

Holiday homes in the Canary Islands

July 2025



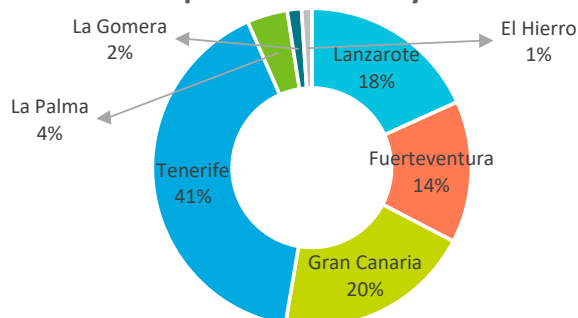
Key indicators for holiday homes (latest data)

	Canary Islands	Lanzarote	Fuerteventura	Gran Canaria	Tenerife	La Palma	La Gomera	El Hierro
Holiday homes	46,635	7,809	6,631	9,647	19,038	2,169	809	527
Bed-spaces	193,813	35,336	27,902	38,840	78,956	7,952	2,796	2,013
Occupancy rate (%)	95.09%	96.52%	96.49%	93.65%	94.61%	97.05%	90.73%	98.48%
Average daily rate (€)	152.13	202.03	138.43	145.11	147.11	120.25	86.43	115.15
Length of stay (days)	4.52	4.9	4.62	4.33	4.52	4.25	3.72	3.64
Total revenue (€ million)	102.72	25.46	14.23	18.07	39.47	3.60	0.85	1.04

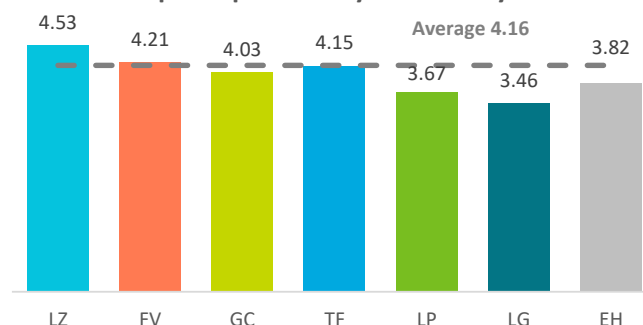
Change, % 25/24

Holiday homes	2.4%	0.6%	2.9%	1.8%	2.2%	10.3%	3.5%	7.1%
Bed-spaces	-0.2%	-1.9%	0.4%	-1.6%	0.2%	7.5%	0.4%	6.0%
Occupancy rate (%)	2.15	1.76	2.76	1.67	2.07	5.74	-0.45	1.73
Average daily rate (€)	11.2%	19.2%	11.2%	7.6%	8.9%	15.8%	7.1%	24.1%
Length of stay (days)	0.14	0.16	0.18	0.28	0.04	0.22	0.02	-0.09
Total revenue (€ million)	23.1%	29.7%	31.8%	15.4%	19.1%	35.8%	9.0%	29.8%

