

Holiday homes in the Canary Islands

August 2025



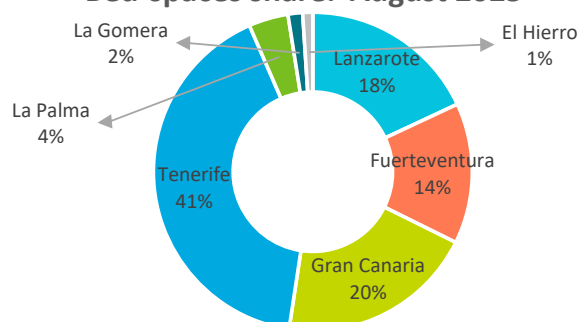
Key indicators for holiday homes (latest data)

	Canary Islands	Lanzarote	Fuerteventura	Gran Canaria	Tenerife	La Palma	La Gomera	El Hierro
Holiday homes	47,127	7,781	6,684	9,723	19,422	2,146	844	522
Bed-spaces	195,242	35,221	27,866	39,198	80,215	7,830	2,894	2,000
Occupancy rate (%)	94.55%	97.24%	96.17%	92.44%	94.52%	89.10%	95.26%	95.79%
Average daily rate (€)	158.19	215.82	140.74	147.65	153.7	117.81	98.11	116.3
Length of stay (days)	4.74	5.08	4.9	4.59	4.7	4.59	3.98	3.91
Total revenue (€ million)	116.56	28.33	16.04	20.34	45.72	3.69	1.22	1.21

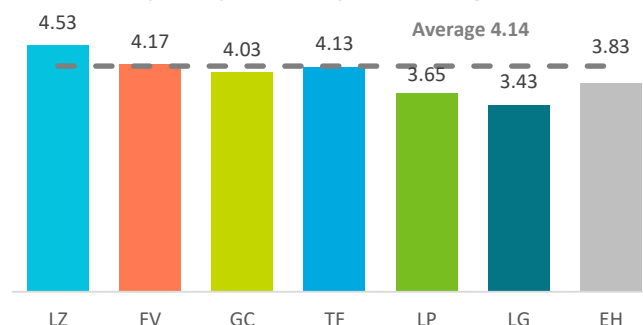
Change, % 25/24

Holiday homes	2.4%	0.2%	1.4%	3.8%	2.3%	8.0%	4.2%	6.8%
Bed-spaces	-0.2%	-1.8%	-1.4%	0.7%	-0.1%	4.7%	1.1%	6.8%
Occupancy rate (%)	0.64	0.90	1.39	1.43	0.79	-5.51	-1.78	-2.37
Average daily rate (€)	6.6%	14.0%	4.8%	1.5%	5.5%	5.8%	21.9%	15.2%
Length of stay (days)	0.13	0.12	0.24	0.06	0.12	0.20	0.01	0.05
Total revenue (€ million)	13.5%	17.9%	14.8%	6.6%	13.9%	9.5%	17.9%	14.1%

