

Holiday homes in the Canary Islands

September 2025



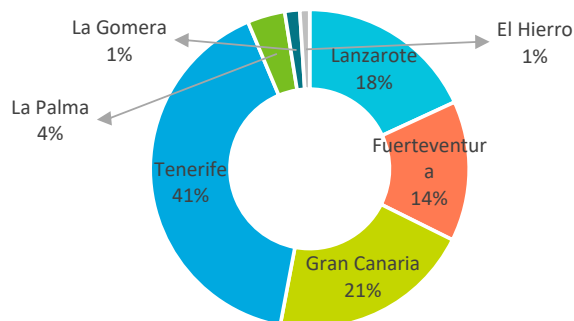
Key indicators for holiday homes (latest data)

	Canary Islands	Lanzarote	Fuerteventura	Gran Canaria	Tenerife	La Palma	La Gomera	El Hierro
Holiday homes	47,754	7,941	6,728	10,075	19,552	2,068	873	513
Bed-spaces	199,028	36,065	28,311	41,039	80,994	7,596	3,026	1,982
Occupancy rate (%)	88.87%	93.85%	91.39%	86.35%	87.72%	86.61%	82.36%	92.40%
Average daily rate (€)	150.15	198.83	133.32	141.45	146.92	114.19	91.52	105.06
Length of stay (days)	4.46	4.91	4.64	4.26	4.39	4.25	3.6	3.69
Total revenue (€ million)	91.64	23.30	12.82	15.61	35.67	2.57	0.81	0.85

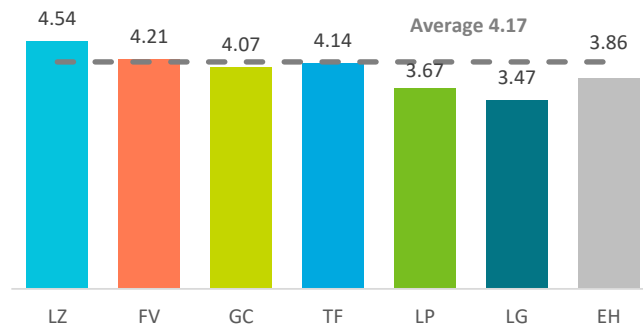
Change, % 25/24

Holiday homes	0.9%	-0.7%	-0.3%	4.5%	0.1%	0.2%	2.5%	3.4%
Bed-spaces	-0.9%	-2.7%	-2.1%	2.4%	-1.3%	-2.8%	0.1%	4.0%
Occupancy rate (%)	-0.27	0.41	1.70	0.32	-1.41	0.61	-1.79	-2.76
Average daily rate (€)	5.6%	11.3%	3.8%	-1.0%	6.4%	6.1%	9.4%	2.2%
Length of stay (days)	0.14	0.15	0.21	0.26	0.08	0.06	0.08	0.28
Total revenue (€ million)	8.3%	9.6%	12.7%	7.3%	6.8%	2.9%	13.1%	7.4%

