

Holiday homes in the Canary Islands

October 2025



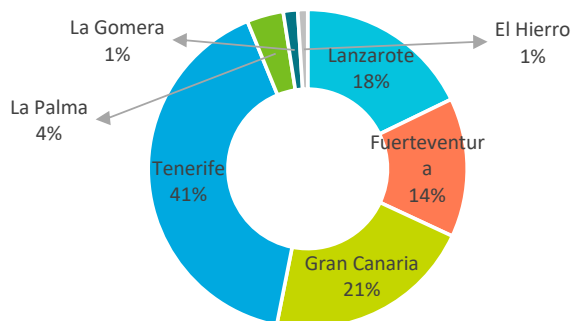
Key indicators for holiday homes (latest data)

	Canary Islands	Lanzarote	Fuerteventura	Gran Canaria	Tenerife	La Palma	La Gomera	El Hierro
Holiday homes	46,329	7,578	6,514	10,058	18,962	1,921	801	489
Bed-spaces	190,575	33,941	26,900	40,387	77,562	7,062	2,785	1,917
Occupancy rate (%)	87.60%	88.00%	89.44%	85.93%	88.67%	80.48%	84.52%	82.21%
Average daily rate (€)	131.41	162.89	113.26	134.95	129.69	95.9	80.01	91.25
Length of stay (days)	5.83	5.9	6.16	5.82	5.75	5.87	5.2	4.63
Total revenue (€ million)	88.55	19.10	11.97	17.60	36.28	2.32	0.74	0.52

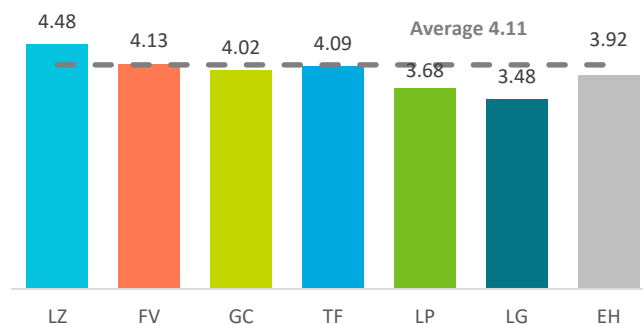
Change, % 25/24

Holiday homes	-3.4%	-5.5%	-1.7%	-1.3%	-4.0%	-5.0%	-6.8%	-3.2%
Bed-spaces	-5.9%	-7.9%	-4.5%	-4.1%	-6.3%	-6.4%	-8.6%	-3.2%
Occupancy rate (%)	-7.08	-8.10	-4.90	-9.20	-5.78	-10.76	-8.73	-10.66
Average daily rate (€)	-12.3%	-11.6%	-13.3%	-10.1%	-13.3%	-15.1%	-6.9%	-7.5%
Length of stay (days)	1.57	1.25	1.77	1.78	1.50	1.77	1.85	1.23
Total revenue (€ million)	-10.6%	-17.8%	-1.9%	-9.4%	-9.4%	-15.0%	-7.8%	-13.7%