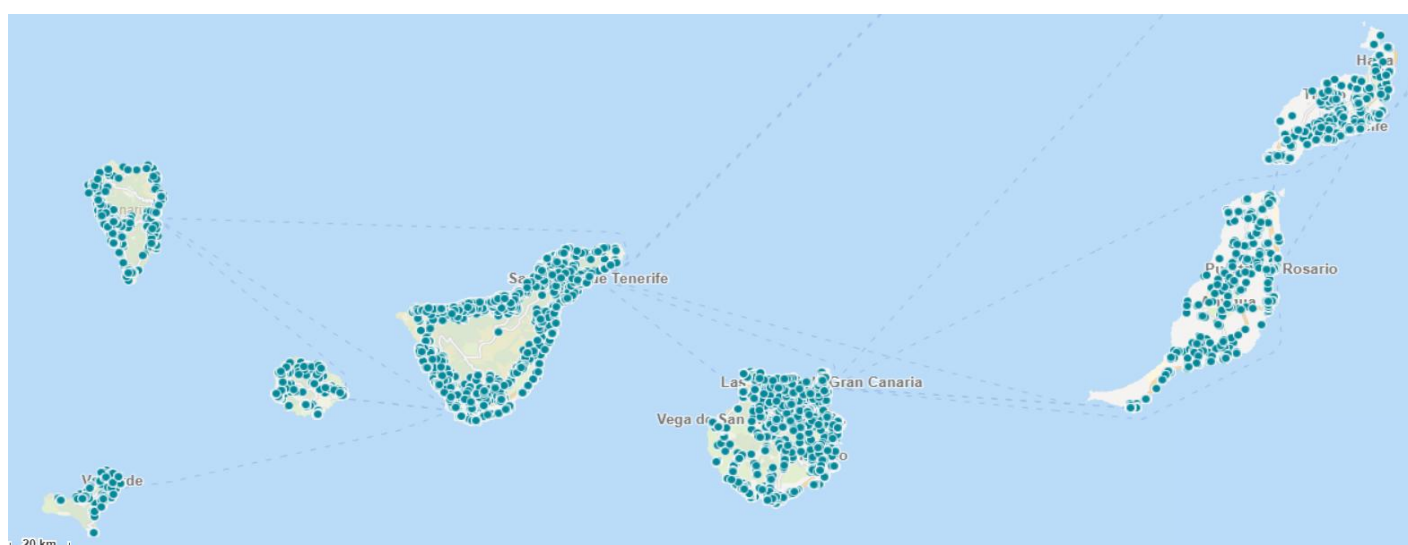
Bed-spaces share: August 2025



Bed-spaces per holiday home: August 2025



Geolocation of holiday homes registered in the General Tourist Registry of the Canary Islands

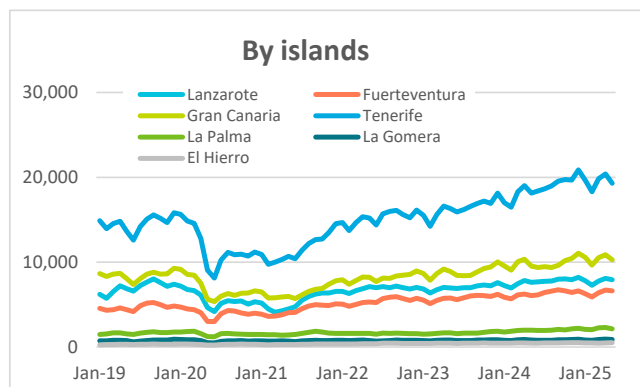
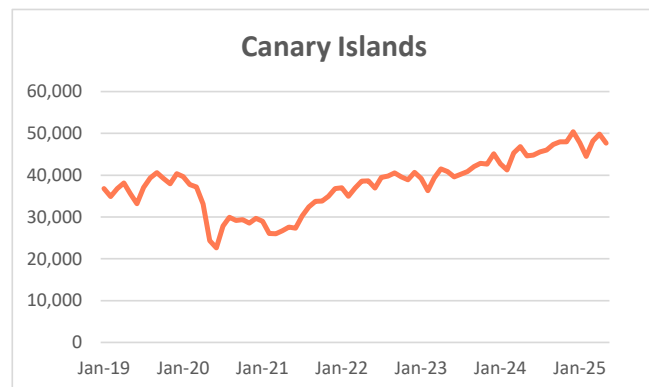