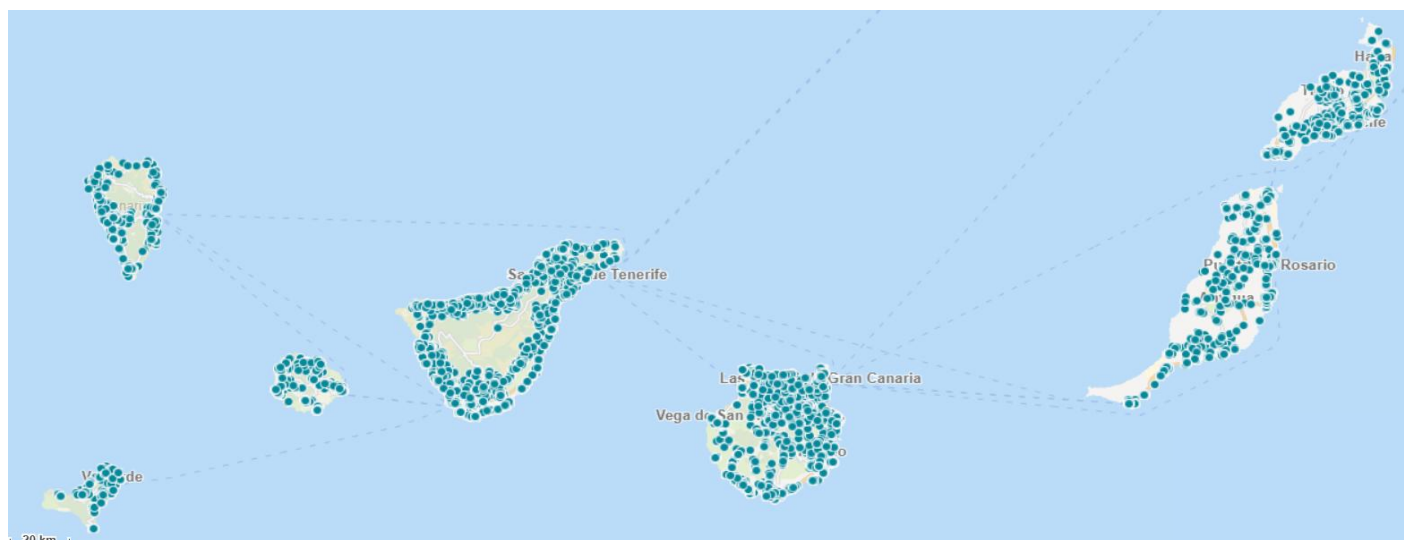
Bed-spaces share: September 2025



Bed-spaces per holiday home: September 2025



Geolocation of holiday homes registered in the General Tourist Registry of the Canary Islands

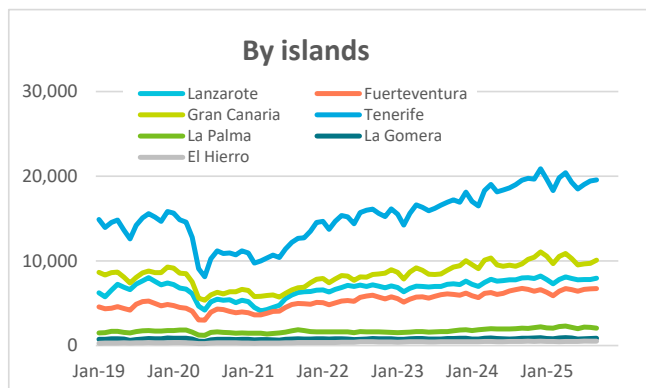
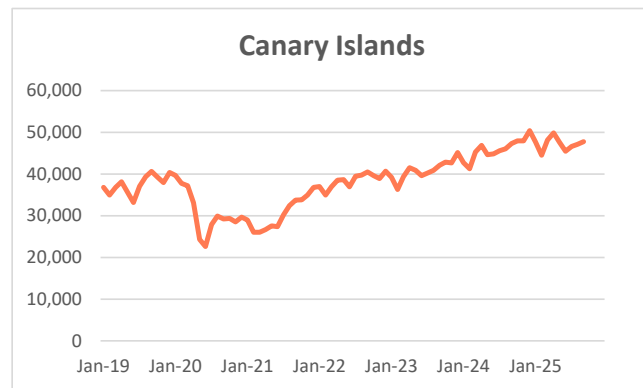


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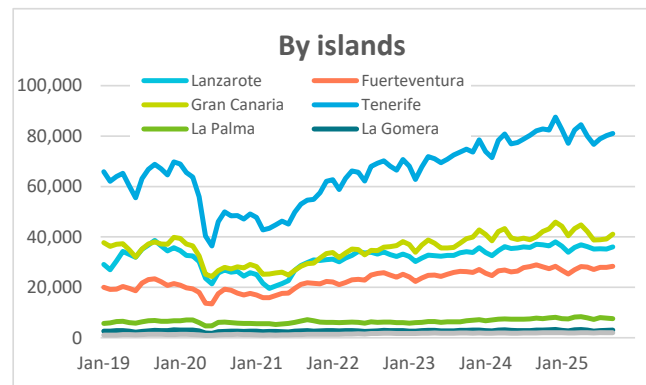
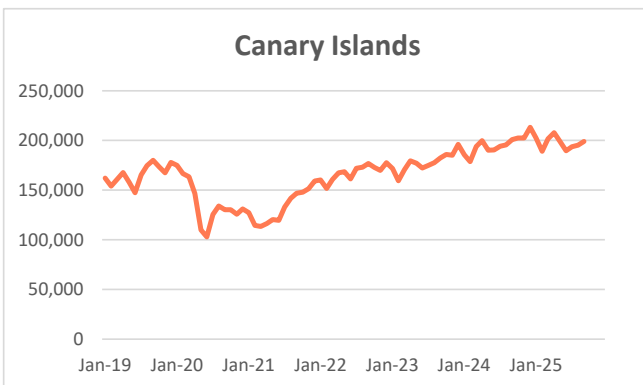
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Key indicators for holiday homes

