Main indicators by island of stay



Tourists (≥ 16 years old)

2 nd Quarter	2024	2025	Change
Lanzarote	622,264	673,489	8.2%
Fuerteventura	474,296	540,680	14.0%
Gran Canaria	801,149	890,633	11.2%
Tenerife	1,372,601	1,448,659	5.5%
La Palma	29,212	37,012	26.7%
Canary Islands	3,305,334	3,597,726	8.8%

Tourist turnover (≥ 16 years old)(€ million)

2 nd Quarter	2024	2025	Change
Lanzarote	826	796	-3.6%
Fuerteventura	607	653	7.6%
Gran Canaria	1,047	1,179	12.6%
Tenerife	1,727	1,718	-0.5%
La Palma	33	44	34.2%
Canary Islands	4,250	4,401	3.5%

Tourists with holiday package (%)

2 nd Quarter	2024	2025	Change
Lanzarote	50.4%	49.1%	-1.32
Fuerteventura	62.4%	60.7%	-1.74
Gran Canaria	51.3%	51.7%	0.40
Tenerife	44.9%	43.5%	-1.41
La Palma	41.4%	51.6%	10.20
Canary Islands	50.0%	49.3%	-0.72

Expenditure per tourist and trip (€)

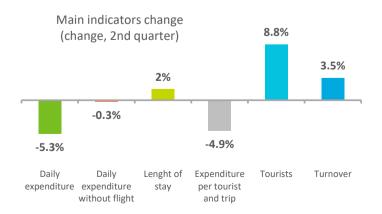
2 nd Quarter	2024	2025	Change
Lanzarote	1,327	1,181	-11.0%
Fuerteventura	1,280	1,208	-5.6%
Gran Canaria	1,307	1,324	1.3%
Tenerife	1,258	1,186	-5.8%
La Palma	1,134	1,201	5.9%
Canary Islands	1,286	1,223	-4.9%

Average daily expenditure (€)

2 nd Quarter	2024	2025	Change
Lanzarote	166.9	154.6	-7.4%
Fuerteventura	156.1	147.7	-5.4%
Gran Canaria	162.8	162.2	-0.4%
Tenerife	173.4	160.9	-7.2%
La Palma	136.4	149.7	9.7%
Canary Islands	166.8	157.9	-5.3%

Average daily expenditure (€) without flight

2 nd Quarter	2024	2025	Change
Lanzarote	117.7	118.5	0.7%
Fuerteventura	109.7	110.2	0.5%
Gran Canaria	114.1	121.5	6.4%
Tenerife	125.8	120.5	-4.2%
La Palma	99.1	101.5	2.4%
Canary Islands	118.9	118.6	-0.3%



Lenght of stay (days)

2 nd Quarter	2024	2025	Change
Lanzarote	8.63	8.65	0.02
Fuerteventura	9.35	8.98	-0.37
Gran Canaria	9.44	9.71	0.27
Tenerife	8.34	8.67	0.33
La Palma	10.16	8.95	-1.20
Canary Islands	8.83	8.98	0.15

Main indicators by island of stay



Canary Islands



Lanzarote



2 nd Quarter	2024	2025	Change
Tourists (≥ 16 years old)	3,305,334	3,597,726	8.8%
- book package	1,652,823	1,773,058	7.3%
- do not book package	1,652,511	1,824,669	10.4%
% book package	50.0%	49.3%	-0.72
Average daily expenditure	1,286	1,223	-4.9%
Expenditure per tourist and trip	166.8	157.9	-5.3%
- without flight	118.9	118.6	-0.3%
Lenght of stay	8.83	8.98	0.15
Turnover (≥ 16 years old) (€ million)	4,250	4,401	3.5%

2 nd Quarter	2024	2025	Change
Tourists (≥ 16 years old)	622,264	673,489	8.2%
- book package	313,657	330,582	5.4%
- do not book package	308,607	342,907	11.1%
% book package	50.4%	49.1%	-1.32
Average daily expenditure	1,327	1,181	-11.0%
Expenditure per tourist and trip	166.9	154.6	-7.4%
- without flight	117.7	118.5	0.7%
Lenght of stay	8.63	8.65	0.02
Turnover (> 16 years old) (€ million)	826	796	-3.6%