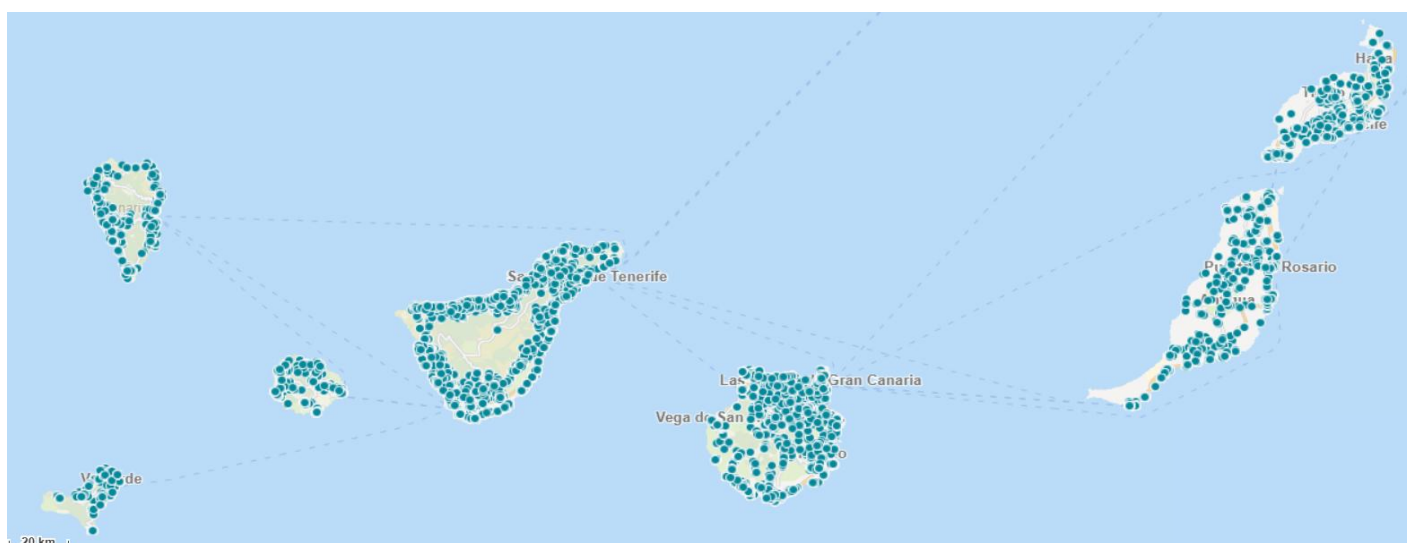
Bed-spaces share: July 2025



Bed-spaces per holiday home: July 2025



Geolocation of holiday homes registered in the General Tourist Registry of the Canary Islands

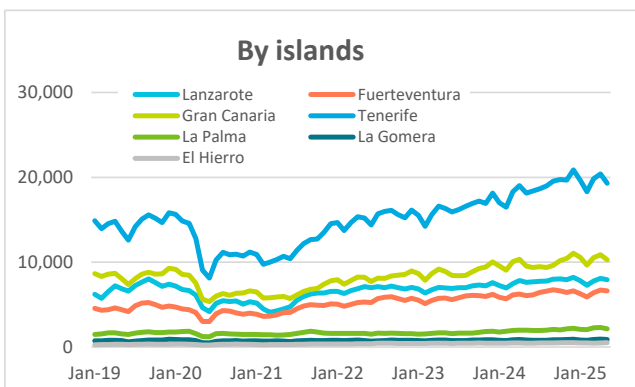
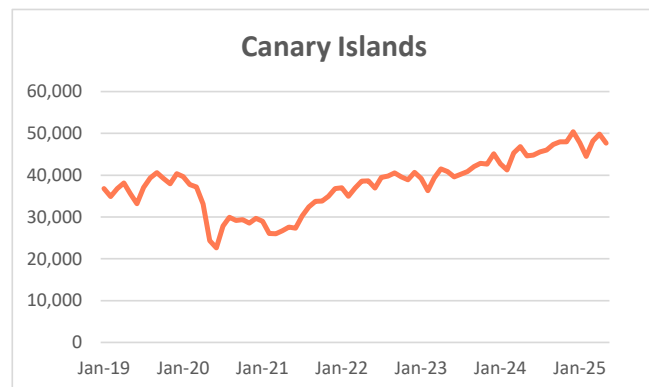


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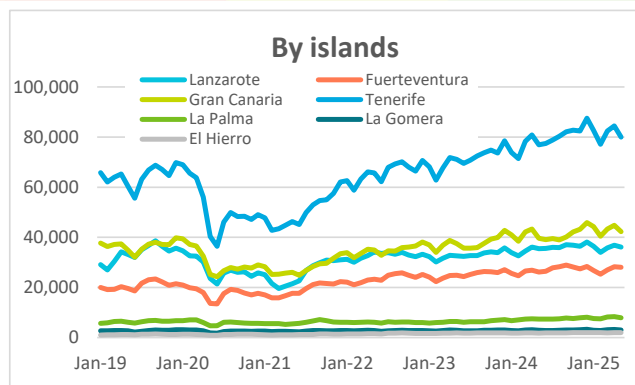
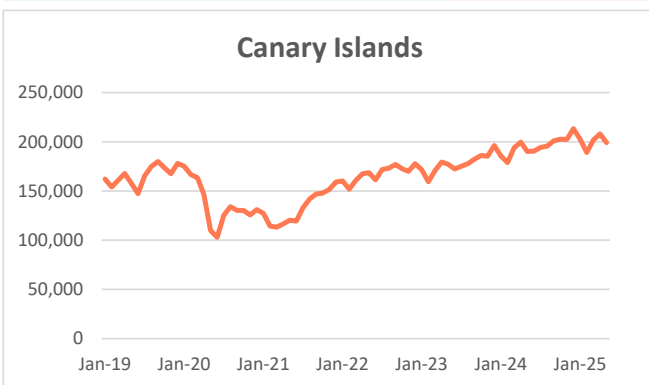
July 2025

