

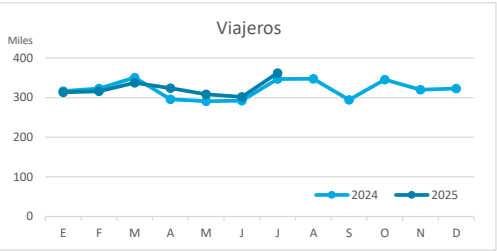
Principales indicadores de alojamiento turístico

GRAN CANARIA (hasta julio de 2025)



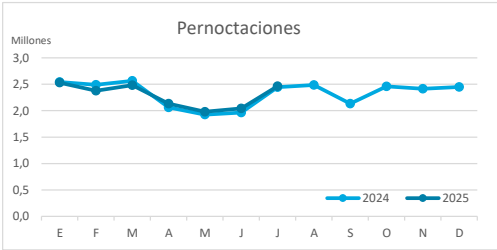
VIAJEROS EN ALOJAMIENTO TURÍSTICO

|           | TOTAL       |              |          |           | Detalle según tipo de alojamiento |              |          |           |             |              |          |         |
|-----------|-------------|--------------|----------|-----------|-----------------------------------|--------------|----------|-----------|-------------|--------------|----------|---------|
|           | Extranjeros | Peninsulares | Canarios | Total     | Extranjeros                       | Peninsulares | Canarios | Total     | Extranjeros | Peninsulares | Canarios | Total   |
| ene-jul24 | 1.723.980   | 206.272      | 285.296  | 2.215.548 | 1.310.978                         | 177.764      | 197.031  | 1.685.773 | 413.002     | 28.508       | 88.265   | 529.775 |
| ene-jul25 | 1.739.309   | 218.911      | 303.576  | 2.261.796 | 1.328.142                         | 185.415      | 211.816  | 1.725.373 | 411.167     | 33.496       | 91.760   | 536.423 |
| Dif       | 15.329      | 12.639       | 18.280   | 46.248    | 17.164                            | 7.651        | 14.785   | 39.600    | -1.835      | 4.988        | 3.495    | 6.648   |
| Dif, %    | 0,9%        | 6,1%         | 6,4%     | 2,1%      | 1,3%                              | 4,3%         | 7,5%     | 2,3%      | -0,4%       | 17,5%        | 4,0%     | 1,3%    |



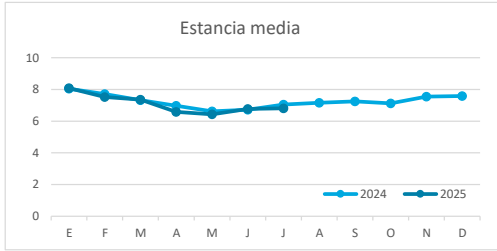
PERNOCTACIONES

|           | TOTAL       |              |           |            | Detalle según tipo de alojamiento |              |          |            |             |              |          |           |
|-----------|-------------|--------------|-----------|------------|-----------------------------------|--------------|----------|------------|-------------|--------------|----------|-----------|
|           | Extranjeros | Peninsulares | Canarios  | Total      | Extranjeros                       | Peninsulares | Canarios | Total      | Extranjeros | Peninsulares | Canarios | Total     |
| ene-jul24 | 14.040.277  | 895.919      | 1.058.183 | 15.994.379 | 10.059.705                        | 746.465      | 661.786  | 11.467.956 | 3.980.572   | 149.454      | 396.397  | 4.526.423 |
| ene-jul25 | 14.009.488  | 953.095      | 1.048.131 | 16.010.714 | 10.028.237                        | 774.142      | 644.603  | 11.446.982 | 3.981.251   | 178.953      | 403.528  | 4.563.732 |
| Dif       | -30.789     | 57.176       | -10.052   | 16.335     | -31.468                           | 27.677       | -17.183  | -20.974    | 679         | 29.499       | 7.131    | 37.309    |
| Dif, %    | -0,2%       | 6,4%         | -0,9%     | 0,1%       | -0,3%                             | 3,7%         | -2,6%    | -0,2%      | 0,0%        | 19,7%        | 1,8%     | 0,8%      |