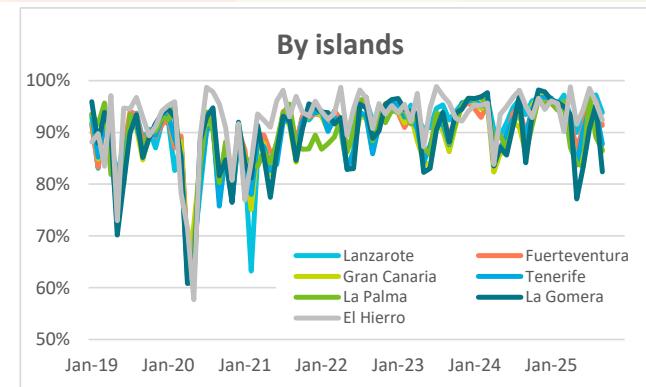
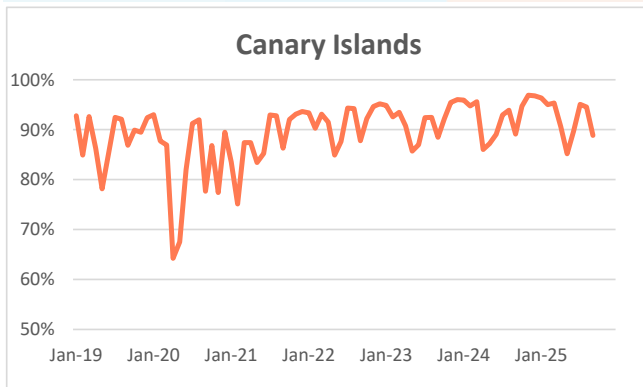
Holiday homes



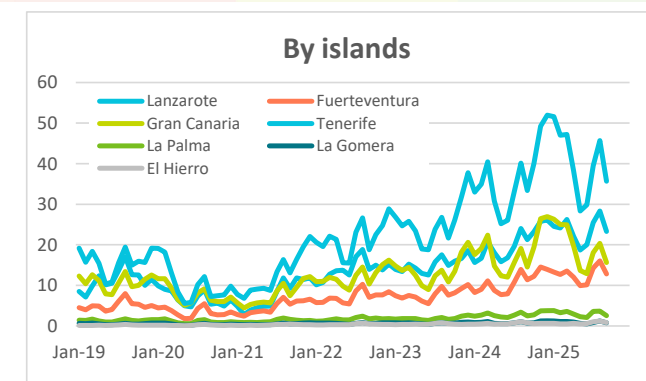
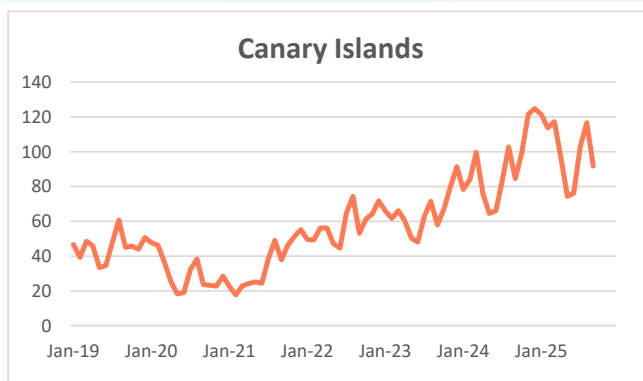
Bed-spaces