Key indicators for holiday homes

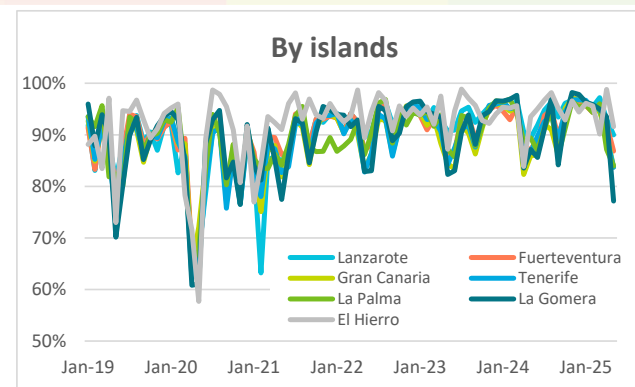
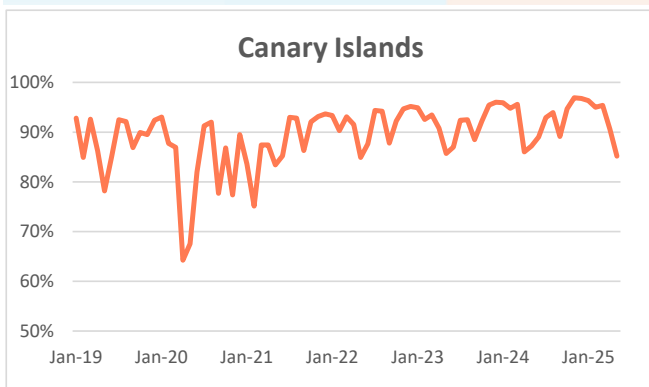
Holiday homes



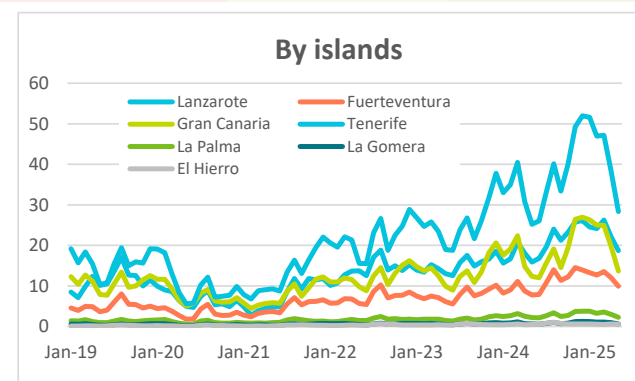
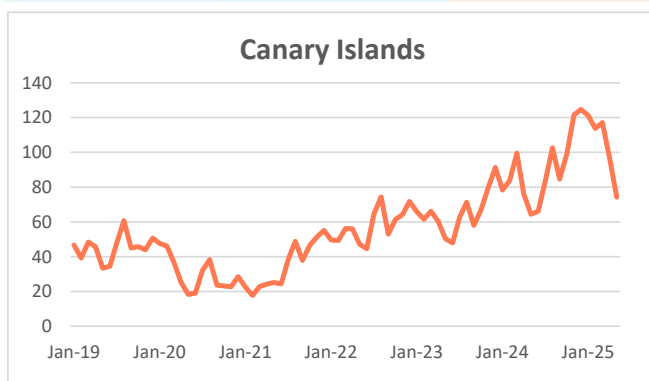
Bed-spaces



