

Tourist Expenditure Survey (3rd Quarter)

Main indicators by island of stay



Tourists (≥ 16 years old)

2 rd Quarter	2024	2025	Change
Lanzarote	652,377	686,689	5.3%
Fuerteventura	509,951	586,474	15.0%
Gran Canaria	814,002	883,944	8.6%
Tenerife	1,449,021	1,482,380	2.3%
La Palma	29,879	39,510	32.2%
Canary Islands	3,464,113	3,689,867	6.5%

Tourist turnover (≥ 16 years old)(€ million)

2 rd Quarter	2024	2025	Change
Lanzarote	1,041	1,116	7.2%
Fuerteventura	807	876	8.6%
Gran Canaria	1,180	1,389	17.7%
Tenerife	2,317	2,252	-2.8%
La Palma	43	54	27.5%
Canary Islands	5,399	5,700	5.6%

Tourists with holiday package (%)

2 rd Quarter	2024	2025	Change
Lanzarote	49.5%	47.6%	-1.86
Fuerteventura	62.7%	61.9%	-0.81
Gran Canaria	54.5%	53.7%	-0.82
Tenerife	45.6%	43.3%	-2.23
La Palma	60.0%	34.6%	-25.40
Canary Islands	51.0%	49.4%	-1.60

Expenditure per tourist and trip (€)

2 rd Quarter	2024	2025	Change
Lanzarote	1,596	1,626	1.9%
Fuerteventura	1,582	1,494	-5.6%
Gran Canaria	1,449	1,571	8.4%
Tenerife	1,599	1,519	-5.0%
La Palma	1,422	1,372	-3.6%
Canary Islands	1,559	1,545	-0.9%

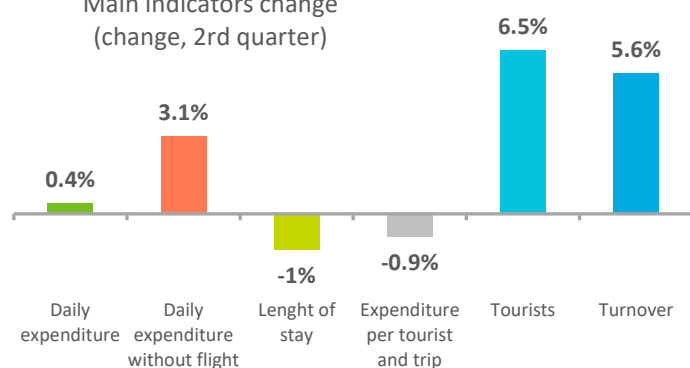
Average daily expenditure (€)

2 rd Quarter	2024	2025	Change
Lanzarote	192.2	196.2	2.1%
Fuerteventura	182.3	181.5	-0.4%
Gran Canaria	175.8	182.4	3.7%
Tenerife	194.1	191.5	-1.3%
La Palma	165.6	155.3	-6.2%
Canary Islands	187.3	188.1	0.4%

Average daily expenditure (€) without flight

2 rd Quarter	2024	2025	Change
Lanzarote	135.5	141.5	4.4%
Fuerteventura	121.3	124.6	2.7%
Gran Canaria	119.5	130.9	9.6%
Tenerife	138.7	138.8	0.1%
La Palma	111.3	102.0	-8.4%
Canary Islands	130.6	134.6	3.1%

Main indicators change
(change, 2nd quarter)



Length of stay (days)

2 rd Quarter	2024	2025	Change
Lanzarote	8.87	8.97	0.10
Fuerteventura	9.70	9.09	-0.61
Gran Canaria	9.36	9.38	0.03
Tenerife	9.03	8.86	-0.17
La Palma	8.91	10.07	1.16
Canary Islands	9.19	9.06	-0.13

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (3rd Quarter)

Main indicators by island of stay



Canary Islands



2 nd Quarter	2024	2025	Change
Tourists (≥ 16 years old)	3,464,113	3,689,867	6.5%
- book package	1,766,230	1,822,293	3.2%
- do not book package	1,697,883	1,867,574	10.0%
% book package	51.0%	49.4%	-1.60
Average daily expenditure	1,559	1,545	-0.9%
Expenditure per tourist and trip	187.3	188.1	0.4%
- without flight	130.6	134.6	3.1%
Length of stay	9.19	9.06	-0.13
Turnover (≥ 16 years old) (€ million)	5,399	5,700	5.6%

Lanzarote



2 nd Quarter	2024	2025	Change
Tourists (≥ 16 years old)	652,377	686,689	5.3%
- book package	322,976	327,166	1.3%
- do not book package	329,401	359,523	9.1%
% book package	49.5%	47.6%	-1.86
Average daily expenditure	1,596	1,626	1.9%
Expenditure per tourist and trip	192.2	196.2	2.1%
- without flight	135.5	141.5	4.4%
Length of stay	8.87	8.97	0.10
Turnover (≥ 16 years old) (€ million)	1,041	1,116	7.2%

