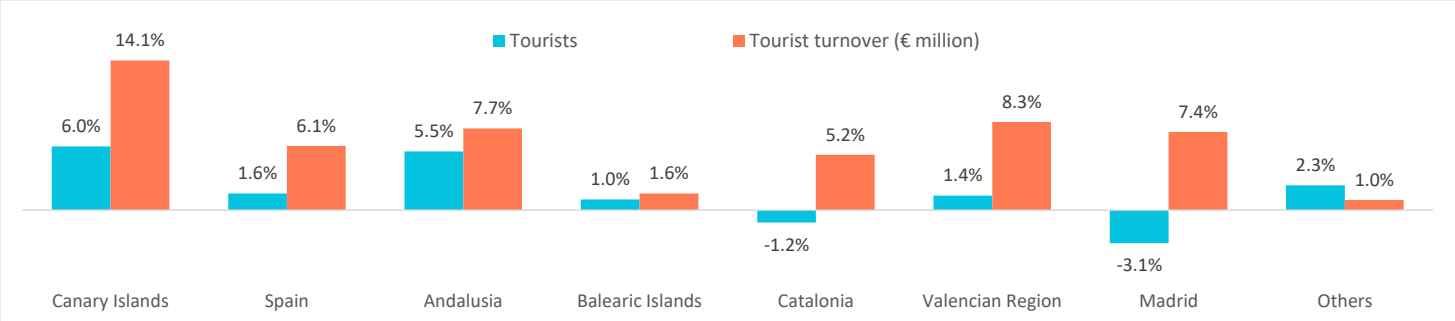
International tourists: tourist arrivals and expenditure
July 2025

JULY 2025

	Canary Islands	Spain	Andalusia	Balearic Islands	Catalonia	Valencian Region	Madrid	Others
Tourists	**1,231,090**	11,023,252	1,540,778	2,566,441	2,352,229	1,494,369	719,196	1,119,149
Tourist turnover (€ million)	2,219	16,452	2,183	3,833	3,288	2,225	1,522	1,183
Expenditure per tourist and trip (€)	1,803	1,493	1,417	1,493	1,398	1,489	2,116	1,057
Expenditure per tourist and day (€)	218	210	191	242	229	148	322	169
Average lenght of stay	8.25	7.12	7.42	6.16	6.10	10.05	6.56	6.26

Change (%)

	Canary Islands	Spain	Andalusia	Balearic Islands	Catalonia	Valencian Region	Madrid	Others
Tourists	**6.0%**	1.6%	5.5%	1.0%	-1.2%	1.4%	-3.1%	2.3%
Tourist turnover (€ million)	**14.1%**	6.1%	7.7%	1.6%	5.2%	8.3%	7.4%	1.0%
Expenditure per tourist and trip (€)	**7.6%**	4.5%	2.1%	0.5%	6.5%	6.8%	10.8%	-1.4%
Expenditure per tourist and day (€)	**5.3%**	7.1%	12.4%	9.5%	4.1%	5.7%	0.9%	6.3%
Average lenght of stay	**0.17**	-0.17	-0.74	-0.56	0.12	0.06	0.58	-0.50

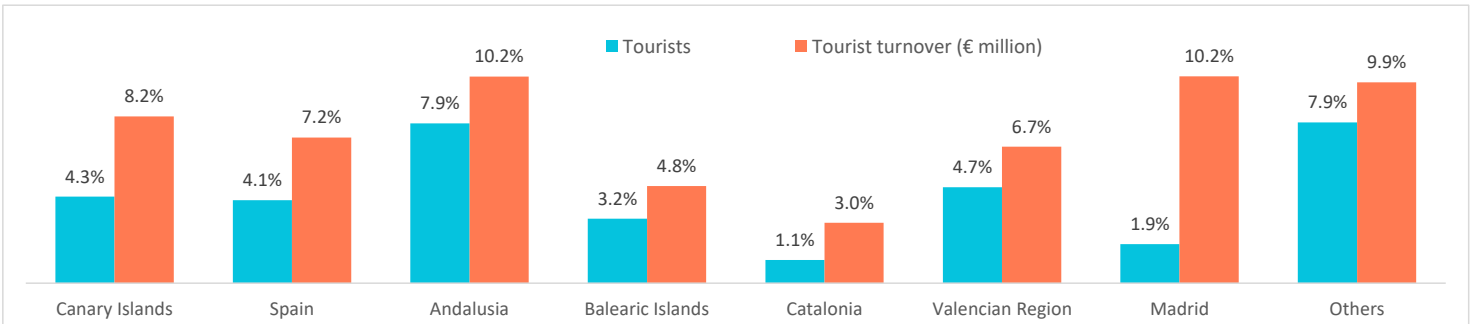


JANUARY - JULY 2025

	Canary Islands	Spain	Andalusia	Balearic Islands	Catalonia	Valencian Region	Madrid	Others
Tourists	**9,071,195**	55,519,231	8,330,276	8,990,482	11,603,807	7,090,795	5,284,729	5,147,947
Tourist turnover (€ million)	14,088	76,074	11,328	11,625	13,848	9,028	10,456	5,701
Expenditure per tourist and trip (€)	1,553	1,370	1,360	1,293	1,193	1,273	1,978	1,107
Expenditure per tourist and day (€)	187	196	179	218	223	139	303	159
Average lenght of stay	8.29	7.00	7.59	5.92	5.35	9.15	6.53	6.95

Change (%)

	Canary Islands	Spain	Andalusia	Balearic Islands	Catalonia	Valencian Region	Madrid	Others
Tourists	**4.3%**	4.1%	7.9%	3.2%	1.1%	4.7%	1.9%	7.9%
Tourist turnover (€ million)	**8.2%**	7.2%	10.2%	4.8%	3.0%	6.7%	10.2%	9.9%
Expenditure per tourist and trip (€)	**3.8%**	2.9%	2.2%	1.6%	1.8%	1.8%	8.1%	1.8%
Expenditure per tourist and day (€)	**3.9%**	4.8%	9.1%	5.8%	2.3%	5.3%	-0.7%	2.6%
Average lenght of stay	**-0.01**	-0.10	-0.53	-0.25	-0.02	-0.29	0.53	-0.05



Source: FRONTUR y EGATUR (INE)