

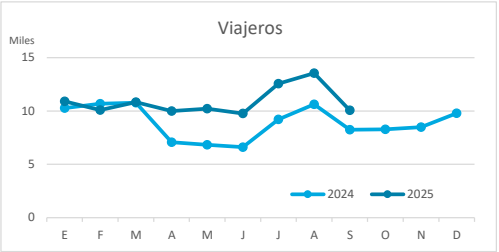
Principales indicadores de alojamiento turístico

LA GOMERA (hasta septiembre de 2025)



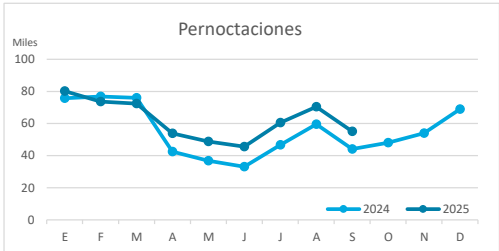
VIAJEROS EN ALOJAMIENTO TURÍSTICO

|           | TOTAL       |              |          |        | Detalle según tipo de alojamiento |              |          |        |               |              |          |        |
|-----------|-------------|--------------|----------|--------|-----------------------------------|--------------|----------|--------|---------------|--------------|----------|--------|
|           | Extranjeros | Peninsulares | Canarios | Total  | Hotelero                          |              |          |        | Extrahotelero |              |          |        |
|           |             |              |          |        | Extranjeros                       | Peninsulares | Canarios | Total  | Extranjeros   | Peninsulares | Canarios | Total  |
| ene-sep24 | 43.151      | 3.466        | 33.717   | 80.334 | 25.833                            | 1.944        | 17.429   | 45.206 | 17.318        | 1.522        | 16.288   | 35.128 |
| ene-sep25 | 49.802      | 4.796        | 43.417   | 98.015 | 31.747                            | 3.074        | 26.749   | 61.570 | 18.055        | 1.722        | 16.668   | 36.445 |
| Dif       | 6.651       | 1.330        | 9.700    | 17.681 | 5.914                             | 1.130        | 9.320    | 16.364 | 737           | 200          | 380      | 1.317  |
| Dif, %    | 15,4%       | 38,4%        | 28,8%    | 22,0%  | 22,9%                             | 58,1%        | 53,5%    | 36,2%  | 4,3%          | 13,1%        | 2,3%     | 3,7%   |



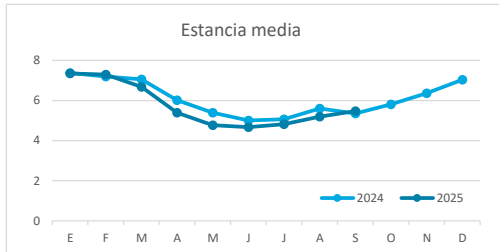
PERNOCTACIONES

|           | TOTAL       |              |          |         | Detalle según tipo de alojamiento |              |          |         |               |              |          |         |
|-----------|-------------|--------------|----------|---------|-----------------------------------|--------------|----------|---------|---------------|--------------|----------|---------|
|           | Extranjeros | Peninsulares | Canarios | Total   | Hotelero                          |              |          |         | Extrahotelero |              |          |         |
|           |             |              |          |         | Extranjeros                       | Peninsulares | Canarios | Total   | Extranjeros   | Peninsulares | Canarios | Total   |
| ene-sep24 | 357.576     | 15.422       | 118.303  | 491.301 | 169.753                           | 6.847        | 41.702   | 218.302 | 187.823       | 8.575        | 76.601   | 272.999 |
| ene-sep25 | 401.238     | 21.368       | 137.779  | 560.385 | 212.008                           | 11.052       | 65.539   | 288.599 | 189.230       | 10.316       | 72.240   | 271.786 |
| Dif       | 43.662      | 5.946        | 19.476   | 69.084  | 42.255                            | 4.205        | 23.837   | 70.297  | 1.407         | 1.741        | -4.361   | -1.213  |
| Dif, %    | 12,2%       | 38,6%        | 16,5%    | 14,1%   | 24,9%                             | 61,4%        | 57,2%    | 32,2%   | 0,7%          | 20,3%        | -5,7%    | -0,4%   |