Occupancy rate (%)



Total revenue (€ million)



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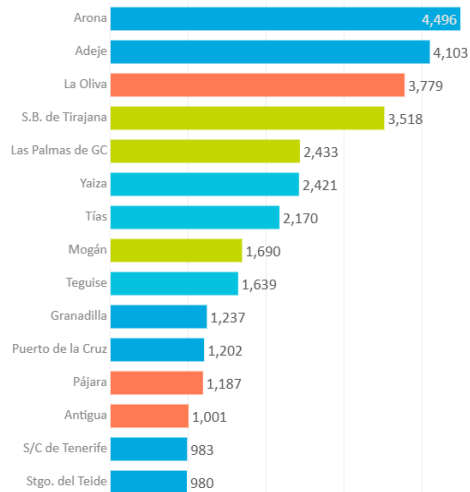
September 2025



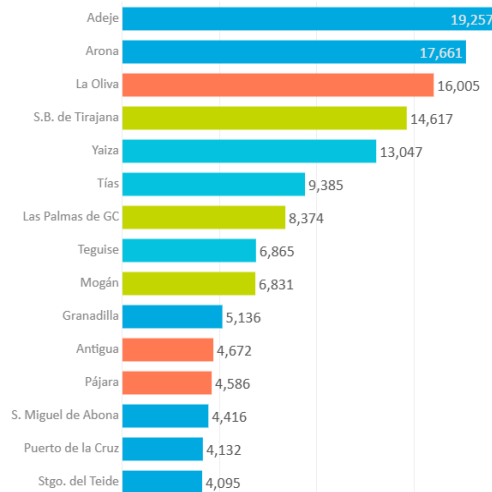
Key indicators for holiday homes by islands and municipalities