Fuerteventura



Gran Canaria



2 nd Quarter	2024	2025	Change
Tourists (≥ 16 years old)	474,296	540,680	14.0%
- book package	296,024	328,069	10.8%
- do not book package	178,271	212,612	19.3%
% book package	62.4%	60.7%	-1.74
Average daily expenditure	1,280	1,208	-5.6%
Expenditure per tourist and trip	156.1	147.7	-5.4%
- without flight	109.7	110.2	0.5%
Lenght of stay	9.35	8.98	-0.37
Turnover (≥ 16 years old) (€ million)	607	653	7.6%

2 nd Quarter	2024	2025	Change
Tourists (≥ 16 years old)	801,149	890,633	11.2%
- book package	411,257	460,791	12.0%
- do not book package	389,892	429,842	10.2%
% book package	51.3%	51.7%	0.40
Average daily expenditure	1,307	1,324	1.3%
Expenditure per tourist and trip	162.8	162.2	-0.4%
- without flight	114.1	121.5	6.4%
Lenght of stay	9.44	9.71	0.27
Turnover (≥ 16 years old) (€ million)	1,047	1,179	12.6%

Tenerife



La Palma



2 nd Quarter	2024	2025	Change
Tourists (≥ 16 years old)	1,372,601	1,448,659	5.5%
- book package	616,860	630,655	2.2%
- do not book package	755,741	818,005	8.2%
% book package	44.9%	43.5%	-1.41
Average daily expenditure	1,258	1,186	-5.8%
Expenditure per tourist and trip	173.4	160.9	-7.2%
- without flight	125.8	120.5	-4.2%
Lenght of stay	8.34	8.67	0.33
Turnover (≥ 16 years old) (€ million)	1,727	1,718	-0.5%

2 nd Quarter	2024	2025	Change
Tourists (≥ 16 years old)	29,212	37,012	26.7%
- book package	12,086	19,087	57.9%
- do not book package	17,125	17,925	4.7%
% book package	41.4%	51.6%	10.20
Average daily expenditure	1,134	1,201	5.9%
Expenditure per tourist and trip	136.4	149.7	9.7%
- without flight	99.1	101.5	2.4%
Lenght of stay	10.16	8.95	-1.20
Turnover (≥ 16 years old) (€ million)	33	44	34.2%

Main indicators by source market



Tourists (≥ 16 years old)

2 nd Quarter	2024	2025	Change
United Kingdom	1,259,057	1,313,194	4.3%
Germany	480,623	535,603	11.4%
Nordic countries	94,643	120,464	27.3%
Spanish Mainland	437,163	475,973	8.9%
Others	1,033,849	1,152,492	11.5%
All markets	3,305,334	3,597,726	8.8%

Tourist turnover (≥ 16 years old)(€ million)

2 nd Quarter	2024	2025	Change
United Kingdom	1,734	1,660	-4.3%
Germany	720	747	3.8%
Nordic countries	125	198	58.7%
Spanish Mainland	313	351	12.3%
Others	1,359	1,444	6.3%
All markets	4,250	4,401	3.5%

Tourists with holiday package (%)

2 nd Quarter	2024	2025	Change
United Kingdom	59.8%	58.3%	-1.49
Germany	64.9%	61.8%	-3.08
Nordic countries	59.8%	64.6%	4.80
Spanish Mainland	23.7%	28.3%	4.59
Others	41.4%	40.2%	-1.13
All markets	50.0%	49.3%	-0.72

Expenditure per tourist and trip (€)

2 nd Quarter	2024	2025	Change
United Kingdom	1,377	1,264	-8.2%
Germany	1,498	1,395	-6.8%
Nordic countries	1,320	1,646	24.7%
Spanish Mainland	715	738	3.2%
Others	1,314	1,253	-4.7%
All markets	1,286	1,223	-4.9%

Average daily expenditure (€)

2 nd Quarter	2024	2025	Change
United Kingdom	184.9	170.3	-7.9%
Germany	153.2	145.6	-5.0%
Nordic countries	146.9	168.9	14.9%
Spanish Mainland	140.7	142.5	1.3%
Others	164.0	154.8	-5.6%
All markets	166.8	157.9	-5.3%