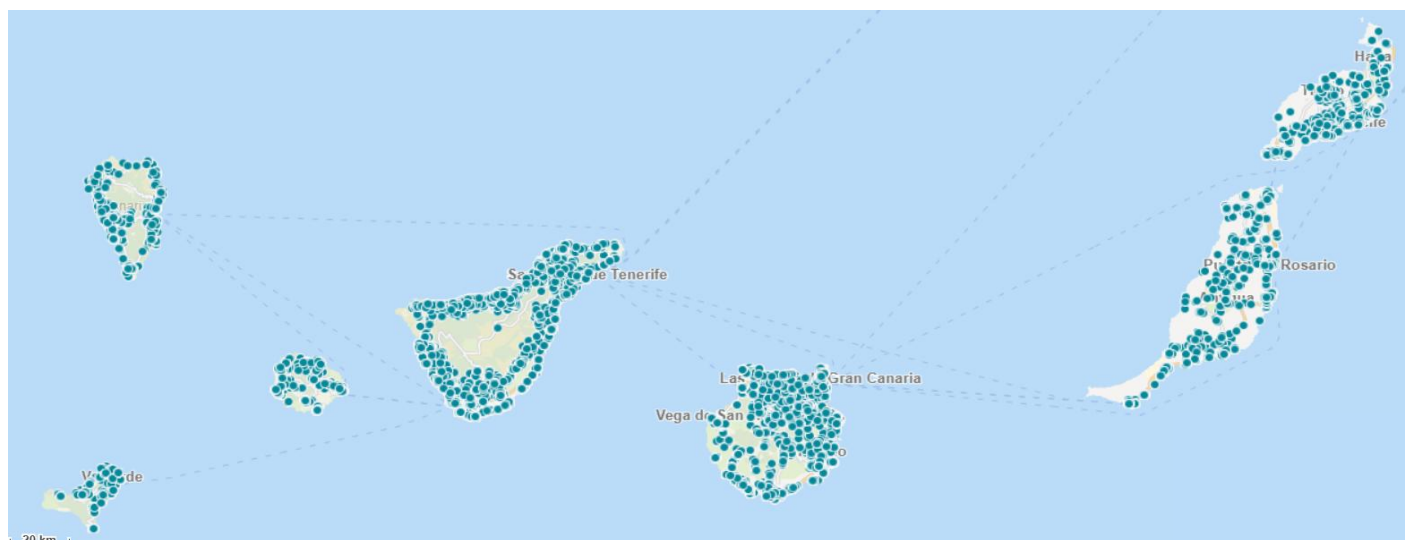
Bed-spaces share: October 2025



Bed-spaces per holiday home: October 2025



Geolocation of holiday homes registered in the General Tourist Registry of the Canary Islands

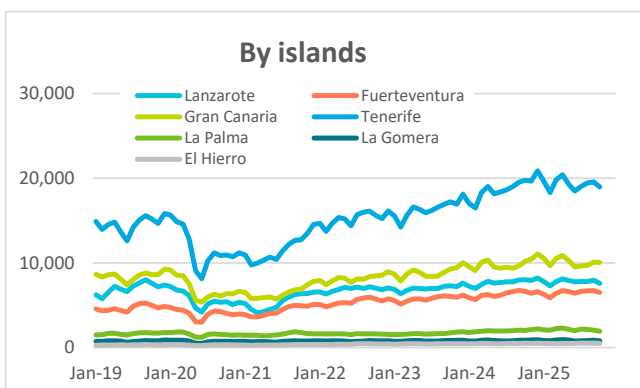
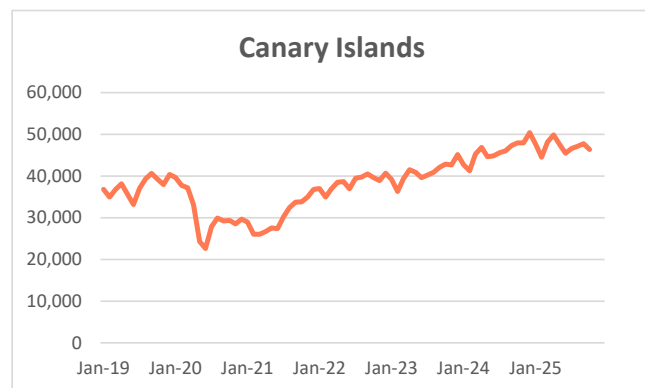