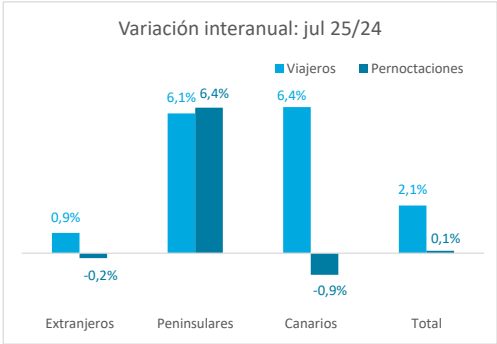
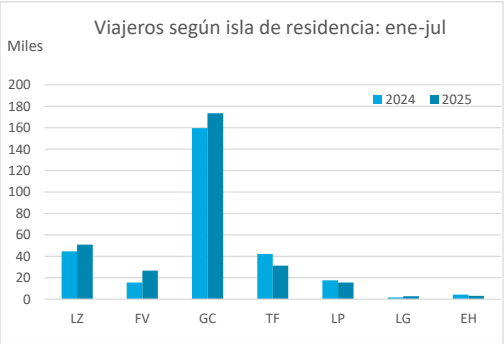
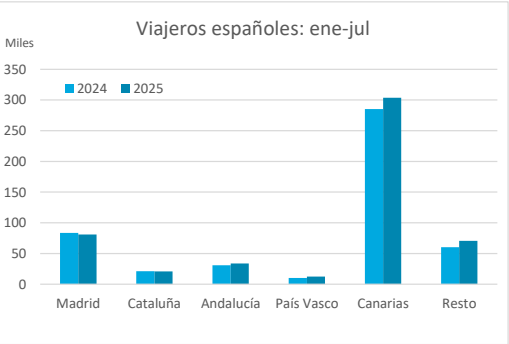
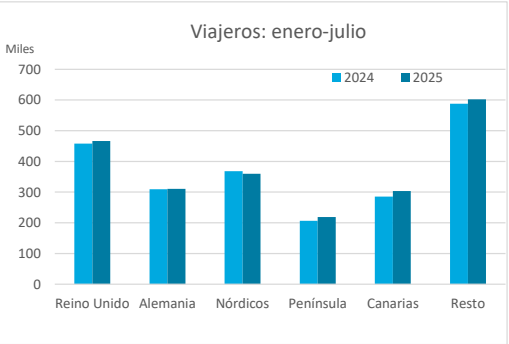


ESTANCIA MEDIA

|           | TOTAL       |              |          |       | Detalle según tipo de alojamiento |              |          |       |             |              |          |       |
|-----------|-------------|--------------|----------|-------|-----------------------------------|--------------|----------|-------|-------------|--------------|----------|-------|
|           | Extranjeros | Peninsulares | Canarios | Total | Extranjeros                       | Peninsulares | Canarios | Total | Extranjeros | Peninsulares | Canarios | Total |
| ene-jul24 | 8,1         | 4,3          | 3,7      | 7,2   | 7,7                               | 4,2          | 3,4      | 6,8   | 9,6         | 5,2          | 4,5      | 8,5   |
| ene-jul25 | 8,1         | 4,4          | 3,5      | 7,1   | 7,6                               | 4,2          | 3,0      | 6,6   | 9,7         | 5,3          | 4,4      | 8,5   |
| Dif       | -0,1        | 0,0          | -0,3     | -0,1  | -0,1                              | 0,0          | -0,3     | -0,2  | 0,0         | 0,1          | -0,1     | 0,0   |



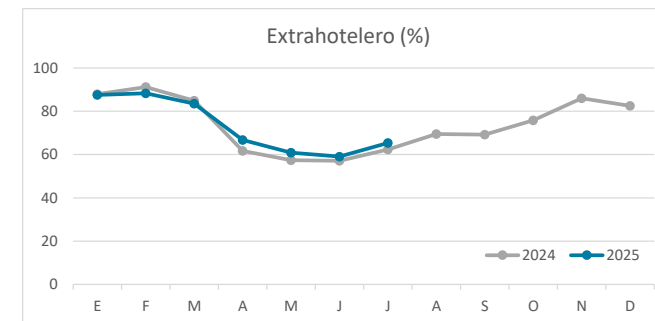
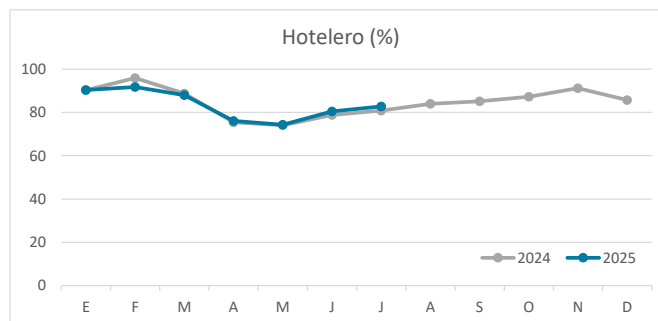
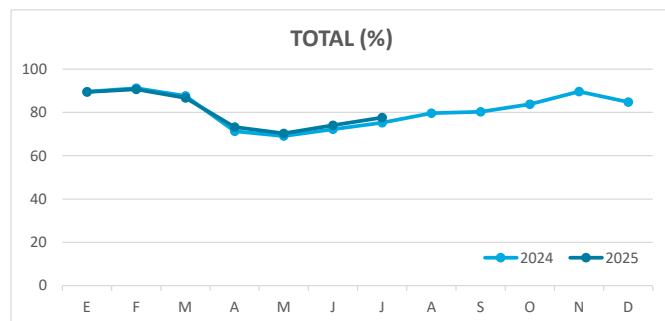
DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA



