2019Q2	2022Q2	2023Q2	2024Q2	2025Q2
Unaccompanied	10.0%	14.2%	14.0%	15.9%	14.0%
Only with partner	38.3%	43.1%	52.1%	52.3%	54.3%
Only with children (< 13 years old)	2.7%	1.6%	0.7%	1.6%	3.4%
Partner + children (< 13 years old)	4.1%	7.2%	5.4%	2.1%	2.1%
Other relatives	11.6%	13.6%	8.2%	4.4%	5.7%
Friends	7.9%	10.2%	3.7%	14.7%	11.8%
Work colleagues	1.1%	0.0%	0.0%	0.0%	0.0%
Organized trip	3.3%	0.0%	0.0%	0.0%	0.0%
Other combinations (2)	21.0%	10.1%	16.0%	9.0%	8.7%

(2) Combination of some of the groups previously analyzed

	2019Q2	2022Q2	2023Q2	2024Q2	2025Q2
Tourists with children	**14.6%**	**12.6%**	**14.2%**	**8.7%**	**8.8%**
- Between 0 and 2 years old	0.9%	5.1%	0.0%	4.9%	0.0%
- Between 3 and 12 years old	12.8%	6.8%	8.4%	3.8%	8.8%
- Between 0 -2 and 3-12 years old	1.0%	0.7%	5.8%	0.0%	0.0%
Tourists without children	**85.4%**	**87.4%**	**85.8%**	**91.3%**	**91.2%**
Group composition:					
- 1 person	19.4%	15.2%	14.0%	15.9%	20.2%
- 2 people	50.3%	54.8%	58.8%	62.9%	62.5%
- 3 people	12.0%	13.6%	5.4%	7.6%	8.0%
- 4 or 5 people	13.3%	11.3%	14.8%	10.0%	8.1%
- 6 or more people	5.0%	5.1%	7.0%	3.6%	1.2%
Average group size:	**2.51**	**2.48**	**2.71**	**2.31**	**2.12**

*People who share the main expenses of the trip

Source: Encuesta sobre Gasto Turístico (EGT, ISTAC).
Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.