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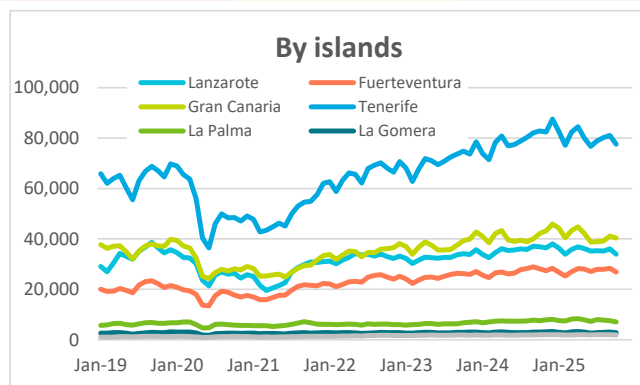
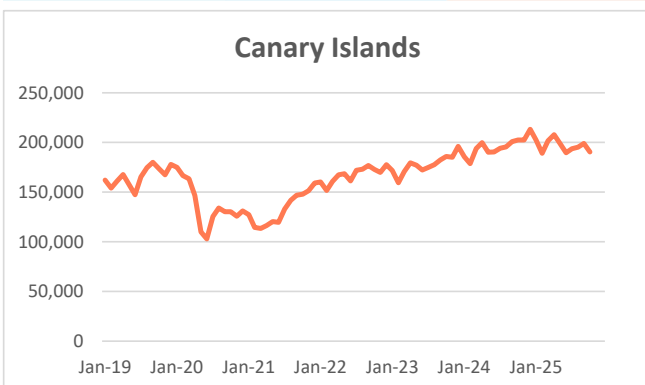
October 2025

Key indicators for holiday homes

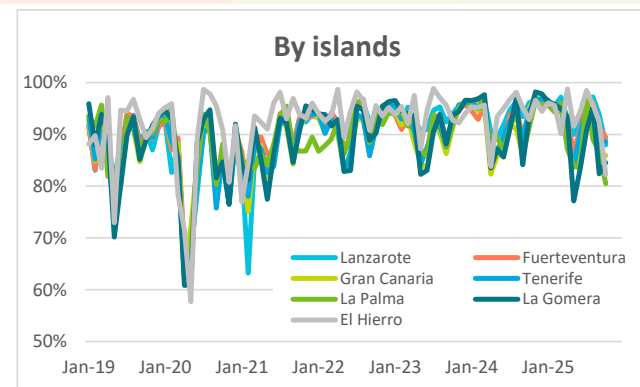
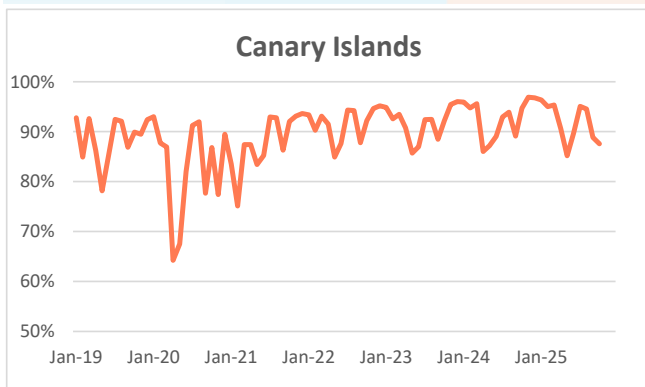
Holiday homes



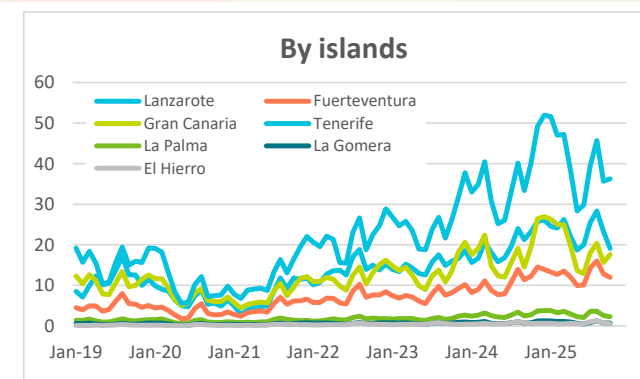
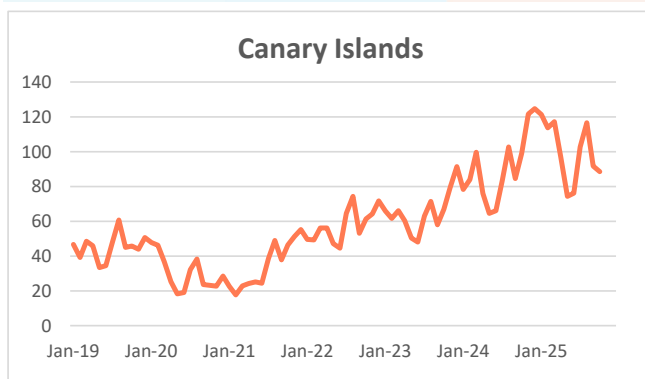
Bed-spaces