Ranking of the top 15 municipalities: September 2025

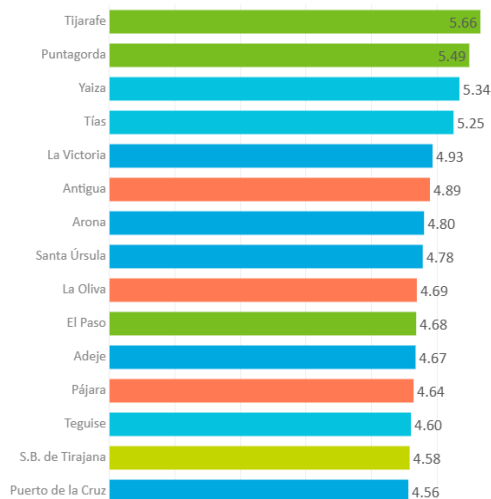
Holiday homes



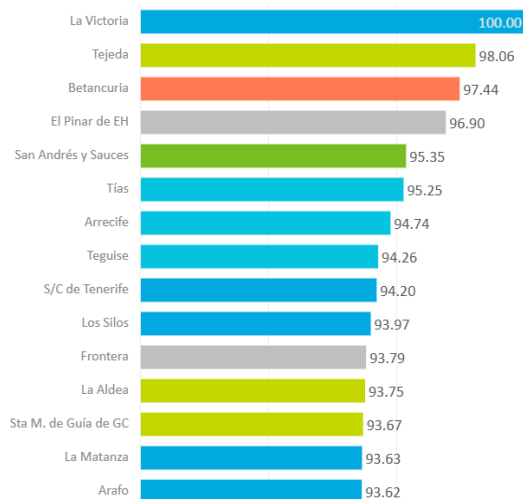
Bed-spaces



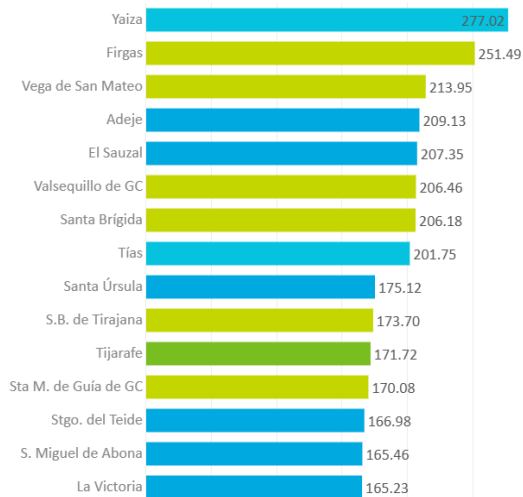
Average length of stay



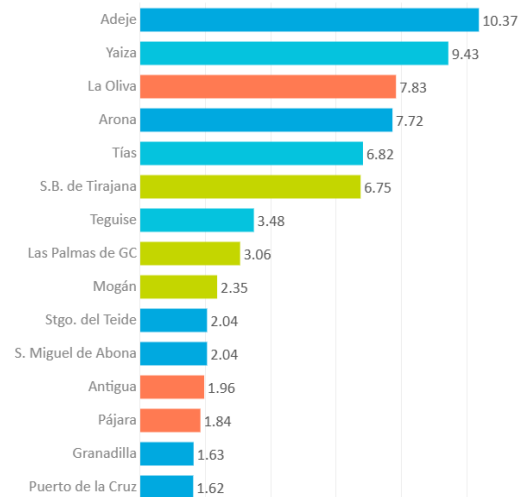
Occupancy rate



Average daily rate (€)



Total revenue (€ million)



■ Lanzarote ■ Fuerteventura ■ Gran Canaria ■ Tenerife ■ La Palma ■ La Gomera ■ El Hierro

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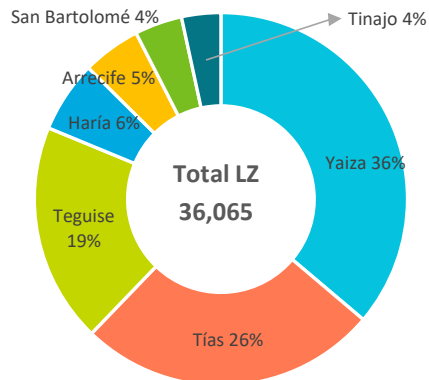