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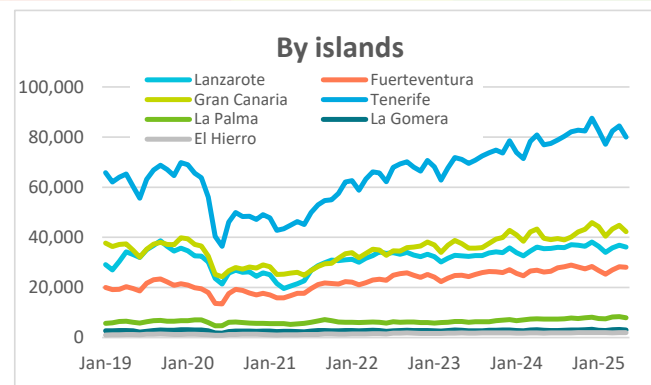
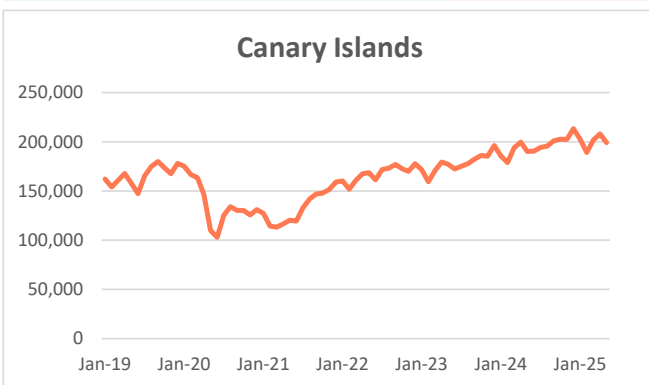
August 2025

Key indicators for holiday homes

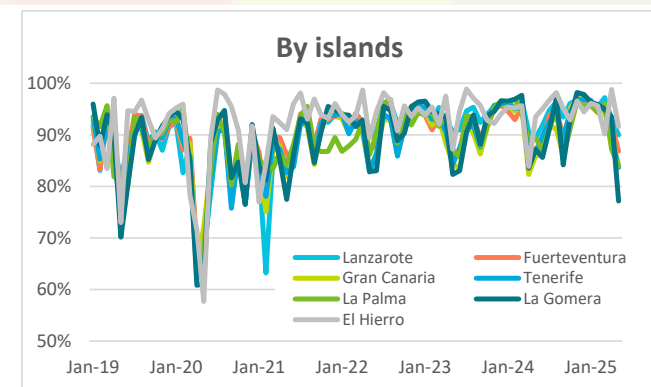
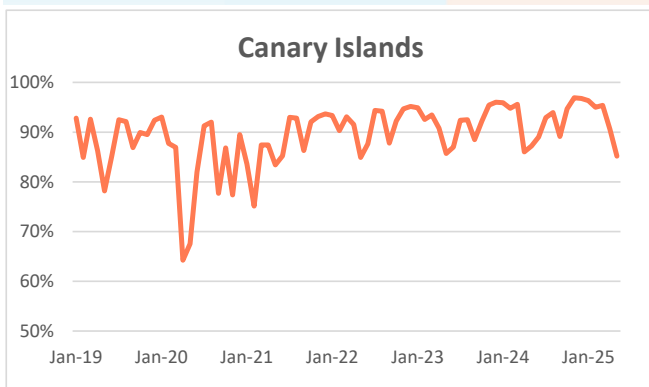
Holiday homes



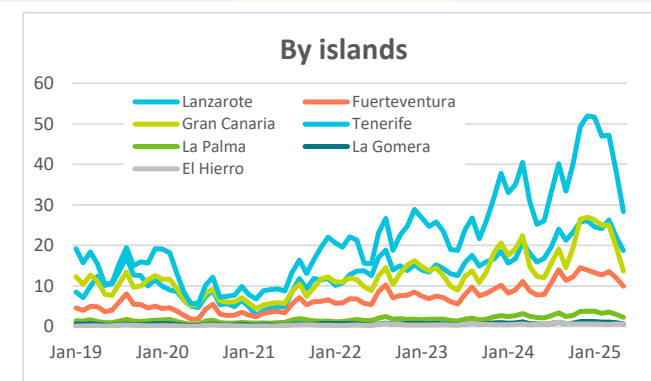
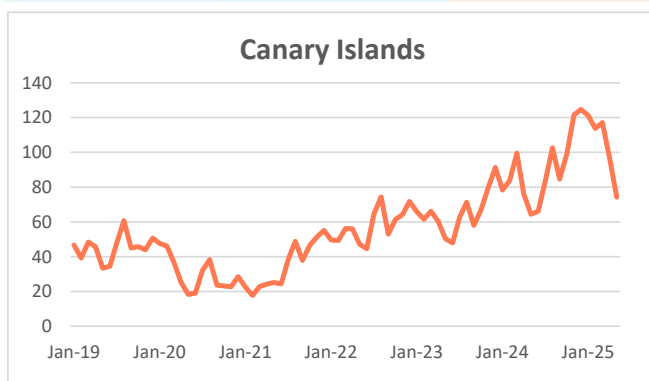
Bed-spaces