Occupancy rate (%)



Total revenue (€ million)



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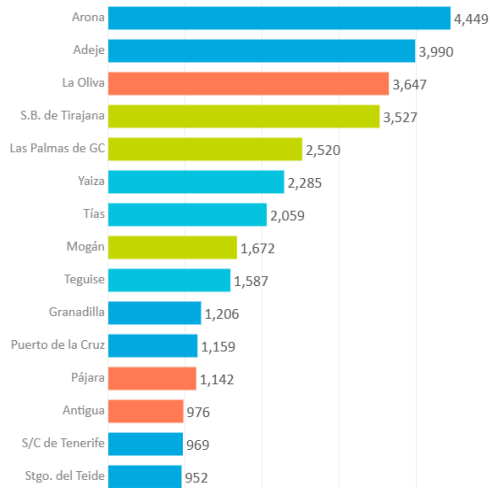
October 2025



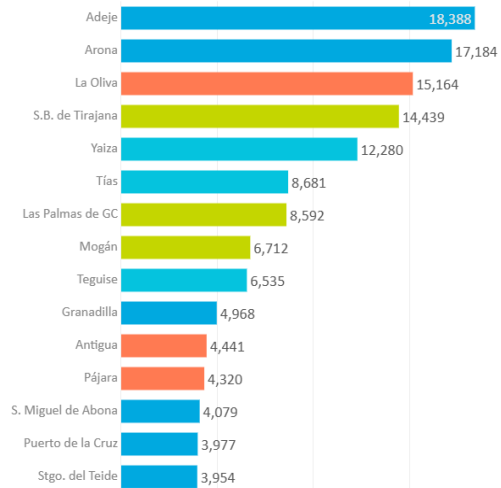
Key indicators for holiday homes by islands and municipalities