Occupancy rate (%)



Total revenue (€ million)



Holiday homes in the Canary Islands

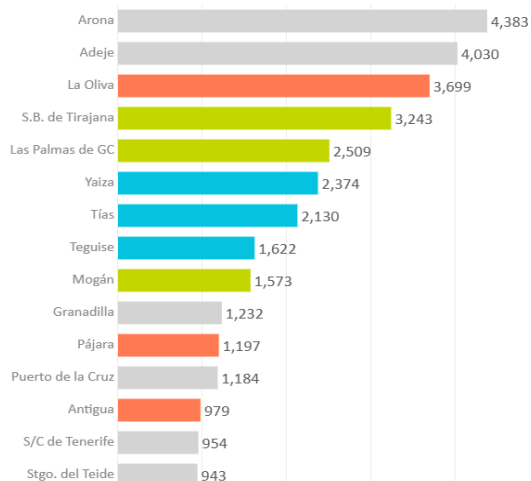
July 2025



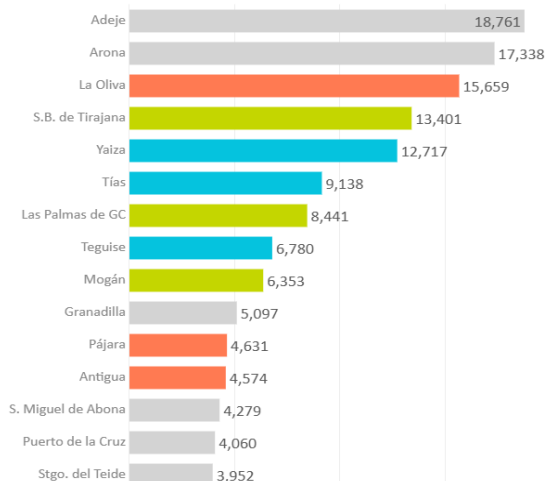
Key indicators for holiday homes by islands and municipalities