Fuerteventura



2 nd Quarter	2024	2025	Change
Tourists (≥ 16 years old)	509,951	586,474	15.0%
- book package	319,859	363,135	13.5%
- do not book package	190,091	223,338	17.5%
% book package	62.7%	61.9%	-0.81
Average daily expenditure	1,582	1,494	-5.6%
Expenditure per tourist and trip	182.3	181.5	-0.4%
- without flight	121.3	124.6	2.7%
Length of stay	9.70	9.09	-0.61
Turnover (≥ 16 years old) (€ million)	807	876	8.6%

Gran Canaria



2 nd Quarter	2024	2025	Change
Tourists (≥ 16 years old)	814,002	883,944	8.6%
- book package	443,401	474,293	7.0%
- do not book package	370,600	409,651	10.5%
% book package	54.5%	53.7%	-0.82
Average daily expenditure	1,449	1,571	8.4%
Expenditure per tourist and trip	175.8	182.4	3.7%
- without flight	119.5	130.9	9.6%
Length of stay	9.36	9.38	0.03
Turnover (≥ 16 years old) (€ million)	1,180	1,389	17.7%

Tenerife



2 nd Quarter	2024	2025	Change
Tourists (≥ 16 years old)	1,449,021	1,482,380	2.3%
- book package	660,033	642,101	-2.7%
- do not book package	788,987	840,279	6.5%
% book package	45.6%	43.3%	-2.23
Average daily expenditure	1,599	1,519	-5.0%
Expenditure per tourist and trip	194.1	191.5	-1.3%
- without flight	138.7	138.8	0.1%
Length of stay	9.03	8.86	-0.17
Turnover (≥ 16 years old) (€ million)	2,317	2,252	-2.8%

La Palma



2 nd Quarter	2024	2025	Change
Tourists (≥ 16 years old)	29,879	39,510	32.2%
- book package	17,920	13,661	-23.8%
- do not book package	11,958	25,850	116.2%
% book package	60.0%	34.6%	-25.40
Average daily expenditure	1,422	1,372	-3.6%
Expenditure per tourist and trip	165.6	155.3	-6.2%
- without flight	111.3	102.0	-8.4%
Length of stay	8.91	10.07	1.16
Turnover (≥ 16 years old) (€ million)	43	54	27.5%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (3rd Quarter)

Main indicators by source market



Tourists (≥ 16 years old)

2 rd Quarter	2024	2025	Change
United Kingdom	1,298,982	1,338,714	3.1%
Germany	438,740	456,175	4.0%
Nordic countries	77,554	85,880	10.7%
Spanish Mainland	525,530	590,627	12.4%
Others	1,123,306	1,218,470	8.5%
All markets	3,464,113	3,689,867	6.5%

Tourist turnover (≥ 16 years old)(€ million)

2 rd Quarter	2024	2025	Change
United Kingdom	2,087	2,227	6.7%
Germany	758	805	6.2%
Nordic countries	124	134	7.8%
Spanish Mainland	553	617	11.7%
Others	1,877	1,917	2.1%
All markets	5,399	5,700	5.6%

Tourists with holiday package (%)

2 rd Quarter	2024	2025	Change
United Kingdom	60.4%	59.8%	-0.62
Germany	69.2%	67.4%	-1.75
Nordic countries	57.5%	56.6%	-0.84
Spanish Mainland	20.7%	19.3%	-1.43
Others	46.7%	45.3%	-1.42
All markets	51.0%	49.4%	-1.60

Expenditure per tourist and trip (€)

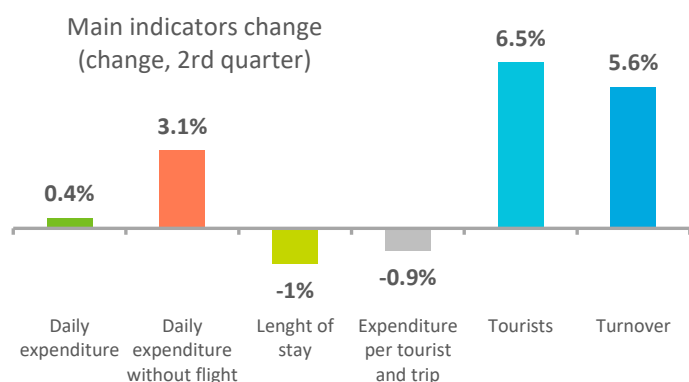
2 rd Quarter	2024	2025	Change
United Kingdom	1,606	1,663	3.5%
Germany	1,728	1,764	2.1%
Nordic countries	1,603	1,561	-2.7%
Spanish Mainland	1,052	1,045	-0.7%
Others	1,671	1,573	-5.9%
All markets	1,559	1,545	-0.9%