Ranking of the top 15 municipalities: October 2025

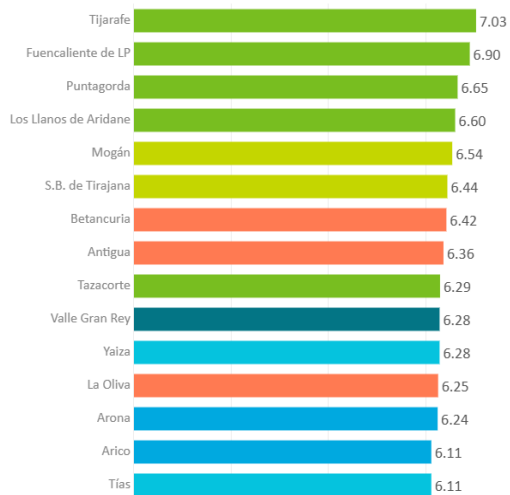
Holiday homes



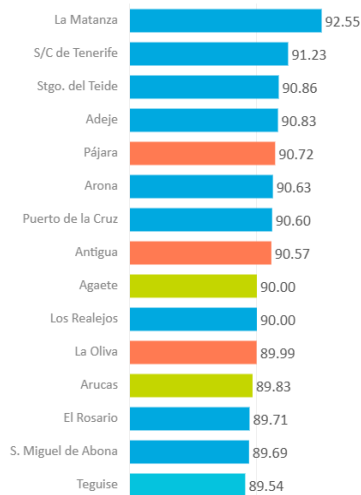
Bed-spaces



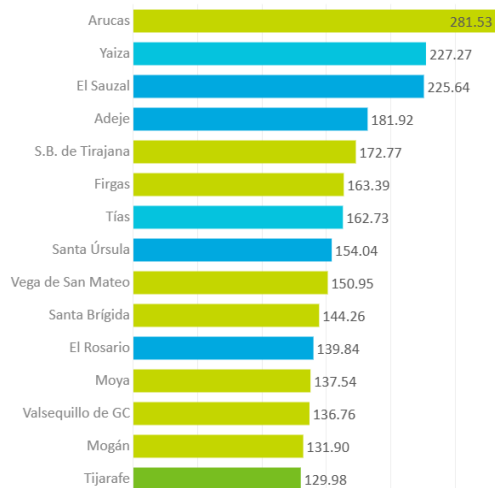
Average lenght of stay



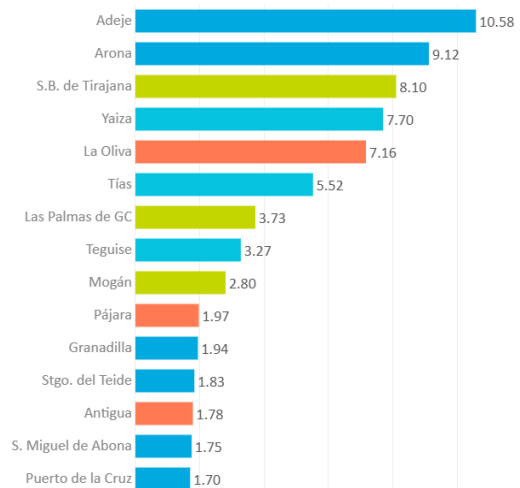
Occupancy rate



Average daily rate (€)



Total revenue (€ million)



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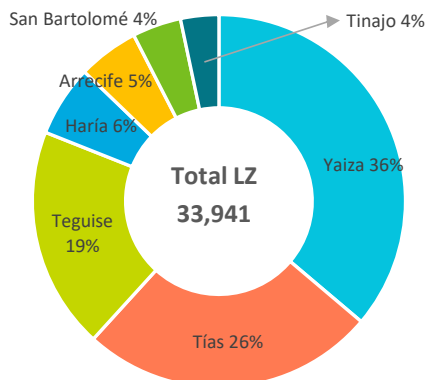