Occupancy rate (%)



Total revenue (€ million)



Holiday homes in the Canary Islands

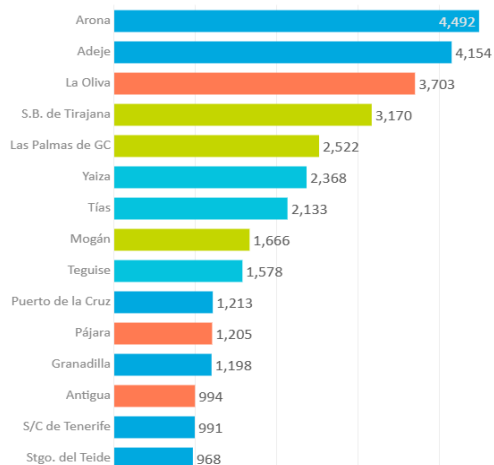
August 2025



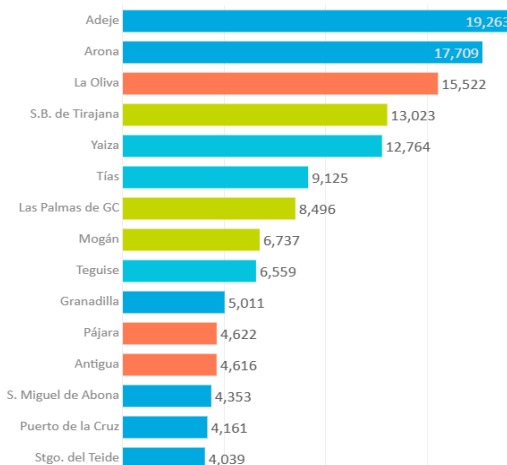
Key indicators for holiday homes by islands and municipalities