LANZAROTE

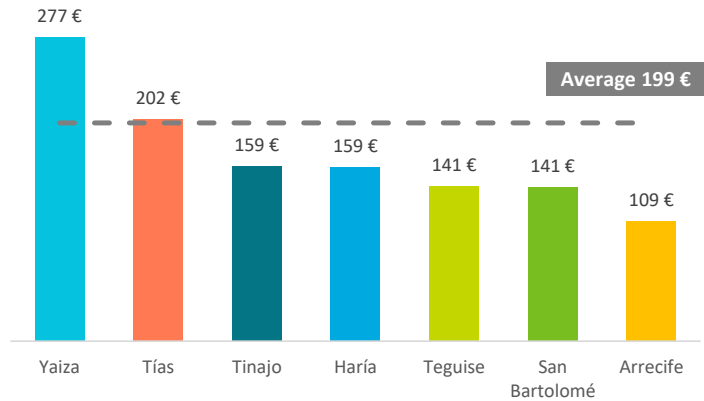
Holiday homes September 2025: 7,941

Occupancy rate (%) September 2025: 93.85%

Bed-spaces share: September 2025



Average daily rate: September 2025

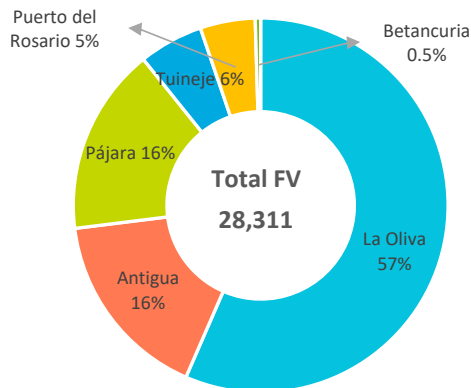


FUERTEVENTURA

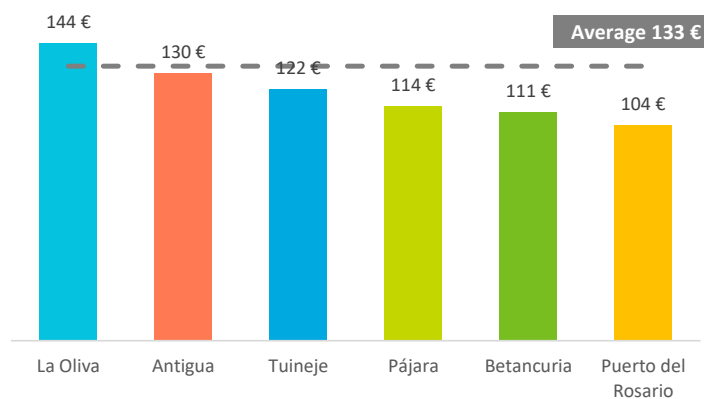
Holiday homes September 2025: 6,728

Occupancy rate (%) September 2025: 91.39%

Bed-spaces share: September 2025



Average daily rate: September 2025

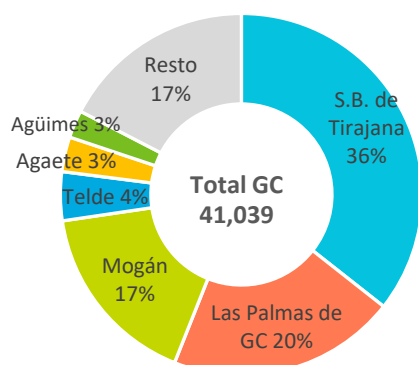


GRAN CANARIA

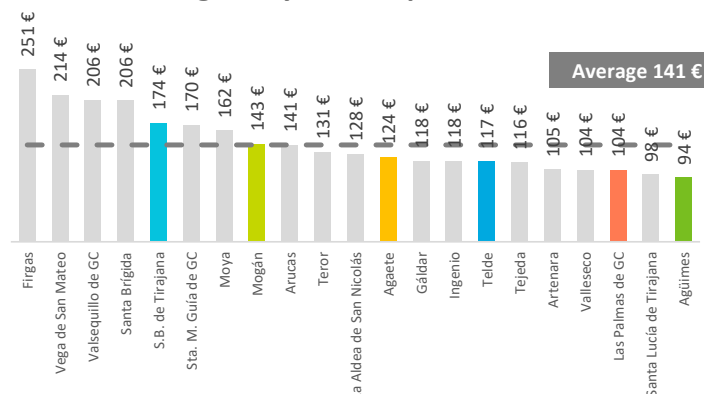
Holiday homes September 2025: 10,075

Occupancy rate (%) September 2025: 86.35%

Bed-spaces share: September 2025



Average daily rate: September 2025



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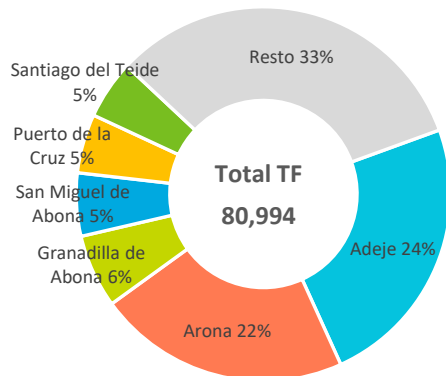