LANZAROTE

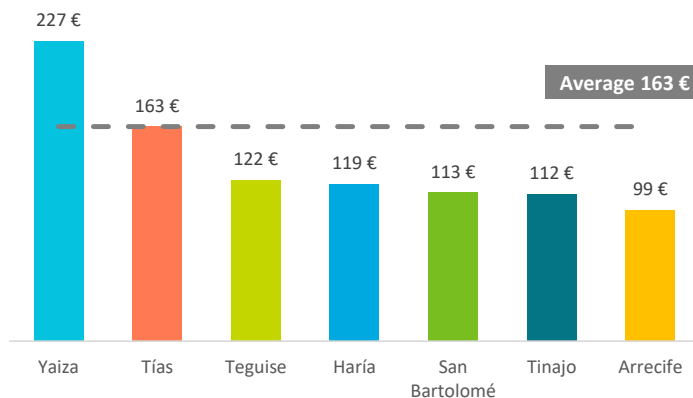
Holiday homes October 2025: 7,578

Occupancy rate (%) October 2025: 88.00%

Bed-spaces share: October 2025



Average daily rate: October 2025

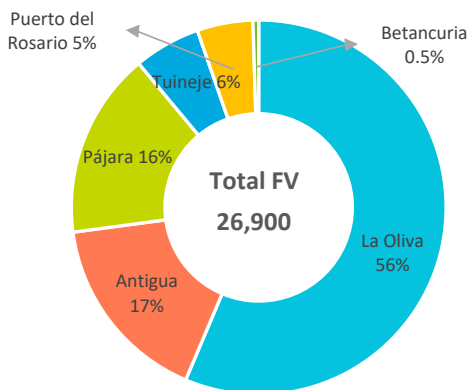


FUERTEVENTURA

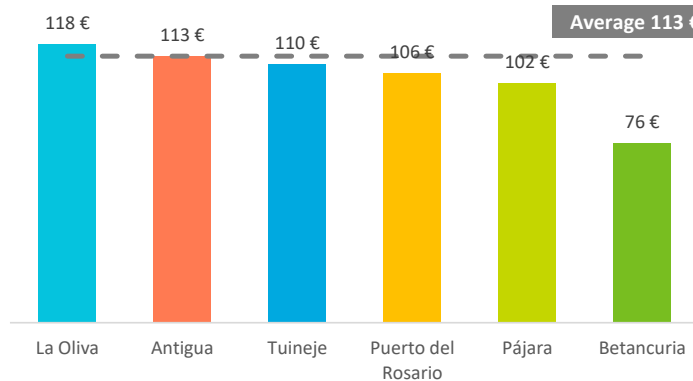
Holiday homes October 2025: 6,514

Occupancy rate (%) October 2025: 89.44%

Bed-spaces share: October 2025



Average daily rate: October 2025

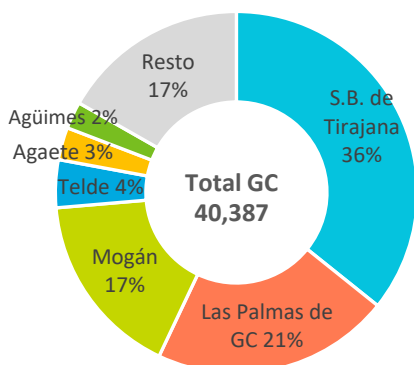


GRAN CANARIA

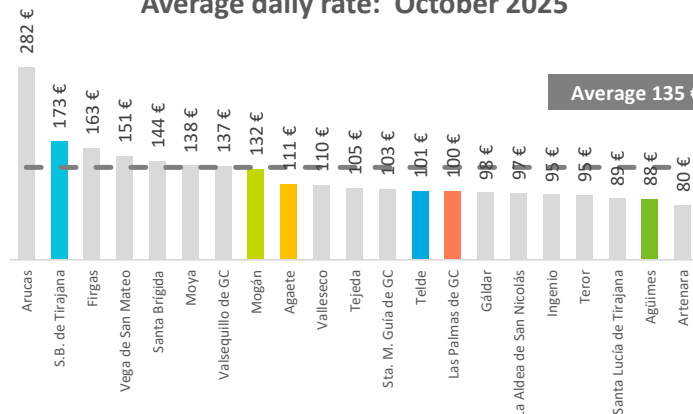
Holiday homes October 2025: 10,058

Occupancy rate (%) October 2025: 85.93%

Bed-spaces share: October 2025



Average daily rate: October 2025



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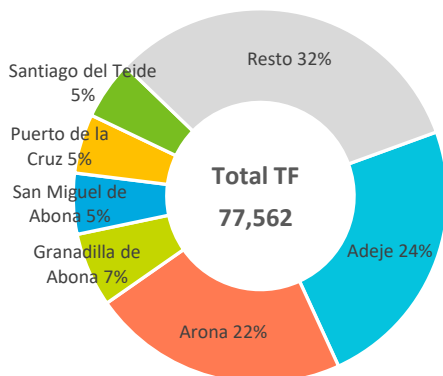