Ranking of the top 15 municipalities: August 2025

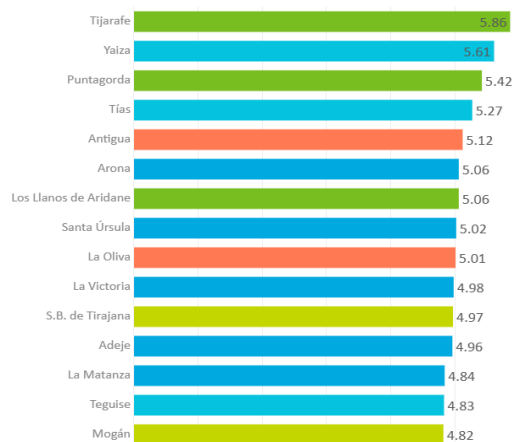
Holiday homes



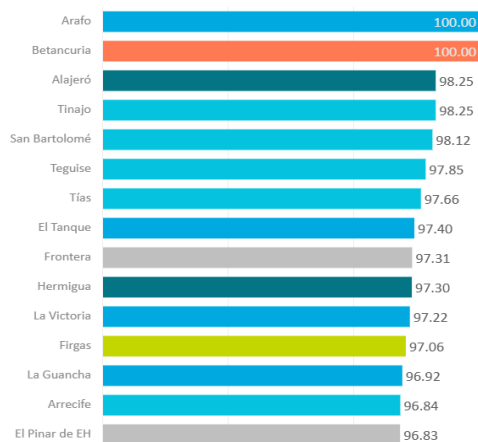
Bed-spaces



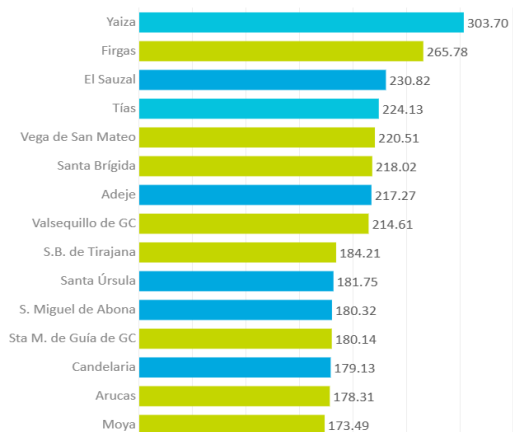
Average lenght of stay



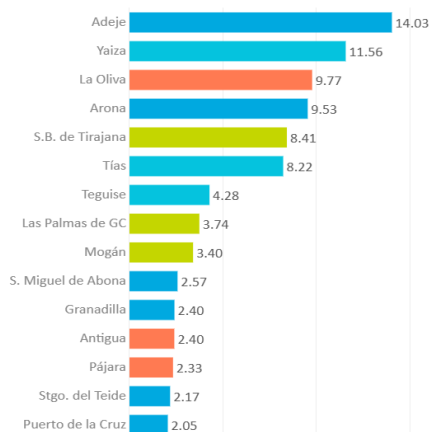
Occupancy rate



Average daily rate (€)



Total revenue (€ million)