Ranking of the top 15 municipalities: July 2025

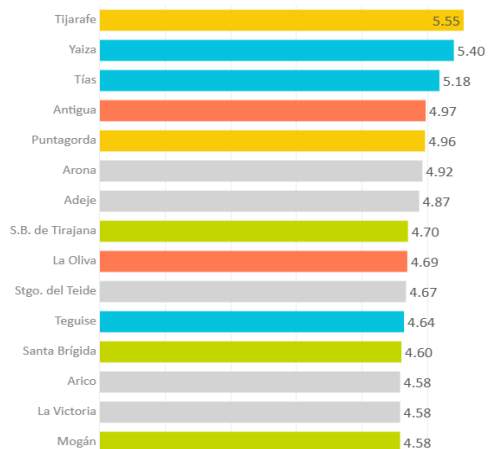
Holiday homes



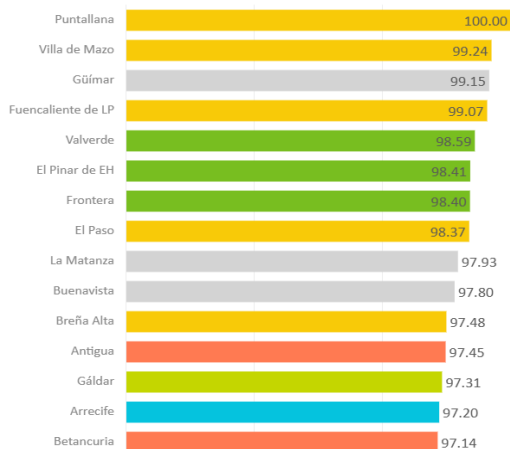
Bed-spaces



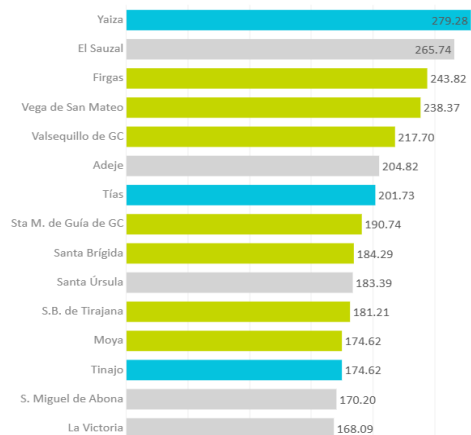
Average lenght of stay



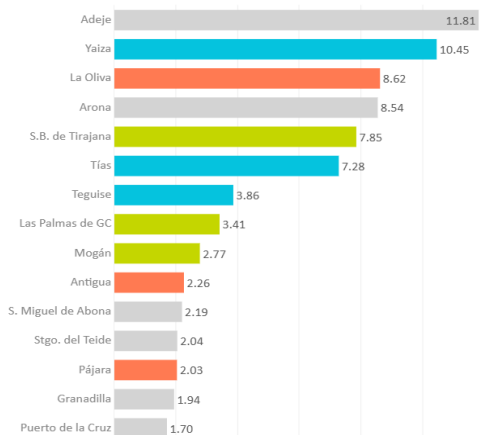
Occupancy rate



Average daily rate (€)



Total revenue (€ million)



■ Lanzarote
 ■ Fuerteventura
 ■ Gran Canaria
 ■ Tenerife
 ■ La Palma
 ■ La Gomera
 ■ El Hierro

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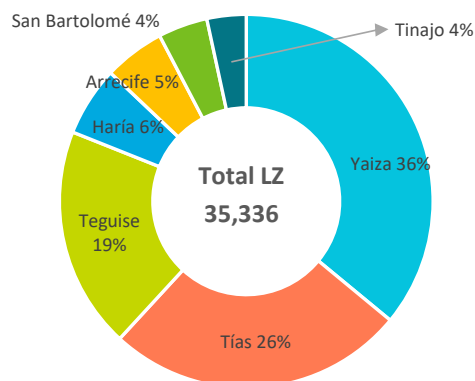