TENERIFE

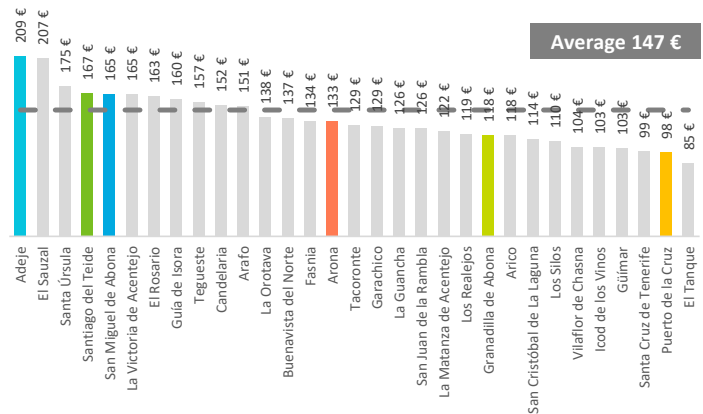
Holiday homes September 2025: 19,552

Occupancy rate (%) September 2025: 87.72%

Bed-spaces share: September 2025



Average daily rate: September 2025

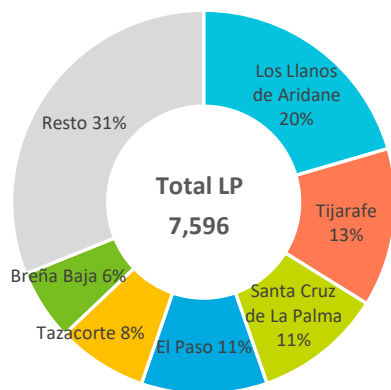


LA PALMA

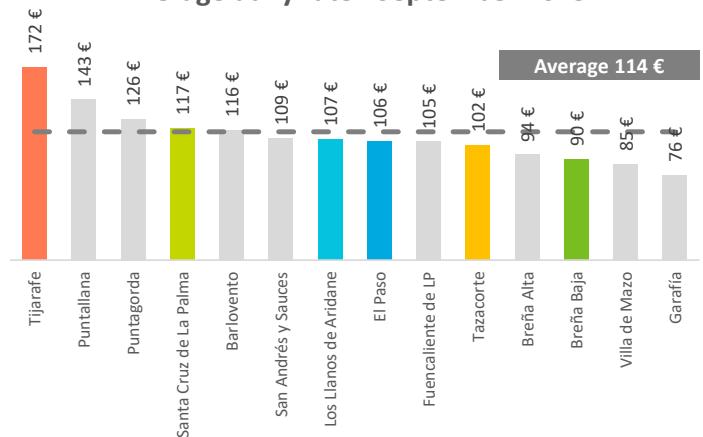
Holiday homes September 2025: 2,068

Occupancy rate (%) September 2025: 86.61%

Bed-spaces share: September 2025



Average daily rate: September 2025

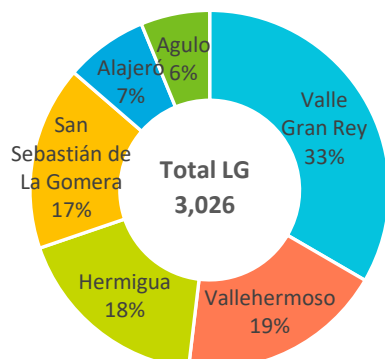


LA GOMERA

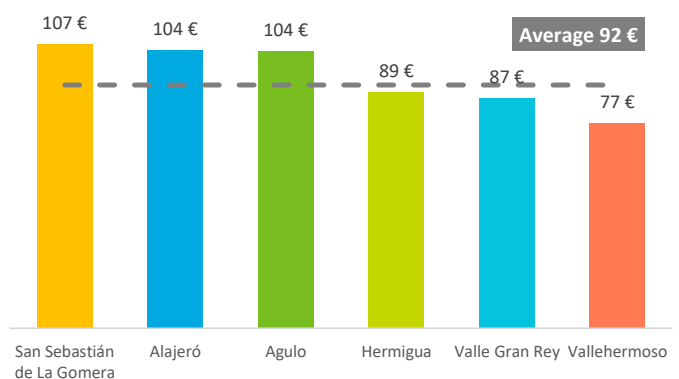
Holiday homes September 2025: 873

Occupancy rate (%) September 2025: 82.36%

Bed-spaces share: September 2025



Average daily rate: September 2025



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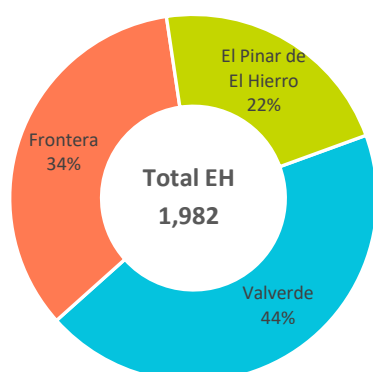


EL HIERRO

Holiday homes September 2025: 513

Occupancy rate (%) September 2025: 92.40%

Bed-spaces share: September 2025



Average daily rate: September 2025