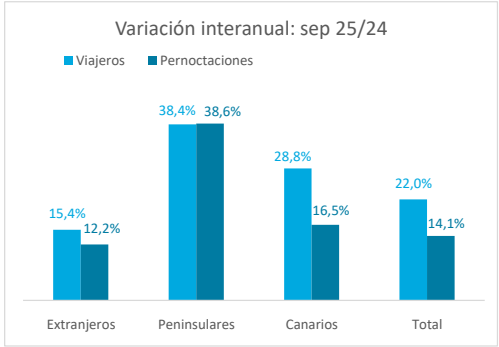
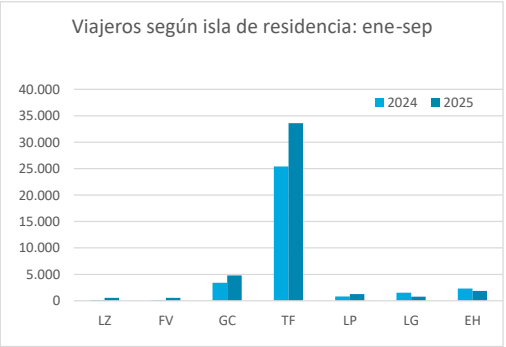
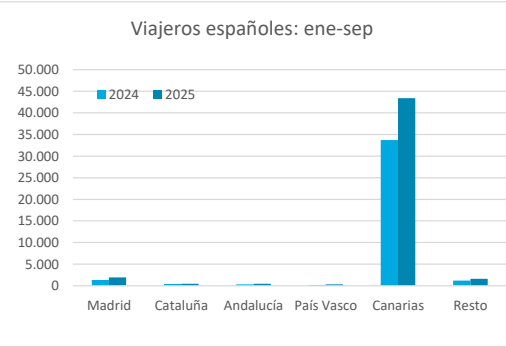
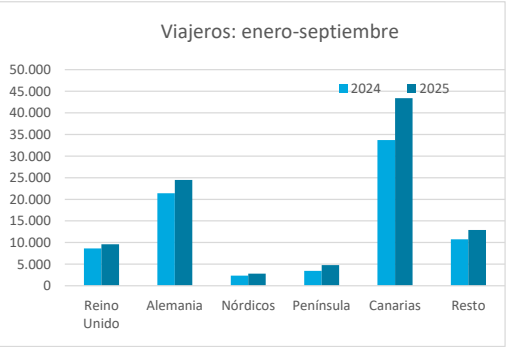


ESTANCIA MEDIA

|           | TOTAL       |              |          |       | Detalle según tipo de alojamiento |              |          |       |               |              |          |       |
|-----------|-------------|--------------|----------|-------|-----------------------------------|--------------|----------|-------|---------------|--------------|----------|-------|
|           | Extranjeros | Peninsulares | Canarios | Total | Hotelero                          |              |          |       | Extrahotelero |              |          |       |
|           |             |              |          |       | Extranjeros                       | Peninsulares | Canarios | Total | Extranjeros   | Peninsulares | Canarios | Total |
| ene-sep24 | 8,3         | 4,4          | 3,5      | 6,1   | 6,6                               | 3,5          | 2,4      | 4,8   | 10,8          | 5,6          | 4,7      | 7,8   |
| ene-sep25 | 8,1         | 4,5          | 3,2      | 5,7   | 6,7                               | 3,6          | 2,5      | 4,7   | 10,5          | 6,0          | 4,3      | 7,5   |
| Dif       | -0,2        | 0,0          | -0,3     | -0,4  | 0,1                               | 0,1          | 0,1      | -0,1  | -0,4          | 0,4          | -0,4     | -0,3  |



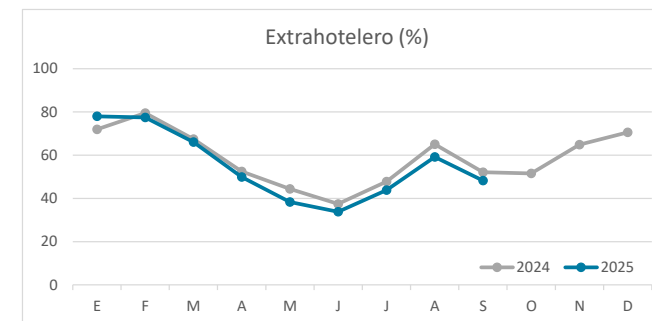
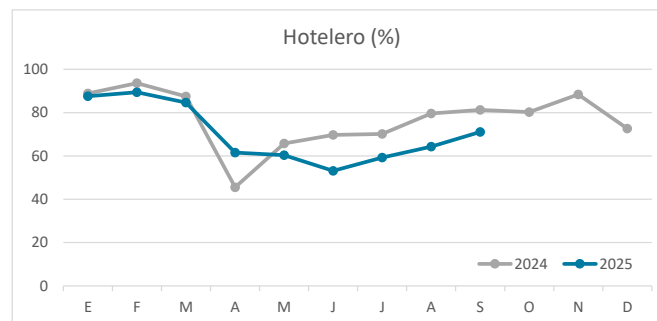
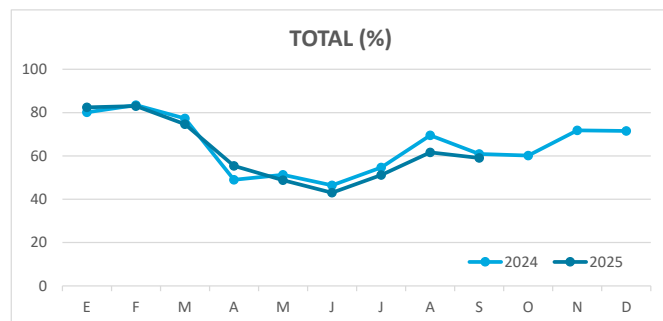
DETALLE VIAJEROS Y PERNOCTACIONES SEGÚN LUGAR DE RESIDENCIA