LANZAROTE

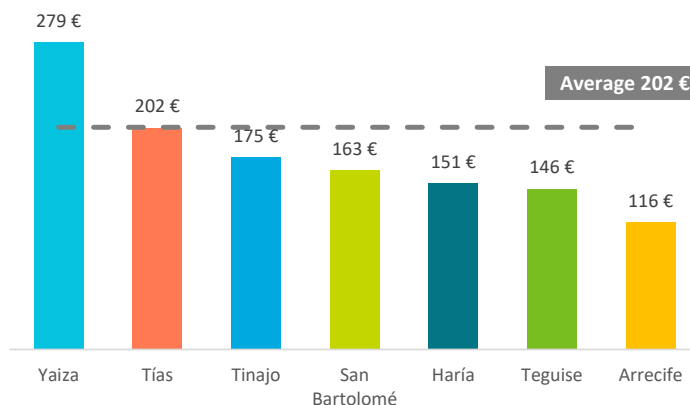
Holiday homes July 2025: 7,809

Occupancy rate (%) July 2025: 96.52%

Bed-spaces share: July 2025



Average daily rate: July 2025

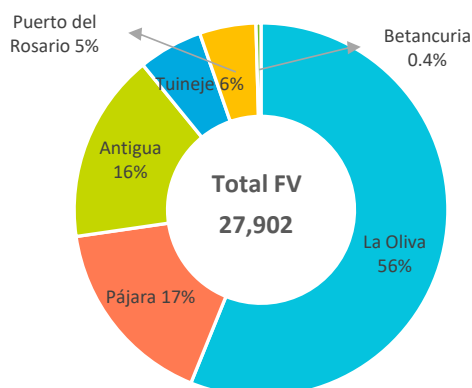


FUERTEVENTURA

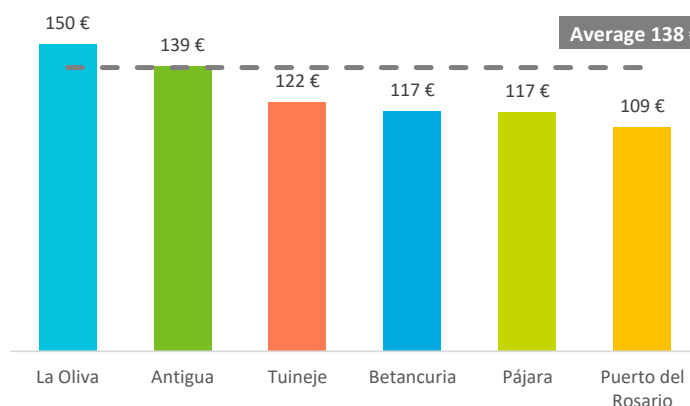
Holiday homes July 2025: 6,631

Occupancy rate (%) July 2025: 96.49%

Bed-spaces share: July 2025



Average daily rate: July 2025

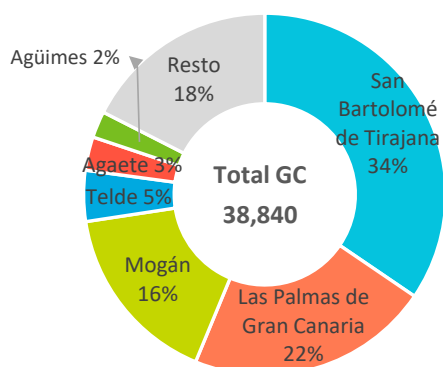


GRAN CANARIA

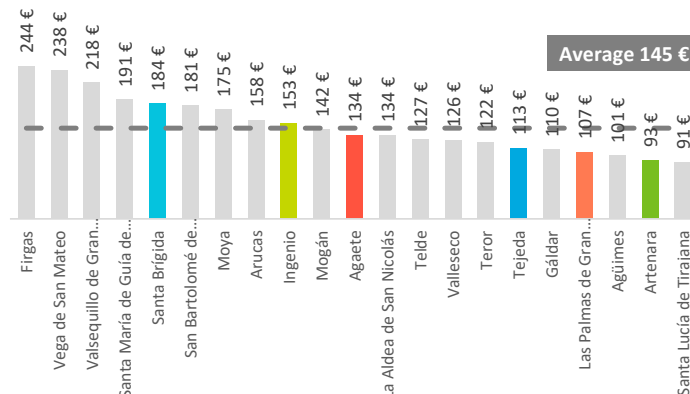
Holiday homes July 2025: 9,647

Occupancy rate (%) July 2025: 93.65%

Bed-spaces share: July 2025



Average daily rate: July 2025



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July 2025

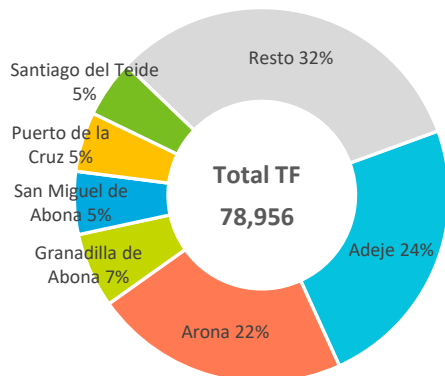


TENERIFE

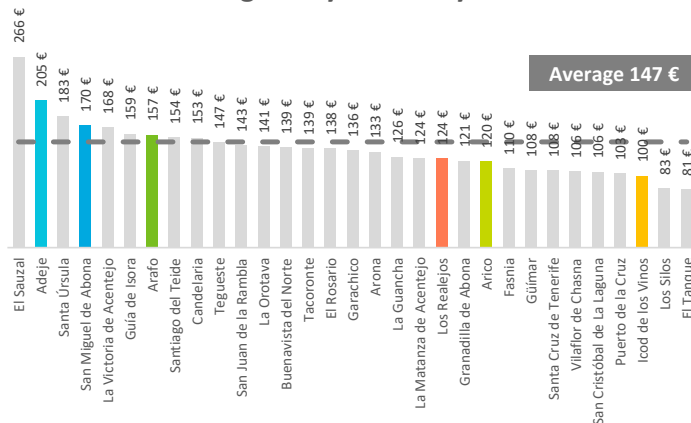