Average daily expenditure (€) without flight

2 nd Quarter	2024	2025	Change
United Kingdom	132.9	129.0	-2.9%
Germany	107.9	109.0	1.0%
Nordic countries	103.8	123.9	19.4%
Spanish Mainland	105.3	110.5	4.9%
Others	114.2	114.1	-0.1%
All markets	118.9	118.6	-0.3%

Main indicators change 8.8% (change, 2nd quarter) 3.5% 2% -0.3% -4.9% -5.3% Daily Lenght of Expenditure expenditure expenditure per tourist stay without flight and trip

Lenght of stay (days)

2 nd Quarter	2024	2025	Change
United Kingdom	7.90	8.16	0.26
Germany	11.81	10.99	-0.82
Nordic countries	11.22	14.12	2.90
Spanish Mainland	5.59	5.98	0.38
Others	9.72	9.69	-0.03
All markets	8.83	8.98	0.15

Main indicators by source market



All markets

2 nd Quarter	2024	2025	Change
Tourists (≥ 16 years old)	3,305,334	3,597,726	8.8%
- book package	1,652,823	1,773,058	7.3%
- do not book package	1,652,511	1,824,669	10.4%
% book package	50.0%	49.3%	-0.72
Average daily expenditure	1,286	1,223	-4.9%
Expenditure per tourist and trip	166.8	157.9	-5.3%
- without flight	118.9	118.6	-0.3%
Lenght of stay	8.83	8.98	0.15
Turnover (≥ 16 years old) (€ million)	4,250	4,401	3.5%

United Kingdom

and a			
2 nd Quarter	2024	2025	Change
Tourists (≥ 16 years old)	622,264	673,489	8.2%
- book package	313,657	330,582	5.4%
- do not book package	308,607	342,907	11.1%
% book package	50.4%	49.1%	-1.32
Average daily expenditure	1,327	1,181	-11.0%
Expenditure per tourist and trip	166.9	154.6	-7.4%
- without flight	132.9	129.0	-2.9%
Lenght of stay	8.63	8.65	0.02
Turnover (≥ 16 years old) (€ million)	826	796	-3.6%

Germany

2 nd Quarter	2024	2025	Change
Tourists (≥ 16 years old)	480,623	535,603	11.4%
- book package	311,711	330,846	6.1%
- do not book package	168,912	204,757	21.2%
% book package	64.9%	61.8%	-3.08
Average daily expenditure	1,498	1,395	-6.8%
Expenditure per tourist and trip	153.2	145.6	-5.0%
- without flight	107.9	109.0	1.0%
Lenght of stay	11.81	10.99	-0.82
Turnover (≥ 16 years old) (€ million)	720	747	3.8%

Nordic countries

2 nd Quarter	2024	2025	Change
Tourists (≥ 16 years old)	94,643	120,464	27.3%
- book package	56,594	77,815	37.5%
- do not book package	38,049	42,649	12.1%
% book package	59.8%	64.6%	4.80
Average daily expenditure	1,320	1,646	24.7%
Expenditure per tourist and trip	146.9	168.9	14.9%
- without flight	103.8	123.9	19.4%
Lenght of stay	11.22	14.12	2.90
Turnover (≥ 16 years old) (€ million)	125	198	58.7%

Spanish Mainland

2 nd Quarter	2024	2025	Change
Tourists (≥ 16 years old)	437,163	475,973	8.9%
- book package	103,540	134,566	30.0%
- do not book package	333,623	341,407	2.3%
% book package	23.7%	28.3%	4.59
Average daily expenditure	715	738	3.2%
Expenditure per tourist and trip	140.7	142.5	1.3%
- without flight	105.3	110.5	4.9%
Lenght of stay	5.59	5.98	0.38
Turnover (≥ 16 years old) (€ million)	313	351	12.3%

Others

2 nd Quarter	2024	2025	Change
Tourists (≥ 16 years old)	1,033,849	1,152,492	11.5%
- book package	427,769	463,860	8.4%
- do not book package	606,080	688,633	13.6%
% book package	41.4%	40.2%	-1.13
Average daily expenditure	1,314	1,253	-4.7%
Expenditure per tourist and trip	164.0	154.8	-5.6%
- without flight	114.2	114.1	-0.1%
Lenght of stay	9.72	9.69	-0.03
Turnover (≥ 16 years old) (€ million)	1,359	1,444	6.3%