TENERIFE

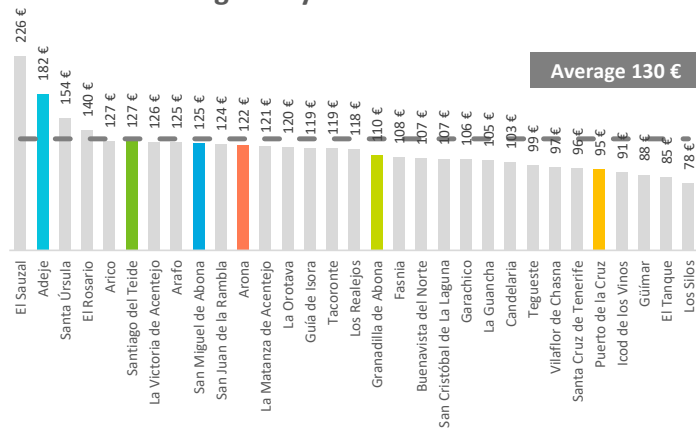
Holiday homes October 2025: 18,962

Occupancy rate (%) October 2025: 88.67%

Bed-spaces share: October 2025



Average daily rate: October 2025

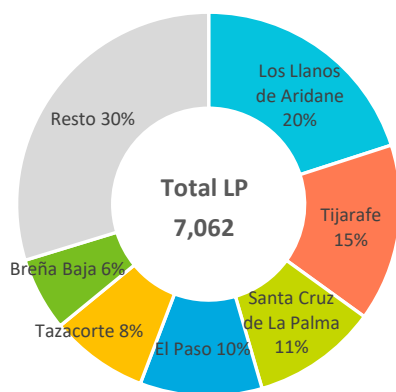


LA PALMA

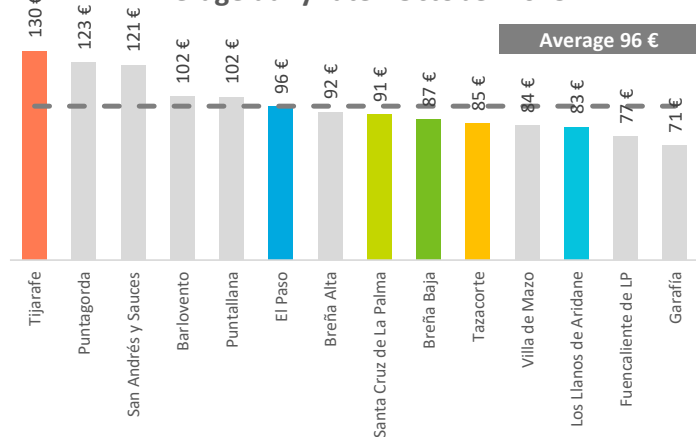
Holiday homes October 2025: 1,921

Occupancy rate (%) October 2025: 80.48%

Bed-spaces share: October 2025



Average daily rate: October 2025

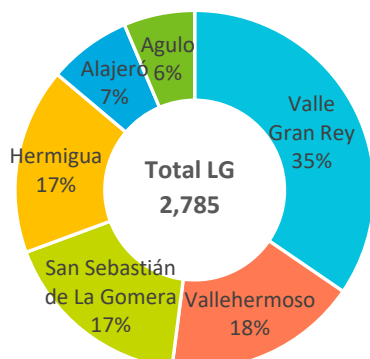


LA GOMERA

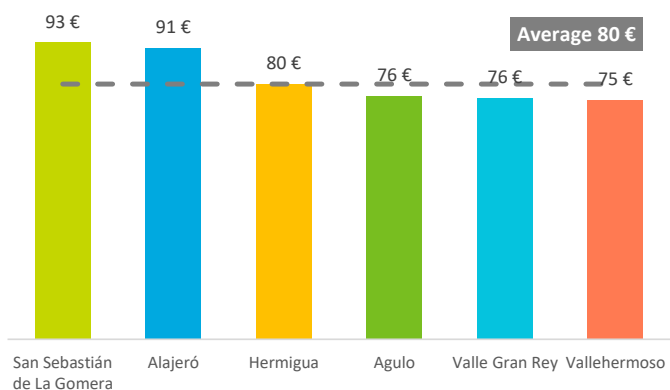
Holiday homes October 2025: 801

Occupancy rate (%) October 2025: 84.52%

Bed-spaces share: October 2025



Average daily rate: October 2025



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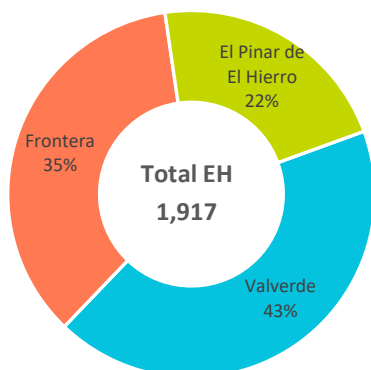


EL HIERRO

Holiday homes October 2025: 489

Occupancy rate (%) October 2025: 82.21%

Bed-spaces share: October 2025



Average daily rate: October 2025