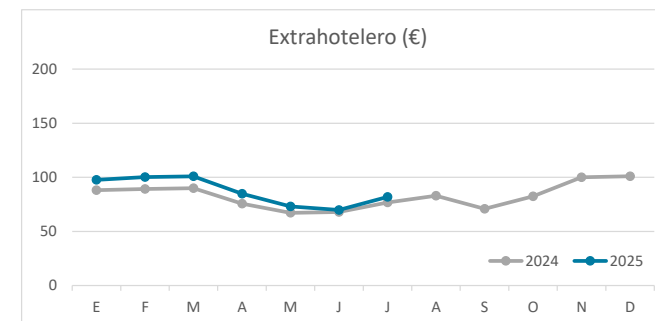
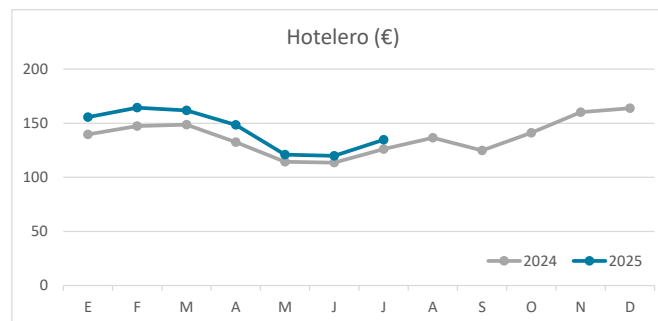
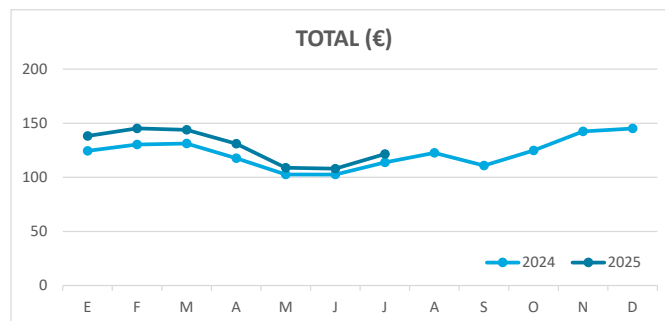
# Principales indicadores de alojamiento turístico GRAN CANARIA (hasta julio de 2025)



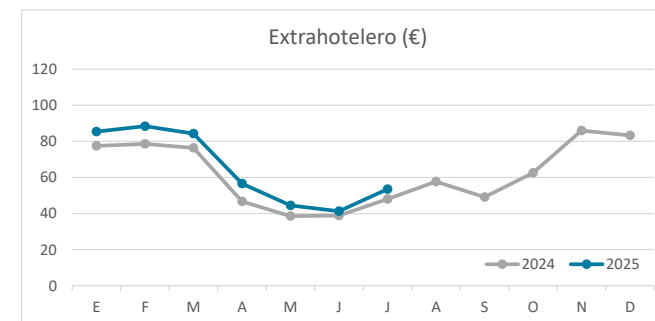
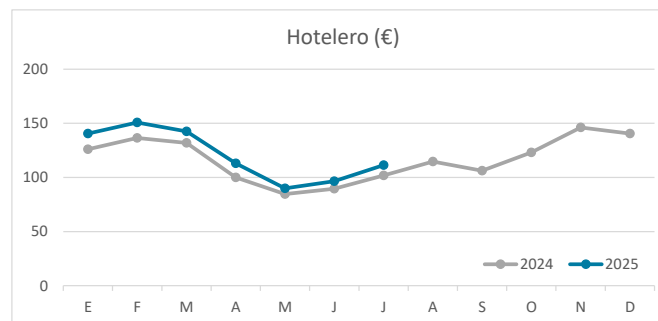
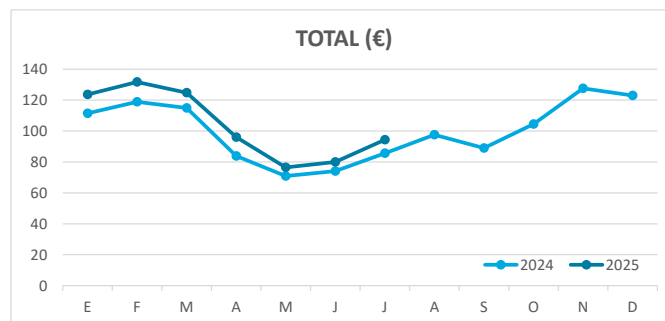
## ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



## ADR (tarifa media diaria)



## REVPAR (ingreso por habitación/apartamento disponible)



Nota: el indicador de viajeros se refiere a viajeros entrados.

Fuente: Encuestas de Alojamiento Turístico (ISTAC)