Holiday homes July 2025: 19,038

Occupancy rate (%) July 2025: 94.61%

Bed-spaces share: July 2025



Average daily rate: July 2025

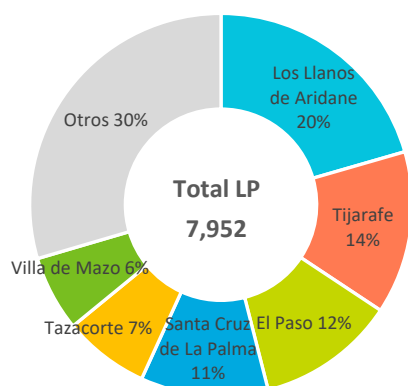


LA PALMA

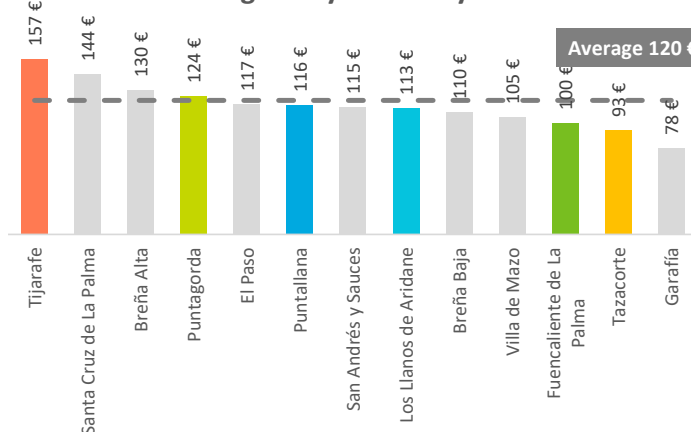
Holiday homes July 2025: 2,169

Occupancy rate (%) July 2025: 97.05%

Bed-spaces share: July 2025



Average daily rate: July 2025

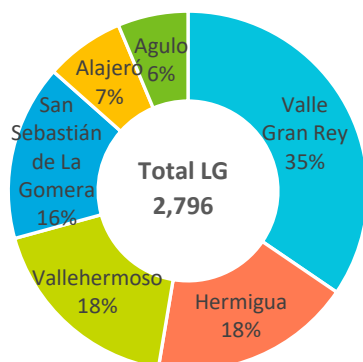


LA GOMERA

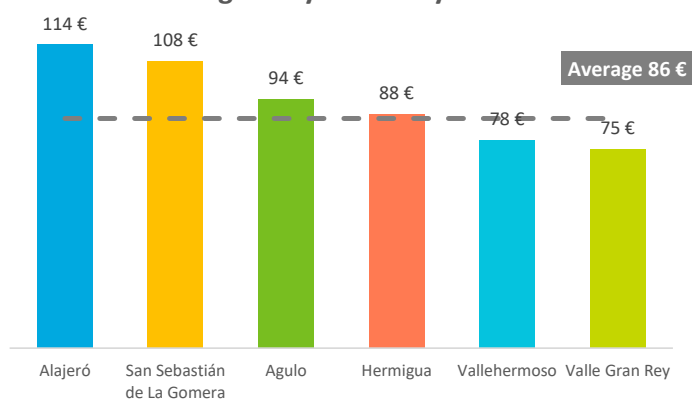
Holiday homes July 2025: 809

Occupancy rate (%) July 2025: 90.73%

Bed-spaces share: July 2025



Average daily rate: July 2025



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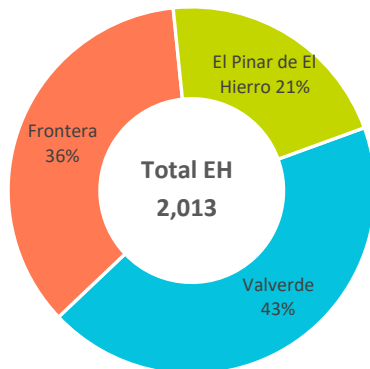


EL HIERRO

Holiday homes July 2025: 527

Occupancy rate (%) July 2025: 98.48%

Bed-spaces share: July 2025



Average daily rate: July 2025