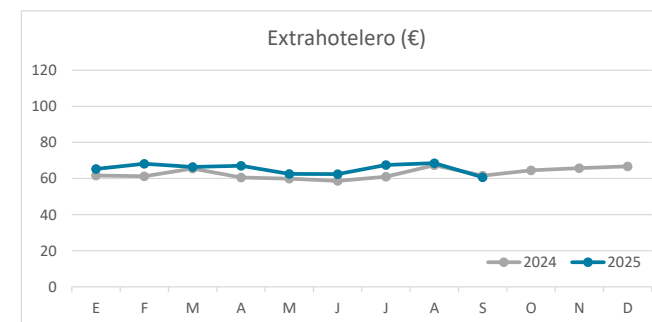
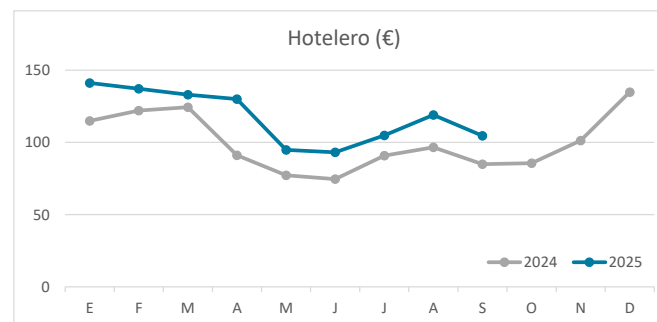
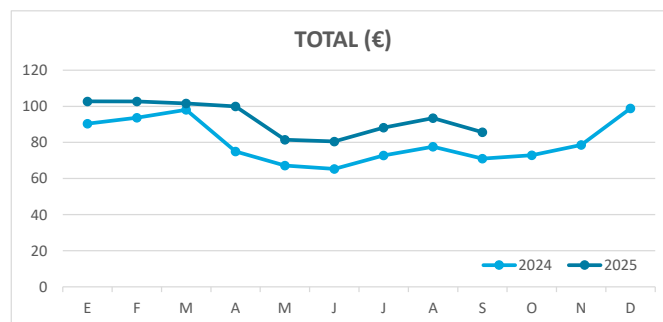
# Principales indicadores de alojamiento turístico

## LA GOMERA (hasta septiembre de 2025)

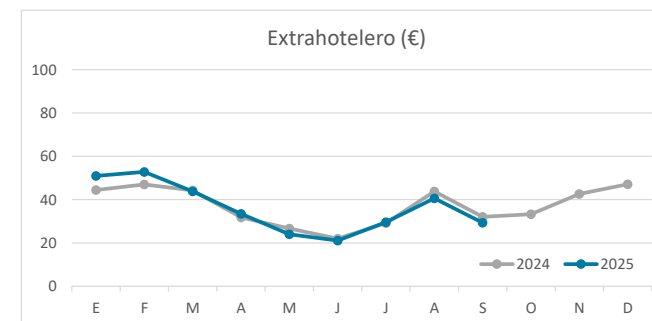
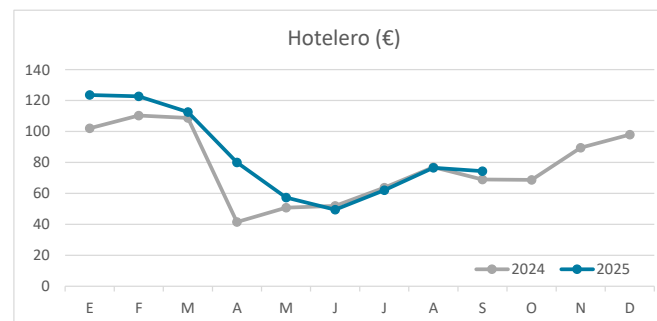
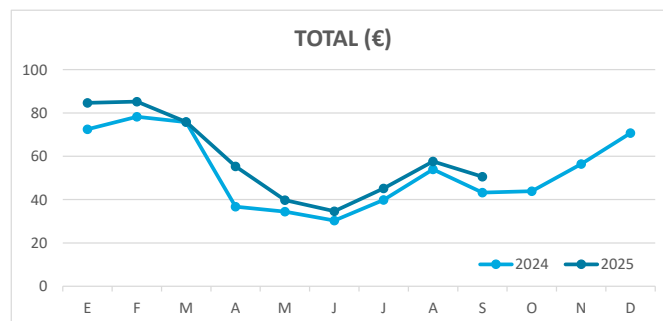
### ÍNDICE DE OCUPACIÓN POR HABITACIÓN / APARTAMENTO



### ADR (tarifa media diaria)



### REVPAR (ingreso por habitación/apartamento disponible)



Nota: el indicador de viajeros se refiere a viajeros entrados.

Fuente: Encuestas de Alojamiento Turístico (ISTAC)