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August 2025

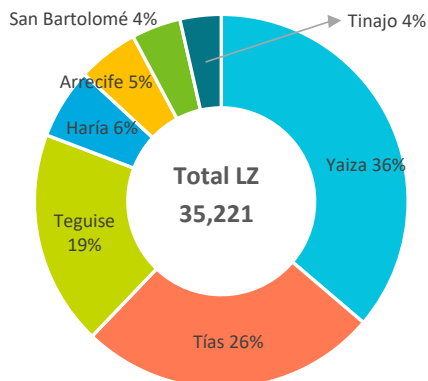


LANZAROTE

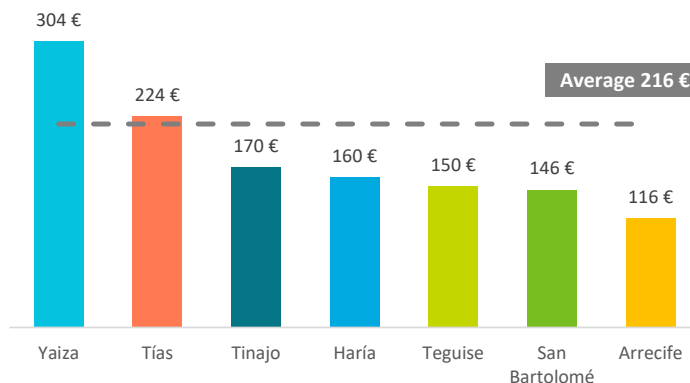
Holiday homes August 2025: 7,781

Occupancy rate (%) August 2025: 97.24%

Bed-spaces share: August 2025



Average daily rate: August 2025

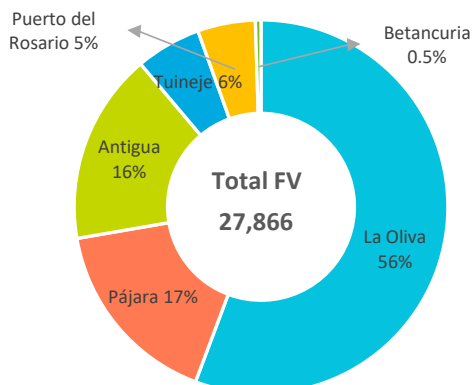


FUERTEVENTURA

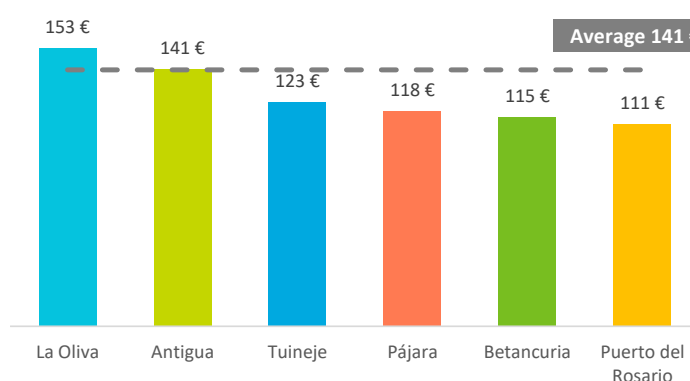
Holiday homes August 2025: 6,684

Occupancy rate (%) August 2025: 96.17%

Bed-spaces share: August 2025



Average daily rate: August 2025

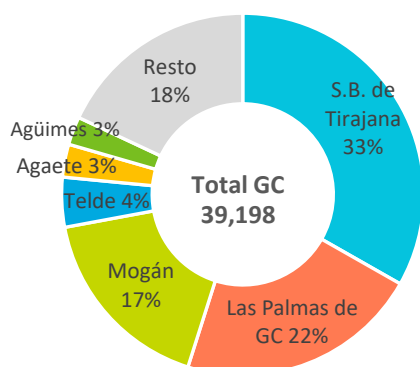


GRAN CANARIA

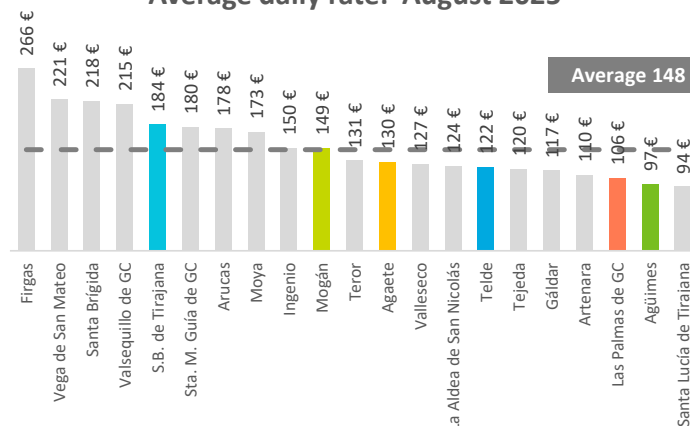
Holiday homes August 2025: 9,723

Occupancy rate (%) August 2025: 92.44%

Bed-spaces share: August 2025



Average daily rate: August 2025



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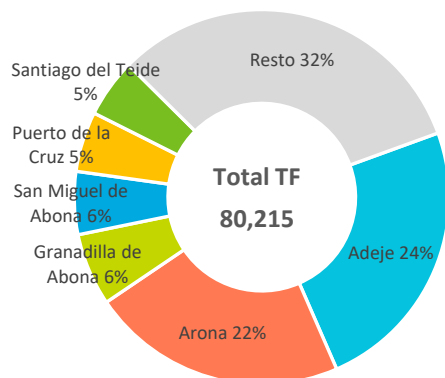