Average daily expenditure (€)

2 rd Quarter	2024	2025	Change
United Kingdom	200.9	209.3	4.2%
Germany	182.2	184.9	1.5%
Nordic countries	172.5	165.2	-4.3%
Spanish Mainland	161.2	159.7	-0.9%
Others	186.8	181.3	-3.0%
All markets	187.3	188.1	0.4%

Average daily expenditure (€) without flight

2 rd Quarter	2024	2025	Change
United Kingdom	140.0	150.2	7.2%
Germany	118.7	132.1	11.3%
Nordic countries	119.2	111.5	-6.5%
Spanish Mainland	114.4	116.2	1.6%
Others	132.8	129.1	-2.8%
All markets	130.6	134.6	3.1%



Length of stay (days)

2 rd Quarter	2024	2025	Change
United Kingdom	8.62	8.46	-0.17
Germany	10.18	10.65	0.47
Nordic countries	11.12	11.26	0.14
Spanish Mainland	7.49	7.37	-0.12
Others	10.11	9.79	-0.33
All markets	9.19	9.06	-0.13

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (3rd Quarter)

Main indicators by source market



All markets

2 rd Quarter	2024	2025	Change
Tourists (≥ 16 years old)	3,464,113	3,689,867	6.5%
- book package	1,766,230	1,822,293	3.2%
- do not book package	1,697,883	1,867,574	10.0%
% book package	51.0%	49.4%	-1.60
Average daily expenditure	1,559	1,545	-0.9%
Expenditure per tourist and trip	187.3	188.1	0.4%
- without flight	130.6	134.6	3.1%
Lenght of stay	9.19	9.06	-0.13
Turnover (≥ 16 years old) (€ million)	5,399	5,700	5.6%

United Kingdom

2 rd Quarter	2024	2025	Change
Tourists (≥ 16 years old)	652,377	686,689	5.3%
- book package	322,976	327,166	1.3%
- do not book package	329,401	359,523	9.1%
% book package	49.5%	47.6%	-1.86
Average daily expenditure	1,596	1,626	1.9%
Expenditure per tourist and trip	192.2	196.2	2.1%
- without flight	140.0	150.2	7.2%
Lenght of stay	8.87	8.97	0.10
Turnover (≥ 16 years old) (€ million)	1,041	1,116	7.2%

Germany

2 rd Quarter	2024	2025	Change
Tourists (≥ 16 years old)	438,740	456,175	4.0%
- book package	303,470	307,567	1.4%
- do not book package	135,271	148,609	9.9%
% book package	69.2%	67.4%	-1.75
Average daily expenditure	1,728	1,764	2.1%
Expenditure per tourist and trip	182.2	184.9	1.5%
- without flight	118.7	132.1	11.3%
Lenght of stay	10.18	10.65	0.47
Turnover (≥ 16 years old) (€ million)	758	805	6.2%

Nordic countries

2 rd Quarter	2024	2025	Change
Tourists (≥ 16 years old)	77,554	85,880	10.7%
- book package	44,572	48,633	9.1%
- do not book package	32,982	37,247	12.9%
% book package	57.5%	56.6%	-0.84
Average daily expenditure	1,603	1,561	-2.7%
Expenditure per tourist and trip	172.5	165.2	-4.3%
- without flight	119.2	111.5	-6.5%
Lenght of stay	11.12	11.26	0.14
Turnover (≥ 16 years old) (€ million)	124	134	7.8%

Spanish Mainland

2 rd Quarter	2024	2025	Change
Tourists (≥ 16 years old)	525,530	590,627	12.4%
- book package	108,858	113,916	4.6%
- do not book package	416,673	476,711	14.4%
% book package	20.7%	19.3%	-1.43
Average daily expenditure	1,052	1,045	-0.7%
Expenditure per tourist and trip	161.2	159.7	-0.9%
- without flight	114.4	116.2	1.6%
Lenght of stay	7.49	7.37	-0.12
Turnover (≥ 16 years old) (€ million)	553	617	11.7%

Others

2 rd Quarter	2024	2025	Change
Tourists (≥ 16 years old)	1,123,306	1,218,470	8.5%
- book package	525,019	552,241	5.2%
- do not book package	598,287	666,230	11.4%
% book package	46.7%	45.3%	-1.42
Average daily expenditure	1,671	1,573	-5.9%
Expenditure per tourist and trip	186.8	181.3	-3.0%
- without flight	132.8	129.1	-2.8%
Lenght of stay	10.11	9.79	-0.33
Turnover (≥ 16 years old) (€ million)	1,877	1,917	2.1%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.