TENERIFE

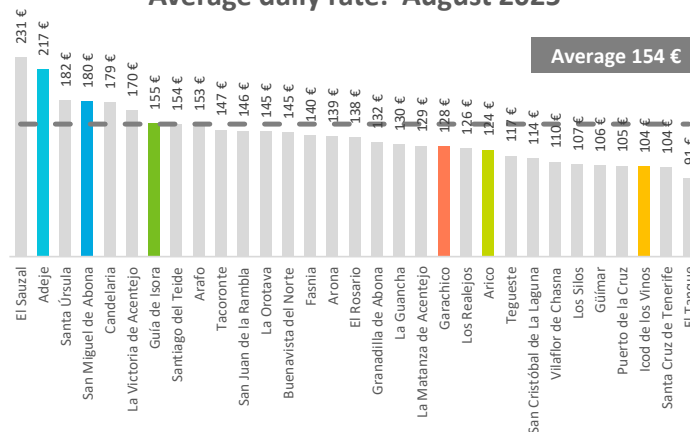
Holiday homes August 2025: 19,422

Occupancy rate (%) August 2025: 94.52%

Bed-spaces share: August 2025



Average daily rate: August 2025

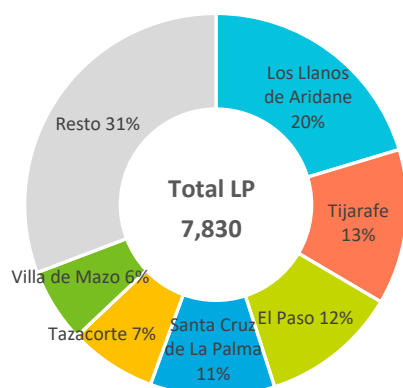


LA PALMA

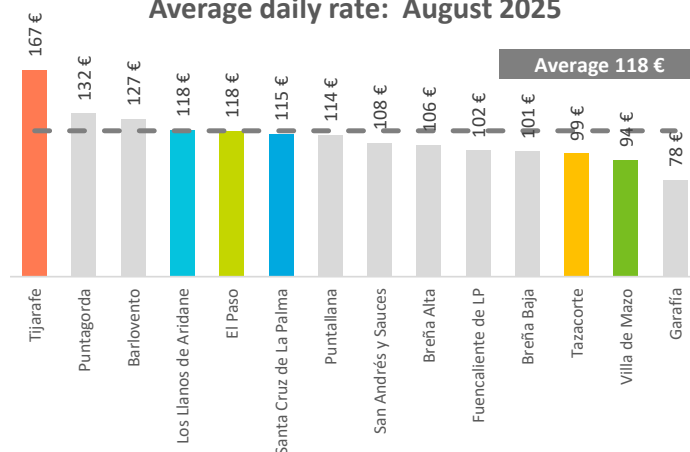
Holiday homes August 2025: 2,146

Occupancy rate (%) August 2025: 89.10%

Bed-spaces share: August 2025



Average daily rate: August 2025

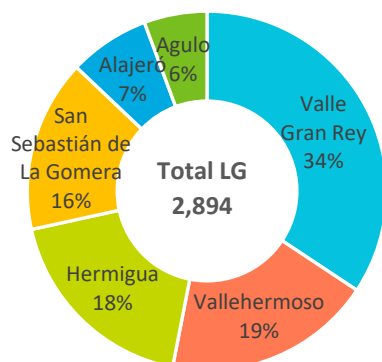


LA GOMERA

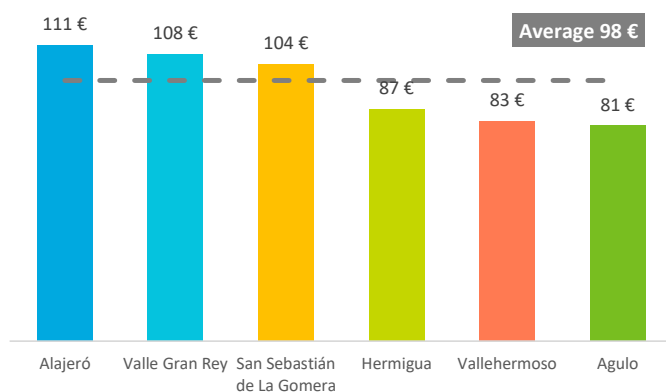
Holiday homes August 2025: 844

Occupancy rate (%) August 2025: 95.26%

Bed-spaces share: August 2025



Average daily rate: August 2025



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August 2025

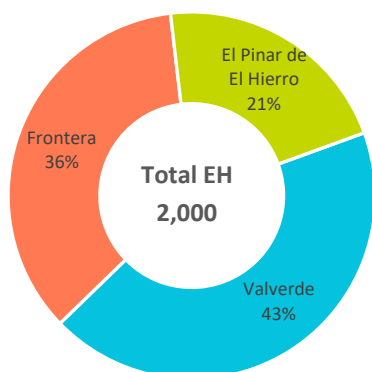


EL HIERRO

Holiday homes August 2025: 522

Occupancy rate (%) August 2025: 95.79%

Bed-spaces share: August 2025



Average daily rate: August 2025

